Question 4.1

Do you agree with Vision 1?
Responses to this question: Total number of responses: 104
Individuals: Total 70
Local Groups: Total 13
Developers: Total 2
Statutory Agencies: Total 8
Other (including anonymous): Total 11
Response percentages: Yes - 61% No – 39%

Question 4.2

Are there any other aspects we have missed that could be included in Vision 1?

ref 6
Ward
Response ref 4.2/1
Individual/name of organisation Individual
Summary of comments I think the emphasis on customer service is a little vague.

ref 14
Ward
Response ref 4.2/2
Individual/name of organisation Anonymous
Summary of comments Accessibility of transport not really covered.

ref 10
Ward Baird
Response ref 4.2/3
Individual/name of organisation Individual
Summary of comments I am in total agreement with the above, but I do wonder if it will actually come to pass.

ref 15
Ward Gensing
Response ref 4.2/4
Individual/name of organisation Individual
Summary of comments Probably – but I've missed them too

ref 17
Ward Braybrooke
Response ref 4.2/5
Individual/name of organisation Individual
Summary of comments Whilst Culture can include them I think that the pre-eminence of Hastings for Art and Music would be worth highlighting.

ref 21
Ward
Response ref 4.2/6
Individual/name of organisation Walden Pond Housing Co-operative LTD
Summary of comments The importance of action to address climate change; the importance of real progress towards sustainability, in terms of energy, transport, green spaces etc

ref 43
Ward Old Hast
Response ref 4.2/7
Individual/name of organisation Individual
Summary of comments I support vision 4.18!

ref 23
Ward
Response ref 4.2/8
Individual/name of organisation Individual
Summary of comments Thriving business community at the heart of regeneration

ref 30
Ward Conquest
Response ref 4.2/9
Individual/name of organisation Individual
Summary of comments This is not a vision but rather a list of strategic objectives: all of them no doubt desirable and perhaps equally applicable to many other towns. What we need here is a true innovative vision that both grabs the imagination (and motivation) of the local population and particularly recognises local distinctiveness. Both visions 1 and 2 may have come out of consultation but all that such exercise demonstrate is the general level of disinterest in the built environment unless proposed changes have a direct personal effect

ref 82
Ward Castle
Response ref 4.2/10
Individual/name of organisation Individual
Summary of comments There can be no vision without a quality public transport system

ref 78
Ward Castle
Response ref 4.2/11
Individual/name of organisation Individual
Summary of comments It assumes an acceptance of Hastings and Bexhill as a “conurbation” (& ignores St Leonards). I can see a future vision for Hastings & St Leonards, but the imposition of Bexhill in the equation is not working for me!

ref 77
Ward
Response ref 4.2/12
Individual/name of organisation Ore Valley Forum
Summary of comments A town that reflects the wishes and needs of local people

ref 133
Ward
Response ref 4.2/13
Individual/name of organisation Anonymous
Summary of comments These are fine words but very difficult to achieve. The issues are complex and there is little joined up thinking (on /or) policies

ref 136
Ward Old Hast
Response ref 4.2/14
Individual/name of organisation Individual
Summary of comments To have a view of the sea for us and our visitors to enjoy uninterrupted from one end to the other, left as it is wonderful. No regeneration needed here, just a lick of paint each year to keep us smart.

ref 127
Ward Silverhill
Response ref 4.2/15
Individual/name of organisation Individual
Summary of comments The SEA on our doorstep !

ref 106
Ward Castle
Response ref 4.2/16
Individual/name of organisation Individual
Summary of comments It seems easy to plan for a future when probably most of the planners will not be in power. On a world programme it said that no one knows what is going to happen in 20-30 years time. Real research into global warming should be undertaken when planning for a seaside environment – if anyone knows the answer. There must be a few who have studied it

ref 118
Ward Castle
Response ref 4.2/17
Individual/name of organisation Individual
Summary of comments I feel that the essential nature of the word culture is not represented strongly enough. Culture is not merely an image or shop window. It is the means by which individuals and communities express and understand a shared identity. If this is allowed to develop and grow – Hastings will be a place which people want to visit, live, work and invest in. All people need this, young and old. Where it is not present there is a fractured community and alternative and negative cultures spring up – drugs and drink etc.

ref 91
Ward West St Leonards
Response ref 4.2/18
Individual/name of organisation Individual
Summary of comments No acknowledgement of coastal/seaside role and conservation of its tremendous Heritage! It is apparent that the consultation responses detailed in Para 47.18 have not been properly recognised in the LDF vision 1 proposal! Why is this??

ref 92
Ward Castle
Response ref 4.2/19
Individual/name of organisation Individual
Summary of comments It would be churlish not agree! However the vision if not Hastings specific – it would refer to any town in the UK. It is not about the Hastings I live in, its particular cultural & social strengths. The vision needs to start from actually existing Hastings. I don't recognise the Town as the venue for the all the entertainments throughout the year – festivals, gigs, film, food & drink, art etc with its rich social and cultural networks.

ref 93
Ward
Response ref 4.2/20
Individual/name of organisation Individual
Summary of comments Transport, community participation

ref 86
Ward Braybrooke
Response ref 4.2/21
Individual/name of organisation Individual
Summary of comments I do not however agree with the kind of housing growth planned for Hastings as there is already so much derelict housing and brownfield sites that there is no need for new housing to be created at the level proposed, this is both a worry and will do great damage (irreversible)

ref 116
Ward Old Hast
Response ref 4.2/22
Individual/name of organisation Individual
Summary of comments I agree with practically all the points raised in section 4.18, "Identifying a suitable vision" I am not sure if vision 1 or 2 fully reflect this

ref 95
Ward Wishing Tree
Response ref 4.2/23
Individual/name of organisation Individual
Summary of comments Probably but a vision should be fairly brief.

ref 85
Ward
Response ref 4.2/24
Individual/name of organisation Anonymous
Summary of comments Events should be more integrated and reflect diversity e.g. Old Town Carnival is an all white event. Where is the BME involvement.

ref 90
Ward Castle
Response ref 4.2/25
Individual/name of organisation Individual
Summary of comments Prefer a vision which takes account of all points in para 4.18
Encouraging diversity; Being creative in building on the town's history
Improving the seafront
Maintaining the town's architectural assets
Planning should use & compliment the vistas, the hills and valleys of the Town
Should invest in our landscape & heritage – 'big-up' the past as well as the potential for the future

ref 97
Ward
Response ref 4.2/26
Individual/name of organisation Individual
Summary of comments A respect for the impact upon Crowhurst and Battle of any development of Hastings and Bexhill. The town of Hastings needs the green space around it.

ref 114
Ward
Response ref 4.2/27
Individual/name of organisation Hastings & Rother LA21
Summary of comments A touch of reality

ref 109
Ward
Response ref 4.2/28
Individual/name of organisation Crowhurst Parish Council
Summary of comments Should take due consideration of any ongoing effect on a Crowhurst community

ref 111
Ward
Response ref 4.2/29
Individual/name of organisation Anonymous
Summary of comments Nothing of the unique architectural heritage of the town – I don't think the agencies involved quite take on board the richness of the architectural heritage of the area. It is a major selling point for the 'informed' tourist, visitor, resident etc.

ref 101
Ward
Response ref 4.2/30
Individual/name of organisation Old Hastings Preservation Society
Summary of comments Less power with Seaspace more with acceptable bodies.

ref 80
Ward Castle
Response ref 4.2/31
Individual/name of organisation Individual
Summary of comments The connection to the strategic objectives is poor. You need to decide on the strengths of your/towns cultural more before you can talk about education. Everyone wants good education – that goes without saying

ref 76
Ward Tressell
Response ref 4.2/32
Individual/name of organisation Individual
Summary of comments Hastings Growth will have to be very sensitively handled if it is not to impair, "image, culture, diversity and heritage", "green healthy environment" "a place who support and nurture the health, well being and quality of life etc,. Not just piecemeal development e.g. Speckled Wood, and very high density in Ore Valley.

ref 110
Ward Braybrooke
Response ref 4.2/33
Individual/name of organisation Individual
Summary of comments What about sustainability issues

ref 105
Ward
Response ref 4.2/34
Individual/name of organisation Hastings Environment Network
Summary of comments A place where green space and buildings of architectural significance are protected. A place renowned as an eco-tourism destination with local food, natural reserves and cycling and walking routes.

ref 137
Ward
Response ref 4.2/35
Individual/name of organisation Hastings Democratic Alliance
Summary of comments Vision is virtually vacuous if it is meant to be distinctive – of course everyone wants excellence in education, housing , employment etc. Of course it is ridiculous to hope Hastings will be at the heart of its region when it is at its edge.

ref 41
Ward
Response ref 4.2/36
Individual/name of organisation Castle Court Residents Association
Summary of comments Reference to the sea; Mention of tourism and visitors; The whole of paragraph 4.18; How about 'By 2016 Hastings will be a place where everyone can learn, live prosper and enjoy life by the sea' or the contents of paragraph 4.18

ref 108
Ward
Response ref 4.2/37
Individual/name of organisation Hastings and Rother Disability Forum
Summary of comments No I think you are looking for perfection in an imperfect world. A lot of what you talk about is outside the Council or LSPs control. The conditions will be affected by the market force and private investment. Firstly we need to know which type of industry we are going to take a lead in.

ref 121
Ward
Response ref 4.2/38
Individual/name of organisation The Hastings Greenway Project
Summary of comments Hastings lacks a major (traffic free) civic space. We need an elegant exciting and adaptive interpretation of a town square, a focus for civic pride and social cohesion.

ref 123
Ward
Response ref 4.2/39
Individual/name of organisation Individual
Summary of comments Hastings should be a vibrant community within a coastal context near to and very protective of the rural hinterland which provides hundreds of hectares of unfettered informal leisure opportunities.

ref 45
Ward Braybrooke
Response ref 4.2/40
Individual/name of organisation Individual
Summary of comments The sea and the sea front. Hastings is a coastal town.

ref 48
Ward
Response ref 4.2/41
Individual/name of organisation Individual
Summary of comments I would like to achieve 50% of the above!

ref 122
Ward
Response ref 4.2/42
Individual/name of organisation Hastings & Rother Urban Design Group
Summary of comments Is this a vision statement or a shopping list? Surely the nature of a vision, in an urban design rather than a religious context, is that it needs to be brief, readily understood, particular to the locality & achievable. This fails in most counts e.g. 'world renowned' may be an aspiration but it is not achievable. 'Where growth & regeneration' does this relate to physical expansion or also social issues? How does it relate to protection & enhancement of our unique environment?

ref 124
Ward Old Hast
Response ref 4.2/43
Individual/name of organisation Individual
Summary of comments Need to build environmental design into all urban strategies. I am concerned about creeping urbanisation (i.e. "one big conurbation")

ref 50
Ward Braybrooke
Response ref 4.2/44
Individual/name of organisation Individual
Summary of comments To encourage urban and environmental cohesion through planned urban design framework and environmental strategies.

ref 59
Ward Braybrooke
Response ref 4.2/45
Individual/name of organisation Individual
Summary of comments The sea, one factor we have, a lot of towns don't. We are a seaside town & should build on it. I feel not enough publicity was given to this development framework. Only meeting I was notified of & attended was 30/11/06 this form has to be in by the 8/12/06. Not enough time allowed to study all aspects.

ref 58
Ward
Response ref 4.2/46
Individual/name of organisation Individual
Summary of comments How exactly can this be achieved?

ref 60
Ward Old Hast
Response ref 4.2/47
Individual/name of organisation Individual
Summary of comments Agree with vision 1 with some reservations. Yes or no is ridiculous. It sounds right but what does it mean? Regeneration may require some growth but this needs to be measured, otherwise it will lose its charm.

ref 34
Ward
Response ref 4.2/48
Individual/name of organisation Individual
Summary of comments Para 4.18 no reference to the Conquest hospital - a major omission. Should be encouraging the hospital and seeking to promote Hastings as a centre for medical excellence and encouraging medical research and ancillary medical services and treatments

ref 63
Ward Silverhill
Response ref 4.2/49
Individual/name of organisation Individual
Summary of comments The equality aspect - democratic and open decision making

ref 39
Ward
Response ref 4.2/50
Individual/name of organisation The Theatres Trust
Summary of comments Hastings and Bexhill are both tourist destinations and the Core Strategy should contain policies to protect and promote entertainment assets, including Hastings' two theatres. It is important that local authorities carry out thorough and rigorous assessments of the need for open space, sport , recreation, theatre and cultural facilities in line with PPG17 to reflect local distinctiveness.

ref 158
Ward
Response ref 4.2/51
Individual/name of organisation East Sussex County Council
Summary of comments The role of the historic environment and cultural heritage can contribute to the achievement of both vision statements. The historic environment and cultural heritage is a valuable educational resource that contributes to people's sense of place and economic roles for community development, regeneration, access, leisure and tourism. It should therefore be seen as an overarching theme and a real opportunity to assist the regeneration of Hastings

ref 37
Ward
Response ref 4.2/52
Individual/name of organisation Nathaniel Lichfield and Partners for Bourne Leisure Ltd
Summary of comments The vision should fully recognise the importance of tourism to the local economy and the role it could play in the future in developing a strong and diverse economy and in contributing to the regeneration of the wider area.
The following issues should be specifically referenced in the Core Strategy

a) tourism is affected by the poor image of the town
b) the town has a 'day tripper' image and attracts short-stay visitors who don't spend much in the town
c) there is a real need to promote the town as a centre for year-round tourism, which means that investment in quality tourist attractions is needed

d) there is a real need to provide good quality hotels, restaurants and attractions to draw visitors in all year round
e) the seafront is an area of potential and has scope for improvement.

The Core Strategy should also refer to suggested solutions to tourism issues which were identified during the initial consultation – the development and improvement of the seafront,extending the tourist season, provision of new good quality tourist accommodation

ref 53
Ward Braybrooke
Response ref 4.2/53
Individual/name of organisation Individual
Summary of comments Little mention of the sea, one of our most valuable assets.
ref 161

Ward
Response ref 4.2/54
Individual/name of organisation Sport England
Summary of comments Would like to see text included that promotes an increase in leisure/sport and recreation activity and relates this to the need to embrace preventative measures to address the causes of ill health and inactivity. This will ensure the Local Development Framework plays its role in increasing participation levels and developing and shaping healthy sustainable communities. Otherwise suggest that the Core Strategy would be unsound in relation to its conformity with the South East Plan

ref 69
Ward
Response ref 4.2/55
Individual/name of organisation Individual
Summary of comments No

ref 70
Ward Castle
Response ref 4.2/56
Individual/name of organisation Individual
Summary of comments No – nothing for young people. Don't want Bexhill part of Hastings.

ref 71
Ward Central St Leonards
Response ref 4.2/57
Individual/name of organisation Individual
Summary of comments No place for excellence in architecture and urban design? We have one building of international importance – the De La Warr Pavilion. Why can't we have more? Great buildings don't necessarily need enormous amounts of money, just great design and vision

ref 160
Ward Central St Leonards
Response ref 4.2/58
Individual/name of organisation Individual
Summary of comments I believe that greater and more specific stress should be given to the reduction of crime and anti-social behaviour.

ref 147
Ward
Response ref 4.2/59
Individual/name of organisation The Mother Agnes Trust
Summary of comments There are important issues in relation to housing choice that are particular to Hastings. The proliferation of two bedroom flats (many the result of poor quality subdivision of larger houses) and the shortages of larger family homes in particular. Greater housing choice on a broad mix of sites should be part of the vision.

ref 149
Ward
Response ref 4.2/60
Individual/name of organisation Environment Agency
Summary of comments We support the promotion of sustainability in this vision, however this vision does not promote the ecological assets of the town or the promotion of the protection and enhancement of biodiversity and green corridors in and around the town.

ref 102
Ward Old Hast
Response ref 4.2/61
Individual/name of organisation Individual
Summary of comments An improvement in accessibility to big centres like London and Brighton, and to artistic and natural centres like Dungeness and other centres. Accessibility to Gatwick airport with direct routes. In conclusion – greater accessibility to cultural and larger centres and airports which serves the South East. How do you hope to achieve this? I would also be interested in understanding what your 'diverse' communities consist of? Do you mean ethnic communities, one-parent families, and disabled… I feel that at this stage it is important that these diverse communities are identified.

ref 154
Ward
Response ref 4.2/62
Individual/name of organisation Planning Potential
Summary of comments Accessibility is a wide range and choice of shopping facilities to serve various communities

Question 4.3

Do you have any other comments on particular parts of vision 1?

ref 10
Ward Baird
Response ref 4.3/1
Individual/name of organisation individual
Summary of comments Housing growth is necessary although I am not entirely happy with the density of some developments.

Ref 11
Ward Old Hast
Response ref 4.3/2
Individual/name of organisation individual
Summary of comments Vision 1 implies that the present workforce is not skilled, the workforce of the future will be able to pick and choose jobs, that by the vision will be plentiful, being world renowned for customer service is not attainable. Expand a fabulous environment.

Ref 15
Ward Gensing
Response ref 4.3/3
Individual/name of organisation individual
Summary of comments Points 1 and 3 are fair enough, but 2 and 8 are unattainable in 20 years. There is simply too much uniform pre-1919 housing, no satisfactory space for rehousing on the scale necessary to clear this backlog by '26, and our green lungs will need expanding, not concreting over if 7 is serious. There just isn't the time.

Ref 16
Ward
Response ref 4.3/4
Individual/name of organisation individual
Summary of comments A place which supports and nurtures the health, well being and quality of life of its diverse communities will this specifically include "places of religious public worship?" It must. Hastings Community vision must support the corporate protection of Christian England for Hastings sake.

Ref 17
Ward Braybrooke
Response ref 4.3/5
Individual/name of organisation Individual
Summary of comments Diversity has been respected in two bullet points – prefer it just in the last bullet point.

ref 18
Ward Baird
Response ref 4.3/6
Individual/name of organisation individual
Summary of comments Increase our Police force 135 are not enough. More policemen walking round our town. Allowed to do their job not filling in endless target forms etc. How can we have a healthy town with the running down of the Conquest Hospital to a cottage hospital?

ref 21
Ward
Response ref 4.3/7
Individual/name of organisation Walden Pond Housing Co-operative LTD
Summary of comments The aim concerning 'quality of service' seems ridiculous. Aiming to be a housing growth area seems wrong given that there are lots of empty/badly maintained properties and we struggle to find jobs for those living here.

ref 33
Ward
Response ref 4.3/8
Individual/name of organisation Anonymous
Summary of comments I fail to see how improved employment opportunities will occur without a sustainable and long-term plan for the transport infrastructure which needs to come from central government

ref 27
Ward Tressell
Response ref 4.3/9
Individual/name of organisation individual
Summary of comments It reads as a mission statement or manifesto, one cannot disagree with the sentiments but the reality of Hastings and St Leonards is that to achieve Vision 1 local born and bred (or having lived here for 20 odd years as myself) will be excluded viz a form of social engineering and displacement

ref 47
Ward Tressell
Response ref 4.3/10
Individual/name of organisation individual
Summary of comments The question is asked do we want candyfloss & chips or antiques & arts. There are studies in the town now that are not very well supported and by choosing one or the other a part of community would end up feeling excluded.
Transport is a problem and taken the geography of this town are feel cars must be catered for.

ref 19
Ward
Response ref 4.3/11
Individual/name of organisation Specked Wood Group
Summary of comments We cannot support this vision because of the aspiration to be a housing area

ref 23
Ward
Response ref 4.3/12
Individual/name of organisation individual
Summary of comments Too long, not linked to community strategy

ref 30
Ward Conquest
Response ref 4.3/13
Individual/name of organisation individual
Summary of comments The language is not accessible/too technical. Not realistic/achievable. For vision try reading some Prof Charles Handy e.g. The Age of Unreason. Ideally a vision should create the "Aha" effect as when everyone says "Aha – of course, now I see it". It must stretch imaginations, but still be within the bounds of possibility. E.g. Hastings, part of 1066, the first rural city

ref 31
Ward
Response ref 4.3/14
Individual/name of organisation Individual
Summary of comments Need to ensure that any development and regeneration is sustainable and uses renewable technology

ref 78
Ward Castle
Response ref 4.3/15
Individual/name of organisation individual
Summary of comments These are all good things to aspire to – except I don't see how "a vision for Hastings" assumes a future with Bexhill. I immediately feel I am being steered down a path that has already been pre-determined.

ref 77
Ward
Response ref 4.3/16
Individual/name of organisation Ore Valley Forum
Summary of comments It is hard to disagree with it – not very realistic and too general

ref 132
Ward Ore
Response ref 4.3/17
Individual/name of organisation individual
Summary of comments The present policy of dense housing in Ore Valley will not give a "green and healthy environment" but the reverse

ref 133
Ward
Response ref 4.3/18
Individual/name of organisation Anonymous
Summary of comments Without significant investment in our transport links it will prove more difficult to attract people or companies to the town

ref 135
Ward Old Hast
Response ref 4.3/19
Individual/name of organisation individual
Summary of comments This vision is pie in the sky re jobs and good housing stock. Some parts of the borough are very deprived thanks to "slum" landlords pocketing the housing benefits lining their own pockets

ref 130
Ward Castle
Response ref 4.3/20
Individual/name of organisation individual
Summary of comments Attracting more people & additional housing does not directly translate to more employment. In fact the reverse will be true.

ref 75
Ward Castle
Response ref 4.3/21
Individual/name of organisation individual
Summary of comments Over optimistic. There are not enough jobs in Hastings and St Leonards.

ref 136
Ward Old Hast
Response ref 4.3/22
Individual/name of organisation individual
Summary of comments Our visitors arrive to spend their money, on coaches trains and by car, without them Hastings would die, and look run down again, they love the Old Town, seafront and beach, this is what they tell us this is why I came to live in Hastings.

ref 127
Ward Silverhill
Response ref 4.3/23
Individual/name of organisation individual
Summary of comments It's too ambitious. Tighten up the vision using SMART principles.

ref 36
Ward Maze Hill
Response ref 4.3/24
Individual/name of organisation individual/name of organisation **Individual/name of organisation individual**
Summary of comments With little space to expand into we will need to balance employment and housing growth in the space available

ref 125
Ward Old Hast
Response ref 4.3/25
Individual/name of organisation individual/name of organisation **Individual/name of organisation individual**
Summary of comments Hastings needs to emphasise its unique values to provide a clear definition of itself to residents or potential businesses. One way would be to create unique events or arts/cultural facilities. The arts community should be supported and grown.

ref 106
Ward Castle
Response ref 4.3/26
Summary of comments How to ensure that these, who still have the time to be educated while young, are able to benefit from education. They should not be able to vegetate. Provision of apprenticeship or training of some kind that they enjoy more than school might be made an essential for receiving benefit. Even a program of compulsory exercise might help

ref 38
Ward
Response ref 4.3/27
Individual/name of organisation Anonymous
Summary of comments Its language is silly; how could anyone assess a place as being "World renowned for … service?" Or " a destination with a fabulous environment"?

ref 118
Ward Castle
Response ref 4.3/28
Individual/name of organisation individual
Summary of comments While these are all laudable aims and of course I agree with them in principle. I feel that they are too compartmentalised when set out this way. There is a danger of "tick boxing" and creating artificial boundaries between one and another. I feel that it is important to adopt a full integrated approach. I would rather Hastings be "world renowned" for its unique independent creative approach to life than for customer service!

ref 96
Ward Tressell
Response ref 4.3/29
Individual/name of organisation individual
Summary of comments It is difficult to disagree with some of this vision but conurbation sounds horrible! Why are we aligning ourselves with Bexhill which is so different from us? Is Hastings going to sprawl its way even more into Bexhill? A town of educational excellence would be good if it meant it offered good basic education, apprenticeships, and meaningful vocational courses.
University towns have developed over many years but they have been built on a tradition of learning. We do not have this. You cannot build a university and then call the Town a centre of excellence.

ref 91
Ward West St Leonards
Response ref 4.3/30
Individual/name of organisation individual
Summary of comments Too general and obvious. Not recognising the unique features of this town, its history, community and activities! It is not a conurbation! Does not reflect community aspirations.

ref 89
Ward Castle
Response ref 4.3/31
Individual/name of organisation individual
Summary of comments It is difficult to not agree with this vision ! “World Renowned” seems a bit overblown.

ref 93
Ward
Response ref 4.3/32
Individual/name of organisation individual
Limited scope for housing growth in Hastings. Scope in Bexhill should be carefully identified.

ref 86
Ward Braybrooke
Response ref 4.3/33
Individual/name of organisation individual
Summary of comments Mentioning the word ‘green’ does not draw enough attention to the fact that we need to be more environmentally focussed. Maybe a place looked upon as a leading example of how regenerate a town with least impact on the environment, a town that meets International eco standards

ref 116
Ward Old Hastings
Response ref 4.3/34
Individual/name of organisation individual
Summary of comments Why there is emphasis on customer service “world renowned”? Good customer service is essential but world renowned? This would be very difficult to achieve and can generally only be as good as the culture of the nation.
Please clarify “diverse communities” London – Yes, Hastings not so sure!!!

ref 95
Ward Wishing Tree
Response ref 4.3/35
Individual/name of organisation individual
Summary of comments See (comments) on 4.2 – it cannot include everything that everyone wants (there will be conflicting views) but should distil the ideas.

ref 85
Ward
Response ref 4.3/36
Individual/name of organisation Anonymous
Proud of its image and culture, yes, but there is a lack of genuine support for culture in the sense of arts, music and performance. Desperately need access to better venues and more venues. St.Marys needs more support and proper focused development proposed.

ref 90
Ward Castle
Response ref 4.3/37
Individual/name of organisation individual
Summary of comments The development of H, St L's & Bexhill should be complimentary they should not be seen as a conurbation
No the "heart" of the sub-region. H should not attempt to take over the heart of towns like Rye & cannot/should not seek to overtake Brighton as being a sub-regional centre. It is a unique, interesting, vibrant and smallish town and should remain that.
No to "world renowned" anything (except for the fishing fleet) – to aspire to be very good is fine but please recognise that other areas/towns/cities have a head start & will also be improving by 2026.

ref 101
Ward
Response ref 4.3/38
Individual/name of organisation Old Hastings Preservation Society
Summary of comments Hastings & Bexhill have separate identities & support this continuing. Impossible to achieve with current downgrade of the hospital.

ref 80
Ward Castle
Response ref 4.3/39
Individual/name of organisation individual
Summary of comments The vision is not particular to Hastings and this is because the writers of this document demonstrate a lack of understanding of culture and what function it forms. Culture is by nature of the word regeneration. It grows.

ref 119
Ward Maze Hill
Response ref 4.3/40
Individual/name of organisation individual
Summary of comments Agree with the vision, but cannot see it coming into fruition, road & transport links are poor & set to get worse (Ashford international station downgraded) this will not encourage new business in the area, with all the knock-on effects. Our hospital is set to downgraded, reducing the health benefits to residents.

ref 110
Ward Braybrooke
Response ref 4.3/41
Individual/name of organisation individual
Summary of comments Currently the built environment is being demolished to be replaced by short life conventional C20th housing

ref 105
Ward
Response ref 4.3/42
Individual/name of organisation Hastings Environment Network
Summary of comments Need environmental design to be incorporated into urban strategies make provision for environmental change and rising sea levels carbon neutral buildings. What does conurbation mean? Hastings and Bexhill should be distinct areas.

ref 108
Ward
Response ref 4.3/43
Individual/name of organisation Hastings and Rother Disability Forum
Summary of comments Hastings will be affected by how other towns in the area are performing. We are in competition with our neighbours and need to make sure that we are better at what we do than our competitors are.

ref 41
Ward
Response ref 4.3/44
Individual/name of organisation Castle Court Residents Association
Summary of comments Should not include Bexhill, Should not be a conurbation, Should be simpler and more meaningful/relevant, Must mention the sea, tourism and visitors

ref 121
Ward
Response ref 4.3/45
Individual/name of organisation The Hastings Greenway Project
Summary of comments Vision 1 & 2 are not that different

ref 112
Ward
Response ref 4.3/46
Individual/name of organisation individual
Summary of comments This seems well-meaning but easier said than done. Please omit “world renowned for customer services” – it may be achievable within a company (Marks and Spencers once had that reputation) or an industry but not in a geographical location.

ref 123
Ward
Response ref 4.3/47
Individual/name of organisation individual
Summary of comments Bayeux did not have a battle yet it thrives thanks to the tapestry, made in Canterbury, Hastings does not pay sufficient attention to its heritage - it should form part of the vision. Hastings is what it is because of its history.

ref 45
Ward Braybrooke
Response ref 4.3/48
Individual/name of organisation individual
Summary of comments Hastings and Bexhill are separate towns with their own character – they shouldn't be merged in a conurbation. You should give people the chance to vote on the 8 separate parts of this vision. They are not all compatible with each other.

ref 48
Ward
Response ref 4.3/49
Individual/name of organisation individual
Summary of comments Transport is not good enough to achieve them all, especially A21

ref 49
Ward
Response ref 4.3/50
Individual/name of organisation Learning & Skills Council, Sussex
Summary of comments
The first statement suggest a change to' A centre of educational excellence'.
This would more clearly embrace all forms of education. The central importance of education including the physical developments in the town centre should be more strongly presented.

ref 124
Ward Old Hastings
Response ref 4.3/51
Individual/name of organisation individual
Summary of comments It concerns me that growth will be at the expense of the natural environment. We need a commitment to be carbon-neutral in all new developments.

ref 104
Ward Old Hastings
Response ref 4.3/52
Individual/name of organisation individual
Summary of comments To be proud of image, culture, diversity and heritage. We need to start protecting and preserving our heritage e.g. historical sites and buildings such as the pier/ Observer building and green spaces, natural environment which you are not currently doing. Customer service vision will be difficult to enforce – good luck.

ref 54
Ward Tressell
Response ref 4.3/53
Individual/name of organisation individual
Summary of comments A skilled local workforce can be born out of young people, but they need to see that a working life is better for them long term than living off benefits and 'sponging' off the government. 'The dole' needs to become a means to existing for those really struggling not a way of life for those who can't be bothered.

ref 50
Ward Braybrooke
Response ref 4.3/54
Individual/name of organisation individual
Summary of comments There is no indication that development of housing will not consume the south east!

ref 113
Ward Old Hastings
Response ref 4.3/55
Individual/name of organisation individual
Summary of comments This sounds wonderful but could only happen with masses more investment and a Town Council with a genuinely creative and 'can do' attitude which we haven't got

ref 56
Ward St Helens
Response ref 4.3/56
Individual/name of organisation individual
Summary of comments Rather too much of 'rose tinted spectacles' view of what might be

ref 57
Ward Old Hastings
Response ref 4.3/57
Individual/name of organisation individual
Summary of comments Unrealistic and ludicrously overblown. If this is adopted it guarantees failure

ref 51
Ward
Response ref 4.3/58
Individual/name of organisation Castle Ward Forum
Summary of comments Clause 4.18 offers a clear, achievable and inspiring vision form the community. Why then have these ideas not been incorporated in either Vision 1 or 2? These visions are nothing of the sort, only meaningless government inspired gobbledygook.

ref 126
Ward
Response ref 4.3/59
Individual/name of organisation Hastings Urban Bikes
Summary of comments We are concerned about the growth of a 'conurbation' and what this implies. We are concerned that growth is not at the expense of the natural environment.

ref 58
Ward
Response ref 4.3/60
Individual/name of organisation individual
Summary of comments The Countryside Park is not a "new green space". It is already there. Building on all or part of it, whatever the building is, can only reduce green space.

ref 60
Ward Old Hastings
Response ref 4.3/61
Individual/name of organisation individual
Summary of comments Many people with money and education have moved here from London and Brighton in the last few years, attracted by the relative small-scale of things as well as proximity to the sea and cliffs. Don't destroy this in the name of 'sub-regional significance' etc or you will kill the attraction

ref 61
Ward Castle
Response ref 4.3/62
Individual/name of organisation individual
Summary of comments I am concerned about "housing growth".

ref 34
Ward
Response ref 4.3/63
Individual/name of organisation individual
Summary of comments
I do not agree that Hastings/Bexhill should be 'combined'.
Both visions appear to represent a 'utopia'. I believe the document needs to better identify the area's strengths and weaknesses. The Visions should then aim to rectify the weaknesses and build upon the strengths
e.g. Weaknesses:
1. Location – poor road links, A21 not a dual carriageway and lack of east/west dual carriageway. Seaside location – means only 50% of normal customer base. These factors are a major disadvantage for any normal manufacturing industry thinking if setting up or relocating to the area. Until roads have been improved Hastings should concentrate on encouraging service and specialised manufacturing.
2. Poor and expensive parking linked with expensive and poor quality public transport
3. The planned closure of local Hospital services
4. Crime and social problems
5. Poor quality housing
6. Un-green energy policies
Strengths:
1. Seaside location
2. Good local hospital (if existing services retained and expanded not run down)
3. Tourism

ref 53
Ward Braybrooke
Response ref 4.3/64
Individual/name of organisation individual
Summary of comments Why are the points in Vision 1 not numbered? What is meant by "high quality built" ?

ref 69
Ward
Response ref 4.3/65
Individual/name of organisation individual
Summary of comments Little bit wordy, some repeated issues e.g. employment, jobs

ref 68
Ward Old Hast
Response ref 4.3/66
Individual/name of organisation individual
Summary of comments This is a wonderful Utopian concept. The reality is Hastings has a lot of social problems that need addressing first.

ref 71
Ward Central St Leo
Response ref 4.3/67
Individual/name of organisation individual
Summary of comments Not enough is made of this enormous well of experience and knowledge within the community. Invite local people to join the committees who make the decisions. Set up a 'think tank', get people involved at a decision making stage, not just in filling in questionnaires.

ref 62
Ward St Helens
Response ref 4.3/68
Individual/name of organisation individual
Summary of comments The vision is commendable, but I would question its viability with regard to infrastructure. More emphasis needs to be put on the provision of good hospital and allied health services.

ref 157
Ward
Response ref 4.3/69
Individual/name of organisation 1066 Housing Association
Summary of comments Too long as a vision

ref 102
Ward Old Hast
Response ref 4.3/70
Individual/name of organisation individual
Summary of comments Concerned with housing growth and would like to know how this will affect 'limited' water supplies and what architecture will be used for this as there are existing areas in Hastings that are a disgrace, giving rise to a range of problems as they are completely isolated. I am also interested to find out what is meant by world renowned for the quality of its customer service.

ref 141
Ward
Response ref 4.3/71
Individual/name of organisation Rother District Council
Summary of comments
Rother District Council is currently consulting on a vision for Bexhill, which will duly have regard to its relationship with Hastings. It would expect the future direction of this relationship to take account of local views (from Bexhill and surrounding settlements, as well as from Hastings).

It is agreed that the two Councils will need to continue to develop close liaison to ensure compatibility between their respective Core Strategies, especially in respect of strategic developments and infrastructure, notably transport, and to work in partnership where any policies and proposals are cross-boundary.

However, the Council regrets that the stated approach to the two towns as a "conurbation" has not been the subject of prior discussion between us. (It will be noted that our parallel consultation seeks to stimulate debate on options for the future of Bexhill that are fundamental to any vision for the combined areas.) This issue should be a key area for debate and dialogue as the Core Strategies move forward to their next stage.

ref 151
Ward
Response ref 4.3/72
Individual/name of organisation DMH Stallard on behalf of Mr & Mrs Miskin
Summary of comments This supports the consideration of Hastings & Bexhill as mutually influential urban areas and promotes in the interlinkage between Hastings & Rother Councils. More focused proposal that vision 2

ref 146
Ward
Response ref 4.3/73
Individual/name of organisation Southern Water
Summary of comments SW Supports the vision for Hastings to be at the leading edge of sustainability. We will look for policies in the Core Strategy to deliver this vision thought the promotion of the efficient use of water in all development. We will also look for policies that support the delivery of the additional water and sewerage infrastructure necessary to serve new development.

ref 177
Ward
Response ref 4.3/74
Individual/name of organisation Age Concern Hastings/Hastings & St Leonards Seniors Forum
Summary of comments Vision 2 is more realistic; What is missing is mention of the Sea; The Sea front should be integrated into the town; Don't believe in Vision 1; Lots of talking - no doing; What have we got to offer re. tourism (global warming); Wet weather attractions, Pier - Key to our town, Bathing pool etc., Small continental marina needed; Should focus on what is good - East Hill, fishermen etc; Decent Bus Station in town - Station Plaza project; No picture - can visualise; Need to develop our positives; More public toilets; 'Park & Ride' - safe and enough parking; the start point (of Shaping Hastings) needs to be renegotiated; No mention of water supply; Residents of Hastings not to have things imposed on them; Who are the homes for? - old, young; Ignoring the sea - look at it as a natural resource; Improve the 'look' of the town centre. Make it look attractive including the sea front; Why are Central Government telling us what we need/want in our town?; Transport and roads are key to improving our town; no substance; document No. 2 - needs community involvement

Question 4.4

Do you agree with Vision 2?
Responses to this question: Total number of responses: 102
Individuals: Total 67
Local Groups: Total 14
Developers: Total 2
Statutory Agencies: Total 7
Other (including anonymous): Total 12
Response percentages: Yes – 75% No – 25%

Question 4.5

Are there any other aspects we have missed?

ref 12
Ward Central St Leonards
Response ref 4.5/1
Individual/name of organisation individual
Summary of comments Nurtures health and well being, with access to a high quality culture. Accessibility should be high on the agenda.

ref 14
Ward
Response ref 4.5/2
Individual/name of organisation Anonymous
Summary of comments I prefer vision 1

ref 15
Ward Gensing
Response ref 4.5/3
Individual/name of organisation individual
Summary of comments Probably; [illegible text]

ref 17
Ward Braybrooke
Response ref 4.5/4
Individual/name of organisation individual
Summary of comments Yes, most of it – See Vision 1

ref 21
Ward
Response ref 4.5/5
Individual/name of organisation Walden Pond Housing Co-operative LTD
Summary of comments I would like the need to address climate change named explicitly in the vision.

ref 30
Ward Conquest
Response ref 4.5/6
Individual/name of organisation individual
Summary of comments Better (briefer) but still not a vision: more a mission statement. This cannot (by definition) be “a vision for Hastings” as it includes Bexhill; won’t they have their own vision? (What this indicates, of course, is the need for a joint “1066 Country” LDF)

ref 78
Ward Castle
Response ref 4.5/7
Individual/name of organisation individual
Summary of comments I have a problem with the “Hastings & Bexhill” bit of vision 2. By 2026 Hastings will have recognised the value of its historic buildings and will support plans for re-using existing structures rather than strong-arming cheap, nasty and greedy over development through at every opportunity. By 2026, the value of the sea front location and unique topography of the town will be celebrated.

ref 132
Ward Ore
Response ref 4.5/8
Individual/name of organisation individual
Summary of comments To achieve this vision large areas of St Leonards as a brown field site should be used for new housing on the site of old houses

ref 133
Ward
Response ref 4.5/9
Individual/name of organisation Anonymous
Summary of comments Nice vision, poor timescale. Social problems evident in Hastings society and its schools suggest to me that the degree of investment to achieve these ends will not be available

ref 75
Ward Castle
Response ref 4.5/10
Individual/name of organisation individual
Summary of comments The LDF misses the high level of damage to the Seafront, the Old Town, Town Centre and Bulverhythe that rising sea levels and increasing storm intensity are going to cause

ref 136
Ward Old Hastings
Response ref 4.5/11
Individual/name of organisation individual
We do not need to be talking about Hastings and Bexhill as though they will be as one, each place is special and should be left that way.

ref 106
Ward Castle
Response ref 4.5/12
Individual/name of organisation individual
Summary of comments The difficulty of uniting Hastings and Bexhill might be overcome if the fare from Hastings to Bexhill could be scrapped and the same from either place for those travelling further. It might relieve the roads. The proposed link road will soon become congested once the new build homes are established.

ref 118
Ward Castle
Response ref 4.5/13
Individual/name of organisation individual
Summary of comments Again I think the idea of culture and heritage is represented there in a rather static way. While the word heritage is often used as an expression of the past – it is also concerned with the future. Culture and heritage are at the Centre of our lives now – today – informing our decisions about how we live and how we prepare for the future. I think something which refers to the development of opportunities for people to live and work in different ways is useful.

ref 96
Ward Tressell
Response ref 4.5/14
Individual/name of organisation individual
Summary of comments
a) Retention of Hastings Pier and update of its uses
b) Conquest Hospital to have its full range of services for local people and visiting tourists
c) Keep allotments for locals
d) Retention of best architecture
e) Provision of additional greenspaces – speckled wood
f) Swimming pool
g) Housing provision for the elderly

ref 91
Ward West St Leonards
Response ref 4.5/15
Individual/name of organisation individual
Summary of comments See answer to question4.2; Need to mention Coastal Factors.

ref 92
Ward Castle
Response ref 4.5/16
Individual/name of organisation individual
Summary of comments But again it doesn't give any clue about what the starting point is for this highly desirable future. Does the team really understand 'our unique cultural & environmental heritage and how to promote and develop it?

ref 93
Ward
Response ref 4.5/17
Individual/name of organisation individual
Summary of comments Equalities, education/skills, employment, health

ref 90
Ward Castle
Response ref 4.5/18
Individual/name of organisation individual
Summary of comments Re-write this sentence into something we can all understand & aspire to Good words are "thriving" "high quality of life" "sustainable" (but this principle needs expanding upon to make any real sense) and "built upon our heritage"

ref 103
Ward Castle
Response ref 4.5/19
Individual/name of organisation individual
Summary of comments Hastings and Bexhill have different characteristics and should not be developed as one area.

ref 101
Ward
Response ref 4.5/20
Individual/name of organisation Old Hastings Preservation Society
Summary of comments We agree with the (illegible word) for Hastings & St Leonards

ref 80
Ward Castle
Response ref 4.5/21
Individual/name of organisation individual
Summary of comments The either or of these 2 visions that one must make a choice from is not possible, however at least vision 2 talks about change being born out of the unique cultural and environmental heritage

ref 76
Ward Tressell
Response ref 4.5/22
Individual/name of organisation individual
Summary of comments Vision 2 seems much less specific, much less committed to any measurable, visible benchmark. How will you know if you are succeeding in releasing Vision 2?

ref 108
Ward
Response ref 4.5/23
Individual/name of organisation Hastings and Rother Disability Forum
Summary of comments While this sounds great, how is it going to be achieved not by painting over the cracks, as is the case now. We would need to see massive investment not just in the commercial area but also in the residential area. This would have to be development in a scale not seen since the Victorian time.

ref 41
Ward
Response ref 4.5/24
Individual/name of organisation Castle Court Residents Association
Summary of comments
Reference to the sea; mention of tourism and visitors; the whole of paragraph 4.18
We suggest 'By 2016, Hastings will be a place where everyone can learn, live, prosper and enjoy life by the sea' or contents of paragraph 4.18

ref 112
Ward
Response ref 4.5/25
Individual/name of organisation individual
Summary of comments Two other things should be included in Vision 1 or an expanded Vision 2 is adopted.
a. Cultural heritage does not begin to describe the incredible ferment and talent in the arts, which is the most extraordinary thing about Hastings today and should be placed at the centre of the vision.
b. Demographic changes (as opposed to expansion) have been completely omitted from the whole document apart from a fleeting reference to "downsizers". I believe this will underpin many beneficial developments in the next 20 years and will be relevant to almost every section of this document. A vision statement could say we: "welcome and encourage incomers, recognising their cultural and economic contribution".

ref 123
Ward
Response ref 4.5/26
Individual/name of organisation individual
Summary of comments Sustainable change & regeneration means little if anything. Development is only within a context and sustainability depends upon that context. Say exactly what the vision is without using such terms.

ref 122
Ward
Response ref 4.5/27
Individual/name of organisation Hastings & Rother Urban Design Group
Summary of comments This attempts to acknowledge a sense of place, has the benefit of brevity & is closer to a vision statement than 1. But still has problems including Bexhill may be sensible in view of co dependence but to be meaningful Hastings & Bexhill needs to share the same vision – there is not evidence that the separate LDF processes underway in both towns have any commonality, What does 'sustainable change & regeneration' mean?

ref 124
Ward Old Hastings
Response ref 4.5/28
Individual/name of organisation individual
Summary of comments Need more specific targets on sustainability.

ref 50
Ward Braybrooke
Response ref 4.5/29
Individual/name of organisation individual
Summary of comments Provision needs to be made for environmental damage and rising sea levels.

ref 58
Ward
Response ref 4.5/30
Individual/name of organisation individual
Summary of comments How exactly can this be achieved?

ref 126
Ward
Response ref 4.5/31
Individual/name of organisation Hastings Urban Bikes
Summary of comments 'Conurbation' has worrying environmental implications

ref 60
Ward Old Hastings
Response ref 4.5/32
Individual/name of organisation individual
Summary of comments I cannot read your website info on screen – its too small & too expensive to print out. So apologies if you cover these issues. Your "consultation" us not very accessible.

ref 63
Ward Silverhill
Response ref 4.5/33
Individual/name of organisation Individual/name of organisation individual
Summary of comments Sustainable use of resources and sustainable change and regeneration

ref 158
Ward
Response ref 4.5/34
Individual/name of organisation East Sussex County Council
Summary of comments The role of the historic environment and cultural heritage can contribute to the achievement of both vision statements. The historic environment and cultural heritage is a valuable educational resource that contributes to people's sense of place and economic roles for community development, regeneration, access, leisure and tourism. It should therefore be seen as an overarching theme and a real opportunity to assist the regeneration of Hastings

ref 53
Ward Braybrooke
Response ref 4.5/35
Individual/name of organisation individual
Summary of comments Regeneration needs more thought beyond just creating new buildings. Not enough effort and consideration given to high standard rejuvenation of run down / derelict properties e.g. Observer Building.

ref 65
Ward
Response ref 4.5/36
Individual/name of organisation English Partnerships
Summary of comments 1 + 2 are not incompatible. Vision 1 has more detail on what is sought.

ref 71
Ward Central St Leonards
Response ref 4.5/37
Individual/name of organisation individual
Summary of comments All worthy aims in both visions but they could equally be applied to any town/s in the UK. Nothing intrinsic to the area – isn't it about time Hastings and Bexhill were associated with something other than 1066 – something inspiring and unique? No one has put their finger on it yet

ref 62
Ward St Helens
Response ref 4.5/38
Individual/name of organisation individual
Summary of comments Objective 6 – 4200 new dwellings by 2026. Attention needs to be paid to the number of extra vehicles these houses will put on our roads.

ref 147
Ward
Response ref 4.5/39
Individual/name of organisation The Mother Agnes Trust
Summary of comments See made comments under question 4.2.

ref 149
Ward
Response ref 4.5/40
Individual/name of organisation Environment Agency
Summary of comments We support the vision of sustainable change, and building on the environmental heritage of the town. However this vision does not specifically mention the green environment, which contributes to the provision of a high quality of life.
We feel that the vision for Hastings should include specific recognition of the environmental assets of the town, and the desire to build on these to reach the vision.

ref 94
Ward
Response ref 4.5/41
Individual/name of organisation Individual/name of organisation individual/name of organisation Individual/name of organisation individual
Summary of comments I prefer Vision 2 to Vision 1 although the phrase 'cultural and environmental heritage' could be reconsidered. This phrase implies our culture & environment are fixed in the past. Something like 'our unique history, vibrant culture and stunning environment' would present a more dynamic vision.

Question 4.6

Do you have any other comments on particular parts of Vision 2?

ref 4
Ward Tressell
Response ref 4.6/1
Individual/name of organisation Individual
Summary of comments Why make Bexhill and Hastings joined? You have said Hastings is unique –keep it separate

ref 6
Ward
Response ref 4.6/2
Individual/name of organisation Individual
Summary of comments I know we have to limit our time, but I'm concerned that 20 years is too short a time period and is confusing when taken in context with the 30-year vision.

ref 15
Ward Gensing
Response ref 4.6/3
Individual/name of organisation Individual
Summary of comments And the CBD will be where? I suspect what's going to be built upon is a couple of SSSI's

ref 17
Ward Braybrooke
Response ref 4.6/4
Individual/name of organisation Individual
Summary of comments This is a statement that could apply to any time, anywhere – too bland.

ref 33
Ward
Response ref 4.6/5
Individual/name of organisation Anonymous
Summary of comments Without sustainable long term unemployment brighter youngsters will leave the town for better futures elsewhere

ref 27
Ward Tressell
Response ref 4.6/6
Individual/name of organisation Individual
Summary of comments Same as my comments on vision 1 plus – people need careers not minimum wage jobs, real affordable homes (rented), explain fully the sustainability of visions 1 and 2

ref 47
Ward Tressell
Response ref 4.6/7
Individual/name of organisation Individual
Summary of comments Hastings should be separate from Bexhill

ref 23
Ward
Response ref 4.6/8
Individual/name of organisation Individual
Summary of comments Although I agree with building on cultural and environmental heritage, the town must be forward looking and not base everything on cultural and environment.

ref 24
Ward Old Hastings
Response ref 4.6/9
Individual/name of organisation Individual
Summary of comments Keep it simple. Vision 1 has so many goals; many will fail to be achieved. There should be more emphasis on private funding, rather than everything using state land.

ref 30
Ward Conquest
Response ref 4.6/10
Individual/name of organisation Individual
Summary of comments What is “sustainable change and regeneration”? It’s impossible to define, so how can local people get behind it?

ref 78
Ward Castle
Response ref 4.6/11
Individual/name of organisation Individual
Summary of comments Vision 2 obviously is not as ambitious about the quality of customer service

ref 77
Ward
Response ref 4.6/12
Individual/name of organisation Ore Valley Forum
Summary of comments This does not convey anything – it is too vague

ref 131
Ward St Helens
Response ref 4.6/13
Individual/name of organisation Individual
Summary of comments Hastings has so much history & beautiful scenery, why have we let Eastbourne overtake us?

ref 130
Ward Castle
Response ref 4.6/14
Individual/name of organisation Individual
Summary of comments Sustainable change is not comparable with geographical growth.

ref 75
Ward Castle
Response ref 4.6/15
Individual/name of organisation Individual
Summary of comments Preserving the environmental heritage is key. This should involve preserving all “green” areas in Conservation Areas, promoting allotments and giving more priority to the Country Park

ref 136
Ward Old Hastings
Response ref 4.6/16
Individual/name of organisation Individual
Summary of comments The word “change” needs to be left out. Looking after what we have is so important. 17 areas of conservation in St. Leonards & Hastings.

ref 127
Ward Silverhill
Response ref 4.6/17
Individual/name of organisation Individual
Summary of comments As a statement it’s good. Delivery will be the problem

ref 36
Ward Maze Hill
Response ref 4.6/18
Individual/name of organisation Individual
Summary of comments It is too vague and woolly – it could apply to any town in the country

ref 125
Ward Old Hastings
Response ref 4.6/19
Individual/name of organisation Individual
Summary of comments I think the emphasis on culture and environment, but it should be more forward looking and project to creating new cultural facilities/events and creative environment. Culture and arts needs to be at the core of regeneration to give Hastings a clear definition, different from elsewhere.

ref 106
Ward Castle
Response ref 4.6/20
Individual/name of organisation Individual
Summary of comments Greater encouragement as perhaps coercion should be used to stop the habit of discarding rubbish and unwanted goods anywhere. It appears at the moment that there is an assumption that the Council or someone else such as the regeneration groups will do it.

ref 118
Ward Castle
Response ref 4.6/21
Individual/name of organisation Individual
Summary of comments I prefer Vision 2 because it sets out a broad vision which is less compartmentalised and allows for a more flexible and organic approach to the process of development and change.

ref 88
Ward Castle
Response ref 4.6/22
Individual/name of organisation Individual
Summary of comments This is a better vision but I still don’t like the conurbation of a joint Hastings and Bexhill. Should be with St Leonards with whom we have more historic and social connections. I prefer a good quality of life for everyone rather than a high quality of life whatever that means.

ref 91
Ward West St Leonards
Response ref 4.6/23
Individual/name of organisation Individual
Summary of comments Need to indicate the kind of role the town is to play in the regional and national context, and distinctive features it will embody. It is not a conurbation.

ref 89
Ward Castle
Response ref 4.6/24
Individual/name of organisation Individual
Summary of comments Both visions are positive and are in the same direction.

ref 91
Ward West St Leonards
Response ref 4.6/25
Individual/name of organisation Individual
Summary of comments The seafront strategy is not yet referred enough to be included in the objectives, but improving this is a priority.

ref 93
Ward
Response ref 4.6/26
Individual/name of organisation Individual
Summary of comments Too broad

ref 98
Ward Braybrooke
Response ref 4.6/27
Individual/name of organisation Individual
Summary of comments Hastings, St. Leonards and Bexhill should not become one urban sprawl, they must keep their identities.

ref 95
Ward Wishing Tree
Response ref 4.6/28
Individual/name of organisation Individual
Summary of comments I would add after conurbation “with all residents” enjoying…

ref 85
Ward
Response ref 4.6/29
Individual/name of organisation Anonymous
Summary of comments Again, good intentions but there is a lack of support for culture especially amongst youth groups.

ref 109
Ward
Response ref 4.6/30
Individual/name of organisation Crowhurst Parish Council
Summary of comments Crowhurst being closely aligned with both Hastings and Rother must be consulted on any further developments of the LDF

ref 103
Ward Castle
Response ref 4.6/31
Individual/name of organisation Individual
Summary of comments I think the green areas and valleys between the towns should be preserved.

ref 111
Ward
Response ref 4.6/32
Individual/name of organisation Anonymous
Summary of comments No objection to new housing developments etc as long as they are architecturally worthy, environmentally sustainable and produce an attractive environment for the residents.

ref 101
Ward
Response ref 4.6/33
Individual/name of organisation Old Hastings Preservation Society
Summary of comments Hospital downgrading mitigates against all of this

ref 80
Ward Castle
Response ref 4.6/34
Individual/name of organisation Individual
Summary of comments The emphasis - We have a strong cultural identity which need to be built on in order to achieve sustainable change and regeneration in order to achieve the aim of building a thriving conurbation enjoying a high quality of life

ref 119
Ward Maze Hill
Response ref 4.6/35
Individual/name of organisation Individual
Summary of comments This seems to go hand in hand with vision 1

ref 76
Ward Tressell
Response ref 4.6/36
Individual/name of organisation Individual
Summary of comments There is a sort of blandness, almost resignation, to it, No fire in its belly.

ref 110
Ward Braybrooke
Response ref 4.6/37
Individual/name of organisation Individual
Summary of comments These visions require great courage from Council officers who may wish to take the easy safe option

ref 105
Ward
Response ref 4.6/38
Individual/name of organisation Hastings Environment Network
Summary of comments Too general need to be more specific.

ref 108
Ward
Response ref 4.6/39
Individual/name of organisation Hastings and Rother Disability Forum
Summary of comments Again does the Council and LSP have the means and drive to fulfil the vision.

ref 41
Ward
Response ref 4.6/40
Individual/name of organisation Castle Court Residents Association
Summary of comments Should not refer to Bexhill
Do not want to be a conurbation
Does not mention the sea, tourism or visitors - essential

ref 112
Ward
Response ref 4.6/41
Individual/name of organisation Individual
Summary of comments "a thriving conurbation" is not possible without a relief road for local traffic in addition to the Link road which will mostly serve through traffic. The use of the term "conurbation" is in any case overblown. Twin towns would be more accurate.

ref 123
Ward
Response ref 4.6/42
Individual/name of organisation Individual
Summary of comments The vision can be interpreted as heralding a single massive urban conurbation devoid of green – a latter day Bracknell (Berkshire) soulless and without attraction. Rural heritage – e.g. Upper Wilting Farm is just as important.

ref 54
Ward Tressell
Response ref 4.6/43
Individual/name of organisation Individual
Summary of comments I think that both visions are very similar with nothing standing out as significantly different. Most people want money, a good home environment, a nice family, a good education, a good job with prospects and to be healthy – but they don't always see this as the alternative can seem more appealing at the time.

ref 50
Ward Braybrooke
Response ref 4.6/44
Individual/name of organisation Individual
Summary of comments Local Development Framework comments are very general leaving broad scope for various interpretations. I understand why the statements have been published this way but it does not provide specific provision for the future.

ref 113
Ward Old Hastings
Response ref 4.6/45
Individual/name of organisation Individual
Summary of comments Vision 2 seems far more realistic

ref 57
Ward Old Hastings
Response ref 4.6/46
Individual/name of organisation Individual
Summary of comments This is far more realistic and achievable

ref 58
Ward
Response ref 4.6/47
Individual/name of organisation Individual
Summary of comments The Countryside park is not a “new green space”. Building on all or part of it, whatever that building is – road, leisure etc, can only reduce green space

ref 53
Ward Braybrooke
Response ref 4.6/48
Individual/name of organisation Individual
Summary of comments Do not accept that plans so far truly represent words in Vision 2, i.e. “built upon our unique cultural and environmental heritage”

ref 65
Ward
Response ref 4.6/49
Individual/name of organisation English Partnership
Summary of comments See comments at question 4.5

ref 69
Ward
Response ref 4.6/50
Individual/name of organisation Individual
Summary of comments Better than Vision 1 although both valid

ref 68
Ward Old Hastings
Response ref 4.6/51
Individual/name of organisation Individual
Summary of comments Another Utopian concept but far more achievable – only if there is a true understanding and belief that “our unique cultural and environmental heritage” has a value and it worth investing in

ref 71
Ward Central St Leonards
Response ref 4.6/52
Individual/name of organisation Individual
Summary of comments Very vague!

ref 62
Ward St Helens
Response ref 4.6/53
Individual/name of organisation Individual
Summary of comments Apathy is a great problem amongst the residents of Hastings. Much attention needs to be given to arousing their interest in playing the active part, suggested in the planning of the town’s future.

ref 147
Ward
Response ref 4.6/54
Individual/name of organisation The Mother Agnes Trust
Summary of comments Whilst regeneration is a key component of the vision, it is important that housing choice is not restricted as a result if delays in the delivery of regeneration sites that may have technical or financial constraints. Housing choice should include Greenfield sites that can contribute towards the vision.

ref 157
Ward
Response ref 4.6/55
Individual/name of organisation 1066 Housing Association
Summary of comments Preferred as shorter than vision 1 with fewer hostages to fortune

ref 141
Ward
Response ref 4.6/56
Individual/name of organisation Rother District Council
Summary of comments Rother District Council is currently consulting on a vision for Bexhill, which will duly have regard to its relationship with Hastings. It would expect the future direction of this relationship to take account of local views (from Bexhill and surrounding settlements, as well as from Hastings).

It is agreed that the two Councils will need to continue to develop close liaison to ensure compatibility between their respective Core Strategies, especially in respect of strategic developments and infrastructure, notably transport, and to work in partnership where any policies and proposals are cross-boundary.

However, the Council regrets that the stated approach to the two towns as a “conurbation” has not been the subject of prior discussion between us. (It will be noted that our parallel consultation seeks to stimulate debate on options for the future of Bexhill that are fundamental to any vision for the combined areas.) This issue should be a key area for debate and dialogue as the Core Strategies move forward to their next stage.

ref 177
Ward
Response ref 4.6/57
Individual/name of organisation Age Concern Hastings/Hastings & St Leonards Seniors Forum
Summary of comments Vision 1 – opposed; Vision 2 – supported; Want more gentle growth of town; Need to preserve the 'charm' of Hastings; Will the infrastructure be adequate to support growth? hospitals, GPs, transport and schools; Concern about joining up Hastings and Bexhill with development; Concern about loss of green space.

Question 4.7

Do you agree with the general direction and range of the strategic objectives?
Responses to this question: Total number of responses: 93
Individuals: Total 60
Local Groups: Total 13
Developers: Total 3
Statutory Agencies: Total 6
Other: Total 11
Response percentages: Yes – 85% No – 15%

Question 4.8

Are there any objectives you think we have missed?

ref 3
Ward
Response ref 4.8/1
Individual/name of organisation The Planning Bureau
Summary of comments Objective 7 should include the provision of specific adequate housing for the elderly as this is a high needs as well as affordable housing

ref 15
Ward Gensing
Response ref 4.8/2
Individual/name of organisation Individual
Summary of comments Unstated, but of primordial importance is the TURNING AROUND of the present population. Our most precious asset is not culture, or heritage, or history, or the "bright young whizzkids" you hope to attract – it's the people we have now. Too many of them are fed up, suspicious and cynical.

ref 16
Ward
Response ref 4.8/3
Individual/name of organisation Individual
Summary of comments No.

ref 32
Ward
Response ref 4.8/4
Individual/name of organisation Hastings Old Town Residents Association
Summary of comments Education – the outcomes of 16+ in Hastings are unacceptably low. If Objective 1 is to work then significant extra resources need to be provided to raise educational standards

ref 23
Ward
Response ref 4.8/5
Individual/name of organisation Individual
Summary of comments Over emphasis on education (to the exclusion of engineering and entrepreneurial spirit in the town)

ref 78
Ward Castle
Response ref 4.8/6
Individual/name of organisation Individual
Summary of comments Celebrating the unique identify of Hastings & St Leonards making sure "urban sprawl" does not make our towns join up with Bexhill; A town with accessible public transport links with London and along the coast and to the continent; Build the Greenway

ref 138
Ward Gensing
Response ref 4.8/7
Individual/name of organisation Individual
Summary of comments Following (objectives) 2 & 14; use lateral thinking to explore & devise constructive occupations to engage & motivate those incapable of acquiring skills (former manual labourers pre-machinery etc) that constitute a significant part of the social problem. Patently "the devil makes work for idle hands (and minds in prison) to do.

ref 75
Ward Castle
Response ref 4.8/8
Individual/name of organisation Individual
Summary of comments Note specific enough – too much waffle

ref 136
Ward Old Hastings
Response ref 4.8/9
Individual/name of organisation Individual
Summary of comments Office space must not be on the seafront, also they will take car parking spaces. Have a look on Sundays at the car parks, there is not enough now.

ref 125
Ward Old Hastings
Response ref 4.8/10
Individual/name of organisation Individual
Summary of comments Facilities for young people in the Bexhill/Hastings area

ref 106
Ward Castle
Response ref 4.8/11
Individual/name of organisation Individual
Summary of comments Greater care at a very early age to give young people aspirations. It is too late once they are disturbed. Truancy from school, even for a few hours or days can lead to a lack of confidence and an unwillingness to partake – leading to further truancy.

ref 117
Ward Central St Leonards
Response ref 4.8/12
Individual/name of organisation Individual
Summary of comments Yes. You must reduce or get rid of poverty. If you don't these objectives are impossible.

ref 118
Ward Castle
Response ref 4.8/13
Individual/name of organisation Individual
Summary of comments I think you are in danger of "inventing" a culture rather than looking of ways in which to develop it. It is the cultural identity of this town – expressed by its inhabitants – a rich and varied resource, which will set it apart from other places and make people/businesses/students/etc. want to come here and stay here.
The culture of any community must be authentic, integrated not imposed upon it.

ref 96
Ward Tressell
Response ref 4.8/14
Individual/name of organisation Individual
Summary of comments Objective 5 – provide one job for each new house
Objective 4 – too many houses
Objective 11 – save the pier
Objective – save Speckled Wood

ref 139
Ward Baird
Response ref 4.8/15
Individual/name of organisation Individual
Summary of comments To make use of the sea front, better protection is required

ref 91
Ward West St Leonards
Response ref 4.8/16
Individual/name of organisation Individual
Summary of comments Basic principle should be recognition of the town's unique location and built and cultural heritage. More work is needed to define and express this rather than the objectives as suggested.

ref 92
Ward Castle
Response ref 4.8/17
Individual/name of organisation Individual
Summary of comments The very 1st objective should be to use what we already have to build the future. Its a bit late in the day to expect much to come from sexy initiatives parachuted in from outside

ref 99
Ward
Response ref 4.8/18
Individual/name of organisation Individual
Summary of comments Future housing needs – the number of older people requiring extra care housing is set to grow provision for this should be included

ref 116
Ward Old Hastings
Response ref 4.8/19
Individual/name of organisation Individual
Summary of comments Identifying existing unique assets to the town and enhancing these for the benefit of the town, its residents & visitors i.e. Fishing industry: Fishing education, marine conservation/technology, restaurants, fish cooking schools of excellence etc

Other examples are listed and a diagram provided.

ref 95
Ward Wishing T
Response ref 4.8/20
Individual/name of organisation Individual
Summary of comments Social regeneration needs more emphasis. Not just a few words in objective 1. Work [illegible word] is beyond the thought of many people in this town

ref 101
Ward
Response ref 4.8/21
Individual/name of organisation Old Hastings Preservation Society
Summary of comments Use existing housing stock, renovate empty homes & convert redundant buildings support the voluntary sector & encourage community development

ref 80
Ward Castle
Response ref 4.8/22
Individual/name of organisation Individual
Summary of comments Once again built on a lack of understanding of the meaning of culture. Lacks connection, for example if your vision is to have a “unique cultural identity” then that will affect the kind of education you talk about. To discuss it in terms of excellence is meaningless and furthermore, to talk about culture in terms of being “proud” implies that culture is static. For instance, if you are going to embrace the new, you have to say what parts you are going to invest in. You have to start from the understanding of what the strengths and weaknesses of the culture and design your strategy from here.

ref 110
Ward Braybrooke
Response ref 4.8/23
Individual/name of organisation Individual
Summary of comments Sustainable town, good public transport and high-speed rail

ref 137
Ward
Response ref 4.8/24
Individual/name of organisation Hastings Democratic Alliance
Summary of comments No mention is made of both Hastings and Bexhill’s potential as seaside resorts

ref 41
Ward
Response ref 4.8/25
Individual/name of organisation Castle Court Residents Association
Summary of comments ‘Regeneration’ should include reference to tourism, culture and the sea as a first priority. Also Hastings needs to be treated separately from Bexhill. ‘Image’ needs to refer to the sea; our great buildings.

ref 108
Ward
Response ref 4.8/26
Individual/name of organisation Hastings and Rother Disability Forum
Summary of comments How are you going to provide more homes and improve services at the same time this seems impossible. By building new homes with no amenities nearby means that more cars and more social exclusion and atomic lifestyles.

ref 121
Ward
Response ref 4.8/27
Individual/name of organisation The Hastings Greenway Project
Summary of comments Perhaps we need an 8th theme that is a focus on infrastructure, the underlying framework of roads, footpaths, public transport, utility services etc that allow housing expansion etc. Environment elements like urban woodland greenways parks and open spaces are a kind of infrastructure that enhances the quality of life visual character and local identity.

ref 112
Ward
Response ref 4.8/28
Individual/name of organisation Individual
Summary of comments New Objective: Make a commitment to the survival and growth of our iconic fishing fleet. New Objective: Maintain a high standard clean and litter free public spaces, especially beaches and seafront.

ref 123
Ward
Response ref 4.8/29
Individual/name of organisation Individual
Summary of comments The countryside around Hastings is a beautiful and finite resource. Once built on it is lost. Objective 16 needs to be firmed up. We need the countryside around Hastings.

ref 122
Ward
Response ref 4.8/30
Individual/name of organisation Hastings & Rother Urban Design Group
Global warming/flooding, local distinctiveness, design quality, training (in addition to education)

ref 52
Ward Castle
Response ref 4.8/31
Individual/name of organisation Individual
Summary of comments 4.18 gives a clear and coherent vision from the community which is then ignored. All the items in this section should be included in the overall vision. Vision 1 and Vision 2 do not take this on board.

ref 124
Ward Old Hast
Response ref 4.8/32
Individual/name of organisation Individual
Summary of comments Limiting the impact of new developments including transport, housing and other infrastructure.

ref 50
Ward Braybrooke
Response ref 4.8/33
Individual/name of organisation Individual
Summary of comments
1. Specific restrictions on development of green field land for housing industry or transport
2. Provision for urban design and environmental strategies to cope with climate change and damage to townscape.

ref 113
Ward Old Hastings
Response ref 4.8/34
Individual/name of organisation Individual
Summary of comments
No

ref 30
Ward Conquest
Response ref 4.8/35
Individual/name of organisation Individual
Summary of comments
Objective 1: There is no indication that this has been done with the present regeneration. Proposals. Infrastructure seems to hopefully follow on rather than be "planned".

Objective 2: Who can knock education? But much of what the college and UCH provide is actually training – training should feature, its different to education.

Objective 3: Emphasises inter dependence of the two towns but must have formal connection and definition. Do you mean here the Hastings & Bexhill T.T.W.A?

Objective 4: Needs defining in order to mean anything. What is image as opposed to reality? Most of this objective will be outside the planning remit.

Objective 5: Most of what is wrong with planning is to do with quality therefore the balance here should be to do with the appropriate qualities of employment and housing. This objective also excludes the possibility (already partly realised) of Hastings as a desirable requirement area i.e. there is not necessarily a direct link between employment and housing growth.

Objective 6: Do not disagree with numbers but we should exclude any useable/beneficial green spaces to achieve this – there is plenty of brown/unused space in the town.

Objective 7: Is this code for cheap and expensive housing? The key point is surely to maximise both quality and integration with existing development.

Objective 8: How does this sit with vision 2 or 4.16? Is it Bexhill or Hastings that is to thrive most? Have you considered alternatives to "a centre"? Perhaps it's just the singular "A" that is wrong? There is a problem of definition here because local centres usually mean Silverhill, Ore, Old Town, Kings Road etc but to what extent have/should both superstores and retail areas on industrial estates become "local centres"? Needs clarification or better still a different approach which better mixes "use" classes. For example, wasteful (in land use terms) developments such as retail parks and hospitals should include a better mix of uses (housing over being the most obvious)

Objective 9: Elsewhere Hastings is described as "sub-regional", but here it is a "regional" transport centre which it clearly is not. Hastings cannot, by definition, be a centre (unless it has services to the continent!). Hastings has only ever been a terminal or a staging point. This distinction should not be seen as trivial because its transport/accessibility position is key to any vision/future development. As it stands Hastings is first and foremost a destination in its own right, though some case can be made for people travelling along the coast road (A259). (The numbers are very low because the road is so poor especially across the marshes). Recognition of the actual role of Hastings in a transport sense should lead to two objectives:

(1) Create a sub. Regional centre away from the coast from which arrivals can radiate out. The obvious place for this is a new station on the proposed link road at Upper Wilting which conveniently

happens to be roughly equal distance between Hastings, Bexhill and Battle. (This has other implications in terms of vision/re definition of "the place" – see elsewhere)

(2) As a destination, rather than a hub, Hastings itself should be celebrated as such. It is probable (some data must be available) that most visitors arrive by road. Thus, "thresholds", to the town should be identified in the LDF. Glyne Gap, the A21 approach to the A2100 Bridge, and the Hilltop/bend on the A259 (just before Hillcrest School) could be used to identify the future nature of the place particularly in terms of quality, durability and mixed use.
Objective 10: Nice, but no good without real power to change or influence.

Objective 11: It's that "s" word again. What does it mean here. Is this about sea defences or allowing more development?

Objective 12: Not quite clear what "promote" means in a town planning context? Does this mean identify sites for leisure and cultural development? If so, why just pull out these two uses? Should this not just be part of a balanced (needs based) policy on development

Objective 13: I simply do not see how the LDF can secure "social infrastructure". Redundant policy.

Objective 14: Similar to 13, but what is the "the gap"? Is it proposed to reduce deprivation by giving some residents planning gain. On the basis that so much of the core strategy recognises the need for a strong economy, if it is included, should there not be a policy which increases benefit or gain?

Objectives 15-19: Too vague to comment on

ref 60
Ward Old Hastings
Response ref 4.8/36
Individual/name of organisation Individual
Summary of comments Some linkage is needed along seafront – trams maybe? Main road usage is a problem – terrible for pedestrians from Rock-a-Nore to Pelham Place.

Make use of the sea – boat trips are popular!

ref 37
Ward
Response ref 4.8/37
Individual/name of organisation Nathaniel Lichfield and Partners for Bourne Leisure Ltd.
Summary of comments The additional theme of Tourism Development should be added along with 2 new tourism related objectives:
To improve the image of tourism within the Borough and promote Hastings as a year round tourism destination
To maintain and enhance new and existing tourism facilities and accommodation within the Borough

ref 53
Ward Braybrooke
Response ref 4.8/38
Individual/name of organisation Individual
Summary of comments Do not agree with Objective 6.
Objective 10 not being followed in respect of Forum action plans.
Objective 11 this is a false aspiration – residents do not believe.

ref 66
Ward Old Hastings
Response ref 4.8/39
Individual/name of organisation Individual
Summary of comments The most important thing is people's quality of life e.g. freedom to travel, and a space around the house to relax, tender a kitchen garden in privacy

ref 69
Ward
Response ref 4.8/40
Individual/name of organisation Individual
Summary of comments No

ref 70
Ward Castle
Response ref 4.8/41
Individual/name of organisation Individual
Summary of comments Young people

ref 71
Ward Central St Leo
Response ref 4.8/42
Individual/name of organisation Individual
Summary of comments As in 4.5, something to give the towns and area a unique selling point, to distinguish it from any other coastal towns in the UK so that people immediately associate it with Hastings and Bexhill. Trams would do it!

ref 147
Ward
Response ref 4.8/43
Individual/name of organisation The Mother Agnes Trust
Summary of comments Improve housing choice, including the opportunity to attract new residents with skills and professional expertise to improve the local economy.

ref 156
Ward
Response ref 4.8/44
Individual/name of organisation Anonymous
Summary of comments Very little comment about primary and secondary education – from both an academic and vocational point of view.

ref 100
Ward
Response ref 4.8/45
Individual/name of organisation Highways Agency
Summary of comments Additionally, the HA would be seeking the creation of a balanced strategy that takes both housing and employment into account to create a sustainable solution to meet the principles of PPG13.

ref 144
Ward
Response ref 4.8/46
Individual/name of organisation McCarthy and Stone UK Ltd
Summary of comments It is our contention that the provision of affordable housing should be included with in the core strategy as a strategic objective where the community strategy had identified it as such. This can then be supplemented by the evidence base which will provide the local context; how much housing and affordable housing delivery and if there are geographical variations in the levels of need, supply and the barriers to development. The core strategy can then include a specific policy which recognises the authority's overall need for housing in the context of the regional spatial strategy. The core strategy could refer to the mechanisms for identifying the need for affordable housing (strategic housing market assessments), for monitoring the output and management of such properties (annual monitoring report, CORE data) and for working out the capacity of sites to meet affordable housing need (strategic land availability assessment, consultation with builders, work from district valuer).

ref 146
Ward
Response ref 48./47
Individual/name of organisation Southern Water
Summary of comments All new dev needs access to essential utility services, including water supply, sewerage & wastewater treatment. The Issues & Options paper has not included any objective to facilitate the need for its provision. We therefore suggest the following objective to be included: Support delivery of new & improved utility infrastructure.

ref 154
Ward
Response ref 4.8/48
Individual/name of organisation Planning Potential
Summary of comments Improving retail provision and the most efficient and effective use of previously developed land, including employment land which may be underutilised

ref 94
Ward
Response ref 4.8/49
Individual/name of organisation Individual
Summary of comments I support the general direction & range of the Strategic Objectives but they could more explicitly reflect the concerns (state under 4.5). e.g. Objective 16 protect and enhance the town's historic & natural environment through integrating consideration of it in all aspects of spatial planning & managing it effectively.
Objective 17: contribute to the enhancement & protection of accessible multi-functional green space which meets the needs of both people & wildlife.

ref 148
Ward
Response ref 4.8/50
Individual/name of organisation Transport 2000
Summary of comments The 'Core Strategy' document should have made it clear at the outset that a key objective of any transport strategy for an urban area such as Hastings (with Bexhill) should be to reduce dependence on private motorised transport as the preferred mode. It should then go on to list fully benefits that would accrue to the community and society as a whole from the implementation of such a strategy.

The next step would be to marshal evidence and briefly describe the ranges of measures that would be effective in delivering the objective and its consequent benefits, including the extra benefits that

could be realised due to synergy between two or more measures together. This is not the place to describe or name particular schemes, or even less, include anecdotal mention of favoured or often talked about schemes. The section on 'Transport and Accessibility' does include some sound principles, but these are undermined because particular schemes are named, and the case for sustainable modes is more difficult to build.

Question 4.9

Do you have any comments on particular objectives?

ref 2
Ward
Response ref 4.9/1
Individual/name of organisation Individual
Objective comment relates to 6
Summary of comments The government figure of 4200 additional dwellings during next 20 years is unrealistically low

ref 4
Ward Tressell
Response ref 4.9/2
Individual/name of organisation Individual
Objective comment relates to 11
Summary of comments Should not over-build on the Seafront. People come to a beach to sit and play. Driving along and being able to see the beach is all part of the excitement for children, which leads on to objective 16

ref 3
Ward
Response ref 4.9/3
Individual/name of organisation The Planning Bureau
(for McCarthy and Stone)
Objective comment relates to 7
Summary of comments Objective 7 should include the provision for specific adequate housing for the elderly as this is a high need as well as affordable housing.

ref 9
Ward Baird
Response ref 4.9/4
Individual/name of organisation Individual
Objective comment relates to 11
Summary of comments We don't need all those weird buildings once proposed for the seafront. Owners of property should be made to keep them smart and in repair. Something must be done to save the pier.

ref 13
Ward Castle
Response ref 4.9/5
Individual/name of organisation Individual
Objective comment relates to 1
Summary of comments Education led regeneration must be led from primary level upwards. Our schools need to be improved – they need more independence – they need to stream the secondaries to encourage the diversity we find in our Town.

ref 15
Ward Gensing
Response ref 4.9/6
Individual/name of organisation Individual
Objective comment relates to 1,2
Summary of comments Yes, yes, yes – go for it

ref 15
Ward
Response ref 4.9/7
Individual/name of organisation Individual
Objective comment relates to 3
Summary of comments See 4-6

ref 15
Ward
Response ref 4.9/8
Individual/name of organisation Individual
Objective comment relates to 5, 6, 7
Summary of comments Get the jobs first. Don't repeat the Tilebarn error. And "affordable housing" is like "organic milk" – it's a meaningless tautology

ref 15
Ward
Response ref 4.9/9
Individual/name of organisation Individual
Objective comment relates to 9
Summary of comments How can we be a Regional Transport Hub when the only way out is North

ref 15
Ward
Response ref 4.9/10
Individual/name of organisation Individual
Objective comment relates to 11-14
Summary of comments I don't know what these mean

ref 17
Ward Braybrooke
Response ref 4.9/11
Individual/name of organisation Individual
Objective comment relates to 10
Summary of comments I support objective 10 – as part of the LDF process, but as stated it does rather raise expectations and omit the legal planning process.

ref 32
Ward
Response ref 4.9/12
Individual/name of organisation Hastings Old Town Residents Association
Objective comment relates to 6
Summary of comments More needs to be done to improve existing housing especially in St Leonards

ref 32
Ward
Response ref 4.9/13
Individual/name of organisation Hastings Old Town Residents Association
Objective comment relates to 11
Summary of comments The sea-front needs to offer more to young people including free sports

ref 32
Ward
Response ref 4.9/14
Individual/name of organisation Hastings Old Town Residents Association
Objective comment relates to Omission
Summary of comments Tourism – especially quality tourism is an easy way to grow the local economy. Not enough is being done to increase visitor numbers throughout the years

ref 21
Ward
Response ref 4.9/15
Individual/name of organisation Walden Pond Housing Co-operative LTD
Objective comment relates to 6,7,9
Summary of comments
Objective 6 we should regenerate & renovate old/empty houses rather than build new
Objective 7 disagree with attracting in skilled workers. Should educate & skill in our own communities.
Objective 9 should be explicit commitment here towards public transport & away from the car
Under environment & sustainability, there should be a commitment to renewable energy development

ref 35
Ward Central St Leonards
Response ref 4.9/16
Individual/name of organisation Individual
Objective comment relates to 9,6,15-18
Summary of comments
Objective 9 I agree with statement of securing improvement in local transport services
Objective 6 disagree with additional dwellings
Environment & sustainability – I agree with all of the objectives 15-18

ref 19
Ward
Response ref 4.9/17
Individual/name of organisation Speckled Wood Group
Objective comment relates to 1,5,6,17
Summary of comments We do not feel Hastings will benefit from all additional 4200 housing units. We do not feel the town is likely to create the new jobs to go with the new dwellings. We also feel that Hastings cannot afford the cost of green space needed to build this many new dwellings.

ref 23
Ward
Response ref 4.9/18
Individual/name of organisation Individual
Objective comment relates to 2
Summary of comments Absolutely agree that raising aspirations is the key to the towns future success

ref 31
Ward
Response ref 4.9/19
Individual/name of organisation Individual
Objective comment relates to 1
Summary of comments Does not stipulate what type of jobs need to be created i.e. although Hastings has a low skilled workforce we don't necessarily need creation of low skill low wage jobs

ref 82
Ward Castle
Response ref 4.9/20
Individual/name of organisation Individual
Objective comment relates to 9
Must include local transport services i.e. buses and a tramway. Strategic rail is already being undermined by the downgrading of Ashford International

ref 81
Ward Silverhill
Response ref 4.9/21
Individual/name of organisation Individual
Objective comment relates to
Summary of comments Regeneration :- No mention of the environment or sustainability. Housing & Employment :- No mention of empty homes or improvements that could be made to existing dwellings. Would like to see something about preserving old buildings or bringing back into use.

ref 78
Ward Castle
Response ref 4.9/22
Individual/name of organisation Individual
Objective comment relates to 3
Summary of comments It's important to communicate and plan with Bexhill, but not to be grouped as a "conurbation"

ref 78
Ward
Response ref 4.9/23
Individual/name of organisation Individual
Objective comment relates to 6
Summary of comments This should include insisting on use of empty homes and not depend upon new build. Also, re-use of existing buildings.

ref 78
Ward
Response ref 4.9/24
Individual/name of organisation Individual
Objective comment relates to 9
Summary of comments Positive support of cycling in the town on roads and through pedestrian areas

ref 78
Ward
Response ref 4.9/25
Individual/name of organisation Individual
Objective comment relates to 13
Summary of comments Community buildings/community use of buildings in the town centre

ref 78
Ward
Response ref 4.9/26
Individual/name of organisation Individual
Objective comment relates to 17
Summary of comments Build the Greenway
ref 77
Ward
Response ref 4.9/27
Individual/name of organisation Ore Valley Forum
Objective comment relates to 11, 13, 17
Summary of comments Residents should be encouraged to use the seafront
Most of the infrastructure to change this is not in HBC control
Should include “creation”. “Contribute” should be a stronger statement, e.g. secure. For example, Ore Valley SNCI must stay in HBC control and become a Nature Reserve.

ref 133
Ward
Response ref 4.9/28
Individual/name of organisation Anonymous
Objective comment relates to
Summary of comments My comments are general. I don not believe that sufficient investment in time, money, services or society will be available to meet these fine words. No doubt the authors will have moved on to bigger and better things in the meantime.

ref 130
Ward Castle
Response ref 4.9/29
Individual/name of organisation Individual
Objective comment relates to 5+6
Summary of comments Not viable, refurbishment and rules restricting but-to-let and 50 year mortgages on 5x income are needed not more housing. Or build up not out, housing on brownfield and Greenfield denies environmentally sound housing growth.

ref 75
Ward Castle
Response ref 4.9/30
Individual/name of organisation Individual
Objective comment relates to 6 + 9
Summary of comments Adding another 4200 dwellings is too much, should be far fewer.
Prioritise improving the London Rail service (speed up trains so that Hastings becomes more of a commuter town, so increasing spending/jobs in the town)

ref 136
Ward Old Hast
Response ref 4.9/31
Individual/name of organisation Individual
Objective comment relates to
Summary of comments The coach park must stay, shops and B&B's like mine will not make it through the winter. You cannot drop visitors off and make the coaches drive up along and through the town to park further away through all our other traffic.

ref 127
Ward Silverhill
Response ref 4.9/32
Individual/name of organisation Individual
Objective comment relates to 11
Summary of comments Expand to include how this is to be done, and emphasis WHAT might be achieved in this statement.

ref 36
Ward Maze Hill
Response ref 4.9/33
Individual/name of organisation Individual
Objective comment relates to 9
Summary of comments Objective 9 is wishful thinking. Our current rail and road links are too poor to have any prospect of becoming a significant transport hub

ref 118
Ward Castle
Response ref 4.9/34
Individual/name of organisation Individual
Objective comment relates to 1
Summary of comments Acknowledges the importance of the link between proving education and opportunities for work. Hastings should be a place which encourages people to stay and participate in its development providing opportunities to seed the growth of a range of working and lifestyles. From micro businesses to small enterprises, to encourage entrepreneurship etc. Live/work spaces as well as centres of creative industries and larger companies investing in the town and building a positive and strong identity.

ref 88
Ward Castle
Response ref 4.9/35
Individual/name of organisation Individual
Objective comment relates to 3,6,10
Summary of comments
Objective 3: I cannot disagree on many of the strategic objectives but have some specific comments: is Hastings dependent on Bexhill? Does their regeneration mean becoming one huge conglomeration joined by urban sprawl?
Objective 6: 4200 more houses in Hastings must mean developing on the green belt and creating more urban sprawl. Many extra dwellings can be made by making use of empty houses and derelict buildings as well as above shops.
Objective 10: there is no point helping us to play an active part in planning if our visions are always ignored.

ref 89
Ward Castle
Response ref 4.9/36
Individual/name of organisation Individual
Objective comment relates to 3,5
Summary of comments Are Bexhill and Hastings independent ? Housing and employment growth is not in balance at present so cannot be maintained. Development of more business areas badly needed.

ref 92
Ward Castle
Response ref 4.9/37
Individual/name of organisation Individual
Objective comment relates to 12
Summary of comments My own prejudice is towards supporting objective 12 as the way forward – the summer already presents a continuing range of festivals and events. (illegible word) give the town an exciting and attractive image, all the other objectives will follow on.

ref 93
Ward
Response ref 4.9/38
Individual/name of organisation Individual
Objective comment relates to 2,8,15,16,19
Summary of comments
Objective 2: must be a range of skills & range of jobs
Objective 8: a town centre with a balanced mix is uses
Objective 15: prudent us of all resources, natural & man-made
Objective 16: add cultural heritage
Objective 19: partnership working is key and must be effective.

ref 86
Ward Braybrooke
Response ref 4.9/39
Individual/name of organisation Individual
Objective comment relates to
Summary of comments Fully supported but only if this means 'no bypass'. This is a waste of time and will only make The Ridge even busier and just move the problem from one place to another. Why not stick to original plans like the Metro train service between Hastings and Bexhill.

ref 95
Ward Wishing Tree
Response ref 4.9/40
Individual/name of organisation Individual
Objective comment relates to 1, 4-9
Summary of comments 1 – See above
Objective 4: Bland! Doesn't excite me at all!
Objectives 5-8: No mention of infrastructure – roads, schools, chemist, doctors etc. or water supplies.
Objectives 9: Transport is a mess – needs a few more positive and active approach.

ref 97
Ward
Response ref 4.9/41
Individual/name of organisation Individual
Objective comment relates to 15, 17
Summary of comments Need to respect the impact of developments on Crowhurst i.e. housing proposals for Upper Wilting Farm and the effect of the link road with regard to noise etc.

ref 90
Ward Castle
Response ref 4.9/42
Individual/name of organisation Individual
Objective comment relates to 3, 10
Summary of comments 3 - Hastings has interdependencies with other local towns – especially historically with Battle, see also my earlier comments about Hastings/Bexhill conurbation
10 – beef this up! Consult/listen to /respond and feedback to local people – not just about the future, but deal with their concerns today

ref 109
Ward
Response ref 4.9/43
Individual/name of organisation Crowhurst Parish Council
Objective comment relates to 15, 15 and 17
Summary of comments Hastings should recognise that some of its objectives will impinge on the quality of life of adjacent villages i.e. Crowhurst. Due consideration should be given to any development that would have a detrimental effect on Pebsham Countryside Park

ref 115
Ward Ore
Response ref 4.9/44
Individual/name of organisation Individual
Objective comment relates to 6 and 7
Summary of comments Every effort should be made to improve and use existing housing to meet housing needs instead of building new dwellings. Hastings does not need a larger population but proper work for all the existing population.

ref 111
Ward
Response ref 4.9/45
Individual/name of organisation Anonymous
Objective comment relates to
Summary of comments Fine words but the principal objective must be transport and accessibility. Private investment would follow on from this.

ref 119
Ward Maze Hill
Response ref 4.9/46
Individual/name of organisation Individual
Objective comment relates to 6, 7
Summary of comments 6: There is little space left to build new houses on eth outskirts of the town, therefore the additional dwellings proposed will be crammed into the centre, making it crowded, unattractive and overpopulated. We must retain low-density principles if we wish to capitalise in the town uniqueness.

Objective 7: Skilled workers will not want to come to the town to live in small boxes in the overpopulated area.
Objectives 6&7 contradict objective 17

ref 76
Ward Tressell
Response ref 4.9/47
Individual/name of organisation Individual
Objective comment relates to 15, 16, 17 and 18
Summary of comments Are not going hand in hand at present, again, see Ore Valley proposals, when “natural environment” and accessible multi-functional given space” are to be built on in ways which are hardly “enhancing, perfecting” or design excellence – a contaminated land is dealt with in a confused, random way.

ref 110
Ward Braybrooke
Response ref 4.9/48
Individual/name of organisation Individual
Objective comment relates to
Summary of comments Para 4.14 doesn’t talk about a metro! Explain how you propose to implement it and when?! New rail network?

ref 105
Ward
Response ref 4.9/49
Individual/name of organisation Hastings Environment Network
Objective comment relates to
Summary of comments
Specific restrictions on development of Greenfield land; No mention of sustainable transport buses, bikes, walking.

ref 108
Ward
Response ref 4.9/50
Individual/name of organisation Hastings and Rother Disability Forum
Objective comment relates to
Summary of comments How are you going to provide more homes and improve service at the same time. This seems impossible. By building new homes with no amenities nearby means that more cars and more social exclusion and atomic lifestyles.

ref 41
Ward
Response ref 4.9/51
Individual/name of organisation Castle Court Residents Association
Objective comment relates to 1,2,3
Summary of comments Objectives 1 and 2 are not 'smart' – not specific and too general. Do not agree at all with objective 3. The avoidance of long-term blight, as will not result from p23 of the Seafront Strategy, should be an underpinning objective, as should 'the encouragement of individual investment'

ref 121
Ward
Response ref 4.9/52
Individual/name of organisation The Hastings Greenway Project
Objective comment relates to 16,1,4,15
Summary of comments
Objective 16: who defines assets?
Objective 1: the necessary physical and social infrastructure – how/where are these defined?
Objective 4: image perception & reality – has sense of place character and local identity been quantified or analysed?
Objective 15: it might be helpful to set out the principles of urban renaissance so that the community can participate in an informed debate, How about a sense of workshop or seminars that move on from the MBM/CABE guidelines.

ref 112
Ward
Response ref 4.9/53
Individual/name of organisation Individual
Objective comment relates to 10, 11, 12 and 19
Summary of comments
Objective 10: Add "and undertake to make major decision after rather than prior to, consultation".
Objective 11: The reference to "local businesses" here should be omitted, or at least specify their appropriateness to the life of the seafront. Previously consultants on Seafront Strategy have been briefed to include any form of "employment", including office blocks with no connection to the seafront, in their plans for this part of the town.
This is not just a drafting difference but also a matter of policy. The well being and appropriate use of the seafront (as per Objective 16, in fact) should come way before providing large-scale major office building, located on the seafront only because no other space could be thought of. Has this policy been backed up by research about the supply and demand of office space, office employers and potential office workers.
Objective 12: Amend "and support the regeneration" to read "recognising their crucial role in economic and social regeneration and in creating community cohesion and identity".
Objective 19: Add: "and the participation of the wider community".

ref 123
Ward
Response ref 4.9/54
Individual/name of organisation Individual
Objective comment relates to 17 & 18
Summary of comments
Objective 17 is quite meaningless what is multifunctional green space?
Objective 18: Excellent needs to be underlined it is winning back the environment.

ref 45
Ward Braybrooke
Response ref 4.9/55
Individual/name of organisation Individual
Objective comment relates to 6
Summary of comments
Objective 6: an additional 4200 dwellings can only be achieved by high-density techniques and/or the loss of green space, both of which will spoil the town, not improve it.

ref 122
Ward
Response ref 4.9/56
Individual/name of organisation Hastings & Rother Urban Design Group
Objective comment relates to
Summary of comments All the objectives appear very worthy but what is important is to ensure a logical and transparent process for implementing e.g. social & physical infrastructure needs to be delivered before or at the same time as major regeneration not left to vague future proposals. Subjective statements need to be removed i.e. 16 – protect the best of … All assets need to be evaluated as part of redevelopment proposals e.g. underused/neglected piece of open ground could be enhanced as a community asset (green space) rather than redeveloped – who determines what is best for the community? The debate needs to be open.

ref 124
Ward Old Hastings
Response ref 4.9/57
Individual/name of organisation Individual
Objective comment relates to 9
Summary of comments No mention of “sustainable transport”. Improving the road infrastructure should come second to improving public transport networks and the cycle and walking network.

ref 54
Ward Tressell
Response ref 4.9/58
Individual/name of organisation Individual
Objective comment relates to 12
Summary of comments Parenting skills courses that one ‘had’ to go on when pregnant and updates on into childhood would gradually improve a lot of aspects of life.

ref 113
Ward Old Hastings
Response ref 4.9/59
Individual/name of organisation Individual
Objective comment relates to 1, 3, 6
Summary of comments Regeneration objective 1 “growth in jobs” absolutely essential. There is simply not enough work here
Objective 3 – don’t understand interdependency of Hastings & Bexhill – it can take 25 mins to travel the 5 miles between them.
Objective 6 – housing, there are several thousand empty homes already in Hastings. These should be made use of before we build more new houses.
Objective 5 exactly where are all these people going to work
Transport objective 9 – travel to London nearly 2 hours by train – not realistic for commuters

ref 56
Ward St Helens
Response ref 4.9/60
Individual/name of organisation Individual
Objective comment relates to 6
Summary of comments How is the infrastructure going to cope with the additional demands generated by an extra 4200 homes? One dwelling = at least 2 private motor vehicles.

ref 57
Ward Old Hastings
Response ref 4.9/61
Individual/name of organisation Individual
Objective comment relates to
Summary of comments They are all admirable. However what is needed is implementation not endless consultation that uses up funds. It is time that the Council was courageous, stopped consulting and started doing things. Better to try and fail than never try at all

ref 58
Ward
Response ref 4.9/62
Individual/name of organisation Individual
Objective comment relates to 7b
Summary of comments How does " attract skilled workers to the town" help local people?

ref 126
Ward
Response ref 4.9/63
Individual/name of organisation Hastings Urban Bikes
Objective comment relates to 9
Summary of comments We would like to see a sustainable transport strategy.

ref 60
Ward Castle
Response ref 4.9/64
Individual/name of organisation Individual
Objective comment relates to 11
Summary of comments Office blocks on the seafront – why? They are a dead space like retirement flats. The seafront needs less traffic, more bars/cafes (or at least some) on the sea side of the road. Visitors are always looking for somewhere to site with a view of the sea! What about the Pier? What about the old baths and ice rink site – a present disgrace in the middle of the seafront?

ref 34
Ward
Response ref 4.9/65
Individual/name of organisation Individual
Objective comment relates to 9,1,2,3,4,7
Summary of comments Objectives should be prioritised.
9 is a key objective (or more particularly dual the A21)
Objective 1: the words 'education – led' should be deleted. You need to create a demand for skilled jobs rather than create a supply of skilled workers for which no jobs exist.
Objective 2: should read 'Create new job opportunities and ensure that a flexible education base is created ready, willing and able to meet the changing skill needs to satisfy job opportunities'
Objective 3: amend to read ' where benefits will be achieved' before the word 'secure'
Objective 4: if the 'reality' is improved that the 'perception' will automatically change. The focus should be on changing the reality as it is no use promoting an image of Hastings that is not the 'reality'
Objective 7: the word ' target' should be dropped and re b0 the focus should not be on attracting skilled workers to the town, but on attracting good quality jobs.

ref 158
Ward
Response ref 4.9/66
Individual/name of organisation East Sussex County Council
Objective comment relates to 5 and 9
Summary of comments This has an emphasis on securing Regional/National transport infrastructure improvements and improving local passenger transport services. Whilst this is relevant to the underpinning of the vision statements, it does not encapsulate the role played by localised non-vehicular forms of transport such as cycling and walking in achieving sustainable transport and quality design.

Pedestrians and cyclists are ranked at the top of the 'hierarchy of movement' set out in the emerging 'Manual for Streets' DfT, DCLG, CABE) and therefore need to be at the forefront of any framework for future development. This focus is overwhelmingly supported by the consultation comments under the Transport and Accessibility theme. For the above reasons, objective 9 should be revised to ensure these forms of transport are afforded a far greater profile.

The balance between housing and employment growth is raised as the fifth objective, however it is not looked at in the housing or economy chapters.

ref 39
Ward
Response ref 4.9/67
Individual/name of organisation The Theatres Trust
Objective comment relates to 12
Summary of comments Note and support objective 12 and hope to see it reflected as policy in the Preferred Options

ref 161
Ward
Response ref 4.9/68
Individual/name of organisation Sport England
Objective comment relates to 12
Summary of comments Welcomes Objective 12, but would like to see text included that promotes an increase in leisure/sport and recreation activity and relates this to the need to embrace preventative measures to address the causes of ill health and inactivity. This will ensure the Local Development Framework plays its role in increasing participation levels and developing and shaping healthy sustainable communities. Otherwise suggest that the Core Strategy would be unsound in relation to its conformity with the South East Plan

ref 53
Ward Braybrooke
Response ref 4.9/69
Individual/name of organisation Individual
Objective comment relates to
Summary of comments That the seafront can remain an asset if built on, office buildings should never be contemplated on or near seafront.

ref 68
Ward Old Hastings
Response ref 4.9/70
Individual/name of organisation Individual
Objective comment relates to 1, 2, and 3
Summary of comments Terminology too wide sweeping – where are the checks and balances to protect from inappropriate development
Isn't this the responsibility of the education service
As for comment on Objective (1) above; Hastings and Bexhill should preserve their individual identities and atmosphere

ref 71
Ward Central St Leonards
Response ref 4.9/71
Individual/name of organisation Individual
Objective comment relates to
Summary of comments No mention anywhere of architecture and urban design – surely they are intrinsic to all the objectives?

ref 160
Ward Central St Leonards
Response ref 4.9/72
Individual/name of organisation Individual
Objective comment relates to 1, 2
Summary of comments Objective 1 points, inter alia to "growth in jobs, housing and employment space across the town". I think that conservation areas should specifically have been excluded herein. Regarding Objective 2, I think it unfortunate that making some or best use of existing skills (e.g. of older people) has not been mentioned here or elsewhere as appropriate. (I appreciate that this is not, of course, an objective in respect of educating workers; but it could be and perhaps should be one in respect of educating employers.)

ref 72
Ward St Helens
Response ref 4.9/73
Individual/name of organisation Individual
Objective comment relates to 11
Summary of comments Ensure that any development at the seafront includes a high percentage of incentives for wealthy visitors

ref 147
Ward
Response ref 4.9/74
Individual/name of organisation The Mother Agnes Trust
Objective comment relates to 1, 5-7
Summary of comments Objectives 1 and 5: too great an emphasis on education led regeneration, and an indicated balance between jobs and housing. Housing growth should be supported and given greater emphasis at the main realistic prospect for improving the local economy, and the perception of Hastings as a desirable place to live. Objective 6: a net additional growth of only 210 dwellings per annum is a feeble and totally inadequate response to the Borough's housing requirements and to attract new residents and skills to the town. Objective 7: add (c) to expand housing choice by size of dwelling, location and setting within the town.

ref 156
Ward
Response ref 4.9/75
Individual/name of organisation Anonymous
Objective comment relates to 2, 8 and 12
Summary of comments
Objective 2: I would like to see clearer reference to pre-school, primary ad secondary education made within this objective
Objective 8: equal importance should be places upon those other shopping experiences other than just "another shopping centre". Quality is more important than quantity.
Objective 12: this is key to Hastings growth and should be central to any plans moving forward. Reference should be made to not only assisting in the inward growth of the community – but also the added value a thriving sector can bring.

ref 102
Ward Old Hastings
Response ref 4.9/76
Individual/name of organisation Individual
Objective comment relates to 1,2,3,4, 6, 7, 9, 11, 14
Summary of comments
Objective 1: Careful planning regarding housing is needed. Should follow proper form of consultation and no mistakes made. Housing should follow a carefully thought out criteria with parking or garage, drive, garden or patio area in front and garden at back so that Hastings can be looked and admired as a model town. Will also ensure families, married couples and range of other people move here.

Support redevelopment and refurbishment of properties so that a range of housing is on offer. Within the housing communities it is essential that there are green spaces, playgrounds, football pitches or basketball courts. Good examples exist in St Leonards. Good lighting and shopfronts for local grocery or newsagent or hairdressers. By creating this ideal set up it will encourage people to work and live here. Furthermore, creating this model could crate an environmentally friendly perspective the media, press and TV would mention Hastings and Bexhill, or alternatively your marketing department could use this to bring Hastings into the public arena

Objective 2: To raise aspirations and attainment levels there must be job opportunities in place. For a teenager or student to have aspirations they need to fell that when they finish school there will be a job. In reality, there are many skilled people who do their jobs well. The problem here is that the skills are being lost. When looking at education we need to look at the overall picture – students and tradesmen. It is important that these skills are encouraged as many jobs can evolve from them. As this is a seaside resort, we also need to focus on fishing trade and sea/marine education, which can be worked in with environmental issues.

Objective 3: I agree with this but it is essential that if this is to work then transport links must be excellent. As a novelty one could look at linking Hastings/St L/Bexhill by trams. Is this is expensive then perhaps you could link by a route bus – easily identifiable with frequent services and a simple route. The best option would be to create a sea link, simple boat routes that operate in places like the Campamei Region in Italy where the islands are services by boats. Small harbours, ports would be needed between Hastings/St Leonards and Bexhill. This may not be possible due to the beaches in town. During the summer, services could spread to Eastbourne and Brighton

Objective 4:
This will be hard work and will need government intervention. To improve perception, the fundamental image needs to change. Needs to be a clean up of shop fascias – to do this government needs to provide business incentives, lower/free business rates for a number of tears or something to encourage new business in the area. Aside from Priory Meadow there are external spaces that need to be taken advantage of. Suggest:
a. Bring back clock tower or similar – this is a town centre and needs public clock where it used to be
b. Encourage farmers markets and market mentality. There is adequate space – already an expensive French market – what about British produce? Could take place on a Thursday, Saturday or Sunday
c. Bring Priory Meadow into Queens Road to extend the concept. Extend Xmas lighting and late night shopping to this area to help businesses
d. Clean up approach to George Street. Façade below St Mary's Church is far too sad and this is one of the main architectural features of Hastings
The first port of call is to create the right environment and once this is done, the rest – living, working, studying and visiting, will follow

Objective 6:
Please refer to comments on previous objectives regarding housing as I believe this is fundamental.

Objective 7:
It is important to ensure that the needs of local people are met and that this is not only another statement that is made. Local people (born and bred) feel cheated and they have stuck to their town and believed in it – without them we would not be in this position now. Affordable housing must be offered to people from Hastings first and foremost. Note that I am saying this as someone who has lived in Hastings for 2 years. Before skilled workers are encouraged to come here it is essential that opportunities be provided to local people.

Objective 8:
To secure an attractive and thriving town centre it is essential that the points raised in other objectives are reviewed. Also important that small business are encouraged as these provide interesting products, specialist knowledge and assistance.
You have a thriving town centre when it is safe – can be provided by police presence. I would suggest that when England are playing, sports of some national significance that there is a public screen which can bring people together. Could even encourage and work with schools/colleges to bring out free street entertainment that the public can participate it. Other ideas: Street Art, markets, themes, celebrations.

Objective 9:
Improvement of Hastings-London link is essential – takes to long at the moment. Suggest direct services in peak hours and the weekend. Will allow local people to travel to London for business. Will also encourage people in London to work in Hastings. To attract people at the weekend, have train offers and enhance the town centre and good marketing. Regional transport also essential. Good airport link needs to be introduced as will encourage overseas visitors and will develop an international business relationship.

Objective 11:
At present the seafront is not an asset – being left and becoming more and more isolated. The sea is one of our best features but there is so more that can be done.

Far more activities – extension of Rock a Nore, getting rid of parking, encourage fish, or fruit & veg markets, or antique markets. Isolate amusement arcades into one area so that everything is well ordered. The Pier will create an eye sore if nothing is done. It is not a clearly defined location; it should have an identity and know what it is there for. There should be a continuation into the main area of the Pier, taking advantage of its surroundings
As above

Objective 14:
Deprivation can only be reduced when the overall look has been achieved. It is essential that within every vibrant community there are organisations setup where people can go, feel comfortable and there is a human approach to problems. Rules need to be set up and enforced if they are not respected. There are certain social problems that are part of our community which need to be addressed on a full on basis rather than a politically correct basis. The drinking ban was excellent and I suggest more signs to make this slightly more relevant e.g. banning sleeping in shop doorways. There also seems to be a teenage problem at the moment, which is affecting the overall view of Hastings, and I suggest that one looks at youth activities within an organised set up rather than street corners. Alternatively, there should be a support system for parents, but teenagers roaming the street or causing problems – parents should be charged. Deprivation is a state of min based on the society one is part of. Better the community; create a support mechanism and deprivation can easily be reduced. It is essential to look at deprivation on an individual basis.

ref 149
Ward
Response ref 4.9/77
Individual/name of organisation Environment Agency
Objective comment relates to 15-18
Summary of comments Objectives 15 to 8
Generally we are concerned that collectively these objectives do not recognise the requirements stated in Planning Policy Statement 9: 'Biodiversity & Geological Conservation' (PPS9, 2005) and the Draft South East Plan to provide biodiversity enhancements throughout development.

The government objectives in Planning Policy Statement 9 (PPS9) include:

'To promote sustainable development by ensuring that biological and geological diversity are conserved and enhanced as an integral part of social, environmental and economic development…'

'Plan policies … should aim to maintain, and enhance, restore or add to biodiversity'

Policy NRM4 of the Draft South East Plan seeks to *'avoid a net loss of biodiversity and to actively pursue opportunities to achieve a net gain of biodiversity across the region'.*

The promotion and enhancement of biodiversity through spatial planning should be specifically addressed as an objective, to ensure that this is a fundamental principle within the Core Strategy to influence development.

Objective 16: We highlight that all of the natural environment (not just 'the best') should be protected and enhanced. Enhancement of green areas which currently are not of high quality will often be more cost effective and have a greater impact than the small improvements that can be made to already high quality areas.

Objective 17: We note that 'multi-functional green spaces' may also include functions relating to wildlife habitat, exercise area and green corridors and there is potential for these to be addressed through development. We would like to see addressed in this objective the requirement for the provision of green corridors, which both promote biodiversity (as wildlife can use it to move between and colonise areas) and encourage people to make use of green spaces.

Objective 18: We suggest that this objective be amended to read: "Deliver beneficial use of previously developed land and land affected by contamination".

ref 100
Ward
Response ref 4.9/78
Individual/name of organisation Highways Agency
Objective comment relates to 9
Summary of comments In principle the HA is supportive of initiatives that would improve public transport provision in the Borough and create the potential to reduce development impacts on the Trunk Road Network. It is important that local level land-use development strategies take the opportunity to reduce the need to travel and reliance on the private car, reduce the distance travelled and encourage travel by sustainable modes, in accordance with PPG13.

ref 159
Ward
Response ref 4.9/80
Individual/name of organisation HBC Conservation Team
Objective comment relates to 15,16
Summary of comments We fully support and endorse the inclusion of strategic objectives 15 and 16 in the document. Our hope is that these objectives can be translated through into meaningful options and directions for the future development of land use policies and proposals covering conservation and design issues in the new Core Strategy documents.

ref 151
Ward
Response ref 4.9/81
Individual/name of organisation DMH Stallard on behalf of Mr & Mrs Miskin
Objective comment relates to 3,6
Summary of comments 3 should feed into 6, relating to he need to provide new dwellings, and recognising that some of this need may be met outside the political boundaries of HBC.

ref 143
Ward
Response ref 4.9/79
Individual/name of organisation GOSE
Objective comment relates to
Summary of comments We found the commitment to clear objectives helpful and encouraging but suggest they could be further tightened up to distinguish between development plan outcomes and outcomes from other initiatives & processes. For example: Could objectives 1, 2 & 3 be summarised as "Deliver education-led regeneration to secure the future of Hastings as a centre of educational excellence and strengthen interdependency between Hastings & nearby Bexhill", with the remainder of the material informing the selection of measurable indicators of success?

Does objective 4 relate more to marketing than a development plan outcome?
Does objective 10 relate to process (SCI issue) rather than a development plan outcome?
Would objective 14 better relate to delivery and could it be combined with objective 19?
Do objectives 15 to 18 qualify as strategic plan objectives required by PPS12, paragraph 2.9 or are they sustainability objectives?
To what extent have Hastings and Rother been working together to prepare a common set of objectives that might reflect interdependency between the two areas?

ref 146
Ward
Response ref 4.9/82
Individual/name of organisation Southern Water
Objective comment relates to 1,15,19
Summary of comments
Objective 1: supports to deliver regeneration, housing and employment space supported by the necessary infrastructure. We anticipate that policies in the Core Strategy will enable and facilitate the delivery of water, sewerage and wastewater treatment infrastructure necessary to support development proposals.
Objective 15: supports to achieve sustainable dev based on prudent use of natural resources. We support the promotion of more efficient use of water in dev and will fully support policies that require BREEAM water efficiency standards.
Objective 19: supports to secure delivery of strategic objectives through all relevant delivery bodies and their strategies and investment plans.

ref 148
Ward
Response ref 4.9/82
Individual/name of organisation Transport 2000
Objective comment relates to 9
Summary of comments Objective 9 of the 'Core Strategy' - 'Transport and Accessibility' - concentrates almost exclusively on national and regional 'strategic' links, with a nod to local passenger transport. Walking and cycling are absent. The objective should instead *begin* with consideration of these modes as they are the most sustainable.