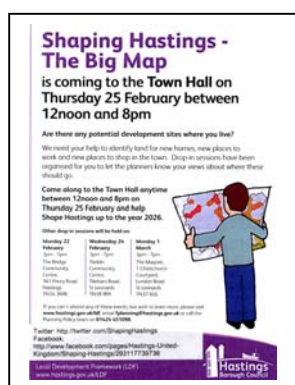


Publicity Methods

Posters on display at Creative Media Centre, reception of Renaissance House, Planning reception in Aquila House, Priory Meadow shopping centre community noticeboard, Hastings Trust, Hastings Library, Hastings Information Centre, Gensing & Central St.Leonards Forum



Poster in each venue along with leaflets where possible: The Bridge, The Magnet Centre, Tilekiln Community Centre and Hastings Town Hall. Poster put in Members Room in Town Hall and letter and flyer to all Councillors to advertise in their ward.



Local Development Framework Newsletter included details of consultation and general update. Sent to all contacts on the LDF database on 21st January 2010

Local Strategic Partnership meeting 25th January 2010, 30 leaflets distributed.

Advance notice of the Consultation period posted on Hastings Borough Council Web pages, 29th January 2010.

Leaflets and posters distributed to shops and businesses via Hastings Town Centre Manager and insert into Town Centre bulletin.

Twitter account set up on 1st February 2010.



Facebook account set up on 3rd February 2010.



Leaflet e-mailed to Bar & Shop Watch co-ordinator, 50 leaflets provided for distribution at Shop Watch meeting in Priory Meadow on 10th February 2010.

Planning News article number 95 (Hastings Borough Council website) from 10th February 2010.

Hastings Voluntary Action newsletter insert e-mailed to 700 contacts on 9th February 2010. Sent to 300 contacts by post on 11th February 2010.

Press release on 3rd February 2010 was picked up by Meridian News and Arrow FM on the 4th February 2010 and appeared in Hastings & St.Leonards newspaper on 12th February 2010.

East, North and Central Area Management Board meetings attended on 10th February, 16th February and 23rd February, where after a short presentation, posters and leaflets were handed out. South area co-ordinator contacted to distribute leaflets as AMB meeting due on 15th February was cancelled.

Intranet internal notice for all Hastings Borough Council staff sent out on 15th February 2010.

Mailshot letter and A5 leaflet posted to all schools and community venues & residents associations on the LDF database.

Leaflet e-mailed to Neighbourhood Co-ordinators to distribute to their contacts.

25 Seafront posters displayed from 15th February to 5th March inclusive to advertise the drop in sessions.

Bohemia Area Association distributed 30 leaflets at their meeting held on 18th February.

Advert in Hastings & St.Leonards Observer and on Friday 19th February and full page advert in Friday Ad on 19th February

Hastings Borough Council Web pages updated again with consultation maps, text and questionnaire links for consultation

<http://www.hastings.gov.uk/ldf/consultation.aspx#current> to go live from 22nd February 2010.

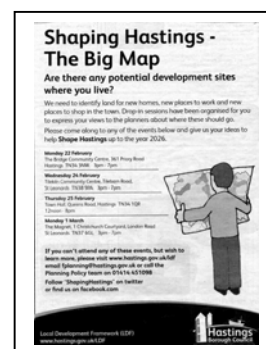
Meeting with Castle Ward Forum during the Town Centre event on 25th February and also invited to their meeting on the 9th March.

Follow-up e-mail or letter was sent to everyone on the LDF database on the 2nd March 2010 reminding them about the consultation and closing date for comments.

The “Big Map” was on display in Planning Reception along with questionnaires and contact detail forms for completion from 2nd March 2010.

Access to the “Big Map” consultation webpage was set up on the Planning Application PC in Planning Reception on the 5th March 2010.

Ore Valley Planning Special Interest Group meeting attended on the 25th March 2010.



Further advert in the Hastings & St.Leonards Observer on 26th March to advertise the end date of the consultation and remind people how to comment along with updates on Facebook and Twitter to reflect the same.

Planning Policy web pages, Twitter and Facebook updated again to reflect the closing date of the consultation keeping the maps and information for reference purposes only.

Subsequently meetings have been attended with:

Seniors Forum on the 26th March 2010

Town Centre Traders meeting held on the 8th June 2010 at the Town Hall. Leaflets were distributed by the Town Centre Manager to all commercial occupiers in the town centre.

Star (St Andrews area) Residents Association on the 14th July 2010

