

Hastings Town Centre and White Rock Area Action Plan

Background Paper 2 – Baseline Information

July 2016

1.0 Introduction

- 1.1 Background Paper 2 forms part of the Council's duty to undertake a Sustainability Appraisal (SA) and Strategic Environmental Assessment (SEA) of the a Local Plan. It contains all the baseline information needed to ensure that the social, economic and environmental effects of the Hastings Town Centre and White Rock Area Action Plan can be effectively predicted and monitored.
- 1.2 This baseline matrix has been derived from an earlier version used in the preparation of the Hastings Planning Strategy (2014) and has been updated and revised to reflect the most up to date data available to focus on those issues and indicators most relevant to the Hastings Town Centre and White Rock area. It is therefore, not an exhaustive review of all available baseline information but rather a "fit for purpose" review.
- 1.3 We will keep this matrix under review, and update as necessary.

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Baseline Indicators, Data and Trends

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Social Issues						
Population						
Population estimates	Gensing – 6,637 Central St. Leonards – 7,223 Castle – 6,936	Hastings – 91,542				East Sussex in Figures website 2015
Population growth	Gensing 2011 – 6,591 2001 – 5,808 change = 13.4% Central St. Leonards 2011 – 7,132 2001 – 5,775 change = 23.5% Castle 2011 – 6,987 2001 – 6,091 change = 14.7%	Hastings 2011 – 90,254 2001 – 85,029 change = 6.1% East Sussex 2011 – 526,671 2001 – 492,324 change = 6.9% South East 2011 - 8,634,750 2001 – 8,000,645 change = 7.9%	It can be seen that the three wards that relate to the AAP area have seen significant growth compared to Borough and National increases. The 2014-based population projections (dwelling-led) for the period 2014 to 2027. Percentage growth for Hastings (2014-	N/A		East Sussex in Figures website ONS – Census 2011

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
			2027) is 2%, from 91,093 in 2014 to 92,871 in 2027.			
Projected age structure (dwelling- led) 2027	Hastings 2014 All – 91,093 0-17 – 21.2% 18-64 – 60% 65+ - 18.8% 2021 All – 91,614 0-17 – 20.9% 18-64 – 57.9% 65+ - 21.2% 2027 All – 92,871 0-17 – 20.4% 18-64 – 55.8% 65+ - 23.8%					East Sussex in Figures
Population characteristics	Gensing 2011: 6,591 0-14 (16.7%) 15-29 (21.7%) 30-44 (21.6%) 45-66 (28.1%) 65+ (11.9%) Central St.	Hastings 2011: 90,254 0-14 (17.3%) 15-29 (19%) 30-44 (19.6%) 45-66 (27%) 65+ (17.1%) East Sussex	The AAP wards have a younger population structure compared to the rest of Hastings, with 13% of the population aged 65+ years or	N/A		East Sussex in Figures website ONS – Census 2011

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>Leonards 2011: 7,132 0-14 (12.1%) 15-29 (23.2%) 30-44 (23.8%) 45-66 (26.1%) 65+ (14.8%)</p> <p>Castle 2011: 6,987 0-14 (15.8%) 15-29 (24.2%) 30-44 (23%) 45-66 (24.9%) 65+ (12.1%)</p>	<p>2011: 526,671 0-14 (16.1%) 15-29 (15.9%) 30-44 (17.2%) 45-66 (28%) 65+ (22.7%)</p> <p>South East 2011: 8,634,750 0-14 (17.8%) 15-29 (18.6%) 30-44 (20.4%) 45-66 (26.1%) 65+ (17.2%)</p>	over compared to 17% for Hastings.			
Population density	<p>Gensing 67.1 persons per hectare</p> <p>Central St. Leonards 105.4 persons per hectare</p> <p>Castle 70.8 persons per hectare</p>	<p>Hastings 30.4 persons per hectare</p> <p>East Sussex 3.1 persons per hectare</p> <p>South East 4.5 persons per hectare</p>	It can be seen that the density within Hastings and the three wards relevant to the AAP area is significantly higher than the regional or county average, this is due to the urban characteristics of the borough.	N/A		East Sussex in Figures website ONS -2011 Census
Health and Wellbeing						

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
General Health	Bad and very bad health Gensing – 8.5% Central St. Leonards – 13.9% Castle – 7.9%	Hastings – 7.4% East Sussex – 5.8% South East – 4.4%	St. Leonards has the highest percentage of people of all localities reporting that their health is bad or very bad.			ONS, Census 2011 Ward level
Long-term health problem or disability	2011, SOA Gensing 008E – 22.5% Central St. Leonards 011C – 22.1% Castle 009A – 21% 009B – 26.9% 009C – 19.6%	2011 Hastings – 22% East Sussex – 20% South East – 15.7%	2001, SOA Gensing 008E – 22.5% Central St. Leonards 011C – 26.1% Castle 009A – 22.2% 009B – 26% 009C – 20.6% Between 2001 and 2011 the situation has improved in Central St. Leonard which aligns with the Hastings %.			East Sussex in Figures, all people

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Working age (aged 16-pensionable age) with a long-term health problem or disability	2011, SOA Gensing 008E – 16% Central St. Leonards 011C – 14% Castle 009A – 13.2% 009B – 19.3% 009C – 13.3%	2011 Hastings – 11.5% East Sussex – 8.3% South East – 6.8%	2001, SOA Gensing 008E – 22.1% Central St. Leonards 011C – 20.5% Castle 009A – 19% 009B – 23% 009C – 19%			East Sussex in Figures
Life expectancy at birth by gender	Hastings, 2011-13 Male: 77.2 Female: 81.6	East Sussex Male: 80 Female: 83.9 England and Wales Male: 79.3 Female: 83	Hastings, 2007- 09 Male: 76.2 Female: 80.7			East Sussex in figures. Life expectancy at birth by gender, 2011-13

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Mortality rate from all causes (SMR)	Gensing: 200 Central St. Leonards: 132 Castle: 104	Hastings - 120 East Sussex – 100	Premature mortality from all causes is significantly higher in Hastings, especially Gensing compared to East Sussex			East Sussex in Figures, 2011-2013, All persons
Mortality rate from all circulatory diseases	Gensing: 223 Central St. Leonards: 196 Castle: 182	Hastings – 132 East Sussex - 100				East Sussex in Figures, 2010-2013 Persons aged 0-74 years
Mortality rate from stroke	Gensing: 225 Central St. Leonards: 109 Castle: 118	Hastings – 124 East Sussex - 100				East Sussex in Figures, 2010-2013 All persons
Mortality rate from cancer	Gensing: 101 Central St. Leonards: 169 Castle: 129	Hastings – 118 East Sussex - 100				East Sussex in Figures, 2010-2013 Person aged 0-74 years

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Mortality rate from all chronic obstructive pulmonary disease (COPD)	Gensing: 171 Central St. Leonards: 168 Castle: 144	Hastings – 144 East Sussex - 100				East Sussex in Figures, 2010-2013 All persons
Mortality rate from suicide and injury of undetermined intent	2010-2013 Gensing: 309 Central St. Leonards: 303 Castle: 198	Hastings – 147 East Sussex - 100	2008-2013 Gensing: 236 Central St. Leonards: 267 Castle: 193			East Sussex in Figures, 2010-2013 Person aged 0-74 years
Childhood obesity	Children classified as overweight or obese (age) Gensing Aged 4-5 (22.8%) Aged 10-11 (31.7%) Central St. Leonards Aged 4-5 (27.2%) Aged 10-11 (23%) Castle Aged 4-5 (23.4%) Aged 10-11 (32.9%)	Children classified as overweight or obese (age) Hastings Aged 4-5 (24.1%) Aged 10-11 (33.9%) East Sussex Aged 4-5 (20.7%) Aged 10-11 (30.1%)				East Sussex Child Health Information System (2013/14)

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Education, learning and skills						
% of Pupils achieving 5+ GCSEs	Gensing – 42.1% Central St. Leonards – 41.2% Castle – 36.2%	Hastings – 48.4% East Sussex – 57.8%				East Sussex in Figures, 2011/12
Qualification of working age people 16 and over (Highest level of qualification)	2011, SOAs, % Gensing 008E All usual residents aged 16 and over: 1,489 No qualifications: 22.3% Level 1: 14.7% Level 2: 16.7% Apprenticeship: 2.5% Level 3: 14.3% Level 4 and above: 23.8% Other qualifications: 5.7% Central St. Leonards 011C All usual residents aged 16 and over:	2011, SOAs, % Hastings All usual residents aged 16 and over: 73,488 No qualifications: 25.4% Level 1: 15.8% Level 2: 17.5% Apprenticeship: 3% Level 3: 12.1% Level 4 and above: 21.2% Other qualifications: 5% East Sussex All usual residents aged 16 and over:	2001, SOAs, % Gensing 008E All usual residents aged 16 and over: 1066 No qualifications: 32.5% Level 1: 18.5% Level 2: 20.4% Level 3: 8% Level 4/5: 14.7% Other qualifications: 6% Central St. Leonards 011C All usual residents aged 16 and over:			East Sussex in Figures, ONS 2011 Census, Super Output Areas (SOA)

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	1,712 No qualifications: 22.8% Level 1: 16.4% Level 2: 17.3% Apprenticeship: 1.8% Level 3: 11.6% Level 4 and above: 22% Other qualifications: 8.1% Castle 009A All usual residents aged 16 and over: 1,639 No qualifications: 22.2% Level 1: 16.4% Level 2: 18.7% Apprenticeship: 1.8% Level 3: 14% Level 4 and above: 20.8% Other qualifications: 6.1% Castle	435,515 No qualifications: 22.6% Level 1: 14.1% Level 2: 16.8% Apprenticeship: 3.5% Level 3: 12% Level 4 and above: 26.2% Other qualifications: 4.7% South East All usual residents aged 16 and over: 6,992,666 No qualifications: 19.1% Level 1: 13.5% Level 2: 15.9% Apprenticeship: 3.6% Level 3: 12.8% Level 4 and above: 29.9% Other qualifications: 5.2%	1,084 No qualifications: 31.4% Level 1: 18.8% Level 2: 18.8% Level 3: 6.9% Level 4 and above: 16.7% Other qualifications: 7.7% Castle 009A All usual residents aged 16 and over: 1,072 No qualifications: 30.9% Level 1: 17.1% Level 2: 19.8% Level 3: 7.9% Level 4 and above: 17.2% Other qualifications: 7.2% Castle 009B			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>009B All usual residents aged 16 and over: 1,619 No qualifications: 23.6 % Level 1: 18.4% Level 2:15.3 % Apprenticeship: 2.7% Level 3: 10.5% Level 4 and above: 20.8% Other qualifications: 8.7%</p> <p>Castle 009C All usual residents aged 16 and over: 1,292 No qualifications: 21.1 % Level 1: 16.3% Level 2:18 % Apprenticeship: 2.9% Level 3: 13.2% Level 4 and above: 23.1% Other qualifications:</p>		<p>All usual residents aged 16 and over: 1,194 No qualifications: 28.4 % Level 1: 20.6% Level 2: 20.4% Level 3: 8% Level 4 and above: 16.2% Other qualifications: 6.3%</p> <p>Castle 009C All usual residents aged 16 and over: 1,063 No qualifications: 30.4%% Level 1: 18.8% Level 2: 23.3% Level 3: 8.7% Level 4 and above: 12.4% Other qualifications: 6.3%</p>			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	5.4%					
Deprivation and poverty						
Indices of Multiple Deprivation	Hastings Ranked 13 in IMD 2015 16 SOA, 30.2% Rank of AAP Area SOAs Gensing 008E – 2,236 Central St. Leonards 011C – 2,127 Castle 009A – 2,490 009B – 398 009C – 2,106	Hastings Ranked 20 in IMD 2010 15 SOA, 28.3% Rank of AAP Area SOAs Gensing 008E – 1,051 Central St. Leonards 011C – 1,134 Castle 009A – 2,621 009B – 766 009C – 2,319	Hastings ranks as the 20 th most deprived area in England (out of 326), (2015 rank of avg. score). All wards within the AAP area are amongst the 10% most deprived neighbourhoods in the country.			Indices of Multiple Deprivation - ranked on the proportion of neighbourhoods in the most deprived 10% nationally.
Children in poverty	2013, % of children in poverty Gensing 008E: 36.6% Central St. Leonards: 011C: 38.5%	Hastings: 28.8% East Sussex: 17.7% South East: 14.5%	Gensing 008E 2012: 38.9% 2011: 41.1% 2010: 40.8% 2009: 45.4% Central St. Leonards: 011C:			East Sussex in Figures, all dependent children

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Castle: 009A: 36.6% 009B: 41.5% 009C: 32.5%		2012: 38.9% 2011: 31.2% 2010: 39.4% 2009: 51.3% Castle: 009A: 2012: 39.5% 2011: 43.2% 2010: 42.3% 2009: 45.5% Castle: 009B: 2012: 37.8% 2011: 37.3% 2010: 39.6% 2009: 38% Castle: 009C: 2012: 31.9% 2011: 41.8% 2010: 41.3% 2009: 38.5%			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Fuel Poverty	<p>Number (%) of fuel poor households, 2013</p> <p>Gensing 008E: 160 (17.3%)</p> <p>Central St. Leonard's 011C: 171 (14.2%)</p> <p>Castle 009A: 234 (20.5%) 009B: 198 (16.5%) 009C: 146 (17.5%)</p>	<p>Hastings, 2013 5,006 (11.8%)</p> <p>East Sussex 20,816 (8.7%)</p>	<p>Number (%) of fuel poor households, 2011</p> <p>Gensing 008E: 143 (18.1%)</p> <p>Central St. Leonards 011C: 141 (15.8%)</p> <p>Castle 009A: 204 (21.7%) 009B: 133 (12.9%) 009C: 147 (19.4%)</p>			East Sussex in Figures, 2013
Households						
Average house prices	<p>2015 Q1</p> <p>Hastings: £173,565</p>	<p>2015 Q1</p> <p>East Sussex: £260,428</p> <p>South East: £307,882</p>	<p>Hastings 2014 Q1: £177,754 2013 Q1: £171,633</p> <p>House prices in Hastings are the lowest in East Sussex</p>			East Sussex in figures

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Property affordability – house price/ earnings affordability ratio	2014 Hastings: 7.33	2014 East Sussex: 10.55 South East: 9.17	Hastings 2013: 7.77 2011: 6.83 2009: 7.08 2007: 8.47 2005: 8.37 Data shows that houses in Hastings are generally more affordable than East Sussex and the rest of the South East.			East Sussex in figures, house prices: HM Land Registry, earnings: ONS Nomis.
Household tenure	Gensing 2011 (%) 008E Owned: 36.3% Shared ownership: 0.1% Social rented: 11.6% Private rented: 51.3% Living rent free: 0.7% Central St. Leonards: 011C Owned: 31.4%	Hastings 2011 (%) Owned: 55.2% Shared ownership: 0.5% Social rented: 14.5% Private rented: 28.8% Living rent free: 1% East Sussex (%) Owned: 69.2% Shared ownership: 0.6%	2001, SOA Gensing 008E Owner occupied: 53.1% Rented: 46.9% Central St. Leonards: 011C Owner occupied: 50.9% Rented: 49.2% Castle 009A			East Sussex in figures, Census 2011, ONS

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>Shared ownership: 0.6%</p> <p>Social rented: 4.1%</p> <p>Private rented: 62.9%</p> <p>Living rent free: 1%</p> <p>Castle 009A</p> <p>Owned: 29.9%</p> <p>Shared ownership: 1.1%</p> <p>Social rented: 5%</p> <p>Private rented: 63%</p> <p>Living rent free: 1%</p> <p>Castle 009B</p> <p>Owned: 24.9%</p> <p>Shared ownership: 0.1%</p> <p>Social rented: 12.1%</p> <p>Private rented: 61.7%</p> <p>Living rent free: 1.2%</p> <p>Castle</p>	<p>Social rented: 11%</p> <p>Private rented: 17.8%</p> <p>Living rent free: 1.3%</p> <p>South East (%)</p> <p>Owned: 67.6%</p> <p>Shared ownership: 1.1%</p> <p>Social rented: 13.7%</p> <p>Private rented: 16.3%</p> <p>Living rent free: 1.3%</p>	<p>Owner occupied: 45.3%</p> <p>Rented: 54.7%</p> <p>Castle 009B</p> <p>Owner occupied: 33.2%</p> <p>Rented: 66.8%</p> <p>Castle 009C</p> <p>Owner occupied: 45.9%</p> <p>Rented: 54.1%</p>			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	009C Owned: 34.4% Shared ownership: 0.4% Social rented: 12.1% Private rented: 52% Living rent free: 1.1%					
Crime						
Crime Rate	2015/16 – 86.2 recorded crimes per 1,000 population	2014/15 – 71.4 2013/14 – 73.1 recorded crimes per 1,000 population	Hastings has the 3 rd highest crime rate across East Sussex	Yearend target March 2015 – 70.7		HBC Corporate Plan 2014/15, Housing Strategy 2015-16
Fear of crime – People who feel safe outside in their local area after dark	Hastings (2013) – 54% Gensing Safe – 42% Unsafe – 41% Central St. Leonards Safe – 43% Unsafe – 41%	East Sussex – 55.4%	2011 – 55% 2009 – 39% A review of wards shows residences living in Old Hastings felt most safe (70%), and those living in Gensing and Central St.			Place survey 2013

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Castle Safe – 50% Unsafe – 30%		Leonards were most likely to feel unsafe.			
Crime rate	Total crimes and crime rate for February 2016 that occurred in all neighbourhoods within 5 miles of (ranked in order 1 = least, 23 = worst): Gensing: ranked 20, 61 crimes, crime rate 9.64 Central St. Leonards: ranked 22, 75 crimes, crime rate 10.68 Castle: ranked 23, 207 crimes, crime rate 31.54					UK Crime Stats, neighbourhood crime league table
People from different backgrounds get on well together	Gensing – 67% agree Central St. Leonards – 69% Castle – 81%	Over three quarters of all respondents, (76%) agreed that they did,				HBC Place Survey, 2013

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
		(11% strongly agree and 65% tend to agree).				
Environmental Issues						
Satisfaction with the local area	Gensing – 64% satisfied, Central St. Leonards – 62% satisfied, Castle – 72% satisfied.	Hastings, 2013 75% respondents satisfied, 10% dissatisfied. Old Hastings gained the highest satisfaction 89% with residents.	Hastings, 2011 73% respondents satisfied, 12% dissatisfied. 75% satisfied in 2009. In 2013, respondents were least satisfied with Central St. Leonards and Gensing wards.			HBC Place Survey, 2013.
Number of built conservation areas	Conservation areas within in whole/or in part within the AAP area: 01 Old Town 07 Warrior Square 08 White Rock 09 Cornwallis Gardens		2014/15 – 18 conservation areas within Hastings			HBC, Planning Policy

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	11 Magdalen Road 12 Eversfield Place 16 Town Centre					
Listed Buildings	There are 142 buildings and / or assets within the TC&WRAPP area, 67 of which are Listed Buildings.			n/a	Listed assets in the TC&WRAAP area include a drinking fountain, a war memorial and a lifting shaft winding gear to name but a few which are included in the 142 identified buildings/assets. This number might also include Whole Buildings and/or flats within buildings where they have been attached to the listing. (i.e Palace Court has all the flats and shops individually attached.)	Historic England

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Buildings at risk – Number of Listed Buildings at Risk (%) (Planning Strategy Indicator 23)	Buildings at risk within AAP area, 2016 - 2 United Reformed Church, Cambridge Road; Pelham Arcade, 1- 12 and 12A, Pelham Place; (1.40%)		2016 – 6 buildings at risk in Hastings 2009 – 3 buildings at risk 2008 – 3 buildings at risk 2007 – 3 buildings at risk	Seek to reduce the number of Listed Buildings at risk within the Borough		Historic England – Buildings at Risk Register
Number and area of ecologically designated sites within AAP area	1 site, Summerfields Wood (7.30ha), semi-natural woodland, Local Nature Reserve, Site of Nature Conservation Importance (SNCI)		Within the Borough; Hastings Cliffs Special Area of Conservation (SAC) 182.74ha 3 Sites of Special Scientific Interest (SSSI) – Combe Haven (56.14ha), Marline Valley woods (54.48ha), Hastings Cliff to Pett Level beach (190.4ha) 8 Local Nature Reserves (LNR) and 25 Local Wildlife Sites.			Hastings Borough Council - website

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Water quality	2015 Cycle 2 Combe Haven between Powdermill Stream confluence and Coast Overall Water Body - Poor Ecological – Poor Chemical - Good	2009 Cycles 1 Combe Haven between Powdermill Stream confluence and Coast Overall Water Body - Moderate Ecological – Moderate Chemical – Does not require assessment	Nearest main river to AAP area is Combe Haven between Powdermill Stream confluence and Coast which is located to the west in West St. Leonards. (Heavily modified water body). The overall water quality for this water body has got worse since 2009.	Objective Good by 2027		Environment Agency, catchment data explorer
Bathing water quality	2015 – good	Only Hastings was classified as poor in the South East River Basin District in 2014, water quality has improved to good through a multi-agency targeted	2014 – poor 2013 – poor 2012 – poor			Environment Agency, annual water quality assessment

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
		approach.				
Total tonnage of household waste	Hastings 2012/13 – 29,390	East Sussex – 238,106	2011/12 – 29,646 2010/11 – 30,593 2009/10 – 30,446 2008/09 – 29,912			East Sussex in Figures website
Household waste recycled and composted	Hastings 2012/13: Recycled – 18.9% Composted – 5.6%	East Sussex - 2012/13: Recycled – 20% Composted – 18.6%	Hastings 2011/12: Recycled – 20.5% Composted – 5.4% 2010/11: Recycled – 21.2% Composted – 4.4% 2009/10: Recycled – 23.3% Composted – 3.7% Recycling levels have reduced, this reflect general decline in recycling in Britain.	No less than 30% household waste recycled (Corporate Plan, 2015/2016).		East Sussex in Figures
% of household	Hastings	East Sussex –	Hastings			East Sussex in

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
waste going to landfill	2012/13 – 8.2%	2012/13: landfill - 1.3%	2011/12: 25.8% 2010/11: 40.8% 2009/10: 27.1% 2008/09: 21.1%			Figures website
Street cleansing	97% of the survey results were satisfactory. Extremely low failure rate of only 3%.		Place Survey 2013, residents satisfaction with cleanliness of residential streets, Gensing – 31% Central St. Leonards – 25% Castle – 32% Most satisfied in Conquest – 69% Respondents were least satisfied with street cleanliness within AAP ward areas.	No more than 5% fail rate for average adapted street and environmental cleanliness score (NI 195)		Corporate Plan, 2014/15, Place Survey 2013
Estimated traffic flows for all motor vehicles (million vehicle kilometres)	No data available for Hastings	2014 East Sussex – 4,232 South East – 84,759	Remains constant over the last ten years.		No district data	East Sussex in Figures website

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
			2004 East Sussex – 4,284 South East – 85,465			
Transport						
Car ownership	2011 (%), SOA Gensing 008E Households with no car: 42.9% One car: 43.7% Two cars: 11% Three cars: 1.8% Four cars: 0.7% Central St. Leonards 011C Households with no car: 53.5%% One car: 39.2%% Two cars: 6.2% Three cars: 0.7% Four cars: 0.4% Castle 009A Households with no car: 57.3%	2011 (%), SOA Hastings Households with no car: 33.3% One car: 43.5% Two cars: 18.3% Three cars: 3.8% Four cars: 1.2% East Sussex Households with no car: 21.9% One car: 43.3% Two cars: 25.9% Three cars: 6.4% Four cars: 2.6% South East Households with no car: 18.6% One car: 41.7% Two cars: 29.8% Three cars:				ONS, Census

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>One car: 35.8% Two cars:5.8% Three cars: 0.7% Four cars: 0.4%</p> <p>009B Households with no car: 62.1% One car: 32.1% Two cars:4.5% Three cars: 1% Four cars: 0.3%</p> <p>009C Households with no car: 51.4% One car: 37.9% Two cars:9.1% Three cars: 1.2% Four cars: 0.4%</p>	<p>7.1% Four cars: 2.8%</p>				
Walking and cycling	<p>2013/14 Hastings</p> <p>Cycle 1 x per month 15.9% 1 x per week 10.4% 3 x week 5.2% 5 x per week</p>	<p>2013/14 East Sussex</p> <p>Cycle 1 x per month 14% 1 x per week 8.9% 3 x week 3.5% 5 x per week</p>	<p>2012/13 Hastings</p> <p>Cycle 1 x per month 7.8% 1 x per week 4.4% 3 x week 1.2% 5 x per week</p>			<p>East Sussex in Figures, Active People Survey</p> <p>This dataset shows the % of adults aged over 16 who walk for at least 10 minutes or cycle. Frequency and</p>

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	3.9% Walk (at least 10 minutes) 1 x per month 86.7% 1 x per week 80.5% 3 x week 65.3% 5 x per week 50.2%	2.3% Walk (at least 10 minutes) 1 x per month 84.6% 1 x per week 77.4% 3 x week 60.2% 5 x per week 49.2%	0.1% Walk (at least 10 minutes) 1 x per month 86.0% 1 x per week 77.8% 3 x week 58.1% 5 x per week 44.5%			for any purpose.
Method of travel to work	2011, ward level Gensing All people in employment: 3,029 Work mainly at or from home: 13.3% Private transport: 49.2% Public transport: 13.6% Walk or cycle: 23% Other method of travel to work: 0.8% Central St. Leonards	Hastings All people in employment: 40,671 Work mainly at or from home: 10.8% Private transport: 60.8% Public transport: 11.6% Walk or cycle: 16.3% Other method of travel to work: 0.5% East Sussex	2001, ward level Gensing All people in employment: 2,424 Work mainly at or from home: 9.9% Private transport: 56.7% Public transport: 12.7% Walk or cycle: 20.2% Other method of travel to work: 0.4% Central St.			East Sussex in figures, ONS Census 2011

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>All people in employment: 3,229 Work mainly at or from home: 12.3% Private transport: 43.7% Public transport: 21% Walk or cycle: 22.4% Other method of travel to work: 0.6%</p> <p>Castle All people in employment: 3,250 Work mainly at or from home: 12.8% Private transport: 39.7% Public transport: 20.6% Walk or cycle: 26.3% Other method of travel to work: 0.6%</p>	<p>All people in employment: 239,319 Work mainly at or from home: 13.9% Private transport: 62.7% Public transport: 11% Walk or cycle: 12% Other method of travel to work: 0.5%</p>	<p>Leonards All people in employment: 2,147 Work mainly at or from home: 10.7% Private transport: 49.7% Public transport: 16.7% Walk or cycle: 22.5% Other method of travel to work: 0.4%</p> <p>Castle All people in employment: 2,586 Work mainly at or from home: 9.5% Private transport: 50.1% Public transport: 13.9% Walk or cycle: 26.1% Other method of travel to work: 0.4%</p>			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Commuting flow	2011 data Live and work in district – 24,810 In commuters – 8,011 Out –commuters – -11,840		2001 data Live and work in district – 24,984 In commuters – 7,219 Out –commuters – -10,779			East Sussex in Figures website, based on all people in employment, Census 2011
Rail links	Improvements to Hastings-Ashford New modern trains on all routes Total in- commuters by train – 718; total out-commuters by train - -1,995	Rail links considered poor compared to others routes				Hastings Borough Council and East Sussex in Figures
Average distance travelled to work	2011 Hastings: Work mainly at or from home – 10.9% Less than 10km – 59.1% 10km to less than 30km – 8.7% 30km and over – 10.6%	East Sussex: 2011: Work mainly at or from home – 14.1% Less than 10km – 43.9% 10km to less than 30km – 19.8% 30km and over – 11.8% South East: 2011:	2001 Hastings: Work from home – 8.7% Less than 5km – 57.5% 5-20km – 12.1% Over 20km – 14.8%		No figures available at Ward level, range of distances travelled changed from 2001	East Sussex in Figures website

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
		Work mainly at or from home – 11.9% Less than 10km – 46.9% 10km to less than 30km – 20.7% 30km and over – 11.6%				
Air Quality Management Zones	1 Air quality management area in Hastings (Bexhill Road). Designated for exceeding PM10 (particulate matter) national levels		Date declared 08/12/2003 An area encompassing properties between the junction of the A259 (Bexhill Road) and Harley Shute Road, and number 576 Bexhill Road on its northern side, and numbers 211 to 585 Bexhill Road on its southern side.			Hastings Borough Council Air Quality Action Plan
Emissions from all sectors, per capita,	Hastings 2012 – 4.2	East Sussex (5.4)	Hastings % change 2005-		No data available at Ward level	East Sussex Carbon

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
kilo tonnes of CO ₂		% change 2005-12 = - 15.3% South East (6.7) % change 2005-12 = -18.8%	12 = - 15.3%			Emissions Analysis (September 2014)
Emissions by sector (2012), tonnes of CO ₂ per capita	Hastings Industrial & Commercial – 1.3 Domestic – 2 Transport – 0.8 All sectors – 4.2	East Sussex Industrial & Commercial – 1.5 Domestic – 2.3 Transport – 1.6 All sectors – 5.4 South East Industrial & Commercial – 2.2 Domestic – 2.2 Transport – 2.2 All sectors – 6.7	Hastings shows the lowest emissions per capita due to less reliance on travel by car and housing stock that is more energy efficient, such as flats and terrace houses.			East Sussex Carbon Emissions Analysis (September 2014)
Number of developments incorporating combined heat and	No district heat networks currently in place within the Hastings Borough		Heat density map, major hot spots: * Conquest			Hastings Renewable and Low Carbon Energy Study

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
power systems or District Heating Networks (Planning Strategy indicator 26)			hospital * Summerfields sports centre * The seafront areas of Central St. Leonards and Castle			(2009) and CHPA website
Average annual domestic consumption (kWh) Electricity	2009 – kWh Gensing – 3,835 kWh Central St. Leonards – 3,559 kWh Castle – 3,788 kWh	Hastings – 3,939 kWh East Sussex – 4,439 kWh	2008 – kWh Gensing – 4,025 kWh Central St. Leonards – 3,564 kWh Castle – 3,926 kWh		Only one year of trend data available	East Sussex in Figures website
Average annual domestic consumption (kWh) Gas	2009 – kWh Gensing – 12,438 kWh Central St. Leonards – 9,969 kWh Castle – 11,872 kWh	Hastings – 13,306 kWh East Sussex – 14,323 kWh	2008 – kWh Gensing – 13,710 kWh Central St. Leonards – 10,512 kWh Castle – 12,973 kWh		Only one year of trend data available	East Sussex in Figures website

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Number of homes built on previously developed land (gross)	2015/16 = 273 (98%)	2011/12 = 189 (75%) 2012/13 = 126 (75%) 2013/14 = 112 (73%) 2014/15 = 181 (89%)		No target		Hastings Local Plan Monitoring Report (March 2016)
Employment floorspace completed on previously developed land	2014/15 = 2320m ² (at Havelock Place)	Not available				
Open spaces managed to Green Flag Award standards	Green Flags retained at Alexandra Park, Hastings Country Park and St. Leonards Gardens.			Retain all Green Flags		Corporate Plan 2014/15
Number of people attending White Rock Theatre performances	Actual March 2015 76,743		Actual March 2014 65,925	Year-end target March 2016 75,000		Corporate Plan 2014/15
Number of visitors to Hastings Museum and Art Gallery	Actual March 2015 43,686		Actual March 2014 39,179	Year-end target March 2016 45,000		Corporate Plan 2014/15

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Total attendances at Council Leisure Centres	Actual March 2015 396,874		Actual March 2014 394,394	Year-end target March 2016 400,000		Corporate Plan 2014/15
Perception of Hastings in relation to leisure and visitor activity	Agree / disagree (%) Lots of theatre shows (48/53) Good night life (53/48) Positive vibe (61/40) Good visitor accommodation (63/37) People welcoming/friendly (67/33) Lots for someone interested in culture (69/32) Interesting galleries/museums (71/29) Something for everyone to enjoy (74/26) Plenty of things for families (77/23) Lots of large public events				New question added to survey, no comparative data available	Place Survey 2013

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	(78/22) Plenty of good restaurants/cafes (85/14)					
Condition of SSSIs (% of total SSSI area)	Hastings June 2013 – 84% in favourable condition, 6.1% unfavourable declining	East Sussex: 25.6% in favourable condition, 0.5% unfavourable declining	June 2011 - 84% favourable, 6.1% unfavourable declining August 2009 – 76.4% favourable, 5.6% unfavourable declining			East Sussex in Figures website
Change in areas of biodiversity importance (ha) (Planning Strategy indicator 21)	2009/10 – no change (1158.76ha)		2008/09 – 0.03% change (1158.76 hectares) 2007/08 – No change (1162.30ha) 2006/07 – No change (1162.30ha)	Maintain areas of biodiversity importance (ha) (designated sites including Local Wildlife sites) in the Borough.	Potential for double counting due to overlapping of different designations	Future Hastings Local Plan Monitoring Report
% of population within 20 mins travel time (walking) of different sports facilities	November 2007: Hastings 30.1%	November 2007 East Sussex: 34.6% South East: 31.5% England: 38.2%	Hastings December 2006: 8% June 2007: 29.7%	N/A	Data is from Sports England and is out of date. Figures not available at ward level.	East Sussex in figures website
% of planning applications permitted	July 2015		None objected on the grounds			Environment Agency

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
where the Environment Agency have objected on flood risk or water quality grounds	0		of inadequate/lack of FRA			
Housing						
Housing spaces by accommodation type	2011, % of all Gensing: All - 3,374 Detached – 6.2% Semi-detached – 7.3% Terraced (including end terraced) -19.6% Purpose build block of flats or tenement – 23.5% Part of a converted or shared house (including bed-sits) – 40.8% Flat in a commercial building – 2.5% Central St. Leonards, all – 4,791 Detached – 0.9% Semi-detached –	2011, % of all East Sussex: All – 244,060 Detached – 32.1% Semi-detached – 24.3% Terraced (including end terraced) -18.1% Purpose build block of flats or tenement – 16.4% Part of a converted or shared house (including bed-sits) – 7.1% Flat in a commercial building – 1.5% Caravan, mobile	2010, % of all Gensing: All – 2,965 Detached – 6.2% Semi-detached – 8.3% Terraced (including end terraced) -22.9% Purpose build block of flats or tenement – 16.7% Part of a converted or shared house (including bed-sits) – 43.2% Flat in a commercial building – 2.7% Central St. Leonards, all – 3,512			East Sussex in Figures, 2011 A household space is the accommodation used or available for use by an individual household.

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>2.3% Terraced (including end terraced) -9.2% Purpose build block of flats or tenement – 41.1% Part of a converted or shared house (including bed-sits) – 42.7% Flat in a commercial building – 3.8%</p> <p>Castle, all – 4,061 Detached – 2.4% Semi-detached – 4.6% Terraced (including end terraced) -27.3% Purpose build block of flats or tenement – 27.1% Part of a converted or shared house (including bed-sits) – 34.1% Flat in a</p>	<p>or temporary structure – 0.6%</p>	<p>Detached – 3.5% Semi-detached – 4.6% Terraced (including end terraced) -14.4% Purpose build block of flats or tenement – 32.7% Part of a converted or shared house (including bed-sits) – 40.7% Flat in a commercial building – 4.1%</p> <p>Castle, all – 3,512 Detached – 2.7% Semi-detached – 5.2% Terraced (including end terraced) -31.7% Purpose build block of flats or tenement –</p>			

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	commercial building – 4.4%		19.8% Part of a converted or shared house (including bed- sits) – 35.9% Flat in a commercial building – 4.6%			
Households by occupancy rating	Occupancy rating, 2011 Gensing All households: 3,185 +2 or more: 27.6% +1 or more: 23.9% 0: 34.2% -1: 14.3% Central St. Leoardns All households: 4,329 +2 or more: 14.5% +1 or more: 24.5% 0: 40.5% -1: 20.5% Castle All households:	Hastings All households: 41,159 +2 or more: 40.6% +1 or more: 25.2% 0: 24.8% -9.3% East Sussex All households: 231,905 +2 or more: 52.2% +1 or more: 23.5% 0: 17.7% -1: 6.6%			No trend data available	East Sussex in Figures

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	3,793 +2 or more: 25.8% +1 or more: 22.9% 0: 33.8% -1: 17.5%					
Household size	Hastings average 2.2 persons per household (2011)	East Sussex = 2.2 & South East = 2.4 persons per household (2011)		n/a		East Sussex in Figures website
Number of Dwellings, tenure	Hastings, 2015 Local Authority (incl. owned by other LAs) – 0 Private Registered Provider – 6,010 Other Public Sector – 0 Private sector – 37,590 Total 43,590		Hastings, 2010 Local Authority (incl. owned by other LAs) – 0 Housing Association – 5,887 Other Public Sector – 14 Private sector – 36,690 Total 42,590			DCLG
Homelessness	Hastings	East Sussex - 308	Hastings	Year-end Target March 2016		East Sussex in Figures,

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	2015/16 - 145		2014/15 - 138 2013/14 – 104 2012/13 – 98 2011/12 – 65 There were 138 homelessness acceptances in 2014/15. This is an increase of 33% on 2013/14 (104), and 41% on 2012/13 (98).	(Corporate Plan 2014/15)		Homelessness Strategy Review 2015 Additional homeless households accepted in priority need
Homelessness – temporary accommodation	Hastings 2015/16 – 35 households in temporary accommodation	Eastbourne – 9 Lewes – 57 Rother – 22 Wealden - 41	Hastings 2014/15 – 40 This is the third highest level in East Sussex and is a drop of 12.5% on the same time in 2014.			Homelessness Strategy Review 2015
Housing delivery - net additional dwelling completed per annum (Planning Strategy indicator 11)	2015/16 = 204 Gensing ward - 2 Central St. Leonards ward - 7 Castle ward – 34	2014/15 = 167 Gensing ward - 10 Central St. Leonards ward - 28	2013/14 – 133 2012/13 – 148 2011/12 – 195 2010/11 – 77 Slight increase in completions (Hastings) in comparison with	To provide at least 3,400 net new dwellings across the Borough over the Plan period (up to 2028) Hastings Town	The Planning Focus Areas (PFA) and wards do not always cover the same area.	Planning Strategy housing delivery range targets, Hastings Local Plan Monitoring Report (March 2016) and Planning Policy

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	(Hastings Town Centre PFA = 34 Central St Leonards & Bohemia PFA = 5)	Castle ward – 26 (Hastings Town Centre PFA = 24 Central St Leonards & Bohemia PFA = 32)	the previous 2 years suggests housing delivery maybe improving.	Centre PFA (200-240 dwellings by 2028) Central St. Leonards and Bohemia PFA (240-300 dwellings by 2028)		Monitoring data
Affordable housing completions per annum by size and type (Planning Strategy indicator 16)	2015/16 = 19 shared ownership & 75 social rented dwellings (34% of net completions were affordable) None of these completions are within the AAP area.	2014/15 = 19 shared ownership & 38 social rented dwellings (38% of net completions were affordable)		To provide affordable housing in accordance with Policy H3 of the Hastings Planning Strategy		Hastings Local Plan Monitoring Report (March 2016) and Planning Policy monitoring data
Dwelling projections 2014-2027 (dwelling-led)	Hastings 2015 – 43,782 2020 – 44,842 2025 – 45,902	East Sussex – 273,603 (2025)				East Sussex in Figures website, ESCC Projections January 2016
Empty homes brought back into use	2014/15 – 97 empty homes brought back into use within		2013/14 – 257 2012/13 – 91 2011/10 – 77 2010/11 - 42	Return a minimum of 70 empty dwellings (long term 2+		HBC Corporate Plan 2014/15

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>Hastings</p> <p>A total of 55 neglected or derelict dwellings have been improved through S215 planning enforcement powers</p>			<p>years) to use and improve 50 neglected /derelict buildings.</p>		

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Households on housing waiting list	Hastings 2014 – 756 (1.7% of all dwellings)	East Sussex – 8,559 (3.5% of all dwellings)	2013 – 3,636 (8.4%) 2012 – 3,162 (7.3%) 2011 – 2,267 (5.4%) 2010 – 2,261 (5.4) Numbers reduced significantly in 2014 as HBC reviewed all cases on the housing register as part of new changes brought in by Localism Act, numbers are increasing again with over 1,000 applicants on the register (May 2016).			East Sussex in Figures website, HBC Housing Officer information.
Economic Issues						
Economic activity	2011 Gensing – 3,368 (72.8%) Central St. Leonards – 3,735 (72.5%)	2011 Hastings – 74.7% England and Wales – 76.8%	Economic activity of residents is relatively low within the AAP wards compared to Hastings			ONS Nomis, (% based on population aged 16-64)

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Castle – 3,636 (73%)		(74.7%) and the rest of the UK (76.8%).			
Unemployed	2011 Gensing – 421 (12.5%) Central St. Leonards – 588 (15.7%) Castle – 495 (13.6%)	2011 Hastings – 9.4% England and Wales – 7.6%	Unemployment is significantly high within the AAP ward areas compared to the rest of Hastings, and twice that of the UK rate (7.6%).			ONS Nomis, (% based on economically active)
Claimants of Out-Of- Work Benefits	March 2016 Gensing: 180 (3.9%) Central St. Leonards: 220 (4.3%) Castle: 195 (4.1%)	Hastings: 2.5% Great Britain: 1.8%	March 2015 Gensing: 215 (4.7%) Central St. Leonards: 295 (5.8%) Castle: 230 (4.8%)			ONS Nomis, claimant count. Percentage figures show the number of claimants as a proportion of resident population aged 16-64.
Household income	Average (mean) household income in 2015 Gensing - £28,517 Central St.	Average (mean) household income in 2015 Hastings - £30,100	No trend data available			East Sussex in Figures website

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Leonards - £25,350 Castle - £28,027	East Sussex - £35,991				
Job Seekers Allowance (JSA) claimant count	March 2016 Gensing – 144 (3.2%) Central St. Leonards – 185 (3.7%) Castle – 166 (3.5%)	March 2016 Hastings – (2.1%) East Sussex (1.1%)	March 2015 Gensing – 213 (4.7%) Central St. Leonards – 294 (5.8%) Castle – 230 (4.8%) Allowance (JSA) claimants in the AAP ward areas is significantly high at around 3% compared to Hastings and the county figure (1.1%), however it has reduced over the previous 12 months.			East Sussex in Figures website, (claimant rate)
Job Density	Hastings, 2014 35,000 jobs 0.61 density	South East, 2014 0.85 density	Hastings 2013, 0.65 2012, 0.65			Nomis, ONS Density figures

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
			2011, 0.64 2010, 0.61			represent total jobs to population aged 16-64
Total amount of net additional employment floorspace (m ²) by type: B1(a), (b) and (c) B1 Mixed B2, B8 (Planning Strategy indicator 1)	2014/15 = 2320m ² of B1a floorspace			To provide up to 70,000m ² of employment floorspace from 2008-2028 with an indicative distribution as set out in the Spatial Areas		Hastings Local Plan Monitoring Report (March 2016)
Amount of employment space (any B use class) lost to other development (m ²) (Planning Strategy indicator 2)	2014/15 = 269.5m ²			To retain employment land and premises for employment uses		Hastings Local Plan Monitoring Report (March 2016)
Employment land available (hectares)	23.34 hectares with an estimated floorspace of 66,900m ² during the Plan period	n/a	n/a	To provide up to 70,000m ² of employment floorspace from 2008-2028 with an indicative distribution as set out in the Spatial Areas	Employment land allocations adopted in the Hastings Local Plan Development Management Plan	Hastings Local Plan Monitoring Report (March 2016)

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
Average (mean) earnings, residence-based	Hastings 2015: £396 Gross weekly earnings 22% below East Sussex average	East Sussex: £486 South East: £564	Hastings 2014 - £402 2013 - £392 2012 - £393 2011 - £407			East Sussex in Figures
Average (mean) earnings, residence-based, gender	Hastings 2015 Male: 466 Female: 327	East Sussex 2015 Male: 616 Female: 367 South East Male: 564 Female: 698	Hastings 2014 Male: 448 Female: 353 2013 Male: 421 Female: 360 2012 Male: 450 Female: 327 2011 Male: 485 Female: 326			East Sussex in Figures
Average (mean) earnings, workplace-based	Hastings 2015: £414 Gross weekly earnings 27% below East	East Sussex: £410 South East: £529	Hastings 2014 - £416 2013 - £406 2012 - £418 2011 - £430			East Sussex in Figures

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Sussex average					
Vacant commercial floorspace	7508.08m ² across Britannia Enterprise Centre, Earl Street, Summerfields & Hastings Town Centre B use class floorspace located in the Town Centre & White Rock Area Action Plan area (2015)		This vacant B use class floorspace represents 23.46% of the total B use class floorspace within the 4 employment areas in the TC&WRAAP area	n/a		Industrial Occupancy survey (Nov/Dec 2015)
Business Count	Hastings, 2015 Enterprise Micro (0 -9) – 2,260 (87.4%) Small (10-49) – 275 (10.6%) Medium (50-249) – 45 (1.7%) Large (250+) – 5 (0.2%) Total 2,585 Local Units Micro (0 -9) – 2,595 (81.7%)	East Sussex, 2015 Enterprise Micro (0 -9) – 89.4% Small (10-49) – 8.7% Medium (50- 249) – 1.5% Large (250+) – 0.4% Total 377,445 Local Units Micro (0 -9) –	Hastings Enterprises 2014 – 2,365 2013 – 2,310 2012 – 2,350 2011 – 2,250 Local Units 2014 – 2,955 2013 – 2,900 2012 – 2,925 2011 – 2,835			ONS, Nomis Inter Departmental Business Register (UK Business Counts)

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Small (10-49) – 475 (15%) Medium (50-249) – 95 (3%) Large (250+) – 10 (0.3%) Total 3,175	84.8% Small (10-49) – 12.3% Medium (50- 249) – 2.5% Large (250+) – 0.4% Total 438,890				
Employees in the public / private sector	Hastings (2014) Public – 25.7%	East Sussex Public – 19.5% South East Public – 16.3% England Public – 18.7%	2009 Hastings Public – 27%			East Sussex in Figures
Industry of employment status	<u>Gensing</u> All industries – 3,041 Agriculture, energy and water – 1.1% Manufacturing – 7.7% Construction – 6.7% Wholesale and retail trade, repair of motors – 16.3%	<u>Hastings</u> All industries – 40,924 Agriculture, energy and water – 1.4% Manufacturing – 7% Construction – 9.8% Wholesale and retail trade, repair of motors				East Sussex in Figures, UK SIC (Census 2011) This dataset shows details of people aged over 16 in employment by the industry in which they are employed

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Transport and storage – 4% Accommodation and food service activities – 6.1% Information and communication – 2.8% Finance, insurance and real estate – 4.7% Professional, scientific and technical activities – 5.6% Administrative and support service activities – 4.5% Public administration, education and health – 34.9% Other – 5.6% <u>Central St. Leonards</u> All industries – 3,253 Agriculture, energy and water – 1.5%	– 16.6% Transport and storage – 4.2% Accommodation and food service activities – 5.6% Information and communication – 2.4% Finance, insurance and real estate – 4.7% Professional, scientific and technical activities – 4.6% Administrative and support service activities – 4% Public administration, education and health – 34.8% Other – 5.1% <u>East Sussex</u> All industries – 241,553 Agriculture,				

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Manufacturing – 6.1% Construction – 6.9% Wholesale and retail trade, repair of motors – 15.6% Transport and storage – 4.2% Accommodation and food service activities – 9.5% Information and communication – 3.3% Finance, insurance and real estate – 5.1% Professional, scientific and technical activities – 5% Administrative and support service activities – 5.3% Public administration, education and health – 31% Other – 6.3% <u>Castle</u>	energy and water – 2.2% Manufacturing – 6.1% Construction – 9.4% Wholesale and retail trade, repair of motors – 16% Transport and storage – 4.1% Accommodation and food service activities – 5.6% Information and communication – 2.9% Finance, insurance and real estate – 5.9% Professional, scientific and technical activities – 6.2% Administrative and support service activities – 4.5% Public administration, education and				

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	<p>All industries – 3,264</p> <p>Agriculture, energy and water – 1.3%</p> <p>Manufacturing – 5.7%</p> <p>Construction – 7.6%</p> <p>Wholesale and retail trade, repair of motors – 15.9%</p> <p>Transport and storage – 3.8%</p> <p>Accommodation and food service activities – 9.1%</p> <p>Information and communication – 3.3%</p> <p>Finance, insurance and real estate – 5.1%</p> <p>Professional, scientific and technical activities – 4.9%</p> <p>Administrative and support service activities – 4.8%</p> <p>Public</p>	<p>health – 31.4%</p> <p>Other – 5.7%</p>				

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	administration, education and health – 31% Other – 7.6%					
Employment by occupation	Gensing Managers and senior officials – 277 (9.1%) Professional – 441 (14.5%) Associate Professional & Technical – 357 (11.7%) Administrative & Secretarial – 323 (10.6%) Skilled Trades – 340 (11.2%) Personal Services – 416 (13.7%) Sales and Customer Services – 295 (9.7%) Process Plant and Machine Operatives – 241 (7.9%) Elementary Occupations – 351 (11.5%)	Hastings Managers and senior officials – 9.7% Professional – 14% Associate Professional & Technical – 11.1% Administrative & Secretarial – 12% Skilled Trades – 13.3% Personal Services – 13.2% Sales and Customer Services – 9.1% Process Plant and Machine Operatives – 6.8% Elementary Occupations – 10.7%	It can be seen that a relatively low proportion of residents within the AAP area are engaged in high-value employment (av. 35%), including Managers and senior officials, professionals, associate professionals and technical, compared to England and Wales (40.9%)			ONS Nomis, Census 2011, Persons aged 16 and over by Soc 2010 major groups. Percentages are based on all persons in employment.

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Central St. Leonards Managers and senior officials – 294 (9%) Professional – 430 (13.2%) Associate Professional & Technical – 393 (12.1%) Administrative & Secretarial – 346 (10.6%) Skilled Trades – 392 (12.1%) Personal Services – 468 (14.4%) Sales and Customer Services – 267 (8.2%) Process Plant and Machine Operatives – 237 (7.3%) Elementary Occupations – 426 (13.1%) Castle Managers and	England and Wales Managers and senior officials – 10.8% Professional – 17.4% Associate Professional & Technical – 12.7% Administrative & Secretarial – 11.4% Skilled Trades – 11.5% Personal Services – 9.4% Sales and Customer Services – 8.4% Process Plant and Machine Operatives – 7.2% Elementary Occupations – 11.2%				

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	senior officials – 348 (10.7%) Professional – 453 (13.9%) Associate Professional & Technical – 375 (11.5%) Administrative & Secretarial – 349 (10.7%) Skilled Trades – 371 (11.4%) Personal Services – 431 (13.2%) Sales and Customer Services – 322 (9.9%) Process Plant and Machine Operatives – 217 (6.6%) Elementary Occupations – 398 (12.2%)					
Survival of businesses started in 2009	Number of new businesses in 2009 Hastings – 285 Survival rates 1 year – 92.1%	Number of new businesses in 2009 East Sussex – 2,010 Survival rates	Hastings survival rate of new businesses that started in 2009 is higher than East Sussex.		Wards level data discontinued, no longer available	East Sussex in Figures

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	2 years – 77.2% 3 years – 63.2% 4 years – 54.4%	1 year – 91.5% 2 years – 73.6% 3 years – 58.5% 4 years – 48.8%				
Office rental values	£/sq.ft 5 year average, 2010-2015 Hastings Town Centre and White Rock - £13.74	Hastings - £10.69 East Sussex - £14.88	Average office rents in Hastings Town Centre are slightly higher than the Boroughs average.			GVA, Hastings Town Centre and White Rock Study, (2016).
Vacancy and availability rates - Office	Hastings Town Centre and White Rock Vacancy rate – 5.60% Availability rates – 7.50%	Hastings Vacancy rate – 4.90% Availability rates – 11.70% East Sussex Vacancy rate – 3.80% Availability rates – 9.00%			No date provided for data collection, 5-year average, assumed 2010- 2015	Bilfinger GVA, Hastings Town Centre and White Rock Study, (2016). Vacancy Rate identifies the amount of New/Relet/Sublet space that is vacant divided by the existing Rentable Building Area. Availability Rate: total amount of space currently being marketed as available for

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
						lease or sale in a given time period.
Retail	Existing buildings and floorspace Hastings Town Centre and White Rock Existing buildings – 97 (577,465sq. ft.)	Hastings Existing buildings 226 (1,189083sq. ft.)	Based on current floorspace which exists, regardless of availability, size, state of repair and any other characteristic. AAP study area is the location for approximately 50% of retail floorspace.			Bilfinger GVA, Hastings Town Centre and White Rock Study, (2016).
Retail Values - Retail	Rent per sq. ft., 5 year average 2010-2015 Hastings Town Centre and White Rock - £25.69	Hastings - £18.82 East Sussex - £24.51	The average rent per sq. ft. within the AAP area is higher than both Hastings and East Sussex.			Bilfinger GVA, Hastings Town Centre and White Rock Study, (2016).
Vacancy and availability rates - Retail	5 year average 2011 - 2015 Hastings Town Centre and White Rock	Hastings Vacancy rate – 1.50% Availability rates – 4.40%				Bilfinger GVA, Hastings Town Centre and White Rock Study, (2016).

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Vacancy rate – 1.30% Availability rates – 4%	East Sussex Vacancy rate – 1.50% Availability rates – 2.80%				Vacancy Rate identifies the amount of New/Relet/Sublet space that is vacant divided by the existing Rentable Building Area. Availability Rate: total amount of space currently being marketed as available for lease or sale in a given time period.
Internet connection	2014, percent of households with an internet connection at home Gensing: 80.6% Central St. Leonards: 74.1% Castle: 79.2%	2014 figures: Hastings: 80.8% East Sussex: 84.3%% South East: 85.9%	2010 figures: Hastings: 63.5% East Sussex: 64.7% South East: 73.3%			East Sussex in Figures website, percentage of households with an internet connection at home (2014)
Internet Use	2015, usage Gensing:	Hastings: Do not use: 16.2%				East Sussex in Figures website, % of adults aged

Indicator	Current year/ quantified data	Comparators	Trends / comment	Targets	Data limitations/ gaps	Data source
	Do not use: 15.1% 10hr + a week: 43.3% Central St. Leonards: Do not use: 20.7% 10hr + a week: 41.3% Castle: Do not use: 15.7% 10hr + a week: 44%	10hr + a week: 41.4% East Sussex: Do not use: 14.4% 10hr + a week: 41% South East: Do not use: 11.6% 10 hr + a week: 43.4%				18 and over who use the internet and the time they spend using it (2015)