

# Hastings Town Centre and Bohemia Area Action Plan

## **Consultation statement**

June 2018

## **1. Introduction**

### **Background**

- 1.1 The Council has been working with the community and stakeholders to produce an Area Action Plan (AAP) for the Hastings Town Centre and Bohemia area. This will form part of the Council's Local Plan and sit within the Council's Statutory Development Plan for the Borough, alongside the Hastings Planning Strategy and Hastings Development Management Plan.
- 1.2 The AAP sets out the Council's vision and provides a local planning framework to manage change and guide development within the town centre and Bohemia area through to 2033. It is a core document that, alongside other Local plan documents, will need to be adhered to in the consideration of planning proposals and the development of any subsequent supporting documents such as supplementary planning documents.
- 1.3 There are a number of formal stages that the AAP must go through in its preparation before it can be adopted. These stages of the Plan-making process are outlined in figure 1. Production of the AAP has now reached the initial consultation stage. This has been produced after preparation and consultation stages, which have informed the formulation of the evidence base and draft AAP.
- 1.4 The Council is about to embark on the next phase of consultation with both the public and stakeholders and the responses will further assist in the refinement of the AAP, as well as creating an opportunity for raising other matters for consideration prior to submission for examination through Regulation 19.

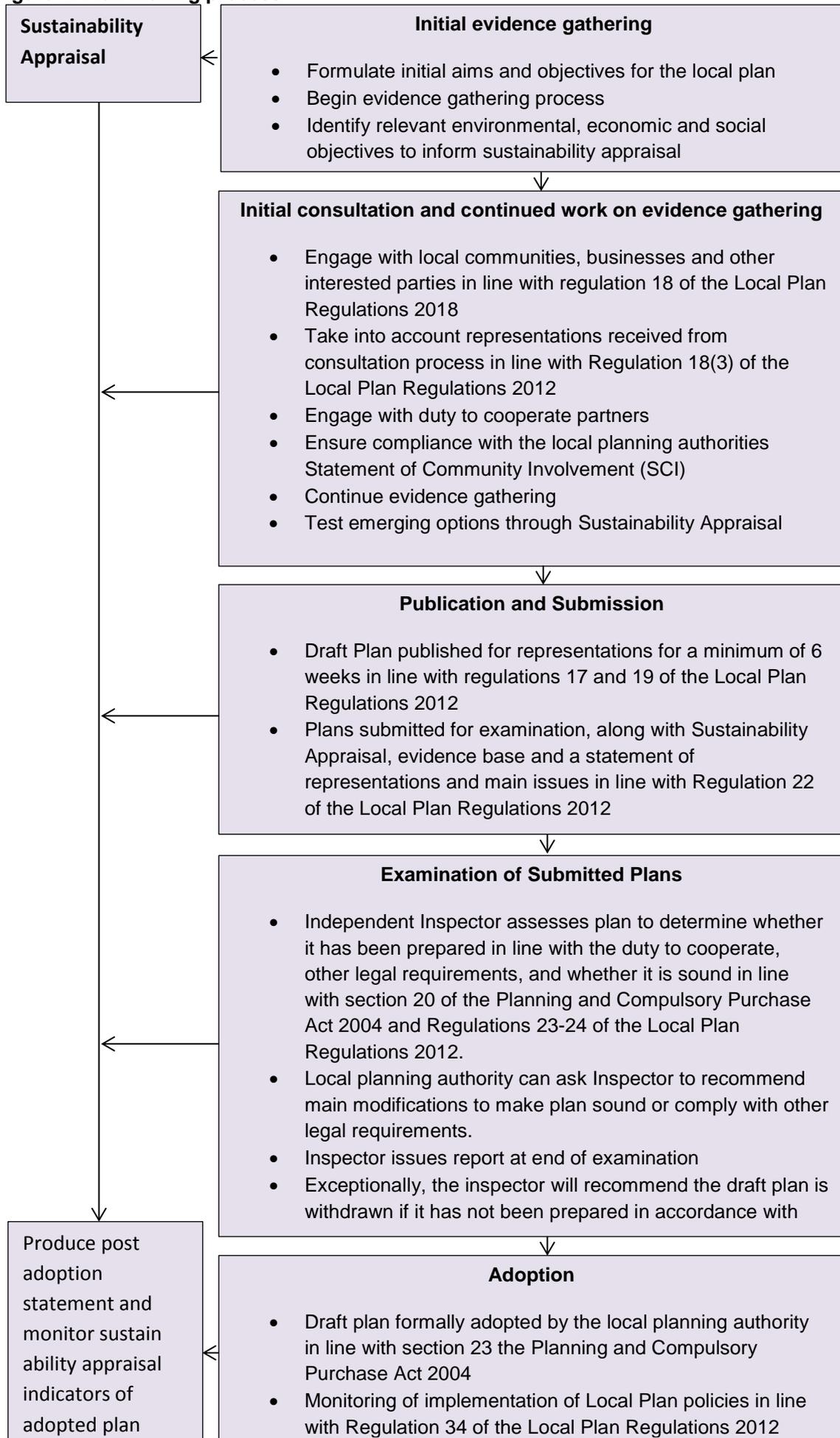
### **Purpose of interim consultation**

- 1.5 This document sets out the Council's engagement with both stakeholders and the community in the preparation of the AAP, up to the regulation 18 consultation, and supporting evidence base documents. This includes details about the purpose of the consultation, who we consulted, how we consulted, what the main issues were and how we have taken these into account.
- 1.6 In due course, the final consultation statement, as required under regulation 22, will set out the consultation arrangements and responses to the AAP undertaken for both regulation 18 and 19. The final consultation statement will accompany the submission of the AAP to the Secretary of State.

### **Statement of Community Involvement**

- 1.7 Government guidance on consultation and community involvement states that involvement in the planning policy process should be:
  - appropriate - to the level of planning
  - from the outset – leading to a sense of ownership of local policy decisions
  - continuous – part of an ongoing programme, not a one-off event, with clearly articulated opportunities for continuing involvement
  - transparent and accessible – using methods appropriate to the communities concerned; and
  - planned – as an integral part of the process for making plans

**Figure 1: Plan-making process**



- 1.8 These principles must be defined within a Statement of Community involvement (SCI). This document sets out the how the local authority will approach participation during the preparation of planning documents. In the preparation of the AAP the approach set out in the SCI must be followed.
- 1.9 The Council has an adopted SCI. The document sets out the protocols, process and methods for community involvement in the planning process. It has been applied through all stages of the AAP production to date and will in the next stage of the consultation. The SCI is available to view on the Council's website at <https://www.hastings.gov.uk/planning/policy/consultations/involvement/>

### Timetable of AAP production

- 1.10 As highlighted in figure 1, the production of the AAP follows a number of distinct stages. Set out below is the current timetable for the production of the AAP.

Dates	Stage
<b>July 2015 – June 2018</b>	Evidence Gathering and Early Stakeholder Engagement
<b>2 July 2018 – 24 September 2018</b>	Public participation in the preparation of the Hastings Town Centre & Bohemia Area Action Plan (Regulation 18)
<b>January 2019 – February 2019</b>	Publication of the Proposed Submission of the Hastings Town Centre & Bohemia Area Action Plan (Regulation 19)
<b>December 2019</b>	Adoption of the DPD

- 1.11 As part of the initial evidence base stage a number of consultation events have been undertaken which have provided opportunities for local residents to inform the evidence gathering stage, and for key stakeholders to comment on emerging research. These are listed below:

**Table 2: Consultation topics and events**

Dates	Consultation topic/event
<b>September 2015 to November 2015</b>	Hastings Town Centre and White Rock Retail and Leisure Assessment & Urban Design Analysis Workshop
<b>August 2016 to September 2016</b>	Call for Sites
<b>July 2015 to November 2017</b>	White Rock Park & Bohemia Strategy
<b>June 2017 to November 2017</b>	Hastings Central Conservation Area Appraisal

## **2. Consultation**

### **Early Stakeholder Engagement**

- 2.1 Government guidance advises that the Council should seek the engagement of relevant stakeholders at the earliest stage possible, to help to provide information that will inform and identify the key issues that the AAP should address. The choice of consultees at this stage of the documents production is at the discretion of the Council. The Council has selected consultees that have helped to ensure that a full range of voices and issues can be heard and identified in the AAP document and comply with the Council's SCI. A full appendix of consultees set out in the SCI is shown in appendix 1.

### **General Data Protection Regulations**

- 2.2 On the 25<sup>th</sup> May 2018 the new General Data Protection Regulations (GDPR) came into force. As part of these regulations the publication of information that can identify an individual is prohibited without their permission, unless it is part of a statutory legal duty that the Council needs to undertake. The final consultation statement will therefore include individual names as part of representations, in line with the requirements of regulation 18 and 19. However, this interim consultation has redacted personal information as the early engagement process is not covered by the regulations.

### **Hastings Town Centre and White Rock Retail and Leisure Assessment & Urban Analysis**

#### **Purpose of the Consultation**

- 2.3 Crucial to the AAP evidence was an initial assessment into the future retail and commercial leisure needs, and also cultural and tourism related regeneration opportunities. An initial assessment of the strengths and opportunities present within the Hastings Town Centre and Bohemia area was needed which would help to inform the development of the AAP. This required engagement with members of the public and key stakeholders, who live, work, use, volunteer and own businesses within the AAP boundary. To assist with this research, in September 2015 the Council appointed specialist consultants Bilfinger GVA to undertake this work, the outcome of which was the Hastings Town Centre and White Rock Retail and Leisure Assessment & Urban Analysis document.

#### **Who did we consult?**

- 2.4 The first phase of consultation was undertaken jointly between Bilfinger GVA and the Council, and involved stakeholders from within the AAP area. This provided an early opportunity to present and test the initial finding of the Bilfinger GVA work and to seek views from stakeholders with interests in the Town Centre and Bohemia area. The discussions focused on collecting insights and ideas about how the study area is performing today in terms of the various land uses and the contribution these make to the vitality of the Borough and how this might be improved in the future. A full list of stakeholders invited to the workshop is provided in appendix 2.

#### **How did we consult?**

- 2.5 This first round of consultation was a stakeholder workshop held on the 24<sup>th</sup> November 2015 in the Birch Suite of Muriel Matters House (the Council's offices). The workshop was split into four working groups who went on to discuss particular issues relating to each character area and their potential for improvement:

- the Seafront - from the Pier to Pelham Crescent;
- the town centre;
- the area above White Rock including the Pleasure Gardens and public buildings along Bohemia Road
- A strategic group that looked at wider issues across the study area

### What were the main issues raised and how have these been taken into account?

2.6 The following main issues were raised through the workshop:

Comments	Response
The strategic economic context including Hastings employment base and ability to attract new business into the town centre	The comments are noted by the Council and will be assessed as part of the AAP process.
the demand for student housing	The Council considers that since the decision of the University of Brighton to pull out of Hastings, the demand for student housing within the borough is less and therefore does not need significant provision in the AAP.
the layout of roads and provision of high quality pedestrian environments	The Council has commissioned traffic modelling reports from ESCC to ascertain the potential for various scenarios involving the layout of roads and improving pedestrian environments.
the changes in levels between the White Rock area and the Pleasure Gardens	The comments made are noted by the Council.
the current retail offer of Hastings Town Centre and its future course	The comments made are noted by the Council.
the impact of new visitor patterns once the Pier and BMX park are open	The Council believes that both the Source park and Hastings Pier have had a positive effect on the provision of visitor attractions and are both anchor attractions in the seafront area.
an understanding of the history and historic buildings and spaces and how to conserve and make more of them	The Council has undertaken a conservation area appraisal of a number of conservation area that fall either wholly or partly in the AAP area inform further understand the heritage issues in the town centre and inform the conservation of these areas.
the potential to create new cycle routes	The Council supports the improvement of cycle routes across the AAP area. This is particularly between Bohemia and the town centre and through the town centre.
peak car parking demand in the summer and seasonable issues for visitors to the area	Noted. The Council will be seeking to promote non-vehicular modes of transport in the AAP area.
how to improve the visitor offer and in particular enhancing links to the seafront	The Council has commissioned traffic modelling studies from ESCC to assess the potential for improving the links

	from the town to the seafront.
the potential to provide new housing within the study area	The AAP has looked at the potential to deliver new housing in the AAP area and has identified potential sites for residential development.
the leisure and cultural offer in the White Rock area and the opportunities for cultural renewal/regeneration	The Council are supporting an increased leisure and cultural provision in the AAP area through the promotion of cultural hubs.
the opportunity to improve the use of the facilities located along Bohemia Road	The comments made are noted by the Council.

A summary of the workshop and its findings are available in appendix 2.

## Call for Sites

### Purpose of the consultation

- 2.7 Part of production of the AAP involves identifying suitable sites for meeting the Boroughs assessed retail need. To help to identify suitable development sites the Council undertook a 'Call for sites' inviting landowners and developers to make submissions of any land in their ownership that is currently 'available' for future development.

### Who did we consult?

- 2.8 The consultation focused on landowners in key opportunity areas of the AAP. The consultation was also available to general members of the public to propose available sites within the AAP area.

### How did we consult?

- 2.9 The consultation was undertaken through letters and emails to both known landowners in the AAP area and to developers within the wider borough, inviting them to submit any potential development sites for future development in the AAP area. Letters were sent to 13 landowners and developers, with 1 reply being received from these.
- 2.10 We also made the 'Call for Sites' available on the Council website. This was to enable/encourage the submission of potential sites by other individuals and organisations. There were no sites submitted via the website Call for Sites.

### What were the main issues raised and how have these been taken into account?

- 2.11 No particular issues were raised as part of this consultation process relating to the production of the AAP.

## **White Rock and Bohemia area strategy**

### **Purpose of the consultation**

- 2.12 Crucial to the production of the AAP document has been the creation of a masterplan document for the White Rock and Bohemia area. The White Rock and Bohemia area is considered to be an area of under used and underutilised land with much untapped potential. The document's aim was to provide a comprehensive and deliverable framework for future change and development in the area and act as an evidence base for the AAP. This required feedback from members of the public and key stakeholders. In July 2015 the Council commenced work on the White Rock and Bohemia area strategy document. To help undertake this process the Council commissioned White Arkitekter as consultants to complete this component of work.

### **Who did we consult?**

- 2.13 The consultation process was focused primarily on key stakeholders from within both the AAP area and the wider Hastings Borough with an interest in the area. A full list of these consultees is available in appendix 3. The White Rock and Bohemia strategy was also published on the Council's website for viewing and comment by the general public.

### **How did we consult?**

- 2.14 Consultation with stakeholders for the White Rock and Bohemia strategy was undertaken in four distinct stages. The first stage involved setting up White Rock stakeholder group meetings with key stakeholders in the AAP area. Four stakeholder group meetings were undertaken by the Council on the following dates:
- Tuesday 21<sup>st</sup> July 2015 – Committee Room 1, Hastings Town Hall
  - Wednesday 23<sup>rd</sup> November 2016 – Council Chamber, Muriel Matters House
  - Monday 6<sup>th</sup> November 2017 – Council Chamber, Muriel Matters House
  - Thursday 22<sup>nd</sup> February 2018 – Council Chamber, Muriel Matters House

A summary of all meetings and attendees is set out in appendix 3.

- 2.15 The second stage of consultation involved individual stakeholder meetings and group workshops undertaken by White Arkitekter. This involved stakeholders with an interest in or from within the AAP area. A full list of consultees is set out in appendix 3.
- 2.16 The third stage of consultation involved a workshop held jointly by the Council and White Arkitekter for stakeholders with an interest in the AAP area. The workshop was held on the 30<sup>th</sup> November 2016 in the Council Chamber, Muriel Matters House and was attended by 43 stakeholders, as well as councillors and Council officers. A full list of invited stakeholders is set out in appendix 3. The workshop was split into 3 sessions which focused on Understanding the Opportunities, Emerging ideas and Strategy and delivery. The stakeholders were split into 5 working groups each looking at a particular issue:
- Culture and Heritage
  - Community and Housing
  - Open Space and Connectivity
  - Tourism and Local Economy
  - Recreation, Sport and Leisure

- 2.17 The final consultation involved inviting written comments on the draft White Rock and Bohemia Strategy. This was completed through emailing stakeholder groups who had attended the workshop on the 30<sup>th</sup> November 2016 to comment on the document, as well as publishing it on the Council's website for viewing and comment from the general public. In total 9 written comments were received from stakeholder groups, while 1 comment was received by a member of the general public.

**What were the main issues raised and how have these been taken into account?**

- 2.18 A number of issues have been raised during the course of consultations for the White Rock and Bohemia area strategy. These are detailed below by consultation stage.

**White Rock Stakeholder meeting – Tuesday 21<sup>st</sup> July 2015**

- 2.19 This meeting raised the following initial issues that would be required to be assessed as part of the AAP:

- leisure and culture centres
- entry-level entrepreneurial activity
- the emergency services' relocation plans
- housing
- retail
- transport
- parking

The Council has taken these issues raised and addressed each of these in the AAP document.

**White Rock Stakeholder meeting – Wednesday 23<sup>rd</sup> November 2016**

- 2.20 No particular comments or issues were received as part of this meeting. The meeting provided an opportunity to update stakeholders on the work undertaken and remind stakeholders of the upcoming workshop on the 30<sup>th</sup> November 2016.

**White Rock Stakeholder meeting – Monday 6<sup>th</sup> November 2017**

- 2.21 The comments received on the masterplan from stakeholders at the meeting were supportive of the proposals outlined. There was particular comment raised highlighting that recognised tourism anchors, i.e. Jerwood, The Source, Pier already exist and more is needed in order to attract visitors to the area. There was also a comment about the importance of visitor accommodation in the area.

- 2.22 These issues have been taken forward in the Draft AAP document.

**White Rock Stakeholder meeting – Thursday 22<sup>nd</sup> February 2018**

- 2.23 The comments received from this meeting centred on concerns over the relocation or accommodation of current leisure and sports facilities on the site. The Council confirmed that this provision is being assessed and will be undertaken in partnership with the relevant stakeholders. It was also noted that that development on the site will not take place instantly and is a long term process.

## **White Rock and Bohemia area strategy workshop - 30<sup>th</sup> November 2016**

- 2.24 The key issues that were discussed in the workshop are listed below:
- strategic scene-setting: the White Rock area in the context of the town
  - the value of culturally led regeneration including the leisure and cultural offer in the White Rock area
  - mixed use, mixed economy including the potential for housing
  - the relationship between the White Rock Gardens and Hastings Pier including the access challenges relating to topography
  - the layout of roads and provision of a high quality pedestrian environment,
  - the Museum
  - partnership working & new business models
  - public realm
  - long term thinking & phased programmes
- 2.25 These issues were noted by the Council and have informed the development of the draft AAP.

### **White Rock and Bohemia Strategy Written Comments**

- 2.26 The comments received on the White Rock and Bohemia Strategy were generally very supportive of the proposed document. There was particular support for the improvements to the public realm, improving the connectivity across the site and between the seafront and white rock gardens, improvements to the green infrastructure and better use of the land.
- 2.27 Some comments highlighted improvements that could be made to the document. These comments were focused on the importance of working and considering the existing community, the importance of the Oval as a “village green”, more consideration of the historical importance of the site e.g. Archaeology and the potential to focus on a cultural hub as the focal point as opposed to a sports hub.
- 2.28 These comments have all been noted by the Council and have been considered in the development of the draft AAP

## **Hastings Central Conservation Area Appraisal**

### **Purpose of the consultation**

- 2.29 As part of informing the development of the AAP, a conservation area appraisal of those existing designated conservation areas that either fall wholly or partly within the AAP area has been undertaken. This has resulted in a draft conservation area appraisal document which has been subject to consultation. The council undertook a consultation for 6 weeks from 12 June 2017 to 21 July 2017. The document is currently still in a draft stage however the consultation process and feedback has helped to inform the development of the draft AAP.

## **Appendix 1 – Specific and general consultation bodies**

### **Specific consultees**

Regulation 2:

- The Coal Authority
- The Environment Agency
- The Historic Buildings and Monuments Commission for England (known as Historic England)
- The Marine Management Organisation
- Natural England
- Network Rail Infrastructure Limited
- Highways England
- Rother District Council
- Adjoining Parish Councils
- East Sussex County Council
- Relevant gas, electric and telecommunications companies
- NHS Sussex
- Relevant sewerage and water undertakers
- The Homes and Communities Agency

### **General consultation bodies**

Regulation 2:

- Voluntary bodies some or all of whose activities benefit any part of the town;
- Bodies which represent the interests of different racial, ethnic or national groups in the town
- Bodies which represent the interests of different religious groups in the town;
- Bodies which represent the interests of disabled persons in the town, and
- Bodies which represent the interests of persons carrying on business in the town

## Appendix 2

### Hastings Town Centre and White Rock Retail and Leisure Assessment & Urban Analysis Stakeholder workshop list of invited organisations

- Sea Change
- Town Centre Management Board
- Priory Meadow Shopping Centre
- Directors/Assistant Directors (HBC)
- HBC Council Leader & Portfolio Holder for Environment, Safety, Transport & Forward Planning
- Castle Ward Forum
- Brighton University
- Hastings & St. Leonards Tourism Association
- Horntyte Trustees
- The Source BMX
- White Rock Trust
- Hastings Pier Charity
- Office of the Sussex Police and Crime Commissioner
- White Rock Theatre
- White Rock Hotel
- Save Our Heritage Group
- Sussex Gardens Trust
- Hastings Urban Design Group
- Old Hastings Preservation Society
- Market Traders' Cooperative Representative
- Hastings Museum and Art Gallery
- ES Fire and Rescue Service
- Adventure Golf
- SCCH
- Let's Do Business
- Freedom Leisure
- LOCATE
- ESCC
- ESCC
- Burton's St. Leonards Society
- Hastings Urban Bike
- Hastings Greenway Group (HGG)
- Brighton University/Greenway
- Hastings Arts Forum
- Debenhams
- Marks and Spencer
- Stage Coach
- Sussex Police
- SECAMB
- Observer Building representative
- Trinity Traders
- HAS Properties
- Community Land Trust
- Meanwhile Spaces
- Hastings Environment Network

## Summary of Stakeholder Workshop on 26<sup>th</sup> November 2015



Proctor and Matthews Architects

**Nicole Collomb**  
**Landscape Architect**

### Workshop Note

#### Hastings Town Centre and White Rock Area Action Plan (AAP) Stakeholder Workshop

24<sup>th</sup> November 2015

Hastings Borough Council in conjunction with their consultant team of Bilfinger GVA \* hosted a workshop with key stakeholders and partners to inform the preparation of an Area Action Plan (AAP) for 'Hastings Town Centre and White Rock Area'. The workshop feeds into a number of key studies that will help shape the preparation of the AAP.

The workshop provided an early opportunity to seek views from stakeholders with interests in the Town Centre and White Rock area, along with Councillors and Council Officers. The discussions focused on collecting insights and ideas about how the study areas are performing today in terms of their various land uses and contribution to the vitality of the Borough and how this might be improved in the future. Opportunities to improve the buildings, public spaces, range of uses, including links to the Town Centre and how people move in and around the area were all explored.

The workshop was opened by Cllr Dawn Poole (HBC) lead member for Regeneration, Communities & Culture followed by Monica Adams-Acton (Assistant Director, Regeneration and Culture, HBC) who introduced the objectives and scope of the AAP and the study Bilfinger GVA are carrying out.

The Bilfinger GVA team then presented the initial findings of their work; the results of the retail and leisure surveys of local residents and the early urban design analysis of the study area. The key findings to date are that Hastings performs very well, compared to other similar sized towns, in terms of the proportion of local residents who shop in the town centre and the expenditure that is captured in the shops. However, the frequency of visits to and use of leisure facilities in the White Rock area is weaker. The urban design analysis highlights distinct character areas related to their: street pattern and historic buildings; their topography; distribution of retail, leisure and commercial uses; the density of development; the relationship of these to the seafront; the quality of the public spaces and landscape; and the pedestrian experience.

Four working groups went on to discuss particular issues relating to each character area and their potential to improve: the Seafront - from the Pier to Pelham Crescent; the town centre; the area above White Rock including the Pleasure Gardens and public buildings



along Bohemia Road and a strategic group that looked at wider issues across the study area. The key issues that were covered during these sessions included:

- the strategic economic context including Hastings employment base and ability to attract new business into the town centre,
- the demand for student housing,
- the layout of roads and provision of high quality pedestrian environments,
- the changes in levels between the White Rock area and the Pleasure Gardens,
- the current retail offer of Hastings Town Centre and its future course,
- the impact of new visitor patterns once the Pier and BMX park are open,
- an understanding of the history and historic buildings and spaces and how to conserve and make more of them,
- the potential to create new cycle routes,
- peak car parking demand in the summer and seasonable issues for visitors to the area,
- how to improve the visitor offer and in particular enhancing links to the seafront,
- the potential to provide new housing within the study area,
- the leisure and cultural offer in the White Rock area and the opportunities for cultural renewal/regeneration,
- the opportunity to improve the use of the facilities located along Bohemia Road.



The workshop provided a positive, open and productive session, during which many issues and ideas were discussed. These will inform the consultant team's work for the Council and the ongoing work on the Area Action Plan for the study area.

The Hasting Borough Council Members and Officers and Bilfinger GVA team would like to thank the participants for giving up their time and providing valuable input into this important process.

\*The Bilfinger GVA team includes Proctor and Matthews Architects and Nicole Collomb Landscape Architect.

## Appendix 3 - White Rock and Bohemia area strategy

### White Rock Stakeholder Meeting Summary table

<b>Date</b>	<b>Meeting/ Action</b>	<b>Attendees</b>	<b>Items discussed / actioned</b>	<b>Recorded minutes / Response</b>
21.07.2015	White Rock Stakeholder meeting	Hastings Borough Council, White Rock Hotel, Sussex Coast College Hastings, Freedom Leisure, White Rock Trust, Seachange Sussex, East Sussex County Council, East Sussex Fire and Rescue service, The Source BMX, Hastings Pier Charity, University of Brighton	Introduction to Process, Courses of Action, Areas of examination, resourcing, Stakeholder engagement	Yes
23.11.2016	White Rock Stakeholder meeting	Hastings Borough Council, White Rock Hotel, Hastings Pier Charity, Rock House, East Sussex County Council, White Rock theatre, Hastings Area Chamber of Commerce, East Sussex Fire and Rescue Service, Heart of Hastings Community Land Trust	Masterplan Update, Coastal community team update, Future meeting structure	Yes
06.11.2017	White Rock Stakeholder meeting	Hastings Borough Council, White Rock Hotel, White Rock theatre, Freedom Leisure, Hastings Pier Charity, Fairlights Arts Trust, East Sussex County Council	Masterplan feedback, Outline timetable for AAP and next steps	Yes
22.02.2018	White Rock Stakeholder meeting	Hastings Borough Council, White Rock Hotel, Let's Do Business Group, Falaise Indoor Bowls Association Ltd, Freedom Leisure, Hastings Pier Charity	Masterplan Update, Area Action Plan Update, Traffic modelling study, White Rock theatre, Hastings Pier, Freedom Leisure contract	Yes

## **Individual stakeholder meetings and group workshops**

### **Individual Consultations**

- Strategic Cultural Development Specialist, HBC
- Director, Jerwood Gallery
- Advisor to Independent Art School initiative
- Cultural Strategy Manager, East Sussex County Council
- HQ Theatres
- Fairlight Art Trust
- Main Bowls Pavilion
- Freedom Leisure
- Ritecrown Ltd
- Falaise Bowls Association Ltd
- Hastings YMCA
- East Sussex Fire and Rescue Service
- Hastings and St Leonards ladies Miniature Golf
- Summerfields walled Garden
- South East Coast Ambulance Service
- Horntye Trust
- Friends of White Rock Gardens
- (Agent) and owner of the convent site, Dyer & Hobbs
- Hastings Pier Charity
- Hastings Creative Ltd
- Hastings Borough Council
- Leisure Development Manager, Hastings Borough Council
- Estates Manager, Hastings Borough Council
- Assistant Director Finance & Revenues, Hastings Borough Council

### **Transport Strategy Consultation - 29-11-2016**

- Team Leader for Strategic Economic Infrastructure, East Sussex County Council
- Civic Engineers, East Sussex County Council

### **Cultural leaders Group - 8-12-2016**

- Cultural Change Company (Chair)
- Fairlight Arts Trust
- White Rock Theatre
- Hastings Borough Council
- Rother District Council
- Curator, Hastings Museum and Art Gallery
- Project Artworks
- St Mary in the Castle
- Hastings Pier Charity
- Fat Tuesday
- Thirteen Ways
- Jerwood Gallery

## **White Rock Stakeholder Workshop – 30<sup>th</sup> November 2016**

### **List of organisation consultees**

- Sea Change Sussex
- Hastings & St Leonards Tourism Association
- Senlac Tours
- Bowls Pavilion East Hastings Bowls Club
- Travelodge/ Ritecrown Ltd
- Summerfields Leisure Centre/ Falaise Fitness
- Indoor Bowls Centre / Falaise Bowls Association Ltd
- Putting Pavilion (part)/ Hastings & St Leonards Ladies Miniature Golf
- HQ Theatres and Hospitality
- White Rock Theatre
- Summerfields Walled Garden
- Horntye Trust
- Keepmoat
- Hastings Pier Charity
- Ambulance Service (SECAMB)
- ESFRS
- Rock House
- Sussex Coast College Hastings
- White Rock Hotel
- Hastings Museum and Art Gallery
- Jerwood Gallery
- Hastings Area Chamber of Commerce
- East Sussex County Council
- Friends of White Rock Gardens
- Save Our Heritage Group
- Sussex Gardens Trust
- Hastings Urban Design Group
- Hastings Greenway Group
- Heart of Hastings Community Land Trust
- YMCA
- Hastings Arts Forum
- University of Brighton
- Portfolio Holder Regeneration & Culture, Hastings Borough Council
- Portfolio Holder Housing, Hastings Borough Council
- Hastings Borough Council
- Assistant Director Culture and Regeneration, Hastings Borough Council
- Marketing and Major Projects Manager, Hastings Borough Council
- Principal Estates Surveyor, Hastings Borough Council
- Principal Planner, Hastings Borough Council
- Leisure Development Manager, Hastings Borough Council
- Cultural Strategic Development Specialist, Hastings Borough Council
- Planning Policy Manager, Hastings Borough Council
- Senior Planner, Hastings Borough Council
- Senior Planner, Hastings Borough Council

## **Summary of Stakeholder Workshop on 30 November 2016:**

### **White Rock Master Plan Stakeholder Workshop Notes**

A Masterplan workshop was held on 30 November 2016. Attendees included existing occupiers, land owners, and local groups and organisations. The workshop started by exploring the following 3 themes:

Session 1: Understanding the Opportunities

Session 2: Emerging Ideas

Session 3: Strategy & Delivery

Each session was followed by general discussion and feedback. Participants were then divided into groups to discuss: Culture & Heritage; Community & Housing; Open Space & Connectivity; Tourism & Local Economy and; Recreation, Sport & Leisure.

The key issues that were covered during these sessions included:

- strategic scene-setting: the White Rock area in the context of the town
- the value of culturally led regeneration including the leisure and cultural offer in the White Rock area
- mixed use, mixed economy including the potential for housing
- the relationship between the White Rock Gardens and Hastings Pier including the access challenges relating to topography
- the layout of roads and provision of a high quality pedestrian environment,
- the Museum
- partnership working & new business models
- public realm
- long term thinking & phased programmes

Hastings Borough Council Members and officers and the WA team would like to thank the participants for giving up their time and providing valuable input into this important process.