

Appendix H – Appraisal of the Core Strategy Preferred Options

Preferred Approach 1 – Location of new housing				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Supporting texts indicates new housing on greenfield site will be built to high environmental standards where possible. All housing will include affordable
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Locating housing in accessible location will enable easy access to facilities and reduce the need to travel by car, thereby encouraging healthy lifestyles
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Will need to ensure there is good accessibility to large greenfield release to prevent social exclusion – well located to public transport and services
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Developing brownfield sites in accessible locations will help this. Will need to improve access to these services on large greenfield release.
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	Ensure good design in development
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓	Brownfield sites will be developed first, but may be a need to release greenfield at a later date
9. Biodiversity is protected, conserved and enhanced	X	X	X	Explore measures to compensate any loss of biodiversity on both brownfield and greenfield
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Potential of development in higher risk flooding areas. Use SFRA/FRA to direct development to lower risk
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	

15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Focusing development in any location is likely to increase congestion, but if accessible, it will reduce the need to travel
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 2 – Re-use of previously developed land

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Will help to ensure that brownfield sites are developed first, before greenfield opportunities.
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more	✓	✓	✓	Developing brownfield sites will enhance the townscape –particularly on sites that are currently

accessible				underused
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 3 – Employment locations				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Option is locating significant amounts of employment floorspace in deprived areas
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Will provide more job opportunities in sustainable locations
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	

8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	Option directs development to sites in accessible locations and on land already allocated
9. Biodiversity is protected, conserved and enhanced	X	X	X	Explore measures to compensate any loss of biodiversity on both brownfield and greenfield
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Some employment locations may be in areas at risk of flooding. Need to incorporate SUDs or other measures to reduce risk
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Focusing development in any location is likely to increase congestion, but if accessible, it will reduce the need to travel
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓✓	✓✓	✓✓	Approach focuses on economic revival in more deprived areas e.g. Hastings town centre
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓✓	✓✓	New development aimed at attracting inward investment, particularly in longer term

Preferred Approach 4 – Location of retail development – comparison goods

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	

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2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	✓✓	Providing more retail contributes to improving accessibility to services
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	✓✓	Directing new retail to town centre will ensure land is used more efficiently
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	X	Hastings town centre is susceptible to flooding. Would need mitigation measures to minimise risk – use of SFRA/FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	✓/X	Hastings town centre is an accessible location so will reduce the need to travel by car. However, new development is still likely to increase congestion
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	✓	New retail development will help economic revival in the town centre – one of the deprived areas
20. The sustained economic growth of the borough is achieved and	-	-	✓	

linked closely to social regeneration				
21. Indigenous and inward investment is encouraged and accommodated	-	-	✓	Would need to have significant investment in new retail for town centre

Preferred Approach 5 – Location of retail development – retail warehousing

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	✓	Providing more retail will improve access to services
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	✓	Directing new retail as close to town centre as possible will ensure land is used more efficiently
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	Would need to consider risk of flooding depending on location – use of SFRA/FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	

16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	X	New development is still likely to increase congestion – would need to provide alternatives to the car
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	✓	
21. Indigenous and inward investment is encouraged and accommodated	-	-	✓	

Preferred Approach 6 – Town, local and district centres				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	✓	✓	Will help to concentrate development in the more deprived areas, where centres are, contributing to their economic revival over time.
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓✓	Will build on existing retail offer
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	Rationalisation of centres that are not performing well will make better use of the land available
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	

13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	✓	✓	Rationalisation of failing centres, and concentration of development in others will contribute to economic revival
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 7 – Hastings Town Centre – overall strategy

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	✓	✓	✓	Part of the overall strategy for the town centre is to improve education and skills through UCH and the new College – although this is not specifically mentioned in PA – refinement needed
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	
6. Safe and secure environments are created and there is a reduction in	✓	✓	✓	The strategy will aim to increase numbers of people in

crime and the fear of crime				the town – increased footfall has direct link to fear and perception of crime. Ensure “secure by design” principles incorporated
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	Re-use of underused land in the town centre.
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	The approach is about the overall strategy, rather than specific development sites, where flood risk may have a negative effect
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	Approach specifically looks at the town centre being accessible by public transport.
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	Provision of further jobs and business opportunities in the town centre – a deprived area
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 8 – Hastings Town Centre				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent,	✓✓	✓✓	✓✓	New housing within Station Plaza built to higher

sustainably constructed and affordable home				environmental standards – affordable housing also provided.
2. The health and well-being of the population is improved and inequalities in health are reduced	✓✓	✓✓	✓✓	Improved housing has direct links to health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓✓	✓✓	✓✓	Improving skills, new and affordable housing etc all contribute to reducing deprivation in the area
4. Education and skills of the population improve	✓✓	✓✓	✓✓	Provision made through new College at Station Plaza and UCH
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Increased footfall and new developments will reduce crime and fear of crime. Include “secure by design principles
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Making more effective use of land in the town centre.
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	✓/X	✓/X	✓/X	New development will increase visitor/workers/ students travelling by car. However, the town centre is an accessible location, accessible by alternative modes of travel.
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓/X	✓/X	✓/X	More cars will have an impact on climate change. Need to ensure developments built to high environmental standards, as is Station Plaza.
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	X	X	X	All new development is likely to result in an increase in water consumption.
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓/X	✓/X	✓/X	New development at Station Plaza incorporates high levels of energy efficiency. Need to ensure remaining developments do the same, and generate energy from renewable resources.
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	X	X	X	All new development is likely to result in an increase in waste generation

17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	New development will increase visitor/workers/ students travelling by car. However, the town centre is an accessible location, accessible by alternative modes of travel.
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓✓	✓✓	✓✓	New office based developments will provide further job opportunities
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓✓	✓✓	✓✓	New businesses to aid economic revival
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓✓	✓✓	✓✓	
21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	

Preferred Approach 9 – Central St Leonards – key developments proposed

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	New developments at the old Hastings College and Alpha Café site will contribute to this. Aim for high levels of sustainable construction
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓✓	✓✓	✓✓	Central St Leonards is one of the most deprived areas in the town – developments proposed aim to reduce levels of poverty and exclusion
4. Education and skills of the population improve	-	-	-	No education facilities proposed
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Increase footfall will contribute. Ensure “secure by design” principles included
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	-	-		
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	New developments may increase risk of flooding. Need to provide mitigation measures if appropriate and use SFRA/FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	

12. Air pollution is reduced, air quality continues to improve	✓/X	✓/X	✓/X	New development will increase visitor/workers travelling by car. However, CSL is an accessible location, accessible by alternative modes of travel.
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	X	X	X	New development will have adverse effect. Need to design buildings and spaces to mitigate and adapt to climate change
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	X	X	X	New development will increase water consumption
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	X	X	X	New development will increase energy consumption
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	X	X	X	New development will increase waste production
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	New development will increase visitor/workers travelling by car. However, CSL is an accessible location, accessible by alternative modes of travel.
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓✓	✓✓	✓✓	Developments provide further employment opportunities
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓✓	✓✓	✓✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓✓	✓✓	✓✓	
21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	

Preferred Approach 10 – Central St Leonards – Improving housing choice and conditions

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	Improving housing conditions will contribute to this
2. The health and well-being of the population is improved and inequalities in health are reduced	✓✓	✓✓	✓✓	Improving housing conditions has a direct link to health and well being
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Will reduce number of unfit homes contributing to deprivation and social exclusion
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in	✓	✓	✓	Reduce opportunities for crime in the area

crime and the fear of crime				
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	Will improve townscape
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	?/✓	?/✓	?/✓	Uncertain how this will be done, but if improvements increase energy efficiency and reduce consumption, this will have a positive effect.
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/✓	?/✓	?/✓	Uncertain how this will be done, but if improvements include ways to reduce water consumption, this will have a positive effect.
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	?/✓	?/✓	?/✓	Uncertain how this will be done, but if improvements increase energy efficiency and reduce consumption, this will have a positive effect.
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 11 – Central St Leonards – creating a sustainable community

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Widens the housing choice in the area – making it accessible to all, including the provision of affordable housing

2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Good living accommodation can help improve health and well-being
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Provision of affordable housing to improve deprivation
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Providing a more permanent population can improve crime and fear of crime
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓✓	✓✓	Providing a more stable community will contribute to urban renaissance, increasing over time
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Further development may increase flood risk – will need to mitigate against any increase
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	✓/X	✓/X	✓/X	Widening the housing choice may encourage more car use, impacting on air quality. However, CSL is an accessible location with alternative modes of transport.
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/✓	?/✓	?/✓	Uncertain impact – Need to ensure conversions/new dwellings are sustainably constructed to reduce consumption to have a positive effect.
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	?/✓	?/✓	?/✓	Uncertain impact – Need to ensure conversions/new dwellings are sustainably constructed to reduce consumption to have a positive effect.
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	?/✓	?/✓	?/✓	Uncertain impact – Need to ensure conversions/new dwellings are sustainably constructed to reduce consumption to have a positive effect.
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	?/✓	?/✓	?/✓	Uncertain impact – may increase numbers of cars through development of new units, but the area is in a central location, accessible by other modes of transport.

18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 12 – Central St Leonards – Improving the physical environment

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	Will improve the quality and appearance of housing
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Improvement of the physical environment can link with healthier lifestyles and quality of life
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Provision of safer streets through lighting etc will improve crime and fear of crime for residents – “secure by design principles”
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	Will enhance the townscape
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	?/✓	?/✓	?/✓	If improvements to homes are made in accordance with the Code for Sustainable Homes/BREEAM standards, will have a positive effect

14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/✓	?/✓	?/✓	As above
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	?/✓	?/✓	?/✓	As above
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	Will not necessarily result in more people/more homes
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	Likely to attract more cars to the area, although this is in a sustainable location – ensure alternative modes of travel available
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	Making the area more attractive to businesses
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 13 – Central St Leonards – Economic development

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Outcome of CSL as a social and economic regeneration area will help to reduce deprivation
4. Education and skills of the population improve	✓	✓	✓	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Approach will manage and improve such services
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Will result in increased footfall, which has links to reducing crime and fear of crime
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Making the best use of land in Central St Leonards
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed	-	-	-	

and reduced now and in the future				
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	X/✓	X/✓	X/✓	Approach likely to attract more cars to the area. However, CSL is a sustainable location with alternative modes of travel available.
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	?/✓	?/✓	?/✓	Uncertain effect – if conversion of buildings take into account climate 'proofing' principles, this will have a positive effect
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	X	X	X	New businesses, increased numbers of people likely to increase consumption
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	?/✓	?/✓	?/✓	Uncertain effect – if conversion of buildings take into account climate 'proofing' principles, this will have a positive effect
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	Approach likely to attract more cars to the area. However, CSL is a sustainable location with alternative modes of travel available.
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	Job opportunities provided across retail and employment sectors
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓✓	✓✓	✓✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓✓	✓✓	✓✓	Links closely with social aims of strategy for Central St Leonards
21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	Improvements likely to attract investment

Preferred Approach 14 – Pebsham Countryside Park

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Improving access to recreational opportunities has strong links to quality of life and health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest	-	-	-	

of the town				
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Approach widens choice of green space and employment opportunities within the town
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	Will provide an important contribution to the town's identity
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	✓✓	✓✓	✓✓	New countryside park provides significant opportunities for increasing biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	Increased protection for the landscape and countryside
12. Air pollution is reduced, air quality continues to improve	-	✓✓	✓✓	Improvements to air quality- site will no longer be used for landfill
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓/X	✓/X	✓/X	Provision of new park and associated works will improve on current use of site, but will still attract increased numbers of visitors which could cause some negative effects
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?	?	?	Uncertain effect – open land as part of the countryside park will be allowed to flood, but more visitors could impact on water quality. Water quality may also be affected by existing soil contamination.
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	Will need to provide improvements to public transport services to cancel out the negative effect
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	?	?	?	Uncertain of outcome of proposal in terms of economic growth

21. Indigenous and inward investment is encouraged and accommodated	-	-	-	
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Preferred Approach 15 – Ore Valley Millennium Community				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Provides homes to high standards of environmental design – Eco-homes excellent
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	High quality homes, provision of open spaces etc will improve health and well-being and encourage healthier lifestyles
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Development provides economic opportunities as well as improved housing conditions
4. Education and skills of the population improve	✓✓	✓✓	✓✓	New construction skills college is being provided within the site
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Majority of these services provided within the scheme
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Built to design codes standard – incorporates crime prevention principles
7. Vibrant and locally distinctive communities are created and sustained	✓✓	✓✓	✓✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Re-use of previously developed land
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	New green space being provided – design codes taken into account need to enhance biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	✓/X	✓/X	✓/X	Quantity of new homes will mean that there will be increase in number of cars in the area,. However, improvements are being made to the public transport available and through the design of the scheme
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓✓	✓✓	✓✓	Development built to high standards of sustainable design and construction
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is	✓	✓	✓	

reduced				
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓	✓	✓	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	✓/X	✓/X	✓/X	Additional homes will increase waste arisings, although recycling facilities part of design codes
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	Designed to provide greater travel choice, including the cycling storage facilities and improvements to Ore Station. However additional homes will still increase road congestion
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	Job opportunities will be provided through commercial elements of the scheme
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	Investment already provided, and likely to encourage more in the future

Preferred Approach 16 – Enviro Enterprise Corridor

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Provide access to further job opportunities, which has direct links with improving health and quality of life
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	X	X	X	Greenfield sites
9. Biodiversity is protected, conserved and enhanced	X	X	X	Development of greenfield sites likely to lead to loss of biodiversity – would need mitigation measures to

				provide enhancement within the site, or elsewhere.
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Replacement of greenfield land with employment development likely to result in significant increase in runoff. Would need to explore risks of flooding and incorporate SUDs into development
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	X	X	X	Increased levels of traffic likely to be generated by the development
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	Development is being built to high standards of sustainable design
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/✓	?/✓	?/✓	May increase consumption – units are likely to incorporate minimisation measures
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓	✓	✓	Development looking to generate energy through wind turbine, and buildings built to high standards of sustainable design
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Increase traffic generated by development
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓✓	✓✓	✓✓	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	

Preferred Approach 17 – The Seafront

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	✓	✓✓	If taken forward as developments, Pelham Place, West Marina and Seaport Village likely to be longer term options
2. The health and well-being of the population is improved and	✓	✓	✓	Leisure activities will help to promote healthier

inequalities in health are reduced				lifestyles
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓✓	✓✓	Seafront strategy proposes various improvements to accessibility, particularly connectivity along the seafront
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Increase footfall likely to have a positive effect on crime and fear of crime
7. Vibrant and locally distinctive communities are created and sustained	✓✓	✓✓	✓✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Potential impact on coast from increased visitor numbers. New development on Seafront will have to take account of existing flood zones and climate change impacts – refer to SFRA/FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	Developments will enhance the townscape and coast
12. Air pollution is reduced, air quality continues to improve	?/X	?/X	?/X	Increased visitor numbers and associated cars may adversely impact, but improved cycle routes and access to Seafront could help this
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/X	?/X	?/X	May impact on consumption and coastline water quality – increase numbers of people
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Increased visitor numbers travelling to the town by car/coach
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	Will provide additional job opportunities
19. Economic revival in the more deprived areas of the town is stimulated	✓	✓✓	✓✓	

and successfully achieved				
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 18 – Bulverhythe				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	✓	Housing will be provided on the site. If built to higher environmental standards, will maximise beneficial effects
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	✓	New housing has links to health and well being
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	✓	Will help to reduce deprivation on this site to the west of the town by providing new housing, including affordable, and employment opportunities
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	✓	Improved access to jobs
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	?/ ✓	Increased footfall in the area – increase beneficial effects if incorporate 'Secure by design' principles into development
7. Vibrant and locally distinctive communities are created and sustained	-	-	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	✓✓	Make more effective use of the land available
9. Biodiversity is protected, conserved and enhanced	-	-	X	Potential for negative effects, would need to mitigate against any loss of biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	X	This is in a high-risk flood zone – Sequential test needs to be applied in allocation process. Initial SFRA (Level 2) indicates development would be appropriate in this location, although would have to carry out detailed FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	?	Uncertain effect – new development likely to result in increase in car use, however, site is located in an accessible location. Design of development to

				discourage car use associated with both housing and employment development
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	?/X	Uncertain impact – development would need to be designed sustainably, and take account of ‘climate proofing’ principles
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	?/X	Water consumption likely to increase. Development would need to provide water minimisation measures
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	?/X	Development would need to be built to high environmental standards, to increase energy efficiency and provide on site renewables where appropriate
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	?/X	Waste arisings likely to increase. Waste Management plan needs to be provided and storage for recycling
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	X	Likely to result in increased traffic – need to consider improvements to current public transport infrastructure
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	✓✓	Providing significant employment opportunities in the area
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	✓	Contribute to the overall regeneration strategy for the town
21. Indigenous and inward investment is encouraged and accommodated	-	-	✓	

Preferred Approach 19 – Wilting

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	Housing provided as part of the scheme – will need to provide affordable/good standard of sustainable design
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	?	?	?	
4. Education and skills of the population improve	-	-	-	

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5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Station provided as part of the development – will improve accessibility
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	?/✓	?/✓	?/✓	Uncertain effect – would need to take account of crime prevention/secure by design principles
7. Vibrant and locally distinctive communities are created and sustained	?	?	?	
8. Land and buildings are used more efficiently and urban renaissance encouraged	?	?	?	Greenfield site – could contribute to urban renaissance
9. Biodiversity is protected, conserved and enhanced	X	X	X	Greenfield site – would need to mitigate against the loss of biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	?	?	?	Site located near Hollington Stream and Coombe Haven. No obvious flooding issues in SFRA although careful consideration to increasing run-off – detailed FRA required
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	?	?	?	Would involve development of existing countryside and possible effects on landscape
12. Air pollution is reduced, air quality continues to improve	X	X	X	Development and increased users of the area/cars would result in increase in air pollution
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	X	X	X	New development will impact on climate change. Would need to ensure climate proofing taken fully on board with this development
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/X	?/X	?/X	Consider impact of run off in the coombe have and effect of new development in terms of water quality and increased levels of consumption
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	?	?	?	Uncertain – would need to incorporate energy efficiency measures/renewables in development to ensure positive effect
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	X	X	X	More housing will increase waste arisings – development will need to consider waste minimisation and recycling
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	?/X	?/X	?/X	Development will increase road users, although incorporation of new station provides greater travel choice. Development would need to consider reducing car dependency within design
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	Employment opportunities will be provided as part of development
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	?	?	?	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	

21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	
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Preferred Approach 20 – Housing mix				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Widening the housing choice will provide more opportunities for more people
2. The health and well-being of the population is improved and inequalities in health are reduced	✓✓	✓✓	✓✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓✓	✓✓	✓✓	Specifically looks at improving conditions in deprived areas, namely MC sites
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Securing a mix of housing sizes and types should increase perception of safety and reduce fear of crime
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	

17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 21 – Density				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	?/X	?/X	?/X	Increasing densities may increase the risk of flooding, depending on location and increase in run off. Ensure minimisation measures are incorporated into design, and use of SFRA/FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	

13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Increasing densities will increase congestion. High density developments should be sustainably located
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 22 – Gypsies and travellers				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	Helping to ensure that all members of the community have access to somewhere to live
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	?	?	?	Uncertain effect – will depend on the location/type of the site(s) selected

9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 23 – Overall target for affordable housing

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Provision of affordable housing has links to improving health and well-being
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Help social inclusion by making housing more accessible to more people
4. Education and skills of the population improve	-	-	-	

5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 24 – Types of affordable housing needed

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent,	✓✓	✓✓	✓✓	Provides flexibility to ensure different types of

sustainably constructed and affordable home				affordable housing are accessible
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Help social inclusion and work to reduce deprivation by making housing more accessible to more people
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	

21. Indigenous and inward investment is encouraged and accommodated	-	-	-	
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Preferred Approach 25 – Specifying the size and form of affordable housing				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Integrating affordable housing within developments will reduce fear of crime
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	

17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 26 – The local economy – land supply				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Jobs provided through the provision of employment land at these locations will contribute to the economic indicators of deprivation
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Improve accessibility to jobs
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	X	X	X	Would need to ensure appropriate mitigation provided for any loss of biodiversity on either brownfield/greenfield sites
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	X	X	X	Replacement of greenfield land with employment development likely to result in significant increase in runoff. Would need to explore risks of flooding and incorporate SUDs into development. Town centre also has history of flooding that would need to be taken into account
11. Parks and gardens, countryside, coast and the historic environment/	-	-	-	

townscape and landscape are protected, enhanced and made more accessible				
12. Air pollution is reduced, air quality continues to improve	X	X	X	Additional employment development likely to have a negative impact on air quality
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	X	X	X	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	X	X	X	Will increase no of people travelling to work by car, and traffic generated by the employment uses. Consider travel plans and improvements to public transport network to support developments
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓✓	✓✓	✓✓	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓✓	✓✓	✓✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓✓	✓✓	✓✓	
21. Indigenous and inward investment is encouraged and accommodated	✓✓	✓✓	✓✓	

Preferred Approach 27 – Skills and training

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	✓✓	✓✓	✓✓	New college and university will have a significant effect on improving skills in the town

5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Increased footfall in the town centre will help to reduce crime and fear and crime
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	Will attract more people to the town centre, impacting on congestion, although developments are in an accessible location.
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓	✓	✓	Will provide some employment opportunities in the town centre
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 28 – Tourism

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	Will continue to support the towns tourist offer, contributing to a distinctive community
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	?/X	?/X	?/X	Uncertain effect, may increase visitors to the town, which will have subsequent impact on cars and level of air pollution – need to ensure good sustainable transport links
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	?/X	?/X	?/X	As above
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	X	X	X	Likely to increase consumption of resources
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less	?/X	?/X	?/X	Uncertain effect, may increase visitors to the town,

car dependency and greater travel choice				which will have subsequent impact on cars and level of air pollution – need to ensure good sustainable transport links
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	✓✓	✓✓	✓✓	Will provide employment opportunities in tourism sector
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 29 – Language schools

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	Ensure the continued use of buildings for language schools
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is	?/X	?/X	?/X	Uncertain effect – need to ensure buildings are climate ‘proofed’

prepared for its impacts (adaptation)				
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	?/X	?/X	?/X	May increase consumption
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	Language schools make a recognised contribution to the local economy
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	As above
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 30 – Transport and accessibility – strategic road and rail schemes

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	✓	✓	Will help to reduce travel times and ease access to workplaces
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	?/✓	?/✓	Link Road likely to have the most positive effect, will not be built until medium-long term if accepted
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	X	X	Impacts on biodiversity need to be mitigated

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10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	?	?	May increase risk of flooding – will need to consider through FRA
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	✓/X	✓/X	Will increase accessibility, although the building of more roads could have a negative impact
12. Air pollution is reduced, air quality continues to improve	-	✓/X	✓/X	Improvements to public transport services will have a positive effect, although provision of new roads may increase car use, which will have a subsequent effect on air quality. However, likely to withdraw cars from existing areas of poor air quality
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	X	X	Increased emissions from cars likely to have negative effect on climate change
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	✓	✓	Approach provides greater travel choice and expected to reduce congestion on existing roads
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	✓	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	✓	✓	Will support planned growth for the town, helping to aid economic growth and revival
21. Indigenous and inward investment is encouraged and accommodated	-	✓	✓	

Preferred Approach 31 – Local road improvements

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation	-	-	-	

gap is closed between the more deprived areas in Hastings and the rest of the town				
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	?/✓	Dependent on whether improvements are implemented – if scheme is taken forward, will seek to direct traffic away from areas with high levels of pollution and poor air quality
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	?/✓	As above
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 32 – Transport and accessibility – more sustainable transport options				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Provision of sustainable transport options will help to improve health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Improving access for those in deprived areas
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Approach focuses significantly on improving accessibility
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	Sustainable transport options will help to reduce air pollution
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	As above
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less	✓✓	✓✓	✓✓	

car dependency and greater travel choice				
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	Approach recognises the need to promote regeneration through the LATS
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 33 – Transport and accessibility – car parking

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Promotion of public transport to access the town centre has links to improving health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Approach looks at improving access to the town centre first, which has positive effects
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	Improving access by means other than the car will help to reduce air pollution
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	

14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 34 – Transport and accessibility – residential parking

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	

11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	Will reduce the likelihood of congestion on roads due to existing levels of on-street parking
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 35 – Transport and accessibility – location of development

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Promotes sustainable modes of travel, links to health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Enables people to access major development areas e.g. employment and housing which will help to alleviate barriers
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	
6. Safe and secure environments are created and there is a reduction in	-	-	-	

crime and the fear of crime				
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	Will help to reduce the need to travel by car, reducing air pollution
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓✓	✓✓	✓✓	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	✓	✓	✓	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 36 – Community infrastructure

The preferred approach proposes an SPD, which will have its own sustainability appraisal. As, such it does not have to be appraised here.

Preferred Approach 37 – Neighbourhood planning – area co-ordination

This approach refers to an established approach for community involvement – a process which cannot be appraised here

Preferred Approach 38 – Nature conservation and improvement of biodiversity

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Improving quality of spaces has positive link to health and well being
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	Specifically looks at increasing accessibility to spaces
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	✓✓	✓✓	✓✓	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	✓	✓	✓	Positive effects for the marine environment
15. Energy efficiency is increased, fuel poverty is reduced and the	-	-	-	

proportion of energy generated from renewable resources is increased				
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	Increasing accessibility, and development of network will encourage use, without need to travel by car
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 39 – Landscape protection

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	✓✓	✓✓	✓✓	Safeguarding these areas will help protect and enhance existing biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	

12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 40 – Open spaces

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓✓	✓✓	✓✓	Enhancing open space, and provision of new has direct links
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Well designed open spaces, and increased use can contribute to reducing crime, and fear of crime
7. Vibrant and locally distinctive communities are created and sustained	✓✓	✓✓	✓✓	
8. Land and buildings are used more efficiently and urban renaissance	-	-	-	

encouraged				
9. Biodiversity is protected, conserved and enhanced	✓✓	✓✓	✓✓	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	Pedestrian and cycle links between the town wide open spaces provide greater travel choice, and reduce the need to travel by car
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 41 – Open spaces – strategic network

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Strategic network will encourage walking/cycling between spaces – positive impact on health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest	-	-	-	

of the town				
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	Parks and gardens, landscape, countryside will be made more accessible
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓	✓	✓	Will reduce the need to travel by car
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 42 – Sports and leisure facilities

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓✓	✓✓	✓✓	Provision of new sporting and leisure facilities will promote healthier lifestyles
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Approach reflects that such facilities must be centrally located
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	-	-	-	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	✓/X	✓/X	✓/X	If centrally located, may reduce the need to travel by car. However, increased nos of visitors still could have negative impact
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓/X	✓/X	✓/X	
18. There are high and stable levels of employment and rewarding and	✓	✓	✓	Will provide further job opportunities if a major facility

satisfying employment opportunities for all				was provided
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	✓	✓	✓	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	✓	✓	✓	

Preferred Approach 43 – Childrens' play provision				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Encouraging play will improve health
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓	✓	✓	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Spaces must be well designed.
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	Approach looks at providing informal spaces as well as equipped play areas – can enhance biodiversity
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is	-	-	-	

reduced				
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 44 – Sustainability and design

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Approach encourages sustainable designed and constructed buildings
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Will minimise running costs, helping to alleviate fuel poverty and barriers to housing
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓	✓	✓	Encourages good design, helping to create safer communities
7. Vibrant and locally distinctive communities are created and sustained	✓✓	✓✓	✓✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Makes the best use of land
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	✓✓	✓✓	✓✓	Specifically looks at the threat from flooding
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more	✓	✓	✓	

accessible				
12. Air pollution is reduced, air quality continues to improve	✓✓	✓✓	✓✓	Protects against air pollution
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓✓	✓✓	✓✓	Strategic policy is aimed at minimise emissions
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	✓✓	✓✓	✓✓	Promotes water efficiency
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓✓	✓✓	✓✓	Promotes energy efficiency and use of renewables
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	✓✓	✓✓	✓✓	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	Doesn't specify the need to locate developments in accessible locations
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 45 – Renewable energy – stand alone schemes

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	

8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	Policy protects any effect of standalone schemes on townscape or landscape
12. Air pollution is reduced, air quality continues to improve	✓	✓	✓	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓✓	✓✓	✓✓	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 46 – Renewable energy – on site provision				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓✓	✓✓	✓✓	Will ensure that renewables are incorporated into larger schemes improving the efficiency of dwellings. However, would be more beneficial if applied to all new homes
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	

3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	Will help to reduce fuel and running costs
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	Provision of renewables will help to make the most efficient use of land
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	-	-	-	
12. Air pollution is reduced, air quality continues to improve	✓✓	✓✓	✓✓	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓✓	✓✓	✓✓	Generating energy will reduce demand and adverse impacts on climate change
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓✓	✓✓	✓✓	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 47 – Flood risk				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	This will direct new housing away from high risk areas
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	Positive effect on health by not building in high risk areas
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	-	-	-	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	✓	✓	✓	Including marine life
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	✓✓	✓✓	✓✓	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓	✓	✓	Will protect the existing townscape and landscape
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓✓	✓✓	✓✓	SFRA takes into account climate change impacts – FRA will build on this information
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	✓✓	✓✓	✓✓	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and	-	-	-	

satisfying employment opportunities for all				
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 48 – Sense of place and local identity				
Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	✓	✓	✓	Improve design quality of residential developments and standards seek to improve on building regulations in terms of efficiency. Refers to space for adaptation in the future
2. The health and well-being of the population is improved and inequalities in health are reduced	✓	✓	✓	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	✓	✓	✓	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	✓✓	✓✓	✓✓	Requires development to be located so it is accessible to these services and facilities
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	✓✓	✓✓	✓✓	
7. Vibrant and locally distinctive communities are created and sustained	✓✓	✓✓	✓✓	Specifically refers to distinctive character of the scheme
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓✓	✓✓	✓✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed and reduced now and in the future	-	-	-	
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	Will protect and enhance the townscape
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	✓	✓	✓	Seeks to promote high levels of sustainable design and construction

14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	✓	✓	✓	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	✓	✓	✓	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	✓	✓	✓	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	✓✓	✓✓	✓✓	Aims to ensure highways do not dominate and there are links to alternative methods of travel, other than the car
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	

Preferred Approach 49 – Built and historic environment

Sustainability Objective	Short term	Medium term	Long term	Comments
1. More opportunities are provided for everyone to live in a decent, sustainably constructed and affordable home	-	-	-	
2. The health and well-being of the population is improved and inequalities in health are reduced	-	-	-	
3. Levels of poverty and social exclusion are reduced and the deprivation gap is closed between the more deprived areas in Hastings and the rest of the town	-	-	-	
4. Education and skills of the population improve	-	-	-	
5. All sectors of the community have improved accessibility to services, facilities, jobs, and social, cultural and recreational opportunities	-	-	-	
6. Safe and secure environments are created and there is a reduction in crime and the fear of crime	-	-	-	
7. Vibrant and locally distinctive communities are created and sustained	✓	✓	✓	
8. Land and buildings are used more efficiently and urban renaissance encouraged	✓	✓	✓	
9. Biodiversity is protected, conserved and enhanced	-	-	-	
10. The risk of flooding (fluvial & tidal) and coastal erosion is managed	-	-	-	

and reduced now and in the future				
11. Parks and gardens, countryside, coast and the historic environment/ townscape and landscape are protected, enhanced and made more accessible	✓✓	✓✓	✓✓	Approach specifically looks at preserving the historic environment and townscape
12. Air pollution is reduced, air quality continues to improve	-	-	-	
13. The causes of climate change are addressed through reducing emissions of greenhouse gases (mitigation) and ensuring the Borough is prepared for its impacts (adaptation)	-	-	-	
14. Water quality of freshwater bodies, waterways and the marine environment is maintained and improved and water consumption is reduced	-	-	-	
15. Energy efficiency is increased, fuel poverty is reduced and the proportion of energy generated from renewable resources is increased	-	-	-	
16. Through waste re-use, recycling and minimisation the amount of waste for disposal is reduced	-	-	-	
17. Road congestion and pollution levels are reduced, and there is less car dependency and greater travel choice	-	-	-	
18. There are high and stable levels of employment and rewarding and satisfying employment opportunities for all	-	-	-	
19. Economic revival in the more deprived areas of the town is stimulated and successfully achieved	-	-	-	
20. The sustained economic growth of the borough is achieved and linked closely to social regeneration	-	-	-	
21. Indigenous and inward investment is encouraged and accommodated	-	-	-	