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Hastings Town Centre, Retail & Leisure Uses Study

Volume 4: Household Survey Results

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Volume 4: Appendices

Appendix 1 Household Survey – Methodology & Results

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Rother Household Survey
For
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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the catchment area of the Rother District Council area to assess shopping habits for main food and grocery, top-up food, non-food shopping, leisure patterns and a qualitative assessment of key town centres.

1.2 Research Methodology

A total of 1002 interviews were conducted between Monday 18th July and Wednesday 17th August 2022. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 9 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	TN40 1, TN40 2	109
2	TN33 9, TN39 3, TN39 4, TN39 5	117
3	TN5 7, TN19 7	105
4	TN32 5, TN33 0	107
5	TN31 6, TN31 7, TN36 4	109
6	TN35 4	104
7	TN34 1, TN34 2, TN34 3, TN35 5, TN37 6, TN37 7	132
8	TN38 0, TN38 8, TN38 9	115
9	TN29 9	104
Total		**1002**

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

All calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	17.2%	107	1.6058
35-44	14.9%	82	1.8212
45-54	17.9%	76	2.3604
55-64	19.5%	127	1.5356
65+	30.6%	610	0.5023
Total		**1002**	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	18,343	109	93	0.8422
2	32,114	117	163	1.3270
3	9,564	105	49	0.5398
4	13,814	107	70	0.6367
5	17,575	109	89	0.7425
6	7,585	104	39	0.4686
7	62,439	132	317	2.1445
8	29,355	115	149	1.2570
9	6,277	104	32	0.3245
Total	**197,066**	**1002**	**1002**	

* Source: 2011 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1002 answers "Yes" to a question, we can be 95% sure that between 46.9% and 53.1% of the population holds the same opinion (i.e. +/- 2.5%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.9%
20%	±2.3%
30%	±2.8%
40%	±3.0%
50%	±3.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone

Q01 Where do you normally shop for your household's main food and grocery shopping needs?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	6.0%	60	19.3%	21	23.9%	28	0.0%	0	2.8%	3	0.0%	0	1.0%	1	3.0%	4	2.6%	3	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	6.4%	64	0.9%	1	0.9%	1	1.0%	1	1.9%	2	19.3%	21	23.1%	24	8.3%	11	2.6%	3	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.3%	23	0.0%	0	0.9%	1	1.0%	1	2.8%	3	2.8%	3	1.0%	1	6.8%	9	4.3%	5	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.3%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.0%	10	0.0%	0	1.7%	2	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	13	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	8	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Lidl, Bohemia Road, St Leonards-on-Sea	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.8%	5	9.1%	12	2.6%	3	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.6%	26	10.1%	11	10.3%	12	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.5%	2	2.6%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	13	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	2.6%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	5.3%	53	0.9%	1	0.9%	1	0.0%	0	1.9%	2	3.7%	4	12.5%	13	22.7%	30	1.7%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.5%	5	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.3%	33	13.8%	15	12.0%	14	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.7%	97	0.0%	0	0.9%	1	2.9%	3	27.1%	29	13.8%	15	19.2%	20	13.6%	18	9.6%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.9%	9	0.9%	1	0.0%	0	7.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.5%	5	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.2%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	10.8%	108	1.8%	2	6.0%	7	1.9%	2	15.9%	17	4.6%	5	12.5%	13	15.9%	21	35.7%	41	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	2.8%	28	0.0%	0	0.0%	0	21.0%	22	4.7%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.0%	70	27.5%	30	21.4%	25	1.0%	1	3.7%	4	0.0%	0	1.0%	1	0.8%	1	7.0%	8	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.3%	13	0.0%	0	0.0%	0	8.6%	9	2.8%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	14.4%	144	8.3%	9	9.4%	11	21.9%	23	13.1%	14	13.8%	15	14.4%	15	9.1%	12	13.9%	16	27.9%	29
Internet - Click & Collect	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	1.0%	10	2.8%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	3.5%	4	0.0%	0
Aldi, Dymchurch Road, Hythe	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.9%	9	0.0%	0	0.0%	0	7.6%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Jempson's Local, High Street, Ticehurst	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Downland Business Park, Worthing																				
Sainsbury's Superstore, Dymchurch Road, New Romney	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	22
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.7%	7	0.0%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	22.1%	23
Tesco Superstore, Bell Farm Road, Uckfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Sir Bernard Paget Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	34.4%	294	34.0%	34	31.1%	33	30.5%	25	36.6%	34	30.9%	29	32.6%	29	42.0%	50	39.8%	39	28.4%	21
Lower prices	22.6%	193	26.0%	26	34.9%	37	13.4%	11	15.1%	14	29.8%	28	22.5%	20	22.7%	27	14.3%	14	21.6%	16
Choice / range of goods available	18.4%	157	10.0%	10	21.7%	23	25.6%	21	16.1%	15	17.0%	16	24.7%	22	19.3%	23	13.3%	13	18.9%	14
Quality of goods	13.2%	113	15.0%	15	11.3%	12	19.5%	16	8.6%	8	19.1%	18	19.1%	17	10.9%	13	9.2%	9	6.8%	5
Habit / familiarity / always used it	7.7%	66	10.0%	10	5.7%	6	9.8%	8	10.8%	10	11.7%	11	5.6%	5	5.9%	7	6.1%	6	4.1%	3
Value for money	7.0%	60	12.0%	12	8.5%	9	1.2%	1	5.4%	5	7.4%	7	6.7%	6	12.6%	15	4.1%	4	1.4%	1
Easy to park	6.0%	51	6.0%	6	7.5%	8	3.7%	3	5.4%	5	4.3%	4	10.1%	9	5.0%	6	6.1%	6	5.4%	4
Good / friendly staff	4.7%	40	4.0%	4	1.9%	2	3.7%	3	10.8%	10	3.2%	3	7.9%	7	2.5%	3	3.1%	3	6.8%	5
Loyalty card scheme	4.0%	34	5.0%	5	1.9%	2	8.5%	7	3.2%	3	2.1%	2	4.5%	4	2.5%	3	7.1%	7	1.4%	1
Preference for retailer	3.4%	29	3.0%	3	3.8%	4	0.0%	0	4.3%	4	9.6%	9	1.1%	1	4.2%	5	1.0%	1	2.7%	2
Good internal layout	3.3%	28	3.0%	3	0.0%	0	1.2%	1	7.5%	7	4.3%	4	4.5%	4	3.4%	4	2.0%	2	4.1%	3
Large store	3.3%	28	1.0%	1	4.7%	5	2.4%	2	7.5%	7	3.2%	3	0.0%	0	3.4%	4	5.1%	5	1.4%	1
Easy to get to by car	2.7%	23	1.0%	1	0.0%	0	1.2%	1	2.2%	2	9.6%	9	1.1%	1	1.7%	2	4.1%	4	4.1%	3
Work there / staff discount	2.0%	17	2.0%	2	3.8%	4	2.4%	2	3.2%	3	1.1%	1	1.1%	1	0.0%	0	2.0%	2	2.7%	2
Good food stores	1.9%	16	1.0%	1	1.9%	2	0.0%	0	0.0%	0	2.1%	2	1.1%	1	4.2%	5	5.1%	5	0.0%	0
Small store	1.9%	16	2.0%	2	0.0%	0	3.7%	3	4.3%	4	3.2%	3	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Pleasant environment / atmosphere	1.9%	16	3.0%	3	1.9%	2	0.0%	0	2.2%	2	4.3%	4	1.1%	1	0.0%	0	3.1%	3	1.4%	1
Good-sized store (i.e. not too big / small)	1.6%	14	3.0%	3	0.9%	1	0.0%	0	2.2%	2	3.2%	3	1.1%	1	2.5%	3	0.0%	0	1.4%	1
Attractive environment / nice place	1.4%	12	1.0%	1	0.9%	1	2.4%	2	1.1%	1	2.1%	2	2.2%	2	1.7%	2	1.0%	1	0.0%	0
Close to work	1.4%	12	1.0%	1	0.0%	0	0.0%	0	1.1%	1	3.2%	3	1.1%	1	2.5%	3	1.0%	1	2.7%	2
Clean / tidy store	1.3%	11	1.0%	1	2.8%	3	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.7%	2	1.0%	1	2.7%	2
Good range of non-food shops	1.2%	10	3.0%	3	0.9%	1	0.0%	0	1.1%	1	3.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Quiet	1.2%	10	1.0%	1	0.0%	0	4.9%	4	1.1%	1	0.0%	0	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Easy to get to by bus	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.8%	1	0.0%	0	2.7%	2
Good facilities	0.6%	5	1.0%	1	0.0%	0	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Close to other shops / services / leisure facilities	0.6%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	2	1.4%	1
Close to friends or relatives	0.6%	5	0.0%	0	0.9%	1	0.0%	0	1.1%	1	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Has undercover parking	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	3.1%	3	0.0%	0
Good offers	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.4%	1
Can get everything I need there	0.5%	4	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Has a petrol station	0.5%	4	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Fast service	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Feel Covid safe there	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Compact	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Traffic free shopping centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Convenient	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Have self-service scanners	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
(Nothing / very little)	3.2%	27	4.0%	4	3.8%	4	2.4%	2	1.1%	1	3.2%	3	3.4%	3	3.4%	4	2.0%	2	5.4%	4
(Don't know)	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Base:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	12.3%	105	18.0%	18	17.0%	18	17.1%	14	11.8%	11	11.7%	11	6.7%	6	8.4%	10	9.2%	9	10.8%	8
Yes - other food shopping	12.2%	104	21.0%	21	24.5%	26	15.9%	13	6.5%	6	7.4%	7	11.2%	10	5.0%	6	7.1%	7	10.8%	8
Yes - bars / pubs	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	4.1%	35	4.0%	4	5.7%	6	6.1%	5	4.3%	4	5.3%	5	2.2%	2	1.7%	2	1.0%	1	8.1%	6
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.6%	48	5.0%	5	0.9%	1	3.7%	3	7.5%	7	6.4%	6	10.1%	9	5.0%	6	7.1%	7	5.4%	4
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.1%	9	0.0%	0	0.9%	1	2.4%	2	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	0.0%	0
Yes - library	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.3%	11	2.0%	2	0.9%	1	1.2%	1	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Yes - meeting friends	1.1%	9	5.0%	5	0.9%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.8%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	3	0.0%	0	1.7%	2	1.0%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.2%	10	0.0%	0	0.9%	1	2.4%	2	1.1%	1	2.1%	2	1.1%	1	0.8%	1	0.0%	0	2.7%	2
Yes - restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	1.9%	16	4.0%	4	3.8%	4	2.4%	2	2.2%	2	1.1%	1	0.0%	0	0.8%	1	1.0%	1	1.4%	1
Yes - work	2.7%	23	0.0%	0	3.8%	4	3.7%	3	3.2%	3	4.3%	4	4.5%	4	0.8%	1	1.0%	1	4.1%	3
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Yes - golf	0.2%	2	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Yes - school run	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - visiting place of worship	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	1
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
No	60.5%	517	60.0%	60	48.1%	51	51.2%	42	61.3%	57	55.3%	52	65.2%	58	70.6%	84	70.4%	69	59.5%	44
(Don't know)	1.8%	15	3.0%	3	1.9%	2	0.0%	0	3.2%	3	2.1%	2	0.0%	0	0.8%	1	3.1%	3	1.4%	1
Base:		855		100		106		82		93		94		89		119		98		74

Q04 When you combine your trip with other activities, where do you normally go?

Those who specified a linked activity at Q03

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	7
Battle Town Centre	2.5%	8	0.0%	0	1.9%	1	0.0%	0	18.2%	6	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.5%	34	35.1%	13	24.5%	13	0.0%	0	6.1%	2	0.0%	0	6.5%	2	11.8%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.6%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.6%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	11.8%	38	2.7%	1	0.0%	0	0.0%	0	9.1%	3	20.0%	8	16.1%	5	44.1%	15	23.1%	6	0.0%	0
Hawkhurst Village Centre	2.5%	8	0.0%	0	0.0%	0	17.5%	7	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	2.8%	9	0.0%	0	0.0%	0	22.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	12.9%	4	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	6	0.0%	0	0.0%	0	12.5%	5	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	8	3.2%	1	0.0%	0	3.8%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.9%	3	2.7%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	11.5%	3	0.0%	0
St Leonards-on-Sea Town Centre	2.8%	9	2.7%	1	1.9%	1	0.0%	0	6.1%	2	2.5%	1	0.0%	0	2.9%	1	11.5%	3	0.0%	0
Tenterden Town Centre	2.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	1.9%	6	0.0%	0	0.0%	0	2.5%	1	6.1%	2	0.0%	0	3.2%	1	0.0%	0	7.7%	2	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	12.4%	40	32.4%	12	34.0%	18	2.5%	1	12.1%	4	0.0%	0	0.0%	0	2.9%	1	15.4%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.9%	3	0.0%	0	3.8%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	5.9%	2	3.8%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.2%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	9.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.9%	3	2.7%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	4.0%	13	0.0%	0	0.0%	0	2.5%	1	9.1%	3	5.0%	2	22.6%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	2	2.7%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.6%	15	0.0%	0	1.9%	1	0.0%	0	9.1%	3	5.0%	2	6.5%	2	5.9%	2	19.2%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.9%	3	2.7%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Bannatyne Health Club & Spa, Battle Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.6%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Hythe Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
New Romney Town Centre	2.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	9
Parkstone Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.9%	3	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Waitrose, Rye Road, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	11	2.7%	1	3.8%	2	2.5%	1	3.0%	1	5.0%	2	3.2%	1	2.9%	1	0.0%	0	6.9%	2
(Nowhere else)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Base:		323		37		53		40		33		40		31		34		26		29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?																				
Aldi, London Road, Bexhill-on-Sea	3.2%	32	11.9%	13	8.5%	10	0.0%	0	2.8%	3	0.9%	1	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	2.6%	26	0.0%	0	0.0%	0	1.0%	1	2.8%	3	6.4%	7	6.7%	7	5.3%	7	0.9%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.8%	4	5.3%	7	11.3%	13	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.4%	4	2.8%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.8%	8	3.7%	4	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	1.2%	12	8.3%	9	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	0.7%	7	0.0%	0	0.9%	1	0.0%	0	3.7%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Bohemia Road, St Leonards-on-Sea	1.6%	16	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	2.9%	3	3.0%	4	5.2%	6	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.9%	19	5.5%	6	9.4%	11	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.9%	3	4.5%	6	0.9%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.7%	17	3.7%	4	1.7%	2	0.0%	0	3.7%	4	0.0%	0	3.8%	4	1.5%	2	0.9%	1	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	4.1%	41	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	15.4%	16	9.8%	13	5.2%	6	1.0%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Local, Station Approach, Hastings	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.2%	22	7.3%	8	11.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	5.3%	53	0.9%	1	1.7%	2	4.8%	5	6.5%	7	8.3%	9	5.8%	6	9.1%	12	9.6%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	6	0.9%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.6%	56	3.7%	4	6.0%	7	1.9%	2	14.0%	15	5.5%	6	7.7%	8	6.1%	8	5.2%	6	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.4%	14	0.0%	0	0.0%	0	9.5%	10	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.5%	45	15.6%	17	16.2%	19	1.9%	2	0.9%	1	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.2%	12	0.0%	0	0.0%	0	3.8%	4	4.7%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	2.9%	29	1.8%	2	2.6%	3	2.9%	3	4.7%	5	4.6%	5	0.0%	0	5.3%	7	3.5%	4	0.0%	0
Internet - Click & Collect	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.2%	6	0.0%	0
Aldi, Brooks Road, Lewes	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.6%	6	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Asda, Kimberley Way, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Asda, Longfield Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iden Stores, Church Lane, Iden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Hastings Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Dymchurch Road, New Romney																				
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	8.7%	9
Waitrose, Sir Bernard Paget Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don’t know / varies)	3.1%	31	4.6%	5	2.6%	3	2.9%	3	4.7%	5	0.9%	1	1.0%	1	3.8%	5	3.5%	4	3.8%	4
(Don't do this type of shopping)	2.2%	22	3.7%	4	1.7%	2	0.0%	0	0.0%	0	10.1%	11	0.0%	0	3.0%	4	0.9%	1	0.0%	0
(Nowhere else)	35.8%	359	22.9%	25	25.6%	30	44.8%	47	36.4%	39	33.9%	37	41.3%	43	31.8%	42	34.8%	40	53.8%	56
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q06 Where do you normally do most of your household's small scale top-up food shopping?																				
Aldi, London Road, Bexhill-on-Sea	1.7%	17	7.3%	8	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Aldi, Rye Road, Hastings	2.0%	20	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.8%	2	12.5%	13	1.5%	2	0.9%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	5	6.1%	7	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	2.6%	3	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.1%	11	9.2%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	3.0%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.2%	12	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	7.7%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	1.4%	14	11.0%	12	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.4%	4	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	2.7%	27	0.0%	0	5.1%	6	0.0%	0	17.8%	19	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	30	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.2%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	10.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	2.6%	3	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.5%	15	3.7%	4	8.5%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.5%	2	1.7%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.4%	14	5.5%	6	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Morrisons, Queens Road, Hastings	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	8.3%	11	0.9%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.1%	21	11.0%	12	7.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.3%	13	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.9%	1	4.8%	5	3.0%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Spar, The Ridge Service Station, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.2%	12	0.0%	0	2.6%	3	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.7%	7	1.8%	2	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.7%	7	0.0%	0	6.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	9.6%	11	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.7%	17	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	3.8%	4	0.8%	1	7.8%	9	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.3%	13	0.0%	0	0.0%	0	10.5%	11	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside	2.2%	22	12.8%	14	4.3%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail & Leisure Park, Bexhill-on-Sea																				
Waitrose, Rye Road, Hawkhurst	0.7%	7	0.0%	0	0.0%	0	4.8%	5	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	1.1%	11	0.9%	1	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.9%	2	3.0%	4	0.0%	0	1.0%	1
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	2.0%	20	0.0%	0	0.0%	0	18.1%	19	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, High Street, Heathfield	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.9%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iden Stores, Church Lane, Iden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.5%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.7%	7	3.7%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Hastings Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Hurst Green Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Lydd Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, Peamarsh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.5%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	1.2%	12	0.0%	0	0.9%	1	10.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.7%	7	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Londis, Main Road, Westfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
McColls, Taylor Road, Lydd-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons (Daily), Ninfield Road, Sidley	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nisa, New Lydd Road, Camber	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.6%	3	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
One Stop, High Street, Robertsbridge	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	0.4%	4	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robertsbridge																				
Premier, Coronation Square, Lydd	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Premier, Grove Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	23
Sainsbury's Superstore, Military Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shell, The Ridge, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Spar, High Street, Lydd	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	17
Spar, London Road, Hurst Green	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spar, Station Road, Northiam, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Bourne Mini Market, Courthouse Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop, Broad Oak, Heathfield	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wakehams Farm Shop, Pett Level Road, Fairlight	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	5.2%	52	2.8%	3	1.7%	2	4.8%	5	3.7%	4	1.8%	2	3.8%	4	13.6%	18	7.8%	9	4.8%	5
(Don't do this type of shopping)	26.6%	267	22.9%	25	28.2%	33	16.2%	17	29.9%	32	28.4%	31	33.7%	35	25.8%	34	28.7%	33	26.0%	27
Base:		1002		109		117		105		107		109		104		132		115		104

Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?
Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	1.2%	8	1.2%	1	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	6.2%	4	2.5%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	4.1%	3	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.9%	6	4.9%	4	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	1.3%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.3%	9	0.0%	0	3.7%	3	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	6.2%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	0.4%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	1.3%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	1.2%	8	8.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.3%	9	0.0%	0	1.2%	1	0.0%	0	8.5%	6	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	1.2%	8	0.0%	0	0.0%	0	1.2%	1	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Jempson's Superstore, Main Street, Peasmarsh	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	1.4%	1	0.0%	0
Lidl, Dittons Drive, Polegate	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.9%	6	1.2%	1	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.9%	6	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.8%	3	1.4%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	9	0.0%	0	4.9%	4	0.0%	0	0.0%	0	1.3%	1	3.1%	2	1.3%	1	1.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	1.3%	1	1.4%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.0%	7	3.7%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.0%	7	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	4.6%	3	1.3%	1	1.4%	1	0.0%	0
Spar, Heathfield Road, Burwash	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.7%	5	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.7%	5	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.4%	3	1.2%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.8%	12	0.0%	0	1.2%	1	1.2%	1	7.0%	5	0.0%	0	3.1%	2	2.5%	2	1.4%	1	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.4%	3	0.0%	0	0.0%	0	1.2%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.5%	10	4.9%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.9%	6	0.0%	0	0.0%	0	3.6%	3	1.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
1066 Stores, Eastbourne	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, Pevensey Bay																				
Aldi, Bexhill Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.7%	5	0.0%	0	0.0%	0	4.8%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.4%	3	1.2%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Morrisons (Daily), Ninfield Road, Sidley	0.6%	4	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Renhurst Farm, Crowborough	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5
Sainsbury's Superstore, Military Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spar, Broad Oak House Burwash Road, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Lydd	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6
Spar, High Street, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Spar, Station Road, Northiam, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
The Greener Grocers, High Street, Battle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.1%	35	13.6%	11	4.9%	4	3.6%	3	5.6%	4	2.6%	2	4.6%	3	6.3%	5	2.7%	2	1.4%	1
(Nowhere else)	50.7%	346	48.1%	39	36.6%	30	54.2%	45	42.3%	30	68.4%	52	38.5%	25	46.3%	37	60.3%	44	61.1%	44
Base:		683		81		82		83		71		76		65		80		73		72

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
11 - 20%	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
21 - 30%	0.5%	5	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	1.4%	14	6.4%	7	0.9%	1	1.0%	1	0.9%	1	1.8%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0
41 - 50%	4.8%	48	3.7%	4	3.4%	4	6.7%	7	3.7%	4	9.2%	10	10.6%	11	2.3%	3	3.5%	4	1.0%	1
51 - 60%	4.7%	47	10.1%	11	10.3%	12	5.7%	6	2.8%	3	2.8%	3	1.9%	2	4.5%	6	1.7%	2	1.9%	2
61 - 70%	8.8%	88	12.8%	14	11.1%	13	5.7%	6	5.6%	6	4.6%	5	11.5%	12	10.6%	14	7.0%	8	9.6%	10
71 - 80%	23.8%	238	22.9%	25	18.8%	22	32.4%	34	22.4%	24	22.9%	25	20.2%	21	26.5%	35	22.6%	26	25.0%	26
81 - 90%	14.4%	144	10.1%	11	16.2%	19	15.2%	16	15.9%	17	14.7%	16	9.6%	10	10.6%	14	17.4%	20	20.2%	21
91 - 99%	4.1%	41	3.7%	4	0.9%	1	5.7%	6	5.6%	6	8.3%	9	3.8%	4	1.5%	2	3.5%	4	4.8%	5
100% (those that don't do top-up shopping)	26.6%	267	22.9%	25	28.2%	33	16.2%	17	29.9%	32	28.4%	31	33.7%	35	25.8%	34	28.7%	33	26.0%	27
(Don’t know / varies)	10.2%	102	7.3%	8	6.0%	7	10.5%	11	12.2%	13	6.4%	7	8.7%	9	14.4%	19	14.8%	17	10.6%	11
(Refused)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Mean:		*82.93*		*78.76*		*80.18*		*81.22*		*85.05*		*83.00*		*83.58*		*81.90*		*86.66*		*86.88*
Base:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	37.0%	371	28.4%	31	29.9%	35	33.3%	35	34.6%	37	45.9%	50	41.3%	43	40.2%	53	46.1%	53	32.7%	34
No	63.0%	631	71.6%	78	70.1%	82	66.7%	70	65.4%	70	54.1%	59	58.7%	61	59.8%	79	53.9%	62	67.3%	70
Base:		1002		109		117		105		107		109		104		132		115		104

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on food items	35.3%	131	6.5%	2	31.4%	11	34.3%	12	24.3%	9	52.0%	26	37.2%	16	28.3%	15	47.2%	25	44.1%	15
Spend more on discounted food items	20.8%	77	38.7%	12	25.7%	9	25.7%	9	21.6%	8	20.0%	10	23.3%	10	13.2%	7	13.2%	7	14.7%	5
Shop more at discount foodstores such as Aldi and Lidl.	14.6%	54	19.4%	6	11.4%	4	8.6%	3	8.1%	3	10.0%	5	11.6%	5	24.5%	13	18.9%	10	14.7%	5
Spend less on luxury food items	11.3%	42	3.2%	1	11.4%	4	40.0%	14	10.8%	4	6.0%	3	7.0%	3	7.5%	4	1.9%	1	23.5%	8
Spend less on non-essential food items	6.5%	24	6.5%	2	5.7%	2	5.7%	2	10.8%	4	12.0%	6	2.3%	1	9.4%	5	3.8%	2	0.0%	0
Carry out more bulk food shopping	5.9%	22	16.1%	5	5.7%	2	0.0%	0	10.8%	4	8.0%	4	4.7%	2	5.7%	3	1.9%	1	2.9%	1
Shop more at local convenience stores	3.5%	13	16.1%	5	5.7%	2	0.0%	0	5.4%	2	2.0%	1	0.0%	0	3.8%	2	1.9%	1	0.0%	0
Compare prices / shop around more now	3.2%	12	0.0%	0	2.9%	1	8.6%	3	2.7%	1	2.0%	1	2.3%	1	3.8%	2	5.7%	3	0.0%	0
Shop more locally	3.0%	11	0.0%	0	2.9%	1	2.9%	1	5.4%	2	0.0%	0	4.7%	2	3.8%	2	1.9%	1	5.9%	2
Carry out more basket / top up shopping	2.7%	10	0.0%	0	2.9%	1	0.0%	0	10.8%	4	6.0%	3	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Shop more online	2.2%	8	3.2%	1	5.7%	2	2.9%	1	2.7%	1	0.0%	0	0.0%	0	1.9%	1	1.9%	1	2.9%	1
Used different physical shops for top up shopping	1.9%	7	9.7%	3	0.0%	0	0.0%	0	5.4%	2	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Shop less at larger foodstores	1.9%	7	0.0%	0	8.6%	3	0.0%	0	0.0%	0	4.0%	2	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Use a budget	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.7%	2	3.8%	2	0.0%	0	0.0%	0
Plan meals more now	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.9%	1	2.9%	1
Shop more at: Aldi, Rye Road, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at larger foodstores	0.8%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Shop less online	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Changed to shopping at Tesco	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less at local convenience stores	0.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Pick the store with the cheapest petrol now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donate more to food banks	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Grow my own food now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less impulse purchase items	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Don't know)	1.3%	5	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	3.8%	2	0.0%	0
Base:		371		31		35		35		37		50		43		53		53		34

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?																				
Ashford Town Centre	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	16.3%	17
Battle Town Centre	0.3%	3	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.2%	32	14.7%	16	8.5%	10	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Brighton City Centre	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Central London / West End	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	5.1%	51	8.3%	9	14.5%	17	4.8%	5	2.8%	3	0.9%	1	4.8%	5	3.8%	5	5.2%	6	0.0%	0
Hailsham Town Centre	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	13.4%	134	8.3%	9	9.4%	11	2.9%	3	16.8%	18	15.6%	17	22.1%	23	21.2%	28	20.9%	24	1.0%	1
Heathfield Town Centre	0.5%	5	0.0%	0	0.0%	0	3.8%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	3.8%	38	0.0%	0	0.0%	0	23.8%	25	5.6%	6	2.8%	3	1.9%	2	0.8%	1	0.9%	1	0.0%	0
Rye Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Tenterden Town Centre	0.5%	5	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.8%	88	23.9%	26	15.4%	18	1.9%	2	9.3%	10	4.6%	5	8.7%	9	8.3%	11	6.1%	7	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.6%	6	1.8%	2	1.7%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3	1.9%	2	1.5%	2	0.9%	1	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John	1.6%	16	0.0%	0	0.9%	1	0.0%	0	1.9%	2	2.8%	3	5.8%	6	2.3%	3	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Macadam Way, St Leonards-on-Sea																				
Tesco Extra, Church Wood Drive, Hastings	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.9%	1	0.0%	0	2.3%	3	3.5%	4	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Abroad	0.3%	3	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Internet	34.3%	344	26.6%	29	29.1%	34	38.1%	40	31.8%	34	39.5%	43	33.7%	35	37.9%	50	37.4%	43	34.6%	36
Mail order / catalogue	4.0%	40	4.6%	5	4.3%	5	4.8%	5	3.7%	4	8.3%	9	2.9%	3	0.0%	0	1.7%	2	6.7%	7
TV / Interactive shopping	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.7%	7	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.9%	1	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Brenzett Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	4.8%	5
Designer Outlet Ashford, Kimberley Way, Ashford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Esk Plants, Courtlands Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.3%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lydd Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Swanage Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meadow, Kingsnorth, Ashford																				
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Retail Park, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	29	1.8%	2	1.7%	2	2.9%	3	2.8%	3	1.8%	2	1.0%	1	3.0%	4	5.2%	6	5.8%	6
(Don't do this type of shopping)	7.3%	73	7.3%	8	3.4%	4	5.7%	6	6.5%	7	3.7%	4	10.6%	11	12.1%	16	7.0%	8	8.7%	9
Base:		1002		109		117		105		107		109		104		132		115		104

Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?
Those who mentioned location at Q11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.3%	21	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.9%	4	1.1%	1	0.0%	0	1.0%	1	15.7%	14
Battle Town Centre	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	2.3%	21	8.1%	8	4.5%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.6%	4	2.0%	2	0.0%	0
Brighton City Centre	0.7%	6	2.0%	2	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Central London / West End	1.2%	11	1.0%	1	0.9%	1	4.2%	4	4.1%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	5.0%	45	15.2%	15	6.3%	7	2.1%	2	4.1%	4	1.9%	2	2.2%	2	4.5%	5	7.9%	8	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	9.8%	88	7.1%	7	6.3%	7	4.2%	4	10.3%	10	14.6%	15	15.2%	14	14.3%	16	12.9%	13	2.2%	2
Heathfield Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Royal Tunbridge Wells Town Centre	2.4%	22	0.0%	0	2.7%	3	12.5%	12	3.1%	3	1.0%	1	1.1%	1	0.9%	1	1.0%	1	0.0%	0
Rye Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tenterden Town Centre	0.8%	7	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.1%	1	0.9%	1	0.0%	0	2.2%	2
Bexhill Road Retail Park, Hastings	0.7%	6	1.0%	1	1.8%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	5.0%	45	6.1%	6	7.2%	8	2.1%	2	11.3%	11	1.9%	2	6.5%	6	4.5%	5	5.0%	5	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.6%	14	5.1%	5	3.6%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.1%	10	0.0%	0	0.9%	1	0.0%	0	1.0%	1	3.9%	4	1.1%	1	0.9%	1	2.0%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.1%	10	0.0%	0	0.9%	1	0.0%	0	3.1%	3	1.0%	1	3.3%	3	1.8%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood	1.1%	10	0.0%	0	0.0%	0	2.1%	2	2.1%	2	1.0%	1	1.1%	1	2.7%	3	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.1%	1	1.8%	2	1.0%	1	0.0%	0
Internet	7.6%	68	8.1%	8	8.1%	9	4.2%	4	9.3%	9	5.8%	6	7.6%	7	11.6%	13	8.9%	9	3.4%	3
Mail order / catalogue	1.1%	10	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.0%	1	3.3%	3	0.0%	0	0.0%	0	2.2%	2
TV / Interactive shopping	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Ashford Retail Park, Willesborough, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.8%	7	0.0%	0	0.0%	0	2.1%	2	2.1%	2	0.0%	0	1.1%	1	0.0%	0	2.0%	2	0.0%	0
Bournemouth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	1.7%	15	0.0%	0	0.0%	0	1.0%	1	2.1%	2	1.9%	2	3.3%	3	1.8%	2	0.0%	0	5.6%	5
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	7
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.7%	6	3.0%	3	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Lewes Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
New Romney Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
(Don't know / varies)	3.7%	33	6.1%	6	5.4%	6	2.1%	2	3.1%	3	1.9%	2	1.1%	1	4.5%	5	6.9%	7	1.1%	1
(Nowhere else)	42.1%	379	33.3%	33	42.3%	47	47.9%	46	40.2%	39	46.6%	48	46.7%	43	38.4%	43	40.6%	41	43.8%	39

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Base:	900	99	111	96	97	103	92	112	101	89

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bexhill-on-Sea Town Centre	1.5%	15	3.7%	4	6.8%	8	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eastbourne Town Centre	0.5%	5	0.9%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	4.9%	49	0.9%	1	1.7%	2	0.0%	0	7.5%	8	3.7%	4	10.6%	11	12.9%	17	5.2%	6	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	8	0.0%	0	0.0%	0	5.7%	6	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.4%	14	1.8%	2	2.6%	3	0.0%	0	2.8%	3	0.9%	1	0.0%	0	0.8%	1	3.5%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	17.6%	176	19.3%	21	12.8%	15	16.2%	17	17.8%	19	20.2%	22	15.4%	16	16.7%	22	20.0%	23	20.2%	21
TV / Interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Icklesham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	2.0%	20	6.4%	7	4.3%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	3.0%	4	0.9%	1	1.0%	1
(Don't do this type of shopping)	68.3%	684	65.1%	71	63.2%	74	76.2%	80	67.3%	72	70.6%	77	68.3%	71	62.1%	82	67.8%	78	76.0%	79
Base:		1002		109		117		105		107		109		104		132		115		104

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Bexhill-on-Sea Town Centre	1.4%	14	7.3%	8	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.6%	26	0.9%	1	0.9%	1	1.9%	2	2.8%	3	7.3%	8	2.9%	3	3.8%	5	2.6%	3	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	12	0.0%	0	0.9%	1	6.7%	7	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Rye Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.7%	47	0.9%	1	2.6%	3	1.0%	1	3.7%	4	2.8%	3	12.5%	13	6.1%	8	12.2%	14	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.6%	6	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.1%	11	0.0%	0	0.0%	0	9.5%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	22.1%	221	44.0%	48	35.9%	42	5.7%	6	24.3%	26	11.0%	12	26.9%	28	20.5%	27	27.8%	32	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	0.5%	5	3.7%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.2%	22	0.9%	1	1.7%	2	0.0%	0	5.6%	6	0.9%	1	1.9%	2	4.5%	6	3.5%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	31.3%	314	19.3%	21	23.9%	28	33.3%	35	31.8%	34	45.9%	50	32.7%	34	33.3%	44	27.8%	32	34.6%	36
Mail order / catalogue	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashford Retail Park, Willesborough, Ashford	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	28.8%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.4%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Haywards Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.6%	16	0.0%	0	0.9%	1	12.4%	13	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Park Farm Retail Park, Kings Way, Folkestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Portfield Retail Park, Portfield Way, Chichester	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
St Mary's Bay Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
(Don't know / varies)	3.5%	35	1.8%	2	4.3%	5	3.8%	4	4.7%	5	2.8%	3	1.9%	2	2.3%	3	4.3%	5	5.8%	6
(Don't do this type of shopping)	18.3%	183	20.2%	22	15.4%	18	16.2%	17	21.5%	23	17.4%	19	17.3%	18	25.8%	34	16.5%	19	12.5%	13
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?																				
Ashford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Bexhill-on-Sea Town Centre	1.6%	16	10.1%	11	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eastbourne Town Centre	0.8%	8	0.9%	1	2.6%	3	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.1%	21	0.9%	1	1.7%	2	0.0%	0	2.8%	3	4.6%	5	2.9%	3	4.5%	6	0.9%	1	0.0%	0
Hawkhurst Village Centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.9%	19	0.0%	0	0.0%	0	16.2%	17	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.9%	9	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	11.3%	113	4.6%	5	6.0%	7	0.0%	0	15.0%	16	8.3%	9	23.1%	24	19.7%	26	22.6%	26	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.7%	7	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.9%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.9%	9	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	23.8%	238	51.4%	56	39.3%	46	6.7%	7	29.0%	31	12.8%	14	30.8%	32	19.7%	26	22.6%	26	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Currys, Hampden Park, Eastbourne	0.7%	7	2.8%	3	1.7%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	2.6%	3	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.3%	13	0.0%	0	0.0%	0	1.0%	1	1.9%	2	3.7%	4	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.2%	12	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.9%	1	1.9%	2	1.5%	2	3.5%	4	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	29.0%	291	13.8%	15	26.5%	31	30.5%	32	25.2%	27	47.7%	52	26.0%	27	31.1%	41	27.0%	31	33.7%	35
Mail order / catalogue	0.4%	4	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashford Retail Park, Willesborough, Ashford	3.4%	34	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	28.8%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Dymchurch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Howdens, Theaklen Drive, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.6%	16	0.0%	0	0.0%	0	12.4%	13	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Park Farm Retail Park, Kings Way, Folkestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Screwfix, Beeching Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	11
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Woodsgate Corner, Pembury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't know / varies)	3.5%	35	1.8%	2	1.7%	2	1.9%	2	3.7%	4	0.0%	0	5.8%	6	4.5%	6	3.5%	4	8.7%	9
(Don't do this type of shopping)	7.8%	78	7.3%	8	10.3%	12	5.7%	6	9.3%	10	8.3%	9	3.8%	4	9.8%	13	11.3%	13	2.9%	3
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																				
Ashford Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Battle Town Centre	2.2%	22	0.0%	0	2.6%	3	2.9%	3	14.0%	15	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bexhill-on-Sea Town Centre	5.7%	57	26.6%	29	19.7%	23	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eastbourne Town Centre	1.5%	15	4.6%	5	5.1%	6	2.9%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	15.6%	156	6.4%	7	6.0%	7	1.9%	2	6.5%	7	9.2%	10	36.5%	38	38.6%	51	29.6%	34	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.4%	4	0.0%	0	0.0%	0	2.9%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Royal Tunbridge Wells Town Centre	1.6%	16	0.0%	0	0.0%	0	13.3%	14	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.8%	28	0.0%	0	0.0%	0	1.0%	1	0.0%	0	22.9%	25	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.5%	4	0.0%	0
Tenterden Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Bexhill Road Retail Park, Hastings	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.9%	19	11.9%	13	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Morrisons, Queens Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.2%	12	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.8%	2	2.9%	3	2.3%	3	0.9%	1	0.0%	0
Tesco Extra, Church Wood	2.9%	29	0.0%	0	0.9%	1	2.9%	3	2.8%	3	1.8%	2	5.8%	6	2.3%	3	9.6%	11	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.1%	11	3.7%	4	4.3%	5	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	29.8%	299	24.8%	27	30.8%	36	37.1%	39	32.7%	35	31.2%	34	26.0%	27	23.5%	31	30.4%	35	33.7%	35
Mail order / catalogue	0.5%	5	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Broad Oak Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Hythe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Lydd Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
New Romney Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Sainsbury's Superstore, Dymchurch Road, New Romney	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Staplecross Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Ticehurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.8%	8	0.0%	0	0.0%	0	7.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	35	3.7%	4	5.1%	6	1.9%	2	7.5%	8	2.8%	3	2.9%	3	1.5%	2	0.9%	1	5.8%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this type of shopping)	18.9%	189	15.6%	17	15.4%	18	11.4%	12	23.4%	25	22.0%	24	16.3%	17	25.0%	33	17.4%	20	22.1%	23
Base:		1002		109		117		105		107		109		104		132		115		104

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	1.0%	1	0.8%	1	0.0%	0	5.8%	6
Battle Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.6%	16	6.4%	7	6.0%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eastbourne Town Centre	1.3%	13	3.7%	4	4.3%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Hailsham Town Centre	0.2%	2	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	5.0%	50	1.8%	2	3.4%	4	1.0%	1	5.6%	6	7.3%	8	9.6%	10	12.9%	17	1.7%	2	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.0%	10	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rye Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	11	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.4%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	2.8%	28	0.9%	1	0.0%	0	1.0%	1	2.8%	3	2.8%	3	7.7%	8	3.0%	4	7.0%	8	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	6.0%	60	14.7%	16	19.7%	23	0.0%	0	6.5%	7	1.8%	2	2.9%	3	2.3%	3	5.2%	6	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.7%	7	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.6%	16	0.9%	1	1.7%	2	1.0%	1	2.8%	3	0.0%	0	2.9%	3	2.3%	3	2.6%	3	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	5	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Internet	25.0%	250	22.9%	25	21.4%	25	22.9%	24	23.4%	25	28.4%	31	26.9%	28	23.5%	31	29.6%	34	26.0%	27
Mail order / catalogue	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Ashford Retail Park, Willesborough, Ashford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	4.8%	5
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Charity Farm Countrystore, Swattenden, Cranbrook	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldridges, The Ridge, St	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Orbital Park, Monument Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Pets at Home, Sedlescombe Road North, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tenterden Garden Centre, Reading Street, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wadhurst Town Centre	0.6%	6	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
(Don't know / varies)	3.2%	32	3.7%	4	1.7%	2	0.0%	0	9.3%	10	0.0%	0	4.8%	5	0.8%	1	7.0%	8	1.9%	2
(Don't do this type of shopping)	37.9%	380	39.5%	43	31.6%	37	41.0%	43	39.3%	42	33.0%	36	31.7%	33	40.9%	54	40.0%	46	44.2%	46
Base:		1002		109		117		105		107		109		104		132		115		104

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	8	0.0%	0	0.0%	0	0.0%	0	8.7%	9
Battle Town Centre	1.0%	10	0.0%	0	0.9%	1	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.6%	36	13.8%	15	13.7%	16	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.5%	2	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	1.5%	15	5.5%	6	3.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	2.6%	3	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	5.0%	50	1.8%	2	2.6%	3	1.0%	1	8.4%	9	7.3%	8	10.6%	11	9.1%	12	3.5%	4	0.0%	0
Hawkhurst Village Centre	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.8%	8	0.0%	0	0.0%	0	7.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.1%	11	0.0%	0	0.0%	0	5.7%	6	2.8%	3	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Sidley District Centre, Bexhill-on-Sea	0.7%	7	1.8%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Silverhill District Centre, Hastings	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.9%	2	2.3%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.7%	17	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.8%	2	3.8%	4	0.0%	0	7.0%	8	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.7%	17	3.7%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	3	2.3%	3	2.6%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.2%	12	0.0%	0	0.0%	0	5.7%	6	1.9%	2	0.0%	0	2.9%	3	0.8%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.4%	4	0.9%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	3.9%	39	4.6%	5	0.9%	1	1.9%	2	6.5%	7	3.7%	4	4.8%	5	3.8%	5	8.7%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	1.9%	19	6.4%	7	2.6%	3	1.0%	1	0.9%	1	0.0%	0	1.9%	2	1.5%	2	2.6%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.6%	16	3.7%	4	2.6%	3	0.0%	0	0.9%	1	0.9%	1	1.0%	1	2.3%	3	2.6%	3	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.5%	5	0.9%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	4	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	0.8%	8	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.9%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.6%	6	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet	16.3%	163	11.9%	13	12.0%	14	12.4%	13	11.2%	12	30.3%	33	19.2%	20	18.9%	25	14.8%	17	15.4%	16
Mail order / catalogue	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.9%	2
Aldi, Victoria Road, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashford Retail Park, Willesborough, Ashford	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Bluewater Shopping Centre, Dartford, Greenhithe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Carpetright, Bexhill Road, St Leonards-on-Sea	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Cowbeech Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Emmaus Hastings & Rother,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Whitworth Road, St Leonards-on-Sea																				
Gordon Busbridge, London Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
IKEA, Lakeside Retail Park, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lenleys Home, Roper Road, Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	2.1%	21	0.0%	0	0.9%	1	9.5%	10	4.7%	5	1.8%	2	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Lydd Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
New Romney Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	10
Ninfield Village Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
South Aylesford Retail Park, Quarry Wood, Aylesford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Don't know / varies)	10.6%	106	6.4%	7	6.0%	7	13.3%	14	10.3%	11	3.7%	4	9.6%	10	10.6%	14	15.7%	18	20.2%	21
(Don't do this type of shopping)	29.8%	299	32.1%	35	29.9%	35	29.5%	31	35.5%	38	28.4%	31	26.9%	28	32.6%	43	31.3%	36	21.2%	22
Base:		1002		109		117		105		107		109		104		132		115		104

Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Battle Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.1%	11	2.8%	3	4.3%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Eastbourne Town Centre	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.3%	23	0.9%	1	1.7%	2	0.0%	0	3.7%	4	2.8%	3	3.8%	4	4.5%	6	2.6%	3	0.0%	0
Heathfield Town Centre	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	21	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	3.8%	5	5.2%	6	0.0%	0
Tenterden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.6%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	18.4%	184	30.3%	33	34.2%	40	2.9%	3	18.7%	20	6.4%	7	16.3%	17	23.5%	31	28.7%	33	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	1.9%	19	0.0%	0	0.0%	0	15.2%	16	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.6%	6	0.9%	1	0.9%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
B&Q, Norman Road, Ashford	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	14	1.0%	1	0.0%	0	0.0%	0	46.2%	48
B&Q, Ravenside Retail and	20.5%	205	38.5%	42	25.6%	30	2.9%	3	17.8%	19	8.3%	9	33.7%	35	31.1%	41	21.7%	25	1.0%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leisure Park, Hastings Road, Bexhill-on-Sea																				
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	6.9%	69	0.9%	1	0.9%	1	9.5%	10	7.5%	8	11.9%	13	11.5%	12	4.5%	6	10.4%	12	5.8%	6
Mail order / catalogue	0.4%	4	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Blackbrooks Garden Centre, A21, Sedlescombe	1.9%	19	1.8%	2	0.0%	0	1.9%	2	7.5%	8	0.0%	0	1.9%	2	3.8%	5	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.1%	11	0.9%	1	0.9%	1	1.9%	2	1.9%	2	0.0%	0	1.9%	2	0.8%	1	1.7%	2	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.3%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Garden Gems, Salts Farm, East Guldeford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	1.1%	11	0.0%	0	0.0%	0	10.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
High Banks Nurseries, Gill's Green, Cranbrook	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.4%	4	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Icklesham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.7%	7	0.0%	0	0.0%	0	5.7%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Merriments Gardens, Hawkhurst Road, Etchingham	0.7%	7	0.0%	0	0.0%	0	4.8%	5	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Northiam DIY & Garden, Main Street, Northiam, Rye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.9%	3	1.5%	2	0.9%	1	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cross																				
Tenterden Garden Centre, Reading Street, Tenterden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ticehurst Village Centre	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	40	4.6%	5	0.9%	1	6.7%	7	5.6%	6	2.8%	3	3.8%	4	1.5%	2	6.1%	7	4.8%	5
(Don't do this type of shopping)	16.0%	160	13.8%	15	17.9%	21	10.5%	11	19.6%	21	18.3%	20	12.5%	13	16.7%	22	17.4%	20	16.3%	17
Base:		1002		109		117		105		107		109		104		132		115		104

Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	10
Battle Town Centre	1.9%	19	0.0%	0	2.6%	3	0.0%	0	10.3%	11	0.9%	1	1.0%	1	0.0%	0	2.6%	3	0.0%	0
Bexhill-on-Sea Town Centre	5.9%	59	27.5%	30	21.4%	25	1.0%	1	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	1.7%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.4%	4	0.0%	0	0.0%	0	2.9%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	11.4%	114	0.0%	0	2.6%	3	2.9%	3	9.3%	10	11.0%	12	26.9%	28	25.0%	33	21.7%	25	0.0%	0
Heathfield Town Centre	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Robertsbridge Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.6%	26	0.0%	0	0.0%	0	19.0%	20	1.9%	2	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Rye Town Centre	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	34	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	6.1%	7	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Bexhill Road Retail Park, Hastings	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	13.1%	131	36.7%	40	36.8%	43	1.0%	1	11.2%	12	2.8%	3	3.8%	4	11.4%	15	11.3%	13	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.9%	9	2.8%	3	4.3%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	4	2.9%	3	1.5%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.5%	15	0.0%	0	0.9%	1	1.0%	1	0.9%	1	4.6%	5	1.0%	1	2.3%	3	2.6%	3	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.9%	3	3.0%	4	1.7%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Ninfield Road, Bexhill-on-Sea	0.8%	8	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	2.2%	22	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	4.8%	5	9.8%	13	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.8%	8	1.8%	2	3.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.9%	39	0.0%	0	0.0%	0	1.9%	2	8.4%	9	4.6%	5	12.5%	13	5.3%	7	2.6%	3	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	7.2%	72	0.9%	1	3.4%	4	2.9%	3	12.2%	13	2.8%	3	9.6%	10	11.4%	15	20.0%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.6%	6	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.2%	12	5.5%	6	2.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Abroad	0.2%	2	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	17.1%	171	10.1%	11	7.7%	9	32.4%	34	17.8%	19	15.6%	17	16.3%	17	13.6%	18	14.8%	17	27.9%	29
Mail order / catalogue	0.7%	7	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	1.0%	1	1.5%	2	0.0%	0	1.9%	2
TV / Interactive shopping	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Aldi, Victoria Road, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Ashford Retail Park, Willesborough, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greatstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Jempson's Supermarket, Station Approach, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	10.6%	11
Ticehurst Village Centre	0.7%	7	0.0%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	21	3.7%	4	0.9%	1	1.0%	1	2.8%	3	0.0%	0	1.9%	2	0.8%	1	4.3%	5	3.8%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this type of shopping)	6.0%	60	4.6%	5	3.4%	4	4.8%	5	8.4%	9	0.0%	0	10.6%	11	4.5%	6	5.2%	6	13.5%	14
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Ashford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Battle Town Centre	4.9%	49	0.0%	0	7.7%	9	1.0%	1	31.8%	34	0.9%	1	1.0%	1	0.0%	0	2.6%	3	0.0%	0
Bexhill-on-Sea Town Centre	7.9%	79	40.4%	44	24.8%	29	1.0%	1	2.8%	3	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Eastbourne Town Centre	0.3%	3	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	9.7%	97	0.9%	1	2.6%	3	1.0%	1	5.6%	6	5.5%	6	23.1%	24	30.3%	40	13.9%	16	0.0%	0
Hawkhurst Village Centre	1.6%	16	0.0%	0	0.0%	0	9.5%	10	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.2%	12	0.0%	0	0.0%	0	11.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.5%	15	0.0%	0	12.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.8%	2	23.1%	24	6.8%	9	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Robertsbridge Village Centre	1.1%	11	0.0%	0	0.0%	0	1.9%	2	8.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.3%	13	0.0%	0	0.0%	0	9.5%	10	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.4%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.0%	60	1.0%	1	0.8%	1	0.0%	0	1.9%	2
Sidley District Centre, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.9%	29	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	19.1%	22	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	9.7%	97	36.7%	40	22.2%	26	1.9%	2	7.5%	8	2.8%	3	1.9%	2	6.1%	8	7.0%	8	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	6.1%	8	7.0%	8	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Lidl, Ninfield Road,	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Morrisons, Queens Road, Hastings	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.8%	2	1.0%	1	6.1%	8	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.6%	6	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.1%	31	0.0%	0	0.0%	0	0.0%	0	6.5%	7	1.8%	2	9.6%	10	6.8%	9	2.6%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.2%	52	0.9%	1	0.9%	1	1.0%	1	7.5%	8	1.8%	2	6.7%	7	6.8%	9	20.0%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.9%	9	3.7%	4	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Internet	6.4%	64	3.7%	4	5.1%	6	10.5%	11	4.7%	5	5.5%	6	10.6%	11	3.0%	4	7.0%	8	8.7%	9
Mail order / catalogue	1.3%	13	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	6.1%	7	0.0%	0
Addington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Broad Oak Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.5%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greatstone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hollington Local Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Lydd Town Centre	5.3%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	53

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
New Romney Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Parkstone Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.8%	8	6.4%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sedlescombe Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	2.9%	29	0.0%	0	0.0%	0	27.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	4	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	24	0.9%	1	1.7%	2	1.0%	1	3.7%	4	1.8%	2	1.9%	2	2.3%	3	4.3%	5	3.8%	4
(Don't do this type of shopping)	5.1%	51	0.9%	1	7.7%	9	4.8%	5	4.7%	5	3.7%	4	4.8%	5	6.8%	9	3.5%	4	8.7%	9
Base:		1002		109		117		105		107		109		104		132		115		104

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.7%	17	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	14.4%	15
Battle Town Centre	0.7%	7	0.9%	1	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.0%	30	14.7%	16	11.1%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.1%	11	0.9%	1	3.4%	4	1.0%	1	1.9%	2	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	7.4%	74	4.6%	5	4.3%	5	0.0%	0	5.6%	6	6.4%	7	18.3%	19	15.9%	21	9.6%	11	0.0%	0
Heathfield Town Centre	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.5%	25	0.9%	1	0.0%	0	14.3%	15	1.9%	2	0.9%	1	2.9%	3	1.5%	2	0.9%	1	0.0%	0
Rye Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.5%	2	4.3%	5	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	3.4%	34	4.6%	5	0.9%	1	3.8%	4	1.9%	2	2.8%	3	3.8%	4	3.8%	5	8.7%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.6%	26	11.9%	13	6.0%	7	0.0%	0	1.9%	2	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.4%	4	0.9%	1	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.4%	4	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	5	0.9%	1	0.0%	0
Sainsbury's Superstore,	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Arndale Centre, Eastbourne																				
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.1%	11	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	3.8%	4	2.3%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.4%	14	0.9%	1	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	7.0%	8	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet	17.6%	176	12.8%	14	18.8%	22	13.3%	14	15.9%	17	23.9%	26	17.3%	18	19.7%	26	21.7%	25	13.5%	14
Mail order / catalogue	0.3%	3	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.9%	2
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.8%	8	0.0%	0	1.7%	2	1.0%	1	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.0%	1
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Designer Outlet Ashford, Kimberley Way, Ashford	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	2	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
IKEA, Valley Retail Park, Purley Way, Croydon	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ninfield Village Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meadow, Kingsnorth, Ashford																				
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.5%	85	9.2%	10	5.1%	6	12.4%	13	14.0%	15	6.4%	7	2.9%	3	9.1%	12	7.0%	8	10.6%	11
(Don't do this type of shopping)	38.7%	388	31.2%	34	35.9%	42	37.1%	39	43.9%	47	42.2%	46	41.3%	43	37.1%	49	33.9%	39	47.1%	49
Base:		1002		109		117		105		107		109		104		132		115		104

Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

Yes	28.5%	286	27.5%	30	28.2%	33	27.6%	29	25.2%	27	30.3%	33	18.3%	19	40.2%	53	32.2%	37	24.0%	25
No	71.5%	716	72.5%	79	71.8%	84	72.4%	76	74.8%	80	69.7%	76	81.7%	85	59.8%	79	67.8%	78	76.0%	79
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]																				
Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23																				
Spend less in general on non-food items	28.0%	80	6.7%	2	30.3%	10	41.4%	12	37.0%	10	15.2%	5	47.4%	9	18.9%	10	37.8%	14	32.0%	8
Spend less on luxury non-food items	17.1%	49	10.0%	3	33.3%	11	10.3%	3	3.7%	1	36.4%	12	15.8%	3	15.1%	8	10.8%	4	16.0%	4
Spend less on non-essential food items	14.3%	41	23.3%	7	18.2%	6	13.8%	4	7.4%	2	6.1%	2	0.0%	0	26.4%	14	13.5%	5	4.0%	1
Spend less in general on non-food items	11.9%	34	0.0%	0	12.1%	4	13.8%	4	14.8%	4	21.2%	7	0.0%	0	13.2%	7	13.5%	5	12.0%	3
Shopped less frequently in general for non-food goods	11.2%	32	23.3%	7	9.1%	3	6.9%	2	18.5%	5	18.2%	6	10.5%	2	1.9%	1	5.4%	2	16.0%	4
Shop more at discount shops	9.4%	27	10.0%	3	12.1%	4	6.9%	2	14.8%	4	3.0%	1	0.0%	0	11.3%	6	13.5%	5	8.0%	2
Spend more on discounted items	8.0%	23	10.0%	3	0.0%	0	3.4%	1	7.4%	2	12.1%	4	10.5%	2	9.4%	5	13.5%	5	4.0%	1
Shop more online	6.6%	19	13.3%	4	0.0%	0	10.3%	3	7.4%	2	6.1%	2	10.5%	2	11.3%	6	0.0%	0	0.0%	0
Compare prices / shop around more now	3.8%	11	3.3%	1	6.1%	2	3.4%	1	3.7%	1	0.0%	0	5.3%	1	3.8%	2	5.4%	2	4.0%	1
Shop more locally	3.1%	9	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	5.3%	1	5.7%	3	2.7%	1	4.0%	1
Shop less online	1.7%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	4.0%	1
Use a budget	1.4%	4	3.3%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Use delivery service instead of travelling	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Shopping more at charity shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Buying more energy efficient goods	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Joined a car pool	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joined money back schemes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Carry out more bulk non-food shopping	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.1%	6	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	8.0%	2
Base:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.0%	10	4.6%	5	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
4-6 days a week	1.3%	13	7.3%	8	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
2-3 days a week	6.3%	63	24.8%	27	16.2%	19	0.0%	0	1.9%	2	0.9%	1	1.9%	2	6.8%	9	2.6%	3	0.0%	0
One day a week	9.3%	93	27.5%	30	31.6%	37	1.9%	2	5.6%	6	1.8%	2	1.9%	2	6.1%	8	5.2%	6	0.0%	0
Every two weeks	5.5%	55	6.4%	7	6.8%	8	1.0%	1	6.5%	7	5.5%	6	4.8%	5	6.8%	9	8.7%	10	1.9%	2
Monthly	9.8%	98	12.8%	14	17.1%	20	3.8%	4	8.4%	9	4.6%	5	6.7%	7	15.2%	20	14.8%	17	1.9%	2
Once every two months	4.2%	42	2.8%	3	4.3%	5	2.9%	3	5.6%	6	7.3%	8	1.9%	2	6.1%	8	6.1%	7	0.0%	0
Three-four times a year	7.2%	72	2.8%	3	6.0%	7	7.6%	8	7.5%	8	10.1%	11	10.6%	11	6.1%	8	11.3%	13	2.9%	3
Once a year	4.9%	49	0.9%	1	3.4%	4	5.7%	6	2.8%	3	4.6%	5	6.7%	7	8.3%	11	7.0%	8	3.8%	4
Less often	2.8%	28	0.0%	0	0.0%	0	5.7%	6	3.7%	4	2.8%	3	1.0%	1	7.6%	10	3.5%	4	0.0%	0
Never	46.7%	468	8.3%	9	9.4%	11	70.5%	74	57.0%	61	62.4%	68	64.4%	67	32.6%	43	36.5%	42	89.4%	93
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	1.8%	2	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Mean:		*1.82*		*6.73*		*4.20*		*0.18*		*0.87*		*0.40*		*0.48*		*1.90*		*1.25*		*0.07*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q26 What do you like about Bexhill-on-Sea Town Centre? [MR] *Those who visit Bexhill-on-Sea Town Centre for shopping at Q25*																				
Attractive environment / nice place	19.7%	105	16.0%	16	25.5%	27	6.5%	2	21.7%	10	17.1%	7	21.6%	8	16.9%	15	21.9%	16	36.4%	4
Good range of independent shops	16.7%	89	24.0%	24	16.0%	17	16.1%	5	6.5%	3	14.6%	6	18.9%	7	16.9%	15	13.7%	10	18.2%	2
Good range of non-food shops	12.7%	68	13.0%	13	11.3%	12	12.9%	4	13.0%	6	12.2%	5	24.3%	9	12.4%	11	8.2%	6	18.2%	2
Close to the beach	9.4%	50	11.0%	11	11.3%	12	19.4%	6	17.4%	8	4.9%	2	10.8%	4	3.4%	3	5.5%	4	0.0%	0
Close to home	9.0%	48	23.0%	23	16.0%	17	0.0%	0	4.3%	2	0.0%	0	2.7%	1	2.2%	2	2.7%	2	9.1%	1
Good pubs, cafés or restaurants	8.1%	43	11.0%	11	6.6%	7	6.5%	2	2.2%	1	7.3%	3	5.4%	2	9.0%	8	11.0%	8	9.1%	1
Good charity shops	7.3%	39	9.0%	9	7.5%	8	3.2%	1	0.0%	0	7.3%	3	5.4%	2	5.6%	5	15.1%	11	0.0%	0
Nice atmosphere / friendly people	6.9%	37	16.0%	16	6.6%	7	0.0%	0	6.5%	3	2.4%	1	0.0%	0	7.9%	7	2.7%	2	9.1%	1
Quiet	6.2%	33	6.0%	6	10.4%	11	3.2%	1	0.0%	0	2.4%	1	2.7%	1	7.9%	7	8.2%	6	0.0%	0
Easy to park	5.8%	31	3.0%	3	2.8%	3	6.5%	2	10.9%	5	7.3%	3	13.5%	5	6.7%	6	5.5%	4	0.0%	0
Seaside location	5.4%	29	1.0%	1	4.7%	5	6.5%	2	2.2%	1	4.9%	2	5.4%	2	9.0%	8	11.0%	8	0.0%	0
Good facilities	4.3%	23	7.0%	7	6.6%	7	0.0%	0	0.0%	0	4.9%	2	2.7%	1	2.2%	2	5.5%	4	0.0%	0
Compact	3.6%	19	4.0%	4	2.8%	3	0.0%	0	8.7%	4	7.3%	3	8.1%	3	0.0%	0	2.7%	2	0.0%	0
Good food stores	2.8%	15	3.0%	3	2.8%	3	3.2%	1	4.3%	2	0.0%	0	5.4%	2	3.4%	3	1.4%	1	0.0%	0
De La Warr Pavilion	2.4%	13	1.0%	1	0.0%	0	6.5%	2	4.3%	2	4.9%	2	5.4%	2	1.1%	1	4.1%	3	0.0%	0
Close to friends or relatives	2.4%	13	2.0%	2	0.0%	0	0.0%	0	6.5%	3	0.0%	0	2.7%	1	1.1%	1	6.8%	5	9.1%	1
Traditional	2.2%	12	2.0%	2	0.9%	1	3.2%	1	0.0%	0	0.0%	0	5.4%	2	2.2%	2	4.1%	3	9.1%	1
Flat	2.1%	11	0.0%	0	0.0%	0	3.2%	1	4.3%	2	2.4%	1	5.4%	2	2.2%	2	4.1%	3	0.0%	0
Makes a change from other places	1.9%	10	1.0%	1	0.0%	0	6.5%	2	6.5%	3	4.9%	2	2.7%	1	1.1%	1	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	8	5.0%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	1.3%	7	0.0%	0	1.9%	2	0.0%	0	4.3%	2	0.0%	0	2.7%	1	1.1%	1	1.4%	1	0.0%	0
Safe and secure	0.9%	5	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Iceland store	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Clean	0.6%	3	0.0%	0	1.9%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Indoor market (Bexhill Indoor Market)	0.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good access	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Free parking	0.4%	2	0.0%	0	0.9%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Savers store	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
(Nothing / very little)	15.9%	85	11.0%	11	17.9%	19	22.6%	7	17.4%	8	22.0%	9	10.8%	4	18.0%	16	13.7%	10	9.1%	1
(Dont know)	2.4%	13	0.0%	0	1.9%	2	9.7%	3	0.0%	0	12.2%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Base:		534		100		106		31		46		41		37		89		73		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]																				
Free car parking	11.4%	114	18.3%	20	20.5%	24	5.7%	6	5.6%	6	2.8%	3	14.4%	15	14.4%	19	18.3%	21	0.0%	0
More / better parking	9.5%	95	12.8%	14	17.1%	20	4.8%	5	6.5%	7	1.8%	2	15.4%	16	10.6%	14	14.8%	17	0.0%	0
More / better non-food shops	4.9%	49	8.3%	9	8.5%	10	3.8%	4	1.9%	2	2.8%	3	2.9%	3	6.1%	8	8.7%	10	0.0%	0
More clothes shops	3.7%	37	11.0%	12	8.5%	10	0.0%	0	0.9%	1	0.9%	1	0.0%	0	6.8%	9	3.5%	4	0.0%	0
More national multiple shops / High Street shops	3.0%	30	5.5%	6	10.3%	12	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Less charity shops	2.8%	28	11.0%	12	6.0%	7	0.0%	0	1.9%	2	1.8%	2	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More independent shops	2.4%	24	6.4%	7	5.1%	6	1.0%	1	0.0%	0	0.0%	0	1.9%	2	4.5%	6	1.7%	2	0.0%	0
Less empty shops	1.9%	19	3.7%	4	4.3%	5	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.5%	2	3.5%	4	1.0%	1
Better public transport	1.6%	16	1.8%	2	0.9%	1	0.0%	0	3.7%	4	5.5%	6	1.0%	1	0.8%	1	0.0%	0	1.0%	1
A revamp / refurb	1.3%	13	0.0%	0	0.9%	1	2.9%	3	0.9%	1	1.8%	2	1.0%	1	0.8%	1	3.5%	4	0.0%	0
More / better food shops	1.1%	11	3.7%	4	0.9%	1	1.9%	2	0.0%	0	0.9%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	1.0%	10	1.8%	2	1.7%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	1.7%	2	0.0%	0
Flatten the pavements	0.8%	8	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Less traffic congestion / better road layout	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Better quality shops	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Cleaner streets	0.7%	7	0.9%	1	2.6%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better street markets	0.6%	6	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Better access by road	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better services	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
More shops / services open on Sundays	0.4%	4	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.4%	4	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved road surfaces	0.4%	4	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better entertainment	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More disabled parking	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved seafront	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less cafes	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved Sainsbury's store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mental health centre for the elderly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More bus shelters	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	51.1%	512	24.8%	27	29.1%	34	67.6%	71	64.5%	69	68.8%	75	54.8%	57	45.5%	60	38.3%	44	72.1%	75
(Don't know)	10.2%	102	1.8%	2	6.0%	7	14.3%	15	7.5%	8	7.3%	8	8.7%	9	11.4%	15	11.3%	13	24.0%	25
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]																				
Free parking in general	1.7%	17	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	1.0%	1	4.5%	6	1.7%	2	0.0%	0
Better public transport in the evening	1.5%	15	0.9%	1	0.9%	1	1.9%	2	2.8%	3	4.6%	5	1.0%	1	0.8%	1	0.0%	0	1.0%	1
More / better quality cafés and restaurants	1.3%	13	0.0%	0	2.6%	3	1.0%	1	1.9%	2	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities - a new cinema	1.2%	12	4.6%	5	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More / better parking	1.0%	10	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.7%	2	0.0%	0
More cafés and restaurants in general	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.9%	1	0.9%	1	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Later opening shops	0.8%	8	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper parking	0.7%	7	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
More / better quality public houses and bars	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities in general	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.5%	5	2.8%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More shows at the De La Warr Pavilion	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities - theatre	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Safer environment at night	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for older age groups	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper theatre events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten pin bowling venue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More pedestrianised areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.5%	646	45.9%	50	59.0%	69	71.4%	75	68.2%	73	66.1%	72	74.0%	77	65.9%	87	61.7%	71	69.2%	72
(Don't do this activity)	13.1%	131	21.1%	23	12.0%	14	8.6%	9	16.8%	18	14.7%	16	8.7%	9	9.1%	12	13.9%	16	13.5%	14
(Don’t know)	7.2%	72	3.7%	4	3.4%	4	12.4%	13	0.9%	1	5.5%	6	11.5%	12	7.6%	10	6.1%	7	14.4%	15
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
2-3 days a week	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.9%	1	23.9%	26	1.0%	1	0.8%	1	0.0%	0	1.9%	2
One day a week	4.8%	48	1.8%	2	0.9%	1	0.0%	0	0.9%	1	25.7%	28	8.7%	9	2.3%	3	0.9%	1	2.9%	3
Every two weeks	2.9%	29	0.0%	0	1.7%	2	1.0%	1	0.9%	1	10.1%	11	9.6%	10	0.8%	1	0.0%	0	2.9%	3
Monthly	4.2%	42	0.9%	1	1.7%	2	2.9%	3	0.9%	1	9.2%	10	8.7%	9	6.8%	9	1.7%	2	4.8%	5
Once every two months	3.8%	38	2.8%	3	2.6%	3	5.7%	6	2.8%	3	1.8%	2	5.8%	6	4.5%	6	2.6%	3	5.8%	6
Three - four times a year	10.3%	103	15.6%	17	7.7%	9	12.4%	13	7.5%	8	4.6%	5	11.5%	12	9.1%	12	13.0%	15	11.5%	12
Once a year	6.3%	63	5.5%	6	14.5%	17	3.8%	4	12.2%	13	0.0%	0	4.8%	5	3.8%	5	9.6%	11	1.9%	2
Less often	4.6%	46	11.0%	12	2.6%	3	4.8%	5	1.9%	2	0.9%	1	1.9%	2	6.1%	8	8.7%	10	2.9%	3
Never	57.8%	579	61.5%	67	67.5%	79	67.6%	71	72.0%	77	12.8%	14	48.1%	50	64.4%	85	61.7%	71	62.5%	65
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	1.9%	2
Mean:		*1.00*		*0.16*		*0.14*		*0.12*		*0.21*		*6.59*		*0.79*		*0.31*		*0.12*		*0.69*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q30 What do you like about Rye Town Centre? [MR]																				
Those who visit Rye Town Centre for shopping at Q29																				
Attractive environment / nice place	30.7%	130	42.9%	18	39.5%	15	26.5%	9	40.0%	12	17.9%	17	24.1%	13	36.2%	17	40.9%	18	28.2%	11
Good range of independent shops	19.6%	83	19.0%	8	18.4%	7	23.5%	8	13.3%	4	15.8%	15	18.5%	10	25.5%	12	20.5%	9	25.6%	10
Traditional	12.8%	54	19.0%	8	23.7%	9	20.6%	7	10.0%	3	4.2%	4	9.3%	5	8.5%	4	18.2%	8	15.4%	6
Good pubs, cafés or restaurants	10.9%	46	11.9%	5	13.2%	5	2.9%	1	10.0%	3	9.5%	9	13.0%	7	17.0%	8	11.4%	5	7.7%	3
Close to home	10.4%	44	0.0%	0	0.0%	0	0.0%	0	3.3%	1	36.8%	35	11.1%	6	0.0%	0	0.0%	0	5.1%	2
Historic buildings and streets	8.0%	34	11.9%	5	13.2%	5	11.8%	4	3.3%	1	7.4%	7	11.1%	6	6.4%	3	4.5%	2	2.6%	1
Street market	7.3%	31	11.9%	5	7.9%	3	5.9%	2	3.3%	1	1.1%	1	11.1%	6	12.8%	6	4.5%	2	12.8%	5
Nice atmosphere / friendly people	6.6%	28	2.4%	1	7.9%	3	5.9%	2	6.7%	2	12.6%	12	5.6%	3	4.3%	2	4.5%	2	2.6%	1
History of the town in general	6.4%	27	7.1%	3	15.8%	6	20.6%	7	0.0%	0	3.2%	3	7.4%	4	0.0%	0	4.5%	2	5.1%	2
Good range of non-food shops	5.2%	22	4.8%	2	2.6%	1	2.9%	1	6.7%	2	4.2%	4	7.4%	4	2.1%	1	6.8%	3	10.3%	4
Quiet	5.0%	21	2.4%	1	2.6%	1	2.9%	1	3.3%	1	11.6%	11	3.7%	2	4.3%	2	2.3%	1	2.6%	1
Good facilities	3.5%	15	0.0%	0	0.0%	0	5.9%	2	3.3%	1	5.3%	5	5.6%	3	4.3%	2	0.0%	0	5.1%	2
Safe and secure	3.1%	13	2.4%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	7	1.9%	1	6.4%	3	2.3%	1	0.0%	0
Close to friends or relatives	2.4%	10	0.0%	0	2.6%	1	2.9%	1	3.3%	1	3.2%	3	1.9%	1	0.0%	0	4.5%	2	2.6%	1
Compact	1.9%	8	0.0%	0	2.6%	1	0.0%	0	3.3%	1	4.2%	4	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Good charity shops	1.7%	7	4.8%	2	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	4.5%	2	2.6%	1
Close to work	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Good food stores	1.4%	6	2.4%	1	0.0%	0	2.9%	1	0.0%	0	1.1%	1	1.9%	1	0.0%	0	0.0%	0	5.1%	2
Makes a change from other places	1.4%	6	2.4%	1	5.3%	2	0.0%	0	3.3%	1	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Easy to park	1.4%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.1%	2	1.9%	1	2.1%	1	0.0%	0	2.6%	1
Good pedestrianised areas	1.2%	5	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	1	2.3%	1	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Nature Reserve is nearby	0.9%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.5%	2	0.0%	0
Good for a day out	0.9%	4	0.0%	0	2.6%	1	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Jempson's store	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easy to get to by train	0.7%	3	2.4%	1	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good cinema	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Easy to get to by bus	0.7%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Rye Art Gallery	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Good library	0.5%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of antique shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Good for window shopping / browsing	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Rye Auction Galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Merchant & Mills store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Good things for children to do	0.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reasonable prices in the shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Golf club is nearby	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	8.5%	36	9.5%	4	0.0%	0	8.8%	3	10.0%	3	14.7%	14	5.6%	3	8.5%	4	4.5%	2	7.7%	3
(Dont know)	1.4%	6	2.4%	1	2.6%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Base:		423		42		38		34		30		95		54		47		44		39

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]																				
More / better parking	8.1%	81	3.7%	4	3.4%	4	8.6%	9	9.3%	10	15.6%	17	11.5%	12	5.3%	7	8.7%	10	7.7%	8
Free car parking	4.5%	45	1.8%	2	1.7%	2	2.9%	3	4.7%	5	8.3%	9	4.8%	5	3.8%	5	8.7%	10	3.8%	4
More / better food shops	2.3%	23	0.9%	1	0.0%	0	1.9%	2	0.9%	1	11.9%	13	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More national multiple shops / High Street shops	2.1%	21	1.8%	2	0.9%	1	0.0%	0	2.8%	3	11.9%	13	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More / better non-food shops	2.0%	20	0.9%	1	0.0%	0	1.0%	1	0.0%	0	4.6%	5	5.8%	6	0.8%	1	3.5%	4	1.9%	2
More independent shops	1.7%	17	1.8%	2	1.7%	2	1.0%	1	1.9%	2	4.6%	5	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More clothes shops	1.6%	16	0.9%	1	0.9%	1	0.0%	0	0.9%	1	5.5%	6	1.0%	1	3.0%	4	0.0%	0	1.9%	2
Better public transport	1.3%	13	4.6%	5	0.0%	0	1.0%	1	2.8%	3	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2
Lower prices in shops	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.3%	8	1.0%	1	0.0%	0	0.9%	1	1.0%	1
Better access by road	0.6%	6	0.9%	1	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Pedestrianised streets	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Less traffic congestion / better road layout	0.5%	5	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More disabled parking	0.5%	5	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
More banks	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better places for eating out (e.g. cafes and restaurants)	0.4%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Aldi supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Discount supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less empty shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.9%	1	1.0%	1
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More shops / services open on Sundays	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
A revamp / refurb	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More advertising	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less cafes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
B&M store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better public conveniences	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More green areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less markets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better petrol stations	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	62.5%	626	67.0%	73	68.4%	80	71.4%	75	68.2%	73	28.4%	31	60.6%	63	65.2%	86	58.3%	67	75.0%	78
(Don't know)	10.2%	102	15.6%	17	18.8%	22	9.5%	10	8.4%	9	1.8%	2	4.8%	5	10.6%	14	16.5%	19	3.8%	4
Base:		1002		109		117		105		107		109		104		132		115		104

Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Better public transport in the evening	2.5%	25	0.9%	1	0.9%	1	1.9%	2	3.7%	4	3.7%	4	2.9%	3	2.3%	3	1.7%	2	4.8%	5
More / better quality cafés and restaurants	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.5%	6	2.9%	3	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for children	1.0%	10	0.9%	1	0.0%	0	0.0%	0	0.9%	1	6.4%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants in general	0.9%	9	0.9%	1	0.9%	1	1.0%	1	0.0%	0	2.8%	3	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Cheaper prices in cafes / restaurants	0.9%	9	1.8%	2	0.9%	1	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More/ better late night venues (e.g. night club)	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better quality public houses and bars	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Free parking in the evening	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Later opening shops	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.9%	1	1.0%	1
More evening leisure facilities in general	0.5%	5	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Later opening restaurants	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	1.0%	1
More evening leisure facilities - theatre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for older age groups	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.6%	677	58.7%	64	63.2%	74	78.1%	82	59.8%	64	61.5%	67	69.2%	72	73.5%	97	69.6%	80	74.0%	77
(Don't do this activity)	13.4%	134	14.7%	16	10.3%	12	8.6%	9	27.1%	29	9.2%	10	11.5%	12	11.4%	15	14.8%	17	13.5%	14
(Don’t know)	8.2%	82	16.5%	18	18.8%	22	9.5%	10	3.7%	4	0.9%	1	3.8%	4	6.1%	8	10.4%	12	2.9%	3
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	1.4%	14	0.0%	0	1.7%	2	0.0%	0	6.5%	7	0.9%	1	0.0%	0	1.5%	2	1.7%	2	0.0%	0
4-6 days a week	0.9%	9	0.9%	1	0.0%	0	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.4%	24	0.0%	0	4.3%	5	0.0%	0	15.9%	17	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
One day a week	4.3%	43	0.0%	0	5.1%	6	1.9%	2	19.6%	21	0.9%	1	1.9%	2	3.8%	5	5.2%	6	0.0%	0
Every two weeks	2.3%	23	0.9%	1	0.9%	1	1.9%	2	8.4%	9	0.9%	1	1.9%	2	1.5%	2	4.3%	5	0.0%	0
Monthly	5.5%	55	5.5%	6	9.4%	11	7.6%	8	11.2%	12	0.9%	1	6.7%	7	3.0%	4	5.2%	6	0.0%	0
Once every two months	4.1%	41	2.8%	3	6.8%	8	5.7%	6	3.7%	4	0.9%	1	4.8%	5	3.0%	4	8.7%	10	0.0%	0
Three - four times a year	7.5%	75	11.9%	13	7.7%	9	20.0%	21	4.7%	5	1.8%	2	5.8%	6	4.5%	6	10.4%	12	1.0%	1
Once a year	6.3%	63	4.6%	5	13.7%	16	6.7%	7	1.9%	2	6.4%	7	7.7%	8	7.6%	10	5.2%	6	1.9%	2
Less often	4.6%	46	9.2%	10	7.7%	9	2.9%	3	0.9%	1	4.6%	5	0.0%	0	9.1%	12	5.2%	6	0.0%	0
Never	59.7%	598	61.5%	67	41.0%	48	52.4%	55	18.7%	20	82.6%	90	70.2%	73	63.6%	84	53.0%	61	96.2%	100
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
Mean:		*1.15*		*0.33*		*1.32*		*0.29*		*6.07*		*0.34*		*0.33*		*0.77*		*0.93*		*0.00*
Base:		1002		109		117		105		107		109		104		132		115		104

Q34 What do you like about Battle Town Centre? [MR]
Those who visit Battle Town Centre for shopping at Q33

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	24.5%	99	38.1%	16	17.4%	12	22.0%	11	19.5%	17	10.5%	2	16.1%	5	31.3%	15	37.0%	20	25.0%	1
Good range of independent shops	22.3%	90	16.7%	7	20.3%	14	44.0%	22	11.5%	10	21.1%	4	32.3%	10	22.9%	11	20.4%	11	25.0%	1
Close to home	12.4%	50	0.0%	0	8.7%	6	6.0%	3	39.1%	34	5.3%	1	12.9%	4	2.1%	1	1.9%	1	0.0%	0
Good range of non-food shops	9.9%	40	7.1%	3	5.8%	4	6.0%	3	16.1%	14	10.5%	2	12.9%	4	6.3%	3	11.1%	6	25.0%	1
Good pubs, cafés or restaurants	8.9%	36	7.1%	3	8.7%	6	8.0%	4	3.4%	3	5.3%	1	12.9%	4	16.7%	8	13.0%	7	0.0%	0
Historic buildings and streets	8.7%	35	14.3%	6	10.1%	7	4.0%	2	1.1%	1	10.5%	2	19.4%	6	14.6%	7	7.4%	4	0.0%	0
Nice atmosphere / friendly people	7.4%	30	4.8%	2	10.1%	7	0.0%	0	16.1%	14	0.0%	0	0.0%	0	8.3%	4	5.6%	3	0.0%	0
Traditional	6.4%	26	14.3%	6	13.0%	9	4.0%	2	2.3%	2	10.5%	2	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Good food stores	5.4%	22	0.0%	0	4.3%	3	4.0%	2	5.7%	5	10.5%	2	9.7%	3	8.3%	4	5.6%	3	0.0%	0
Easy to park	4.5%	18	7.1%	3	4.3%	3	8.0%	4	2.3%	2	5.3%	1	0.0%	0	6.3%	3	3.7%	2	0.0%	0
Good facilities	3.5%	14	4.8%	2	1.4%	1	2.0%	1	5.7%	5	0.0%	0	3.2%	1	6.3%	3	1.9%	1	0.0%	0
Compact	3.2%	13	4.8%	2	2.9%	2	4.0%	2	3.4%	3	10.5%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Close to friends or relatives	3.2%	13	2.4%	1	2.9%	2	2.0%	1	2.3%	2	0.0%	0	3.2%	1	6.3%	3	5.6%	3	0.0%	0
Close to work	2.7%	11	0.0%	0	1.4%	1	0.0%	0	4.6%	4	5.3%	1	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Makes a change from other places	2.0%	8	9.5%	4	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Good charity shops	1.7%	7	0.0%	0	0.0%	0	2.0%	1	2.3%	2	0.0%	0	0.0%	0	2.1%	1	5.6%	3	0.0%	0
Quiet	1.7%	7	0.0%	0	1.4%	1	2.0%	1	2.3%	2	5.3%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Battle Abbey	1.5%	6	2.4%	1	1.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	4.2%	2	1.9%	1	0.0%	0
Small town centre	1.2%	5	2.4%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Safe and secure	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Good events	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Can get everything I need there	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Free parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Nothing / very little)	11.9%	48	11.9%	5	10.1%	7	12.0%	6	13.8%	12	26.3%	5	12.9%	4	8.3%	4	7.4%	4	25.0%	1
(Dont know)	2.0%	8	7.1%	3	4.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Base:		404		42		69		50		87		19		31		48		54		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]																				
More / better parking	7.7%	77	5.5%	6	9.4%	11	10.5%	11	10.3%	11	2.8%	3	7.7%	8	7.6%	10	13.0%	15	1.9%	2
Free car parking	5.9%	59	1.8%	2	4.3%	5	6.7%	7	22.4%	24	0.0%	0	2.9%	3	5.3%	7	7.8%	9	1.9%	2
More independent shops	2.9%	29	1.8%	2	1.7%	2	3.8%	4	2.8%	3	1.8%	2	2.9%	3	7.6%	10	2.6%	3	0.0%	0
More / better non-food shops	2.7%	27	1.8%	2	2.6%	3	2.9%	3	2.8%	3	0.0%	0	4.8%	5	3.8%	5	5.2%	6	0.0%	0
Better public transport	2.0%	20	2.8%	3	0.0%	0	0.0%	0	0.9%	1	5.5%	6	3.8%	4	3.0%	4	0.9%	1	1.0%	1
Less empty shops	1.9%	19	2.8%	3	0.9%	1	2.9%	3	6.5%	7	0.0%	0	1.0%	1	2.3%	3	0.9%	1	0.0%	0
More / better food shops	1.8%	18	0.0%	0	0.9%	1	2.9%	3	7.5%	8	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
More national multiple shops / High Street shops	1.6%	16	0.0%	0	0.9%	1	1.0%	1	7.5%	8	0.9%	1	0.0%	0	3.0%	4	0.9%	1	0.0%	0
More clothes shops	1.4%	14	0.0%	0	1.7%	2	0.0%	0	3.7%	4	0.9%	1	1.0%	1	2.3%	3	2.6%	3	0.0%	0
Less traffic congestion / better road layout	1.0%	10	3.7%	4	0.0%	0	1.0%	1	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More affordable shops	0.8%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	0.9%	1	1.0%	1
More disabled parking	0.8%	8	0.0%	0	1.7%	2	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
More banks	0.7%	7	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Better access by road	0.6%	6	1.8%	2	0.0%	0	1.0%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.6%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Less charity shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Pedestrianised streets	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Jewellery / food markets / other events	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More parking for residents	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
A revamp / refurb	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
conveniences																				
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less tourists / touristy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Nothing)	59.4%	595	58.7%	64	59.8%	70	66.7%	70	36.4%	39	73.4%	80	63.5%	66	50.8%	67	48.7%	56	79.8%	83
(Don’t know)	11.3%	113	18.3%	20	12.8%	15	3.8%	4	0.9%	1	14.7%	16	9.6%	10	9.8%	13	15.7%	18	15.4%	16
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]																				
More cafés and restaurants in general	1.7%	17	0.9%	1	2.6%	3	2.9%	3	2.8%	3	0.0%	0	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	0.9%	1	2.9%	3	2.8%	3	1.8%	2	1.9%	2	1.5%	2	0.9%	1	1.0%	1
Better public transport in the evening	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities - outdoor events	1.1%	11	0.0%	0	0.9%	1	1.0%	1	1.9%	2	0.0%	0	1.9%	2	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities in general	0.9%	9	0.9%	1	0.9%	1	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
More advertising of what's on in the evening	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.6%	6	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More evening leisure facilities - theatre	0.6%	6	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More independent cafés and restaurants	0.5%	5	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.5%	5	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities - a new cinema	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better parking	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Free parking in general	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for children	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Later opening cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	66.6%	667	51.4%	56	63.2%	74	79.0%	83	62.6%	67	69.7%	76	70.2%	73	68.9%	91	60.9%	70	74.0%	77
(Don't do this activity)	13.1%	131	17.4%	19	12.0%	14	7.6%	8	15.9%	17	14.7%	16	11.5%	12	9.1%	12	13.9%	16	16.3%	17
(Don't know)	9.4%	94	25.7%	28	12.0%	14	3.8%	4	1.9%	2	10.1%	11	7.7%	8	6.1%	8	8.7%	10	8.7%	9
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Once a week	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	0.0%	0	1.0%	1
Once every two months	0.9%	9	3.7%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Once every six months	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	1.7%	2	1.0%	1
(Dont know / varies)	0.6%	6	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Never	95.6%	958	90.8%	99	91.5%	107	100.0%	105	98.1%	105	98.2%	107	96.2%	100	94.7%	125	94.8%	109	97.1%	101
Mean:		*0.06*		*0.06*		*0.06*		*0.00*		*0.01*		*0.00*		*0.09*		*0.17*		*0.14*		*0.01*
Base:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Once a fortnight	1.6%	16	2.8%	3	2.6%	3	1.9%	2	0.9%	1	3.7%	4	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Once a month	6.4%	64	7.3%	8	5.1%	6	4.8%	5	5.6%	6	11.0%	12	7.7%	8	6.1%	8	6.1%	7	3.8%	4
Once every two months	11.0%	110	8.3%	9	8.5%	10	16.2%	17	12.2%	13	15.6%	17	6.7%	7	9.8%	13	14.8%	17	6.7%	7
Once every six months	15.2%	152	18.3%	20	12.8%	15	16.2%	17	9.3%	10	16.5%	18	15.4%	16	14.4%	19	18.3%	21	15.4%	16
Once a year	7.2%	72	5.5%	6	12.0%	14	6.7%	7	5.6%	6	1.8%	2	11.5%	12	9.1%	12	7.0%	8	4.8%	5
(Dont know / varies)	4.9%	49	5.5%	6	4.3%	5	5.7%	6	3.7%	4	3.7%	4	1.0%	1	11.4%	15	4.3%	5	2.9%	3
Never	53.4%	535	51.4%	56	54.7%	64	48.6%	51	62.6%	67	46.8%	51	55.8%	58	47.7%	63	48.7%	56	66.3%	69
Mean:		*0.22*		*0.26*		*0.19*		*0.22*		*0.17*		*0.38*		*0.21*		*0.22*		*0.20*		*0.11*
Base:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	8.3%	83	6.4%	7	8.5%	10	8.6%	9	10.3%	11	7.3%	8	6.7%	7	12.1%	16	11.3%	13	1.9%	2
Once a week	4.3%	43	8.3%	9	4.3%	5	1.0%	1	5.6%	6	5.5%	6	1.9%	2	3.8%	5	5.2%	6	2.9%	3
Once a fortnight	1.7%	17	5.5%	6	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	1.5%	2	1.7%	2	0.0%	0
Once a month	1.4%	14	0.0%	0	1.7%	2	1.0%	1	0.9%	1	1.8%	2	0.0%	0	4.5%	6	1.7%	2	0.0%	0
Once every two months	1.7%	17	4.6%	5	2.6%	3	1.0%	1	0.0%	0	1.8%	2	1.0%	1	0.0%	0	2.6%	3	1.9%	2
Once every six months	1.0%	10	3.7%	4	0.9%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Once a year	0.7%	7	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Dont know / varies)	0.8%	8	1.8%	2	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Never	80.1%	803	67.0%	73	75.2%	88	88.6%	93	80.4%	86	80.7%	88	87.5%	91	75.8%	100	76.5%	88	92.3%	96
Mean:		*0.90*		*1.01*		*0.94*		*0.74*		*1.08*		*0.87*		*0.68*		*1.22*		*1.18*		*0.28*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	1.8%	2	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	1.5%	2	0.0%	0	1.0%	1
Once a month	3.5%	35	2.8%	3	6.0%	7	0.0%	0	5.6%	6	1.8%	2	6.7%	7	2.3%	3	4.3%	5	1.9%	2
Once every two months	9.1%	91	5.5%	6	8.5%	10	15.2%	16	3.7%	4	6.4%	7	12.5%	13	10.6%	14	15.7%	18	2.9%	3
Once every six months	14.9%	149	23.9%	26	17.9%	21	12.4%	13	11.2%	12	10.1%	11	13.5%	14	12.9%	17	20.0%	23	11.5%	12
Once a year	12.2%	122	15.6%	17	15.4%	18	18.1%	19	10.3%	11	7.3%	8	14.4%	15	8.3%	11	11.3%	13	9.6%	10
(Dont know / varies)	4.5%	45	5.5%	6	7.7%	9	1.9%	2	7.5%	8	2.8%	3	1.0%	1	8.3%	11	3.5%	4	1.0%	1
Never	54.5%	546	44.0%	48	43.6%	51	51.4%	54	60.7%	65	70.6%	77	51.9%	54	53.0%	70	45.2%	52	72.1%	75
Mean:		*0.17*		*0.20*		*0.20*		*0.14*		*0.14*		*0.10*		*0.17*		*0.29*		*0.18*		*0.09*
Base:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.1%	11	0.0%	0	0.9%	1	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Once a month	2.9%	29	3.7%	4	2.6%	3	1.9%	2	1.9%	2	3.7%	4	1.9%	2	3.0%	4	5.2%	6	1.9%	2
Once every two months	5.7%	57	8.3%	9	3.4%	4	10.5%	11	5.6%	6	3.7%	4	8.7%	9	4.5%	6	5.2%	6	1.9%	2
Once every six months	9.4%	94	9.2%	10	14.5%	17	10.5%	11	5.6%	6	10.1%	11	8.7%	9	11.4%	15	9.6%	11	3.8%	4
Once a year	8.1%	81	11.9%	13	10.3%	12	11.4%	12	9.3%	10	5.5%	6	8.7%	9	6.8%	9	7.0%	8	1.9%	2
(Dont know / varies)	4.7%	47	11.0%	12	6.8%	8	1.9%	2	6.5%	7	0.9%	1	1.0%	1	8.3%	11	2.6%	3	1.9%	2
Never	67.8%	679	56.0%	61	60.7%	71	61.9%	65	69.2%	74	72.5%	79	70.2%	73	63.6%	84	69.6%	80	88.5%	92
Mean:		*0.13*		*0.12*		*0.14*		*0.14*		*0.13*		*0.17*		*0.11*		*0.14*		*0.14*		*0.04*
Base:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	3.5%	35	1.8%	2	5.1%	6	5.7%	6	0.9%	1	3.7%	4	3.8%	4	1.5%	2	1.7%	2	7.7%	8
Once a week	6.9%	69	6.4%	7	5.1%	6	7.6%	8	8.4%	9	7.3%	8	8.7%	9	6.8%	9	5.2%	6	6.7%	7
Once a fortnight	8.3%	83	11.0%	12	6.0%	7	12.4%	13	3.7%	4	11.0%	12	7.7%	8	8.3%	11	9.6%	11	4.8%	5
Once a month	11.2%	112	7.3%	8	13.7%	16	15.2%	16	13.1%	14	15.6%	17	11.5%	12	8.3%	11	11.3%	13	4.8%	5
Once every two months	7.8%	78	5.5%	6	10.3%	12	8.6%	9	7.5%	8	9.2%	10	9.6%	10	5.3%	7	12.2%	14	1.9%	2
Once every six months	4.0%	40	7.3%	8	3.4%	4	5.7%	6	4.7%	5	2.8%	3	3.8%	4	3.8%	5	3.5%	4	1.0%	1
Once a year	1.6%	16	2.8%	3	2.6%	3	1.0%	1	0.9%	1	1.8%	2	2.9%	3	0.0%	0	1.7%	2	1.0%	1
(Dont know / varies)	3.4%	34	9.2%	10	2.6%	3	1.9%	2	4.7%	5	0.0%	0	0.0%	0	6.1%	8	3.5%	4	1.9%	2
Never	53.4%	535	48.6%	53	51.3%	60	41.9%	44	56.1%	60	48.6%	53	51.9%	54	59.8%	79	51.3%	59	70.2%	73
Mean:		*0.91*		*0.82*		*0.96*		*1.24*		*0.70*		*1.02*		*0.98*		*0.72*		*0.75*		*1.06*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	6.7%	67	8.3%	9	6.8%	8	7.6%	8	2.8%	3	5.5%	6	8.7%	9	12.1%	16	3.5%	4	3.8%	4
Once a week	16.0%	160	12.8%	14	21.4%	25	13.3%	14	19.6%	21	17.4%	19	15.4%	16	12.9%	17	17.4%	20	13.5%	14
Once a fortnight	11.9%	119	16.5%	18	9.4%	11	15.2%	16	12.2%	13	11.9%	13	10.6%	11	11.4%	15	11.3%	13	8.7%	9
Once a month	16.7%	167	12.8%	14	16.2%	19	15.2%	16	21.5%	23	20.2%	22	16.3%	17	15.9%	21	20.0%	23	11.5%	12
Once every two months	13.0%	130	13.8%	15	13.7%	16	12.4%	13	9.3%	10	11.9%	13	14.4%	15	13.6%	18	13.9%	16	13.5%	14
Once every six months	5.7%	57	8.3%	9	8.5%	10	5.7%	6	1.9%	2	4.6%	5	7.7%	8	3.8%	5	3.5%	4	7.7%	8
Once a year	2.0%	20	4.6%	5	1.7%	2	1.0%	1	0.9%	1	1.8%	2	2.9%	3	2.3%	3	0.9%	1	1.9%	2
(Dont know / varies)	3.7%	37	7.3%	8	2.6%	3	2.9%	3	3.7%	4	0.0%	0	1.0%	1	4.5%	6	7.8%	9	2.9%	3
Never	24.5%	245	15.6%	17	19.7%	23	26.7%	28	28.0%	30	26.6%	29	23.1%	24	23.5%	31	21.7%	25	36.5%	38
Mean:		*1.72*		*1.86*		*1.89*		*1.72*		*1.58*		*1.65*		*1.79*		*2.04*		*1.60*		*1.26*
Base:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Once a week	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.9%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Once a month	2.3%	23	4.6%	5	2.6%	3	0.0%	0	1.9%	2	3.7%	4	0.0%	0	3.8%	5	2.6%	3	1.0%	1
Once every two months	1.6%	16	0.9%	1	3.4%	4	1.0%	1	0.9%	1	4.6%	5	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Once every six months	3.0%	30	1.8%	2	1.7%	2	1.9%	2	6.5%	7	6.4%	7	1.0%	1	1.5%	2	3.5%	4	2.9%	3
Once a year	2.4%	24	0.9%	1	3.4%	4	1.0%	1	2.8%	3	1.8%	2	2.9%	3	3.8%	5	2.6%	3	1.9%	2
(Dont know / varies)	2.5%	25	7.3%	8	6.0%	7	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	4.3%	5	0.0%	0
Never	86.3%	865	81.7%	89	82.1%	96	94.3%	99	84.1%	90	81.7%	89	95.2%	99	84.1%	111	81.7%	94	94.2%	98
Mean:		*0.11*		*0.12*		*0.07*		*0.03*		*0.08*		*0.15*		*0.04*		*0.26*		*0.14*		*0.02*
Base:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.0%	30	3.7%	4	1.7%	2	7.6%	8	0.0%	0	1.8%	2	2.9%	3	5.3%	7	2.6%	3	1.0%	1
Once a week	1.4%	14	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	1.9%	2	0.8%	1	2.6%	3	1.0%	1
Once a fortnight	1.1%	11	0.0%	0	0.0%	0	1.9%	2	2.8%	3	0.9%	1	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a month	0.9%	9	1.8%	2	0.9%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Never	92.7%	929	89.9%	98	94.0%	110	86.7%	91	95.3%	102	97.2%	106	94.2%	98	92.4%	122	87.0%	100	98.1%	102
Mean:		*0.33*		*0.43*		*0.22*		*0.71*		*0.10*		*0.17*		*0.33*		*0.48*		*0.39*		*0.12*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers? *Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months*																				
Bingo at The Deluxe, Hastings	38.7%	12	12.5%	1	42.9%	3	0.0%	0	100.0%	1	0.0%	0	100.0%	3	50.0%	3	33.3%	1	0.0%	0
Pier Nine, Brighton	3.2%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	12.9%	4	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Hastings Town Centre	22.6%	7	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	66.7%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:		31		8		7		0		1		2		3		6		3		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q39 Where do you or members of your household normally go to the cinema? *Those that said they visit the cinema at least once every 6 months*																				
Cineworld, The Beacon, Eastbourne	11.0%	38	19.5%	8	47.1%	16	0.0%	0	6.7%	2	1.9%	1	3.0%	1	14.3%	6	8.7%	4	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	0.9%	3	2.4%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.7%	6	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	7.1%	3	2.2%	1	0.0%	0
Hailsham Pavilion Theatre and Cinema	1.4%	5	7.3%	3	2.9%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	10.4%	36	0.0%	0	0.0%	0	56.1%	23	30.0%	9	5.8%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	20.5%	71	0.0%	0	0.0%	0	2.4%	1	13.3%	4	69.2%	36	51.5%	17	11.9%	5	4.3%	2	22.2%	6
Kino-Teatr, Norman Road, St Leonards-on-Sea	2.3%	8	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	7.1%	3	6.5%	3	0.0%	0
Odeon, Queens Road, Hastings	16.8%	58	17.1%	7	11.8%	4	0.0%	0	10.0%	3	1.9%	1	30.3%	10	38.1%	16	37.0%	17	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	3.2%	11	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	2	4.8%	2	10.9%	5	0.0%	0
Ashford Town Centre	2.6%	9	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.6%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.9%	3	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Central London / West End	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0
Eastbourne Town Centre	1.2%	4	7.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	7.2%	25	19.5%	8	8.8%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	9.5%	4	19.6%	9	0.0%	0
Hawkhurst Village Centre	1.2%	4	0.0%	0	0.0%	0	4.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	2	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	5	0.0%	0	0.0%	0	7.3%	3	3.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.9%	10	0.0%	0	2.9%	1	0.0%	0	0.0%	0	15.4%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.6%	2	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Battle Memorial Hall, High Street, Battle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Cineword IMAX Theatre, Rutherford Road, Ashford	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Odeon, Knights Way, Tunbridge Wells	3.2%	11	0.0%	0	0.0%	0	17.1%	7	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.7%	6	0.0%	0	0.0%	0	9.8%	4	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	5	7.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Base:		346		41		34		41		30		52		33		42		46		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility? *Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months*																				
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	10.3%	18	0.0%	0	4.8%	1	0.0%	0	36.8%	7	5.0%	1	15.4%	2	17.2%	5	7.7%	2	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.1%	2	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	10.9%	19	22.2%	6	33.3%	7	0.0%	0	5.3%	1	0.0%	0	0.0%	0	6.9%	2	11.5%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	5.2%	9	11.1%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	3.8%	1	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	2.9%	5	3.7%	1	4.8%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Battle Town Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	7.7%	1	0.0%	0	3.8%	1	0.0%	0
Bexhill-on-Sea Town Centre	4.6%	8	18.5%	5	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Eastbourne Town Centre	1.7%	3	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hailsham Town Centre	0.6%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.0%	14	3.7%	1	4.8%	1	0.0%	0	15.8%	3	0.0%	0	7.7%	1	10.3%	3	19.2%	5	0.0%	0
Ore Village District Centre, Hastings	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.1%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.7%	10	0.0%	0	0.0%	0	0.0%	0	5.3%	1	35.0%	7	7.7%	1	3.4%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.3%	4	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	7.7%	2	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	1.1%	2	3.7%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	2.9%	5	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.8%	1	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	3.4%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Hythe Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	1.1%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Ninfield Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	8.0%	14	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	23.1%	3	20.7%	6	11.5%	3	14.3%	1
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Thomas Peacocke Community College, Love Lane, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.6%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.1%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	7	7.4%	2	0.0%	0	16.7%	2	0.0%	0	5.0%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Base:		174		27		21		12		19		20		13		29		26		7

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Theatres, Compton Street, Eastbourne	4.8%	14	5.3%	2	10.3%	4	6.7%	2	13.0%	3	4.8%	1	2.9%	1	0.0%	0	2.2%	1	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	1.7%	5	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	8.3%	24	5.3%	2	12.8%	5	0.0%	0	13.0%	3	9.5%	2	2.9%	1	10.0%	4	13.0%	6	5.6%	1
Brighton City Centre	1.7%	5	2.6%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Central London / West End	27.3%	79	10.5%	4	15.4%	6	50.0%	15	39.1%	9	47.6%	10	14.7%	5	25.0%	10	30.4%	14	33.3%	6
Eastbourne Town Centre	11.4%	33	23.7%	9	20.5%	8	6.7%	2	4.3%	1	4.8%	1	11.8%	4	5.0%	2	10.9%	5	5.6%	1
Hastings Town Centre	10.7%	31	7.9%	3	0.0%	0	3.3%	1	8.7%	2	14.3%	3	29.4%	10	12.5%	5	15.2%	7	0.0%	0
Hawkhurst Village Centre	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	4	0.0%	0	0.0%	0	6.7%	2	0.0%	0	4.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Adhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.9%	7
Chichester City Centre	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	1.7%	5	5.3%	2	5.1%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	4.8%	14	2.6%	1	5.1%	2	0.0%	0	0.0%	0	4.8%	1	17.6%	6	5.0%	2	4.3%	2	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	1.0%	3	0.0%	0	2.6%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.2%	1	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	0.7%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3
The Oval, Bohemia Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	6.9%	20	2.6%	1	2.6%	1	0.0%	0	4.3%	1	0.0%	0	11.8%	4	20.0%	8	10.9%	5	0.0%	0
(Don't know / varies)	7.3%	21	15.8%	6	12.8%	5	10.0%	3	0.0%	0	4.8%	1	2.9%	1	2.5%	1	8.7%	4	0.0%	0
Base:		289		38		39		30		23		21		34		40		46		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	1.0%	2	0.0%	0	3.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	3.6%	7	13.0%	3	7.7%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	2.6%	5	8.7%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	4.2%	1	0.0%	0
Fishermans Museum, Hastings	1.5%	3	4.3%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	6.2%	12	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	25.0%	7	12.5%	3	0.0%	0
Lewes Castle, East Sussex	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.5%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	12.5%	1
The White Rock Theatre, Hastings	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Battle Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Bexhill-on-Sea Town Centre	3.6%	7	8.7%	2	7.7%	2	0.0%	0	0.0%	0	4.3%	1	4.8%	1	3.6%	1	0.0%	0	0.0%	0
Brighton City Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	39.0%	76	17.4%	4	46.2%	12	53.8%	14	37.5%	6	47.8%	11	33.3%	7	25.0%	7	50.0%	12	37.5%	3
Eastbourne Town Centre	2.1%	4	0.0%	0	7.7%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.7%	17	8.7%	2	3.8%	1	0.0%	0	12.5%	2	13.0%	3	19.0%	4	10.7%	3	8.3%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.5%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	0	12.5%	1
St Leonards-on-Sea Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.5%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Lydd Town Centre	1.0%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Margate Town Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't know / varies)	17.4%	34	26.1%	6	11.5%	3	15.4%	4	18.8%	3	8.7%	2	33.3%	7	14.3%	4	12.5%	3	25.0%	2
Base:		195		23		26		26		16		23		21		28		24		8

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?
Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Battle Town Centre	5.8%	22	0.0%	0	2.1%	1	0.0%	0	44.4%	16	2.0%	1	2.3%	1	5.0%	2	2.2%	1	0.0%	0
Bexhill-on-Sea Town Centre	13.0%	49	62.9%	22	38.3%	18	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.5%	3	10.9%	5	0.0%	0
Brighton City Centre	0.8%	3	2.9%	1	2.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.1%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.5%	1	2.2%	1	0.0%	0
Hailsham Town Centre	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	16.4%	62	5.7%	2	17.0%	8	0.0%	0	5.6%	2	7.8%	4	16.3%	7	57.5%	23	32.6%	15	3.7%	1
Hawkhurst Village Centre	0.5%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.1%	4	0.0%	0	8.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.5%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Peasmarsh Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	10.9%	41	0.0%	0	0.0%	0	0.0%	0	2.8%	1	62.7%	32	9.3%	4	0.0%	0	2.2%	1	11.1%	3
Sidley District Centre, Bexhill-on-Sea	0.5%	2	2.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.5%	17	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	4	26.1%	12	0.0%	0
Tenterden Town Centre	0.8%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.5%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Burwash Village Centre	3.2%	12	0.0%	0	0.0%	0	23.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.5%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Haywards Heath Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Icklesham Village Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Lamberhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lunsford's Cross Village Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	12
Lydd-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Mayfield Village Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Newenden Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.5%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Pett Village Centre	3.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.2%	13	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Salehurst Village Centre	0.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	2.5%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Stone in Oxney Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.4%	13	0.0%	0	2.1%	1	23.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.3%	5	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.3%	35	17.1%	6	10.6%	5	11.5%	6	11.1%	4	0.0%	0	9.3%	4	10.0%	4	8.7%	4	7.4%	2
Base:		377		35		47		52		36		51		43		40		46		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	

Q44 Where do you or members of your household normally go to visit cafes and restaurants?

Those that said they visit restaurants at least once every 2 months

Ashford Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	17.0%	9
Battle Town Centre	7.2%	46	2.9%	2	3.8%	3	4.5%	3	37.1%	26	0.0%	0	1.5%	1	9.2%	8	3.9%	3	0.0%	0
Bexhill-on-Sea Town Centre	18.7%	120	75.7%	53	51.9%	41	4.5%	3	0.0%	0	2.7%	2	10.3%	7	6.9%	6	10.5%	8	0.0%	0
Central London / West End	0.6%	4	0.0%	0	2.5%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.7%	11	0.0%	0	3.8%	3	0.0%	0	4.3%	3	0.0%	0	0.0%	0	2.3%	2	3.9%	3	0.0%	0
Hailsham Town Centre	0.6%	4	1.4%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Hastings Town Centre	18.0%	116	7.1%	5	7.6%	6	3.0%	2	10.0%	7	6.8%	5	27.9%	19	50.6%	44	36.8%	28	0.0%	0
Hawkhurst Village Centre	0.8%	5	0.0%	0	0.0%	0	3.0%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Heathfield Town Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.8%	5	1.4%	1	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.7%	11	0.0%	0	0.0%	0	10.4%	7	2.9%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	11.7%	75	0.0%	0	1.3%	1	0.0%	0	5.7%	4	65.8%	48	14.7%	10	5.7%	5	1.3%	1	11.3%	6
Sidley District Centre, Bexhill-on-Sea	0.3%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.0%	26	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	4.4%	3	9.2%	8	17.1%	13	0.0%	0
Tenterden Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	4.4%	3	0.0%	0	1.3%	1	1.9%	1
Ashburnham Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.6%	4	0.0%	0	0.0%	0	3.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bodiam Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.6%	4	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Catsfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
East Guldeford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Etchingham Village Centre	0.6%	4	0.0%	0	0.0%	0	4.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Great Park Farm, Horns Corner, Catsfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hillier Garden Centre, Hailsham Road, Stone Cross	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.5%	3	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Icklesham Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Lamberhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	13
Merriments Gardens, Hawkhurst Road, Etchingham	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	10
Ninfield Village Centre	0.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Pett Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.7%	11	0.0%	0	0.0%	0	16.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.8%	5	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.3%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.2%	72	8.6%	6	8.9%	7	16.4%	11	14.3%	10	0.0%	0	19.1%	13	8.0%	7	19.7%	15	5.7%	3
Base:		643		70		79		67		70		73		68		87		76		53

Q45 Where do you or members of your household normally go for family entertainment?

Those that said they partake in family entertainment at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	2.3%	2	0.0%	0	10.0%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	5	0.0%	0	0.0%	0	0.0%	0	75.0%	3
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	2.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	12.5%	11	18.2%	2	10.0%	1	25.0%	1	25.0%	3	0.0%	0	50.0%	1	0.0%	0	23.1%	3	0.0%	0
Ashford Town Centre	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Battle Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.2%	9	45.5%	5	30.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Central London / West End	3.4%	3	0.0%	0	10.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Eastbourne Town Centre	5.7%	5	0.0%	0	10.0%	1	0.0%	0	8.3%	1	5.6%	1	0.0%	0	7.1%	1	7.7%	1	0.0%	0
Hastings Town Centre	11.4%	10	9.1%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	3	0.0%	0	21.4%	3	23.1%	3	0.0%	0
Royal Tunbridge Wells Town Centre	2.3%	2	0.0%	0	0.0%	0	25.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.1%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Alfriston Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.1%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Seaford Museum, Seaford	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
(Don't know / varies)	20.5%	18	18.2%	2	20.0%	2	25.0%	1	33.3%	4	5.6%	1	0.0%	0	35.7%	5	23.1%	3	0.0%	0
Base:		88		11		10		4		12		18		2		14		13		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)

Those that said they do outdoor leisure activities at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	7.4%	5	44.4%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.9%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Hastings Town Centre	10.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	50.0%	6	0.0%	0
Robertsbridge Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	4.4%	3	0.0%	0	0.0%	0	7.1%	1	0.0%	0	33.3%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0
Belmont Local Centre, Hastings	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	2.9%	2	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	1.5%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	2.9%	2	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	1.5%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Hastings Beach, Hastings	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	2.9%	2	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	1.5%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
New Romney Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Parkstone Road, Hastings	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.5%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	2.9%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	1.5%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Sedlescombe Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Staplecross Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	2.9%	2	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	1.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.2%	9	0.0%	0	14.3%	1	14.3%	2	0.0%	0	0.0%	0	0.0%	0	40.0%	4	8.3%	1	50.0%	1
Base:		68		9		7		14		5		3		6		10		12		2

Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Swimming pool (indoor)	6.3%	63	4.6%	5	4.3%	5	11.4%	12	11.2%	12	2.8%	3	3.8%	4	5.3%	7	7.8%	9	5.8%	6
More leisure facilities / activities for children	6.1%	61	8.3%	9	7.7%	9	2.9%	3	5.6%	6	7.3%	8	2.9%	3	10.6%	14	6.1%	7	1.9%	2
Cheaper prices	4.5%	45	3.7%	4	7.7%	9	1.9%	2	2.8%	3	9.2%	10	2.9%	3	4.5%	6	2.6%	3	4.8%	5
Ten-pin bowling	4.0%	40	7.3%	8	5.1%	6	0.0%	0	2.8%	3	4.6%	5	1.0%	1	5.3%	7	8.7%	10	0.0%	0
More leisure facilities / activities for teenagers	3.4%	34	5.5%	6	5.1%	6	2.9%	3	1.9%	2	3.7%	4	1.9%	2	5.3%	7	3.5%	4	0.0%	0
More leisure facilities / activities for families	2.9%	29	3.7%	4	0.9%	1	0.0%	0	6.5%	7	3.7%	4	1.0%	1	4.5%	6	4.3%	5	1.0%	1
Cinema (multi-screen)	2.7%	27	7.3%	8	6.0%	7	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	4.3%	5	1.9%	2
Leisure / sports centre	2.2%	22	5.5%	6	5.1%	6	2.9%	3	2.8%	3	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Free parking at leisure venues	2.2%	22	3.7%	4	0.9%	1	1.9%	2	1.9%	2	0.9%	1	1.0%	1	1.5%	2	6.1%	7	1.9%	2
Outdoor festivals / events	2.0%	20	1.8%	2	2.6%	3	1.0%	1	3.7%	4	2.8%	3	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better car parking	2.0%	20	0.9%	1	1.7%	2	1.9%	2	1.9%	2	0.9%	1	3.8%	4	1.5%	2	2.6%	3	2.9%	3
Improved public transport	1.9%	19	3.7%	4	1.7%	2	0.0%	0	0.9%	1	2.8%	3	3.8%	4	0.0%	0	1.7%	2	2.9%	3
Indoor trampoline parks	1.7%	17	1.8%	2	1.7%	2	0.0%	0	0.0%	0	7.3%	8	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Live music venues	1.7%	17	2.8%	3	4.3%	5	1.0%	1	1.9%	2	2.8%	3	1.0%	1	0.0%	0	1.7%	2	0.0%	0
More / better advertising of what's on / available	1.6%	16	3.7%	4	3.4%	4	1.0%	1	0.9%	1	0.9%	1	1.0%	1	2.3%	3	0.9%	1	0.0%	0
Swimming pool (outdoor)	1.5%	15	1.8%	2	2.6%	3	1.0%	1	1.9%	2	0.0%	0	1.0%	1	1.5%	2	2.6%	3	1.0%	1
More local sports & recreation facilities	1.5%	15	2.8%	3	1.7%	2	1.0%	1	2.8%	3	1.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More / better health clubs / gyms (indoor)	1.2%	12	1.8%	2	2.6%	3	1.0%	1	1.9%	2	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Ice rink	1.2%	12	2.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	2.3%	3	2.6%	3	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.9%	1	1.0%	1	0.9%	1	3.7%	4	1.9%	2	2.3%	3	0.0%	0	0.0%	0
Better shopping facilities	1.1%	11	0.0%	0	0.0%	0	1.0%	1	2.8%	3	0.0%	0	0.0%	0	1.5%	2	3.5%	4	1.0%	1
More quality restaurants	0.9%	9	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More / better parks / green spaces	0.8%	8	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Indoor soft play areas	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Karting	0.7%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improve current leisure facilities	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Improved security / CCTV	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Improvements in the built environment	0.6%	6	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Better cycle paths / areas	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better public toilets	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Improved street furniture	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Extreme sports	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More pavement cafes	0.5%	5	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and	0.5%	5	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
information																				
Concert halls	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Food / farmers markets	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Cinema (art house)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More watersports	0.4%	4	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More leisure facilities / activities for disabled people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Skateboarding	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Dance facilities	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More classes available	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Crazy / mini golf	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better policing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More street cleaning	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times at leisure venues	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better cultural facilities	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Improved access by foot and cycle	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Street carnivals	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	52.7%	528	43.1%	47	47.9%	56	64.8%	68	59.8%	64	51.4%	56	66.3%	69	38.6%	51	42.6%	49	65.4%	68
(Don’t know)	5.1%	51	5.5%	6	3.4%	4	4.8%	5	1.9%	2	0.0%	0	3.8%	4	11.4%	15	7.0%	8	6.7%	7
(Don't do leisure activities)	4.8%	48	6.4%	7	6.8%	8	2.9%	3	3.7%	4	1.8%	2	5.8%	6	6.1%	8	3.5%	4	5.8%	6
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	33.4%	335	31.2%	34	36.8%	43	34.3%	36	34.6%	37	30.3%	33	33.7%	35	34.8%	46	34.8%	40	29.8%	31
Female	66.6%	667	68.8%	75	63.2%	74	65.7%	69	65.4%	70	69.7%	76	66.3%	69	65.2%	86	65.2%	75	70.2%	73
Base:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	3.3%	33	7.3%	8	4.3%	5	1.0%	1	1.9%	2	0.9%	1	1.0%	1	7.6%	10	2.6%	3	1.9%	2
25-34	7.4%	74	11.0%	12	7.7%	9	1.9%	2	5.6%	6	11.0%	12	2.9%	3	11.4%	15	10.4%	12	2.9%	3
35-44	8.2%	82	10.1%	11	12.0%	14	1.9%	2	7.5%	8	14.7%	16	2.9%	3	12.1%	16	7.0%	8	3.8%	4
45-54	7.6%	76	5.5%	6	6.8%	8	7.6%	8	9.3%	10	8.3%	9	4.8%	5	7.6%	10	9.6%	11	8.7%	9
55-64	12.7%	127	7.3%	8	12.8%	15	15.2%	16	16.8%	18	11.9%	13	11.5%	12	10.6%	14	11.3%	13	17.3%	18
65+	60.9%	610	58.7%	64	56.4%	66	72.4%	76	58.9%	63	53.2%	58	76.9%	80	50.8%	67	59.1%	68	65.4%	68
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	10.9%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.7%	117	0.0%	0	100.0%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.5%	105	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.7%	107	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	10.9%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
Zone 7	13.2%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	132	0.0%	0	0.0%	0
Zone 8	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
PC Postcode Sector																				
TN19 7	6.2%	62	0.0%	0	0.0%	0	59.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
TN31 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.8%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	4.4%	44	0.0%	0	0.0%	0	0.0%	0	41.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	6.3%	63	0.0%	0	0.0%	0	0.0%	0	58.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	1.7%	17	0.0%	0	14.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	15	0.0%	0	0.0%	0
TN34 2	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	33	0.0%	0	0.0%	0
TN34 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	24	0.0%	0	0.0%	0
TN35 4	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
TN35 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	18	0.0%	0	0.0%	0
TN36 4	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	13	0.0%	0	0.0%	0
TN37 7	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	29	0.0%	0	0.0%	0
TN38 0	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN38 8	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	21	0.0%	0
TN38 9	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN39 3	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	4.0%	40	0.0%	0	34.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	4.0%	40	36.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	6.9%	69	63.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	4.3%	43	0.0%	0	0.0%	0	41.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104

Appendix 2:

Data Tabulations

By Zone

(Weighted)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q01 Where do you normally shop for your household's main food and grocery shopping needs?																				
Aldi, London Road, Bexhill-on-Sea	8.7%	87	25.2%	23	25.9%	42	0.0%	0	3.6%	3	0.0%	0	1.9%	1	3.5%	11	4.6%	7	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	7.6%	76	0.5%	0	1.5%	2	0.6%	0	2.1%	1	24.8%	22	18.5%	7	11.5%	36	3.8%	6	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.9%	30	0.0%	0	1.2%	2	0.6%	0	3.3%	2	3.4%	3	0.6%	0	5.8%	18	2.1%	3	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.4%	4	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.8%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	3	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.3%	2	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	0.5%	5	0.0%	0	0.8%	1	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	5.1%	5	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Lidl, Bohemia Road, St Leonards-on-Sea	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.3%	2	10.6%	34	4.6%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.4%	24	5.0%	5	10.1%	16	0.0%	0	2.6%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	3	0.0%	0	1.5%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.6%	5	2.2%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.7%	17	4.5%	4	2.5%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.4%	5	2.8%	4	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	8.6%	87	2.1%	2	1.3%	2	0.0%	0	0.9%	1	2.8%	2	15.6%	6	22.7%	72	0.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.7%	7	2.1%	2	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	31	11.5%	11	8.5%	14	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.4%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	8.6%	87	0.0%	0	0.4%	1	1.7%	1	28.4%	20	12.9%	11	17.1%	7	10.5%	33	9.1%	14	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	6	1.6%	2	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.4%	4	1.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.8%	8	4.4%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	4.3%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	14.6%	147	2.1%	2	5.8%	10	1.1%	1	17.4%	12	5.0%	4	17.0%	7	17.9%	57	36.8%	55	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.3%	13	0.0%	0	0.0%	0	19.0%	9	3.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.2%	72	24.0%	22	22.6%	37	1.7%	1	2.8%	2	0.0%	0	0.6%	0	0.3%	1	6.1%	9	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.7%	7	0.0%	0	0.0%	0	8.2%	4	3.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	11.3%	113	7.4%	7	10.2%	17	24.0%	12	10.2%	7	11.1%	10	12.7%	5	7.7%	24	14.5%	22	31.7%	10
Internet - Click & Collect	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.3%	2	0.5%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	1.0%	10	1.4%	1	1.5%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	3.3%	5	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.6%	6	0.0%	0	0.0%	0	11.2%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Jempson's Local, High Street, Ticehurst	0.2%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury’s Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Downland Business Park, Worthing																				
Sainsbury's Superstore, Dymchurch Road, New Romney	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	6
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	22.2%	7
Tesco Superstore, Bell Farm Road, Uckfield	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	35.7%	315	33.9%	29	32.3%	47	31.3%	12	41.8%	26	25.5%	20	26.2%	9	40.1%	116	39.7%	50	24.9%	5
Lower prices	25.4%	225	27.3%	24	36.5%	54	8.1%	3	17.8%	11	32.1%	25	22.8%	8	25.0%	72	18.0%	23	23.8%	5
Choice / range of goods available	17.9%	158	9.1%	8	21.4%	31	22.7%	8	12.7%	8	19.7%	16	26.4%	9	19.9%	58	13.5%	17	16.7%	4
Quality of goods	11.6%	103	15.0%	13	8.5%	12	21.7%	8	7.0%	4	20.7%	16	21.8%	7	11.7%	34	4.5%	6	6.9%	1
Value for money	10.4%	92	18.5%	16	8.7%	13	0.7%	0	5.0%	3	11.3%	9	9.0%	3	14.0%	40	5.5%	7	0.8%	0
Habit / familiarity / always used it	6.4%	56	10.1%	9	6.1%	9	10.1%	4	8.1%	5	9.0%	7	6.1%	2	4.9%	14	4.3%	5	4.2%	1
Easy to park	5.2%	46	2.9%	3	3.6%	5	3.7%	1	4.4%	3	5.0%	4	8.9%	3	6.4%	18	6.2%	8	3.0%	1
Preference for retailer	4.7%	41	4.9%	4	3.8%	6	0.0%	0	6.6%	4	10.7%	8	0.7%	0	5.4%	16	1.6%	2	3.1%	1
Loyalty card scheme	4.2%	37	7.0%	6	1.9%	3	6.7%	2	5.8%	4	0.9%	1	4.6%	2	2.5%	7	9.7%	12	0.8%	0
Large store	3.9%	35	0.5%	0	3.3%	5	3.4%	1	6.8%	4	3.9%	3	0.0%	0	4.7%	13	5.8%	7	0.8%	0
Good food stores	3.8%	33	1.6%	1	2.9%	4	0.0%	0	0.0%	0	3.2%	3	2.2%	1	5.3%	15	7.4%	9	0.0%	0
Easy to get to by car	3.3%	29	1.8%	2	0.0%	0	2.3%	1	1.0%	1	12.9%	10	0.7%	0	2.9%	9	5.0%	6	2.3%	0
Good / friendly staff	3.2%	28	4.1%	4	0.9%	1	2.2%	1	11.5%	7	2.4%	2	7.8%	3	2.9%	8	1.5%	2	3.8%	1
Good-sized store (i.e. not too big / small)	2.6%	23	5.1%	4	1.5%	2	0.0%	0	3.5%	2	3.5%	3	2.1%	1	3.7%	11	0.0%	0	0.8%	0
Good internal layout	2.5%	22	3.8%	3	0.0%	0	0.7%	0	3.6%	2	4.3%	3	5.4%	2	3.3%	10	1.0%	1	2.3%	0
Close to work	2.2%	20	1.6%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	3	2.2%	1	3.5%	10	1.6%	2	5.8%	1
Good range of non-food shops	2.0%	17	4.7%	4	1.6%	2	0.0%	0	0.5%	0	3.9%	3	0.0%	0	2.5%	7	0.0%	0	0.0%	0
Pleasant environment / atmosphere	1.7%	15	5.1%	4	1.9%	3	0.0%	0	2.9%	2	2.9%	2	0.7%	0	0.0%	0	2.8%	4	0.8%	0
Small store	1.7%	15	3.1%	3	0.0%	0	3.7%	1	4.2%	3	5.8%	5	0.7%	0	0.4%	1	1.5%	2	0.8%	0
Work there / staff discount	1.4%	13	1.0%	1	3.8%	6	1.5%	1	2.6%	2	1.7%	1	0.7%	0	0.0%	0	1.0%	1	5.8%	1
Attractive environment / nice place	1.4%	12	1.5%	1	1.5%	2	1.5%	1	1.8%	1	0.9%	1	4.0%	1	1.6%	5	0.5%	1	0.0%	0
Quiet	1.1%	10	0.5%	0	0.0%	0	8.7%	3	1.6%	1	0.0%	0	0.7%	0	1.3%	4	0.5%	1	2.3%	0
Clean / tidy store	0.9%	8	0.5%	0	2.6%	4	0.7%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	2	0.5%	1	1.5%	0
Good offers	0.7%	6	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	2.4%	1
Easy to get to by bus	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.4%	1	0.0%	0	3.2%	1
Can get everything I need there	0.6%	5	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Has a petrol station	0.6%	5	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.3%	4	0.5%	1	0.0%	0
Close to friends or relatives	0.6%	5	0.0%	0	1.6%	2	0.0%	0	1.8%	1	0.5%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.5%	4	1.6%	1	0.0%	0	0.0%	0	2.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Free parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.8%	0
Has undercover parking	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	1	1.5%	2	0.0%	0
Close to other shops / services / leisure facilities	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.0%	3	0.8%	0
Fast service	0.4%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.3%	0
Compact	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Traffic free shopping centre	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have self-service scanners	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Feel Covid safe there	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Convenient	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	2.7%	24	3.8%	3	2.8%	4	3.0%	1	0.5%	0	3.1%	2	5.4%	2	2.3%	7	2.3%	3	4.6%	1
(Don't know)	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	1	2.1%	1	0.4%	1	0.0%	0	0.0%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22
Sample:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	11.9%	105	17.2%	15	15.5%	23	19.7%	7	10.3%	7	10.2%	8	6.0%	2	9.8%	28	11.2%	14	7.6%	2
Yes - other food shopping	10.0%	88	22.5%	19	18.1%	27	18.4%	7	3.0%	2	8.5%	7	10.3%	3	4.8%	14	5.9%	7	9.1%	2
Yes - bars / pubs	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.7%	24	4.1%	4	4.9%	7	5.2%	2	3.1%	2	3.3%	3	1.4%	0	1.7%	5	0.5%	1	4.5%	1
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.8%	51	7.1%	6	0.5%	1	2.2%	1	10.2%	6	3.8%	3	11.5%	4	6.9%	20	7.2%	9	4.6%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	0.6%	5	0.0%	0	0.5%	1	1.5%	1	2.9%	2	0.5%	0	0.7%	0	0.4%	1	0.5%	1	0.0%	0
Yes - library	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.7%	15	4.1%	4	1.4%	2	0.7%	0	4.2%	3	1.4%	1	2.1%	1	1.2%	3	0.5%	1	0.8%	0
Yes - meeting friends	1.6%	14	7.0%	6	1.5%	2	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	1.4%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	3.5%	10	0.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	0.6%	5	0.0%	0	0.5%	1	1.5%	1	0.5%	0	2.2%	2	0.7%	0	0.4%	1	0.0%	0	1.5%	0
Yes - restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	2.4%	21	5.2%	4	4.9%	7	3.0%	1	2.3%	1	0.5%	0	0.0%	0	1.7%	5	0.5%	1	2.3%	0
Yes - work	3.1%	27	0.0%	0	4.9%	7	9.1%	3	5.6%	4	4.1%	3	7.1%	2	1.2%	3	1.5%	2	8.2%	2
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.5%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - golf	0.1%	1	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0
Yes - school run	0.6%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - visiting place of worship	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.8%	0
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
No	61.5%	543	54.8%	47	51.3%	75	45.4%	17	58.8%	37	58.7%	47	65.6%	22	67.5%	196	70.8%	89	63.8%	14
(Don't know)	2.6%	23	4.9%	4	3.3%	5	0.0%	0	5.1%	3	3.2%	3	0.0%	0	1.2%	3	3.7%	5	0.8%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	855	100	106	82	93	94	89	119	98	74

Q04 When you combine your trip with other activities, where do you normally go?
Those who specified a linked activity at Q03

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.5%	2
Battle Town Centre	1.1%	4	0.0%	0	1.0%	1	0.0%	0	11.3%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	9.9%	31	35.4%	12	17.8%	12	0.0%	0	6.5%	1	0.0%	0	12.4%	1	4.8%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	19.8%	63	4.4%	2	0.0%	0	0.0%	0	9.4%	2	21.0%	6	15.5%	2	47.1%	43	25.6%	8	0.0%	0
Hawkhurst Village Centre	0.9%	3	0.0%	0	0.0%	0	12.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.6%	5	0.0%	0	0.0%	0	25.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.3%	4	0.0%	0	0.0%	0	13.0%	3	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	4	2.0%	0	0.0%	0	2.0%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	3	1.2%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	5.9%	2	0.0%	0
St Leonards-on-Sea Town Centre	4.2%	13	5.7%	2	3.6%	2	0.0%	0	8.6%	2	1.2%	0	0.0%	0	3.8%	3	10.0%	3	0.0%	0
Tenterden Town Centre	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	1.9%	6	0.0%	0	0.0%	0	1.3%	0	2.8%	1	0.0%	0	2.0%	0	0.0%	0	15.3%	5	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	14.1%	45	29.3%	10	36.3%	24	4.1%	1	8.5%	2	0.0%	0	0.0%	0	3.8%	3	13.1%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.5%	2	0.0%	0	2.0%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	9.4%	9	2.0%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	13.6%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.8%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.0%	3	5.7%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.7%	9	0.0%	0	0.0%	0	1.3%	0	17.7%	4	5.7%	2	21.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.5%	2	3.9%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	6.6%	21	0.0%	0	1.0%	1	0.0%	0	9.4%	2	2.5%	1	4.1%	0	9.9%	9	24.2%	8	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.5%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	4	3.9%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.3%	4	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.5%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Hythe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	0
New Romney Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	2
Parkstone Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.8%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.8%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1
The Ridge, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Waitrose, Rye Road, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	14	1.2%	0	6.7%	4	6.3%	1	5.1%	1	5.2%	2	6.2%	1	4.3%	4	0.0%	0	8.6%	1
(Nowhere else)	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Weighted base:		317		35		67		20		23		30		12		91		32		8
Sample:		323		37		53		40		33		40		31		34		26		29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?																				
Aldi, London Road, Bexhill-on-Sea	2.7%	27	8.3%	8	7.6%	12	0.0%	0	1.4%	1	0.4%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	2.9%	29	0.0%	0	0.0%	0	0.6%	0	4.5%	3	8.2%	7	8.1%	3	4.0%	13	1.4%	2	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	4.4%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	5.0%	2	6.5%	21	13.1%	20	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.4%	4	4.0%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.6%	16	6.2%	6	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.2%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.3%	3	0.0%	0	1.5%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.1%	3	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	1.5%	15	9.3%	9	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.1%	11	0.0%	0	1.3%	2	0.0%	0	5.9%	4	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.3%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.5%	15	0.0%	0	0.0%	0	0.6%	0	1.7%	1	0.4%	0	5.4%	2	1.4%	4	4.4%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.2%	22	5.8%	5	9.5%	15	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.8%	1	3.5%	11	1.5%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.5%	15	3.8%	4	0.8%	1	0.0%	0	4.4%	3	0.0%	0	3.7%	1	0.7%	2	2.0%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	3.6%	36	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	14.6%	6	5.9%	19	5.5%	8	1.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Local, Station Approach, Hastings	0.4%	4	0.0%	0	1.3%	2	0.0%	0	1.7%	1	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.2%	22	6.6%	6	9.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	5.6%	56	2.1%	2	1.7%	3	5.2%	3	6.7%	5	5.7%	5	4.9%	2	8.5%	27	6.6%	10	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.2%	2	0.5%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	5	0.4%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	1.0%	10	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.9%	59	1.8%	2	8.9%	14	1.1%	1	14.1%	10	5.4%	5	4.9%	2	4.7%	15	7.0%	10	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.9%	9	0.0%	0	0.0%	0	11.4%	6	4.0%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.6%	46	15.1%	14	14.2%	23	2.3%	1	0.5%	0	0.0%	0	0.0%	0	1.7%	5	1.3%	2	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.7%	7	0.0%	0	0.0%	0	3.4%	2	3.2%	2	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	4.7%	47	2.8%	3	3.7%	6	2.8%	1	8.0%	6	3.6%	3	0.0%	0	6.9%	22	4.1%	6	0.0%	0
Internet - Click & Collect	0.4%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	4.3%	6	0.0%	0
Aldi, Brooks Road, Lewes	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Asda, Longfield Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Iden Stores, Church Lane, Iden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Local shops, Battle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Local shops, Hastings Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.3%	3	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Dymchurch Road, New Romney																				
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	0	0.0%	0	0.0%	0	7.9%	3
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(Don’t know / varies)	4.6%	46	6.4%	6	4.2%	7	4.0%	2	4.5%	3	1.5%	1	2.0%	1	5.7%	18	5.1%	8	2.0%	1
(Don't do this type of shopping)	4.0%	40	6.2%	6	2.8%	5	0.0%	0	0.0%	0	15.8%	14	0.0%	0	4.3%	14	1.4%	2	0.0%	0
(Nowhere else)	30.6%	307	17.8%	17	19.8%	32	42.4%	21	27.9%	20	28.2%	25	41.5%	16	34.5%	109	33.8%	50	51.8%	17
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q06 Where do you normally do most of your household's small scale top-up food shopping?																				
Aldi, London Road, Bexhill-on-Sea	2.0%	20	5.8%	5	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	3.1%	5	0.0%	0
Aldi, Rye Road, Hastings	2.0%	20	0.0%	0	1.5%	2	0.0%	0	1.7%	1	3.5%	3	15.0%	6	2.1%	7	0.4%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.4%	14	5.4%	8	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	2	0.0%	0	1.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	7	3.3%	5	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	3.3%	5	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	8	0.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.3%	14	11.9%	11	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	1.4%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.4%	14	0.0%	0	0.0%	0	0.0%	0	9.6%	7	0.0%	0	0.0%	0	1.1%	3	2.6%	4	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	8.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	1.4%	14	9.7%	9	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.7%	7	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.6%	6	3.1%	3	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.9%	19	0.0%	0	4.4%	7	0.0%	0	14.0%	10	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	26	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.1%	11	0.0%	0	0.0%	0	1.7%	1	0.0%	0	11.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.0%	10	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.6%	0	1.4%	4	3.0%	4	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.8%	18	4.0%	4	8.6%	14	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.7%	2	1.8%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.9%	20	6.3%	6	2.7%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.2%	4	3.3%	5	0.0%	0
Morrisons, Queens Road, Hastings	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	0	2.5%	1	8.7%	28	0.4%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	1.4%	2	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.1%	21	9.0%	8	7.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.0%	10	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.4%	0	4.4%	2	2.1%	7	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.3%	1	1.4%	2	0.0%	0
Spar, The Ridge Service Station, Hastings	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.1%	11	0.0%	0	2.9%	5	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.0%	10	3.0%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.9%	9	0.0%	0	5.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	8.8%	13	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	7	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	2.1%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.7%	17	0.0%	0	1.2%	2	0.0%	0	1.9%	1	0.0%	0	4.0%	2	0.3%	1	7.2%	11	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.6%	6	0.0%	0	0.0%	0	8.2%	4	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside	2.3%	23	12.2%	11	5.6%	9	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail & Leisure Park, Bexhill-on-Sea																				
Waitrose, Rye Road, Hawkhurst	0.4%	4	0.0%	0	0.0%	0	6.0%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	1.6%	16	1.6%	2	1.5%	2	0.0%	0	0.5%	0	1.5%	1	2.5%	1	2.9%	9	0.0%	0	0.5%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	2.4%	4	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	1.0%	10	0.0%	0	0.0%	0	18.2%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	12	0.4%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Iden Stores, Church Lane, Iden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Local shops, Battle Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.2%	12	6.0%	6	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Local shops, Hastings Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Local shops, Hurst Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Local shops, Lydd Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, Peamarsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.6%	6	0.0%	0	0.4%	1	10.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.5%	5	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Londis, Main Road, Westfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
McColls, Taylor Road, Lydd-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.4%	4	0.0%	0	1.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Nisa, New Lydd Road, Camber	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	5.1%	8	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
One Stop, High Street, Robertsbridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	0.7%	7	0.0%	0	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robertsbridge																				
Premier, Coronation Square, Lydd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Premier, Grove Road, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.2%	8
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shell, The Ridge, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Spar, High Street, Lydd	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	4
Spar, London Road, Hurst Green	0.2%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Spar, Station Road, Northiam, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
The Bourne Mini Market, Courthouse Street, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	9.3%	94	3.4%	3	1.9%	3	5.2%	3	6.6%	5	3.0%	3	6.0%	2	19.6%	62	7.9%	12	3.6%	1
(Don't do this type of shopping)	22.9%	229	19.3%	18	22.5%	37	13.0%	6	28.6%	20	22.2%	20	26.8%	10	23.0%	73	24.4%	36	26.9%	9
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?
Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	2.0%	14	2.8%	2	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	1.9%	2	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.9%	2	1.2%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.9%	3	1.9%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	1.9%	2	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.9%	6	7.0%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.6%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.4%	10	0.0%	0	4.2%	5	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.6%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	0.4%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.8%	1	0.6%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	1.5%	10	10.8%	8	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.9%	13	0.0%	0	2.0%	2	0.0%	0	10.9%	5	0.0%	0	0.0%	0	1.9%	3	2.0%	2	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.9%	6	0.0%	0	0.0%	0	0.7%	0	0.0%	0	8.4%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Jempson's Superstore, Main Street, Peasmarsh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	2.3%	2	0.0%	0
Lidl, Dittons Drive, Polegate	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.2%	8	0.6%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.7%	5	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	3	0.6%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.2%	8	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.6%	0	1.8%	0	0.6%	1	0.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.6%	1	0.6%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.3%	9	4.5%	3	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.8%	6	0.0%	0	0.0%	0	0.7%	0	0.7%	0	0.0%	0	8.3%	2	0.6%	1	1.9%	2	0.0%	0
Spar, Heathfield Road, Burwash	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.9%	3	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.5%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.9%	6	0.0%	0	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.4%	3	1.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.6%	1	1.3%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.8%	3	2.0%	2	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.2%	15	0.0%	0	1.7%	2	2.1%	1	6.8%	3	0.0%	0	5.7%	1	2.5%	5	2.9%	3	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.7%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.2%	15	3.6%	3	6.8%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	3	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.6%	4	0.0%	0	0.0%	0	3.8%	2	0.7%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	1.2%	8	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.0%	0
1066 Stores, Eastbourne	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, Pevensey Bay																				
Aldi, Bexhill Road, St Leonards-on-Sea	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.4%	3	0.0%	0	0.0%	0	4.2%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.4%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.7%	5	0.6%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	0.8%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town	0.5%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.3%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.4%	3	0.0%	0	0.0%	0	3.2%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Morrisons (Daily), Ninfield Road, Sidley	0.9%	6	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Renhurst Farm, Crowborough	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spar, Broad Oak House Burwash Road, Broad Oak, Heathfield	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Lydd	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Spar, High Street, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Spar, Station Road, Northiam, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
The Greener Grocers, High Street, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.2%	49	19.3%	14	6.9%	9	3.4%	1	6.2%	3	2.6%	2	4.7%	1	8.9%	16	2.6%	3	0.7%	0
(Nowhere else)	49.2%	334	39.8%	29	35.2%	43	46.6%	19	42.2%	19	70.1%	47	33.7%	9	52.6%	96	58.7%	59	60.6%	13
Weighted base:		679		72		123		40		45		67		26		182		101		22
Sample:		683		81		82		83		71		76		65		80		73		72

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
11 - 20%	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
21 - 30%	0.7%	7	0.0%	0	3.6%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	2.0%	20	8.2%	8	1.5%	2	0.6%	0	0.5%	0	2.4%	2	0.0%	0	2.3%	7	0.0%	0	0.0%	0
41 - 50%	4.0%	40	4.0%	4	4.2%	7	6.5%	3	2.8%	2	7.0%	6	12.7%	5	2.8%	9	2.6%	4	0.5%	0
51 - 60%	5.9%	59	9.3%	9	12.9%	21	4.5%	2	4.7%	3	2.1%	2	2.6%	1	5.7%	18	1.8%	3	2.1%	1
61 - 70%	10.7%	107	17.3%	16	11.9%	19	8.6%	4	7.4%	5	4.5%	4	10.9%	4	12.3%	39	8.1%	12	9.1%	3
71 - 80%	25.5%	256	21.6%	20	20.5%	33	38.2%	19	20.4%	14	29.0%	26	17.9%	7	28.4%	90	25.1%	37	28.0%	9
81 - 90%	15.1%	151	9.9%	9	16.9%	28	12.1%	6	15.4%	11	17.0%	15	13.1%	5	12.1%	38	21.6%	32	20.4%	7
91 - 99%	2.9%	29	3.9%	4	0.4%	1	5.4%	3	7.7%	5	6.9%	6	5.3%	2	0.7%	2	3.5%	5	3.7%	1
100% (those that don't do top-up shopping)	22.9%	229	19.3%	18	22.5%	37	13.0%	6	28.6%	20	22.2%	20	26.8%	10	23.0%	73	24.4%	36	26.9%	9
(Don't know / varies)	9.8%	98	6.6%	6	5.3%	9	10.6%	5	11.9%	8	7.6%	7	10.6%	4	11.8%	38	12.5%	19	7.8%	2
(Refused)	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	1.6%	0
Mean:		*81.34*		*76.85*		*77.98*		*80.34*		*85.38*		*82.05*		*81.81*		*80.80*		*86.12*		*86.89*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	43.1%	432	34.0%	32	36.0%	59	45.2%	22	40.5%	28	51.4%	46	48.8%	19	45.2%	143	47.9%	72	36.1%	12
No	56.9%	570	66.0%	62	64.0%	105	54.8%	27	59.5%	42	48.6%	43	51.2%	20	54.8%	174	52.1%	78	63.9%	20
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

Spend less in general on food items	34.1%	147	7.6%	2	31.2%	18	34.1%	7	27.4%	8	50.4%	23	37.2%	7	30.4%	44	46.9%	34	36.8%	4
Shop more at discount foodstores such as Aldi and Lidl.	19.0%	82	13.0%	4	14.0%	8	10.8%	2	9.8%	3	13.9%	6	13.5%	3	26.0%	37	23.6%	17	12.9%	1
Spend more on discounted food items	16.9%	73	28.2%	9	21.6%	13	31.1%	7	14.3%	4	13.7%	6	23.2%	4	13.3%	19	13.1%	9	12.9%	1
Spend less on non-essential food items	8.9%	39	5.6%	2	5.2%	3	9.7%	2	12.9%	4	16.1%	7	4.5%	1	11.0%	16	5.5%	4	0.0%	0
Carry out more bulk food shopping	8.0%	35	23.6%	7	7.7%	5	0.0%	0	16.4%	5	7.2%	3	5.3%	1	7.8%	11	3.2%	2	1.4%	0
Spend less on luxury food items	7.9%	34	1.3%	0	11.1%	7	34.7%	8	8.7%	2	2.4%	1	8.4%	2	7.8%	11	0.9%	1	22.4%	3
Shop more at local convenience stores	5.5%	24	21.9%	7	7.7%	5	0.0%	0	7.2%	2	2.6%	1	0.0%	0	4.8%	7	2.8%	2	0.0%	0
Carry out more basket / top up shopping	3.3%	14	0.0%	0	3.5%	2	0.0%	0	14.9%	4	8.1%	4	0.0%	0	2.4%	3	0.9%	1	0.0%	0
Shop more locally	2.9%	12	0.0%	0	1.1%	1	3.9%	1	9.4%	3	0.0%	0	2.5%	0	3.2%	5	3.2%	2	8.1%	1
Compare prices / shop around more now	2.8%	12	0.0%	0	1.1%	1	10.8%	2	1.1%	0	2.5%	1	5.9%	1	3.2%	5	2.6%	2	0.0%	0
Used different physical shops for top up shopping	2.6%	11	13.4%	4	0.0%	0	0.0%	0	7.7%	2	2.9%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Shop more online	2.5%	11	4.3%	1	7.7%	5	4.5%	1	1.1%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	2	4.5%	1
Use a budget	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.5%	0	6.3%	9	0.0%	0	0.0%	0
Shop less at larger foodstores	2.4%	11	0.0%	0	8.4%	5	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Shop more at larger foodstores	2.1%	9	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8	0.0%	0	0.0%	0
Less impulse purchase items	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Shop less at local convenience stores	0.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.5%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	1.2%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less online	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Plan meals more now	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.9%	1	6.7%	1
Combing shopping with other activities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Changed to shopping at Tesco	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Pick the store with the cheapest petrol now	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Donate more to food banks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grow my own food now	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	4	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	1.8%	1	0.0%	0
Weighted base:		432		32		59		22		28		46		19		143		72		12
Sample:		371		31		35		35		37		50		43		53		53		34

Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	11.9%	4
Battle Town Centre	0.2%	2	0.0%	0	0.4%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.1%	31	11.4%	11	9.1%	15	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	4	0.4%	1	0.0%	0
Brighton City Centre	0.8%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	1.4%	2	0.0%	0
Central London / West End	0.4%	4	0.0%	0	0.4%	1	2.6%	1	0.0%	0	0.4%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	5.9%	59	10.4%	10	12.7%	21	6.0%	3	2.3%	2	0.4%	0	4.3%	2	5.2%	17	3.4%	5	0.0%	0
Hailsham Town Centre	0.4%	4	0.0%	0	1.5%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.8%	149	9.9%	9	13.2%	22	1.7%	1	11.0%	8	17.4%	16	20.2%	8	17.9%	57	19.3%	29	0.5%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	19	0.0%	0	0.0%	0	20.7%	10	7.2%	5	2.1%	2	1.2%	0	0.3%	1	0.4%	1	0.0%	0
Rye Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.6%	0	1.2%	4	0.0%	0	1.6%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Tenterden Town Centre	0.5%	5	0.0%	0	0.0%	0	0.6%	0	1.4%	1	0.4%	0	1.9%	1	0.0%	0	2.0%	3	0.0%	0
Bexhill Road Retail Park, Hastings	0.6%	6	0.0%	0	1.2%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.1%	71	19.7%	18	8.4%	14	1.1%	1	6.5%	5	2.9%	3	5.5%	2	6.6%	21	5.4%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.5%	5	0.9%	1	1.7%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.5%	15	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.3%	3	2.5%	1	2.7%	9	1.3%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John	1.4%	14	0.0%	0	0.4%	1	0.0%	0	1.8%	1	3.4%	3	6.5%	3	1.9%	6	0.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Macadam Way, St Leonards-on-Sea																				
Tesco Extra, Church Wood Drive, Hastings	2.0%	20	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.5%	1	0.0%	0	3.2%	10	3.5%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Abroad	0.2%	2	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Internet	39.8%	399	33.2%	31	33.3%	54	46.3%	22	35.0%	25	43.9%	39	37.1%	14	42.8%	136	42.5%	63	41.7%	13
Mail order / catalogue	2.5%	25	5.6%	5	3.6%	6	2.8%	1	2.8%	2	4.9%	4	1.8%	1	0.0%	0	2.4%	4	6.5%	2
TV / Interactive shopping	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.8%	8	0.0%	0	1.9%	3	0.0%	0	1.8%	1	1.3%	1	1.9%	1	0.3%	1	0.0%	0	2.4%	1
Brenzett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	4.4%	1
Designer Outlet Ashford, Kimberley Way, Ashford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Esk Plants, Courtlands Road, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meadow, Kingsnorth, Ashford																				
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Retail Park, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	27	1.9%	2	1.9%	3	1.7%	1	5.2%	4	0.8%	1	1.9%	1	2.1%	7	5.3%	8	4.1%	1
(Don't do this type of shopping)	7.1%	71	4.6%	4	4.2%	7	3.3%	2	7.0%	5	1.7%	1	12.2%	5	10.8%	34	6.7%	10	9.2%	3
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases? *Those who mentioned location at Q11*																				
Ashford Town Centre	1.3%	12	0.0%	0	0.4%	1	0.0%	0	0.0%	0	6.0%	5	0.7%	0	0.0%	0	1.5%	2	14.5%	4
Battle Town Centre	0.5%	4	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	2.1%	19	5.7%	5	3.8%	6	1.8%	1	0.0%	0	0.4%	0	0.0%	0	1.6%	4	2.0%	3	0.0%	0
Brighton City Centre	0.9%	8	2.0%	2	1.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.4%	1	1.5%	2	0.0%	0
Central London / West End	1.0%	9	1.6%	1	1.3%	2	4.8%	2	5.4%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	5.3%	48	14.4%	13	5.8%	9	1.2%	1	2.1%	1	1.8%	2	1.4%	0	4.2%	12	8.1%	11	0.0%	0
Hailsham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	12.1%	110	5.5%	5	8.5%	13	4.5%	2	10.1%	6	16.1%	14	15.5%	5	17.3%	48	12.1%	16	2.4%	1
Heathfield Town Centre	0.2%	2	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Royal Tunbridge Wells Town Centre	1.8%	17	0.0%	0	2.9%	4	16.6%	8	2.6%	2	0.4%	0	2.2%	1	0.4%	1	0.5%	1	0.0%	0
Rye Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tenterden Town Centre	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.5%	0	0.0%	0	0.7%	0	0.4%	1	0.0%	0	3.6%	1
Bexhill Road Retail Park, Hastings	0.7%	6	1.6%	1	0.9%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.6%	41	5.3%	5	4.4%	7	1.2%	1	12.8%	8	0.9%	1	7.3%	2	5.0%	14	3.4%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.8%	17	3.7%	3	3.8%	6	4.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.4%	13	0.0%	0	1.6%	2	0.0%	0	0.5%	0	5.4%	5	2.2%	1	0.4%	1	2.7%	4	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.6%	6	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.2%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.9%	8	0.0%	0	0.4%	1	0.0%	0	1.6%	1	0.4%	0	5.2%	2	1.6%	4	0.0%	0	0.0%	0
Tesco Extra, Church Wood	1.6%	15	0.0%	0	0.0%	0	3.6%	2	1.0%	1	0.4%	0	0.7%	0	3.4%	9	1.7%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.7%	0	1.6%	4	0.5%	1	0.0%	0
Internet	9.2%	83	6.4%	6	7.2%	11	2.3%	1	12.9%	8	8.5%	7	6.8%	2	12.5%	35	9.1%	12	3.9%	1
Mail order / catalogue	0.4%	3	0.5%	0	0.0%	0	1.2%	1	0.5%	0	1.3%	1	2.1%	1	0.0%	0	0.0%	0	1.2%	0
TV / Interactive shopping	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Ashford Retail Park, Willesborough, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.7%	6	0.0%	0	0.0%	0	1.2%	1	3.0%	2	0.0%	0	0.7%	0	0.0%	0	2.7%	4	0.0%	0
Bournemouth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Canterbury City Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	1.2%	11	0.0%	0	0.0%	0	0.6%	0	2.1%	1	2.0%	2	3.6%	1	1.6%	5	0.0%	0	6.3%	2
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	7.8%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.4%	4	2.5%	2	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Kingston upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Lewes Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
(Don't know / varies)	5.5%	49	8.7%	8	9.3%	14	3.6%	2	4.1%	3	1.8%	2	2.2%	1	5.0%	14	5.5%	7	0.6%	0
(Nowhere else)	40.9%	370	39.1%	34	40.8%	62	43.3%	20	39.8%	25	43.8%	38	43.3%	14	38.9%	108	44.2%	58	38.3%	11

Rother Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	904	87	153	46	62	87	33	277	131	28
Sample:	900	99	111	96	97	103	92	112	101	89

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Bexhill-on-Sea Town Centre	1.6%	16	3.0%	3	5.0%	8	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Brighton City Centre	0.4%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Eastbourne Town Centre	0.6%	6	1.5%	1	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	7.3%	73	0.5%	0	1.9%	3	0.0%	0	5.5%	4	3.7%	3	13.1%	5	16.3%	52	3.6%	5	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.4%	4	0.0%	0	0.0%	0	5.4%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.5%	8	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.3%	3	1.6%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.8%	18	2.9%	3	3.2%	5	0.0%	0	3.4%	2	0.4%	0	0.0%	0	1.1%	3	2.6%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.5%	5	0.0%	0	1.2%	2	0.0%	0	1.5%	1	0.0%	0	3.5%	1	0.0%	0	0.4%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	19.5%	195	21.6%	20	16.9%	28	21.7%	11	21.2%	15	20.6%	18	19.7%	8	16.5%	52	24.0%	36	24.6%	8
TV / Interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Icklesham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(Don't know / varies)	3.5%	35	9.3%	9	6.5%	11	0.0%	0	0.0%	0	0.0%	0	2.6%	1	4.5%	14	0.4%	1	0.5%	0
(Don't do this type of shopping)	61.3%	614	57.5%	54	57.0%	93	70.3%	34	63.1%	44	70.4%	63	56.4%	22	56.9%	181	67.2%	100	71.5%	23
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Bexhill-on-Sea Town Centre	1.1%	11	3.6%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.8%	8	0.0%	0	3.2%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.9%	29	0.5%	0	1.2%	2	1.1%	1	2.6%	2	7.3%	7	3.2%	1	4.1%	13	2.4%	4	0.0%	0
Heathfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.7%	7	0.0%	0	0.4%	1	5.1%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Rye Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.0%	40	0.5%	0	1.2%	2	0.6%	0	1.8%	1	1.3%	1	7.9%	3	4.0%	13	12.7%	19	0.0%	0
Tenterden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.6%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.4%	0	0.6%	0	1.6%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.4%	4	0.0%	0	0.0%	0	7.9%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	22.5%	226	45.9%	43	31.0%	51	4.5%	2	23.0%	16	8.3%	7	23.5%	9	18.3%	58	26.3%	39	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	0.8%	8	6.2%	6	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	3.0%	30	1.6%	2	2.7%	4	0.0%	0	3.7%	3	0.4%	0	3.7%	1	5.4%	17	1.7%	3	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Former Bus Depot, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	5	0.0%	0	2.6%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	36.8%	369	22.7%	21	29.7%	49	40.3%	20	41.9%	29	53.5%	48	44.2%	17	38.7%	123	33.9%	51	38.3%	12
Mail order / catalogue	0.1%	1	0.0%	0	0.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Ashford Retail Park, Willesborough, Ashford	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	29.5%	9
Bluewater Shopping Centre, Dartford, Greenhithe	0.4%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Haywards Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.8%	8	0.0%	0	0.4%	1	11.6%	6	0.5%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Portfield Retail Park, Portfield Way, Chichester	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
St Mary's Bay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
(Don't know / varies)	3.2%	32	2.1%	2	5.1%	8	4.6%	2	3.2%	2	2.8%	2	1.2%	0	3.0%	10	2.1%	3	4.1%	1
(Don't do this type of shopping)	17.6%	176	15.6%	15	14.2%	23	12.7%	6	18.4%	13	12.8%	11	13.8%	5	23.1%	73	16.6%	25	14.4%	5
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Bexhill-on-Sea Town Centre	1.1%	11	6.0%	6	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Eastbourne Town Centre	1.2%	12	0.5%	0	3.1%	5	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.2%	4	0.4%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.6%	26	0.5%	0	2.3%	4	0.0%	0	1.4%	1	5.2%	5	1.8%	1	4.6%	14	0.4%	1	0.0%	0
Hawkhurst Village Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.7%	7	0.0%	0	0.0%	0	11.8%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.4%	4	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	11.1%	111	2.3%	2	2.9%	5	0.0%	0	9.2%	6	6.2%	6	21.4%	8	17.4%	55	19.5%	29	0.0%	0
Tenterden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.7%	7	0.0%	0	0.0%	0	0.6%	0	2.1%	1	0.4%	0	0.6%	0	1.4%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	5	0.0%	0	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	22.4%	224	50.0%	47	30.5%	50	3.9%	2	23.5%	16	11.1%	10	25.9%	10	17.6%	56	22.6%	34	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.4%	14	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.0%	1	2.2%	7	1.4%	2	0.0%	0
Currys, Hampden Park, Eastbourne	1.0%	10	4.7%	4	3.0%	5	1.7%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.9%	9	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.9%	1	0.0%	0	3.7%	6	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.6%	8	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.9%	19	0.0%	0	0.0%	0	0.6%	0	1.8%	1	5.7%	5	0.0%	0	2.4%	8	3.3%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.4%	14	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.3%	1	2.5%	1	2.1%	7	1.7%	3	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	5	3.1%	3	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	33.6%	337	16.4%	15	34.2%	56	36.6%	18	34.0%	24	51.7%	46	32.6%	13	33.1%	105	32.1%	48	38.8%	12
Mail order / catalogue	0.6%	6	2.1%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Ashford Retail Park, Willesborough, Ashford	1.3%	13	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	29.3%	9
Bluewater Shopping Centre, Dartford, Greenhithe	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Dymchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Howdens, Theaklen Drive, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.0%	10	0.0%	0	0.0%	0	15.1%	7	2.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't know / varies)	2.5%	25	3.1%	3	0.8%	1	2.3%	1	3.8%	3	0.0%	0	7.2%	3	2.8%	9	1.7%	3	7.7%	2
(Don't do this type of shopping)	8.7%	87	6.6%	6	9.0%	15	4.5%	2	9.9%	7	3.8%	3	2.4%	1	11.0%	35	11.4%	17	2.9%	1
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Battle Town Centre	1.4%	14	0.0%	0	1.2%	2	1.7%	1	13.0%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Bexhill-on-Sea Town Centre	5.3%	53	21.3%	20	18.0%	29	0.6%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	2	0.4%	1	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Eastbourne Town Centre	1.5%	15	5.5%	5	5.0%	8	2.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	20.2%	202	7.0%	7	5.4%	9	1.1%	1	4.1%	3	9.1%	8	33.2%	13	38.5%	122	26.9%	40	0.0%	0
Hawkhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.2%	4	0.4%	1	0.0%	0
Royal Tunbridge Wells Town Centre	0.7%	7	0.0%	0	0.0%	0	11.3%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.4%	24	0.0%	0	0.0%	0	1.7%	1	0.0%	0	19.3%	17	0.0%	0	1.2%	4	1.5%	2	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.4%	5	0.0%	0
Tenterden Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	2.2%	1	0.0%	0	0.0%	0	1.6%	0
Bexhill Road Retail Park, Hastings	0.3%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.3%	24	15.3%	14	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	4	0.4%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.1%	11	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.7%	9	0.4%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Morrisons, Queens Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.7%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.3%	3	0.5%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.8%	1	1.8%	1	1.0%	3	0.4%	1	0.0%	0
Tesco Extra, Church Wood	2.9%	29	0.0%	0	1.5%	2	2.8%	1	2.4%	2	0.8%	1	7.8%	3	1.7%	5	9.6%	14	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	10	4.0%	4	3.1%	5	0.0%	0	0.5%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	31.7%	318	29.4%	27	32.9%	54	45.1%	22	36.6%	26	35.3%	32	30.0%	12	25.0%	79	36.6%	55	38.8%	12
Mail order / catalogue	0.1%	1	0.5%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Broad Oak Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Staplecross Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Ticehurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	3	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	35	5.5%	5	7.3%	12	2.3%	1	9.1%	6	1.3%	1	1.8%	1	1.4%	5	1.4%	2	7.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this type of shopping)	19.0%	191	9.6%	9	15.3%	25	13.2%	6	24.9%	17	22.1%	20	15.2%	6	24.6%	78	15.0%	22	20.3%	6
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.9%	1	1.1%	3	0.0%	0	7.1%	2
Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	2.0%	20	8.6%	8	6.8%	11	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Brighton City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Eastbourne Town Centre	1.6%	16	4.0%	4	4.2%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.4%	1	0.0%	0
Hailsham Town Centre	0.1%	1	0.5%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	8.0%	80	1.9%	2	3.4%	6	0.6%	0	5.8%	4	10.1%	9	8.7%	3	17.2%	55	0.8%	1	0.0%	0
Hawkhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	5	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Rye Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0	1.2%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.3%	1	0.4%	1	0.0%	0
Tenterden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.6%	6	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.4%	1	0.0%	0
Bexhill Road Retail Park, Hastings	1.0%	10	0.0%	0	3.0%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	0.6%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	3.4%	34	1.4%	1	0.0%	0	0.6%	0	4.0%	3	3.2%	3	7.5%	3	2.1%	7	11.9%	18	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.2%	83	19.7%	18	21.4%	35	0.0%	0	9.3%	7	1.9%	2	3.1%	1	3.7%	12	5.4%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.4%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.6%	6	3.1%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.4%	4	0.0%	0	1.2%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	11	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.2%	12	0.0%	0	1.2%	2	0.0%	0	0.5%	0	1.5%	1	0.6%	0	2.6%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.9%	19	0.5%	0	1.9%	3	0.6%	0	3.4%	2	0.0%	0	3.4%	1	3.0%	9	1.3%	2	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	5	1.8%	2	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Internet	28.4%	285	25.1%	23	25.7%	42	26.5%	13	26.7%	19	33.5%	30	31.5%	12	24.6%	78	39.0%	58	29.8%	10
Mail order / catalogue	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Ashford Retail Park, Willesborough, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.9%	1	0.0%	0	0.0%	0	8.5%	3
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Charity Farm Countrystore, Swattenden, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldridges, The Ridge, St	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Orbital Park, Monument Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Pets at Home, Sedlescombe Road North, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.4%	0	2.9%	1	0.7%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tenterden Garden Centre, Reading Street, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Wadhurst Town Centre	0.3%	3	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know / varies)	3.8%	38	6.2%	6	2.8%	5	0.0%	0	11.5%	8	0.0%	0	4.3%	2	1.6%	5	8.6%	13	1.0%	0
(Don't do this type of shopping)	28.9%	289	26.8%	25	21.9%	36	34.2%	17	28.9%	20	26.0%	23	22.7%	9	33.3%	106	28.7%	43	34.4%	11
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Battle Town Centre	0.5%	5	0.0%	0	0.4%	1	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.4%	34	11.1%	10	12.3%	20	0.0%	0	0.5%	0	0.0%	0	2.5%	1	0.7%	2	0.0%	0	0.0%	0
Brighton City Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	1.4%	14	3.7%	3	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	2.1%	3	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	5.9%	59	1.8%	2	2.1%	3	0.6%	0	7.9%	6	8.2%	7	9.2%	4	9.4%	30	4.8%	7	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.3%	3	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.2%	2	0.5%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	6	0.0%	0	0.0%	0	5.4%	3	3.1%	2	1.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.6%	0	1.2%	4	0.0%	0	0.5%	0
Sidley District Centre, Bexhill-on-Sea	0.4%	4	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Silverhill District Centre, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%	0	1.0%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.3%	13	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.8%	1	2.4%	1	0.0%	0	6.7%	10	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	2.1%	22	5.2%	5	4.4%	7	0.0%	0	0.0%	0	0.0%	0	5.4%	2	1.7%	5	1.3%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.1%	11	0.0%	0	0.0%	0	5.6%	3	2.6%	2	0.0%	0	3.1%	1	1.6%	5	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.5%	5	0.5%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	4.3%	43	5.3%	5	1.9%	3	1.1%	1	4.9%	3	3.2%	3	6.9%	3	4.3%	14	7.5%	11	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	2.4%	24	6.0%	6	3.2%	5	1.7%	1	1.7%	1	0.0%	0	2.5%	1	1.4%	5	3.8%	6	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.5%	25	5.8%	5	4.7%	8	0.0%	0	1.5%	1	0.4%	0	0.6%	0	1.7%	5	3.5%	5	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.0%	10	1.5%	1	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.4%	14	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.7%	12	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	1.3%	13	3.1%	3	3.4%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	4	0.4%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	1.1%	11	0.0%	0	1.7%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.4%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.4%	4	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.5%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Internet	20.6%	207	15.5%	14	14.5%	24	17.2%	8	15.5%	11	36.0%	32	23.4%	9	22.9%	73	19.5%	29	19.6%	6
Mail order / catalogue	0.7%	7	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	2.0%	3	2.1%	1
Aldi, Victoria Road, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Ashford Retail Park, Willesborough, Ashford	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	8.1%	3
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Carpetright, Bexhill Road, St Leonards-on-Sea	0.6%	6	0.0%	0	1.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Cowbeech Village Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Emmaus Hastings & Rother,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Whitworth Road, St Leonards-on-Sea																				
Gordon Busbridge, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
IKEA, Lakeside Retail Park, Grays	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Lenleys Home, Roper Road, Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.4%	14	0.0%	0	0.4%	1	11.1%	5	5.8%	4	0.8%	1	0.6%	0	0.0%	0	1.7%	3	0.0%	0
Lydd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
New Romney Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	4
Ninfield Village Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
South Aylesford Retail Park, Quarry Wood, Aylesford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
(Don't know / varies)	10.2%	103	9.5%	9	8.3%	14	17.2%	8	11.9%	8	2.5%	2	12.6%	5	8.9%	28	15.2%	23	16.6%	5
(Don't do this type of shopping)	25.9%	260	24.5%	23	21.3%	35	20.5%	10	34.3%	24	22.6%	20	19.9%	8	29.9%	95	26.4%	39	18.7%	6
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																				
Ashford Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.4%	14	2.3%	2	3.6%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.2%	4	1.4%	2	0.0%	0
Eastbourne Town Centre	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	3.4%	34	0.5%	0	1.7%	3	0.0%	0	4.9%	3	3.4%	3	3.7%	1	6.2%	20	2.2%	3	0.0%	0
Heathfield Town Centre	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	16	0.6%	0	1.2%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.7%	5	5.2%	8	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.9%	9	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.8%	6	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	23.3%	233	29.6%	28	38.8%	63	1.7%	1	17.9%	13	7.6%	7	16.5%	6	21.0%	67	32.7%	49	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	1.3%	13	0.0%	0	0.0%	0	17.5%	9	4.3%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.8%	8	1.5%	1	1.5%	2	0.0%	0	2.9%	2	1.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
B&Q, Norman Road, Ashford	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	15	0.6%	0	0.0%	0	0.0%	0	51.9%	17
B&Q, Ravenside Retail and	24.6%	246	39.4%	37	27.2%	44	1.7%	1	14.6%	10	6.6%	6	35.7%	14	34.0%	108	17.3%	26	1.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leisure Park, Hastings Road, Bexhill-on-Sea																				
Dunelm, Marshall Road, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.5%	5	3.1%	3	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	6.1%	61	0.5%	0	1.2%	2	6.7%	3	5.6%	4	11.7%	10	15.4%	6	5.0%	16	10.6%	16	9.3%	3
Mail order / catalogue	0.2%	2	0.5%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Blackbrooks Garden Centre, A21, Sedlescombe	2.1%	21	0.9%	1	0.0%	0	1.1%	1	6.3%	4	0.0%	0	2.5%	1	4.5%	14	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.0%	10	2.1%	2	0.4%	1	1.1%	1	0.9%	1	0.0%	0	1.2%	0	0.3%	1	3.3%	5	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Garden Gems, Salts Farm, East Guldeford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	0.6%	6	0.0%	0	0.0%	0	12.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
High Banks Nurseries, Gill's Green, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.2%	2	0.5%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Icklesham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	5	0.0%	0	0.0%	0	8.9%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Merriments Gardens, Hawkhurst Road, Etchingham	0.3%	3	0.0%	0	0.0%	0	5.1%	2	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Northiam DIY & Garden, Main Street, Northiam, Rye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	1.3%	13	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.8%	1	2.3%	7	2.0%	3	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cross																				
Tenterden Garden Centre, Reading Street, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Ticehurst Village Centre	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	31	4.3%	4	1.5%	2	5.1%	2	9.7%	7	2.1%	2	2.4%	1	1.4%	5	5.0%	7	2.6%	1
(Don't do this type of shopping)	15.4%	155	13.4%	12	13.8%	23	7.3%	4	20.5%	14	13.4%	12	12.1%	5	17.2%	55	17.3%	26	13.5%	4
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.																				
Ashford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2
Battle Town Centre	1.8%	18	0.0%	0	2.7%	4	0.0%	0	9.1%	6	1.3%	1	2.9%	1	0.0%	0	3.1%	5	0.0%	0
Bexhill-on-Sea Town Centre	6.3%	63	31.2%	29	19.7%	32	0.6%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	1.9%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	2.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.3%	143	0.0%	0	2.1%	3	1.7%	1	4.6%	3	11.4%	10	24.5%	9	25.7%	81	23.2%	35	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Robertsbridge Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	15	0.0%	0	0.0%	0	21.1%	10	3.5%	2	0.8%	1	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Rye Town Centre	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	24	0.0%	0	1.1%	3	0.0%	0	0.5%	0
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	9	8.1%	12	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.6%	0	0.0%	0	0.0%	0	1.6%	0
Bexhill Road Retail Park, Hastings	0.3%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	14.9%	150	33.1%	31	38.7%	63	0.6%	0	10.9%	8	2.8%	2	2.4%	1	10.4%	33	7.5%	11	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.4%	11	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.4%	14	3.2%	3	6.2%	10	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.5%	15	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.5%	6	1.8%	1	2.3%	7	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.8%	18	0.0%	0	1.2%	2	0.6%	0	1.4%	1	6.1%	5	0.6%	0	2.3%	7	1.3%	2	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	4.1%	2	3.0%	10	3.3%	5	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Ninfield Road, Bexhill-on-Sea	0.7%	7	1.4%	1	3.1%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	4.1%	41	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.6%	2	11.3%	36	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.2%	12	1.9%	2	3.1%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.7%	27	0.0%	0	0.0%	0	2.3%	1	8.7%	6	2.9%	3	12.1%	5	2.4%	8	3.3%	5	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	10.5%	105	0.5%	0	4.6%	8	2.8%	1	15.4%	11	3.2%	3	12.5%	5	14.6%	46	20.8%	31	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	10	4.7%	4	1.2%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Abroad	0.1%	1	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	15.5%	156	11.4%	11	6.7%	11	40.1%	19	21.3%	15	17.6%	16	16.7%	6	13.0%	41	17.4%	26	32.5%	10
Mail order / catalogue	0.9%	9	0.0%	0	0.0%	0	0.6%	0	1.4%	1	0.0%	0	0.6%	0	1.9%	6	0.0%	0	2.9%	1
TV / Interactive shopping	0.3%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Aldi, Victoria Road, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Jempson's Supermarket, Station Approach, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	4
Ticehurst Village Centre	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	19	5.8%	5	0.4%	1	0.6%	0	2.6%	2	0.0%	0	2.6%	1	0.3%	1	4.6%	7	5.0%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this type of shopping)	3.2%	32	2.3%	2	1.6%	3	5.2%	3	7.7%	5	0.0%	0	9.2%	4	2.9%	9	2.5%	4	9.5%	3
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Battle Town Centre	3.6%	36	0.0%	0	7.2%	12	0.6%	0	26.0%	18	1.3%	1	0.6%	0	0.0%	0	3.1%	5	0.0%	0
Bexhill-on-Sea Town Centre	8.5%	85	41.5%	39	25.1%	41	0.6%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	1.9%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	13.7%	137	0.5%	0	3.0%	5	0.6%	0	4.9%	3	5.8%	5	20.8%	8	29.2%	93	15.0%	22	0.0%	0
Hawkhurst Village Centre	0.8%	8	0.0%	0	0.0%	0	13.5%	7	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.6%	6	0.0%	0	0.0%	0	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.2%	12	0.0%	0	7.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1	23.2%	9	7.5%	24	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Robertsbridge Village Centre	1.0%	10	0.0%	0	0.0%	0	3.2%	2	11.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	6	0.0%	0	0.0%	0	8.2%	4	1.4%	1	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.4%	51	0.6%	0	1.1%	3	0.0%	0	2.1%	1
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.0%	40	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	12	18.4%	27	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	12.1%	121	34.7%	32	28.7%	47	1.1%	1	8.8%	6	2.8%	2	2.5%	1	6.5%	21	7.2%	11	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.6%	6	0.0%	0	3.2%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.4%	34	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	2.5%	1	6.9%	22	5.8%	9	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.4%	11	0.0%	0	0.0%	0
Lidl, Ninfield Road,	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Morrisons, Queens Road, Hastings	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1	0.6%	0	8.3%	26	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.6%	6	3.4%	3	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.1%	31	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.8%	1	10.0%	4	5.1%	16	3.3%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	8.3%	83	0.5%	0	1.5%	2	0.6%	0	9.5%	7	2.8%	2	7.1%	3	10.2%	33	23.7%	35	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	11	4.7%	4	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Internet	4.4%	44	1.8%	2	3.5%	6	12.9%	6	5.1%	4	5.9%	5	10.2%	4	1.4%	4	6.7%	10	9.7%	3
Mail order / catalogue	1.1%	11	0.9%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.7%	2	4.5%	7	0.0%	0
Addington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Broad Oak Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Greatstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hollington Local Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.3%	2	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.0%	3	0.0%	0
Lydd Town Centre	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.8%	14

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Parkstone Road, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	7	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.8%	8	7.5%	7	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.7%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sedlescombe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3
Tesco Superstore, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.2%	12	0.0%	0	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	26	1.5%	1	3.0%	5	1.8%	1	6.4%	5	1.9%	2	4.2%	2	2.3%	7	2.1%	3	3.1%	1
(Don't do this type of shopping)	4.7%	47	1.4%	1	6.4%	10	2.8%	1	3.2%	2	4.1%	4	4.3%	2	5.2%	17	4.4%	7	11.1%	4
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	7	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	5
Battle Town Centre	0.3%	3	1.6%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	2.9%	29	14.5%	13	9.2%	15	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.3%	13	1.6%	2	4.2%	7	1.7%	1	0.9%	1	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	10.6%	106	6.3%	6	7.0%	11	0.0%	0	5.8%	4	8.7%	8	16.7%	6	16.6%	53	12.1%	18	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.7%	17	1.6%	2	0.0%	0	13.6%	7	2.6%	2	1.3%	1	1.8%	1	1.4%	5	0.4%	1	0.0%	0
Rye Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	1.6%	5	4.1%	6	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	2.8%	28	2.3%	2	1.5%	2	5.8%	3	0.9%	1	2.1%	2	3.7%	1	1.7%	5	7.8%	12	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.6%	6	1.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.6%	36	13.9%	13	6.6%	11	0.0%	0	2.1%	1	0.4%	0	0.0%	0	2.3%	7	2.0%	3	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.7%	7	1.5%	1	3.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.3%	3	0.5%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	4.6%	15	1.4%	2	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Arndale Centre, Eastbourne																				
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.2%	12	0.0%	0	0.0%	0	2.3%	1	2.6%	2	0.0%	0	2.4%	1	2.5%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.8%	18	0.5%	0	1.2%	2	0.0%	0	1.5%	1	0.4%	0	0.6%	0	1.6%	5	6.1%	9	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Internet	22.2%	223	15.6%	15	22.8%	37	19.6%	10	20.9%	15	31.7%	28	22.9%	9	21.5%	68	24.1%	36	17.3%	6
Mail order / catalogue	0.5%	5	0.0%	0	2.8%	5	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Ashford Retail Park, Willesborough, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.0%	10	0.0%	0	2.7%	4	2.0%	1	0.5%	0	0.0%	0	2.5%	1	0.0%	0	2.0%	3	0.5%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.3%	3	1.2%	0	0.0%	0	0.4%	1	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0
High Wycombe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Ninfield Village Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meadow, Kingsnorth, Ashford																				
Wadhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.8%	108	12.9%	12	7.9%	13	11.8%	6	20.2%	14	8.0%	7	4.4%	2	12.8%	41	7.2%	11	9.4%	3
(Don't do this type of shopping)	29.8%	299	20.6%	19	24.4%	40	32.2%	16	37.5%	26	30.1%	27	40.7%	16	31.2%	99	28.1%	42	44.3%	14
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

Yes	38.7%	387	32.7%	30	35.8%	58	32.2%	16	37.6%	26	35.5%	32	21.6%	8	48.5%	154	35.3%	53	31.0%	10
No	61.3%	615	67.3%	63	64.2%	105	67.8%	33	62.4%	44	64.5%	58	78.4%	30	51.5%	164	64.7%	97	69.0%	22
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on non-food items	24.8%	96	10.1%	3	27.2%	16	45.3%	7	44.2%	12	12.6%	4	38.7%	3	17.8%	27	37.1%	20	41.7%	4
Spend less on luxury non-food items	19.4%	75	14.5%	4	39.9%	23	18.0%	3	3.7%	1	45.4%	14	26.4%	2	13.3%	20	10.6%	6	10.0%	1
Spend less on non-essential food items	18.9%	73	20.9%	6	16.6%	10	14.1%	2	8.3%	2	8.5%	3	0.0%	0	28.7%	44	11.3%	6	1.6%	0
Spend less in general on non-food items	12.5%	48	0.0%	0	12.4%	7	16.9%	3	13.4%	4	27.0%	9	0.0%	0	12.4%	19	11.1%	6	14.4%	1
Shop more at discount shops	11.3%	44	13.9%	4	16.1%	9	10.6%	2	15.9%	4	1.2%	0	0.0%	0	9.4%	14	16.9%	9	6.7%	1
Spend more on discounted items	8.6%	33	9.3%	3	0.0%	0	1.7%	0	8.1%	2	7.8%	2	16.1%	1	9.5%	15	17.4%	9	5.0%	0
Shop more online	7.4%	29	15.3%	5	0.0%	0	5.2%	1	7.6%	2	4.9%	2	5.7%	0	12.5%	19	0.0%	0	0.0%	0
Shopped less frequently in general for non-food goods	7.0%	27	20.9%	6	11.3%	7	7.0%	1	10.5%	3	14.6%	5	11.5%	1	0.7%	1	5.0%	3	10.2%	1
Shop more locally	4.2%	16	2.8%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	9.1%	1	6.9%	11	3.8%	2	7.7%	1
Compare prices / shop around more now	3.3%	13	1.4%	0	2.3%	1	8.1%	1	3.7%	1	0.0%	0	2.8%	0	2.9%	5	6.8%	4	5.3%	1
Shop less online	3.0%	12	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	4.4%	2	5.0%	0
Shopping more at charity shops	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	4.4%	2	0.0%	0
Use a budget	1.4%	5	4.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Buying more energy efficient goods	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Joined money back schemes	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Use delivery service instead of travelling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Joined a car pool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carry out more bulk non-food shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	9	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	7	1.2%	1	3.3%	0
Weighted base:		387		30		58		16		26		32		8		154		53		10
Sample:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.4%	14	5.3%	5	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
4-6 days a week	1.4%	14	6.3%	6	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	4	1.8%	3	0.0%	0
2-3 days a week	7.9%	79	25.5%	24	15.5%	25	0.0%	0	3.5%	2	1.5%	1	1.2%	0	6.1%	19	4.2%	6	0.0%	0
One day a week	11.0%	110	31.4%	29	29.2%	48	1.1%	1	4.7%	3	2.8%	3	1.2%	0	5.8%	19	5.0%	8	0.0%	0
Every two weeks	5.7%	57	7.2%	7	7.2%	12	0.6%	0	4.1%	3	4.5%	4	6.9%	3	4.5%	14	9.4%	14	2.1%	1
Monthly	13.9%	140	9.2%	9	19.9%	33	3.4%	2	9.0%	6	5.1%	5	11.4%	4	17.2%	54	17.9%	27	1.0%	0
Once every two months	5.0%	50	2.4%	2	4.0%	6	1.7%	1	4.6%	3	8.2%	7	3.7%	1	6.3%	20	5.5%	8	0.0%	0
Three-four times a year	7.3%	73	3.7%	3	5.4%	9	11.2%	5	11.3%	8	11.9%	11	10.2%	4	5.6%	18	9.0%	14	4.5%	1
Once a year	5.2%	52	0.5%	0	5.1%	8	6.6%	3	3.5%	2	3.6%	3	5.5%	2	6.8%	22	6.2%	9	3.9%	1
Less often	4.5%	45	0.0%	0	0.0%	0	5.6%	3	5.4%	4	3.1%	3	0.6%	0	9.0%	29	4.4%	7	0.0%	0
Never	35.7%	357	7.7%	7	9.4%	15	69.3%	34	52.2%	37	59.2%	53	59.2%	23	34.9%	111	33.3%	50	88.4%	28
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	0.9%	1	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	3.3%	5	0.0%	0
Mean:		*2.25*		*6.86*		*4.06*		*0.14*		*1.11*		*0.49*		*0.48*		*1.83*		*1.45*		*0.07*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q26 What do you like about Bexhill-on-Sea Town Centre? [MR]																				
Those who visit Bexhill-on-Sea Town Centre for shopping at Q25																				
Attractive environment / nice place	20.2%	130	15.5%	13	25.4%	38	3.6%	1	23.5%	8	18.5%	7	15.2%	2	15.9%	33	26.9%	27	52.8%	2
Good range of independent shops	15.2%	98	24.3%	21	11.9%	18	16.6%	2	2.9%	1	18.5%	7	13.5%	2	17.6%	36	10.7%	11	8.8%	0
Good range of non-food shops	11.4%	73	12.7%	11	9.4%	14	7.3%	1	12.1%	4	14.5%	5	30.9%	5	12.8%	26	6.5%	6	8.8%	0
Good charity shops	10.3%	67	13.4%	12	10.7%	16	1.8%	0	0.0%	0	7.6%	3	8.5%	1	7.9%	16	18.8%	19	0.0%	0
Good pubs, cafés or restaurants	9.4%	60	13.7%	12	6.5%	10	10.4%	2	1.0%	0	5.3%	2	6.1%	1	10.7%	22	12.1%	12	4.4%	0
Nice atmosphere / friendly people	8.7%	56	20.8%	18	7.2%	11	0.0%	0	2.9%	1	3.1%	1	0.0%	0	10.9%	23	2.6%	3	4.4%	0
Close to the beach	8.0%	51	15.1%	13	11.5%	17	18.4%	3	14.7%	5	4.3%	2	9.1%	1	2.7%	6	5.1%	5	0.0%	0
Close to home	7.2%	46	20.6%	18	14.3%	21	0.0%	0	3.9%	1	0.0%	0	1.5%	0	2.2%	5	1.3%	1	4.4%	0
Quiet	6.8%	44	5.1%	4	11.1%	16	1.8%	0	0.0%	0	1.0%	0	1.5%	0	7.1%	15	7.8%	8	0.0%	0
Seaside location	6.0%	38	1.8%	2	5.4%	8	10.4%	2	3.0%	1	2.0%	1	3.0%	0	6.6%	14	11.5%	11	0.0%	0
Good facilities	4.5%	29	5.8%	5	6.3%	9	0.0%	0	0.0%	0	7.0%	3	1.5%	0	3.3%	7	5.3%	5	0.0%	0
Easy to park	4.3%	28	3.3%	3	2.3%	3	7.4%	1	8.3%	3	9.5%	3	19.8%	3	4.2%	9	2.5%	3	0.0%	0
Close to friends or relatives	2.9%	19	3.1%	3	0.0%	0	0.0%	0	7.5%	3	0.0%	0	4.8%	1	1.7%	3	8.5%	8	20.7%	1
Compact	2.8%	18	6.1%	5	3.5%	5	0.0%	0	9.3%	3	5.2%	2	7.6%	1	0.0%	0	1.3%	1	0.0%	0
Traditional	2.3%	15	1.0%	1	1.6%	2	1.8%	0	0.0%	0	0.0%	0	6.1%	1	3.3%	7	3.2%	3	14.1%	1
De La Warr Pavilion	2.2%	14	1.8%	2	0.0%	0	11.1%	2	6.1%	2	4.3%	2	3.0%	0	1.9%	4	3.2%	3	0.0%	0
Safe and secure	2.2%	14	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	3.0%	3	0.0%	0
Good food stores	2.2%	14	3.8%	3	2.3%	3	5.6%	1	3.9%	1	0.0%	0	8.5%	1	1.6%	3	0.6%	1	0.0%	0
Makes a change from other places	1.8%	12	1.6%	1	0.0%	0	7.4%	1	7.9%	3	6.5%	2	1.5%	0	1.9%	4	0.0%	0	0.0%	0
Flat	1.6%	10	0.0%	0	0.0%	0	5.8%	1	3.9%	1	1.0%	0	8.5%	1	2.1%	4	1.9%	2	0.0%	0
Close to work	1.5%	10	0.0%	0	0.9%	1	0.0%	0	7.5%	3	0.0%	0	4.6%	1	1.6%	3	2.0%	2	0.0%	0
Iceland store	1.4%	9	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.6%	1	0.0%	0
Indoor market (Bexhill Indoor Market)	1.3%	9	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4	2.3%	2	0.0%	0
Familiar / know where everything is	0.8%	5	3.5%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	4	1.8%	2	0.0%	0	0.0%	0	3.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Easy to get to by car	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Savers store	0.5%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	2	0.0%	0	1.4%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.3%	2	0.0%	0	0.9%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good access	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	16.2%	105	9.8%	8	20.9%	31	12.7%	2	18.6%	6	15.2%	6	6.0%	1	17.2%	36	15.1%	15	4.4%	0
(Dont know)	3.0%	19	0.0%	0	2.6%	4	12.2%	2	0.0%	0	15.3%	6	0.0%	0	4.0%	8	0.0%	0	0.0%	0
Weighted base:		645		86		148		15		34		36		16		207		100		4
Sample:		534		100		106		31		46		41		37		89		73		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]																				
Free car parking	12.9%	130	12.7%	12	15.1%	25	6.9%	3	7.5%	5	2.3%	2	15.5%	6	13.9%	44	21.6%	32	0.0%	0
More / better parking	9.9%	100	14.1%	13	11.8%	19	7.1%	3	6.8%	5	0.8%	1	15.8%	6	9.8%	31	14.0%	21	0.0%	0
More / better non-food shops	7.6%	76	10.3%	10	10.6%	17	7.8%	4	3.5%	2	1.3%	1	3.1%	1	8.6%	27	9.0%	13	0.0%	0
More clothes shops	4.7%	47	10.9%	10	8.0%	13	0.0%	0	0.5%	0	1.3%	1	0.0%	0	5.4%	17	3.7%	6	0.0%	0
More national multiple shops / High Street shops	4.2%	42	5.9%	6	15.9%	26	1.1%	1	0.5%	0	3.1%	3	0.6%	0	1.8%	6	0.8%	1	0.0%	0
More independent shops	3.2%	32	7.5%	7	6.2%	10	0.6%	0	0.0%	0	0.0%	0	2.5%	1	3.4%	11	1.8%	3	0.0%	0
Less charity shops	2.9%	29	9.8%	9	6.3%	10	0.0%	0	0.9%	1	0.8%	1	1.2%	0	2.2%	7	0.4%	1	0.0%	0
More / better food shops	2.1%	21	6.0%	6	0.4%	1	4.3%	2	0.0%	0	1.3%	1	0.0%	0	3.8%	12	0.0%	0	0.0%	0
Less empty shops	1.9%	19	4.4%	4	2.0%	3	0.0%	0	2.1%	2	0.0%	0	1.2%	0	1.4%	5	2.8%	4	1.9%	1
More / better places for eating out (e.g. cafes and restaurants)	1.6%	16	1.9%	2	2.6%	4	0.0%	0	2.1%	2	0.4%	0	2.0%	1	1.1%	3	2.7%	4	0.0%	0
Better public transport	1.5%	15	0.9%	1	0.4%	1	0.0%	0	6.2%	4	5.3%	5	0.6%	0	1.1%	3	0.0%	0	1.6%	1
A revamp / refurb	1.4%	14	0.0%	0	1.3%	2	4.0%	2	0.5%	0	1.9%	2	0.6%	0	1.2%	4	2.6%	4	0.0%	0
More / better street markets	1.3%	13	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	1.4%	2	0.0%	0
Less traffic congestion / better road layout	1.0%	10	4.5%	4	1.3%	2	0.0%	0	0.0%	0	1.5%	1	0.6%	0	0.0%	0	1.4%	2	0.0%	0
Better quality shops	0.9%	9	2.1%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.1%	3	1.8%	3	0.0%	0
More / better public conveniences	0.9%	9	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Flatten the pavements	0.8%	8	1.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.5%	0
Pedestrianised streets	0.8%	8	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More shops / services open on Sundays	0.7%	7	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by road	0.6%	6	0.5%	0	1.5%	2	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.6%	6	0.5%	0	2.1%	3	1.8%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	1.2%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More / better pedestrianised streets	0.5%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More / better seats / flower displays	0.5%	5	4.4%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.5%	5	1.9%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	4	1.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.4%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved seafront	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Better disabled access	0.4%	4	0.9%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More / better entertainment	0.4%	4	3.1%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Jewellery / food markets /	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
other events																				
Mental health centre for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Lower business rates	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Improved road surfaces	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Cheaper parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved Sainsbury's store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.8%	428	23.1%	22	26.4%	43	60.5%	29	58.8%	41	68.3%	61	52.7%	20	42.8%	136	35.6%	53	71.0%	23
(Don't know)	9.6%	97	1.9%	2	8.7%	14	15.2%	7	7.8%	5	7.5%	7	9.1%	4	11.7%	37	8.5%	13	24.5%	8
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]																				
Free parking in general	3.1%	31	3.0%	3	4.6%	8	0.0%	0	1.5%	1	0.0%	0	0.6%	0	5.8%	18	0.8%	1	0.0%	0
More / better quality cafés and restaurants	2.0%	20	0.0%	0	3.9%	6	0.6%	0	0.9%	1	0.4%	0	2.6%	1	2.2%	7	3.3%	5	0.0%	0
More evening leisure facilities - a new cinema	2.0%	20	6.2%	6	5.7%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
More cafés and restaurants in general	1.7%	17	0.5%	0	1.9%	3	1.1%	1	0.5%	0	1.3%	1	0.0%	0	3.4%	11	0.4%	1	0.0%	0
More / better parking	1.6%	16	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	9	1.7%	3	0.0%	0
Better public transport in the evening	1.6%	16	0.5%	0	1.3%	2	3.2%	2	3.6%	3	5.2%	5	0.6%	0	1.2%	4	0.0%	0	1.6%	1
Free parking in the evening	1.2%	12	2.1%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.6%	8	0.4%	1	0.5%	0
More evening leisure facilities - outdoor events	1.0%	10	0.0%	0	4.3%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More evening leisure facilities for children	1.0%	10	0.0%	0	2.8%	5	0.0%	0	0.5%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	1.0%	10	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Later opening shops	1.0%	10	3.5%	3	0.4%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.3%	1	1.3%	2	0.0%	0
More / better quality public houses and bars	0.9%	9	2.9%	3	1.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.3%	1	1.5%	2	0.0%	0
Cheaper parking	0.9%	9	0.0%	0	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.6%	0	1.4%	4	1.8%	3	0.0%	0
More evening leisure facilities in general	0.9%	9	1.9%	2	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Later opening restaurants	0.8%	8	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.0%	3	0.0%	0
An evening food market	0.8%	8	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More shows at the De La Warr Pavilion	0.7%	7	0.0%	0	1.9%	3	2.6%	1	0.5%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More independent cafés and restaurants	0.6%	6	3.4%	3	1.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.6%	6	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Safer environment at night	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Ten pin bowling venue	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More evening leisure facilities - theatre	0.3%	3	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Cheaper theatre events	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Later opening cafes	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for older age groups	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	60.9%	611	40.4%	38	53.0%	87	69.2%	34	71.5%	50	67.5%	60	74.2%	29	64.3%	204	59.7%	89	63.4%	20
(Don't do this activity)	9.0%	91	14.3%	13	7.6%	12	5.0%	2	12.7%	9	11.3%	10	7.1%	3	6.5%	20	10.6%	16	13.8%	4
(Don’t know)	6.4%	65	6.2%	6	4.9%	8	13.7%	7	0.5%	0	4.2%	4	11.4%	4	6.3%	20	6.4%	10	18.8%	6
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
2-3 days a week	2.7%	27	0.0%	0	0.0%	0	0.0%	0	1.4%	1	24.3%	22	0.6%	0	1.2%	4	0.0%	0	1.0%	0
One day a week	4.3%	43	3.1%	3	1.2%	2	0.0%	0	1.7%	1	23.2%	21	9.0%	3	3.4%	11	0.4%	1	3.7%	1
Every two weeks	2.2%	22	0.0%	0	2.8%	5	2.6%	1	0.5%	0	11.9%	11	7.4%	3	0.3%	1	0.0%	0	4.5%	1
Monthly	3.4%	34	1.6%	2	1.9%	3	1.7%	1	0.5%	0	8.9%	8	8.1%	3	4.6%	15	0.8%	1	4.4%	1
Once every two months	4.1%	41	3.3%	3	2.3%	4	7.7%	4	2.4%	2	2.4%	2	6.3%	2	5.3%	17	3.3%	5	7.1%	2
Three - four times a year	10.7%	107	19.3%	18	9.1%	15	15.7%	8	6.3%	4	4.5%	4	12.4%	5	7.5%	24	16.9%	25	13.3%	4
Once a year	7.8%	78	4.7%	4	15.9%	26	2.2%	1	14.8%	10	0.0%	0	7.8%	3	5.7%	18	10.3%	15	1.0%	0
Less often	5.7%	57	11.2%	10	2.7%	4	2.8%	1	0.9%	1	1.3%	1	2.6%	1	7.6%	24	8.9%	13	3.4%	1
Never	57.4%	575	56.3%	53	63.7%	104	66.1%	32	71.7%	50	11.1%	10	45.9%	18	63.7%	202	58.6%	87	57.5%	18
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.6%	6	0.5%	0	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.8%	1	3.4%	1
Mean:		*0.88*		*0.23*		*0.18*		*0.16*		*0.27*		*6.92*		*0.73*		*0.38*		*0.11*		*0.59*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q30 What do you like about Rye Town Centre? [MR]
Those who visit Rye Town Centre for shopping at Q29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	33.4%	143	45.1%	18	30.9%	18	27.0%	4	41.3%	8	18.2%	14	23.8%	5	36.7%	42	44.8%	28	27.9%	4
Good range of independent shops	20.2%	86	17.0%	7	17.9%	11	22.7%	4	10.0%	2	15.9%	13	23.7%	5	25.3%	29	20.0%	12	27.8%	4
Traditional	12.2%	52	21.0%	9	20.2%	12	17.6%	3	8.1%	2	1.9%	1	8.0%	2	10.2%	12	16.2%	10	16.6%	2
Good pubs, cafés or restaurants	11.9%	51	12.5%	5	15.0%	9	1.6%	0	4.8%	1	10.7%	8	10.2%	2	16.1%	19	10.0%	6	3.6%	0
Historic buildings and streets	9.5%	41	12.3%	5	16.1%	10	12.7%	2	1.6%	0	10.1%	8	11.6%	2	7.7%	9	6.5%	4	1.2%	0
Close to home	8.4%	36	0.0%	0	0.0%	0	0.0%	0	5.8%	1	39.5%	31	13.3%	3	0.0%	0	0.0%	0	4.9%	1
Street market	7.8%	33	14.8%	6	8.8%	5	6.7%	1	1.6%	0	1.5%	1	12.0%	3	10.5%	12	5.8%	4	8.5%	1
Nice atmosphere / friendly people	7.6%	32	3.8%	2	10.5%	6	3.3%	1	7.4%	1	16.5%	13	8.3%	2	4.3%	5	4.3%	3	1.2%	0
History of the town in general	6.1%	26	7.7%	3	12.6%	8	21.0%	3	0.0%	0	5.1%	4	8.7%	2	0.0%	0	8.1%	5	6.9%	1
Quiet	6.0%	26	1.0%	0	5.3%	3	7.7%	1	5.8%	1	15.1%	12	2.3%	0	3.9%	5	3.7%	2	3.7%	0
Safe and secure	4.8%	21	3.8%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	9	3.6%	1	7.7%	9	1.0%	1	0.0%	0
Good range of non-food shops	4.4%	19	8.6%	4	4.1%	2	1.6%	0	9.2%	2	1.9%	1	7.0%	1	4.4%	5	3.1%	2	7.3%	1
Good facilities	3.7%	16	0.0%	0	0.0%	0	3.3%	1	4.9%	1	8.3%	7	3.4%	1	5.3%	6	0.0%	0	7.5%	1
Good charity shops	2.7%	11	6.9%	3	4.1%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	7.4%	5	1.2%	0
Good pedestrianised areas	2.6%	11	3.8%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.4%	4	4.8%	3	0.0%	0
Nature Reserve is nearby	2.2%	10	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	7.0%	4	0.0%	0
Close to friends or relatives	2.1%	9	0.0%	0	1.1%	1	1.6%	0	5.1%	1	4.2%	3	5.3%	1	0.0%	0	4.1%	3	1.2%	0
Compact	1.8%	8	0.0%	0	3.6%	2	0.0%	0	1.6%	0	6.1%	5	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Makes a change from other places	1.6%	7	1.0%	0	7.5%	4	0.0%	0	5.1%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Close to work	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Easy to park	1.2%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	3.1%	2	3.4%	1	0.9%	1	0.0%	0	5.7%	1
Easy to get to by train	1.2%	5	3.8%	2	4.1%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Rye Art Gallery	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0
Good for a day out	1.0%	4	0.0%	0	1.1%	1	0.0%	0	1.6%	0	0.0%	0	1.1%	0	0.0%	0	4.8%	3	0.0%	0
Good range of antique shops	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Good food stores	0.8%	3	3.3%	1	0.0%	0	1.6%	0	0.0%	0	0.5%	0	1.1%	0	0.0%	0	0.0%	0	7.5%	1
Easy to get to by car	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good things for children to do	0.6%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good cinema	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	1
Jempson's store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Good library	0.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Auction Galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good for window shopping / browsing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Reasonable prices in the shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Golf club is nearby	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merchant & Mills store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	6.5%	28	4.2%	2	0.0%	0	11.0%	2	10.8%	2	12.2%	10	7.6%	2	7.6%	9	2.0%	1	6.8%	1
(Dont know)	1.3%	5	3.3%	1	1.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0
Weighted base:		427		41		59		16		20		79		21		115		62		14
Sample:		423		42		38		34		30		95		54		47		44		39

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]																				
More / better parking	6.5%	65	6.1%	6	2.7%	4	9.4%	5	6.7%	5	10.8%	10	10.8%	4	3.8%	12	11.6%	17	7.9%	3
Free car parking	3.7%	37	1.9%	2	1.9%	3	2.8%	1	3.3%	2	5.9%	5	3.1%	1	1.7%	5	10.6%	16	2.0%	1
More national multiple shops / High Street shops	2.1%	21	2.9%	3	0.4%	1	0.0%	0	1.4%	1	14.7%	13	0.0%	0	1.0%	3	0.0%	0	0.5%	0
More / better food shops	2.1%	21	1.6%	2	0.0%	0	2.3%	1	1.4%	1	13.1%	12	1.2%	0	0.7%	2	1.8%	3	0.0%	0
More independent shops	1.9%	19	2.9%	3	2.8%	5	0.6%	0	2.6%	2	2.9%	3	2.6%	1	1.4%	4	1.3%	2	0.0%	0
More clothes shops	1.8%	18	1.6%	2	1.5%	2	0.0%	0	0.5%	0	6.7%	6	0.6%	0	2.2%	7	0.0%	0	2.1%	1
More / better non-food shops	1.7%	17	1.4%	1	0.0%	0	2.6%	1	0.0%	0	3.2%	3	7.6%	3	0.3%	1	4.2%	6	2.9%	1
Lower prices in shops	1.2%	12	0.0%	0	0.4%	1	0.0%	0	0.0%	0	11.6%	10	0.6%	0	0.0%	0	0.4%	1	0.5%	0
More shops / services open on Sundays	1.1%	11	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9	0.0%	0	0.0%	0
Better public transport	0.9%	9	4.9%	5	0.0%	0	0.6%	0	3.4%	2	0.4%	0	0.6%	0	0.0%	0	0.0%	0	3.2%	1
More / better places for eating out (e.g. cafes and restaurants)	0.6%	6	0.0%	0	3.4%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.5%	0
Less traffic congestion / better road layout	0.6%	6	1.9%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
Pedestrianised streets	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	2.1%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Discount supermarket	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.6%	0	1.1%	3	0.0%	0	0.0%	0
More advertising	0.6%	6	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	1.9%	1
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better quality shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More disabled parking	0.5%	5	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Better access by road	0.4%	4	1.5%	1	0.0%	0	0.6%	0	1.5%	1	0.4%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
A revamp / refurb	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More / better supermarkets	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Aldi supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.7%	3	0.0%	0
B&M store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Less empty shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.5%	0
Less cafes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
More / better public conveniences	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
More / better petrol stations	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Less markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(Nothing)	60.9%	610	61.5%	57	67.9%	111	72.1%	35	69.0%	48	28.5%	25	58.8%	23	64.9%	206	53.7%	80	74.4%	24
(Don't know)	12.5%	125	14.9%	14	17.3%	28	8.0%	4	9.4%	7	1.7%	2	6.9%	3	13.5%	43	15.8%	24	5.0%	2
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]																				
Better public transport in the evening	2.7%	27	2.1%	2	0.4%	1	3.2%	2	4.8%	3	2.6%	2	1.8%	1	2.8%	9	3.5%	5	8.5%	3
Cheaper prices in cafes / restaurants	1.5%	15	2.9%	3	1.5%	2	0.0%	0	0.0%	0	4.0%	4	0.6%	0	1.2%	4	1.4%	2	0.0%	0
More evening leisure facilities for children	1.5%	15	1.6%	2	0.0%	0	0.0%	0	0.5%	0	9.9%	9	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	1.1%	11	3.1%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better quality cafés and restaurants	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.5%	4	3.1%	1	1.1%	3	0.0%	0	1.9%	1
More evening leisure facilities - outdoor events	1.0%	10	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.1%	3	1.4%	2	0.0%	0
More / better quality public houses and bars	1.0%	10	2.9%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.6%	0	1.6%	5	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	1.0%	10	3.1%	3	0.0%	0	0.0%	0	1.4%	1	4.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More cafés and restaurants in general	0.9%	9	1.5%	1	1.5%	2	2.6%	1	0.0%	0	3.0%	3	1.2%	0	0.0%	0	0.0%	0	2.4%	1
More evening leisure facilities in general	0.7%	7	0.0%	0	2.7%	4	2.6%	1	0.0%	0	0.4%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.6%	6	3.1%	3	0.0%	0	0.0%	0	0.5%	0	1.3%	1	2.6%	1	0.3%	1	0.0%	0	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.6%	0	1.0%	3	0.0%	0	0.5%	0
Later opening shops	0.6%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Later opening restaurants	0.5%	5	2.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Free parking in the evening	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	1.5%	2	1.0%	0
More evening leisure facilities for older age groups	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More independent cafés and restaurants	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
More branded / chain cafés and restaurants	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Free parking in general	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
Free public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.3%	675	56.5%	53	65.3%	107	75.3%	37	61.2%	43	60.4%	54	66.2%	26	72.8%	231	68.1%	102	73.6%	23
(Don't know)	10.6%	106	18.2%	17	18.1%	30	10.1%	5	6.3%	4	1.3%	1	7.6%	3	8.5%	27	11.9%	18	3.4%	1
(Don't do this activity)	9.1%	91	8.3%	8	6.9%	11	6.2%	3	22.0%	15	5.7%	5	10.3%	4	7.5%	24	11.8%	18	10.6%	3
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	2.3%	23	0.0%	0	2.8%	5	0.0%	0	8.6%	6	1.3%	1	0.0%	0	2.2%	7	2.6%	4	0.0%	0
4-6 days a week	0.8%	8	2.1%	2	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	21	0.0%	0	3.6%	6	0.0%	0	16.0%	11	0.0%	0	2.0%	1	1.1%	3	0.0%	0	0.0%	0
One day a week	4.2%	42	0.0%	0	5.3%	9	2.3%	1	19.6%	14	0.4%	0	2.5%	1	3.3%	11	4.4%	7	0.0%	0
Every two weeks	2.1%	21	0.5%	0	0.4%	1	1.1%	1	8.6%	6	1.3%	1	2.5%	1	1.4%	4	4.6%	7	0.0%	0
Monthly	5.1%	51	7.9%	7	10.8%	18	6.8%	3	12.7%	9	0.4%	0	7.8%	3	1.4%	4	4.3%	6	0.0%	0
Once every two months	4.4%	44	3.3%	3	7.9%	13	4.5%	2	1.8%	1	1.5%	1	4.3%	2	2.1%	7	10.3%	15	0.0%	0
Three - four times a year	7.1%	72	12.2%	11	4.7%	8	18.4%	9	4.4%	3	2.6%	2	7.2%	3	4.4%	14	14.2%	21	0.5%	0
Once a year	8.0%	80	5.4%	5	17.1%	28	9.2%	4	0.9%	1	4.5%	4	9.7%	4	7.5%	24	6.8%	10	1.0%	0
Less often	5.9%	59	6.7%	6	6.9%	11	1.7%	1	1.4%	1	5.6%	5	0.0%	0	8.7%	28	4.6%	7	0.0%	0
Never	57.2%	574	60.6%	56	39.7%	65	55.5%	27	15.5%	11	82.4%	74	64.2%	25	67.3%	214	47.8%	71	96.6%	31
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.7%	7	1.4%	1	0.8%	1	0.6%	0	1.5%	1	0.0%	0	0.0%	0	0.7%	2	0.4%	1	1.9%	1
Mean:		*1.34*		*0.59*		*1.55*		*0.27*		*7.04*		*0.45*		*0.47*		*0.94*		*1.16*		*0.00*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q34 What do you like about Battle Town Centre? [MR]																				
Those who visit Battle Town Centre for shopping at Q33																				
Attractive environment / nice place	23.3%	100	37.1%	14	13.5%	13	21.0%	5	18.8%	11	9.6%	2	15.5%	2	30.5%	32	28.2%	22	15.1%	0
Good range of independent shops	19.7%	84	20.2%	7	13.4%	13	45.3%	10	12.6%	7	19.3%	3	37.4%	5	20.7%	21	21.3%	17	15.1%	0
Historic buildings and streets	13.0%	56	20.5%	8	13.8%	14	2.5%	1	0.5%	0	17.2%	3	16.5%	2	20.5%	21	9.8%	8	0.0%	0
Good pubs, cafés or restaurants	11.6%	50	10.9%	4	7.2%	7	12.2%	3	1.6%	1	8.6%	1	6.8%	1	18.8%	19	17.0%	13	0.0%	0
Close to home	10.4%	45	0.0%	0	11.3%	11	6.3%	1	42.6%	25	2.4%	0	16.9%	2	3.3%	3	0.8%	1	0.0%	0
Nice atmosphere / friendly people	7.7%	33	4.8%	2	6.2%	6	0.0%	0	16.4%	10	0.0%	0	0.0%	0	9.2%	10	7.7%	6	0.0%	0
Traditional	7.1%	30	17.2%	6	14.0%	14	7.1%	2	1.1%	1	11.0%	2	0.0%	0	1.0%	1	6.6%	5	0.0%	0
Good range of non-food shops	6.3%	27	3.4%	1	5.9%	6	3.8%	1	11.8%	7	11.0%	2	13.1%	2	3.1%	3	6.5%	5	15.1%	0
Close to friends or relatives	5.0%	21	3.7%	1	2.8%	3	4.0%	1	3.4%	2	0.0%	0	5.2%	1	7.7%	8	7.2%	6	0.0%	0
Close to work	4.3%	18	0.0%	0	2.2%	2	0.0%	0	7.0%	4	7.6%	1	0.0%	0	3.3%	3	9.7%	8	0.0%	0
Good facilities	4.1%	18	4.8%	2	2.1%	2	1.3%	0	6.1%	4	0.0%	0	1.7%	0	7.5%	8	2.6%	2	0.0%	0
Good food stores	4.1%	18	0.0%	0	3.5%	3	2.5%	1	2.7%	2	9.6%	2	12.1%	2	4.2%	4	5.9%	5	0.0%	0
Good charity shops	3.0%	13	0.0%	0	0.0%	0	1.3%	0	3.6%	2	0.0%	0	0.0%	0	3.8%	4	8.5%	7	0.0%	0
Makes a change from other places	2.9%	12	15.2%	6	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Easy to park	2.9%	12	3.4%	1	2.0%	2	7.6%	2	3.1%	2	7.3%	1	0.0%	0	3.1%	3	1.6%	1	0.0%	0
Quiet	2.4%	10	0.0%	0	0.7%	1	1.3%	0	3.7%	2	8.6%	1	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Compact	2.4%	10	5.3%	2	3.1%	3	2.5%	1	3.0%	2	4.8%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Small town centre	1.8%	8	3.7%	1	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Battle Abbey	1.6%	7	4.2%	2	0.7%	1	0.0%	0	0.0%	0	11.2%	2	0.0%	0	2.1%	2	0.8%	1	0.0%	0
Safe and secure	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Good events	0.9%	4	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	2.1%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Good for a day out	0.5%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clean	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(Nothing / very little)	10.0%	43	5.7%	2	10.3%	10	10.1%	2	9.0%	5	25.6%	4	13.1%	2	12.4%	13	4.9%	4	54.7%	1
(Dont know)	2.6%	11	5.8%	2	5.3%	5	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Weighted base:		428		37		98		22		59		16		14		104		78		1
Sample:		404		42		69		50		87		19		31		48		54		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]																				
More / better parking	7.6%	76	4.4%	4	10.4%	17	12.0%	6	10.5%	7	2.1%	2	7.4%	3	6.3%	20	11.5%	17	1.0%	0
Free car parking	5.9%	60	2.1%	2	4.6%	8	3.9%	2	25.5%	18	0.0%	0	1.8%	1	6.1%	19	6.7%	10	1.0%	0
More independent shops	4.1%	41	2.9%	3	2.3%	4	2.2%	1	2.3%	2	3.2%	3	1.8%	1	7.4%	23	3.1%	5	0.0%	0
More / better non-food shops	3.6%	36	1.8%	2	3.7%	6	4.3%	2	6.4%	5	0.0%	0	3.1%	1	4.2%	13	4.5%	7	0.0%	0
Better public transport	2.3%	23	2.4%	2	0.0%	0	0.0%	0	0.5%	0	5.8%	5	2.4%	1	3.7%	12	2.0%	3	0.5%	0
More / better food shops	2.2%	22	0.0%	0	1.3%	2	2.8%	1	10.0%	7	0.0%	0	2.0%	1	2.5%	8	1.8%	3	0.0%	0
Less empty shops	2.1%	21	3.2%	3	0.4%	1	2.8%	1	7.8%	5	0.0%	0	0.6%	0	2.7%	8	1.3%	2	0.0%	0
More national multiple shops / High Street shops	1.9%	19	0.0%	0	1.9%	3	0.6%	0	8.7%	6	1.5%	1	0.0%	0	2.1%	7	1.3%	2	0.0%	0
Shops / services open on Sundays	1.8%	18	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	11	1.3%	2	0.0%	0
More clothes shops	1.4%	14	0.0%	0	3.2%	5	0.0%	0	2.8%	2	1.5%	1	0.6%	0	1.0%	3	1.3%	2	0.0%	0
More affordable shops	1.4%	14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	3.5%	11	1.3%	2	0.5%	0
Less traffic congestion / better road layout	1.1%	11	5.7%	5	0.0%	0	0.6%	0	0.9%	1	0.0%	0	1.9%	1	0.3%	1	2.0%	3	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.5%	0	1.3%	2	2.6%	1	0.0%	0	0.4%	0	0.0%	0	0.3%	1	0.8%	1	0.0%	0
More / better supermarkets	0.6%	6	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More disabled parking	0.6%	6	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.3%	1	1.7%	3	0.0%	0
Better quality shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	5	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.6%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
More / better pedestrianised streets	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
Better access by road	0.4%	4	1.9%	2	0.0%	0	0.6%	0	1.8%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
More / better entertainment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	1.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Lower business rates	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.9%	1
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Pedestrianised streets	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Improved pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mobility centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking for residents	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better public conveniences	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp / refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	55.4%	555	56.3%	52	55.2%	90	64.7%	31	35.0%	25	71.1%	64	65.2%	25	53.4%	170	48.1%	72	80.9%	26
(Don’t know)	11.1%	112	18.9%	18	11.0%	18	6.4%	3	0.5%	0	16.9%	15	12.6%	5	7.5%	24	16.0%	24	15.2%	5
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]																				
More cafés and restaurants in general	2.7%	27	0.5%	0	3.7%	6	2.8%	1	1.4%	1	0.0%	0	1.9%	1	4.1%	13	2.9%	4	0.0%	0
Better public transport in the evening	1.9%	19	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.9%	2	1.8%	1	3.4%	11	3.5%	5	0.0%	0
More evening leisure facilities in general	1.8%	18	1.5%	1	1.2%	2	0.0%	0	3.3%	2	0.0%	0	0.6%	0	2.3%	7	3.3%	5	0.0%	0
More evening leisure facilities - outdoor events	1.5%	15	0.0%	0	1.5%	2	0.6%	0	3.5%	2	0.0%	0	2.6%	1	2.5%	8	0.8%	1	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	1.5%	2	1.7%	1	2.4%	2	1.9%	2	2.6%	1	1.6%	5	1.3%	2	1.9%	1
Later opening restaurants	1.5%	15	0.0%	0	0.0%	0	2.6%	1	1.5%	1	0.0%	0	0.0%	0	3.4%	11	1.3%	2	0.0%	0
Free parking in the evening	1.2%	12	3.6%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	7	1.3%	2	0.0%	0
More evening leisure facilities - theatre	1.0%	10	0.0%	0	1.5%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.4%	5	0.4%	1	0.0%	0
More advertising of what's on in the evening	0.9%	9	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.4%	4	2.0%	3	0.0%	0
More evening leisure facilities - a new cinema	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.7%	7	0.0%	0	1.3%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better parking	0.7%	7	0.0%	0	1.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Cheaper parking	0.7%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
An evening food market	0.6%	6	0.0%	0	2.8%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.5%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.5%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.4%	2	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Safer environment at night	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.3%	1	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.0%	641	50.6%	47	60.5%	99	75.1%	37	61.8%	43	69.0%	62	66.8%	26	67.9%	216	59.2%	88	75.5%	24
(Don’t know)	10.4%	104	33.4%	31	12.3%	20	6.4%	3	0.9%	1	13.2%	12	8.7%	3	5.8%	19	7.9%	12	10.5%	3
(Don't do this activity)	9.5%	95	9.6%	9	9.9%	16	5.6%	3	13.2%	9	11.1%	10	10.3%	4	7.2%	23	11.7%	17	12.1%	4
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.4%	1	0.0%	0
Once a week	1.0%	10	0.5%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	3.1%	5	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	1.1%	11	0.0%	0	1.2%	2	0.0%	0	0.5%	0	0.0%	0	1.9%	1	2.3%	7	0.0%	0	2.4%	1
Once every two months	1.8%	18	6.0%	6	5.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Once every six months	0.9%	9	4.7%	4	1.3%	2	0.0%	0	0.0%	0	1.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	1.3%	14	2.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	3	3.3%	5	1.6%	1
(Dont know / varies)	0.9%	9	1.6%	2	2.8%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.6%	1
Never	92.6%	928	85.0%	79	86.5%	141	100.0%	49	97.4%	68	98.2%	88	95.0%	37	93.6%	297	92.8%	139	94.3%	30
Mean:		*0.09*		*0.06*		*0.10*		*0.00*		*0.01*		*0.00*		*0.07*		*0.13*		*0.16*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Once a fortnight	1.7%	17	4.5%	4	3.9%	6	1.1%	1	2.1%	2	2.6%	2	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Once a month	7.6%	76	8.8%	8	7.2%	12	3.9%	2	3.7%	3	13.5%	12	8.7%	3	7.4%	24	8.2%	12	2.0%	1
Once every two months	13.4%	134	13.0%	12	11.4%	19	18.5%	9	16.2%	11	15.1%	13	6.5%	3	11.6%	37	18.6%	28	8.6%	3
Once every six months	16.6%	166	20.6%	19	14.6%	24	18.0%	9	10.1%	7	18.6%	17	21.1%	8	16.3%	52	15.6%	23	22.9%	7
Once a year	8.8%	88	6.6%	6	13.4%	22	6.2%	3	3.7%	3	1.8%	2	13.8%	5	11.2%	35	7.0%	11	5.7%	2
(Dont know / varies)	6.0%	60	5.9%	6	6.0%	10	4.5%	2	4.2%	3	3.7%	3	0.6%	0	9.2%	29	4.1%	6	3.4%	1
Never	45.6%	457	40.1%	37	43.6%	71	47.8%	23	59.9%	42	43.5%	39	48.0%	19	43.7%	139	46.0%	69	57.3%	18
Mean:		*0.25*		*0.33*		*0.27*		*0.21*		*0.19*		*0.42*		*0.21*		*0.22*		*0.23*		*0.12*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	10.0%	101	6.0%	6	8.0%	13	6.2%	3	17.3%	12	6.8%	6	7.9%	3	12.1%	39	12.1%	18	2.9%	1
Once a week	4.9%	49	9.9%	9	5.0%	8	2.6%	1	5.6%	4	4.7%	4	2.5%	1	2.4%	8	8.4%	13	2.6%	1
Once a fortnight	2.3%	23	9.1%	8	1.3%	2	0.0%	0	2.1%	2	1.9%	2	4.4%	2	1.4%	4	1.8%	3	0.0%	0
Once a month	3.5%	35	0.0%	0	2.8%	5	1.7%	1	0.5%	0	2.8%	2	0.0%	0	7.0%	22	2.7%	4	0.0%	0
Once every two months	2.3%	23	7.8%	7	3.9%	6	0.6%	0	0.0%	0	2.7%	2	2.9%	1	0.0%	0	2.8%	4	2.9%	1
Once every six months	1.2%	12	6.0%	6	1.3%	2	0.0%	0	2.8%	2	1.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Once a year	1.4%	14	3.4%	3	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
(Dont know / varies)	1.2%	12	2.9%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Never	73.4%	735	54.9%	51	68.7%	112	89.0%	43	71.6%	50	79.8%	71	82.4%	32	75.2%	239	71.7%	107	91.1%	29
Mean:		*1.11*		*1.15*		*0.97*		*0.62*		*1.66*		*0.82*		*0.83*		*1.18*		*1.38*		*0.35*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.3%	13	1.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.0%	0	0.6%	0	0.5%	0	2.0%	2	0.0%	0	1.4%	4	0.0%	0	0.5%	0
Once a month	3.5%	35	4.7%	4	5.7%	9	0.0%	0	7.0%	5	0.8%	1	5.5%	2	1.8%	6	4.8%	7	2.9%	1
Once every two months	11.5%	115	6.1%	6	14.1%	23	15.9%	8	1.8%	1	8.7%	8	16.6%	6	11.2%	36	17.7%	26	4.5%	1
Once every six months	14.4%	145	21.1%	20	14.6%	24	16.0%	8	13.8%	10	9.0%	8	13.3%	5	10.5%	33	22.7%	34	10.3%	3
Once a year	12.5%	125	18.8%	18	15.0%	25	17.6%	9	10.6%	7	10.2%	9	14.0%	5	10.4%	33	10.5%	16	12.4%	4
(Dont know / varies)	5.9%	59	7.7%	7	8.5%	14	1.1%	1	9.2%	6	1.3%	1	1.9%	1	8.0%	25	2.6%	4	0.5%	0
Never	49.8%	499	37.3%	35	40.8%	67	48.9%	24	57.1%	40	68.0%	61	48.7%	19	53.6%	170	41.7%	62	68.9%	22
Mean:		*0.22*		*0.27*		*0.25*		*0.14*		*0.14*		*0.12*		*0.18*		*0.28*		*0.20*		*0.10*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Once a fortnight	1.4%	14	0.0%	0	1.3%	2	1.1%	1	2.1%	2	3.9%	3	2.0%	1	1.7%	5	0.0%	0	0.0%	0
Once a month	2.7%	27	4.8%	4	3.0%	5	2.3%	1	0.9%	1	1.7%	1	1.2%	0	2.1%	7	4.6%	7	1.0%	0
Once every two months	6.1%	61	10.3%	10	4.5%	7	12.8%	6	4.4%	3	5.0%	4	13.8%	5	5.1%	16	5.8%	9	1.0%	0
Once every six months	11.2%	112	11.3%	11	14.9%	24	9.6%	5	4.6%	3	9.8%	9	10.0%	4	10.6%	34	14.2%	21	4.2%	1
Once a year	8.3%	83	13.3%	12	10.0%	16	12.0%	6	12.1%	8	7.0%	6	10.3%	4	6.3%	20	6.3%	9	2.9%	1
(Dont know / varies)	6.9%	69	13.4%	12	10.2%	17	1.1%	1	7.4%	5	1.3%	1	0.6%	0	8.6%	27	3.1%	5	2.1%	1
Never	63.0%	631	46.9%	44	55.7%	91	61.1%	30	68.0%	48	69.9%	62	62.1%	24	65.6%	208	64.6%	96	88.8%	28
Mean:		*0.14*		*0.16*		*0.15*		*0.14*		*0.12*		*0.21*		*0.15*		*0.12*		*0.17*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	2.7%	27	0.9%	1	5.9%	10	5.4%	3	1.5%	1	1.7%	1	2.4%	1	1.6%	5	2.0%	3	9.3%	3
Once a week	6.8%	68	6.8%	6	5.0%	8	8.8%	4	11.5%	8	9.3%	8	5.5%	2	6.6%	21	4.6%	7	8.5%	3
Once a fortnight	9.3%	93	14.6%	14	6.9%	11	16.2%	8	5.4%	4	11.2%	10	10.7%	4	7.7%	24	10.9%	16	6.8%	2
Once a month	12.1%	121	4.8%	4	18.0%	29	16.0%	8	13.1%	9	14.6%	13	13.6%	5	9.3%	29	13.9%	21	6.5%	2
Once every two months	10.2%	103	6.9%	6	11.4%	19	8.2%	4	12.6%	9	13.1%	12	12.2%	5	8.2%	26	14.4%	21	2.9%	1
Once every six months	4.9%	49	9.9%	9	4.7%	8	7.5%	4	4.2%	3	3.0%	3	2.4%	1	4.4%	14	5.3%	8	0.5%	0
Once a year	1.7%	17	3.3%	3	3.4%	6	1.7%	1	0.5%	0	1.7%	2	3.2%	1	0.0%	0	2.9%	4	0.5%	0
(Dont know / varies)	5.2%	52	13.9%	13	4.1%	7	1.1%	1	6.8%	5	0.0%	0	0.0%	0	6.9%	22	2.6%	4	2.9%	1
Never	47.0%	471	38.9%	36	40.6%	66	35.1%	17	44.5%	31	45.5%	41	49.9%	19	55.4%	176	43.5%	65	62.0%	20
Mean:		*0.91*		*0.86*		*1.11*		*1.34*		*0.95*		*0.95*		*0.84*		*0.74*		*0.80*		*1.34*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	5.6%	56	7.2%	7	5.0%	8	8.8%	4	1.4%	1	3.6%	3	5.5%	2	7.6%	24	3.3%	5	5.0%	2
Once a week	16.6%	166	11.1%	10	21.1%	35	13.2%	6	23.0%	16	20.2%	18	20.6%	8	13.3%	42	17.9%	27	12.0%	4
Once a fortnight	12.0%	120	20.6%	19	10.5%	17	19.9%	10	12.6%	9	11.4%	10	10.7%	4	9.6%	31	10.9%	16	14.0%	4
Once a month	18.4%	184	10.5%	10	17.1%	28	14.7%	7	21.7%	15	21.1%	19	16.7%	6	18.1%	57	24.7%	37	14.9%	5
Once every two months	14.3%	143	10.0%	9	15.1%	25	9.5%	5	12.1%	8	17.9%	16	13.9%	5	16.1%	51	13.6%	20	11.5%	4
Once every six months	4.8%	48	9.6%	9	8.1%	13	6.0%	3	0.9%	1	3.0%	3	6.1%	2	2.4%	8	5.5%	8	4.1%	1
Once a year	1.7%	17	4.3%	4	0.8%	1	2.6%	1	0.5%	0	1.7%	2	4.8%	2	1.8%	6	0.4%	1	1.0%	0
(Dont know / varies)	4.4%	44	10.6%	10	4.1%	7	2.8%	1	5.2%	4	0.0%	0	0.6%	0	4.2%	13	5.7%	8	1.5%	0
Never	22.2%	222	16.1%	15	18.2%	30	22.4%	11	22.7%	16	21.2%	19	21.0%	8	26.8%	85	18.1%	27	36.0%	11
Mean:		*1.69*		*1.80*		*1.79*		*1.89*		*1.65*		*1.63*		*1.74*		*1.67*		*1.61*		*1.40*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Once a week	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	2.0%	1	2.2%	7	1.8%	3	0.0%	0
Once a fortnight	1.8%	18	4.5%	4	1.2%	2	1.7%	1	3.1%	2	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
Once a month	4.6%	46	8.3%	8	4.1%	7	0.0%	0	3.3%	2	6.5%	6	0.0%	0	5.0%	16	4.6%	7	2.4%	1
Once every two months	2.9%	29	1.5%	1	5.7%	9	1.7%	1	1.7%	1	7.4%	7	0.0%	0	1.1%	3	4.2%	6	0.0%	0
Once every six months	3.9%	39	3.3%	3	2.8%	5	3.2%	2	9.0%	6	8.5%	8	2.9%	1	2.5%	8	3.7%	5	5.7%	2
Once a year	4.6%	46	1.6%	2	6.1%	10	2.6%	1	4.3%	3	2.8%	3	5.7%	2	5.6%	18	4.6%	7	3.2%	1
(Dont know / varies)	3.9%	39	11.2%	10	9.7%	16	2.6%	1	2.1%	1	0.0%	0	0.0%	0	1.4%	5	3.9%	6	0.0%	0
Never	76.7%	769	69.6%	65	70.3%	115	88.2%	43	76.5%	54	71.9%	64	89.5%	35	79.5%	252	75.8%	113	88.7%	28
Mean:		*0.19*		*0.21*		*0.12*		*0.05*		*0.13*		*0.24*		*0.09*		*0.25*		*0.18*		*0.04*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.3%	33	1.8%	2	1.7%	3	10.9%	5	0.0%	0	0.8%	1	1.8%	1	5.6%	18	2.4%	4	0.5%	0
Once a week	1.4%	14	1.4%	1	1.7%	3	0.6%	0	0.5%	0	0.0%	0	1.2%	0	1.2%	4	3.1%	5	0.5%	0
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.4%	0	0.6%	0	1.4%	5	0.8%	1	0.0%	0
Once a month	1.0%	10	1.8%	2	0.4%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Never	92.7%	928	94.1%	88	94.6%	154	83.7%	41	95.8%	67	98.7%	88	96.3%	37	91.8%	291	87.0%	130	99.0%	32
Mean:		*0.34*		*0.22*		*0.21*		*0.95*		*0.08*		*0.08*		*0.21*		*0.52*		*0.38*		*0.06*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																				
Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months																				
Bingo at The Deluxe, Hastings	34.2%	18	14.7%	2	42.0%	6	0.0%	0	100.1%	0	0.0%	0	100.0%	2	33.2%	6	43.9%	2	0.0%	0
Pier Nine, Brighton	2.6%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	14.9%	8	17.0%	2	13.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	4	0.0%	0	0.0%	0
Hastings Town Centre	29.5%	15	27.7%	3	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	7	56.1%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.7%	3	13.0%	1	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	7.6%	4	14.7%	2	16.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:		52		10		15		0		0		2		2		17		5		1
Sample:		31		8		7		0		1		2		3		6		3		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q39 Where do you or members of your household normally go to the cinema?																				
Those that said they visit the cinema at least once every 6 months																				
Cineworld, The Beacon, Eastbourne	16.3%	65	21.5%	10	42.3%	26	0.0%	0	9.1%	2	2.6%	1	1.6%	0	16.1%	18	11.9%	8	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	1.4%	6	3.1%	1	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	2.2%	9	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	4.9%	6	3.2%	2	0.0%	0
Hailsham Pavilion Theatre and Cinema	0.6%	2	2.9%	1	1.1%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	4.3%	17	0.0%	0	0.0%	0	49.1%	10	26.1%	6	2.5%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	16.4%	65	0.0%	0	0.0%	0	1.3%	0	16.9%	4	62.7%	29	43.7%	6	17.6%	20	5.6%	4	21.0%	2
Kino-Teatr, Norman Road, St Leonards-on-Sea	1.9%	8	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.8%	3	3.0%	2	0.0%	0
Odeon, Queens Road, Hastings	19.6%	78	13.3%	6	8.9%	5	0.0%	0	7.4%	2	2.6%	1	39.7%	6	32.7%	37	32.0%	20	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	3.9%	15	1.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	1	4.0%	5	11.6%	7	0.0%	0
Ashford Town Centre	1.7%	7	0.0%	0	4.0%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	28.3%	3
Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.5%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	1.2%	5	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Central London / West End	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.2%	2	0.0%	0
Eastbourne Town Centre	1.3%	5	6.4%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	11.4%	45	23.2%	10	9.8%	6	0.0%	0	4.3%	1	0.0%	0	0.0%	0	12.5%	14	21.4%	14	0.0%	0
Hawkhurst Village Centre	0.5%	2	0.0%	0	0.0%	0	2.7%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	3	3.1%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	3	0.0%	0	0.0%	0	9.0%	2	4.3%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	4.3%	17	0.0%	0	4.0%	2	0.0%	0	0.0%	0	23.7%	11	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	4	3.1%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Battle Memorial Hall, High Street, Battle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	2
Cineword IMAX Theatre, Rutherford Road, Ashford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	22.0%	2
Odeon, Knights Way, Tunbridge Wells	2.3%	9	0.0%	0	0.0%	0	25.6%	5	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.0%	4	0.0%	0	0.0%	0	10.9%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	11	11.0%	5	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Weighted base:		397		44		61		20		23		46		14		114		64		11
Sample:		346		41		34		41		30		52		33		42		46		27

Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?
Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.7%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	9.9%	23	0.0%	0	6.2%	2	0.0%	0	43.9%	8	2.2%	0	14.5%	1	13.9%	10	3.0%	1	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.0%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	13.7%	32	30.3%	9	39.7%	14	0.0%	0	1.8%	0	0.0%	0	0.0%	0	6.8%	5	7.9%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	6.5%	15	10.2%	3	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	7.1%	3	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.2%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	23.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	3.1%	7	4.4%	1	6.2%	2	0.0%	0	8.4%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	0
Battle Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	3.5%	0	0.0%	0	4.9%	2	0.0%	0
Bexhill-on-Sea Town Centre	3.8%	9	10.5%	3	14.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Eastbourne Town Centre	2.2%	5	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Hailsham Town Centre	0.1%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.4%	19	4.4%	1	7.0%	2	0.0%	0	5.3%	1	0.0%	0	3.5%	0	7.7%	6	21.0%	9	0.0%	0
Ore Village District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	1	0.0%	0	0.0%	0	20.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.4%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	37.7%	6	16.3%	1	5.3%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.7%	6	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	6.2%	3	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	0.9%	2	4.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	2.6%	6	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	7.1%	3	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.2%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	5.3%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.2%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	0.5%	1	0.0%	0	0.0%	0	20.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Ninfield Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	9.0%	21	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	37.9%	3	18.4%	13	7.9%	3	6.1%	0
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.2%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.7%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Thomas Peacocke Community College, Love Lane, Rye	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.9%	14	10.9%	3	0.0%	0	10.1%	1	0.0%	0	6.7%	1	0.0%	0	11.6%	9	0.0%	0	0.0%	0
Weighted base:		229		31		34		5		18		17		7		73		42		3
Sample:		174		27		21		12		19		20		13		29		26		7

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months

Eastbourne Theatres, Compton Street, Eastbourne	3.0%	9	2.5%	1	4.6%	3	7.0%	1	14.0%	2	2.0%	0	1.7%	0	0.0%	0	2.9%	2	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	2.9%	9	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	8	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	8.3%	26	5.3%	2	10.6%	6	0.0%	0	13.2%	2	4.1%	1	1.7%	0	8.0%	7	11.5%	8	8.6%	0
Brighton City Centre	2.4%	8	4.0%	1	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Central London / West End	28.1%	90	7.6%	3	14.9%	9	57.2%	9	45.6%	7	52.7%	10	12.4%	2	29.9%	27	32.9%	22	28.4%	2
Eastbourne Town Centre	9.3%	30	13.9%	5	16.9%	10	9.8%	2	9.3%	2	2.0%	0	16.8%	2	2.4%	2	10.5%	7	2.8%	0
Hastings Town Centre	7.4%	24	7.1%	2	0.0%	0	1.7%	0	8.0%	1	14.8%	3	23.6%	3	6.0%	5	12.5%	8	0.0%	0
Hawkhurst Village Centre	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.1%	4	0.0%	0	0.0%	0	7.0%	1	0.0%	0	9.6%	2	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Adhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.8%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	2
Chichester City Centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	2.5%	8	9.1%	3	7.6%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	5.6%	18	1.3%	0	7.8%	5	0.0%	0	0.0%	0	6.5%	1	21.0%	3	5.6%	5	5.9%	4	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	0.6%	2	0.0%	0	1.1%	1	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	3.0%	2	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.6%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	0.9%	3	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	2
The Oval, Bohemia Road, Hastings	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	8.8%	28	1.3%	0	1.1%	1	0.0%	0	2.0%	0	0.0%	0	10.4%	1	20.5%	18	10.2%	7	0.0%	0
(Don't know / varies)	10.1%	32	25.0%	8	19.2%	11	5.2%	1	0.0%	0	6.2%	1	5.3%	1	3.7%	3	9.8%	7	0.0%	0
Weighted base:		318		34		58		16		16		18		14		89		67		6
Sample:		289		38		39		30		23		21		34		40		46		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?
Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	3.0%	7	0.0%	0	0.0%	0	0.0%	0	17.1%	2	0.0%	0	0.0%	0	8.2%	5	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	0.5%	1	0.0%	0	1.7%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	2.9%	6	5.2%	1	7.8%	3	6.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	3.2%	7	7.2%	2	6.1%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	5.2%	2	0.0%	0
Fishermans Museum, Hastings	1.2%	3	5.5%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	10.3%	23	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	24.3%	15	15.2%	6	0.0%	0
Lewes Castle, East Sussex	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.0%	2	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.2%	0
The White Rock Theatre, Hastings	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Battle Town Centre	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	7.6%	3	0.0%	0
Bexhill-on-Sea Town Centre	5.0%	11	11.7%	3	7.8%	3	0.0%	0	0.0%	0	1.9%	0	6.9%	1	6.3%	4	0.0%	0	0.0%	0
Brighton City Centre	0.4%	1	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	37.0%	81	19.4%	5	43.1%	17	56.3%	7	50.2%	4	48.0%	9	34.1%	4	25.1%	16	46.8%	18	42.4%	1
Eastbourne Town Centre	2.2%	5	0.0%	0	9.6%	4	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	5.9%	13	7.2%	2	1.7%	1	0.0%	0	7.3%	1	15.8%	3	9.1%	1	5.2%	3	6.6%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	2	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	24.9%	0
St Leonards-on-Sea Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	1.7%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Lydd Town Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	0
Margate Town Centre	0.1%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.1%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't know / varies)	17.4%	38	26.6%	7	18.8%	7	13.1%	2	10.9%	1	7.8%	2	40.7%	4	15.1%	9	15.4%	6	16.3%	0
Weighted base:		218		25		39		13		9		20		10		62		39		2
Sample:		195		23		26		26		16		23		21		28		24		8

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?
Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1
Battle Town Centre	5.9%	24	0.0%	0	0.9%	1	0.0%	0	48.9%	15	2.7%	1	4.2%	1	4.3%	5	2.8%	2	0.0%	0
Bexhill-on-Sea Town Centre	16.9%	70	66.9%	21	44.3%	34	0.0%	0	0.0%	0	0.0%	0	1.4%	0	7.8%	8	8.6%	6	0.0%	0
Brighton City Centre	1.1%	5	4.3%	1	2.8%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.2%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.3%	3	0.9%	1	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	27.8%	115	5.6%	2	19.9%	15	0.0%	0	4.2%	1	9.2%	4	25.6%	4	57.0%	60	39.4%	27	7.0%	1
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Peasmarsh Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.6%	7	0.0%	0	0.0%	0	0.0%	0	21.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	8.0%	33	0.0%	0	0.0%	0	0.0%	0	3.2%	1	65.4%	29	5.5%	1	0.0%	0	0.9%	1	13.1%	1
Sidley District Centre, Bexhill-on-Sea	0.6%	2	1.3%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	6.3%	26	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	24.3%	17	0.0%	0
Tenterden Town Centre	0.5%	2	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	1
Burwash Village Centre	1.3%	5	0.0%	0	0.0%	0	20.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0
Haywards Heath Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Icklesham Village Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	5.3%	4	0.0%	0
Lamberhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lunsford's Cross Village Centre	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.2%	5
Lydd-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0
Mayfield Village Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Newenden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	1.0%	4	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Pett Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	4	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.4%	0	3.7%	4	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Stone in Oxney Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.5%	6	0.0%	0	0.9%	1	20.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.7%	3	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	2	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.1%	42	17.9%	6	14.7%	11	14.7%	4	8.7%	3	0.0%	0	8.3%	1	11.2%	12	5.7%	4	6.3%	1
Weighted base:		413		32		77		27		31		45		17		106		68		11
Sample:		377		35		47		52		36		51		43		40		46		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q44 Where do you or members of your household normally go to visit cafes and restaurants? *Those that said they visit restaurants at least once every 2 months*																				
Ashford Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	22.5%	4
Battle Town Centre	7.9%	53	5.1%	3	3.3%	4	2.5%	1	42.6%	21	0.0%	0	2.9%	1	9.2%	19	4.4%	5	0.0%	0
Bexhill-on-Sea Town Centre	19.6%	131	74.8%	41	53.6%	60	4.4%	1	0.0%	0	2.4%	2	12.0%	3	6.5%	13	10.0%	11	0.0%	0
Central London / West End	0.6%	4	0.0%	0	2.5%	3	0.0%	0	2.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.7%	18	0.0%	0	3.1%	3	0.0%	0	4.9%	2	0.0%	0	0.0%	0	3.8%	8	4.4%	5	0.0%	0
Hailsham Town Centre	0.4%	3	0.8%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Hastings Town Centre	27.1%	182	7.5%	4	11.1%	13	1.7%	1	7.2%	4	7.7%	5	31.5%	8	52.2%	107	38.6%	40	0.0%	0
Hawkhurst Village Centre	0.4%	3	0.0%	0	0.0%	0	1.7%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	4	0.8%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.0%	6	0.0%	0	0.0%	0	13.0%	4	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	11.0%	74	0.0%	0	1.9%	2	0.0%	0	6.5%	3	68.3%	45	14.3%	4	7.3%	15	0.6%	1	21.8%	4
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.8%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.0%	34	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	2.7%	1	6.3%	13	18.3%	19	0.0%	0
Tenterden Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	2.7%	1	0.0%	0	2.8%	3	0.9%	0
Ashburnham Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Bodiam Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Catsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
East Guldeford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Etchingham Village Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Great Park Farm, Horns Corner, Catsfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hillier Garden Centre, Hailsham Road, Stone Cross	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.3%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Icklesham Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Lamberhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	4
Merriments Gardens, Hawkhurst Road, Etchingham	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	3
Ninfield Village Centre	0.6%	4	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.9%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Staplecross Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	0.8%	5	0.0%	0	0.0%	0	15.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	2	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	1.0%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.7%	72	7.8%	4	11.3%	13	21.0%	7	19.4%	10	0.0%	0	17.9%	5	7.0%	14	17.3%	18	4.6%	1
Weighted base:		671		55		112		32		50		66		26		206		105		18
Sample:		643		70		79		67		70		73		68		87		76		53

Q45 Where do you or members of your household normally go for family entertainment?
Those that said they partake in family entertainment at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	2.4%	4	0.0%	0	10.7%	2	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	6	0.0%	0	0.0%	0	0.0%	0	79.8%	2
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	3.0%	4	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	9.3%	14	18.7%	3	10.7%	2	25.9%	1	24.9%	3	0.0%	0	59.5%	1	0.0%	0	14.1%	3	0.0%	0
Ashford Town Centre	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%	0	0.0%	0	20.2%	1
Battle Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.4%	15	46.2%	8	29.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Central London / West End	3.7%	5	0.0%	0	9.4%	2	39.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0
Eastbourne Town Centre	7.0%	10	0.0%	0	10.7%	2	0.0%	0	8.2%	1	5.1%	1	0.0%	0	8.0%	3	9.8%	2	0.0%	0
Hastings Town Centre	14.1%	21	9.3%	2	0.0%	0	0.0%	0	0.0%	0	18.0%	4	0.0%	0	19.6%	8	29.3%	7	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	2	0.0%	0	0.0%	0	8.5%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.9%	1	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Alfriston Village Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.4%	2	0.0%	0	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.5%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0
Seaford Museum, Seaford	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
(Don't know / varies)	25.6%	38	17.6%	3	19.7%	4	25.9%	1	36.4%	4	5.3%	1	0.0%	0	41.2%	18	27.1%	6	0.0%	0
Weighted base:		147		16		23		3		12		23		2		43		23		3
Sample:		88		11		10		4		12		18		2		14		13		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)
Those that said they do outdoor leisure activities at least once every 6 months

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	3.5%	2	36.2%	2	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	6.9%	5	27.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	3	0.0%	0	0.0%	0
Hastings Town Centre	13.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	54.7%	8	0.0%	0
Robertsbridge Village Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	1	0.0%	0	0.0%	0	16.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.8%	2	0.0%	0	0.0%	0	16.1%	1	0.0%	0	33.3%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Belmont Local Centre, Hastings	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	0.4%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	0.5%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.4%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	0.4%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	4.0%	3	0.0%	0	30.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	3.1%	2	0.0%	0	24.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	0.8%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	0.6%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0
Hastings Beach, Hastings	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	1.2%	1	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	0.6%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0
New Romney Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
Parkstone Road, Hastings	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	1	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	0.7%	1	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	3.0%	2	0.0%	0	23.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Sedlescombe Village Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	7.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	5	0.0%	0	0.0%	0
Staplecross Village Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	0.8%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.2%	1	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	0.4%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	20.6%	14	0.0%	0	7.5%	1	26.6%	2	0.0%	0	0.0%	0	0.0%	0	40.2%	11	4.2%	1	50.0%	0
Weighted base:		68		5		9		8		3		1		1		26		15		0
Sample:		68		9		7		14		5		3		6		10		12		2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]																				
More leisure facilities / activities for children	8.7%	87	6.3%	6	8.8%	14	1.7%	1	8.3%	6	10.4%	9	3.2%	1	11.9%	38	7.3%	11	2.1%	1
Swimming pool (indoor)	7.3%	73	3.2%	3	4.0%	6	12.2%	6	15.8%	11	2.8%	2	5.0%	2	7.4%	24	10.4%	15	9.2%	3
Ten-pin bowling	7.3%	73	7.9%	7	8.7%	14	0.0%	0	4.5%	3	5.4%	5	1.9%	1	7.8%	25	12.0%	18	0.0%	0
Cheaper prices	5.8%	58	6.2%	6	11.3%	18	1.1%	1	4.2%	3	12.8%	11	3.1%	1	3.7%	12	3.0%	4	4.7%	2
More leisure facilities / activities for families	5.0%	50	6.2%	6	1.5%	2	0.0%	0	10.9%	8	4.6%	4	2.0%	1	5.9%	19	6.8%	10	1.6%	1
Cinema (multi-screen)	4.1%	42	8.9%	8	8.7%	14	0.0%	0	2.9%	2	0.0%	0	2.0%	1	2.2%	7	5.8%	9	2.1%	1
Leisure / sports centre	4.0%	40	9.1%	8	9.4%	15	4.9%	2	4.2%	3	1.3%	1	0.0%	0	2.3%	7	1.4%	2	0.0%	0
More leisure facilities / activities for teenagers	3.9%	39	3.7%	3	3.3%	5	1.7%	1	0.9%	1	5.4%	5	1.2%	0	6.2%	20	2.6%	4	0.0%	0
Outdoor festivals / events	3.8%	38	3.1%	3	3.9%	6	2.0%	1	6.2%	4	3.9%	4	2.0%	1	4.6%	15	2.7%	4	0.0%	0
Indoor trampoline parks	3.6%	36	2.1%	2	2.8%	5	0.0%	0	0.0%	0	11.4%	10	0.0%	0	6.0%	19	0.0%	0	0.0%	0
More / better advertising of what's on / available	3.1%	32	6.2%	6	5.6%	9	0.6%	0	1.7%	1	1.3%	1	2.0%	1	3.3%	10	2.0%	3	0.0%	0
More local sports & recreation facilities	2.9%	29	4.4%	4	2.7%	4	2.6%	1	3.4%	2	2.8%	3	0.0%	0	3.9%	12	1.5%	2	0.0%	0
Ice rink	2.4%	24	3.4%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	3.5%	11	4.2%	6	0.0%	0
Live music venues	2.3%	23	4.4%	4	5.7%	9	2.6%	1	2.9%	2	3.3%	3	2.0%	1	0.0%	0	2.0%	3	0.0%	0
Free parking at leisure venues	2.3%	23	6.0%	6	0.4%	1	1.1%	1	0.9%	1	1.5%	1	0.6%	0	0.7%	2	7.7%	11	2.1%	1
Swimming pool (outdoor)	2.2%	22	2.8%	3	2.1%	3	1.7%	1	1.9%	1	0.0%	0	1.9%	1	2.3%	7	3.3%	5	1.6%	0
Better shopping facilities	1.8%	18	0.0%	0	0.0%	0	0.6%	0	5.2%	4	0.0%	0	0.0%	0	2.3%	7	4.7%	7	0.5%	0
More quality restaurants	1.7%	17	1.6%	2	0.0%	0	0.0%	0	2.1%	2	0.4%	0	3.8%	1	2.3%	7	2.9%	4	0.0%	0
More / better health clubs / gyms (indoor)	1.6%	16	3.1%	3	4.3%	7	0.6%	0	0.9%	1	1.9%	2	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Improved security / CCTV	1.6%	16	1.5%	1	1.5%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	9	1.4%	2	0.0%	0
More / better parks / green spaces	1.5%	15	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	2.8%	4	0.0%	0
More / better car parking	1.5%	15	0.5%	0	0.8%	1	1.1%	1	2.1%	1	1.3%	1	2.4%	1	1.4%	5	2.1%	3	4.5%	1
Improved public transport	1.4%	14	4.8%	4	1.7%	3	0.0%	0	1.5%	1	1.3%	1	2.4%	1	0.0%	0	2.0%	3	2.6%	1
Extreme sports	1.3%	13	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	8	1.4%	2	0.0%	0
Improve current leisure facilities	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.2%	10	1.7%	3	0.0%	0
Improved street furniture	1.2%	12	1.5%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.4%	1	0.6%	0	1.4%	1	1.7%	1	1.2%	0	2.6%	8	0.0%	0	0.0%	0
More / better signposting and information	1.1%	11	2.9%	3	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Improvements in the built environment	1.1%	11	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.4%	1	0.0%	0
Indoor soft play areas	1.0%	10	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	4	2.0%	1	1.1%	3	0.0%	0	0.0%	0
Karting	1.0%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More watersports	0.9%	9	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	0.0%	0
More pavement cafes	0.9%	9	1.5%	1	2.8%	5	0.0%	0	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better policing	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	7	0.0%	0	0.0%	0
Food / farmers markets	0.8%	8	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.5%	1	2.0%	1	1.2%	4	0.0%	0	0.0%	0
Better cycle paths / areas	0.8%	8	0.0%	0	0.4%	1	2.6%	1	1.5%	1	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More leisure facilities / activities for disabled people	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.2%	4	1.3%	2	0.5%	0
Cinema (art house)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	1.4%	2	0.5%	0
Street carnivals	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.0%	0	0.0%	0
More street cleaning	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	1.3%	2	0.0%	0
Dance facilities	0.6%	6	1.6%	2	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More nightclubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Crazy / mini golf	0.5%	5	1.6%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.5%	5	1.6%	2	0.0%	0	0.0%	0	0.5%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.4%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Concert halls	0.4%	4	0.0%	0	0.0%	0	4.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better pubs / bars	0.4%	4	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Outdoor gyms	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Later opening times at leisure venues	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better public toilets	0.3%	3	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
More / better cultural facilities	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by foot and cycle	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.5%	0
More classes available	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Fishing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	40.5%	405	36.6%	34	36.5%	60	62.8%	31	50.5%	35	42.7%	38	63.1%	24	34.3%	109	36.7%	55	60.4%	19
(Don't know)	5.5%	55	7.4%	7	4.5%	7	3.9%	2	0.9%	1	0.0%	0	4.0%	2	8.1%	26	4.9%	7	11.3%	4
(Don't do leisure activities)	3.0%	30	3.2%	3	5.6%	9	2.8%	1	1.8%	1	1.7%	2	3.7%	1	2.7%	9	1.7%	3	3.1%	1
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	32.2%	323	25.9%	24	30.8%	50	33.2%	16	31.7%	22	27.2%	24	29.1%	11	35.0%	111	36.5%	54	27.7%	9
Female	67.8%	679	74.1%	69	69.2%	113	66.8%	32	68.3%	48	72.8%	65	70.9%	27	65.0%	206	63.5%	95	72.3%	23
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	6.8%	68	11.6%	11	6.5%	11	1.8%	1	2.9%	2	1.3%	1	2.0%	1	10.8%	34	4.1%	6	3.3%	1
25-34	13.7%	137	17.4%	16	11.7%	19	3.6%	2	8.7%	6	16.0%	14	5.9%	2	16.3%	52	16.2%	24	4.9%	2
35-44	16.9%	169	18.1%	17	20.7%	34	4.0%	2	13.2%	9	24.2%	22	6.6%	3	19.7%	62	12.3%	18	7.4%	2
45-54	17.3%	174	12.8%	12	15.3%	25	21.0%	10	21.4%	15	17.7%	16	14.3%	6	15.9%	51	21.9%	33	21.6%	7
55-64	17.5%	175	11.1%	10	18.7%	31	27.3%	13	25.1%	18	16.6%	15	22.4%	9	14.5%	46	16.8%	25	28.1%	9
65+	27.8%	278	29.0%	27	26.9%	44	42.4%	21	28.7%	20	24.2%	22	48.8%	19	22.7%	72	28.8%	43	34.7%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	9.3%	93	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	16.3%	163	0.0%	0	100.0%	163	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.9%	49	0.0%	0	0.0%	0	100.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	7.0%	70	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.9%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 7	31.7%	317	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	317	0.0%	0	0.0%	0
Zone 8	14.9%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	149	0.0%	0
Zone 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Rother Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
PC Postcode Sector																				
TN19 7	2.9%	29	0.0%	0	0.0%	0	59.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
TN31 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	5.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.7%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	3.1%	31	0.0%	0	0.0%	0	0.0%	0	44.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	3.9%	39	0.0%	0	0.0%	0	0.0%	0	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	2.3%	23	0.0%	0	14.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0	0.0%	0
TN34 2	7.8%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	78	0.0%	0	0.0%	0
TN34 3	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	68	0.0%	0	0.0%	0
TN35 4	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
TN35 5	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	40	0.0%	0	0.0%	0
TN36 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	33	0.0%	0	0.0%	0
TN37 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	63	0.0%	0	0.0%	0
TN38 0	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.6%	52	0.0%	0
TN38 8	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	31	0.0%	0
TN38 9	6.6%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.5%	66	0.0%	0
TN39 3	4.2%	42	0.0%	0	25.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	5.5%	56	0.0%	0	34.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	4.3%	43	0.0%	0	26.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	3.5%	35	37.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	5.8%	58	62.6%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	2.0%	20	0.0%	0	0.0%	0	40.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Appendix 3:

Data Tabulations

By Zone Filtering Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q01 Where do you normally shop for your household's main food and grocery shopping needs? *Excl. Nulls*																				
Aldi, London Road, Bexhill-on-Sea	6.0%	60	19.3%	21	23.9%	28	0.0%	0	2.8%	3	0.0%	0	1.0%	1	3.0%	4	2.6%	3	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	6.4%	64	0.9%	1	0.9%	1	1.0%	1	1.9%	2	19.3%	21	23.1%	24	8.3%	11	2.6%	3	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.3%	23	0.0%	0	0.9%	1	1.0%	1	2.8%	3	2.8%	3	1.0%	1	6.8%	9	4.3%	5	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.3%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.0%	10	0.0%	0	1.7%	2	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	13	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	8	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Lidl, Bohemia Road, St Leonards-on-Sea	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.8%	5	9.1%	12	2.6%	3	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.6%	26	10.1%	11	10.3%	12	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.5%	2	2.6%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	13	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	2.6%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	5.3%	53	0.9%	1	0.9%	1	0.0%	0	1.9%	2	3.7%	4	12.5%	13	22.7%	30	1.7%	2	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.5%	5	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.3%	33	13.8%	15	12.0%	14	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.7%	97	0.0%	0	0.9%	1	2.9%	3	27.1%	29	13.8%	15	19.2%	20	13.6%	18	9.6%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.9%	9	0.9%	1	0.0%	0	7.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.5%	5	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.2%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	10.8%	108	1.8%	2	6.0%	7	1.9%	2	15.9%	17	4.6%	5	12.5%	13	15.9%	21	35.7%	41	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	2.8%	28	0.0%	0	0.0%	0	21.0%	22	4.7%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.0%	70	27.5%	30	21.4%	25	1.0%	1	3.7%	4	0.0%	0	1.0%	1	0.8%	1	7.0%	8	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.3%	13	0.0%	0	0.0%	0	8.6%	9	2.8%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	14.4%	144	8.3%	9	9.4%	11	21.9%	23	13.1%	14	13.8%	15	14.4%	15	9.1%	12	13.9%	16	27.9%	29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Internet - Click & Collect	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Aldi, Bexhill Road, St Leonards-on-Sea	1.0%	10	2.8%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	3.5%	4	0.0%	0
Aldi, Dymchurch Road, Hythe	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Kimberley Way, Ashford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.9%	9	0.0%	0	0.0%	0	7.6%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Jempson's Local, High Street, Ticehurst	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Downland Business Park, Worthing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	22
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.7%	7	0.0%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	22.1%	23
Tesco Superstore, Bell Farm Road, Uckfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Sir Bernard Paget Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	34.4%	294	34.0%	34	31.1%	33	30.5%	25	36.6%	34	30.9%	29	32.6%	29	42.0%	50	39.8%	39	28.4%	21
Lower prices	22.6%	193	26.0%	26	34.9%	37	13.4%	11	15.1%	14	29.8%	28	22.5%	20	22.7%	27	14.3%	14	21.6%	16
Choice / range of goods available	18.4%	157	10.0%	10	21.7%	23	25.6%	21	16.1%	15	17.0%	16	24.7%	22	19.3%	23	13.3%	13	18.9%	14
Quality of goods	13.2%	113	15.0%	15	11.3%	12	19.5%	16	8.6%	8	19.1%	18	19.1%	17	10.9%	13	9.2%	9	6.8%	5
Habit / familiarity / always used it	7.7%	66	10.0%	10	5.7%	6	9.8%	8	10.8%	10	11.7%	11	5.6%	5	5.9%	7	6.1%	6	4.1%	3
Value for money	7.0%	60	12.0%	12	8.5%	9	1.2%	1	5.4%	5	7.4%	7	6.7%	6	12.6%	15	4.1%	4	1.4%	1
Easy to park	6.0%	51	6.0%	6	7.5%	8	3.7%	3	5.4%	5	4.3%	4	10.1%	9	5.0%	6	6.1%	6	5.4%	4
Good / friendly staff	4.7%	40	4.0%	4	1.9%	2	3.7%	3	10.8%	10	3.2%	3	7.9%	7	2.5%	3	3.1%	3	6.8%	5
Loyalty card scheme	4.0%	34	5.0%	5	1.9%	2	8.5%	7	3.2%	3	2.1%	2	4.5%	4	2.5%	3	7.1%	7	1.4%	1
Preference for retailer	3.4%	29	3.0%	3	3.8%	4	0.0%	0	4.3%	4	9.6%	9	1.1%	1	4.2%	5	1.0%	1	2.7%	2
Good internal layout	3.3%	28	3.0%	3	0.0%	0	1.2%	1	7.5%	7	4.3%	4	4.5%	4	3.4%	4	2.0%	2	4.1%	3
Large store	3.3%	28	1.0%	1	4.7%	5	2.4%	2	7.5%	7	3.2%	3	0.0%	0	3.4%	4	5.1%	5	1.4%	1
Easy to get to by car	2.7%	23	1.0%	1	0.0%	0	1.2%	1	2.2%	2	9.6%	9	1.1%	1	1.7%	2	4.1%	4	4.1%	3
Work there / staff discount	2.0%	17	2.0%	2	3.8%	4	2.4%	2	3.2%	3	1.1%	1	1.1%	1	0.0%	0	2.0%	2	2.7%	2
Good food stores	1.9%	16	1.0%	1	1.9%	2	0.0%	0	0.0%	0	2.1%	2	1.1%	1	4.2%	5	5.1%	5	0.0%	0
Small store	1.9%	16	2.0%	2	0.0%	0	3.7%	3	4.3%	4	3.2%	3	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Pleasant environment / atmosphere	1.9%	16	3.0%	3	1.9%	2	0.0%	0	2.2%	2	4.3%	4	1.1%	1	0.0%	0	3.1%	3	1.4%	1
Good-sized store (i.e. not too big / small)	1.6%	14	3.0%	3	0.9%	1	0.0%	0	2.2%	2	3.2%	3	1.1%	1	2.5%	3	0.0%	0	1.4%	1
Attractive environment / nice place	1.4%	12	1.0%	1	0.9%	1	2.4%	2	1.1%	1	2.1%	2	2.2%	2	1.7%	2	1.0%	1	0.0%	0
Close to work	1.4%	12	1.0%	1	0.0%	0	0.0%	0	1.1%	1	3.2%	3	1.1%	1	2.5%	3	1.0%	1	2.7%	2
Clean / tidy store	1.3%	11	1.0%	1	2.8%	3	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.7%	2	1.0%	1	2.7%	2
Good range of non-food shops	1.2%	10	3.0%	3	0.9%	1	0.0%	0	1.1%	1	3.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Quiet	1.2%	10	1.0%	1	0.0%	0	4.9%	4	1.1%	1	0.0%	0	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Easy to get to by bus	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.8%	1	0.0%	0	2.7%	2
Good facilities	0.6%	5	1.0%	1	0.0%	0	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Close to other shops / services / leisure facilities	0.6%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	2	1.4%	1
Close to friends or relatives	0.6%	5	0.0%	0	0.9%	1	0.0%	0	1.1%	1	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Has undercover parking	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	3.1%	3	0.0%	0
Good offers	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.4%	1
Can get everything I need there	0.5%	4	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Has a petrol station	0.5%	4	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Fast service	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Feel Covid safe there	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Compact	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Traffic free shopping centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Convenient	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Have self-service scanners	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
(Nothing / very little)	3.2%	27	4.0%	4	3.8%	4	2.4%	2	1.1%	1	3.2%	3	3.4%	3	3.4%	4	2.0%	2	5.4%	4
(Don't know)	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Base:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	12.3%	105	18.0%	18	17.0%	18	17.1%	14	11.8%	11	11.7%	11	6.7%	6	8.4%	10	9.2%	9	10.8%	8
Yes - other food shopping	12.2%	104	21.0%	21	24.5%	26	15.9%	13	6.5%	6	7.4%	7	11.2%	10	5.0%	6	7.1%	7	10.8%	8
Yes - bars / pubs	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	4.1%	35	4.0%	4	5.7%	6	6.1%	5	4.3%	4	5.3%	5	2.2%	2	1.7%	2	1.0%	1	8.1%	6
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.6%	48	5.0%	5	0.9%	1	3.7%	3	7.5%	7	6.4%	6	10.1%	9	5.0%	6	7.1%	7	5.4%	4
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.1%	9	0.0%	0	0.9%	1	2.4%	2	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	0.0%	0
Yes - library	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.3%	11	2.0%	2	0.9%	1	1.2%	1	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Yes - meeting friends	1.1%	9	5.0%	5	0.9%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.8%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	3	0.0%	0	1.7%	2	1.0%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.2%	10	0.0%	0	0.9%	1	2.4%	2	1.1%	1	2.1%	2	1.1%	1	0.8%	1	0.0%	0	2.7%	2
Yes - restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	1.9%	16	4.0%	4	3.8%	4	2.4%	2	2.2%	2	1.1%	1	0.0%	0	0.8%	1	1.0%	1	1.4%	1
Yes - work	2.7%	23	0.0%	0	3.8%	4	3.7%	3	3.2%	3	4.3%	4	4.5%	4	0.8%	1	1.0%	1	4.1%	3
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Yes - golf	0.2%	2	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Yes - school run	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - visiting place of worship	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	1
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
No	60.5%	517	60.0%	60	48.1%	51	51.2%	42	61.3%	57	55.3%	52	65.2%	58	70.6%	84	70.4%	69	59.5%	44
(Don't know)	1.8%	15	3.0%	3	1.9%	2	0.0%	0	3.2%	3	2.1%	2	0.0%	0	0.8%	1	3.1%	3	1.4%	1
Base:		855		100		106		82		93		94		89		119		98		74

Q04 When you combine your trip with other activities, where do you normally go?

Those who specified a linked activity at Q03 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Battle Town Centre	2.6%	8	0.0%	0	2.0%	1	0.0%	0	18.8%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.9%	34	36.1%	13	25.5%	13	0.0%	0	6.3%	2	0.0%	0	6.7%	2	12.5%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.6%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	12.2%	38	2.8%	1	0.0%	0	0.0%	0	9.4%	3	21.1%	8	16.7%	5	46.9%	15	23.1%	6	0.0%	0
Hawkhurst Village Centre	2.6%	8	0.0%	0	0.0%	0	17.9%	7	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	2.9%	9	0.0%	0	0.0%	0	23.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.3%	4	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	6	0.0%	0	0.0%	0	12.8%	5	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	8	3.3%	1	0.0%	0	3.8%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	11.5%	3	0.0%	0
St Leonards-on-Sea Town Centre	2.9%	9	2.8%	1	2.0%	1	0.0%	0	6.3%	2	2.6%	1	0.0%	0	3.1%	1	11.5%	3	0.0%	0
Tenterden Town Centre	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	1.9%	6	0.0%	0	0.0%	0	2.6%	1	6.3%	2	0.0%	0	3.3%	1	0.0%	0	7.7%	2	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	12.9%	40	33.3%	12	35.3%	18	2.6%	1	12.5%	4	0.0%	0	0.0%	0	3.1%	1	15.4%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.0%	3	0.0%	0	3.9%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	6.3%	2	3.8%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.3%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	4.2%	13	0.0%	0	0.0%	0	2.6%	1	9.4%	3	5.3%	2	23.3%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	2	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.8%	15	0.0%	0	2.0%	1	0.0%	0	9.4%	3	5.3%	2	6.7%	2	6.3%	2	19.2%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bannatyne Health Club & Spa, Battle Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.6%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Hythe Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
New Romney Town Centre	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	9
Parkstone Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.0%	3	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Waitrose, Rye Road, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		311		36		51		39		32		38		30		32		26		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping? *Excl. Nulls*																				
Aldi, London Road, Bexhill-on-Sea	5.4%	32	17.3%	13	12.2%	10	0.0%	0	4.8%	3	1.7%	1	0.0%	0	0.0%	0	7.1%	5	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	4.4%	26	0.0%	0	0.0%	0	1.8%	1	4.8%	3	11.7%	7	11.7%	7	8.6%	7	1.4%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	4.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	6.7%	4	8.6%	7	18.6%	13	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.7%	4	4.0%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.4%	8	5.3%	4	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.3%	2	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.2%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.0%	12	12.0%	9	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.2%	7	0.0%	0	1.2%	1	0.0%	0	6.3%	4	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lidl, Bohemia Road, St Leonards-on-Sea	2.7%	16	0.0%	0	0.0%	0	1.8%	1	1.6%	1	1.7%	1	5.0%	3	4.9%	4	8.6%	6	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	3.2%	19	8.0%	6	13.4%	11	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.9%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.0%	3	7.4%	6	1.4%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.9%	17	5.3%	4	2.4%	2	0.0%	0	6.3%	4	0.0%	0	6.7%	4	2.5%	2	1.4%	1	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	6.9%	41	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	4	26.7%	16	16.0%	13	8.6%	6	2.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.7%	4	0.0%	0	1.2%	1	0.0%	0	1.6%	1	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.7%	22	10.7%	8	15.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.0%	53	1.3%	1	2.4%	2	9.1%	5	11.1%	7	15.0%	9	10.0%	6	14.8%	12	15.7%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	1.0%	6	1.3%	1	0.0%	0	9.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	2	1.4%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.7%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	9.5%	56	5.3%	4	8.5%	7	3.6%	2	23.8%	15	10.0%	6	13.3%	8	9.9%	8	8.6%	6	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	2.4%	14	0.0%	0	0.0%	0	18.2%	10	4.8%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.6%	45	22.7%	17	23.2%	19	3.6%	2	1.6%	1	0.0%	0	0.0%	0	3.7%	3	4.3%	3	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	2.0%	12	0.0%	0	0.0%	0	7.3%	4	7.9%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.3%	2	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	4.9%	29	2.7%	2	3.7%	3	5.5%	3	7.9%	5	8.3%	5	0.0%	0	8.6%	7	5.7%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Internet - Click & Collect	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	8.6%	6	0.0%	0
Aldi, Brooks Road, Lewes	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	1.0%	6	0.0%	0	0.0%	0	10.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	5
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Asda, Kimberley Way, Ashford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3
Asda, Longfield Road, Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Iden Stores, Church Lane, Iden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops, Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops, Hastings Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.7%	4	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Dymchurch Road, New Romney	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	11
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0	20.5%	9
Waitrose, Sir Bernard Paget Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Base:		590		75		82		55		63		60		60		81		70		44

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q06 Where do you normally do most of your household's small scale top-up food shopping? *Excl. Nulls*																				
Aldi, London Road, Bexhill-on-Sea	2.5%	17	9.9%	8	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.1%	3	0.0%	0
Aldi, Rye Road, Hastings	2.9%	20	0.0%	0	1.2%	1	0.0%	0	1.4%	1	2.6%	2	20.0%	13	2.5%	2	1.4%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	6.3%	5	9.6%	7	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	2	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.7%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.1%	3	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	1.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.6%	11	12.3%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	5.0%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.8%	12	0.0%	0	0.0%	0	0.0%	0	12.7%	9	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	12.3%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	2.1%	14	14.8%	12	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.6%	4	2.5%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	4.0%	27	0.0%	0	7.3%	6	0.0%	0	26.8%	19	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	4.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.5%	30	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.8%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	14.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.3%	9	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	1	5.0%	4	4.1%	3	0.0%	0
Lidl, Ninfield Road,	2.2%	15	4.9%	4	12.2%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	2.5%	2	2.7%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.1%	14	7.4%	6	4.9%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Morrisons, Queens Road, Hastings	2.3%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	3.1%	2	13.8%	11	1.4%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	21	14.8%	12	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.9%	13	0.0%	0	1.2%	1	0.0%	0	2.8%	2	1.3%	1	7.7%	5	5.0%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.4%	1	0.0%	0
Spar, The Ridge Service Station, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.8%	12	0.0%	0	3.7%	3	0.0%	0	12.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.0%	7	2.5%	2	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.0%	7	0.0%	0	8.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	15.1%	11	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.5%	17	0.0%	0	1.2%	1	0.0%	0	2.8%	2	0.0%	0	6.2%	4	1.3%	1	12.3%	9	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.9%	13	0.0%	0	0.0%	0	13.3%	11	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.2%	22	17.3%	14	6.1%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.0%	7	0.0%	0	0.0%	0	6.0%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	1.6%	11	1.2%	1	1.2%	1	0.0%	0	1.4%	1	1.3%	1	3.1%	2	5.0%	4	0.0%	0	1.4%	1
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	2.9%	20	0.0%	0	0.0%	0	22.9%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common,	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Co-op, High Street, Heathfield	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	1.4%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iden Stores, Church Lane, Iden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.7%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.0%	7	4.9%	4	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Hastings Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Hurst Green Village Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, Lydd Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Peamarsh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.7%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	1.8%	12	0.0%	0	1.2%	1	13.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	1.0%	7	0.0%	0	0.0%	0	0.0%	0	8.5%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Londis, Main Road, Westfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6
McColls, Taylor Road, Lydd-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Morrisons (Daily), Ninfield Road, Sidley	0.3%	2	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.3%	2	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Nisa, New Lydd Road, Camber	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.1%	3	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
One Stop, High Street, Robertsbridge	1.0%	7	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	0.6%	4	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Post Office, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Premier, Grove Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	3.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	23
Sainsbury's Superstore, Military Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Shell, The Ridge, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Spar, High Street, Lydd	2.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	17
Spar, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Spar, Station Road, Northiam, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Bourne Mini Market, Courthouse Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop,	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Broad Oak, Heathfield																				
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wakehams Farm Shop, Pett Level Road, Fairlight	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		683		81		82		83		71		76		65		80		73		72

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping? *Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06 AND Excl. Nulls*																				
Aldi, London Road, Bexhill-on-Sea	2.6%	8	3.2%	1	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.7%	1	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	10.8%	4	5.3%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	11.1%	3	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	3.7%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.0%	6	12.9%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	2.6%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	3.0%	9	0.0%	0	6.3%	3	0.0%	0	13.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.7%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	10.8%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	1.0%	3	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.6%	8	22.6%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	3.0%	9	0.0%	0	2.1%	1	0.0%	0	16.2%	6	0.0%	0	0.0%	0	2.6%	1	3.7%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	2.6%	8	0.0%	0	0.0%	0	2.9%	1	0.0%	0	27.3%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Jempson's Superstore, Main Street, Peasmarsh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	3.7%	1	0.0%	0
Lidl, Dittons Drive, Polegate	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.0%	6	3.2%	1	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	2.0%	6	3.2%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	7.9%	3	3.7%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.0%	9	0.0%	0	8.3%	4	0.0%	0	0.0%	0	4.5%	1	5.4%	2	2.6%	1	3.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	2.6%	1	3.7%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.3%	7	9.7%	3	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.3%	7	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	8.1%	3	2.6%	1	3.7%	1	0.0%	0
Spar, Heathfield Road, Burwash	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.7%	5	0.0%	0	0.0%	0	0.0%	0	13.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.7%	5	0.0%	0	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.0%	3	3.2%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.6%	1	7.4%	2	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.6%	1	3.7%	1	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.0%	12	0.0%	0	2.1%	1	2.9%	1	13.5%	5	0.0%	0	5.4%	2	5.3%	2	3.7%	1	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.0%	3	0.0%	0	0.0%	0	2.9%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.3%	10	12.9%	4	8.3%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	2.0%	6	0.0%	0	0.0%	0	8.6%	3	2.7%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	1.3%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	3	0.0%	0
1066 Stores, Eastbourne	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, Pevensey Bay																				
Aldi, Bexhill Road, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Browns Farm Shop, Battle Road, Robertsbridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	1.0%	3	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	1.7%	5	0.0%	0	0.0%	0	11.4%	4	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	1.0%	3	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.7%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.0%	3	3.2%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	0.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, St Leonards-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	1.0%	3	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.7%	2	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Morrisons (Daily), Ninfield Road, Sidley	1.3%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.7%	2	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Renhurst Farm, Crowborough	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Sainsbury's Superstore, Military Road, Hythe	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spar, Broad Oak House Burwash Road, Broad Oak, Heathfield	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Lydd	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	6
Spar, High Street, New Romney	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Spar, Station Road, Northiam, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
The Greener Grocers, High Street, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		302		31		48		35		37		22		37		38		27		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
11 - 20%	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
21 - 30%	0.5%	5	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	1.4%	14	6.4%	7	0.9%	1	1.0%	1	0.9%	1	1.8%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0
41 - 50%	4.8%	48	3.7%	4	3.4%	4	6.7%	7	3.7%	4	9.2%	10	10.6%	11	2.3%	3	3.5%	4	1.0%	1
51 - 60%	4.7%	47	10.1%	11	10.3%	12	5.7%	6	2.8%	3	2.8%	3	1.9%	2	4.5%	6	1.7%	2	1.9%	2
61 - 70%	8.8%	88	12.8%	14	11.1%	13	5.7%	6	5.6%	6	4.6%	5	11.5%	12	10.6%	14	7.0%	8	9.6%	10
71 - 80%	23.8%	238	22.9%	25	18.8%	22	32.4%	34	22.4%	24	22.9%	25	20.2%	21	26.5%	35	22.6%	26	25.0%	26
81 - 90%	14.4%	144	10.1%	11	16.2%	19	15.2%	16	15.9%	17	14.7%	16	9.6%	10	10.6%	14	17.4%	20	20.2%	21
91 - 99%	4.1%	41	3.7%	4	0.9%	1	5.7%	6	5.6%	6	8.3%	9	3.8%	4	1.5%	2	3.5%	4	4.8%	5
100% (those that don't do top-up shopping)	26.6%	267	22.9%	25	28.2%	33	16.2%	17	29.9%	32	28.4%	31	33.7%	35	25.8%	34	28.7%	33	26.0%	27
(Don’t know / varies)	10.2%	102	7.3%	8	6.0%	7	10.5%	11	12.2%	13	6.4%	7	8.7%	9	14.4%	19	14.8%	17	10.6%	11
(Refused)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Mean:		*82.93*		*78.76*		*80.18*		*81.22*		*85.05*		*83.00*		*83.58*		*81.90*		*86.66*		*86.88*
Base:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	37.0%	371	28.4%	31	29.9%	35	33.3%	35	34.6%	37	45.9%	50	41.3%	43	40.2%	53	46.1%	53	32.7%	34
No	63.0%	631	71.6%	78	70.1%	82	66.7%	70	65.4%	70	54.1%	59	58.7%	61	59.8%	79	53.9%	62	67.3%	70
Base:		1002		109		117		105		107		109		104		132		115		104

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on food items	35.3%	131	6.5%	2	31.4%	11	34.3%	12	24.3%	9	52.0%	26	37.2%	16	28.3%	15	47.2%	25	44.1%	15
Spend more on discounted food items	20.8%	77	38.7%	12	25.7%	9	25.7%	9	21.6%	8	20.0%	10	23.3%	10	13.2%	7	13.2%	7	14.7%	5
Shop more at discount foodstores such as Aldi and Lidl.	14.6%	54	19.4%	6	11.4%	4	8.6%	3	8.1%	3	10.0%	5	11.6%	5	24.5%	13	18.9%	10	14.7%	5
Spend less on luxury food items	11.3%	42	3.2%	1	11.4%	4	40.0%	14	10.8%	4	6.0%	3	7.0%	3	7.5%	4	1.9%	1	23.5%	8
Spend less on non-essential food items	6.5%	24	6.5%	2	5.7%	2	5.7%	2	10.8%	4	12.0%	6	2.3%	1	9.4%	5	3.8%	2	0.0%	0
Carry out more bulk food shopping	5.9%	22	16.1%	5	5.7%	2	0.0%	0	10.8%	4	8.0%	4	4.7%	2	5.7%	3	1.9%	1	2.9%	1
Shop more at local convenience stores	3.5%	13	16.1%	5	5.7%	2	0.0%	0	5.4%	2	2.0%	1	0.0%	0	3.8%	2	1.9%	1	0.0%	0
Compare prices / shop around more now	3.2%	12	0.0%	0	2.9%	1	8.6%	3	2.7%	1	2.0%	1	2.3%	1	3.8%	2	5.7%	3	0.0%	0
Shop more locally	3.0%	11	0.0%	0	2.9%	1	2.9%	1	5.4%	2	0.0%	0	4.7%	2	3.8%	2	1.9%	1	5.9%	2
Carry out more basket / top up shopping	2.7%	10	0.0%	0	2.9%	1	0.0%	0	10.8%	4	6.0%	3	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Shop more online	2.2%	8	3.2%	1	5.7%	2	2.9%	1	2.7%	1	0.0%	0	0.0%	0	1.9%	1	1.9%	1	2.9%	1
Used different physical shops for top up shopping	1.9%	7	9.7%	3	0.0%	0	0.0%	0	5.4%	2	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Shop less at larger foodstores	1.9%	7	0.0%	0	8.6%	3	0.0%	0	0.0%	0	4.0%	2	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Use a budget	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.7%	2	3.8%	2	0.0%	0	0.0%	0
Plan meals more now	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.9%	1	2.9%	1
Shop more at: Aldi, Rye Road, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at larger foodstores	0.8%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Shop less online	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Changed to shopping at Tesco	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less at local convenience stores	0.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Pick the store with the cheapest petrol now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donate more to food banks	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Grow my own food now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less impulse purchase items	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Don't know)	1.3%	5	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	3.8%	2	0.0%	0
Base:		371		31		35		35		37		50		43		53		53		34

Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	19.1%	17
Battle Town Centre	0.3%	3	0.0%	0	0.9%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.6%	32	16.2%	16	9.0%	10	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Brighton City Centre	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Central London / West End	0.6%	5	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.0%	1	1.1%	1	0.9%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	5.7%	51	9.1%	9	15.3%	17	5.2%	5	3.1%	3	1.0%	1	5.4%	5	4.5%	5	5.9%	6	0.0%	0
Hailsham Town Centre	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.9%	134	9.1%	9	9.9%	11	3.1%	3	18.6%	18	16.5%	17	25.0%	23	25.0%	28	23.8%	24	1.1%	1
Heathfield Town Centre	0.6%	5	0.0%	0	0.0%	0	4.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	4.2%	38	0.0%	0	0.0%	0	26.0%	25	6.2%	6	2.9%	3	2.2%	2	0.9%	1	1.0%	1	0.0%	0
Rye Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.1%	1	0.9%	1	0.0%	0	1.1%	1
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tenterden Town Centre	0.6%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.4%	4	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	9.8%	88	26.3%	26	16.2%	18	2.1%	2	10.3%	10	4.9%	5	9.8%	9	9.8%	11	6.9%	7	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.7%	6	2.0%	2	1.8%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.9%	3	2.2%	2	1.8%	2	1.0%	1	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.8%	16	0.0%	0	0.9%	1	0.0%	0	2.1%	2	2.9%	3	6.5%	6	2.7%	3	1.0%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.2%	11	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.0%	1	0.0%	0	2.7%	3	4.0%	4	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	0.3%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Internet	38.2%	344	29.3%	29	30.6%	34	41.7%	40	35.1%	34	41.7%	43	38.0%	35	44.6%	50	42.6%	43	40.4%	36
Mail order / catalogue	4.4%	40	5.1%	5	4.5%	5	5.2%	5	4.1%	4	8.7%	9	3.3%	3	0.0%	0	2.0%	2	7.9%	7
TV / Interactive shopping	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.8%	7	0.0%	0	0.9%	1	0.0%	0	2.1%	2	1.0%	1	1.1%	1	0.9%	1	0.0%	0	1.1%	1
Brenzett Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	5.6%	5
Designer Outlet Ashford, Kimberley Way, Ashford	1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Esk Plants, Courtlands Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lydd Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Swanage Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Retail Park, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		900		99		111		96		97		103		92		112		101		89

Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?
Those who mentioned location at Q11 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	4.3%	21	0.0%	0	1.7%	1	0.0%	0	0.0%	0	7.5%	4	2.1%	1	0.0%	0	1.9%	1	28.6%	14
Battle Town Centre	0.4%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	4.3%	21	13.3%	8	8.6%	5	2.1%	1	0.0%	0	1.9%	1	0.0%	0	6.3%	4	3.8%	2	0.0%	0
Brighton City Centre	1.2%	6	3.3%	2	1.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.9%	1	0.0%	0
Central London / West End	2.3%	11	1.7%	1	1.7%	1	8.3%	4	7.3%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	9.2%	45	25.0%	15	12.1%	7	4.2%	2	7.3%	4	3.8%	2	4.2%	2	7.8%	5	15.1%	8	0.0%	0
Hailsham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	18.0%	88	11.7%	7	12.1%	7	8.3%	4	18.2%	10	28.3%	15	29.2%	14	25.0%	16	24.5%	13	4.1%	2
Heathfield Town Centre	0.4%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Royal Tunbridge Wells Town Centre	4.5%	22	0.0%	0	5.2%	3	25.0%	12	5.5%	3	1.9%	1	2.1%	1	1.6%	1	1.9%	1	0.0%	0
Rye Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tenterden Town Centre	1.4%	7	0.0%	0	0.0%	0	4.2%	2	1.8%	1	0.0%	0	2.1%	1	1.6%	1	0.0%	0	4.1%	2
Bexhill Road Retail Park, Hastings	1.2%	6	1.7%	1	3.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	9.2%	45	10.0%	6	13.8%	8	4.2%	2	20.0%	11	3.8%	2	12.5%	6	7.8%	5	9.4%	5	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	2.9%	14	8.3%	5	6.9%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.0%	10	0.0%	0	1.7%	1	0.0%	0	1.8%	1	7.5%	4	2.1%	1	1.6%	1	3.8%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.6%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.0%	10	0.0%	0	1.7%	1	0.0%	0	5.5%	3	1.9%	1	6.3%	3	3.1%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood	2.0%	10	0.0%	0	0.0%	0	4.2%	2	3.6%	2	1.9%	1	2.1%	1	4.7%	3	1.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.1%	1	3.1%	2	1.9%	1	0.0%	0
Internet	13.9%	68	13.3%	8	15.5%	9	8.3%	4	16.4%	9	11.3%	6	14.6%	7	20.3%	13	17.0%	9	6.1%	3
Mail order / catalogue	2.0%	10	1.7%	1	0.0%	0	4.2%	2	1.8%	1	1.9%	1	6.3%	3	0.0%	0	0.0%	0	4.1%	2
TV / Interactive shopping	0.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Asda, Kimberley Way, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Ashford Retail Park, Willesborough, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.4%	7	0.0%	0	0.0%	0	4.2%	2	3.6%	2	0.0%	0	2.1%	1	0.0%	0	3.8%	2	0.0%	0
Bournemouth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Chichester City Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	3.1%	15	0.0%	0	0.0%	0	2.1%	1	3.6%	2	3.8%	2	6.3%	3	3.1%	2	0.0%	0	10.2%	5
Enfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	7
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	1.2%	6	5.0%	3	1.7%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lewes Town Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Maidstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2
New Romney Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4
Base:		488		60		58		48		55		53		48		64		53		49

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Bexhill-on-Sea Town Centre	5.0%	15	12.9%	4	21.1%	8	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Brighton City Centre	0.7%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Eastbourne Town Centre	1.7%	5	3.2%	1	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	16.4%	49	3.2%	1	5.3%	2	0.0%	0	22.9%	8	12.5%	4	35.5%	11	37.0%	17	16.7%	6	0.0%	0
Hawkhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.7%	8	0.0%	0	0.0%	0	24.0%	6	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.7%	2	3.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.7%	14	6.5%	2	7.9%	3	0.0%	0	8.6%	3	3.1%	1	0.0%	0	2.2%	1	11.1%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.7%	5	0.0%	0	2.6%	1	0.0%	0	2.9%	1	0.0%	0	6.5%	2	0.0%	0	2.8%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	3	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	59.1%	176	67.7%	21	39.5%	15	68.0%	17	54.3%	19	68.8%	22	51.6%	16	47.8%	22	63.9%	23	87.5%	21
TV / Interactive shopping	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Icklesham Village Centre	0.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Base:		298		31		38		25		35		32		31		46		36		24

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	5
Bexhill-on-Sea Town Centre	1.8%	14	9.4%	8	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.6%	5	0.0%	0	3.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	3.3%	26	1.2%	1	1.1%	1	2.4%	2	3.8%	3	9.2%	8	3.6%	3	5.3%	5	3.3%	3	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	12	0.0%	0	1.1%	1	8.3%	7	3.8%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Rye Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	6.0%	47	1.2%	1	3.2%	3	1.2%	1	5.1%	4	3.4%	3	15.5%	13	8.4%	8	15.4%	14	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	6	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.1%	1	1.2%	1	2.1%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.4%	11	0.0%	0	0.0%	0	11.9%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	28.2%	221	56.5%	48	44.7%	42	7.1%	6	32.9%	26	13.8%	12	33.3%	28	28.4%	27	35.2%	32	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	0.6%	5	4.7%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Church Wood	2.8%	22	1.2%	1	2.1%	2	0.0%	0	7.6%	6	1.1%	1	2.4%	2	6.3%	6	4.4%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	3	0.0%	0	2.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	40.1%	314	24.7%	21	29.8%	28	41.7%	35	43.0%	34	57.5%	50	40.5%	34	46.3%	44	35.2%	32	42.4%	36
Mail order / catalogue	0.3%	2	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ashford Retail Park, Willesborough, Ashford	4.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	35.3%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.5%	4	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Haywards Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	2.0%	16	0.0%	0	1.1%	1	15.5%	13	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Park Farm Retail Park, Kings Way, Folkestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Portfield Retail Park, Portfield Way, Chichester	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
St Mary's Bay Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Base:		784		85		94		84		79		87		84		95		91		85

Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	5
Bexhill-on-Sea Town Centre	1.8%	16	11.1%	11	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eastbourne Town Centre	0.9%	8	1.0%	1	2.9%	3	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.4%	21	1.0%	1	1.9%	2	0.0%	0	3.2%	3	5.0%	5	3.2%	3	5.3%	6	1.0%	1	0.0%	0
Hawkhurst Village Centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	2.1%	19	0.0%	0	0.0%	0	17.5%	17	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.0%	9	0.0%	0	0.0%	0	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	12.7%	113	5.1%	5	6.8%	7	0.0%	0	17.2%	16	9.0%	9	25.5%	24	23.0%	26	26.5%	26	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	7	0.0%	0	0.0%	0	1.0%	1	2.2%	2	1.0%	1	1.1%	1	1.8%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.0%	9	0.0%	0	0.0%	0	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	26.8%	238	56.6%	56	44.7%	46	7.2%	7	33.3%	31	14.0%	14	34.0%	32	23.0%	26	26.5%	26	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.8%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.8%	2	1.0%	1	0.0%	0
Currys, Hampden Park, Eastbourne	0.8%	7	3.0%	3	1.9%	2	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	3.1%	3	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.5%	13	0.0%	0	0.0%	0	1.0%	1	2.2%	2	4.0%	4	0.0%	0	2.7%	3	3.1%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.4%	12	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.0%	1	2.1%	2	1.8%	2	4.1%	4	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	32.7%	291	15.2%	15	30.1%	31	33.0%	32	29.0%	27	52.0%	52	28.7%	27	36.3%	41	31.6%	31	38.0%	35
Mail order / catalogue	0.5%	4	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Ashford Retail Park, Willesborough, Ashford	3.8%	34	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	32.6%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Dymchurch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Howdens, Theaklen Drive, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.8%	16	0.0%	0	0.0%	0	13.4%	13	2.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Park Farm Retail Park, Kings Way, Folkestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Screwfix, Beeching Road, Bexhill-on-Sea	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	11
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Superstore, Woodsgate Corner, Pembury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		889		99		103		97		93		100		94		113		98		92

Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.3%	7
Battle Town Centre	2.8%	22	0.0%	0	3.2%	3	3.3%	3	20.3%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bexhill-on-Sea Town Centre	7.3%	57	33.0%	29	24.7%	23	1.1%	1	1.4%	1	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Eastbourne Town Centre	1.9%	15	5.7%	5	6.5%	6	3.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	20.1%	156	8.0%	7	7.5%	7	2.2%	2	9.5%	7	12.2%	10	45.2%	38	52.6%	51	36.2%	34	0.0%	0
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.5%	4	0.0%	0	0.0%	0	3.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Royal Tunbridge Wells Town Centre	2.1%	16	0.0%	0	0.0%	0	15.4%	14	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.6%	28	0.0%	0	0.0%	0	1.1%	1	0.0%	0	30.5%	25	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.3%	4	0.0%	0
Tenterden Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	1.2%	1	0.0%	0	0.0%	0	1.3%	1
Bexhill Road Retail Park, Hastings	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.4%	19	14.8%	13	3.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	1.1%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.6%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	2	1.1%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	1
Morrisons, Queens Road, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.4%	3	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.5%	12	0.0%	0	0.0%	0	0.0%	0	4.1%	3	2.4%	2	3.6%	3	3.1%	3	1.1%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Church Wood Drive, Hastings	3.7%	29	0.0%	0	1.1%	1	3.3%	3	4.1%	3	2.4%	2	7.1%	6	3.1%	3	11.7%	11	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.4%	11	4.5%	4	5.4%	5	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	38.4%	299	30.7%	27	38.7%	36	42.9%	39	47.3%	35	41.5%	34	32.1%	27	32.0%	31	37.2%	35	46.7%	35
Mail order / catalogue	0.6%	5	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Broad Oak Village Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Hythe Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Lydd Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5
New Romney Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6
Sainsbury's Superstore, Dymchurch Road, New Romney	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Staplecross Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6
Ticehurst Village Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.0%	8	0.0%	0	0.0%	0	8.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Base:	778	88	93	91	74	82	84	97	94	75

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	1.5%	1	1.3%	1	0.0%	0	10.7%	6
Battle Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	2.7%	16	11.3%	7	9.0%	7	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Brighton City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Eastbourne Town Centre	2.2%	13	6.5%	4	6.4%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.6%	1	0.0%	0
Hailsham Town Centre	0.3%	2	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	8.5%	50	3.2%	2	5.1%	4	1.6%	1	10.9%	6	11.0%	8	15.2%	10	22.1%	17	3.3%	2	0.0%	0
Hawkhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.7%	4	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.7%	10	0.0%	0	0.0%	0	14.5%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Rye Town Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	11	0.0%	0	1.3%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.5%	1	1.3%	1	1.6%	1	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.5%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.7%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.3%	2	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	4.7%	28	1.6%	1	0.0%	0	1.6%	1	5.5%	3	4.1%	3	12.1%	8	5.2%	4	13.1%	8	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.5%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	10.2%	60	25.8%	16	29.5%	23	0.0%	0	12.7%	7	2.7%	2	4.5%	3	3.9%	3	9.8%	6	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.5%	3	3.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St	0.7%	4	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Bohemia Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	5.2%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.2%	7	0.0%	0	1.3%	1	0.0%	0	1.8%	1	1.4%	1	1.5%	1	3.9%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.7%	16	1.6%	1	2.6%	2	1.6%	1	5.5%	3	0.0%	0	4.5%	3	3.9%	3	4.9%	3	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.8%	5	3.2%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Internet	42.4%	250	40.3%	25	32.1%	25	38.7%	24	45.5%	25	42.5%	31	42.4%	28	40.3%	31	55.7%	34	48.2%	27
Mail order / catalogue	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Asda, Kimberley Way, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Ashford Retail Park, Willesborough, Ashford	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.5%	1	0.0%	0	0.0%	0	8.9%	5
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Charity Farm Countrystore, Swattenden, Cranbrook	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eldridges, The Ridge, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
New Romney Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Orbital Park, Monument Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Park Farm Retail Park, Kings Way, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Pets at Home, Sedlescombe Road North, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.4%	1	1.5%	1	2.6%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's Superstore, Military Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tenterden Garden Centre, Reading Street, Tenterden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Wadhurst Town Centre	1.0%	6	0.0%	0	0.0%	0	9.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Base:		590		62		78		62		55		73		66		77		61		56

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	8	0.0%	0	0.0%	0	0.0%	0	14.8%	9
Battle Town Centre	1.7%	10	0.0%	0	1.3%	1	0.0%	0	15.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	6.0%	36	22.4%	15	21.3%	16	0.0%	0	1.7%	1	0.0%	0	3.0%	2	2.7%	2	0.0%	0	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	2.5%	15	9.0%	6	5.3%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	4.9%	3	0.0%	0
Hailsham Town Centre	0.3%	2	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	8.4%	50	3.0%	2	4.0%	3	1.7%	1	15.5%	9	10.8%	8	16.7%	11	16.0%	12	6.6%	4	0.0%	0
Hawkhurst Village Centre	0.3%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.3%	8	0.0%	0	0.0%	0	13.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.5%	3	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.8%	11	0.0%	0	0.0%	0	10.0%	6	5.2%	3	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	1.5%	1	1.3%	1	0.0%	0	1.6%	1
Sidley District Centre, Bexhill-on-Sea	1.2%	7	3.0%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0
Silverhill District Centre, Hastings	1.3%	8	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	3.0%	2	4.0%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.8%	17	0.0%	0	1.3%	1	0.0%	0	3.4%	2	2.7%	2	6.1%	4	0.0%	0	13.1%	8	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	2.8%	17	6.0%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	3	4.0%	3	4.9%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	2.0%	12	0.0%	0	0.0%	0	10.0%	6	3.4%	2	0.0%	0	4.5%	3	1.3%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.3%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.7%	4	1.5%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	6.5%	39	7.5%	5	1.3%	1	3.3%	2	12.1%	7	5.4%	4	7.6%	5	6.7%	5	16.4%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	3.2%	19	10.4%	7	4.0%	3	1.7%	1	1.7%	1	0.0%	0	3.0%	2	2.7%	2	4.9%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.7%	16	6.0%	4	4.0%	3	0.0%	0	1.7%	1	1.4%	1	1.5%	1	4.0%	3	4.9%	3	0.0%	0
Sovereign Harbour Retail	0.8%	5	1.5%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Park, Eastbourne																				
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.0%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.3%	4	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	1.3%	8	3.0%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.3%	1	1.6%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	1.0%	6	0.0%	0	2.7%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.6%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.3%	2	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	2	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Internet	27.3%	163	19.4%	13	18.7%	14	21.7%	13	20.7%	12	44.6%	33	30.3%	20	33.3%	25	27.9%	17	26.2%	16
Mail order / catalogue	0.8%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	3.3%	2
Aldi, Victoria Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ashford Retail Park, Willesborough, Ashford	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	11.5%	7
Bluewater Shopping Centre, Dartford, Greenhithe	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Carpetright, Bexhill Road, St Leonards-on-Sea	0.5%	3	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Cowbeech Village Centre	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Emmaus Hastings & Rother, Whitworth Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Gordon Busbridge, London Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0
Hythe Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	6
IKEA, Lakeside Retail Park, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.7%	4	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lenleys Home, Roper Road, Canterbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	3.5%	21	0.0%	0	1.3%	1	16.7%	10	8.6%	5	2.7%	2	1.5%	1	0.0%	0	3.3%	2	0.0%	0
Lydd Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
New Romney Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	10
Ninfield Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
South Aylesford Retail Park, Quarry Wood, Aylesford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Base:		597		67		75		60		58		74		66		75		61		61

Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Battle Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.4%	11	3.4%	3	5.3%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0
Eastbourne Town Centre	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.9%	23	1.1%	1	2.1%	2	0.0%	0	5.0%	4	3.5%	3	4.6%	4	5.6%	6	3.4%	3	0.0%	0
Heathfield Town Centre	0.5%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	21	1.1%	1	0.9%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	4.6%	5	6.8%	6	0.0%	0
Tenterden Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.7%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.8%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	22.9%	184	37.1%	33	42.1%	40	3.4%	3	25.0%	20	8.1%	7	19.5%	17	28.7%	31	37.5%	33	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	2.4%	19	0.0%	0	0.0%	0	18.4%	16	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.7%	6	1.1%	1	1.1%	1	0.0%	0	2.5%	2	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
B&Q, Norman Road, Ashford	7.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	14	1.1%	1	0.0%	0	0.0%	0	58.5%	48

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	25.6%	205	47.2%	42	31.6%	30	3.4%	3	23.8%	19	10.5%	9	40.2%	35	38.0%	41	28.4%	25	1.2%	1
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.4%	3	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	2	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	8.6%	69	1.1%	1	1.1%	1	11.5%	10	10.0%	8	15.1%	13	13.8%	12	5.6%	6	13.6%	12	7.3%	6
Mail order / catalogue	0.5%	4	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Blackbrooks Garden Centre, A21, Sedlescombe	2.4%	19	2.2%	2	0.0%	0	2.3%	2	10.0%	8	0.0%	0	2.3%	2	4.6%	5	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.4%	11	1.1%	1	1.1%	1	2.3%	2	2.5%	2	0.0%	0	2.3%	2	0.9%	1	2.3%	2	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.4%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Garden Gems, Salts Farm, East Guldeford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	1.4%	11	0.0%	0	0.0%	0	12.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford																				
High Banks Nurseries, Gill's Green, Cranbrook	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.5%	4	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Icklesham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.9%	7	0.0%	0	0.0%	0	6.9%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Merriments Gardens, Hawkhurst Road, Etchingham	0.9%	7	0.0%	0	0.0%	0	5.7%	5	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5
Northiam DIY & Garden, Main Street, Northiam, Rye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.5%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.4%	3	1.9%	2	1.1%	1	0.0%	0
Sussex Country Gardener,	0.2%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Beechglade Farm, Mark Cross																				
Tenterden Garden Centre, Reading Street, Tenterden	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ticehurst Village Centre	0.5%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		802		89		95		87		80		86		87		108		88		82

Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	10
Battle Town Centre	2.1%	19	0.0%	0	2.7%	3	0.0%	0	11.6%	11	0.9%	1	1.1%	1	0.0%	0	2.9%	3	0.0%	0
Bexhill-on-Sea Town Centre	6.4%	59	30.0%	30	22.3%	25	1.0%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	1.8%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.4%	4	0.0%	0	0.0%	0	3.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	12.4%	114	0.0%	0	2.7%	3	3.0%	3	10.5%	10	11.0%	12	30.8%	28	26.4%	33	24.0%	25	0.0%	0
Heathfield Town Centre	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Robertsbridge Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.8%	26	0.0%	0	0.0%	0	20.2%	20	2.1%	2	1.8%	2	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Rye Town Centre	3.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	34	0.0%	0	0.8%	1	0.0%	0	1.2%	1
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	6.7%	7	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	1
Bexhill Road Retail Park, Hastings	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	14.2%	131	40.0%	40	38.4%	43	1.0%	1	12.6%	12	2.8%	3	4.4%	4	12.0%	15	12.5%	13	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	3	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.0%	9	3.0%	3	4.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.7%	4	3.3%	3	1.6%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.6%	15	0.0%	0	0.9%	1	1.0%	1	1.1%	1	4.6%	5	1.1%	1	2.4%	3	2.9%	3	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.3%	3	3.2%	4	1.9%	2	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.9%	8	3.0%	3	3.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	2.4%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	5.5%	5	10.4%	13	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.9%	8	2.0%	2	3.6%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	4.2%	39	0.0%	0	0.0%	0	2.0%	2	9.5%	9	4.6%	5	14.3%	13	5.6%	7	2.9%	3	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	7.8%	72	1.0%	1	3.6%	4	3.0%	3	13.7%	13	2.8%	3	11.0%	10	12.0%	15	22.1%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.7%	6	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	12	6.0%	6	2.7%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Abroad	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	18.6%	171	11.0%	11	8.0%	9	34.3%	34	20.0%	19	15.6%	17	18.7%	17	14.4%	18	16.3%	17	33.7%	29
Mail order / catalogue	0.8%	7	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	1.6%	2	0.0%	0	2.3%	2
TV / Interactive shopping	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Aldi, Victoria Road, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Ashford Retail Park, Willesborough, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Greatstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Jempson's Supermarket, Station Approach, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	12.8%	11
Ticehurst Village Centre	0.8%	7	0.0%	0	0.0%	0	7.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Base:	921	100	112	99	95	109	91	125	104	86

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	4
Battle Town Centre	5.3%	49	0.0%	0	8.5%	9	1.0%	1	34.7%	34	1.0%	1	1.0%	1	0.0%	0	2.8%	3	0.0%	0
Bexhill-on-Sea Town Centre	8.5%	79	41.1%	44	27.4%	29	1.0%	1	3.1%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Eastbourne Town Centre	0.3%	3	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	10.5%	97	0.9%	1	2.8%	3	1.0%	1	6.1%	6	5.8%	6	24.7%	24	33.3%	40	15.1%	16	0.0%	0
Hawkhurst Village Centre	1.7%	16	0.0%	0	0.0%	0	10.1%	10	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.3%	12	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.6%	15	0.0%	0	14.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	3.9%	36	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	24.7%	24	7.5%	9	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Robertsbridge Village Centre	1.2%	11	0.0%	0	0.0%	0	2.0%	2	9.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	13	0.0%	0	0.0%	0	10.1%	10	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.9%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.3%	60	1.0%	1	0.8%	1	0.0%	0	2.2%	2
Sidley District Centre, Bexhill-on-Sea	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.1%	29	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	20.8%	22	0.0%	0
Tenterden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	10.5%	97	37.4%	40	24.5%	26	2.0%	2	8.2%	8	2.9%	3	2.1%	2	6.7%	8	7.5%	8	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.3%	3	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.2%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.1%	2	6.7%	8	7.5%	8	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.5%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.3%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	1.0%	1	6.7%	8	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.6%	6	2.8%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.3%	31	0.0%	0	0.0%	0	0.0%	0	7.1%	7	1.9%	2	10.3%	10	7.5%	9	2.8%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.6%	52	0.9%	1	0.9%	1	1.0%	1	8.2%	8	1.9%	2	7.2%	7	7.5%	9	21.7%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	9	3.7%	4	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Internet	6.9%	64	3.7%	4	5.7%	6	11.1%	11	5.1%	5	5.8%	6	11.3%	11	3.3%	4	7.5%	8	9.9%	9
Mail order / catalogue	1.4%	13	1.9%	2	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	6.6%	7	0.0%	0
Addington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Broad Oak Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.5%	5	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Greatstone Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Hollington Local Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lydd Town Centre	5.7%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.2%	53
New Romney Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	7
Parkstone Road, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.9%	8	6.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sedlescombe Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.1%	29	0.0%	0	0.0%	0	29.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		927		107		106		99		98		103		97		120		106		91

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	3.2%	17	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	34.1%	15
Battle Town Centre	1.3%	7	1.5%	1	0.0%	0	0.0%	0	13.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	5.7%	30	24.6%	16	18.8%	13	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.1%	11	1.5%	1	5.8%	4	1.9%	1	4.4%	2	3.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.4%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.0%	74	7.7%	5	7.2%	5	0.0%	0	13.3%	6	12.5%	7	32.8%	19	29.6%	21	16.2%	11	0.0%	0
Heathfield Town Centre	0.6%	3	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	4.7%	25	1.5%	1	0.0%	0	28.3%	15	4.4%	2	1.8%	1	5.2%	3	2.8%	2	1.5%	1	0.0%	0
Rye Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.9%	10	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.4%	2	2.8%	2	7.4%	5	0.0%	0
Tenterden Town Centre	0.8%	4	0.0%	0	0.0%	0	3.8%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	6.4%	34	7.7%	5	1.4%	1	7.5%	4	4.4%	2	5.4%	3	6.9%	4	7.0%	5	14.7%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.6%	3	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.9%	26	20.0%	13	10.1%	7	0.0%	0	4.4%	2	1.8%	1	0.0%	0	2.8%	2	1.5%	1	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.8%	4	1.5%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.8%	4	1.5%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.4%	2	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.3%	7	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	7.0%	5	1.5%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.1%	11	0.0%	0	0.0%	0	3.8%	2	4.4%	2	0.0%	0	6.9%	4	4.2%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.6%	14	1.5%	1	1.4%	1	0.0%	0	2.2%	1	1.8%	1	1.7%	1	1.4%	1	11.8%	8	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet	33.3%	176	21.5%	14	31.9%	22	26.4%	14	37.8%	17	46.4%	26	31.0%	18	36.6%	26	36.8%	25	31.8%	14
Mail order / catalogue	0.6%	3	0.0%	0	2.9%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.5%	2
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ashford Retail Park, Willesborough, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.5%	8	0.0%	0	2.9%	2	1.9%	1	2.2%	1	0.0%	0	3.4%	2	0.0%	0	1.5%	1	2.3%	1
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Designer Outlet Ashford, Kimberley Way, Ashford	1.1%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.6%	2	3.4%	2	0.0%	0	1.5%	1	0.0%	0
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.3%	1
High Wycombe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hythe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
IKEA, Valley Retail Park, Purley Way, Croydon	0.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ninfield Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		529		65		69		53		45		56		58		71		68		44

Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

Yes	28.5%	286	27.5%	30	28.2%	33	27.6%	29	25.2%	27	30.3%	33	18.3%	19	40.2%	53	32.2%	37	24.0%	25
No	71.5%	716	72.5%	79	71.8%	84	72.4%	76	74.8%	80	69.7%	76	81.7%	85	59.8%	79	67.8%	78	76.0%	79
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]																				
Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23																				
Spend less in general on non-food items	28.0%	80	6.7%	2	30.3%	10	41.4%	12	37.0%	10	15.2%	5	47.4%	9	18.9%	10	37.8%	14	32.0%	8
Spend less on luxury non-food items	17.1%	49	10.0%	3	33.3%	11	10.3%	3	3.7%	1	36.4%	12	15.8%	3	15.1%	8	10.8%	4	16.0%	4
Spend less on non-essential food items	14.3%	41	23.3%	7	18.2%	6	13.8%	4	7.4%	2	6.1%	2	0.0%	0	26.4%	14	13.5%	5	4.0%	1
Spend less in general on non-food items	11.9%	34	0.0%	0	12.1%	4	13.8%	4	14.8%	4	21.2%	7	0.0%	0	13.2%	7	13.5%	5	12.0%	3
Shopped less frequently in general for non-food goods	11.2%	32	23.3%	7	9.1%	3	6.9%	2	18.5%	5	18.2%	6	10.5%	2	1.9%	1	5.4%	2	16.0%	4
Shop more at discount shops	9.4%	27	10.0%	3	12.1%	4	6.9%	2	14.8%	4	3.0%	1	0.0%	0	11.3%	6	13.5%	5	8.0%	2
Spend more on discounted items	8.0%	23	10.0%	3	0.0%	0	3.4%	1	7.4%	2	12.1%	4	10.5%	2	9.4%	5	13.5%	5	4.0%	1
Shop more online	6.6%	19	13.3%	4	0.0%	0	10.3%	3	7.4%	2	6.1%	2	10.5%	2	11.3%	6	0.0%	0	0.0%	0
Compare prices / shop around more now	3.8%	11	3.3%	1	6.1%	2	3.4%	1	3.7%	1	0.0%	0	5.3%	1	3.8%	2	5.4%	2	4.0%	1
Shop more locally	3.1%	9	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	5.3%	1	5.7%	3	2.7%	1	4.0%	1
Shop less online	1.7%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	4.0%	1
Use a budget	1.4%	4	3.3%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Use delivery service instead of travelling	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Shopping more at charity shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Buying more energy efficient goods	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Joined a car pool	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joined money back schemes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Carry out more bulk non-food shopping	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.1%	6	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	8.0%	2
Base:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.0%	10	4.6%	5	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
4-6 days a week	1.3%	13	7.3%	8	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
2-3 days a week	6.3%	63	24.8%	27	16.2%	19	0.0%	0	1.9%	2	0.9%	1	1.9%	2	6.8%	9	2.6%	3	0.0%	0
One day a week	9.3%	93	27.5%	30	31.6%	37	1.9%	2	5.6%	6	1.8%	2	1.9%	2	6.1%	8	5.2%	6	0.0%	0
Every two weeks	5.5%	55	6.4%	7	6.8%	8	1.0%	1	6.5%	7	5.5%	6	4.8%	5	6.8%	9	8.7%	10	1.9%	2
Monthly	9.8%	98	12.8%	14	17.1%	20	3.8%	4	8.4%	9	4.6%	5	6.7%	7	15.2%	20	14.8%	17	1.9%	2
Once every two months	4.2%	42	2.8%	3	4.3%	5	2.9%	3	5.6%	6	7.3%	8	1.9%	2	6.1%	8	6.1%	7	0.0%	0
Three-four times a year	7.2%	72	2.8%	3	6.0%	7	7.6%	8	7.5%	8	10.1%	11	10.6%	11	6.1%	8	11.3%	13	2.9%	3
Once a year	4.9%	49	0.9%	1	3.4%	4	5.7%	6	2.8%	3	4.6%	5	6.7%	7	8.3%	11	7.0%	8	3.8%	4
Less often	2.8%	28	0.0%	0	0.0%	0	5.7%	6	3.7%	4	2.8%	3	1.0%	1	7.6%	10	3.5%	4	0.0%	0
Never	46.7%	468	8.3%	9	9.4%	11	70.5%	74	57.0%	61	62.4%	68	64.4%	67	32.6%	43	36.5%	42	89.4%	93
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	1.8%	2	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Mean:		*1.82*		*6.73*		*4.20*		*0.18*		*0.87*		*0.40*		*0.48*		*1.90*		*1.25*		*0.07*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q26 What do you like about Bexhill-on-Sea Town Centre? [MR] *Those who visit Bexhill-on-Sea Town Centre for shopping at Q25*																				
Attractive environment / nice place	19.7%	105	16.0%	16	25.5%	27	6.5%	2	21.7%	10	17.1%	7	21.6%	8	16.9%	15	21.9%	16	36.4%	4
Good range of independent shops	16.7%	89	24.0%	24	16.0%	17	16.1%	5	6.5%	3	14.6%	6	18.9%	7	16.9%	15	13.7%	10	18.2%	2
Good range of non-food shops	12.7%	68	13.0%	13	11.3%	12	12.9%	4	13.0%	6	12.2%	5	24.3%	9	12.4%	11	8.2%	6	18.2%	2
Close to the beach	9.4%	50	11.0%	11	11.3%	12	19.4%	6	17.4%	8	4.9%	2	10.8%	4	3.4%	3	5.5%	4	0.0%	0
Close to home	9.0%	48	23.0%	23	16.0%	17	0.0%	0	4.3%	2	0.0%	0	2.7%	1	2.2%	2	2.7%	2	9.1%	1
Good pubs, cafés or restaurants	8.1%	43	11.0%	11	6.6%	7	6.5%	2	2.2%	1	7.3%	3	5.4%	2	9.0%	8	11.0%	8	9.1%	1
Good charity shops	7.3%	39	9.0%	9	7.5%	8	3.2%	1	0.0%	0	7.3%	3	5.4%	2	5.6%	5	15.1%	11	0.0%	0
Nice atmosphere / friendly people	6.9%	37	16.0%	16	6.6%	7	0.0%	0	6.5%	3	2.4%	1	0.0%	0	7.9%	7	2.7%	2	9.1%	1
Quiet	6.2%	33	6.0%	6	10.4%	11	3.2%	1	0.0%	0	2.4%	1	2.7%	1	7.9%	7	8.2%	6	0.0%	0
Easy to park	5.8%	31	3.0%	3	2.8%	3	6.5%	2	10.9%	5	7.3%	3	13.5%	5	6.7%	6	5.5%	4	0.0%	0
Seaside location	5.4%	29	1.0%	1	4.7%	5	6.5%	2	2.2%	1	4.9%	2	5.4%	2	9.0%	8	11.0%	8	0.0%	0
Good facilities	4.3%	23	7.0%	7	6.6%	7	0.0%	0	0.0%	0	4.9%	2	2.7%	1	2.2%	2	5.5%	4	0.0%	0
Compact	3.6%	19	4.0%	4	2.8%	3	0.0%	0	8.7%	4	7.3%	3	8.1%	3	0.0%	0	2.7%	2	0.0%	0
Good food stores	2.8%	15	3.0%	3	2.8%	3	3.2%	1	4.3%	2	0.0%	0	5.4%	2	3.4%	3	1.4%	1	0.0%	0
De La Warr Pavilion	2.4%	13	1.0%	1	0.0%	0	6.5%	2	4.3%	2	4.9%	2	5.4%	2	1.1%	1	4.1%	3	0.0%	0
Close to friends or relatives	2.4%	13	2.0%	2	0.0%	0	0.0%	0	6.5%	3	0.0%	0	2.7%	1	1.1%	1	6.8%	5	9.1%	1
Traditional	2.2%	12	2.0%	2	0.9%	1	3.2%	1	0.0%	0	0.0%	0	5.4%	2	2.2%	2	4.1%	3	9.1%	1
Flat	2.1%	11	0.0%	0	0.0%	0	3.2%	1	4.3%	2	2.4%	1	5.4%	2	2.2%	2	4.1%	3	0.0%	0
Makes a change from other places	1.9%	10	1.0%	1	0.0%	0	6.5%	2	6.5%	3	4.9%	2	2.7%	1	1.1%	1	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	8	5.0%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	1.3%	7	0.0%	0	1.9%	2	0.0%	0	4.3%	2	0.0%	0	2.7%	1	1.1%	1	1.4%	1	0.0%	0
Safe and secure	0.9%	5	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Iceland store	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Clean	0.6%	3	0.0%	0	1.9%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Indoor market (Bexhill Indoor Market)	0.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good access	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Free parking	0.4%	2	0.0%	0	0.9%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Savers store	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
(Nothing / very little)	15.9%	85	11.0%	11	17.9%	19	22.6%	7	17.4%	8	22.0%	9	10.8%	4	18.0%	16	13.7%	10	9.1%	1
(Dont know)	2.4%	13	0.0%	0	1.9%	2	9.7%	3	0.0%	0	12.2%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Base:		534		100		106		31		46		41		37		89		73		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]																				
Free car parking	11.4%	114	18.3%	20	20.5%	24	5.7%	6	5.6%	6	2.8%	3	14.4%	15	14.4%	19	18.3%	21	0.0%	0
More / better parking	9.5%	95	12.8%	14	17.1%	20	4.8%	5	6.5%	7	1.8%	2	15.4%	16	10.6%	14	14.8%	17	0.0%	0
More / better non-food shops	4.9%	49	8.3%	9	8.5%	10	3.8%	4	1.9%	2	2.8%	3	2.9%	3	6.1%	8	8.7%	10	0.0%	0
More clothes shops	3.7%	37	11.0%	12	8.5%	10	0.0%	0	0.9%	1	0.9%	1	0.0%	0	6.8%	9	3.5%	4	0.0%	0
More national multiple shops / High Street shops	3.0%	30	5.5%	6	10.3%	12	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Less charity shops	2.8%	28	11.0%	12	6.0%	7	0.0%	0	1.9%	2	1.8%	2	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More independent shops	2.4%	24	6.4%	7	5.1%	6	1.0%	1	0.0%	0	0.0%	0	1.9%	2	4.5%	6	1.7%	2	0.0%	0
Less empty shops	1.9%	19	3.7%	4	4.3%	5	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.5%	2	3.5%	4	1.0%	1
Better public transport	1.6%	16	1.8%	2	0.9%	1	0.0%	0	3.7%	4	5.5%	6	1.0%	1	0.8%	1	0.0%	0	1.0%	1
A revamp / refurb	1.3%	13	0.0%	0	0.9%	1	2.9%	3	0.9%	1	1.8%	2	1.0%	1	0.8%	1	3.5%	4	0.0%	0
More / better food shops	1.1%	11	3.7%	4	0.9%	1	1.9%	2	0.0%	0	0.9%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	1.0%	10	1.8%	2	1.7%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	1.7%	2	0.0%	0
Flatten the pavements	0.8%	8	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Less traffic congestion / better road layout	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Better quality shops	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Cleaner streets	0.7%	7	0.9%	1	2.6%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better street markets	0.6%	6	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Better access by road	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better services	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
More shops / services open on Sundays	0.4%	4	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.4%	4	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved road surfaces	0.4%	4	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better entertainment	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More disabled parking	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved seafront	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less cafes	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved Sainsbury's store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mental health centre for the elderly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More bus shelters	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	51.1%	512	24.8%	27	29.1%	34	67.6%	71	64.5%	69	68.8%	75	54.8%	57	45.5%	60	38.3%	44	72.1%	75
(Don’t know)	10.2%	102	1.8%	2	6.0%	7	14.3%	15	7.5%	8	7.3%	8	8.7%	9	11.4%	15	11.3%	13	24.0%	25
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]																				
Free parking in general	1.7%	17	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	1.0%	1	4.5%	6	1.7%	2	0.0%	0
Better public transport in the evening	1.5%	15	0.9%	1	0.9%	1	1.9%	2	2.8%	3	4.6%	5	1.0%	1	0.8%	1	0.0%	0	1.0%	1
More / better quality cafés and restaurants	1.3%	13	0.0%	0	2.6%	3	1.0%	1	1.9%	2	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities - a new cinema	1.2%	12	4.6%	5	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More / better parking	1.0%	10	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.7%	2	0.0%	0
More cafés and restaurants in general	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.9%	1	0.9%	1	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Later opening shops	0.8%	8	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper parking	0.7%	7	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
More / better quality public houses and bars	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities in general	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.5%	5	2.8%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More shows at the De La Warr Pavilion	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities - theatre	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Safer environment at night	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for older age groups	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper theatre events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten pin bowling venue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More pedestrianised areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.5%	646	45.9%	50	59.0%	69	71.4%	75	68.2%	73	66.1%	72	74.0%	77	65.9%	87	61.7%	71	69.2%	72
(Don't do this activity)	13.1%	131	21.1%	23	12.0%	14	8.6%	9	16.8%	18	14.7%	16	8.7%	9	9.1%	12	13.9%	16	13.5%	14
(Don’t know)	7.2%	72	3.7%	4	3.4%	4	12.4%	13	0.9%	1	5.5%	6	11.5%	12	7.6%	10	6.1%	7	14.4%	15
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
2-3 days a week	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.9%	1	23.9%	26	1.0%	1	0.8%	1	0.0%	0	1.9%	2
One day a week	4.8%	48	1.8%	2	0.9%	1	0.0%	0	0.9%	1	25.7%	28	8.7%	9	2.3%	3	0.9%	1	2.9%	3
Every two weeks	2.9%	29	0.0%	0	1.7%	2	1.0%	1	0.9%	1	10.1%	11	9.6%	10	0.8%	1	0.0%	0	2.9%	3
Monthly	4.2%	42	0.9%	1	1.7%	2	2.9%	3	0.9%	1	9.2%	10	8.7%	9	6.8%	9	1.7%	2	4.8%	5
Once every two months	3.8%	38	2.8%	3	2.6%	3	5.7%	6	2.8%	3	1.8%	2	5.8%	6	4.5%	6	2.6%	3	5.8%	6
Three - four times a year	10.3%	103	15.6%	17	7.7%	9	12.4%	13	7.5%	8	4.6%	5	11.5%	12	9.1%	12	13.0%	15	11.5%	12
Once a year	6.3%	63	5.5%	6	14.5%	17	3.8%	4	12.2%	13	0.0%	0	4.8%	5	3.8%	5	9.6%	11	1.9%	2
Less often	4.6%	46	11.0%	12	2.6%	3	4.8%	5	1.9%	2	0.9%	1	1.9%	2	6.1%	8	8.7%	10	2.9%	3
Never	57.8%	579	61.5%	67	67.5%	79	67.6%	71	72.0%	77	12.8%	14	48.1%	50	64.4%	85	61.7%	71	62.5%	65
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	1.9%	2
Mean:		*1.00*		*0.16*		*0.14*		*0.12*		*0.21*		*6.59*		*0.79*		*0.31*		*0.12*		*0.69*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q30 What do you like about Rye Town Centre? [MR]																				
Those who visit Rye Town Centre for shopping at Q29																				
Attractive environment / nice place	30.7%	130	42.9%	18	39.5%	15	26.5%	9	40.0%	12	17.9%	17	24.1%	13	36.2%	17	40.9%	18	28.2%	11
Good range of independent shops	19.6%	83	19.0%	8	18.4%	7	23.5%	8	13.3%	4	15.8%	15	18.5%	10	25.5%	12	20.5%	9	25.6%	10
Traditional	12.8%	54	19.0%	8	23.7%	9	20.6%	7	10.0%	3	4.2%	4	9.3%	5	8.5%	4	18.2%	8	15.4%	6
Good pubs, cafés or restaurants	10.9%	46	11.9%	5	13.2%	5	2.9%	1	10.0%	3	9.5%	9	13.0%	7	17.0%	8	11.4%	5	7.7%	3
Close to home	10.4%	44	0.0%	0	0.0%	0	0.0%	0	3.3%	1	36.8%	35	11.1%	6	0.0%	0	0.0%	0	5.1%	2
Historic buildings and streets	8.0%	34	11.9%	5	13.2%	5	11.8%	4	3.3%	1	7.4%	7	11.1%	6	6.4%	3	4.5%	2	2.6%	1
Street market	7.3%	31	11.9%	5	7.9%	3	5.9%	2	3.3%	1	1.1%	1	11.1%	6	12.8%	6	4.5%	2	12.8%	5
Nice atmosphere / friendly people	6.6%	28	2.4%	1	7.9%	3	5.9%	2	6.7%	2	12.6%	12	5.6%	3	4.3%	2	4.5%	2	2.6%	1
History of the town in general	6.4%	27	7.1%	3	15.8%	6	20.6%	7	0.0%	0	3.2%	3	7.4%	4	0.0%	0	4.5%	2	5.1%	2
Good range of non-food shops	5.2%	22	4.8%	2	2.6%	1	2.9%	1	6.7%	2	4.2%	4	7.4%	4	2.1%	1	6.8%	3	10.3%	4
Quiet	5.0%	21	2.4%	1	2.6%	1	2.9%	1	3.3%	1	11.6%	11	3.7%	2	4.3%	2	2.3%	1	2.6%	1
Good facilities	3.5%	15	0.0%	0	0.0%	0	5.9%	2	3.3%	1	5.3%	5	5.6%	3	4.3%	2	0.0%	0	5.1%	2
Safe and secure	3.1%	13	2.4%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	7	1.9%	1	6.4%	3	2.3%	1	0.0%	0
Close to friends or relatives	2.4%	10	0.0%	0	2.6%	1	2.9%	1	3.3%	1	3.2%	3	1.9%	1	0.0%	0	4.5%	2	2.6%	1
Compact	1.9%	8	0.0%	0	2.6%	1	0.0%	0	3.3%	1	4.2%	4	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Good charity shops	1.7%	7	4.8%	2	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	4.5%	2	2.6%	1
Close to work	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Good food stores	1.4%	6	2.4%	1	0.0%	0	2.9%	1	0.0%	0	1.1%	1	1.9%	1	0.0%	0	0.0%	0	5.1%	2
Makes a change from other places	1.4%	6	2.4%	1	5.3%	2	0.0%	0	3.3%	1	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Easy to park	1.4%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.1%	2	1.9%	1	2.1%	1	0.0%	0	2.6%	1
Good pedestrianised areas	1.2%	5	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	1	2.3%	1	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Nature Reserve is nearby	0.9%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.5%	2	0.0%	0
Good for a day out	0.9%	4	0.0%	0	2.6%	1	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Jempson's store	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easy to get to by train	0.7%	3	2.4%	1	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good cinema	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Easy to get to by bus	0.7%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Rye Art Gallery	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Good library	0.5%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of antique shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Good for window shopping / browsing	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Rye Auction Galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Merchant & Mills store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Good things for children to do	0.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reasonable prices in the shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Golf club is nearby	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	8.5%	36	9.5%	4	0.0%	0	8.8%	3	10.0%	3	14.7%	14	5.6%	3	8.5%	4	4.5%	2	7.7%	3
(Dont know)	1.4%	6	2.4%	1	2.6%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Base:		423		42		38		34		30		95		54		47		44		39

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]																				
More / better parking	8.1%	81	3.7%	4	3.4%	4	8.6%	9	9.3%	10	15.6%	17	11.5%	12	5.3%	7	8.7%	10	7.7%	8
Free car parking	4.5%	45	1.8%	2	1.7%	2	2.9%	3	4.7%	5	8.3%	9	4.8%	5	3.8%	5	8.7%	10	3.8%	4
More / better food shops	2.3%	23	0.9%	1	0.0%	0	1.9%	2	0.9%	1	11.9%	13	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More national multiple shops / High Street shops	2.1%	21	1.8%	2	0.9%	1	0.0%	0	2.8%	3	11.9%	13	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More / better non-food shops	2.0%	20	0.9%	1	0.0%	0	1.0%	1	0.0%	0	4.6%	5	5.8%	6	0.8%	1	3.5%	4	1.9%	2
More independent shops	1.7%	17	1.8%	2	1.7%	2	1.0%	1	1.9%	2	4.6%	5	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More clothes shops	1.6%	16	0.9%	1	0.9%	1	0.0%	0	0.9%	1	5.5%	6	1.0%	1	3.0%	4	0.0%	0	1.9%	2
Better public transport	1.3%	13	4.6%	5	0.0%	0	1.0%	1	2.8%	3	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2
Lower prices in shops	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.3%	8	1.0%	1	0.0%	0	0.9%	1	1.0%	1
Better access by road	0.6%	6	0.9%	1	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Pedestrianised streets	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Less traffic congestion / better road layout	0.5%	5	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More disabled parking	0.5%	5	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
More banks	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better places for eating out (e.g. cafes and restaurants)	0.4%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Aldi supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Discount supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less empty shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.9%	1	1.0%	1
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More shops / services open on Sundays	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
A revamp / refurb	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More advertising	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less cafes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
B&M store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better public conveniences	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More green areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less markets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better petrol stations	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	62.5%	626	67.0%	73	68.4%	80	71.4%	75	68.2%	73	28.4%	31	60.6%	63	65.2%	86	58.3%	67	75.0%	78
(Don't know)	10.2%	102	15.6%	17	18.8%	22	9.5%	10	8.4%	9	1.8%	2	4.8%	5	10.6%	14	16.5%	19	3.8%	4
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]																				
Better public transport in the evening	2.5%	25	0.9%	1	0.9%	1	1.9%	2	3.7%	4	3.7%	4	2.9%	3	2.3%	3	1.7%	2	4.8%	5
More / better quality cafés and restaurants	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.5%	6	2.9%	3	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for children	1.0%	10	0.9%	1	0.0%	0	0.0%	0	0.9%	1	6.4%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants in general	0.9%	9	0.9%	1	0.9%	1	1.0%	1	0.0%	0	2.8%	3	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Cheaper prices in cafes / restaurants	0.9%	9	1.8%	2	0.9%	1	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More/ better late night venues (e.g. night club)	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better quality public houses and bars	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Free parking in the evening	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Later opening shops	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.9%	1	1.0%	1
More evening leisure facilities in general	0.5%	5	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Later opening restaurants	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	1.0%	1
More evening leisure facilities - theatre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for older age groups	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.6%	677	58.7%	64	63.2%	74	78.1%	82	59.8%	64	61.5%	67	69.2%	72	73.5%	97	69.6%	80	74.0%	77
(Don't do this activity)	13.4%	134	14.7%	16	10.3%	12	8.6%	9	27.1%	29	9.2%	10	11.5%	12	11.4%	15	14.8%	17	13.5%	14
(Don’t know)	8.2%	82	16.5%	18	18.8%	22	9.5%	10	3.7%	4	0.9%	1	3.8%	4	6.1%	8	10.4%	12	2.9%	3
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	1.4%	14	0.0%	0	1.7%	2	0.0%	0	6.5%	7	0.9%	1	0.0%	0	1.5%	2	1.7%	2	0.0%	0
4-6 days a week	0.9%	9	0.9%	1	0.0%	0	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.4%	24	0.0%	0	4.3%	5	0.0%	0	15.9%	17	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
One day a week	4.3%	43	0.0%	0	5.1%	6	1.9%	2	19.6%	21	0.9%	1	1.9%	2	3.8%	5	5.2%	6	0.0%	0
Every two weeks	2.3%	23	0.9%	1	0.9%	1	1.9%	2	8.4%	9	0.9%	1	1.9%	2	1.5%	2	4.3%	5	0.0%	0
Monthly	5.5%	55	5.5%	6	9.4%	11	7.6%	8	11.2%	12	0.9%	1	6.7%	7	3.0%	4	5.2%	6	0.0%	0
Once every two months	4.1%	41	2.8%	3	6.8%	8	5.7%	6	3.7%	4	0.9%	1	4.8%	5	3.0%	4	8.7%	10	0.0%	0
Three - four times a year	7.5%	75	11.9%	13	7.7%	9	20.0%	21	4.7%	5	1.8%	2	5.8%	6	4.5%	6	10.4%	12	1.0%	1
Once a year	6.3%	63	4.6%	5	13.7%	16	6.7%	7	1.9%	2	6.4%	7	7.7%	8	7.6%	10	5.2%	6	1.9%	2
Less often	4.6%	46	9.2%	10	7.7%	9	2.9%	3	0.9%	1	4.6%	5	0.0%	0	9.1%	12	5.2%	6	0.0%	0
Never	59.7%	598	61.5%	67	41.0%	48	52.4%	55	18.7%	20	82.6%	90	70.2%	73	63.6%	84	53.0%	61	96.2%	100
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
Mean:		*1.15*		*0.33*		*1.32*		*0.29*		*6.07*		*0.34*		*0.33*		*0.77*		*0.93*		*0.00*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q34 What do you like about Battle Town Centre? [MR]																				
Those who visit Battle Town Centre for shopping at Q33																				
Attractive environment / nice place	24.5%	99	38.1%	16	17.4%	12	22.0%	11	19.5%	17	10.5%	2	16.1%	5	31.3%	15	37.0%	20	25.0%	1
Good range of independent shops	22.3%	90	16.7%	7	20.3%	14	44.0%	22	11.5%	10	21.1%	4	32.3%	10	22.9%	11	20.4%	11	25.0%	1
Close to home	12.4%	50	0.0%	0	8.7%	6	6.0%	3	39.1%	34	5.3%	1	12.9%	4	2.1%	1	1.9%	1	0.0%	0
Good range of non-food shops	9.9%	40	7.1%	3	5.8%	4	6.0%	3	16.1%	14	10.5%	2	12.9%	4	6.3%	3	11.1%	6	25.0%	1
Good pubs, cafés or restaurants	8.9%	36	7.1%	3	8.7%	6	8.0%	4	3.4%	3	5.3%	1	12.9%	4	16.7%	8	13.0%	7	0.0%	0
Historic buildings and streets	8.7%	35	14.3%	6	10.1%	7	4.0%	2	1.1%	1	10.5%	2	19.4%	6	14.6%	7	7.4%	4	0.0%	0
Nice atmosphere / friendly people	7.4%	30	4.8%	2	10.1%	7	0.0%	0	16.1%	14	0.0%	0	0.0%	0	8.3%	4	5.6%	3	0.0%	0
Traditional	6.4%	26	14.3%	6	13.0%	9	4.0%	2	2.3%	2	10.5%	2	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Good food stores	5.4%	22	0.0%	0	4.3%	3	4.0%	2	5.7%	5	10.5%	2	9.7%	3	8.3%	4	5.6%	3	0.0%	0
Easy to park	4.5%	18	7.1%	3	4.3%	3	8.0%	4	2.3%	2	5.3%	1	0.0%	0	6.3%	3	3.7%	2	0.0%	0
Good facilities	3.5%	14	4.8%	2	1.4%	1	2.0%	1	5.7%	5	0.0%	0	3.2%	1	6.3%	3	1.9%	1	0.0%	0
Compact	3.2%	13	4.8%	2	2.9%	2	4.0%	2	3.4%	3	10.5%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Close to friends or relatives	3.2%	13	2.4%	1	2.9%	2	2.0%	1	2.3%	2	0.0%	0	3.2%	1	6.3%	3	5.6%	3	0.0%	0
Close to work	2.7%	11	0.0%	0	1.4%	1	0.0%	0	4.6%	4	5.3%	1	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Makes a change from other places	2.0%	8	9.5%	4	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Good charity shops	1.7%	7	0.0%	0	0.0%	0	2.0%	1	2.3%	2	0.0%	0	0.0%	0	2.1%	1	5.6%	3	0.0%	0
Quiet	1.7%	7	0.0%	0	1.4%	1	2.0%	1	2.3%	2	5.3%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Battle Abbey	1.5%	6	2.4%	1	1.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	4.2%	2	1.9%	1	0.0%	0
Small town centre	1.2%	5	2.4%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Safe and secure	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Good events	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Can get everything I need there	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Free parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Nothing / very little)	11.9%	48	11.9%	5	10.1%	7	12.0%	6	13.8%	12	26.3%	5	12.9%	4	8.3%	4	7.4%	4	25.0%	1
(Dont know)	2.0%	8	7.1%	3	4.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Base:		404		42		69		50		87		19		31		48		54		4

Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better parking	7.7%	77	5.5%	6	9.4%	11	10.5%	11	10.3%	11	2.8%	3	7.7%	8	7.6%	10	13.0%	15	1.9%	2
Free car parking	5.9%	59	1.8%	2	4.3%	5	6.7%	7	22.4%	24	0.0%	0	2.9%	3	5.3%	7	7.8%	9	1.9%	2
More independent shops	2.9%	29	1.8%	2	1.7%	2	3.8%	4	2.8%	3	1.8%	2	2.9%	3	7.6%	10	2.6%	3	0.0%	0
More / better non-food shops	2.7%	27	1.8%	2	2.6%	3	2.9%	3	2.8%	3	0.0%	0	4.8%	5	3.8%	5	5.2%	6	0.0%	0
Better public transport	2.0%	20	2.8%	3	0.0%	0	0.0%	0	0.9%	1	5.5%	6	3.8%	4	3.0%	4	0.9%	1	1.0%	1
Less empty shops	1.9%	19	2.8%	3	0.9%	1	2.9%	3	6.5%	7	0.0%	0	1.0%	1	2.3%	3	0.9%	1	0.0%	0
More / better food shops	1.8%	18	0.0%	0	0.9%	1	2.9%	3	7.5%	8	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
More national multiple shops / High Street shops	1.6%	16	0.0%	0	0.9%	1	1.0%	1	7.5%	8	0.9%	1	0.0%	0	3.0%	4	0.9%	1	0.0%	0
More clothes shops	1.4%	14	0.0%	0	1.7%	2	0.0%	0	3.7%	4	0.9%	1	1.0%	1	2.3%	3	2.6%	3	0.0%	0
Less traffic congestion / better road layout	1.0%	10	3.7%	4	0.0%	0	1.0%	1	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More affordable shops	0.8%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	0.9%	1	1.0%	1
More disabled parking	0.8%	8	0.0%	0	1.7%	2	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
More banks	0.7%	7	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Better access by road	0.6%	6	1.8%	2	0.0%	0	1.0%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.6%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Less charity shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Pedestrianised streets	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Jewellery / food markets / other events	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More parking for residents	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
A revamp / refurb	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
conveniences																				
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less tourists / touristy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Nothing)	59.4%	595	58.7%	64	59.8%	70	66.7%	70	36.4%	39	73.4%	80	63.5%	66	50.8%	67	48.7%	56	79.8%	83
(Don’t know)	11.3%	113	18.3%	20	12.8%	15	3.8%	4	0.9%	1	14.7%	16	9.6%	10	9.8%	13	15.7%	18	15.4%	16
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]																				
More cafés and restaurants in general	1.7%	17	0.9%	1	2.6%	3	2.9%	3	2.8%	3	0.0%	0	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	0.9%	1	2.9%	3	2.8%	3	1.8%	2	1.9%	2	1.5%	2	0.9%	1	1.0%	1
Better public transport in the evening	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities - outdoor events	1.1%	11	0.0%	0	0.9%	1	1.0%	1	1.9%	2	0.0%	0	1.9%	2	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities in general	0.9%	9	0.9%	1	0.9%	1	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
More advertising of what's on in the evening	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.6%	6	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More evening leisure facilities - theatre	0.6%	6	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More independent cafés and restaurants	0.5%	5	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.5%	5	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities - a new cinema	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better parking	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Free parking in general	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for children	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Later opening cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	66.6%	667	51.4%	56	63.2%	74	79.0%	83	62.6%	67	69.7%	76	70.2%	73	68.9%	91	60.9%	70	74.0%	77
(Don't do this activity)	13.1%	131	17.4%	19	12.0%	14	7.6%	8	15.9%	17	14.7%	16	11.5%	12	9.1%	12	13.9%	16	16.3%	17
(Don’t know)	9.4%	94	25.7%	28	12.0%	14	3.8%	4	1.9%	2	10.1%	11	7.7%	8	6.1%	8	8.7%	10	8.7%	9
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Once a week	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	0.0%	0	1.0%	1
Once every two months	0.9%	9	3.7%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Once every six months	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	1.7%	2	1.0%	1
(Dont know / varies)	0.6%	6	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Never	95.6%	958	90.8%	99	91.5%	107	100.0%	105	98.1%	105	98.2%	107	96.2%	100	94.7%	125	94.8%	109	97.1%	101
Mean:		*0.06*		*0.06*		*0.06*		*0.00*		*0.01*		*0.00*		*0.09*		*0.17*		*0.14*		*0.01*
Base:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Once a fortnight	1.6%	16	2.8%	3	2.6%	3	1.9%	2	0.9%	1	3.7%	4	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Once a month	6.4%	64	7.3%	8	5.1%	6	4.8%	5	5.6%	6	11.0%	12	7.7%	8	6.1%	8	6.1%	7	3.8%	4
Once every two months	11.0%	110	8.3%	9	8.5%	10	16.2%	17	12.2%	13	15.6%	17	6.7%	7	9.8%	13	14.8%	17	6.7%	7
Once every six months	15.2%	152	18.3%	20	12.8%	15	16.2%	17	9.3%	10	16.5%	18	15.4%	16	14.4%	19	18.3%	21	15.4%	16
Once a year	7.2%	72	5.5%	6	12.0%	14	6.7%	7	5.6%	6	1.8%	2	11.5%	12	9.1%	12	7.0%	8	4.8%	5
(Dont know / varies)	4.9%	49	5.5%	6	4.3%	5	5.7%	6	3.7%	4	3.7%	4	1.0%	1	11.4%	15	4.3%	5	2.9%	3
Never	53.4%	535	51.4%	56	54.7%	64	48.6%	51	62.6%	67	46.8%	51	55.8%	58	47.7%	63	48.7%	56	66.3%	69
Mean:		*0.22*		*0.26*		*0.19*		*0.22*		*0.17*		*0.38*		*0.21*		*0.22*		*0.20*		*0.11*
Base:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	8.3%	83	6.4%	7	8.5%	10	8.6%	9	10.3%	11	7.3%	8	6.7%	7	12.1%	16	11.3%	13	1.9%	2
Once a week	4.3%	43	8.3%	9	4.3%	5	1.0%	1	5.6%	6	5.5%	6	1.9%	2	3.8%	5	5.2%	6	2.9%	3
Once a fortnight	1.7%	17	5.5%	6	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	1.5%	2	1.7%	2	0.0%	0
Once a month	1.4%	14	0.0%	0	1.7%	2	1.0%	1	0.9%	1	1.8%	2	0.0%	0	4.5%	6	1.7%	2	0.0%	0
Once every two months	1.7%	17	4.6%	5	2.6%	3	1.0%	1	0.0%	0	1.8%	2	1.0%	1	0.0%	0	2.6%	3	1.9%	2
Once every six months	1.0%	10	3.7%	4	0.9%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Once a year	0.7%	7	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Dont know / varies)	0.8%	8	1.8%	2	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Never	80.1%	803	67.0%	73	75.2%	88	88.6%	93	80.4%	86	80.7%	88	87.5%	91	75.8%	100	76.5%	88	92.3%	96
Mean:		*0.90*		*1.01*		*0.94*		*0.74*		*1.08*		*0.87*		*0.68*		*1.22*		*1.18*		*0.28*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	1.8%	2	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	1.5%	2	0.0%	0	1.0%	1
Once a month	3.5%	35	2.8%	3	6.0%	7	0.0%	0	5.6%	6	1.8%	2	6.7%	7	2.3%	3	4.3%	5	1.9%	2
Once every two months	9.1%	91	5.5%	6	8.5%	10	15.2%	16	3.7%	4	6.4%	7	12.5%	13	10.6%	14	15.7%	18	2.9%	3
Once every six months	14.9%	149	23.9%	26	17.9%	21	12.4%	13	11.2%	12	10.1%	11	13.5%	14	12.9%	17	20.0%	23	11.5%	12
Once a year	12.2%	122	15.6%	17	15.4%	18	18.1%	19	10.3%	11	7.3%	8	14.4%	15	8.3%	11	11.3%	13	9.6%	10
(Dont know / varies)	4.5%	45	5.5%	6	7.7%	9	1.9%	2	7.5%	8	2.8%	3	1.0%	1	8.3%	11	3.5%	4	1.0%	1
Never	54.5%	546	44.0%	48	43.6%	51	51.4%	54	60.7%	65	70.6%	77	51.9%	54	53.0%	70	45.2%	52	72.1%	75
Mean:		*0.17*		*0.20*		*0.20*		*0.14*		*0.14*		*0.10*		*0.17*		*0.29*		*0.18*		*0.09*
Base:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.1%	11	0.0%	0	0.9%	1	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Once a month	2.9%	29	3.7%	4	2.6%	3	1.9%	2	1.9%	2	3.7%	4	1.9%	2	3.0%	4	5.2%	6	1.9%	2
Once every two months	5.7%	57	8.3%	9	3.4%	4	10.5%	11	5.6%	6	3.7%	4	8.7%	9	4.5%	6	5.2%	6	1.9%	2
Once every six months	9.4%	94	9.2%	10	14.5%	17	10.5%	11	5.6%	6	10.1%	11	8.7%	9	11.4%	15	9.6%	11	3.8%	4
Once a year	8.1%	81	11.9%	13	10.3%	12	11.4%	12	9.3%	10	5.5%	6	8.7%	9	6.8%	9	7.0%	8	1.9%	2
(Dont know / varies)	4.7%	47	11.0%	12	6.8%	8	1.9%	2	6.5%	7	0.9%	1	1.0%	1	8.3%	11	2.6%	3	1.9%	2
Never	67.8%	679	56.0%	61	60.7%	71	61.9%	65	69.2%	74	72.5%	79	70.2%	73	63.6%	84	69.6%	80	88.5%	92
Mean:		*0.13*		*0.12*		*0.14*		*0.14*		*0.13*		*0.17*		*0.11*		*0.14*		*0.14*		*0.04*
Base:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	3.5%	35	1.8%	2	5.1%	6	5.7%	6	0.9%	1	3.7%	4	3.8%	4	1.5%	2	1.7%	2	7.7%	8
Once a week	6.9%	69	6.4%	7	5.1%	6	7.6%	8	8.4%	9	7.3%	8	8.7%	9	6.8%	9	5.2%	6	6.7%	7
Once a fortnight	8.3%	83	11.0%	12	6.0%	7	12.4%	13	3.7%	4	11.0%	12	7.7%	8	8.3%	11	9.6%	11	4.8%	5
Once a month	11.2%	112	7.3%	8	13.7%	16	15.2%	16	13.1%	14	15.6%	17	11.5%	12	8.3%	11	11.3%	13	4.8%	5
Once every two months	7.8%	78	5.5%	6	10.3%	12	8.6%	9	7.5%	8	9.2%	10	9.6%	10	5.3%	7	12.2%	14	1.9%	2
Once every six months	4.0%	40	7.3%	8	3.4%	4	5.7%	6	4.7%	5	2.8%	3	3.8%	4	3.8%	5	3.5%	4	1.0%	1
Once a year	1.6%	16	2.8%	3	2.6%	3	1.0%	1	0.9%	1	1.8%	2	2.9%	3	0.0%	0	1.7%	2	1.0%	1
(Dont know / varies)	3.4%	34	9.2%	10	2.6%	3	1.9%	2	4.7%	5	0.0%	0	0.0%	0	6.1%	8	3.5%	4	1.9%	2
Never	53.4%	535	48.6%	53	51.3%	60	41.9%	44	56.1%	60	48.6%	53	51.9%	54	59.8%	79	51.3%	59	70.2%	73
Mean:		*0.91*		*0.82*		*0.96*		*1.24*		*0.70*		*1.02*		*0.98*		*0.72*		*0.75*		*1.06*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	6.7%	67	8.3%	9	6.8%	8	7.6%	8	2.8%	3	5.5%	6	8.7%	9	12.1%	16	3.5%	4	3.8%	4
Once a week	16.0%	160	12.8%	14	21.4%	25	13.3%	14	19.6%	21	17.4%	19	15.4%	16	12.9%	17	17.4%	20	13.5%	14
Once a fortnight	11.9%	119	16.5%	18	9.4%	11	15.2%	16	12.2%	13	11.9%	13	10.6%	11	11.4%	15	11.3%	13	8.7%	9
Once a month	16.7%	167	12.8%	14	16.2%	19	15.2%	16	21.5%	23	20.2%	22	16.3%	17	15.9%	21	20.0%	23	11.5%	12
Once every two months	13.0%	130	13.8%	15	13.7%	16	12.4%	13	9.3%	10	11.9%	13	14.4%	15	13.6%	18	13.9%	16	13.5%	14
Once every six months	5.7%	57	8.3%	9	8.5%	10	5.7%	6	1.9%	2	4.6%	5	7.7%	8	3.8%	5	3.5%	4	7.7%	8
Once a year	2.0%	20	4.6%	5	1.7%	2	1.0%	1	0.9%	1	1.8%	2	2.9%	3	2.3%	3	0.9%	1	1.9%	2
(Dont know / varies)	3.7%	37	7.3%	8	2.6%	3	2.9%	3	3.7%	4	0.0%	0	1.0%	1	4.5%	6	7.8%	9	2.9%	3
Never	24.5%	245	15.6%	17	19.7%	23	26.7%	28	28.0%	30	26.6%	29	23.1%	24	23.5%	31	21.7%	25	36.5%	38
Mean:		*1.72*		*1.86*		*1.89*		*1.72*		*1.58*		*1.65*		*1.79*		*2.04*		*1.60*		*1.26*
Base:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Once a week	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.9%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Once a month	2.3%	23	4.6%	5	2.6%	3	0.0%	0	1.9%	2	3.7%	4	0.0%	0	3.8%	5	2.6%	3	1.0%	1
Once every two months	1.6%	16	0.9%	1	3.4%	4	1.0%	1	0.9%	1	4.6%	5	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Once every six months	3.0%	30	1.8%	2	1.7%	2	1.9%	2	6.5%	7	6.4%	7	1.0%	1	1.5%	2	3.5%	4	2.9%	3
Once a year	2.4%	24	0.9%	1	3.4%	4	1.0%	1	2.8%	3	1.8%	2	2.9%	3	3.8%	5	2.6%	3	1.9%	2
(Dont know / varies)	2.5%	25	7.3%	8	6.0%	7	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	4.3%	5	0.0%	0
Never	86.3%	865	81.7%	89	82.1%	96	94.3%	99	84.1%	90	81.7%	89	95.2%	99	84.1%	111	81.7%	94	94.2%	98
Mean:		*0.11*		*0.12*		*0.07*		*0.03*		*0.08*		*0.15*		*0.04*		*0.26*		*0.14*		*0.02*
Base:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.0%	30	3.7%	4	1.7%	2	7.6%	8	0.0%	0	1.8%	2	2.9%	3	5.3%	7	2.6%	3	1.0%	1
Once a week	1.4%	14	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	1.9%	2	0.8%	1	2.6%	3	1.0%	1
Once a fortnight	1.1%	11	0.0%	0	0.0%	0	1.9%	2	2.8%	3	0.9%	1	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a month	0.9%	9	1.8%	2	0.9%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Never	92.7%	929	89.9%	98	94.0%	110	86.7%	91	95.3%	102	97.2%	106	94.2%	98	92.4%	122	87.0%	100	98.1%	102
Mean:		*0.33*		*0.43*		*0.22*		*0.71*		*0.10*		*0.17*		*0.33*		*0.48*		*0.39*		*0.12*
Base:		1002		109		117		105		107		109		104		132		115		104

Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?

Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bingo at The Deluxe, Hastings	38.7%	12	12.5%	1	42.9%	3	0.0%	0	100.0%	1	0.0%	0	100.0%	3	50.0%	3	33.3%	1	0.0%	0
Pier Nine, Brighton	3.2%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	12.9%	4	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Hastings Town Centre	22.6%	7	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	66.7%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:		31		8		7		0		1		2		3		6		3		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q39 Where do you or members of your household normally go to the cinema? *Those that said they visit the cinema at least once every 6 months AND Excl. Nulls*																				
Cineworld, The Beacon, Eastbourne	11.1%	38	21.1%	8	48.5%	16	0.0%	0	6.7%	2	1.9%	1	3.0%	1	14.6%	6	8.7%	4	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	0.9%	3	2.6%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.8%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	7.3%	3	2.2%	1	0.0%	0
Hailsham Pavilion Theatre and Cinema	1.5%	5	7.9%	3	3.0%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	10.6%	36	0.0%	0	0.0%	0	56.1%	23	30.0%	9	5.8%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	20.8%	71	0.0%	0	0.0%	0	2.4%	1	13.3%	4	69.2%	36	51.5%	17	12.2%	5	4.3%	2	22.2%	6
Kino-Teatr, Norman Road, St Leonards-on-Sea	2.3%	8	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	7.3%	3	6.5%	3	0.0%	0
Odeon, Queens Road, Hastings	17.0%	58	18.4%	7	12.1%	4	0.0%	0	10.0%	3	1.9%	1	30.3%	10	39.0%	16	37.0%	17	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	3.2%	11	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	2	4.9%	2	10.9%	5	0.0%	0
Ashford Town Centre	2.6%	9	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.6%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.9%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Central London / West End	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0
Eastbourne Town Centre	1.2%	4	7.9%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	7.3%	25	21.1%	8	9.1%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	9.8%	4	19.6%	9	0.0%	0
Hawkhurst Village Centre	1.2%	4	0.0%	0	0.0%	0	4.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	2	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	5	0.0%	0	0.0%	0	7.3%	3	3.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.9%	10	0.0%	0	3.0%	1	0.0%	0	0.0%	0	15.4%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.6%	2	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Battle Memorial Hall, High Street, Battle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Cineword IMAX Theatre, Rutherford Road, Ashford	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Odeon, Knights Way, Tunbridge Wells	3.2%	11	0.0%	0	0.0%	0	17.1%	7	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.8%	6	0.0%	0	0.0%	0	9.8%	4	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		341		38		33		41		30		52		33		41		46		27

Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?

Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	10.8%	18	0.0%	0	4.8%	1	0.0%	0	36.8%	7	5.3%	1	15.4%	2	18.5%	5	7.7%	2	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.2%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	11.4%	19	24.0%	6	33.3%	7	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.4%	2	11.5%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	5.4%	9	12.0%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	3.8%	1	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	3.0%	5	4.0%	1	4.8%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Battle Town Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	7.7%	1	0.0%	0	3.8%	1	0.0%	0
Bexhill-on-Sea Town Centre	4.8%	8	20.0%	5	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Eastbourne Town Centre	1.8%	3	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hailsham Town Centre	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.4%	14	4.0%	1	4.8%	1	0.0%	0	15.8%	3	0.0%	0	7.7%	1	11.1%	3	19.2%	5	0.0%	0
Ore Village District Centre, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.0%	10	0.0%	0	0.0%	0	0.0%	0	5.3%	1	36.8%	7	7.7%	1	3.7%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.4%	4	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	7.7%	2	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	1.2%	2	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	3.0%	5	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	3.8%	1	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	3.7%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Hythe Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Ninfield Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	8.4%	14	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	23.1%	3	22.2%	6	11.5%	3	14.3%	1
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Thomas Peacocke Community College, Love Lane, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		167		25		21		10		19		19		13		27		26		7

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Theatres, Compton Street, Eastbourne	5.2%	14	6.3%	2	11.8%	4	7.4%	2	13.0%	3	5.0%	1	3.0%	1	0.0%	0	2.4%	1	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	1.9%	5	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	9.0%	24	6.3%	2	14.7%	5	0.0%	0	13.0%	3	10.0%	2	3.0%	1	10.3%	4	14.3%	6	5.6%	1
Brighton City Centre	1.9%	5	3.1%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Central London / West End	29.5%	79	12.5%	4	17.6%	6	55.6%	15	39.1%	9	50.0%	10	15.2%	5	25.6%	10	33.3%	14	33.3%	6
Eastbourne Town Centre	12.3%	33	28.1%	9	23.5%	8	7.4%	2	4.3%	1	5.0%	1	12.1%	4	5.1%	2	11.9%	5	5.6%	1
Hastings Town Centre	11.6%	31	9.4%	3	0.0%	0	3.7%	1	8.7%	2	15.0%	3	30.3%	10	12.8%	5	16.7%	7	0.0%	0
Hawkhurst Village Centre	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	4	0.0%	0	0.0%	0	7.4%	2	0.0%	0	5.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Adhurst Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.9%	7
Chichester City Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	1.9%	5	6.3%	2	5.9%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	5.2%	14	3.1%	1	5.9%	2	0.0%	0	0.0%	0	5.0%	1	18.2%	6	5.1%	2	4.8%	2	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	1.1%	3	0.0%	0	2.9%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.4%	1	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	0.7%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3
The Oval, Bohemia Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	7.5%	20	3.1%	1	2.9%	1	0.0%	0	4.3%	1	0.0%	0	12.1%	4	20.5%	8	11.9%	5	0.0%	0
Base:		268		32		34		27		23		20		33		39		42		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	1.2%	2	0.0%	0	4.3%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	4.3%	7	17.6%	3	8.7%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	3.1%	5	11.8%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.8%	1	0.0%	0
Fishermans Museum, Hastings	1.9%	3	5.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	7.5%	12	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	29.2%	7	14.3%	3	0.0%	0
Lewes Castle, East Sussex	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.9%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	16.7%	1
The White Rock Theatre, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Battle Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Bexhill-on-Sea Town Centre	4.3%	7	11.8%	2	8.7%	2	0.0%	0	0.0%	0	4.8%	1	7.1%	1	4.2%	1	0.0%	0	0.0%	0
Brighton City Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	47.2%	76	23.5%	4	52.2%	12	63.6%	14	46.2%	6	52.4%	11	50.0%	7	29.2%	7	57.1%	12	50.0%	3
Eastbourne Town Centre	2.5%	4	0.0%	0	8.7%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	10.6%	17	11.8%	2	4.3%	1	0.0%	0	15.4%	2	14.3%	3	28.6%	4	12.5%	3	9.5%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	16.7%	1
St Leonards-on-Sea Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.6%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Lydd Town Centre	1.2%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Margate Town Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Base:	161	17	23	22	13	21	14	24	21	6

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?

Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Battle Town Centre	6.4%	22	0.0%	0	2.4%	1	0.0%	0	50.0%	16	2.0%	1	2.6%	1	5.6%	2	2.4%	1	0.0%	0
Bexhill-on-Sea Town Centre	14.3%	49	75.9%	22	42.9%	18	0.0%	0	0.0%	0	0.0%	0	2.6%	1	8.3%	3	11.9%	5	0.0%	0
Brighton City Centre	0.9%	3	3.4%	1	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.6%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.2%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.8%	1	2.4%	1	0.0%	0
Hailsham Town Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	18.1%	62	6.9%	2	19.0%	8	0.0%	0	6.3%	2	7.8%	4	17.9%	7	63.9%	23	35.7%	15	4.0%	1
Hawkhurst Village Centre	0.6%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.2%	4	0.0%	0	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Peasmarsh Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	18.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	12.0%	41	0.0%	0	0.0%	0	0.0%	0	3.1%	1	62.7%	32	10.3%	4	0.0%	0	2.4%	1	12.0%	3
Sidley District Centre, Bexhill-on-Sea	0.6%	2	3.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.0%	17	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	28.6%	12	0.0%	0
Tenterden Town Centre	0.9%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3
Burwash Village Centre	3.5%	12	0.0%	0	0.0%	0	26.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.6%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Haywards Heath Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Icklesham Village Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Lamberhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Lunsford's Cross Village Centre	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	12
Lydd-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Mayfield Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Newenden Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.6%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Pett Village Centre	3.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	13	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Salehurst Village Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.6%	1	2.8%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Stone in Oxney Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.8%	13	0.0%	0	2.4%	1	26.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.5%	5	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Base:		342		29		42		46		32		51		39		36		42		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	

Q44 Where do you or members of your household normally go to visit cafes and restaurants?

Those that said they visit restaurants at least once every 2 months AND Excl. Nulls

Ashford Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	18.0%	9
Battle Town Centre	8.1%	46	3.1%	2	4.2%	3	5.4%	3	43.3%	26	0.0%	0	1.8%	1	10.0%	8	4.9%	3	0.0%	0
Bexhill-on-Sea Town Centre	21.0%	120	82.8%	53	56.9%	41	5.4%	3	0.0%	0	2.7%	2	12.7%	7	7.5%	6	13.1%	8	0.0%	0
Central London / West End	0.7%	4	0.0%	0	2.8%	2	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.9%	11	0.0%	0	4.2%	3	0.0%	0	5.0%	3	0.0%	0	0.0%	0	2.5%	2	4.9%	3	0.0%	0
Hailsham Town Centre	0.7%	4	1.6%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Hastings Town Centre	20.3%	116	7.8%	5	8.3%	6	3.6%	2	11.7%	7	6.8%	5	34.5%	19	55.0%	44	45.9%	28	0.0%	0
Hawkhurst Village Centre	0.9%	5	0.0%	0	0.0%	0	3.6%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Heathfield Town Centre	0.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	5	1.6%	1	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	11	0.0%	0	0.0%	0	12.5%	7	3.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	13.1%	75	0.0%	0	1.4%	1	0.0%	0	6.7%	4	65.8%	48	18.2%	10	6.3%	5	1.6%	1	12.0%	6
Sidley District Centre, Bexhill-on-Sea	0.4%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.6%	26	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	5.5%	3	10.0%	8	21.3%	13	0.0%	0
Tenterden Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	5.5%	3	0.0%	0	1.6%	1	2.0%	1
Ashburnham Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.7%	4	0.0%	0	0.0%	0	3.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bodiam Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.7%	4	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Catsfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
East Guldeford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Etchingham Village Centre	0.7%	4	0.0%	0	0.0%	0	5.4%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Great Park Farm, Horns Corner, Catsfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Hillier Garden Centre, Hailsham Road, Stone Cross	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.5%	3	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Icklesham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lamberhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	13
Merriments Gardens, Hawkhurst Road, Etchingham	0.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	10
Ninfield Village Centre	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Pett Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.9%	11	0.0%	0	0.0%	0	19.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.4%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.9%	5	0.0%	0	0.0%	0	8.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.5%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Base:		571		64		72		56		60		73		55		80		61		50

Q45 Where do you or members of your household normally go for family entertainment?

Those that said they partake in family entertainment at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	2.9%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	11.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	5	0.0%	0	0.0%	0	0.0%	0	75.0%	3
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	2.9%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	15.7%	11	22.2%	2	12.5%	1	33.3%	1	37.5%	3	0.0%	0	50.0%	1	0.0%	0	30.0%	3	0.0%	0
Ashford Town Centre	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Battle Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	12.9%	9	55.6%	5	37.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Central London / West End	4.3%	3	0.0%	0	12.5%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Eastbourne Town Centre	7.1%	5	0.0%	0	12.5%	1	0.0%	0	12.5%	1	5.9%	1	0.0%	0	11.1%	1	10.0%	1	0.0%	0
Hastings Town Centre	14.3%	10	11.1%	1	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	33.3%	3	30.0%	3	0.0%	0
Royal Tunbridge Wells Town Centre	2.9%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.4%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Alfriston Village Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.4%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Seaford Museum, Seaford	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Base:		70		9		8		3		8		17		2		9		10		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)

Those that said they do outdoor leisure activities at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	8.5%	5	44.4%	4	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.4%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Hastings Town Centre	11.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	54.5%	6	0.0%	0
Robertsbridge Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.1%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	33.3%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0
Belmont Local Centre, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	3.4%	2	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	3.4%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	1.7%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Hastings Beach, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	3.4%	2	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	1.7%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
New Romney Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Parkstone Road, Hastings	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	3.4%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Sedlescombe Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Staplecross Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.4%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Base:		59		9		6		12		5		3		6		6		11		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]																				
Swimming pool (indoor)	6.3%	63	4.6%	5	4.3%	5	11.4%	12	11.2%	12	2.8%	3	3.8%	4	5.3%	7	7.8%	9	5.8%	6
More leisure facilities / activities for children	6.1%	61	8.3%	9	7.7%	9	2.9%	3	5.6%	6	7.3%	8	2.9%	3	10.6%	14	6.1%	7	1.9%	2
Cheaper prices	4.5%	45	3.7%	4	7.7%	9	1.9%	2	2.8%	3	9.2%	10	2.9%	3	4.5%	6	2.6%	3	4.8%	5
Ten-pin bowling	4.0%	40	7.3%	8	5.1%	6	0.0%	0	2.8%	3	4.6%	5	1.0%	1	5.3%	7	8.7%	10	0.0%	0
More leisure facilities / activities for teenagers	3.4%	34	5.5%	6	5.1%	6	2.9%	3	1.9%	2	3.7%	4	1.9%	2	5.3%	7	3.5%	4	0.0%	0
More leisure facilities / activities for families	2.9%	29	3.7%	4	0.9%	1	0.0%	0	6.5%	7	3.7%	4	1.0%	1	4.5%	6	4.3%	5	1.0%	1
Cinema (multi-screen)	2.7%	27	7.3%	8	6.0%	7	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	4.3%	5	1.9%	2
Leisure / sports centre	2.2%	22	5.5%	6	5.1%	6	2.9%	3	2.8%	3	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Free parking at leisure venues	2.2%	22	3.7%	4	0.9%	1	1.9%	2	1.9%	2	0.9%	1	1.0%	1	1.5%	2	6.1%	7	1.9%	2
Outdoor festivals / events	2.0%	20	1.8%	2	2.6%	3	1.0%	1	3.7%	4	2.8%	3	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better car parking	2.0%	20	0.9%	1	1.7%	2	1.9%	2	1.9%	2	0.9%	1	3.8%	4	1.5%	2	2.6%	3	2.9%	3
Improved public transport	1.9%	19	3.7%	4	1.7%	2	0.0%	0	0.9%	1	2.8%	3	3.8%	4	0.0%	0	1.7%	2	2.9%	3
Indoor trampoline parks	1.7%	17	1.8%	2	1.7%	2	0.0%	0	0.0%	0	7.3%	8	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Live music venues	1.7%	17	2.8%	3	4.3%	5	1.0%	1	1.9%	2	2.8%	3	1.0%	1	0.0%	0	1.7%	2	0.0%	0
More / better advertising of what's on / available	1.6%	16	3.7%	4	3.4%	4	1.0%	1	0.9%	1	0.9%	1	1.0%	1	2.3%	3	0.9%	1	0.0%	0
Swimming pool (outdoor)	1.5%	15	1.8%	2	2.6%	3	1.0%	1	1.9%	2	0.0%	0	1.0%	1	1.5%	2	2.6%	3	1.0%	1
More local sports & recreation facilities	1.5%	15	2.8%	3	1.7%	2	1.0%	1	2.8%	3	1.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More / better health clubs / gyms (indoor)	1.2%	12	1.8%	2	2.6%	3	1.0%	1	1.9%	2	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Ice rink	1.2%	12	2.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	2.3%	3	2.6%	3	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.9%	1	1.0%	1	0.9%	1	3.7%	4	1.9%	2	2.3%	3	0.0%	0	0.0%	0
Better shopping facilities	1.1%	11	0.0%	0	0.0%	0	1.0%	1	2.8%	3	0.0%	0	0.0%	0	1.5%	2	3.5%	4	1.0%	1
More quality restaurants	0.9%	9	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More / better parks / green spaces	0.8%	8	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Indoor soft play areas	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Karting	0.7%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improve current leisure facilities	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Improved security / CCTV	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Improvements in the built environment	0.6%	6	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Better cycle paths / areas	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better public toilets	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Improved street furniture	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Extreme sports	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More pavement cafes	0.5%	5	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and	0.5%	5	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
information																				
Concert halls	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Food / farmers markets	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Cinema (art house)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More watersports	0.4%	4	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More leisure facilities / activities for disabled people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Skateboarding	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Dance facilities	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More classes available	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Crazy / mini golf	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better policing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More street cleaning	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times at leisure venues	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better cultural facilities	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Improved access by foot and cycle	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Street carnivals	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	52.7%	528	43.1%	47	47.9%	56	64.8%	68	59.8%	64	51.4%	56	66.3%	69	38.6%	51	42.6%	49	65.4%	68
(Don’t know)	5.1%	51	5.5%	6	3.4%	4	4.8%	5	1.9%	2	0.0%	0	3.8%	4	11.4%	15	7.0%	8	6.7%	7
(Don't do leisure activities)	4.8%	48	6.4%	7	6.8%	8	2.9%	3	3.7%	4	1.8%	2	5.8%	6	6.1%	8	3.5%	4	5.8%	6
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	33.4%	335	31.2%	34	36.8%	43	34.3%	36	34.6%	37	30.3%	33	33.7%	35	34.8%	46	34.8%	40	29.8%	31
Female	66.6%	667	68.8%	75	63.2%	74	65.7%	69	65.4%	70	69.7%	76	66.3%	69	65.2%	86	65.2%	75	70.2%	73
Base:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	3.3%	33	7.3%	8	4.3%	5	1.0%	1	1.9%	2	0.9%	1	1.0%	1	7.6%	10	2.6%	3	1.9%	2
25-34	7.4%	74	11.0%	12	7.7%	9	1.9%	2	5.6%	6	11.0%	12	2.9%	3	11.4%	15	10.4%	12	2.9%	3
35-44	8.2%	82	10.1%	11	12.0%	14	1.9%	2	7.5%	8	14.7%	16	2.9%	3	12.1%	16	7.0%	8	3.8%	4
45-54	7.6%	76	5.5%	6	6.8%	8	7.6%	8	9.3%	10	8.3%	9	4.8%	5	7.6%	10	9.6%	11	8.7%	9
55-64	12.7%	127	7.3%	8	12.8%	15	15.2%	16	16.8%	18	11.9%	13	11.5%	12	10.6%	14	11.3%	13	17.3%	18
65+	60.9%	610	58.7%	64	56.4%	66	72.4%	76	58.9%	63	53.2%	58	76.9%	80	50.8%	67	59.1%	68	65.4%	68
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	10.9%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.7%	117	0.0%	0	100.0%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.5%	105	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.7%	107	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	10.9%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
Zone 7	13.2%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	132	0.0%	0	0.0%	0
Zone 8	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
Base:		1002		109		117		105		107		109		104		132		115		104

PC Postcode Sector	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN19 7	6.2%	62	0.0%	0	0.0%	0	59.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
TN31 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.8%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	4.4%	44	0.0%	0	0.0%	0	0.0%	0	41.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	6.3%	63	0.0%	0	0.0%	0	0.0%	0	58.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	1.7%	17	0.0%	0	14.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	15	0.0%	0	0.0%	0
TN34 2	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	33	0.0%	0	0.0%	0
TN34 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	24	0.0%	0	0.0%	0
TN35 4	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
TN35 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	18	0.0%	0	0.0%	0
TN36 4	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	13	0.0%	0	0.0%	0
TN37 7	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	29	0.0%	0	0.0%	0
TN38 0	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN38 8	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	21	0.0%	0
TN38 9	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN39 3	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	4.0%	40	0.0%	0	34.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	4.0%	40	36.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	6.9%	69	63.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	4.3%	43	0.0%	0	0.0%	0	41.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104

Appendix 4:

Data Tabulations

By Zone Filtering Nulls

(Weighted)

Q01 Where do you normally shop for your household's main food and grocery shopping needs?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	8.7%	87	25.2%	23	25.9%	42	0.0%	0	3.6%	3	0.0%	0	1.9%	1	3.5%	11	4.6%	7	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	7.6%	76	0.5%	0	1.5%	2	0.6%	0	2.1%	1	24.8%	22	18.5%	7	11.5%	36	3.8%	6	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.9%	30	0.0%	0	1.2%	2	0.6%	0	3.3%	2	3.4%	3	0.6%	0	5.8%	18	2.1%	3	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.4%	4	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.8%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	3	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.3%	2	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	0.5%	5	0.0%	0	0.8%	1	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	5.1%	5	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Lidl, Bohemia Road, St Leonards-on-Sea	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.3%	2	10.6%	34	4.6%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.4%	24	5.0%	5	10.1%	16	0.0%	0	2.6%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	3	0.0%	0	1.5%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.6%	5	2.2%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.7%	17	4.5%	4	2.5%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.4%	5	2.8%	4	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	8.6%	87	2.1%	2	1.3%	2	0.0%	0	0.9%	1	2.8%	2	15.6%	6	22.7%	72	0.8%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.7%	7	2.1%	2	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.5%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	31	11.5%	11	8.5%	14	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.4%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	8.6%	87	0.0%	0	0.4%	1	1.7%	1	28.4%	20	12.9%	11	17.1%	7	10.5%	33	9.1%	14	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	6	1.6%	2	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.4%	4	1.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.8%	8	4.4%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	4.3%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	14.6%	147	2.1%	2	5.8%	10	1.1%	1	17.4%	12	5.0%	4	17.0%	7	17.9%	57	36.8%	55	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.3%	13	0.0%	0	0.0%	0	19.0%	9	3.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.2%	72	24.0%	22	22.6%	37	1.7%	1	2.8%	2	0.0%	0	0.6%	0	0.3%	1	6.1%	9	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.7%	7	0.0%	0	0.0%	0	8.2%	4	3.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	11.3%	113	7.4%	7	10.2%	17	24.0%	12	10.2%	7	11.1%	10	12.7%	5	7.7%	24	14.5%	22	31.7%	10

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Internet - Click & Collect	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.3%	2	0.5%	0
Aldi, Bexhill Road, St Leonards-on-Sea	1.0%	10	1.4%	1	1.5%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	3.3%	5	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.6%	6	0.0%	0	0.0%	0	11.2%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Jempson's Local, High Street, Ticehurst	0.2%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Downland Business Park, Worthing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	6
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	22.2%	7
Tesco Superstore, Bell Farm Road, Uckfield	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	35.7%	315	33.9%	29	32.3%	47	31.3%	12	41.8%	26	25.5%	20	26.2%	9	40.1%	116	39.7%	50	24.9%	5
Lower prices	25.4%	225	27.3%	24	36.5%	54	8.1%	3	17.8%	11	32.1%	25	22.8%	8	25.0%	72	18.0%	23	23.8%	5
Choice / range of goods available	17.9%	158	9.1%	8	21.4%	31	22.7%	8	12.7%	8	19.7%	16	26.4%	9	19.9%	58	13.5%	17	16.7%	4
Quality of goods	11.6%	103	15.0%	13	8.5%	12	21.7%	8	7.0%	4	20.7%	16	21.8%	7	11.7%	34	4.5%	6	6.9%	1
Value for money	10.4%	92	18.5%	16	8.7%	13	0.7%	0	5.0%	3	11.3%	9	9.0%	3	14.0%	40	5.5%	7	0.8%	0
Habit / familiarity / always used it	6.4%	56	10.1%	9	6.1%	9	10.1%	4	8.1%	5	9.0%	7	6.1%	2	4.9%	14	4.3%	5	4.2%	1
Easy to park	5.2%	46	2.9%	3	3.6%	5	3.7%	1	4.4%	3	5.0%	4	8.9%	3	6.4%	18	6.2%	8	3.0%	1
Preference for retailer	4.7%	41	4.9%	4	3.8%	6	0.0%	0	6.6%	4	10.7%	8	0.7%	0	5.4%	16	1.6%	2	3.1%	1
Loyalty card scheme	4.2%	37	7.0%	6	1.9%	3	6.7%	2	5.8%	4	0.9%	1	4.6%	2	2.5%	7	9.7%	12	0.8%	0
Large store	3.9%	35	0.5%	0	3.3%	5	3.4%	1	6.8%	4	3.9%	3	0.0%	0	4.7%	13	5.8%	7	0.8%	0
Good food stores	3.8%	33	1.6%	1	2.9%	4	0.0%	0	0.0%	0	3.2%	3	2.2%	1	5.3%	15	7.4%	9	0.0%	0
Easy to get to by car	3.3%	29	1.8%	2	0.0%	0	2.3%	1	1.0%	1	12.9%	10	0.7%	0	2.9%	9	5.0%	6	2.3%	0
Good / friendly staff	3.2%	28	4.1%	4	0.9%	1	2.2%	1	11.5%	7	2.4%	2	7.8%	3	2.9%	8	1.5%	2	3.8%	1
Good-sized store (i.e. not too big / small)	2.6%	23	5.1%	4	1.5%	2	0.0%	0	3.5%	2	3.5%	3	2.1%	1	3.7%	11	0.0%	0	0.8%	0
Good internal layout	2.5%	22	3.8%	3	0.0%	0	0.7%	0	3.6%	2	4.3%	3	5.4%	2	3.3%	10	1.0%	1	2.3%	0
Close to work	2.2%	20	1.6%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	3	2.2%	1	3.5%	10	1.6%	2	5.8%	1
Good range of non-food shops	2.0%	17	4.7%	4	1.6%	2	0.0%	0	0.5%	0	3.9%	3	0.0%	0	2.5%	7	0.0%	0	0.0%	0
Pleasant environment / atmosphere	1.7%	15	5.1%	4	1.9%	3	0.0%	0	2.9%	2	2.9%	2	0.7%	0	0.0%	0	2.8%	4	0.8%	0
Small store	1.7%	15	3.1%	3	0.0%	0	3.7%	1	4.2%	3	5.8%	5	0.7%	0	0.4%	1	1.5%	2	0.8%	0
Work there / staff discount	1.4%	13	1.0%	1	3.8%	6	1.5%	1	2.6%	2	1.7%	1	0.7%	0	0.0%	0	1.0%	1	5.8%	1
Attractive environment / nice place	1.4%	12	1.5%	1	1.5%	2	1.5%	1	1.8%	1	0.9%	1	4.0%	1	1.6%	5	0.5%	1	0.0%	0
Quiet	1.1%	10	0.5%	0	0.0%	0	8.7%	3	1.6%	1	0.0%	0	0.7%	0	1.3%	4	0.5%	1	2.3%	0
Clean / tidy store	0.9%	8	0.5%	0	2.6%	4	0.7%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	2	0.5%	1	1.5%	0
Good offers	0.7%	6	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	2.4%	1
Easy to get to by bus	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.4%	1	0.0%	0	3.2%	1
Can get everything I need there	0.6%	5	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Has a petrol station	0.6%	5	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.3%	4	0.5%	1	0.0%	0
Close to friends or relatives	0.6%	5	0.0%	0	1.6%	2	0.0%	0	1.8%	1	0.5%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.5%	4	1.6%	1	0.0%	0	0.0%	0	2.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Free parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.8%	0
Has undercover parking	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	1	1.5%	2	0.0%	0
Close to other shops / services / leisure facilities	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.0%	3	0.8%	0
Fast service	0.4%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.3%	0
Compact	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Traffic free shopping centre	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have self-service scanners	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Feel Covid safe there	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Convenient	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	2.7%	24	3.8%	3	2.8%	4	3.0%	1	0.5%	0	3.1%	2	5.4%	2	2.3%	7	2.3%	3	4.6%	1
(Don't know)	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	1	2.1%	1	0.4%	1	0.0%	0	0.0%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22
Sample:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	11.9%	105	17.2%	15	15.5%	23	19.7%	7	10.3%	7	10.2%	8	6.0%	2	9.8%	28	11.2%	14	7.6%	2
Yes - other food shopping	10.0%	88	22.5%	19	18.1%	27	18.4%	7	3.0%	2	8.5%	7	10.3%	3	4.8%	14	5.9%	7	9.1%	2
Yes - bars / pubs	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.7%	24	4.1%	4	4.9%	7	5.2%	2	3.1%	2	3.3%	3	1.4%	0	1.7%	5	0.5%	1	4.5%	1
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.8%	51	7.1%	6	0.5%	1	2.2%	1	10.2%	6	3.8%	3	11.5%	4	6.9%	20	7.2%	9	4.6%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	0.6%	5	0.0%	0	0.5%	1	1.5%	1	2.9%	2	0.5%	0	0.7%	0	0.4%	1	0.5%	1	0.0%	0
Yes - library	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.7%	15	4.1%	4	1.4%	2	0.7%	0	4.2%	3	1.4%	1	2.1%	1	1.2%	3	0.5%	1	0.8%	0
Yes - meeting friends	1.6%	14	7.0%	6	1.5%	2	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	1.4%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	3.5%	10	0.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	0.6%	5	0.0%	0	0.5%	1	1.5%	1	0.5%	0	2.2%	2	0.7%	0	0.4%	1	0.0%	0	1.5%	0
Yes - restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	2.4%	21	5.2%	4	4.9%	7	3.0%	1	2.3%	1	0.5%	0	0.0%	0	1.7%	5	0.5%	1	2.3%	0
Yes - work	3.1%	27	0.0%	0	4.9%	7	9.1%	3	5.6%	4	4.1%	3	7.1%	2	1.2%	3	1.5%	2	8.2%	2
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.5%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - golf	0.1%	1	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0
Yes - school run	0.6%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - visiting place of worship	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.8%	0
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
No	61.5%	543	54.8%	47	51.3%	75	45.4%	17	58.8%	37	58.7%	47	65.6%	22	67.5%	196	70.8%	89	63.8%	14
(Don't know)	2.6%	23	4.9%	4	3.3%	5	0.0%	0	5.1%	3	3.2%	3	0.0%	0	1.2%	3	3.7%	5	0.8%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	855	100	106	82	93	94	89	119	98	74

Q04 When you combine your trip with other activities, where do you normally go?
Those who specified a linked activity at Q03 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.4%	2
Battle Town Centre	1.2%	4	0.0%	0	1.1%	1	0.0%	0	11.9%	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.5%	31	35.8%	12	19.1%	12	0.0%	0	6.8%	1	0.0%	0	13.2%	1	5.2%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	21.0%	63	4.5%	2	0.0%	0	0.0%	0	9.9%	2	22.2%	6	16.5%	2	51.2%	43	25.6%	8	0.0%	0
Hawkhurst Village Centre	0.9%	3	0.0%	0	0.0%	0	13.2%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.7%	5	0.0%	0	0.0%	0	27.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	4	0.0%	0	0.0%	0	13.9%	3	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	4	2.2%	0	0.0%	0	2.0%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	3	1.2%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	5.9%	2	0.0%	0
St Leonards-on-Sea Town Centre	4.5%	13	5.8%	2	3.9%	2	0.0%	0	9.0%	2	1.3%	0	0.0%	0	4.1%	3	10.0%	3	0.0%	0
Tenterden Town Centre	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	2.0%	6	0.0%	0	0.0%	0	1.4%	0	3.0%	1	0.0%	0	2.2%	0	0.0%	0	15.3%	5	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	15.0%	45	29.6%	10	38.9%	24	4.4%	1	9.0%	2	0.0%	0	0.0%	0	4.1%	3	13.1%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.6%	2	0.0%	0	2.1%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	10.2%	9	2.0%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	14.5%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.1%	3	5.8%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.9%	9	0.0%	0	0.0%	0	1.4%	0	18.6%	4	6.0%	2	23.2%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.5%	2	3.9%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	6.9%	21	0.0%	0	1.1%	1	0.0%	0	9.9%	2	2.6%	1	4.3%	0	10.8%	9	24.2%	8	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.5%	2	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.4%	4	3.9%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.4%	4	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.5%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Hythe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0
New Romney Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	2
Parkstone Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1
The Ridge, Hastings	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.5%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Waitrose, Rye Road, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		299		34		62		19		22		29		11		83		32		7
Sample:		311		36		51		39		32		38		30		32		26		27

Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	4.5%	27	11.9%	8	10.3%	12	0.0%	0	2.0%	1	0.8%	0	0.0%	0	0.0%	0	6.7%	6	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	4.7%	29	0.0%	0	0.0%	0	1.0%	0	6.7%	3	15.0%	7	14.4%	3	7.2%	13	2.3%	2	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	7.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	8.8%	2	11.8%	21	21.9%	20	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.7%	4	5.7%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.7%	16	8.9%	6	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	2.2%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.5%	3	0.0%	0	2.0%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	2.0%	3	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.5%	15	13.3%	9	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.8%	11	0.0%	0	1.8%	2	0.0%	0	8.7%	4	2.4%	1	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.4%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Bohemia Road, St Leonards-on-Sea	2.4%	15	0.0%	0	0.0%	0	1.0%	0	2.4%	1	0.8%	0	9.6%	2	2.4%	4	7.4%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	3.5%	22	8.4%	5	12.9%	15	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	2.4%	14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.2%	1	6.3%	11	2.6%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.4%	15	5.5%	4	1.1%	1	0.0%	0	6.6%	3	0.0%	0	6.5%	1	1.2%	2	3.3%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	6.0%	36	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	25.9%	6	10.6%	19	9.2%	8	3.5%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.6%	4	0.0%	0	1.8%	2	0.0%	0	2.4%	1	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.7%	22	9.4%	6	13.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.2%	56	3.1%	2	2.3%	3	9.6%	3	10.0%	5	10.5%	5	8.7%	2	15.3%	27	11.1%	10	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.4%	2	0.7%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.6%	5	0.7%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	1.7%	10	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.9%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	9.6%	59	2.6%	2	12.1%	14	2.1%	1	20.8%	10	9.9%	5	8.6%	2	8.5%	15	11.6%	10	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.4%	9	0.0%	0	0.0%	0	21.3%	6	5.9%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.6%	46	21.7%	14	19.4%	23	4.2%	1	0.7%	0	0.0%	0	0.0%	0	3.1%	5	2.1%	2	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.2%	7	0.0%	0	0.0%	0	6.3%	2	4.8%	2	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.2%	1	0.0%	0	0.6%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	7.7%	47	4.1%	3	5.1%	6	5.3%	1	11.9%	6	6.7%	3	0.0%	0	12.4%	22	6.9%	6	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Internet - Click & Collect	0.7%	4	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	7.3%	6	0.0%	0
Aldi, Brooks Road, Lewes	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	9.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	2
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Asda, Longfield Road, Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Iden Stores, Church Lane, Iden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Local shops, Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.4%	3	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Local shops, Hastings Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.4%	3	0.0%	0	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Dymchurch Road, New Romney	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	4
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	0	0.0%	0	0.0%	0	17.1%	3
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Weighted base:		609		65		120		26		47		49		22		176		89		15
Sample:		590		75		82		55		63		60		60		81		70		44

Q06 Where do you normally do most of your household's small scale top-up food shopping?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	2.9%	20	7.5%	5	7.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.5%	5	0.0%	0
Aldi, Rye Road, Hastings	2.9%	20	0.0%	0	2.0%	2	0.0%	0	2.6%	1	4.6%	3	22.3%	6	3.7%	7	0.6%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	7.7%	14	8.0%	8	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	2	0.0%	0	1.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	4.8%	5	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	4.8%	5	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	8	0.6%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.0%	14	15.4%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3	2.4%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	2.1%	14	0.0%	0	0.0%	0	0.0%	0	14.9%	7	0.0%	0	0.0%	0	1.9%	3	3.9%	4	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	12.5%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	2.0%	14	12.6%	9	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	7	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.8%	6	4.0%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	2.8%	19	0.0%	0	5.8%	7	0.0%	0	21.6%	10	2.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	3.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%	26	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.6%	11	0.0%	0	0.0%	0	2.1%	1	0.0%	0	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.5%	10	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.9%	0	2.4%	4	4.4%	4	0.0%	0
Lidl, Ninfield Road,	2.7%	18	5.2%	4	11.3%	14	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.2%	2	2.6%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.9%	20	8.2%	6	3.6%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.1%	4	4.9%	5	0.0%	0
Morrisons, Queens Road, Hastings	4.4%	30	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	3.7%	1	15.2%	28	0.6%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	2.0%	2	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	21	11.6%	8	10.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.5%	10	0.0%	0	0.5%	1	0.0%	0	1.4%	1	0.6%	0	6.5%	2	3.6%	7	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.3%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.6%	1	2.0%	2	0.0%	0
Spar, The Ridge Service Station, Hastings	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	9	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.6%	11	0.0%	0	3.8%	5	0.0%	0	13.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.5%	10	3.9%	3	6.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.3%	9	0.0%	0	7.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	3.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	8	13.0%	13	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.9%	7	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	1.3%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	1	0.0%	0	3.7%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.5%	17	0.0%	0	1.7%	2	0.0%	0	3.0%	1	0.0%	0	6.0%	2	0.6%	1	10.6%	11	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.9%	6	0.0%	0	0.0%	0	10.0%	4	2.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.4%	23	15.8%	11	7.4%	9	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.6%	4	0.0%	0	0.0%	0	7.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	2.4%	16	2.1%	2	2.0%	2	0.0%	0	0.7%	0	2.0%	1	3.7%	1	5.1%	9	0.0%	0	0.7%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.6%	4	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	1.4%	10	0.0%	0	0.0%	0	22.2%	9	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common,	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Co-op, High Street, Heathfield	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	12	0.6%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Iden Stores, Church Lane, Iden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Battle Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.8%	12	7.7%	6	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Local shops, Hastings Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Local shops, Hurst Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, Lydd Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Local shops, Peamarsh Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.8%	6	0.0%	0	0.5%	1	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.8%	5	0.0%	0	0.0%	0	0.0%	0	9.4%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Londis, Main Road, Westfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
McColls, Taylor Road, Lydd-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Morrisons (Daily), Ninfield Road, Sidley	0.2%	1	0.6%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.6%	4	0.0%	0	2.5%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Nisa, New Lydd Road, Camber	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	7.5%	8	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
One Stop, High Street, Robertsbridge	0.9%	6	0.0%	0	0.0%	0	0.0%	0	14.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	1.0%	7	0.0%	0	5.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Post Office, Station Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Premier, Grove Road, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.7%	8
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Shell, The Ridge, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.3%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Spar, High Street, Lydd	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	4
Spar, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Spar, Station Road, Northiam, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
The Bourne Mini Market, Courthouse Street, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop,	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Broad Oak, Heathfield																				
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		679		72		123		40		45		67		26		182		101		22
Sample:		683		81		82		83		71		76		65		80		73		72

Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?
Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	4.6%	14	6.7%	2	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	4.9%	2	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	14.4%	2	3.1%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	4.9%	3	4.9%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	4.9%	2	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.2%	6	17.1%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.5%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	3.2%	10	0.0%	0	7.3%	5	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	1.6%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	0.8%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	4.5%	1	1.5%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	3.3%	10	26.3%	8	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	4.3%	13	0.0%	0	3.4%	2	0.0%	0	21.2%	5	0.0%	0	0.0%	0	4.9%	3	5.2%	2	0.0%	0
Jempson's Supermarket, Station Approach, Rye	2.2%	6	0.0%	0	0.0%	0	1.4%	0	0.0%	0	30.8%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	1
Jempson's Superstore, Main Street, Peasmarsh	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	5.9%	2	0.0%	0
Lidl, Dittons Drive, Polegate	0.4%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.8%	8	1.4%	0	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.6%	5	1.4%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	4.6%	3	1.6%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.7%	8	0.0%	0	7.6%	5	0.0%	0	0.0%	0	2.0%	0	3.0%	0	1.5%	1	1.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.5%	1	1.6%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	9	11.0%	3	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.9%	6	0.0%	0	0.0%	0	1.4%	0	1.4%	0	0.0%	0	13.5%	2	1.5%	1	4.9%	2	0.0%	0
Spar, Heathfield Road, Burwash	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.9%	3	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.5%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.2%	4	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	2.1%	6	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.9%	3	4.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	1.5%	1	3.2%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	4.7%	3	5.2%	2	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.1%	15	0.0%	0	3.0%	2	4.2%	1	13.2%	3	0.0%	0	9.2%	1	6.4%	5	7.6%	3	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	1.4%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	5.0%	15	8.7%	3	11.7%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.7%	3	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.3%	4	0.0%	0	0.0%	0	7.7%	2	1.4%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Home Delivery	2.8%	8	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	17.7%	7	0.0%	0
1066 Stores, Eastbourne	0.4%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, Pevensey Bay																				
Aldi, Bexhill Road, St Leonards-on-Sea	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.4%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.8%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.9%	3	0.0%	0	0.0%	0	8.5%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.8%	2	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.5%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.7%	5	1.4%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	1.9%	6	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town	1.1%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.6%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.9%	3	0.0%	0	0.0%	0	6.4%	1	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Morrisons (Daily), Ninfield Road, Sidley	2.0%	6	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Renhurst Farm, Crowborough	0.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	1
Sainsbury's Superstore, Military Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spar, Broad Oak House Burwash Road, Broad Oak, Heathfield	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Lydd	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	2
Spar, High Street, New Romney	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Spar, Station Road, Northiam, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
The Greener Grocers, High Street, Battle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		296		30		71		20		23		18		16		70		39		9
Sample:		302		31		48		35		37		22		37		38		27		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
11 - 20%	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
21 - 30%	0.7%	7	0.0%	0	3.6%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	2.0%	20	8.2%	8	1.5%	2	0.6%	0	0.5%	0	2.4%	2	0.0%	0	2.3%	7	0.0%	0	0.0%	0
41 - 50%	4.0%	40	4.0%	4	4.2%	7	6.5%	3	2.8%	2	7.0%	6	12.7%	5	2.8%	9	2.6%	4	0.5%	0
51 - 60%	5.9%	59	9.3%	9	12.9%	21	4.5%	2	4.7%	3	2.1%	2	2.6%	1	5.7%	18	1.8%	3	2.1%	1
61 - 70%	10.7%	107	17.3%	16	11.9%	19	8.6%	4	7.4%	5	4.5%	4	10.9%	4	12.3%	39	8.1%	12	9.1%	3
71 - 80%	25.5%	256	21.6%	20	20.5%	33	38.2%	19	20.4%	14	29.0%	26	17.9%	7	28.4%	90	25.1%	37	28.0%	9
81 - 90%	15.1%	151	9.9%	9	16.9%	28	12.1%	6	15.4%	11	17.0%	15	13.1%	5	12.1%	38	21.6%	32	20.4%	7
91 - 99%	2.9%	29	3.9%	4	0.4%	1	5.4%	3	7.7%	5	6.9%	6	5.3%	2	0.7%	2	3.5%	5	3.7%	1
100% (those that don't do top-up shopping)	22.9%	229	19.3%	18	22.5%	37	13.0%	6	28.6%	20	22.2%	20	26.8%	10	23.0%	73	24.4%	36	26.9%	9
(Don’t know / varies)	9.8%	98	6.6%	6	5.3%	9	10.6%	5	11.9%	8	7.6%	7	10.6%	4	11.8%	38	12.5%	19	7.8%	2
(Refused)	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	1.6%	0
Mean:		*81.34*		*76.85*		*77.98*		*80.34*		*85.38*		*82.05*		*81.81*		*80.80*		*86.12*		*86.89*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	43.1%	432	34.0%	32	36.0%	59	45.2%	22	40.5%	28	51.4%	46	48.8%	19	45.2%	143	47.9%	72	36.1%	12
No	56.9%	570	66.0%	62	64.0%	105	54.8%	27	59.5%	42	48.6%	43	51.2%	20	54.8%	174	52.1%	78	63.9%	20
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on food items	34.1%	147	7.6%	2	31.2%	18	34.1%	7	27.4%	8	50.4%	23	37.2%	7	30.4%	44	46.9%	34	36.8%	4
Shop more at discount foodstores such as Aldi and Lidl.	19.0%	82	13.0%	4	14.0%	8	10.8%	2	9.8%	3	13.9%	6	13.5%	3	26.0%	37	23.6%	17	12.9%	1
Spend more on discounted food items	16.9%	73	28.2%	9	21.6%	13	31.1%	7	14.3%	4	13.7%	6	23.2%	4	13.3%	19	13.1%	9	12.9%	1
Spend less on non-essential food items	8.9%	39	5.6%	2	5.2%	3	9.7%	2	12.9%	4	16.1%	7	4.5%	1	11.0%	16	5.5%	4	0.0%	0
Carry out more bulk food shopping	8.0%	35	23.6%	7	7.7%	5	0.0%	0	16.4%	5	7.2%	3	5.3%	1	7.8%	11	3.2%	2	1.4%	0
Spend less on luxury food items	7.9%	34	1.3%	0	11.1%	7	34.7%	8	8.7%	2	2.4%	1	8.4%	2	7.8%	11	0.9%	1	22.4%	3
Shop more at local convenience stores	5.5%	24	21.9%	7	7.7%	5	0.0%	0	7.2%	2	2.6%	1	0.0%	0	4.8%	7	2.8%	2	0.0%	0
Carry out more basket / top up shopping	3.3%	14	0.0%	0	3.5%	2	0.0%	0	14.9%	4	8.1%	4	0.0%	0	2.4%	3	0.9%	1	0.0%	0
Shop more locally	2.9%	12	0.0%	0	1.1%	1	3.9%	1	9.4%	3	0.0%	0	2.5%	0	3.2%	5	3.2%	2	8.1%	1
Compare prices / shop around more now	2.8%	12	0.0%	0	1.1%	1	10.8%	2	1.1%	0	2.5%	1	5.9%	1	3.2%	5	2.6%	2	0.0%	0
Used different physical shops for top up shopping	2.6%	11	13.4%	4	0.0%	0	0.0%	0	7.7%	2	2.9%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Shop more online	2.5%	11	4.3%	1	7.7%	5	4.5%	1	1.1%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	2	4.5%	1
Use a budget	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.5%	0	6.3%	9	0.0%	0	0.0%	0
Shop less at larger foodstores	2.4%	11	0.0%	0	8.4%	5	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Shop more at larger foodstores	2.1%	9	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8	0.0%	0	0.0%	0
Less impulse purchase items	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Shop less at local convenience stores	0.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.5%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	1.2%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less online	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Plan meals more now	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.9%	1	6.7%	1
Combing shopping with other activities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Changed to shopping at Tesco	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Pick the store with the cheapest petrol now	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Donate more to food banks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grow my own food now	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	4	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	1.8%	1	0.0%	0
Weighted base:		432		32		59		22		28		46		19		143		72		12
Sample:		371		31		35		35		37		50		43		53		53		34

Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	13.7%	4
Battle Town Centre	0.3%	2	0.0%	0	0.4%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.5%	31	12.2%	11	9.7%	15	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.4%	4	0.5%	1	0.0%	0
Brighton City Centre	0.9%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	4	1.5%	2	0.0%	0
Central London / West End	0.4%	4	0.0%	0	0.4%	1	2.8%	1	0.0%	0	0.4%	0	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	6.5%	59	11.1%	10	13.6%	21	6.3%	3	2.6%	2	0.4%	0	5.0%	2	6.0%	17	3.9%	5	0.0%	0
Hailsham Town Centre	0.4%	4	0.0%	0	1.6%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	16.4%	149	10.6%	9	14.1%	22	1.8%	1	12.5%	8	17.8%	16	23.5%	8	20.5%	57	22.0%	29	0.6%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.1%	19	0.0%	0	0.0%	0	21.8%	10	8.2%	5	2.2%	2	1.4%	0	0.4%	1	0.5%	1	0.0%	0
Rye Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.7%	0	1.4%	4	0.0%	0	1.8%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Tenterden Town Centre	0.6%	5	0.0%	0	0.0%	0	0.6%	0	1.6%	1	0.4%	0	2.2%	1	0.0%	0	2.3%	3	0.0%	0
Bexhill Road Retail Park, Hastings	0.6%	6	0.0%	0	1.3%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.9%	71	21.1%	18	9.0%	14	1.2%	1	7.4%	5	3.0%	3	6.4%	2	7.6%	21	6.1%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.5%	5	1.0%	1	1.8%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.7%	15	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.3%	3	2.9%	1	3.1%	9	1.5%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.6%	14	0.0%	0	0.4%	1	0.0%	0	2.1%	1	3.5%	3	7.6%	3	2.2%	6	0.5%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.2%	20	0.0%	0	0.0%	0	0.0%	0	4.9%	3	1.6%	1	0.0%	0	3.6%	10	4.0%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Abroad	0.2%	2	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Internet	44.1%	399	35.5%	31	35.4%	54	48.7%	22	39.9%	25	45.0%	39	43.2%	14	49.1%	136	48.3%	63	48.1%	13
Mail order / catalogue	2.8%	25	6.0%	5	3.8%	6	2.9%	1	3.1%	2	5.0%	4	2.1%	1	0.0%	0	2.7%	4	7.5%	2
TV / Interactive shopping	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Asda, Kimberley Way, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.9%	8	0.0%	0	2.0%	3	0.0%	0	2.1%	1	1.4%	1	2.2%	1	0.4%	1	0.0%	0	2.8%	1
Brenzett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.4%	1	0.0%	0	5.1%	1
Designer Outlet Ashford, Kimberley Way, Ashford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Esk Plants, Courtlands Road, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Retail Park, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		904		87		153		46		62		87		33		277		131		28
Sample:		900		99		111		96		97		103		92		112		101		89

Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?
Those who mentioned location at Q11 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.5%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	11.0%	5	1.3%	0	0.0%	0	2.9%	2	23.7%	4
Battle Town Centre	0.9%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.9%	19	10.9%	5	7.6%	6	3.4%	1	0.0%	0	0.8%	0	0.0%	0	2.8%	4	4.0%	3	0.0%	0
Brighton City Centre	1.7%	8	3.8%	2	2.8%	2	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.7%	1	3.1%	2	0.0%	0
Central London / West End	1.9%	9	3.0%	1	2.7%	2	9.1%	2	9.5%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	9.8%	48	27.6%	13	11.7%	9	2.2%	1	3.7%	1	3.3%	2	2.6%	0	7.5%	12	16.2%	11	0.0%	0
Hailsham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	22.6%	110	10.5%	5	17.0%	13	8.5%	2	18.0%	6	29.7%	14	28.4%	5	30.8%	48	24.1%	16	3.9%	1
Heathfield Town Centre	0.4%	2	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Royal Tunbridge Wells Town Centre	3.4%	17	0.0%	0	5.8%	4	31.2%	8	4.7%	2	0.8%	0	4.0%	1	0.7%	1	1.0%	1	0.0%	0
Rye Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tenterden Town Centre	0.7%	3	0.0%	0	0.0%	0	2.2%	1	0.9%	0	0.0%	0	1.3%	0	0.7%	1	0.0%	0	5.9%	1
Bexhill Road Retail Park, Hastings	1.2%	6	3.0%	1	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.5%	41	10.1%	5	8.8%	7	2.2%	1	22.9%	8	1.6%	1	13.4%	2	8.9%	14	6.7%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	3.4%	17	7.1%	3	7.6%	6	8.6%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.7%	13	0.0%	0	3.2%	2	0.0%	0	0.9%	0	9.9%	5	4.0%	1	0.7%	1	5.4%	4	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.2%	6	0.0%	0	7.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.4%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.7%	8	0.0%	0	0.9%	1	0.0%	0	2.8%	1	0.8%	0	9.4%	2	2.8%	4	0.0%	0	0.0%	0
Tesco Extra, Church Wood	3.0%	15	0.0%	0	0.0%	0	6.8%	2	1.8%	1	0.8%	0	1.3%	0	6.1%	9	3.5%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	0	2.8%	4	1.0%	1	0.0%	0
Internet	17.1%	83	12.3%	6	14.3%	11	4.4%	1	23.0%	8	15.5%	7	12.5%	2	22.3%	35	18.1%	12	6.5%	1
Mail order / catalogue	0.7%	3	0.9%	0	0.0%	0	2.2%	1	0.9%	0	2.4%	1	3.9%	1	0.0%	0	0.0%	0	1.9%	0
TV / Interactive shopping	0.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Ashford Retail Park, Willesborough, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.3%	6	0.0%	0	0.0%	0	2.2%	1	5.3%	2	0.0%	0	1.3%	0	0.0%	0	5.4%	4	0.0%	0
Bournemouth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Canterbury City Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	2.2%	11	0.0%	0	0.0%	0	1.1%	0	3.7%	1	3.6%	2	6.6%	1	2.9%	5	0.0%	0	10.4%	2
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	12.8%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.8%	4	4.7%	2	0.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Lewes Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	2
Weighted base:		485		46		77		25		35		47		18		155		66		17
Sample:		488		60		58		48		55		53		48		64		53		49

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Bexhill-on-Sea Town Centre	4.6%	16	9.1%	3	13.7%	8	0.0%	0	1.2%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0
Brighton City Centre	1.2%	4	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Eastbourne Town Centre	1.8%	6	4.4%	1	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	20.6%	73	1.4%	0	5.2%	3	0.0%	0	14.9%	4	12.4%	3	31.9%	5	42.2%	52	11.3%	5	0.0%	0
Hawkhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	4	0.0%	0	0.0%	0	18.2%	3	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	6.4%	8	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	3	5.0%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	5.1%	18	8.8%	3	8.8%	5	0.0%	0	9.1%	2	1.4%	0	0.0%	0	2.8%	3	7.9%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.7%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.9%	3	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.6%	2	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.4%	5	0.0%	0	3.4%	2	0.0%	0	3.9%	1	0.0%	0	8.5%	1	0.0%	0	1.3%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	55.3%	195	65.0%	20	46.3%	28	73.1%	11	57.3%	15	69.4%	18	48.1%	8	42.8%	52	74.0%	36	87.8%	8
TV / Interactive shopping	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Icklesham Village Centre	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Weighted base:		353		31		59		14		26		26		16		122		48		9
Sample:		298		31		38		25		35		32		31		46		36		24

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Bexhill-on-Sea Town Centre	1.3%	11	4.4%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0
Brighton City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.1%	8	0.0%	0	4.0%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	3.7%	29	0.6%	0	1.5%	2	1.3%	1	3.3%	2	8.7%	7	3.7%	1	5.5%	13	2.9%	4	0.0%	0
Heathfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	7	0.0%	0	0.5%	1	6.2%	2	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Rye Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.0%	40	0.6%	0	1.5%	2	0.7%	0	2.3%	1	1.5%	1	9.3%	3	5.4%	13	15.6%	19	0.0%	0
Tenterden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.5%	0	0.7%	0	2.1%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	4	0.0%	0	0.0%	0	9.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	28.4%	226	55.7%	43	38.4%	51	5.4%	2	29.4%	16	9.8%	7	27.6%	9	24.8%	58	32.3%	39	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	1.0%	8	7.5%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Extra, Church Wood	3.8%	30	2.0%	2	3.4%	4	0.0%	0	4.8%	3	0.5%	0	4.4%	1	7.3%	17	2.1%	3	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Former Bus Depot, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	5	0.0%	0	3.2%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	46.5%	369	27.6%	21	36.9%	49	48.7%	20	53.4%	29	63.4%	48	52.0%	17	52.3%	123	41.7%	51	47.0%	12
Mail order / catalogue	0.2%	1	0.0%	0	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Ashford Retail Park, Willesborough, Ashford	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	36.2%	9
Bluewater Shopping Centre, Dartford, Greenhithe	0.5%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Haywards Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.0%	8	0.0%	0	0.5%	1	14.0%	6	0.6%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Portfield Retail Park, Portfield Way, Chichester	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
St Mary's Bay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Weighted base:		794		77		132		40		55		75		33		235		121		26
Sample:		784		85		94		84		79		87		84		95		91		85

Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Bexhill-on-Sea Town Centre	1.3%	11	6.6%	6	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Brighton City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Eastbourne Town Centre	1.4%	12	0.5%	0	3.5%	5	0.0%	0	1.6%	1	1.3%	1	0.0%	0	1.4%	4	0.5%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	2.9%	26	0.5%	0	2.6%	4	0.0%	0	1.6%	1	5.4%	5	2.0%	1	5.3%	14	0.5%	1	0.0%	0
Hawkhurst Village Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.8%	7	0.0%	0	0.0%	0	12.6%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.4%	4	0.0%	0	0.0%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	12.5%	111	2.5%	2	3.2%	5	0.0%	0	10.6%	6	6.4%	6	23.6%	8	20.2%	55	22.5%	29	0.0%	0
Tenterden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	7	0.0%	0	0.0%	0	0.6%	0	2.4%	1	0.4%	0	0.7%	0	1.7%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	5	0.0%	0	0.0%	0	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	25.2%	224	55.4%	47	33.8%	50	4.2%	2	27.2%	16	11.6%	10	28.7%	10	20.4%	56	26.0%	34	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.5%	14	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.2%	1	2.5%	7	1.6%	2	0.0%	0
Currys, Hampden Park, Eastbourne	1.2%	10	5.2%	4	3.3%	5	1.8%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.0%	9	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.1%	1	0.0%	0	4.3%	6	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.4%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.1%	8	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.2%	19	0.0%	0	0.0%	0	0.6%	0	2.1%	1	5.9%	5	0.0%	0	2.8%	8	3.8%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	1.5%	14	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.3%	1	2.7%	1	2.5%	7	1.9%	3	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	5	3.4%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	37.8%	337	18.2%	15	37.9%	56	39.3%	18	39.4%	24	53.7%	46	36.0%	13	38.4%	105	36.9%	48	43.4%	12
Mail order / catalogue	0.6%	6	2.4%	2	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Ashford Retail Park, Willesborough, Ashford	1.4%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	32.7%	9
Bluewater Shopping Centre, Dartford, Greenhithe	0.4%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Dymchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Howdens, Theaklen Drive, St Leonards-on-Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.2%	10	0.0%	0	0.0%	0	16.2%	7	3.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wadhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		890		84		147		45		61		86		35		274		130		29
Sample:		889		99		103		97		93		100		94		113		98		92

Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Battle Town Centre	1.8%	14	0.0%	0	1.6%	2	2.0%	1	19.7%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Bexhill-on-Sea Town Centre	6.8%	53	25.1%	20	23.3%	29	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	2	0.5%	1	0.0%	0
Brighton City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Eastbourne Town Centre	1.9%	15	6.4%	5	6.5%	8	3.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	26.0%	202	8.3%	7	6.9%	9	1.3%	1	6.3%	3	11.8%	8	40.0%	13	52.1%	122	32.1%	40	0.0%	0
Hawkhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.7%	4	0.5%	1	0.0%	0
Royal Tunbridge Wells Town Centre	0.9%	7	0.0%	0	0.0%	0	13.4%	6	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.1%	24	0.0%	0	0.0%	0	2.0%	1	0.0%	0	25.1%	17	0.0%	0	1.7%	4	1.8%	2	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.1%	5	0.0%	0
Tenterden Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	2.7%	1	0.0%	0	0.0%	0	2.1%	0
Bexhill Road Retail Park, Hastings	0.4%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.3%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.0%	24	18.0%	14	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.7%	4	0.5%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.4%	11	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.6%	9	0.5%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Morrisons, Queens Road, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.9%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.4%	3	0.5%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	2.2%	1	1.4%	3	0.5%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Church Wood Drive, Hastings	3.7%	29	0.0%	0	1.9%	2	3.3%	1	3.6%	2	1.1%	1	9.4%	3	2.3%	5	11.5%	14	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	10	4.7%	4	4.0%	5	0.0%	0	0.7%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	41.0%	318	34.7%	27	42.5%	54	53.4%	22	55.4%	26	46.0%	32	36.1%	12	33.8%	79	43.8%	55	53.4%	12
Mail order / catalogue	0.2%	1	0.5%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Broad Oak Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
New Romney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Ticehurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	3	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	776	79	126	41	46	68	32	235	125	23
Sample:	778	88	93	91	74	82	84	97	94	75

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	2.6%	1	1.7%	3	0.0%	0	11.0%	2
Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	3.0%	20	12.9%	8	9.0%	11	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Brighton City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Eastbourne Town Centre	2.4%	16	6.0%	4	5.6%	7	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.7%	1	0.0%	0
Hailsham Town Centre	0.2%	1	0.7%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	11.8%	80	2.8%	2	4.5%	6	0.8%	0	9.7%	4	13.6%	9	11.9%	3	26.4%	55	1.3%	1	0.0%	0
Hawkhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	5	0.0%	0	0.0%	0	12.5%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Rye Town Centre	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	7	0.0%	0	1.9%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.6%	1	0.5%	1	0.7%	1	0.0%	0
Tenterden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.9%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.7%	1	0.0%	0
Bexhill Road Retail Park, Hastings	1.5%	10	0.0%	0	3.9%	5	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	1	0.0%	0	0.0%	0	0.8%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	5.1%	34	2.1%	1	0.0%	0	0.8%	0	6.7%	3	4.3%	3	10.2%	3	3.2%	7	18.9%	18	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	12.3%	83	29.4%	18	28.4%	35	0.0%	0	15.5%	7	2.6%	2	4.2%	1	5.7%	12	8.7%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.7%	1	0.0%	0	0.7%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.9%	6	4.6%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St	0.5%	4	0.0%	0	1.7%	2	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.5%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Bohemia Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.1%	11	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.8%	12	0.0%	0	1.7%	2	0.0%	0	0.8%	0	2.0%	1	0.8%	0	4.0%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.8%	19	0.7%	0	2.5%	3	0.8%	0	5.6%	2	0.0%	0	4.7%	1	4.6%	9	2.0%	2	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.8%	5	2.7%	2	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Internet	42.2%	285	37.4%	23	34.1%	42	40.3%	13	44.8%	19	45.2%	30	43.1%	12	37.8%	78	62.1%	58	46.2%	10
Mail order / catalogue	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Ashford Retail Park, Willesborough, Ashford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.6%	1	0.0%	0	0.0%	0	13.2%	3
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.2%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Charity Farm Countrystore, Swattenden, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eldridges, The Ridge, St Leonards-on-Sea	0.7%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Orbital Park, Monument Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Pets at Home, Sedlescombe Road North, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.6%	0	3.9%	1	1.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tenterden Garden Centre, Reading Street, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Wadhurst Town Centre	0.5%	3	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Weighted base:		674		62		123		32		42		66		28		207		94		21
Sample:		590		62		78		62		55		73		66		77		61		56

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	8	0.0%	0	0.0%	0	0.0%	0	11.7%	2
Battle Town Centre	0.8%	5	0.0%	0	0.6%	1	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	5.3%	34	16.8%	10	17.5%	20	0.0%	0	0.8%	0	0.0%	0	3.7%	1	1.1%	2	0.0%	0	0.0%	0
Brighton City Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	2.2%	14	5.6%	3	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.6%	1	3.7%	3	0.0%	0
Hailsham Town Centre	0.3%	2	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	9.2%	59	2.8%	2	2.9%	3	0.9%	0	14.7%	6	11.0%	7	13.7%	4	15.4%	30	8.3%	7	0.0%	0
Hawkhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.4%	3	0.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.3%	2	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.0%	6	0.0%	0	0.0%	0	8.7%	3	5.7%	2	2.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.9%	0	2.0%	4	0.0%	0	0.8%	0
Sidley District Centre, Bexhill-on-Sea	0.6%	4	1.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.7%	1	0.0%	0
Silverhill District Centre, Hastings	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.8%	0	1.7%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.0%	13	0.0%	0	0.6%	1	0.0%	0	1.7%	1	1.1%	1	3.6%	1	0.0%	0	11.5%	10	0.0%	0
Tenterden Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	3.4%	22	7.9%	5	6.3%	7	0.0%	0	0.0%	0	0.0%	0	8.0%	2	2.8%	5	2.2%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.7%	11	0.0%	0	0.0%	0	9.1%	3	4.8%	2	0.0%	0	4.6%	1	2.6%	5	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.8%	5	0.7%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	6.7%	43	8.1%	5	2.7%	3	1.8%	1	9.1%	3	4.3%	3	10.2%	3	7.1%	14	12.9%	11	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	3.7%	24	9.2%	6	4.5%	5	2.7%	1	3.1%	1	0.0%	0	3.7%	1	2.3%	5	6.4%	6	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.0%	25	8.8%	5	6.7%	8	0.0%	0	2.7%	1	0.6%	0	0.9%	0	2.8%	5	6.0%	5	0.0%	0
Sovereign Harbour Retail	1.6%	10	2.2%	1	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Park, Eastbourne																				
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	2.2%	14	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	6.1%	12	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	2.1%	13	4.7%	3	4.8%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	0	2.0%	4	0.7%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	1.7%	11	0.0%	0	2.4%	3	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	7	0.7%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.6%	4	2.5%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	2	0.7%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Internet	32.3%	207	23.5%	14	20.5%	24	27.6%	8	28.7%	11	48.1%	32	34.7%	9	37.4%	73	33.4%	29	30.3%	6
Mail order / catalogue	1.1%	7	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.4%	3	3.2%	1
Aldi, Victoria Road, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Ashford Retail Park, Willesborough, Ashford	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	6	0.0%	0	0.0%	0	0.0%	0	12.6%	3
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Carpetright, Bexhill Road, St Leonards-on-Sea	1.0%	6	0.0%	0	1.8%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Cowbeech Village Centre	0.1%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.4%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Emmaus Hastings & Rother, Whitworth Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Gordon Busbridge, London Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.6%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2
IKEA, Lakeside Retail Park, Grays	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.4%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Lenleys Home, Roper Road, Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	2.1%	14	0.0%	0	0.6%	1	17.8%	5	10.8%	4	1.1%	1	0.9%	0	0.0%	0	2.9%	3	0.0%	0
Lydd Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
New Romney Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	4
Ninfield Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
South Aylesford Retail Park, Quarry Wood, Aylesford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Weighted base:		640		62		115		30		38		67		26		194		87		21
Sample:		597		67		75		60		58		74		66		75		61		61

Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.7%	14	2.8%	2	4.2%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	4	1.7%	2	0.0%	0
Eastbourne Town Centre	0.4%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	4.2%	34	0.6%	0	2.0%	3	0.0%	0	7.0%	3	4.1%	3	4.3%	1	7.6%	20	2.8%	3	0.0%	0
Heathfield Town Centre	0.3%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	16	0.7%	0	1.5%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.7%	0	2.1%	5	6.7%	8	0.0%	0
Tenterden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.2%	9	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.2%	6	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	28.6%	233	35.9%	28	45.8%	63	1.9%	1	25.6%	13	9.0%	7	19.3%	6	25.9%	67	42.1%	49	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	1.6%	13	0.0%	0	0.0%	0	20.0%	9	6.1%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.9%	8	1.8%	1	1.7%	2	0.0%	0	4.2%	2	1.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
B&Q, Norman Road, Ashford	3.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	15	0.7%	0	0.0%	0	0.0%	0	61.8%	17

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	30.2%	246	47.9%	37	32.2%	44	1.9%	1	21.0%	10	7.8%	6	41.8%	14	41.8%	108	22.2%	26	2.2%	1
Dunelm, Marshall Road, Eastbourne	0.3%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.6%	5	3.8%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	7.4%	61	0.6%	0	1.5%	2	7.7%	3	8.0%	4	13.9%	10	18.0%	6	6.1%	16	13.7%	16	11.1%	3
Mail order / catalogue	0.2%	2	0.6%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Blackbrooks Garden Centre, A21, Sedlescombe	2.6%	21	1.1%	1	0.0%	0	1.3%	1	9.0%	4	0.0%	0	2.9%	1	5.6%	14	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.3%	10	2.6%	2	0.5%	1	1.3%	1	1.3%	1	0.0%	0	1.4%	0	0.4%	1	4.2%	5	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Garden Gems, Salts Farm, East Guldeford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	0.7%	6	0.0%	0	0.0%	0	14.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford																				
High Banks Nurseries, Gill's Green, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.2%	2	0.6%	0	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Icklesham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.7%	5	0.0%	0	0.0%	0	10.2%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Merriments Gardens, Hawkhurst Road, Etchingham	0.4%	3	0.0%	0	0.0%	0	5.8%	2	0.7%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Northiam DIY & Garden, Main Street, Northiam, Rye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	1.5%	13	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	2.1%	1	2.8%	7	2.6%	3	0.0%	0
Sussex Country Gardener,	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Beechglade Farm, Mark Cross																				
Tenterden Garden Centre, Reading Street, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Ticehurst Village Centre	0.2%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	1.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		816		77		138		43		49		75		33		258		116		27
Sample:		802		89		95		87		80		86		87		108		88		82

Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2
Battle Town Centre	1.9%	18	0.0%	0	2.8%	4	0.0%	0	10.2%	6	1.3%	1	3.3%	1	0.0%	0	3.4%	5	0.0%	0
Bexhill-on-Sea Town Centre	6.6%	63	33.9%	29	20.2%	32	0.6%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	1.9%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	3.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	15.1%	143	0.0%	0	2.2%	3	1.8%	1	5.1%	3	11.4%	10	27.7%	9	26.5%	81	25.0%	35	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Robertsbridge Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.6%	15	0.0%	0	0.0%	0	22.4%	10	3.9%	2	0.8%	1	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Rye Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	24	0.0%	0	1.1%	3	0.0%	0	0.6%	0
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	9	8.7%	12	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.7%	0	0.0%	0	0.0%	0	1.8%	0
Bexhill Road Retail Park, Hastings	0.4%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	15.7%	150	36.0%	31	39.5%	63	0.6%	0	12.2%	8	2.8%	2	2.8%	1	10.7%	33	8.1%	11	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.5%	11	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.5%	14	3.5%	3	6.3%	10	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.6%	15	0.0%	0	0.0%	0	0.0%	0	1.8%	1	6.5%	6	2.1%	1	2.3%	7	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.9%	18	0.0%	0	1.3%	2	0.6%	0	1.6%	1	6.1%	5	0.7%	0	2.4%	7	1.4%	2	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	4.6%	2	3.1%	10	3.5%	5	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.7%	7	1.5%	1	3.2%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	4.3%	41	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.3%	2	11.6%	36	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.2%	12	2.1%	2	3.2%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.8%	27	0.0%	0	0.0%	0	2.4%	1	9.6%	6	2.9%	3	13.8%	5	2.5%	8	3.6%	5	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	11.1%	105	0.5%	0	4.7%	8	3.0%	1	17.2%	11	3.2%	3	14.1%	5	15.1%	46	22.4%	31	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.1%	10	5.1%	4	1.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Abroad	0.1%	1	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	16.4%	156	12.4%	11	6.9%	11	42.5%	19	23.7%	15	17.6%	16	19.0%	6	13.4%	41	18.7%	26	38.0%	10
Mail order / catalogue	0.9%	9	0.0%	0	0.0%	0	0.6%	0	1.6%	1	0.0%	0	0.7%	0	2.0%	6	0.0%	0	3.4%	1
TV / Interactive shopping	0.3%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Aldi, Victoria Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Jempson's Supermarket, Station Approach, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	4
Ticehurst Village Centre	0.3%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	951	86	160	46	63	89	34	307	139	27
Sample:	921	100	112	99	95	109	91	125	104	86

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Battle Town Centre	3.9%	36	0.0%	0	7.9%	12	0.6%	0	28.8%	18	1.4%	1	0.7%	0	0.0%	0	3.3%	5	0.0%	0
Bexhill-on-Sea Town Centre	9.2%	85	42.7%	39	27.7%	41	0.6%	0	1.5%	1	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	2.1%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.8%	137	0.5%	0	3.3%	5	0.6%	0	5.4%	3	6.2%	5	22.8%	8	31.6%	93	16.0%	22	0.0%	0
Hawkhurst Village Centre	0.9%	8	0.0%	0	0.0%	0	14.1%	7	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.6%	6	0.0%	0	0.0%	0	12.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.3%	12	0.0%	0	8.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	3.6%	34	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.9%	1	25.3%	9	8.1%	24	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Robertsbridge Village Centre	1.1%	10	0.0%	0	0.0%	0	3.3%	2	13.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	6	0.0%	0	0.0%	0	8.6%	4	1.5%	1	0.4%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.1%	51	0.7%	0	1.2%	3	0.0%	0	2.4%	1
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.3%	40	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	12	19.7%	27	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	13.0%	121	35.8%	32	31.7%	47	1.2%	1	9.8%	6	3.0%	2	2.7%	1	7.1%	21	7.7%	11	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.7%	6	0.0%	0	3.5%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.6%	34	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	2.7%	1	7.5%	22	6.2%	9	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	7.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	3.7%	11	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	3.0%	28	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.9%	1	0.7%	0	9.0%	26	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.7%	6	3.5%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.3%	31	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.9%	1	10.9%	4	5.6%	16	3.5%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	8.9%	83	0.5%	0	1.6%	2	0.6%	0	10.5%	7	3.0%	2	7.8%	3	11.1%	33	25.3%	35	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.1%	11	4.9%	4	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0
Internet	4.7%	44	1.9%	2	3.9%	6	13.5%	6	5.6%	4	6.3%	5	11.2%	4	1.5%	4	7.2%	10	11.3%	3
Mail order / catalogue	1.2%	11	0.9%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.7%	2	4.8%	7	0.0%	0
Addington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Broad Oak Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Greatstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Hollington Local Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.4%	2	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.1%	3	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lydd Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	14
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2
Parkstone Road, Hastings	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.8%	8	7.7%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	1.8%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sedlescombe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3
Tesco Superstore, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.3%	12	0.0%	0	0.0%	0	25.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		928		91		148		46		63		84		35		294		140		27
Sample:		927		107		106		99		98		103		97		120		106		91

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.2%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	32.9%	5
Battle Town Centre	0.6%	3	2.5%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	4.8%	29	21.8%	13	13.6%	15	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.1%	13	2.5%	2	6.2%	7	3.0%	1	2.2%	1	3.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	17.9%	106	9.5%	6	10.4%	11	0.0%	0	13.7%	4	14.1%	8	30.4%	6	29.6%	53	18.7%	18	0.0%	0
Heathfield Town Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.9%	17	2.5%	2	0.0%	0	24.4%	7	6.1%	2	2.2%	1	3.3%	1	2.5%	5	0.7%	1	0.0%	0
Rye Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.2%	0	2.8%	5	6.3%	6	0.0%	0
Tenterden Town Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	4.8%	28	3.4%	2	2.2%	2	10.3%	3	2.2%	1	3.4%	2	6.7%	1	3.0%	5	12.1%	12	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	1.1%	6	2.1%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	6.0%	36	20.9%	13	9.7%	11	0.0%	0	5.0%	1	0.7%	0	0.0%	0	4.1%	7	3.1%	3	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.2%	7	2.2%	1	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.5%	3	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	0.7%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	2.8%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	8.2%	15	2.1%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.0%	12	0.0%	0	0.0%	0	4.0%	1	6.1%	2	0.0%	0	4.4%	1	4.4%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	3.1%	18	0.7%	0	1.8%	2	0.0%	0	3.4%	1	0.7%	0	1.1%	0	2.9%	5	9.4%	9	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Internet	37.5%	223	23.4%	15	33.7%	37	35.0%	10	49.5%	15	51.1%	28	41.7%	9	38.4%	68	37.3%	36	37.4%	6
Mail order / catalogue	0.8%	5	0.0%	0	4.1%	5	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.7%	10	0.0%	0	4.0%	4	3.6%	1	1.1%	0	0.0%	0	4.5%	1	0.0%	0	3.1%	3	1.1%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.7%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.3%	3	2.2%	0	0.0%	0	0.7%	1	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.1%	0
High Wycombe Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.7%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Ninfield Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	2
Wadhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		595		62		111		27		30		55		21		178		97		15
Sample:		529		65		69		53		45		56		58		71		68		44

Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

Yes	38.7%	387	32.7%	30	35.8%	58	32.2%	16	37.6%	26	35.5%	32	21.6%	8	48.5%	154	35.3%	53	31.0%	10
No	61.3%	615	67.3%	63	64.2%	105	67.8%	33	62.4%	44	64.5%	58	78.4%	30	51.5%	164	64.7%	97	69.0%	22
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on non-food items	24.8%	96	10.1%	3	27.2%	16	45.3%	7	44.2%	12	12.6%	4	38.7%	3	17.8%	27	37.1%	20	41.7%	4
Spend less on luxury non-food items	19.4%	75	14.5%	4	39.9%	23	18.0%	3	3.7%	1	45.4%	14	26.4%	2	13.3%	20	10.6%	6	10.0%	1
Spend less on non-essential food items	18.9%	73	20.9%	6	16.6%	10	14.1%	2	8.3%	2	8.5%	3	0.0%	0	28.7%	44	11.3%	6	1.6%	0
Spend less in general on non-food items	12.5%	48	0.0%	0	12.4%	7	16.9%	3	13.4%	4	27.0%	9	0.0%	0	12.4%	19	11.1%	6	14.4%	1
Shop more at discount shops	11.3%	44	13.9%	4	16.1%	9	10.6%	2	15.9%	4	1.2%	0	0.0%	0	9.4%	14	16.9%	9	6.7%	1
Spend more on discounted items	8.6%	33	9.3%	3	0.0%	0	1.7%	0	8.1%	2	7.8%	2	16.1%	1	9.5%	15	17.4%	9	5.0%	0
Shop more online	7.4%	29	15.3%	5	0.0%	0	5.2%	1	7.6%	2	4.9%	2	5.7%	0	12.5%	19	0.0%	0	0.0%	0
Shopped less frequently in general for non-food goods	7.0%	27	20.9%	6	11.3%	7	7.0%	1	10.5%	3	14.6%	5	11.5%	1	0.7%	1	5.0%	3	10.2%	1
Shop more locally	4.2%	16	2.8%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	9.1%	1	6.9%	11	3.8%	2	7.7%	1
Compare prices / shop around more now	3.3%	13	1.4%	0	2.3%	1	8.1%	1	3.7%	1	0.0%	0	2.8%	0	2.9%	5	6.8%	4	5.3%	1
Shop less online	3.0%	12	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	4.4%	2	5.0%	0
Shopping more at charity shops	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	4.4%	2	0.0%	0
Use a budget	1.4%	5	4.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Buying more energy efficient goods	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Joined money back schemes	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Use delivery service instead of travelling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Joined a car pool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carry out more bulk non-food shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	9	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	7	1.2%	1	3.3%	0
Weighted base:		387		30		58		16		26		32		8		154		53		10
Sample:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.4%	14	5.3%	5	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
4-6 days a week	1.4%	14	6.3%	6	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	4	1.8%	3	0.0%	0
2-3 days a week	7.9%	79	25.5%	24	15.5%	25	0.0%	0	3.5%	2	1.5%	1	1.2%	0	6.1%	19	4.2%	6	0.0%	0
One day a week	11.0%	110	31.4%	29	29.2%	48	1.1%	1	4.7%	3	2.8%	3	1.2%	0	5.8%	19	5.0%	8	0.0%	0
Every two weeks	5.7%	57	7.2%	7	7.2%	12	0.6%	0	4.1%	3	4.5%	4	6.9%	3	4.5%	14	9.4%	14	2.1%	1
Monthly	13.9%	140	9.2%	9	19.9%	33	3.4%	2	9.0%	6	5.1%	5	11.4%	4	17.2%	54	17.9%	27	1.0%	0
Once every two months	5.0%	50	2.4%	2	4.0%	6	1.7%	1	4.6%	3	8.2%	7	3.7%	1	6.3%	20	5.5%	8	0.0%	0
Three-four times a year	7.3%	73	3.7%	3	5.4%	9	11.2%	5	11.3%	8	11.9%	11	10.2%	4	5.6%	18	9.0%	14	4.5%	1
Once a year	5.2%	52	0.5%	0	5.1%	8	6.6%	3	3.5%	2	3.6%	3	5.5%	2	6.8%	22	6.2%	9	3.9%	1
Less often	4.5%	45	0.0%	0	0.0%	0	5.6%	3	5.4%	4	3.1%	3	0.6%	0	9.0%	29	4.4%	7	0.0%	0
Never	35.7%	357	7.7%	7	9.4%	15	69.3%	34	52.2%	37	59.2%	53	59.2%	23	34.9%	111	33.3%	50	88.4%	28
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	0.9%	1	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	3.3%	5	0.0%	0
Mean:		*2.25*		*6.86*		*4.06*		*0.14*		*1.11*		*0.49*		*0.48*		*1.83*		*1.45*		*0.07*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q26 What do you like about Bexhill-on-Sea Town Centre? [MR]

Those who visit Bexhill-on-Sea Town Centre for shopping at Q25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	20.2%	130	15.5%	13	25.4%	38	3.6%	1	23.5%	8	18.5%	7	15.2%	2	15.9%	33	26.9%	27	52.8%	2
Good range of independent shops	15.2%	98	24.3%	21	11.9%	18	16.6%	2	2.9%	1	18.5%	7	13.5%	2	17.6%	36	10.7%	11	8.8%	0
Good range of non-food shops	11.4%	73	12.7%	11	9.4%	14	7.3%	1	12.1%	4	14.5%	5	30.9%	5	12.8%	26	6.5%	6	8.8%	0
Good charity shops	10.3%	67	13.4%	12	10.7%	16	1.8%	0	0.0%	0	7.6%	3	8.5%	1	7.9%	16	18.8%	19	0.0%	0
Good pubs, cafés or restaurants	9.4%	60	13.7%	12	6.5%	10	10.4%	2	1.0%	0	5.3%	2	6.1%	1	10.7%	22	12.1%	12	4.4%	0
Nice atmosphere / friendly people	8.7%	56	20.8%	18	7.2%	11	0.0%	0	2.9%	1	3.1%	1	0.0%	0	10.9%	23	2.6%	3	4.4%	0
Close to the beach	8.0%	51	15.1%	13	11.5%	17	18.4%	3	14.7%	5	4.3%	2	9.1%	1	2.7%	6	5.1%	5	0.0%	0
Close to home	7.2%	46	20.6%	18	14.3%	21	0.0%	0	3.9%	1	0.0%	0	1.5%	0	2.2%	5	1.3%	1	4.4%	0
Quiet	6.8%	44	5.1%	4	11.1%	16	1.8%	0	0.0%	0	1.0%	0	1.5%	0	7.1%	15	7.8%	8	0.0%	0
Seaside location	6.0%	38	1.8%	2	5.4%	8	10.4%	2	3.0%	1	2.0%	1	3.0%	0	6.6%	14	11.5%	11	0.0%	0
Good facilities	4.5%	29	5.8%	5	6.3%	9	0.0%	0	0.0%	0	7.0%	3	1.5%	0	3.3%	7	5.3%	5	0.0%	0
Easy to park	4.3%	28	3.3%	3	2.3%	3	7.4%	1	8.3%	3	9.5%	3	19.8%	3	4.2%	9	2.5%	3	0.0%	0
Close to friends or relatives	2.9%	19	3.1%	3	0.0%	0	0.0%	0	7.5%	3	0.0%	0	4.8%	1	1.7%	3	8.5%	8	20.7%	1
Compact	2.8%	18	6.1%	5	3.5%	5	0.0%	0	9.3%	3	5.2%	2	7.6%	1	0.0%	0	1.3%	1	0.0%	0
Traditional	2.3%	15	1.0%	1	1.6%	2	1.8%	0	0.0%	0	0.0%	0	6.1%	1	3.3%	7	3.2%	3	14.1%	1
De La Warr Pavilion	2.2%	14	1.8%	2	0.0%	0	11.1%	2	6.1%	2	4.3%	2	3.0%	0	1.9%	4	3.2%	3	0.0%	0
Safe and secure	2.2%	14	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	3.0%	3	0.0%	0
Good food stores	2.2%	14	3.8%	3	2.3%	3	5.6%	1	3.9%	1	0.0%	0	8.5%	1	1.6%	3	0.6%	1	0.0%	0
Makes a change from other places	1.8%	12	1.6%	1	0.0%	0	7.4%	1	7.9%	3	6.5%	2	1.5%	0	1.9%	4	0.0%	0	0.0%	0
Flat	1.6%	10	0.0%	0	0.0%	0	5.8%	1	3.9%	1	1.0%	0	8.5%	1	2.1%	4	1.9%	2	0.0%	0
Close to work	1.5%	10	0.0%	0	0.9%	1	0.0%	0	7.5%	3	0.0%	0	4.6%	1	1.6%	3	2.0%	2	0.0%	0
Iceland store	1.4%	9	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.6%	1	0.0%	0
Indoor market (Bexhill Indoor Market)	1.3%	9	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4	2.3%	2	0.0%	0
Familiar / know where everything is	0.8%	5	3.5%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	4	1.8%	2	0.0%	0	0.0%	0	3.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Easy to get to by car	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Savers store	0.5%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	2	0.0%	0	1.4%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.3%	2	0.0%	0	0.9%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good access	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	16.2%	105	9.8%	8	20.9%	31	12.7%	2	18.6%	6	15.2%	6	6.0%	1	17.2%	36	15.1%	15	4.4%	0
(Dont know)	3.0%	19	0.0%	0	2.6%	4	12.2%	2	0.0%	0	15.3%	6	0.0%	0	4.0%	8	0.0%	0	0.0%	0
Weighted base:		645		86		148		15		34		36		16		207		100		4
Sample:		534		100		106		31		46		41		37		89		73		11

Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Free car parking	12.9%	130	12.7%	12	15.1%	25	6.9%	3	7.5%	5	2.3%	2	15.5%	6	13.9%	44	21.6%	32	0.0%	0
More / better parking	9.9%	100	14.1%	13	11.8%	19	7.1%	3	6.8%	5	0.8%	1	15.8%	6	9.8%	31	14.0%	21	0.0%	0
More / better non-food shops	7.6%	76	10.3%	10	10.6%	17	7.8%	4	3.5%	2	1.3%	1	3.1%	1	8.6%	27	9.0%	13	0.0%	0
More clothes shops	4.7%	47	10.9%	10	8.0%	13	0.0%	0	0.5%	0	1.3%	1	0.0%	0	5.4%	17	3.7%	6	0.0%	0
More national multiple shops / High Street shops	4.2%	42	5.9%	6	15.9%	26	1.1%	1	0.5%	0	3.1%	3	0.6%	0	1.8%	6	0.8%	1	0.0%	0
More independent shops	3.2%	32	7.5%	7	6.2%	10	0.6%	0	0.0%	0	0.0%	0	2.5%	1	3.4%	11	1.8%	3	0.0%	0
Less charity shops	2.9%	29	9.8%	9	6.3%	10	0.0%	0	0.9%	1	0.8%	1	1.2%	0	2.2%	7	0.4%	1	0.0%	0
More / better food shops	2.1%	21	6.0%	6	0.4%	1	4.3%	2	0.0%	0	1.3%	1	0.0%	0	3.8%	12	0.0%	0	0.0%	0
Less empty shops	1.9%	19	4.4%	4	2.0%	3	0.0%	0	2.1%	2	0.0%	0	1.2%	0	1.4%	5	2.8%	4	1.9%	1
More / better places for eating out (e.g. cafes and restaurants)	1.6%	16	1.9%	2	2.6%	4	0.0%	0	2.1%	2	0.4%	0	2.0%	1	1.1%	3	2.7%	4	0.0%	0
Better public transport	1.5%	15	0.9%	1	0.4%	1	0.0%	0	6.2%	4	5.3%	5	0.6%	0	1.1%	3	0.0%	0	1.6%	1
A revamp / refurb	1.4%	14	0.0%	0	1.3%	2	4.0%	2	0.5%	0	1.9%	2	0.6%	0	1.2%	4	2.6%	4	0.0%	0
More / better street markets	1.3%	13	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	1.4%	2	0.0%	0
Less traffic congestion / better road layout	1.0%	10	4.5%	4	1.3%	2	0.0%	0	0.0%	0	1.5%	1	0.6%	0	0.0%	0	1.4%	2	0.0%	0
Better quality shops	0.9%	9	2.1%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.1%	3	1.8%	3	0.0%	0
More / better public conveniences	0.9%	9	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Flatten the pavements	0.8%	8	1.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.5%	0
Pedestrianised streets	0.8%	8	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More shops / services open on Sundays	0.7%	7	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by road	0.6%	6	0.5%	0	1.5%	2	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.6%	6	0.5%	0	2.1%	3	1.8%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	1.2%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More / better pedestrianised streets	0.5%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More / better seats / flower displays	0.5%	5	4.4%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.5%	5	1.9%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	4	1.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.4%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved seafront	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Better disabled access	0.4%	4	0.9%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More / better entertainment	0.4%	4	3.1%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Jewellery / food markets /	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
other events																				
Mental health centre for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Lower business rates	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Improved road surfaces	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Cheaper parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved Sainsbury's store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.8%	428	23.1%	22	26.4%	43	60.5%	29	58.8%	41	68.3%	61	52.7%	20	42.8%	136	35.6%	53	71.0%	23
(Don't know)	9.6%	97	1.9%	2	8.7%	14	15.2%	7	7.8%	5	7.5%	7	9.1%	4	11.7%	37	8.5%	13	24.5%	8
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]																				
Free parking in general	3.1%	31	3.0%	3	4.6%	8	0.0%	0	1.5%	1	0.0%	0	0.6%	0	5.8%	18	0.8%	1	0.0%	0
More / better quality cafés and restaurants	2.0%	20	0.0%	0	3.9%	6	0.6%	0	0.9%	1	0.4%	0	2.6%	1	2.2%	7	3.3%	5	0.0%	0
More evening leisure facilities - a new cinema	2.0%	20	6.2%	6	5.7%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
More cafés and restaurants in general	1.7%	17	0.5%	0	1.9%	3	1.1%	1	0.5%	0	1.3%	1	0.0%	0	3.4%	11	0.4%	1	0.0%	0
More / better parking	1.6%	16	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	9	1.7%	3	0.0%	0
Better public transport in the evening	1.6%	16	0.5%	0	1.3%	2	3.2%	2	3.6%	3	5.2%	5	0.6%	0	1.2%	4	0.0%	0	1.6%	1
Free parking in the evening	1.2%	12	2.1%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.6%	8	0.4%	1	0.5%	0
More evening leisure facilities - outdoor events	1.0%	10	0.0%	0	4.3%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More evening leisure facilities for children	1.0%	10	0.0%	0	2.8%	5	0.0%	0	0.5%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	1.0%	10	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Later opening shops	1.0%	10	3.5%	3	0.4%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.3%	1	1.3%	2	0.0%	0
More / better quality public houses and bars	0.9%	9	2.9%	3	1.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.3%	1	1.5%	2	0.0%	0
Cheaper parking	0.9%	9	0.0%	0	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.6%	0	1.4%	4	1.8%	3	0.0%	0
More evening leisure facilities in general	0.9%	9	1.9%	2	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Later opening restaurants	0.8%	8	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.0%	3	0.0%	0
An evening food market	0.8%	8	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More shows at the De La Warr Pavilion	0.7%	7	0.0%	0	1.9%	3	2.6%	1	0.5%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More independent cafés and restaurants	0.6%	6	3.4%	3	1.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.6%	6	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Safer environment at night	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Ten pin bowling venue	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More evening leisure facilities - theatre	0.3%	3	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Cheaper theatre events	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Later opening cafes	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for older age groups	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	60.9%	611	40.4%	38	53.0%	87	69.2%	34	71.5%	50	67.5%	60	74.2%	29	64.3%	204	59.7%	89	63.4%	20
(Don't do this activity)	9.0%	91	14.3%	13	7.6%	12	5.0%	2	12.7%	9	11.3%	10	7.1%	3	6.5%	20	10.6%	16	13.8%	4
(Don't know)	6.4%	65	6.2%	6	4.9%	8	13.7%	7	0.5%	0	4.2%	4	11.4%	4	6.3%	20	6.4%	10	18.8%	6
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
2-3 days a week	2.7%	27	0.0%	0	0.0%	0	0.0%	0	1.4%	1	24.3%	22	0.6%	0	1.2%	4	0.0%	0	1.0%	0
One day a week	4.3%	43	3.1%	3	1.2%	2	0.0%	0	1.7%	1	23.2%	21	9.0%	3	3.4%	11	0.4%	1	3.7%	1
Every two weeks	2.2%	22	0.0%	0	2.8%	5	2.6%	1	0.5%	0	11.9%	11	7.4%	3	0.3%	1	0.0%	0	4.5%	1
Monthly	3.4%	34	1.6%	2	1.9%	3	1.7%	1	0.5%	0	8.9%	8	8.1%	3	4.6%	15	0.8%	1	4.4%	1
Once every two months	4.1%	41	3.3%	3	2.3%	4	7.7%	4	2.4%	2	2.4%	2	6.3%	2	5.3%	17	3.3%	5	7.1%	2
Three - four times a year	10.7%	107	19.3%	18	9.1%	15	15.7%	8	6.3%	4	4.5%	4	12.4%	5	7.5%	24	16.9%	25	13.3%	4
Once a year	7.8%	78	4.7%	4	15.9%	26	2.2%	1	14.8%	10	0.0%	0	7.8%	3	5.7%	18	10.3%	15	1.0%	0
Less often	5.7%	57	11.2%	10	2.7%	4	2.8%	1	0.9%	1	1.3%	1	2.6%	1	7.6%	24	8.9%	13	3.4%	1
Never	57.4%	575	56.3%	53	63.7%	104	66.1%	32	71.7%	50	11.1%	10	45.9%	18	63.7%	202	58.6%	87	57.5%	18
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.6%	6	0.5%	0	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.8%	1	3.4%	1
Mean:		*0.88*		*0.23*		*0.18*		*0.16*		*0.27*		*6.92*		*0.73*		*0.38*		*0.11*		*0.59*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q30 What do you like about Rye Town Centre? [MR]
Those who visit Rye Town Centre for shopping at Q29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	33.4%	143	45.1%	18	30.9%	18	27.0%	4	41.3%	8	18.2%	14	23.8%	5	36.7%	42	44.8%	28	27.9%	4
Good range of independent shops	20.2%	86	17.0%	7	17.9%	11	22.7%	4	10.0%	2	15.9%	13	23.7%	5	25.3%	29	20.0%	12	27.8%	4
Traditional	12.2%	52	21.0%	9	20.2%	12	17.6%	3	8.1%	2	1.9%	1	8.0%	2	10.2%	12	16.2%	10	16.6%	2
Good pubs, cafés or restaurants	11.9%	51	12.5%	5	15.0%	9	1.6%	0	4.8%	1	10.7%	8	10.2%	2	16.1%	19	10.0%	6	3.6%	0
Historic buildings and streets	9.5%	41	12.3%	5	16.1%	10	12.7%	2	1.6%	0	10.1%	8	11.6%	2	7.7%	9	6.5%	4	1.2%	0
Close to home	8.4%	36	0.0%	0	0.0%	0	0.0%	0	5.8%	1	39.5%	31	13.3%	3	0.0%	0	0.0%	0	4.9%	1
Street market	7.8%	33	14.8%	6	8.8%	5	6.7%	1	1.6%	0	1.5%	1	12.0%	3	10.5%	12	5.8%	4	8.5%	1
Nice atmosphere / friendly people	7.6%	32	3.8%	2	10.5%	6	3.3%	1	7.4%	1	16.5%	13	8.3%	2	4.3%	5	4.3%	3	1.2%	0
History of the town in general	6.1%	26	7.7%	3	12.6%	8	21.0%	3	0.0%	0	5.1%	4	8.7%	2	0.0%	0	8.1%	5	6.9%	1
Quiet	6.0%	26	1.0%	0	5.3%	3	7.7%	1	5.8%	1	15.1%	12	2.3%	0	3.9%	5	3.7%	2	3.7%	0
Safe and secure	4.8%	21	3.8%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	9	3.6%	1	7.7%	9	1.0%	1	0.0%	0
Good range of non-food shops	4.4%	19	8.6%	4	4.1%	2	1.6%	0	9.2%	2	1.9%	1	7.0%	1	4.4%	5	3.1%	2	7.3%	1
Good facilities	3.7%	16	0.0%	0	0.0%	0	3.3%	1	4.9%	1	8.3%	7	3.4%	1	5.3%	6	0.0%	0	7.5%	1
Good charity shops	2.7%	11	6.9%	3	4.1%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	7.4%	5	1.2%	0
Good pedestrianised areas	2.6%	11	3.8%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.4%	4	4.8%	3	0.0%	0
Nature Reserve is nearby	2.2%	10	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	7.0%	4	0.0%	0
Close to friends or relatives	2.1%	9	0.0%	0	1.1%	1	1.6%	0	5.1%	1	4.2%	3	5.3%	1	0.0%	0	4.1%	3	1.2%	0
Compact	1.8%	8	0.0%	0	3.6%	2	0.0%	0	1.6%	0	6.1%	5	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Makes a change from other places	1.6%	7	1.0%	0	7.5%	4	0.0%	0	5.1%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Close to work	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Easy to park	1.2%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	3.1%	2	3.4%	1	0.9%	1	0.0%	0	5.7%	1
Easy to get to by train	1.2%	5	3.8%	2	4.1%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Rye Art Gallery	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0
Good for a day out	1.0%	4	0.0%	0	1.1%	1	0.0%	0	1.6%	0	0.0%	0	1.1%	0	0.0%	0	4.8%	3	0.0%	0
Good range of antique shops	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Good food stores	0.8%	3	3.3%	1	0.0%	0	1.6%	0	0.0%	0	0.5%	0	1.1%	0	0.0%	0	0.0%	0	7.5%	1
Easy to get to by car	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good things for children to do	0.6%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good cinema	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	1
Jempson's store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Good library	0.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Auction Galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good for window shopping / browsing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Reasonable prices in the shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Golf club is nearby	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merchant & Mills store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	6.5%	28	4.2%	2	0.0%	0	11.0%	2	10.8%	2	12.2%	10	7.6%	2	7.6%	9	2.0%	1	6.8%	1
(Dont know)	1.3%	5	3.3%	1	1.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0
Weighted base:		427		41		59		16		20		79		21		115		62		14
Sample:		423		42		38		34		30		95		54		47		44		39

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]																				
More / better parking	6.5%	65	6.1%	6	2.7%	4	9.4%	5	6.7%	5	10.8%	10	10.8%	4	3.8%	12	11.6%	17	7.9%	3
Free car parking	3.7%	37	1.9%	2	1.9%	3	2.8%	1	3.3%	2	5.9%	5	3.1%	1	1.7%	5	10.6%	16	2.0%	1
More national multiple shops / High Street shops	2.1%	21	2.9%	3	0.4%	1	0.0%	0	1.4%	1	14.7%	13	0.0%	0	1.0%	3	0.0%	0	0.5%	0
More / better food shops	2.1%	21	1.6%	2	0.0%	0	2.3%	1	1.4%	1	13.1%	12	1.2%	0	0.7%	2	1.8%	3	0.0%	0
More independent shops	1.9%	19	2.9%	3	2.8%	5	0.6%	0	2.6%	2	2.9%	3	2.6%	1	1.4%	4	1.3%	2	0.0%	0
More clothes shops	1.8%	18	1.6%	2	1.5%	2	0.0%	0	0.5%	0	6.7%	6	0.6%	0	2.2%	7	0.0%	0	2.1%	1
More / better non-food shops	1.7%	17	1.4%	1	0.0%	0	2.6%	1	0.0%	0	3.2%	3	7.6%	3	0.3%	1	4.2%	6	2.9%	1
Lower prices in shops	1.2%	12	0.0%	0	0.4%	1	0.0%	0	0.0%	0	11.6%	10	0.6%	0	0.0%	0	0.4%	1	0.5%	0
More shops / services open on Sundays	1.1%	11	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9	0.0%	0	0.0%	0
Better public transport	0.9%	9	4.9%	5	0.0%	0	0.6%	0	3.4%	2	0.4%	0	0.6%	0	0.0%	0	0.0%	0	3.2%	1
More / better places for eating out (e.g. cafes and restaurants)	0.6%	6	0.0%	0	3.4%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.5%	0
Less traffic congestion / better road layout	0.6%	6	1.9%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
Pedestrianised streets	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	2.1%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Discount supermarket	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.6%	0	1.1%	3	0.0%	0	0.0%	0
More advertising	0.6%	6	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	1.9%	1
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better quality shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More disabled parking	0.5%	5	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Better access by road	0.4%	4	1.5%	1	0.0%	0	0.6%	0	1.5%	1	0.4%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
A revamp / refurb	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More / better supermarkets	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Aldi supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.7%	3	0.0%	0
B&M store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Less empty shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.5%	0
Less cafes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
More / better public conveniences	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
More / better petrol stations	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Less markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(Nothing)	60.9%	610	61.5%	57	67.9%	111	72.1%	35	69.0%	48	28.5%	25	58.8%	23	64.9%	206	53.7%	80	74.4%	24
(Don't know)	12.5%	125	14.9%	14	17.3%	28	8.0%	4	9.4%	7	1.7%	2	6.9%	3	13.5%	43	15.8%	24	5.0%	2
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]																				
Better public transport in the evening	2.7%	27	2.1%	2	0.4%	1	3.2%	2	4.8%	3	2.6%	2	1.8%	1	2.8%	9	3.5%	5	8.5%	3
Cheaper prices in cafes / restaurants	1.5%	15	2.9%	3	1.5%	2	0.0%	0	0.0%	0	4.0%	4	0.6%	0	1.2%	4	1.4%	2	0.0%	0
More evening leisure facilities for children	1.5%	15	1.6%	2	0.0%	0	0.0%	0	0.5%	0	9.9%	9	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	1.1%	11	3.1%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better quality cafés and restaurants	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.5%	4	3.1%	1	1.1%	3	0.0%	0	1.9%	1
More evening leisure facilities - outdoor events	1.0%	10	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.1%	3	1.4%	2	0.0%	0
More / better quality public houses and bars	1.0%	10	2.9%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.6%	0	1.6%	5	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	1.0%	10	3.1%	3	0.0%	0	0.0%	0	1.4%	1	4.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More cafés and restaurants in general	0.9%	9	1.5%	1	1.5%	2	2.6%	1	0.0%	0	3.0%	3	1.2%	0	0.0%	0	0.0%	0	2.4%	1
More evening leisure facilities in general	0.7%	7	0.0%	0	2.7%	4	2.6%	1	0.0%	0	0.4%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.6%	6	3.1%	3	0.0%	0	0.0%	0	0.5%	0	1.3%	1	2.6%	1	0.3%	1	0.0%	0	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.6%	0	1.0%	3	0.0%	0	0.5%	0
Later opening shops	0.6%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Later opening restaurants	0.5%	5	2.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Free parking in the evening	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	1.5%	2	1.0%	0
More evening leisure facilities for older age groups	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More independent cafés and restaurants	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
More branded / chain cafés and restaurants	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Free parking in general	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
Free public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.3%	675	56.5%	53	65.3%	107	75.3%	37	61.2%	43	60.4%	54	66.2%	26	72.8%	231	68.1%	102	73.6%	23
(Don't know)	10.6%	106	18.2%	17	18.1%	30	10.1%	5	6.3%	4	1.3%	1	7.6%	3	8.5%	27	11.9%	18	3.4%	1
(Don't do this activity)	9.1%	91	8.3%	8	6.9%	11	6.2%	3	22.0%	15	5.7%	5	10.3%	4	7.5%	24	11.8%	18	10.6%	3
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	2.3%	23	0.0%	0	2.8%	5	0.0%	0	8.6%	6	1.3%	1	0.0%	0	2.2%	7	2.6%	4	0.0%	0
4-6 days a week	0.8%	8	2.1%	2	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	21	0.0%	0	3.6%	6	0.0%	0	16.0%	11	0.0%	0	2.0%	1	1.1%	3	0.0%	0	0.0%	0
One day a week	4.2%	42	0.0%	0	5.3%	9	2.3%	1	19.6%	14	0.4%	0	2.5%	1	3.3%	11	4.4%	7	0.0%	0
Every two weeks	2.1%	21	0.5%	0	0.4%	1	1.1%	1	8.6%	6	1.3%	1	2.5%	1	1.4%	4	4.6%	7	0.0%	0
Monthly	5.1%	51	7.9%	7	10.8%	18	6.8%	3	12.7%	9	0.4%	0	7.8%	3	1.4%	4	4.3%	6	0.0%	0
Once every two months	4.4%	44	3.3%	3	7.9%	13	4.5%	2	1.8%	1	1.5%	1	4.3%	2	2.1%	7	10.3%	15	0.0%	0
Three - four times a year	7.1%	72	12.2%	11	4.7%	8	18.4%	9	4.4%	3	2.6%	2	7.2%	3	4.4%	14	14.2%	21	0.5%	0
Once a year	8.0%	80	5.4%	5	17.1%	28	9.2%	4	0.9%	1	4.5%	4	9.7%	4	7.5%	24	6.8%	10	1.0%	0
Less often	5.9%	59	6.7%	6	6.9%	11	1.7%	1	1.4%	1	5.6%	5	0.0%	0	8.7%	28	4.6%	7	0.0%	0
Never	57.2%	574	60.6%	56	39.7%	65	55.5%	27	15.5%	11	82.4%	74	64.2%	25	67.3%	214	47.8%	71	96.6%	31
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.7%	7	1.4%	1	0.8%	1	0.6%	0	1.5%	1	0.0%	0	0.0%	0	0.7%	2	0.4%	1	1.9%	1
Mean:		*1.34*		*0.59*		*1.55*		*0.27*		*7.04*		*0.45*		*0.47*		*0.94*		*1.16*		*0.00*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q34 What do you like about Battle Town Centre? [MR]
Those who visit Battle Town Centre for shopping at Q33

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	23.3%	100	37.1%	14	13.5%	13	21.0%	5	18.8%	11	9.6%	2	15.5%	2	30.5%	32	28.2%	22	15.1%	0
Good range of independent shops	19.7%	84	20.2%	7	13.4%	13	45.3%	10	12.6%	7	19.3%	3	37.4%	5	20.7%	21	21.3%	17	15.1%	0
Historic buildings and streets	13.0%	56	20.5%	8	13.8%	14	2.5%	1	0.5%	0	17.2%	3	16.5%	2	20.5%	21	9.8%	8	0.0%	0
Good pubs, cafés or restaurants	11.6%	50	10.9%	4	7.2%	7	12.2%	3	1.6%	1	8.6%	1	6.8%	1	18.8%	19	17.0%	13	0.0%	0
Close to home	10.4%	45	0.0%	0	11.3%	11	6.3%	1	42.6%	25	2.4%	0	16.9%	2	3.3%	3	0.8%	1	0.0%	0
Nice atmosphere / friendly people	7.7%	33	4.8%	2	6.2%	6	0.0%	0	16.4%	10	0.0%	0	0.0%	0	9.2%	10	7.7%	6	0.0%	0
Traditional	7.1%	30	17.2%	6	14.0%	14	7.1%	2	1.1%	1	11.0%	2	0.0%	0	1.0%	1	6.6%	5	0.0%	0
Good range of non-food shops	6.3%	27	3.4%	1	5.9%	6	3.8%	1	11.8%	7	11.0%	2	13.1%	2	3.1%	3	6.5%	5	15.1%	0
Close to friends or relatives	5.0%	21	3.7%	1	2.8%	3	4.0%	1	3.4%	2	0.0%	0	5.2%	1	7.7%	8	7.2%	6	0.0%	0
Close to work	4.3%	18	0.0%	0	2.2%	2	0.0%	0	7.0%	4	7.6%	1	0.0%	0	3.3%	3	9.7%	8	0.0%	0
Good facilities	4.1%	18	4.8%	2	2.1%	2	1.3%	0	6.1%	4	0.0%	0	1.7%	0	7.5%	8	2.6%	2	0.0%	0
Good food stores	4.1%	18	0.0%	0	3.5%	3	2.5%	1	2.7%	2	9.6%	2	12.1%	2	4.2%	4	5.9%	5	0.0%	0
Good charity shops	3.0%	13	0.0%	0	0.0%	0	1.3%	0	3.6%	2	0.0%	0	0.0%	0	3.8%	4	8.5%	7	0.0%	0
Makes a change from other places	2.9%	12	15.2%	6	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Easy to park	2.9%	12	3.4%	1	2.0%	2	7.6%	2	3.1%	2	7.3%	1	0.0%	0	3.1%	3	1.6%	1	0.0%	0
Quiet	2.4%	10	0.0%	0	0.7%	1	1.3%	0	3.7%	2	8.6%	1	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Compact	2.4%	10	5.3%	2	3.1%	3	2.5%	1	3.0%	2	4.8%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Small town centre	1.8%	8	3.7%	1	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Battle Abbey	1.6%	7	4.2%	2	0.7%	1	0.0%	0	0.0%	0	11.2%	2	0.0%	0	2.1%	2	0.8%	1	0.0%	0
Safe and secure	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Good events	0.9%	4	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	2.1%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Good for a day out	0.5%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clean	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(Nothing / very little)	10.0%	43	5.7%	2	10.3%	10	10.1%	2	9.0%	5	25.6%	4	13.1%	2	12.4%	13	4.9%	4	54.7%	1
(Dont know)	2.6%	11	5.8%	2	5.3%	5	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Weighted base:		428		37		98		22		59		16		14		104		78		1
Sample:		404		42		69		50		87		19		31		48		54		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]																				
More / better parking	7.6%	76	4.4%	4	10.4%	17	12.0%	6	10.5%	7	2.1%	2	7.4%	3	6.3%	20	11.5%	17	1.0%	0
Free car parking	5.9%	60	2.1%	2	4.6%	8	3.9%	2	25.5%	18	0.0%	0	1.8%	1	6.1%	19	6.7%	10	1.0%	0
More independent shops	4.1%	41	2.9%	3	2.3%	4	2.2%	1	2.3%	2	3.2%	3	1.8%	1	7.4%	23	3.1%	5	0.0%	0
More / better non-food shops	3.6%	36	1.8%	2	3.7%	6	4.3%	2	6.4%	5	0.0%	0	3.1%	1	4.2%	13	4.5%	7	0.0%	0
Better public transport	2.3%	23	2.4%	2	0.0%	0	0.0%	0	0.5%	0	5.8%	5	2.4%	1	3.7%	12	2.0%	3	0.5%	0
More / better food shops	2.2%	22	0.0%	0	1.3%	2	2.8%	1	10.0%	7	0.0%	0	2.0%	1	2.5%	8	1.8%	3	0.0%	0
Less empty shops	2.1%	21	3.2%	3	0.4%	1	2.8%	1	7.8%	5	0.0%	0	0.6%	0	2.7%	8	1.3%	2	0.0%	0
More national multiple shops / High Street shops	1.9%	19	0.0%	0	1.9%	3	0.6%	0	8.7%	6	1.5%	1	0.0%	0	2.1%	7	1.3%	2	0.0%	0
Shops / services open on Sundays	1.8%	18	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	11	1.3%	2	0.0%	0
More clothes shops	1.4%	14	0.0%	0	3.2%	5	0.0%	0	2.8%	2	1.5%	1	0.6%	0	1.0%	3	1.3%	2	0.0%	0
More affordable shops	1.4%	14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	3.5%	11	1.3%	2	0.5%	0
Less traffic congestion / better road layout	1.1%	11	5.7%	5	0.0%	0	0.6%	0	0.9%	1	0.0%	0	1.9%	1	0.3%	1	2.0%	3	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.5%	0	1.3%	2	2.6%	1	0.0%	0	0.4%	0	0.0%	0	0.3%	1	0.8%	1	0.0%	0
More / better supermarkets	0.6%	6	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More disabled parking	0.6%	6	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.3%	1	1.7%	3	0.0%	0
Better quality shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	5	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.6%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
More / better pedestrianised streets	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
Better access by road	0.4%	4	1.9%	2	0.0%	0	0.6%	0	1.8%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
More / better entertainment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	1.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Lower business rates	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.9%	1
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Pedestrianised streets	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Improved pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mobility centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking for residents	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better public conveniences	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp / refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	55.4%	555	56.3%	52	55.2%	90	64.7%	31	35.0%	25	71.1%	64	65.2%	25	53.4%	170	48.1%	72	80.9%	26
(Don’t know)	11.1%	112	18.9%	18	11.0%	18	6.4%	3	0.5%	0	16.9%	15	12.6%	5	7.5%	24	16.0%	24	15.2%	5
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More cafés and restaurants in general	2.7%	27	0.5%	0	3.7%	6	2.8%	1	1.4%	1	0.0%	0	1.9%	1	4.1%	13	2.9%	4	0.0%	0
Better public transport in the evening	1.9%	19	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.9%	2	1.8%	1	3.4%	11	3.5%	5	0.0%	0
More evening leisure facilities in general	1.8%	18	1.5%	1	1.2%	2	0.0%	0	3.3%	2	0.0%	0	0.6%	0	2.3%	7	3.3%	5	0.0%	0
More evening leisure facilities - outdoor events	1.5%	15	0.0%	0	1.5%	2	0.6%	0	3.5%	2	0.0%	0	2.6%	1	2.5%	8	0.8%	1	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	1.5%	2	1.7%	1	2.4%	2	1.9%	2	2.6%	1	1.6%	5	1.3%	2	1.9%	1
Later opening restaurants	1.5%	15	0.0%	0	0.0%	0	2.6%	1	1.5%	1	0.0%	0	0.0%	0	3.4%	11	1.3%	2	0.0%	0
Free parking in the evening	1.2%	12	3.6%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	7	1.3%	2	0.0%	0
More evening leisure facilities - theatre	1.0%	10	0.0%	0	1.5%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.4%	5	0.4%	1	0.0%	0
More advertising of what's on in the evening	0.9%	9	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.4%	4	2.0%	3	0.0%	0
More evening leisure facilities - a new cinema	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.7%	7	0.0%	0	1.3%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better parking	0.7%	7	0.0%	0	1.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Cheaper parking	0.7%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
An evening food market	0.6%	6	0.0%	0	2.8%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.5%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.5%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.4%	2	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Safer environment at night	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.3%	1	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.0%	641	50.6%	47	60.5%	99	75.1%	37	61.8%	43	69.0%	62	66.8%	26	67.9%	216	59.2%	88	75.5%	24
(Don’t know)	10.4%	104	33.4%	31	12.3%	20	6.4%	3	0.9%	1	13.2%	12	8.7%	3	5.8%	19	7.9%	12	10.5%	3
(Don't do this activity)	9.5%	95	9.6%	9	9.9%	16	5.6%	3	13.2%	9	11.1%	10	10.3%	4	7.2%	23	11.7%	17	12.1%	4
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.4%	1	0.0%	0
Once a week	1.0%	10	0.5%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	3.1%	5	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	1.1%	11	0.0%	0	1.2%	2	0.0%	0	0.5%	0	0.0%	0	1.9%	1	2.3%	7	0.0%	0	2.4%	1
Once every two months	1.8%	18	6.0%	6	5.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Once every six months	0.9%	9	4.7%	4	1.3%	2	0.0%	0	0.0%	0	1.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	1.3%	14	2.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	3	3.3%	5	1.6%	1
(Dont know / varies)	0.9%	9	1.6%	2	2.8%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.6%	1
Never	92.6%	928	85.0%	79	86.5%	141	100.0%	49	97.4%	68	98.2%	88	95.0%	37	93.6%	297	92.8%	139	94.3%	30
Mean:		*0.09*		*0.06*		*0.10*		*0.00*		*0.01*		*0.00*		*0.07*		*0.13*		*0.16*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Once a fortnight	1.7%	17	4.5%	4	3.9%	6	1.1%	1	2.1%	2	2.6%	2	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Once a month	7.6%	76	8.8%	8	7.2%	12	3.9%	2	3.7%	3	13.5%	12	8.7%	3	7.4%	24	8.2%	12	2.0%	1
Once every two months	13.4%	134	13.0%	12	11.4%	19	18.5%	9	16.2%	11	15.1%	13	6.5%	3	11.6%	37	18.6%	28	8.6%	3
Once every six months	16.6%	166	20.6%	19	14.6%	24	18.0%	9	10.1%	7	18.6%	17	21.1%	8	16.3%	52	15.6%	23	22.9%	7
Once a year	8.8%	88	6.6%	6	13.4%	22	6.2%	3	3.7%	3	1.8%	2	13.8%	5	11.2%	35	7.0%	11	5.7%	2
(Dont know / varies)	6.0%	60	5.9%	6	6.0%	10	4.5%	2	4.2%	3	3.7%	3	0.6%	0	9.2%	29	4.1%	6	3.4%	1
Never	45.6%	457	40.1%	37	43.6%	71	47.8%	23	59.9%	42	43.5%	39	48.0%	19	43.7%	139	46.0%	69	57.3%	18
Mean:		*0.25*		*0.33*		*0.27*		*0.21*		*0.19*		*0.42*		*0.21*		*0.22*		*0.23*		*0.12*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	10.0%	101	6.0%	6	8.0%	13	6.2%	3	17.3%	12	6.8%	6	7.9%	3	12.1%	39	12.1%	18	2.9%	1
Once a week	4.9%	49	9.9%	9	5.0%	8	2.6%	1	5.6%	4	4.7%	4	2.5%	1	2.4%	8	8.4%	13	2.6%	1
Once a fortnight	2.3%	23	9.1%	8	1.3%	2	0.0%	0	2.1%	2	1.9%	2	4.4%	2	1.4%	4	1.8%	3	0.0%	0
Once a month	3.5%	35	0.0%	0	2.8%	5	1.7%	1	0.5%	0	2.8%	2	0.0%	0	7.0%	22	2.7%	4	0.0%	0
Once every two months	2.3%	23	7.8%	7	3.9%	6	0.6%	0	0.0%	0	2.7%	2	2.9%	1	0.0%	0	2.8%	4	2.9%	1
Once every six months	1.2%	12	6.0%	6	1.3%	2	0.0%	0	2.8%	2	1.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Once a year	1.4%	14	3.4%	3	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
(Dont know / varies)	1.2%	12	2.9%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Never	73.4%	735	54.9%	51	68.7%	112	89.0%	43	71.6%	50	79.8%	71	82.4%	32	75.2%	239	71.7%	107	91.1%	29
Mean:		*1.11*		*1.15*		*0.97*		*0.62*		*1.66*		*0.82*		*0.83*		*1.18*		*1.38*		*0.35*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.3%	13	1.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.0%	0	0.6%	0	0.5%	0	2.0%	2	0.0%	0	1.4%	4	0.0%	0	0.5%	0
Once a month	3.5%	35	4.7%	4	5.7%	9	0.0%	0	7.0%	5	0.8%	1	5.5%	2	1.8%	6	4.8%	7	2.9%	1
Once every two months	11.5%	115	6.1%	6	14.1%	23	15.9%	8	1.8%	1	8.7%	8	16.6%	6	11.2%	36	17.7%	26	4.5%	1
Once every six months	14.4%	145	21.1%	20	14.6%	24	16.0%	8	13.8%	10	9.0%	8	13.3%	5	10.5%	33	22.7%	34	10.3%	3
Once a year	12.5%	125	18.8%	18	15.0%	25	17.6%	9	10.6%	7	10.2%	9	14.0%	5	10.4%	33	10.5%	16	12.4%	4
(Dont know / varies)	5.9%	59	7.7%	7	8.5%	14	1.1%	1	9.2%	6	1.3%	1	1.9%	1	8.0%	25	2.6%	4	0.5%	0
Never	49.8%	499	37.3%	35	40.8%	67	48.9%	24	57.1%	40	68.0%	61	48.7%	19	53.6%	170	41.7%	62	68.9%	22
Mean:		*0.22*		*0.27*		*0.25*		*0.14*		*0.14*		*0.12*		*0.18*		*0.28*		*0.20*		*0.10*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Once a fortnight	1.4%	14	0.0%	0	1.3%	2	1.1%	1	2.1%	2	3.9%	3	2.0%	1	1.7%	5	0.0%	0	0.0%	0
Once a month	2.7%	27	4.8%	4	3.0%	5	2.3%	1	0.9%	1	1.7%	1	1.2%	0	2.1%	7	4.6%	7	1.0%	0
Once every two months	6.1%	61	10.3%	10	4.5%	7	12.8%	6	4.4%	3	5.0%	4	13.8%	5	5.1%	16	5.8%	9	1.0%	0
Once every six months	11.2%	112	11.3%	11	14.9%	24	9.6%	5	4.6%	3	9.8%	9	10.0%	4	10.6%	34	14.2%	21	4.2%	1
Once a year	8.3%	83	13.3%	12	10.0%	16	12.0%	6	12.1%	8	7.0%	6	10.3%	4	6.3%	20	6.3%	9	2.9%	1
(Dont know / varies)	6.9%	69	13.4%	12	10.2%	17	1.1%	1	7.4%	5	1.3%	1	0.6%	0	8.6%	27	3.1%	5	2.1%	1
Never	63.0%	631	46.9%	44	55.7%	91	61.1%	30	68.0%	48	69.9%	62	62.1%	24	65.6%	208	64.6%	96	88.8%	28
Mean:		*0.14*		*0.16*		*0.15*		*0.14*		*0.12*		*0.21*		*0.15*		*0.12*		*0.17*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	2.7%	27	0.9%	1	5.9%	10	5.4%	3	1.5%	1	1.7%	1	2.4%	1	1.6%	5	2.0%	3	9.3%	3
Once a week	6.8%	68	6.8%	6	5.0%	8	8.8%	4	11.5%	8	9.3%	8	5.5%	2	6.6%	21	4.6%	7	8.5%	3
Once a fortnight	9.3%	93	14.6%	14	6.9%	11	16.2%	8	5.4%	4	11.2%	10	10.7%	4	7.7%	24	10.9%	16	6.8%	2
Once a month	12.1%	121	4.8%	4	18.0%	29	16.0%	8	13.1%	9	14.6%	13	13.6%	5	9.3%	29	13.9%	21	6.5%	2
Once every two months	10.2%	103	6.9%	6	11.4%	19	8.2%	4	12.6%	9	13.1%	12	12.2%	5	8.2%	26	14.4%	21	2.9%	1
Once every six months	4.9%	49	9.9%	9	4.7%	8	7.5%	4	4.2%	3	3.0%	3	2.4%	1	4.4%	14	5.3%	8	0.5%	0
Once a year	1.7%	17	3.3%	3	3.4%	6	1.7%	1	0.5%	0	1.7%	2	3.2%	1	0.0%	0	2.9%	4	0.5%	0
(Dont know / varies)	5.2%	52	13.9%	13	4.1%	7	1.1%	1	6.8%	5	0.0%	0	0.0%	0	6.9%	22	2.6%	4	2.9%	1
Never	47.0%	471	38.9%	36	40.6%	66	35.1%	17	44.5%	31	45.5%	41	49.9%	19	55.4%	176	43.5%	65	62.0%	20
Mean:		*0.91*		*0.86*		*1.11*		*1.34*		*0.95*		*0.95*		*0.84*		*0.74*		*0.80*		*1.34*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	5.6%	56	7.2%	7	5.0%	8	8.8%	4	1.4%	1	3.6%	3	5.5%	2	7.6%	24	3.3%	5	5.0%	2
Once a week	16.6%	166	11.1%	10	21.1%	35	13.2%	6	23.0%	16	20.2%	18	20.6%	8	13.3%	42	17.9%	27	12.0%	4
Once a fortnight	12.0%	120	20.6%	19	10.5%	17	19.9%	10	12.6%	9	11.4%	10	10.7%	4	9.6%	31	10.9%	16	14.0%	4
Once a month	18.4%	184	10.5%	10	17.1%	28	14.7%	7	21.7%	15	21.1%	19	16.7%	6	18.1%	57	24.7%	37	14.9%	5
Once every two months	14.3%	143	10.0%	9	15.1%	25	9.5%	5	12.1%	8	17.9%	16	13.9%	5	16.1%	51	13.6%	20	11.5%	4
Once every six months	4.8%	48	9.6%	9	8.1%	13	6.0%	3	0.9%	1	3.0%	3	6.1%	2	2.4%	8	5.5%	8	4.1%	1
Once a year	1.7%	17	4.3%	4	0.8%	1	2.6%	1	0.5%	0	1.7%	2	4.8%	2	1.8%	6	0.4%	1	1.0%	0
(Dont know / varies)	4.4%	44	10.6%	10	4.1%	7	2.8%	1	5.2%	4	0.0%	0	0.6%	0	4.2%	13	5.7%	8	1.5%	0
Never	22.2%	222	16.1%	15	18.2%	30	22.4%	11	22.7%	16	21.2%	19	21.0%	8	26.8%	85	18.1%	27	36.0%	11
Mean:		*1.69*		*1.80*		*1.79*		*1.89*		*1.65*		*1.63*		*1.74*		*1.67*		*1.61*		*1.40*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Once a week	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	2.0%	1	2.2%	7	1.8%	3	0.0%	0
Once a fortnight	1.8%	18	4.5%	4	1.2%	2	1.7%	1	3.1%	2	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
Once a month	4.6%	46	8.3%	8	4.1%	7	0.0%	0	3.3%	2	6.5%	6	0.0%	0	5.0%	16	4.6%	7	2.4%	1
Once every two months	2.9%	29	1.5%	1	5.7%	9	1.7%	1	1.7%	1	7.4%	7	0.0%	0	1.1%	3	4.2%	6	0.0%	0
Once every six months	3.9%	39	3.3%	3	2.8%	5	3.2%	2	9.0%	6	8.5%	8	2.9%	1	2.5%	8	3.7%	5	5.7%	2
Once a year	4.6%	46	1.6%	2	6.1%	10	2.6%	1	4.3%	3	2.8%	3	5.7%	2	5.6%	18	4.6%	7	3.2%	1
(Dont know / varies)	3.9%	39	11.2%	10	9.7%	16	2.6%	1	2.1%	1	0.0%	0	0.0%	0	1.4%	5	3.9%	6	0.0%	0
Never	76.7%	769	69.6%	65	70.3%	115	88.2%	43	76.5%	54	71.9%	64	89.5%	35	79.5%	252	75.8%	113	88.7%	28
Mean:		*0.19*		*0.21*		*0.12*		*0.05*		*0.13*		*0.24*		*0.09*		*0.25*		*0.18*		*0.04*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.3%	33	1.8%	2	1.7%	3	10.9%	5	0.0%	0	0.8%	1	1.8%	1	5.6%	18	2.4%	4	0.5%	0
Once a week	1.4%	14	1.4%	1	1.7%	3	0.6%	0	0.5%	0	0.0%	0	1.2%	0	1.2%	4	3.1%	5	0.5%	0
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.4%	0	0.6%	0	1.4%	5	0.8%	1	0.0%	0
Once a month	1.0%	10	1.8%	2	0.4%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Never	92.7%	928	94.1%	88	94.6%	154	83.7%	41	95.8%	67	98.7%	88	96.3%	37	91.8%	291	87.0%	130	99.0%	32
Mean:		*0.34*		*0.22*		*0.21*		*0.95*		*0.08*		*0.08*		*0.21*		*0.52*		*0.38*		*0.06*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?
Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bingo at The Deluxe, Hastings	34.2%	18	14.7%	2	42.0%	6	0.0%	0	100.1%	0	0.0%	0	100.0%	2	33.2%	6	43.9%	2	0.0%	0
Pier Nine, Brighton	2.6%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	14.9%	8	17.0%	2	13.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	4	0.0%	0	0.0%	0
Hastings Town Centre	29.5%	15	27.7%	3	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	7	56.1%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.7%	3	13.0%	1	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	7.6%	4	14.7%	2	16.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:		52		10		15		0		0		2		2		17		5		1
Sample:		31		8		7		0		1		2		3		6		3		1

Q39 Where do you or members of your household normally go to the cinema?
Those that said they visit the cinema at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cineworld, The Beacon, Eastbourne	16.8%	65	24.2%	10	44.6%	26	0.0%	0	9.1%	2	2.6%	1	1.6%	0	16.6%	18	11.9%	8	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	1.5%	6	3.4%	1	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	2.3%	9	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	5.0%	6	3.2%	2	0.0%	0
Hailsham Pavilion Theatre and Cinema	0.6%	2	3.2%	1	1.2%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	4.5%	17	0.0%	0	0.0%	0	49.1%	10	26.1%	6	2.5%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	16.9%	65	0.0%	0	0.0%	0	1.3%	0	16.9%	4	62.7%	29	43.7%	6	18.1%	20	5.6%	4	21.0%	2
Kino-Teatr, Norman Road, St Leonards-on-Sea	2.0%	8	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.9%	3	3.0%	2	0.0%	0
Odeon, Queens Road, Hastings	20.2%	78	14.9%	6	9.4%	5	0.0%	0	7.4%	2	2.6%	1	39.7%	6	33.7%	37	32.0%	20	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	4.0%	15	1.1%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	1	4.1%	5	11.6%	7	0.0%	0
Ashford Town Centre	1.7%	7	0.0%	0	4.2%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	28.3%	3
Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.5%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	1.2%	5	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Central London / West End	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.2%	2	0.0%	0
Eastbourne Town Centre	1.3%	5	7.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	11.7%	45	26.1%	10	10.3%	6	0.0%	0	4.3%	1	0.0%	0	0.0%	0	12.8%	14	21.4%	14	0.0%	0
Hawkhurst Village Centre	0.5%	2	0.0%	0	0.0%	0	2.7%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	3	3.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	3	0.0%	0	0.0%	0	9.0%	2	4.3%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	4.5%	17	0.0%	0	4.2%	2	0.0%	0	0.0%	0	23.7%	11	0.0%	0	3.5%	4	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	4	3.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Battle Memorial Hall, High Street, Battle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	2
Cineword IMAX Theatre, Rutherford Road, Ashford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	22.0%	2
Odeon, Knights Way, Tunbridge Wells	2.3%	9	0.0%	0	0.0%	0	25.6%	5	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.0%	4	0.0%	0	0.0%	0	10.9%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		385		39		57		20		23		46		14		111		64		11
Sample:		341		38		33		41		30		52		33		41		46		27

Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?
Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.7%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	10.5%	23	0.0%	0	6.2%	2	0.0%	0	43.9%	8	2.4%	0	14.5%	1	15.7%	10	3.0%	1	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.0%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	14.6%	32	34.1%	9	39.7%	14	0.0%	0	1.8%	0	0.0%	0	0.0%	0	7.7%	5	7.9%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	6.9%	15	11.5%	3	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	7.1%	3	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	26.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	3.3%	7	5.0%	1	6.2%	2	0.0%	0	8.4%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	0
Battle Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	3.5%	0	0.0%	0	4.9%	2	0.0%	0
Bexhill-on-Sea Town Centre	4.0%	9	11.8%	3	14.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Eastbourne Town Centre	2.4%	5	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Hailsham Town Centre	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.9%	19	5.0%	1	7.0%	2	0.0%	0	5.3%	1	0.0%	0	3.5%	0	8.7%	6	21.0%	9	0.0%	0
Ore Village District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.7%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	40.4%	6	16.3%	1	6.1%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.8%	6	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	6.2%	3	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	0.9%	2	4.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	2.8%	6	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.1%	3	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	6.1%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Ninfield Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	9.5%	21	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	37.9%	3	20.8%	13	7.9%	3	6.1%	0
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.7%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Thomas Peacocke Community College, Love Lane, Rye	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	1	0.0%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		216		27		34		5		18		16		7		65		42		3
Sample:		167		25		21		10		19		19		13		27		26		7

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Theatres, Compton Street, Eastbourne	3.3%	9	3.3%	1	5.7%	3	7.4%	1	14.0%	2	2.2%	0	1.8%	0	0.0%	0	3.2%	2	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	3.2%	9	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	8	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	9.3%	26	7.0%	2	13.1%	6	0.0%	0	13.2%	2	4.3%	1	1.8%	0	8.3%	7	12.8%	8	8.6%	0
Brighton City Centre	2.7%	8	5.3%	1	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Central London / West End	31.3%	90	10.1%	3	18.4%	9	60.3%	9	45.6%	7	56.2%	10	13.1%	2	31.1%	27	36.5%	22	28.4%	2
Eastbourne Town Centre	10.3%	30	18.5%	5	20.9%	10	10.3%	2	9.3%	2	2.2%	0	17.8%	2	2.5%	2	11.6%	7	2.8%	0
Hastings Town Centre	8.3%	24	9.4%	2	0.0%	0	1.8%	0	8.0%	1	15.8%	3	24.9%	3	6.3%	5	13.8%	8	0.0%	0
Hawkhurst Village Centre	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	4	0.0%	0	0.0%	0	7.4%	1	0.0%	0	10.2%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Adhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.8%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	2
Chichester City Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	2.7%	8	12.1%	3	9.5%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	6.3%	18	1.7%	0	9.7%	5	0.0%	0	0.0%	0	6.9%	1	22.2%	3	5.8%	5	6.5%	4	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	0.6%	2	0.0%	0	1.4%	1	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	3.3%	2	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.7%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	1.0%	3	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	2
The Oval, Bohemia Road, Hastings	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	9.8%	28	1.7%	0	1.4%	1	0.0%	0	2.0%	0	0.0%	0	11.0%	1	21.3%	18	11.3%	7	0.0%	0
Weighted base:		286		25		47		15		16		17		13		86		61		6
Sample:		268		32		34		27		23		20		33		39		42		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?
Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	3.6%	7	0.0%	0	0.0%	0	0.0%	0	19.2%	2	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	0.5%	1	0.0%	0	2.1%	1	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	3.5%	6	7.0%	1	9.6%	3	7.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	3.8%	7	9.8%	2	7.5%	2	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0	6.1%	2	0.0%	0
Fishermans Museum, Hastings	1.5%	3	7.5%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	12.5%	23	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	28.7%	15	17.9%	6	0.0%	0
Lewes Castle, East Sussex	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.2%	2	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	9.8%	0
The White Rock Theatre, Hastings	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Battle Town Centre	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	9.0%	3	0.0%	0
Bexhill-on-Sea Town Centre	6.1%	11	16.0%	3	9.6%	3	0.0%	0	0.0%	0	2.1%	0	11.7%	1	7.4%	4	0.0%	0	0.0%	0
Brighton City Centre	0.5%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	44.8%	81	26.5%	5	53.0%	17	64.8%	7	56.4%	4	52.1%	9	57.6%	4	29.5%	16	55.3%	18	50.7%	1
Eastbourne Town Centre	2.7%	5	0.0%	0	11.9%	4	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	7.2%	13	9.8%	2	2.1%	1	0.0%	0	8.2%	1	17.1%	3	15.3%	1	6.1%	3	7.8%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	2	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	29.8%	0
St Leonards-on-Sea Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	2.0%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Lydd Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	0
Margate Town Centre	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	180	18	32	11	8	18	6	53	33	2
Sample:	161	17	23	22	13	21	14	24	21	6

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?
Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1
Battle Town Centre	6.5%	24	0.0%	0	1.0%	1	0.0%	0	53.5%	15	2.7%	1	4.6%	1	4.8%	5	3.0%	2	0.0%	0
Bexhill-on-Sea Town Centre	18.8%	70	81.5%	21	51.9%	34	0.0%	0	0.0%	0	0.0%	0	1.5%	0	8.8%	8	9.1%	6	0.0%	0
Brighton City Centre	1.3%	5	5.2%	1	3.2%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	3.7%	3	1.0%	1	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	30.9%	115	6.8%	2	23.4%	15	0.0%	0	4.6%	1	9.2%	4	27.9%	4	64.3%	60	41.8%	27	7.5%	1
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.7%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Peasmarsh Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	24.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	8.9%	33	0.0%	0	0.0%	0	0.0%	0	3.5%	1	65.4%	29	6.0%	1	0.0%	0	1.0%	1	14.0%	1
Sidley District Centre, Bexhill-on-Sea	0.7%	2	1.6%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	7.0%	26	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	25.8%	17	0.0%	0
Tenterden Town Centre	0.6%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	1
Burwash Village Centre	1.4%	5	0.0%	0	0.0%	0	23.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0
Haywards Heath Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Icklesham Village Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	5.6%	4	0.0%	0
Lamberhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lunsford's Cross Village Centre	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.1%	5
Lydd-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0
Mayfield Village Centre	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Newenden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	1.1%	4	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Pett Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	4	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.5%	0	4.2%	4	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Stone in Oxney Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.6%	6	0.0%	0	1.0%	1	23.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.8%	3	0.0%	0	0.0%	0	12.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		371		26		66		23		28		45		16		94		64		10
Sample:		342		29		42		46		32		51		39		36		42		25

Q44 Where do you or members of your household normally go to visit cafes and restaurants?

Those that said they visit restaurants at least once every 2 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	23.6%	4
Battle Town Centre	8.8%	53	5.5%	3	3.8%	4	3.2%	1	52.9%	21	0.0%	0	3.5%	1	9.9%	19	5.3%	5	0.0%	0
Bexhill-on-Sea Town Centre	22.0%	131	81.2%	41	60.4%	60	5.5%	1	0.0%	0	2.4%	2	14.7%	3	6.9%	13	12.1%	11	0.0%	0
Central London / West End	0.7%	4	0.0%	0	2.8%	3	0.0%	0	2.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.1%	18	0.0%	0	3.5%	3	0.0%	0	6.1%	2	0.0%	0	0.0%	0	4.1%	8	5.3%	5	0.0%	0
Hailsham Town Centre	0.4%	3	0.8%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hastings Town Centre	30.4%	182	8.1%	4	12.6%	13	2.1%	1	9.0%	4	7.7%	5	38.3%	8	56.2%	107	46.7%	40	0.0%	0
Hawkhurst Village Centre	0.5%	3	0.0%	0	0.0%	0	2.1%	1	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	4	0.8%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.1%	6	0.0%	0	0.0%	0	16.4%	4	1.6%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	12.4%	74	0.0%	0	2.1%	2	0.0%	0	8.1%	3	68.3%	45	17.4%	4	7.9%	15	0.7%	1	22.9%	4
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.8%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.6%	34	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	0	3.3%	1	6.8%	13	22.1%	19	0.0%	0
Tenterden Town Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	3.3%	1	0.0%	0	3.4%	3	0.9%	0
Ashburnham Village Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bodiam Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.3%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Catsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
East Guldeford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Etchingham Village Centre	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Great Park Farm, Horns Corner, Catsfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hillier Garden Centre, Hailsham Road, Stone Cross	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.3%	2	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Icklesham Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Lamberhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	4
Merriments Gardens, Hawkhurst Road, Etchingham	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	3
Ninfield Village Centre	0.7%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	0.9%	5	0.0%	0	0.0%	0	20.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	2	0.0%	0	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	1.1%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		599		51		100		25		40		66		21		191		87		17
Sample:		571		64		72		56		60		73		55		80		61		50

Q45 Where do you or members of your household normally go for family entertainment?
Those that said they partake in family entertainment at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	3.2%	4	0.0%	0	13.3%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	6	0.0%	0	0.0%	0	0.0%	0	79.8%	2
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	4.1%	4	0.0%	0	0.0%	0	0.0%	0	13.4%	1	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	12.5%	14	22.7%	3	13.3%	2	34.9%	1	39.1%	3	0.0%	0	59.5%	1	0.0%	0	19.3%	3	0.0%	0
Ashford Town Centre	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	20.2%	1
Battle Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	14.0%	15	56.0%	8	36.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Central London / West End	4.9%	5	0.0%	0	11.7%	2	53.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0
Eastbourne Town Centre	9.4%	10	0.0%	0	13.3%	2	0.0%	0	12.8%	1	5.3%	1	0.0%	0	13.6%	3	13.5%	2	0.0%	0
Hastings Town Centre	19.0%	21	11.3%	2	0.0%	0	0.0%	0	0.0%	0	19.0%	4	0.0%	0	33.3%	8	40.2%	7	0.0%	0
Royal Tunbridge Wells Town Centre	1.8%	2	0.0%	0	0.0%	0	11.4%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.2%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Alfriston Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.9%	2	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	2	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	0.3%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.5%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0
Seaford Museum, Seaford	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Weighted base:		110		14		18		2		8		21		2		25		17		3
Sample:		70		9		8		3		8		17		2		9		10		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)
Those that said they do outdoor leisure activities at least once every 6 months AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	4.4%	2	36.2%	2	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	8.7%	5	27.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	3	0.0%	0	0.0%	0
Hastings Town Centre	17.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	57.1%	8	0.0%	0
Robertsbridge Village Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.4%	1	0.0%	0	0.0%	0	21.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.5%	2	0.0%	0	0.0%	0	21.9%	1	0.0%	0	33.3%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1	0.0%	0
Belmont Local Centre, Hastings	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	5.0%	3	0.0%	0	33.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	3.9%	2	0.0%	0	26.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	1.0%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	0.8%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0
Hastings Beach, Hastings	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	1.6%	1	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	0.8%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2	0.0%	0
New Romney Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0
Parkstone Road, Hastings	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.2%	1	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	0.9%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	3.8%	2	0.0%	0	24.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Sedlescombe Village Centre	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.8%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.8%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	9.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	5	0.0%	0	0.0%	0
Staplecross Village Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.0%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.5%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		54		5		8		6		3		1		1		16		14		0
Sample:		59		9		6		12		5		3		6		6		11		1

Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More leisure facilities / activities for children	8.7%	87	6.3%	6	8.8%	14	1.7%	1	8.3%	6	10.4%	9	3.2%	1	11.9%	38	7.3%	11	2.1%	1
Swimming pool (indoor)	7.3%	73	3.2%	3	4.0%	6	12.2%	6	15.8%	11	2.8%	2	5.0%	2	7.4%	24	10.4%	15	9.2%	3
Ten-pin bowling	7.3%	73	7.9%	7	8.7%	14	0.0%	0	4.5%	3	5.4%	5	1.9%	1	7.8%	25	12.0%	18	0.0%	0
Cheaper prices	5.8%	58	6.2%	6	11.3%	18	1.1%	1	4.2%	3	12.8%	11	3.1%	1	3.7%	12	3.0%	4	4.7%	2
More leisure facilities / activities for families	5.0%	50	6.2%	6	1.5%	2	0.0%	0	10.9%	8	4.6%	4	2.0%	1	5.9%	19	6.8%	10	1.6%	1
Cinema (multi-screen)	4.1%	42	8.9%	8	8.7%	14	0.0%	0	2.9%	2	0.0%	0	2.0%	1	2.2%	7	5.8%	9	2.1%	1
Leisure / sports centre	4.0%	40	9.1%	8	9.4%	15	4.9%	2	4.2%	3	1.3%	1	0.0%	0	2.3%	7	1.4%	2	0.0%	0
More leisure facilities / activities for teenagers	3.9%	39	3.7%	3	3.3%	5	1.7%	1	0.9%	1	5.4%	5	1.2%	0	6.2%	20	2.6%	4	0.0%	0
Outdoor festivals / events	3.8%	38	3.1%	3	3.9%	6	2.0%	1	6.2%	4	3.9%	4	2.0%	1	4.6%	15	2.7%	4	0.0%	0
Indoor trampoline parks	3.6%	36	2.1%	2	2.8%	5	0.0%	0	0.0%	0	11.4%	10	0.0%	0	6.0%	19	0.0%	0	0.0%	0
More / better advertising of what's on / available	3.1%	32	6.2%	6	5.6%	9	0.6%	0	1.7%	1	1.3%	1	2.0%	1	3.3%	10	2.0%	3	0.0%	0
More local sports & recreation facilities	2.9%	29	4.4%	4	2.7%	4	2.6%	1	3.4%	2	2.8%	3	0.0%	0	3.9%	12	1.5%	2	0.0%	0
Ice rink	2.4%	24	3.4%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	3.5%	11	4.2%	6	0.0%	0
Live music venues	2.3%	23	4.4%	4	5.7%	9	2.6%	1	2.9%	2	3.3%	3	2.0%	1	0.0%	0	2.0%	3	0.0%	0
Free parking at leisure venues	2.3%	23	6.0%	6	0.4%	1	1.1%	1	0.9%	1	1.5%	1	0.6%	0	0.7%	2	7.7%	11	2.1%	1
Swimming pool (outdoor)	2.2%	22	2.8%	3	2.1%	3	1.7%	1	1.9%	1	0.0%	0	1.9%	1	2.3%	7	3.3%	5	1.6%	0
Better shopping facilities	1.8%	18	0.0%	0	0.0%	0	0.6%	0	5.2%	4	0.0%	0	0.0%	0	2.3%	7	4.7%	7	0.5%	0
More quality restaurants	1.7%	17	1.6%	2	0.0%	0	0.0%	0	2.1%	2	0.4%	0	3.8%	1	2.3%	7	2.9%	4	0.0%	0
More / better health clubs / gyms (indoor)	1.6%	16	3.1%	3	4.3%	7	0.6%	0	0.9%	1	1.9%	2	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Improved security / CCTV	1.6%	16	1.5%	1	1.5%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	9	1.4%	2	0.0%	0
More / better parks / green spaces	1.5%	15	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	2.8%	4	0.0%	0
More / better car parking	1.5%	15	0.5%	0	0.8%	1	1.1%	1	2.1%	1	1.3%	1	2.4%	1	1.4%	5	2.1%	3	4.5%	1
Improved public transport	1.4%	14	4.8%	4	1.7%	3	0.0%	0	1.5%	1	1.3%	1	2.4%	1	0.0%	0	2.0%	3	2.6%	1
Extreme sports	1.3%	13	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	8	1.4%	2	0.0%	0
Improve current leisure facilities	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.2%	10	1.7%	3	0.0%	0
Improved street furniture	1.2%	12	1.5%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.4%	1	0.6%	0	1.4%	1	1.7%	1	1.2%	0	2.6%	8	0.0%	0	0.0%	0
More / better signposting and information	1.1%	11	2.9%	3	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Improvements in the built environment	1.1%	11	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.4%	1	0.0%	0
Indoor soft play areas	1.0%	10	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	4	2.0%	1	1.1%	3	0.0%	0	0.0%	0
Karting	1.0%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More watersports	0.9%	9	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	0.0%	0
More pavement cafes	0.9%	9	1.5%	1	2.8%	5	0.0%	0	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better policing	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	7	0.0%	0	0.0%	0
Food / farmers markets	0.8%	8	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.5%	1	2.0%	1	1.2%	4	0.0%	0	0.0%	0
Better cycle paths / areas	0.8%	8	0.0%	0	0.4%	1	2.6%	1	1.5%	1	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More leisure facilities / activities for disabled people	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.2%	4	1.3%	2	0.5%	0
Cinema (art house)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	1.4%	2	0.5%	0
Street carnivals	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.0%	0	0.0%	0
More street cleaning	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	1.3%	2	0.0%	0
Dance facilities	0.6%	6	1.6%	2	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More nightclubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Crazy / mini golf	0.5%	5	1.6%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.5%	5	1.6%	2	0.0%	0	0.0%	0	0.5%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.4%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Concert halls	0.4%	4	0.0%	0	0.0%	0	4.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better pubs / bars	0.4%	4	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Outdoor gyms	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Later opening times at leisure venues	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better public toilets	0.3%	3	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
More / better cultural facilities	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by foot and cycle	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.5%	0
More classes available	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Fishing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	40.5%	405	36.6%	34	36.5%	60	62.8%	31	50.5%	35	42.7%	38	63.1%	24	34.3%	109	36.7%	55	60.4%	19
(Don't know)	5.5%	55	7.4%	7	4.5%	7	3.9%	2	0.9%	1	0.0%	0	4.0%	2	8.1%	26	4.9%	7	11.3%	4
(Don't do leisure activities)	3.0%	30	3.2%	3	5.6%	9	2.8%	1	1.8%	1	1.7%	2	3.7%	1	2.7%	9	1.7%	3	3.1%	1
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	32.2%	323	25.9%	24	30.8%	50	33.2%	16	31.7%	22	27.2%	24	29.1%	11	35.0%	111	36.5%	54	27.7%	9
Female	67.8%	679	74.1%	69	69.2%	113	66.8%	32	68.3%	48	72.8%	65	70.9%	27	65.0%	206	63.5%	95	72.3%	23
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	6.8%	68	11.6%	11	6.5%	11	1.8%	1	2.9%	2	1.3%	1	2.0%	1	10.8%	34	4.1%	6	3.3%	1
25-34	13.7%	137	17.4%	16	11.7%	19	3.6%	2	8.7%	6	16.0%	14	5.9%	2	16.3%	52	16.2%	24	4.9%	2
35-44	16.9%	169	18.1%	17	20.7%	34	4.0%	2	13.2%	9	24.2%	22	6.6%	3	19.7%	62	12.3%	18	7.4%	2
45-54	17.3%	174	12.8%	12	15.3%	25	21.0%	10	21.4%	15	17.7%	16	14.3%	6	15.9%	51	21.9%	33	21.6%	7
55-64	17.5%	175	11.1%	10	18.7%	31	27.3%	13	25.1%	18	16.6%	15	22.4%	9	14.5%	46	16.8%	25	28.1%	9
65+	27.8%	278	29.0%	27	26.9%	44	42.4%	21	28.7%	20	24.2%	22	48.8%	19	22.7%	72	28.8%	43	34.7%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	9.3%	93	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	16.3%	163	0.0%	0	100.0%	163	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.9%	49	0.0%	0	0.0%	0	100.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	7.0%	70	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.9%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 7	31.7%	317	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	317	0.0%	0	0.0%	0
Zone 8	14.9%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	149	0.0%	0
Zone 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
PC Postcode Sector																				
TN19 7	2.9%	29	0.0%	0	0.0%	0	59.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
TN31 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	5.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.7%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	3.1%	31	0.0%	0	0.0%	0	0.0%	0	44.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	3.9%	39	0.0%	0	0.0%	0	0.0%	0	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	2.3%	23	0.0%	0	14.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0	0.0%	0
TN34 2	7.8%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	78	0.0%	0	0.0%	0
TN34 3	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	68	0.0%	0	0.0%	0
TN35 4	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
TN35 5	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	40	0.0%	0	0.0%	0
TN36 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	33	0.0%	0	0.0%	0
TN37 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	63	0.0%	0	0.0%	0
TN38 0	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.6%	52	0.0%	0
TN38 8	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	31	0.0%	0
TN38 9	6.6%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.5%	66	0.0%	0
TN39 3	4.2%	42	0.0%	0	25.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	5.5%	56	0.0%	0	34.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	4.3%	43	0.0%	0	26.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	3.5%	35	37.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	5.8%	58	62.6%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	2.0%	20	0.0%	0	0.0%	0	40.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Appendix 5:

Data Tabulations

By Zone Filtering Nulls & SFT

Q01 Where do you normally shop for your household's main food and grocery shopping needs?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	7.0%	60	21.0%	21	26.4%	28	0.0%	0	3.2%	3	0.0%	0	1.1%	1	3.4%	4	3.1%	3	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	7.5%	64	1.0%	1	0.9%	1	1.2%	1	2.2%	2	22.3%	21	27.0%	24	9.2%	11	3.1%	3	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.7%	23	0.0%	0	0.9%	1	1.2%	1	3.2%	3	3.2%	3	1.1%	1	7.6%	9	5.1%	5	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.4%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.1%	3	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.2%	10	0.0%	0	1.9%	2	0.0%	0	8.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	1.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	13	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.3%	11	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.5%	8	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Lidl, Bohemia Road, St Leonards-on-Sea	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	5.6%	5	10.1%	12	3.1%	3	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	3.0%	26	11.0%	11	11.3%	12	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	2	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.7%	2	3.1%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.5%	13	3.0%	3	3.8%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.7%	2	3.1%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	6.2%	53	1.0%	1	0.9%	1	0.0%	0	2.2%	2	4.3%	4	14.6%	13	25.2%	30	2.0%	2	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.6%	5	2.0%	2	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.9%	33	15.0%	15	13.2%	14	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.7%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	11.3%	97	0.0%	0	0.9%	1	3.7%	3	31.2%	29	16.0%	15	22.5%	20	15.1%	18	11.2%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	1.1%	9	1.0%	1	0.0%	0	9.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.2%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.6%	5	3.0%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.1%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	12.6%	108	2.0%	2	6.6%	7	2.4%	2	18.3%	17	5.3%	5	14.6%	13	17.6%	21	41.8%	41	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	3.3%	28	0.0%	0	0.0%	0	26.8%	22	5.4%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.2%	70	30.0%	30	23.6%	25	1.2%	1	4.3%	4	0.0%	0	1.1%	1	0.8%	1	8.2%	8	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.5%	13	0.0%	0	0.0%	0	11.0%	9	3.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.4%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St	1.2%	10	3.0%	3	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	4.1%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Aldi, Dymchurch Road, Hythe	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda, Kimberley Way, Ashford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	1.1%	9	0.0%	0	0.0%	0	9.8%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Jempson's Local, High Street, Ticehurst	0.4%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park,	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Worthing																				
Sainsbury's Superstore, Dymchurch Road, New Romney	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	22
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.8%	7	0.0%	0	0.0%	0	8.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	2.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	31.1%	23
Tesco Superstore, Bell Farm Road, Uckfield	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Waitrose, Sir Bernard Paget Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		855		100		106		82		93		94		89		119		98		74

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	34.4%	294	34.0%	34	31.1%	33	30.5%	25	36.6%	34	30.9%	29	32.6%	29	42.0%	50	39.8%	39	28.4%	21
Lower prices	22.6%	193	26.0%	26	34.9%	37	13.4%	11	15.1%	14	29.8%	28	22.5%	20	22.7%	27	14.3%	14	21.6%	16
Choice / range of goods available	18.4%	157	10.0%	10	21.7%	23	25.6%	21	16.1%	15	17.0%	16	24.7%	22	19.3%	23	13.3%	13	18.9%	14
Quality of goods	13.2%	113	15.0%	15	11.3%	12	19.5%	16	8.6%	8	19.1%	18	19.1%	17	10.9%	13	9.2%	9	6.8%	5
Habit / familiarity / always used it	7.7%	66	10.0%	10	5.7%	6	9.8%	8	10.8%	10	11.7%	11	5.6%	5	5.9%	7	6.1%	6	4.1%	3
Value for money	7.0%	60	12.0%	12	8.5%	9	1.2%	1	5.4%	5	7.4%	7	6.7%	6	12.6%	15	4.1%	4	1.4%	1
Easy to park	6.0%	51	6.0%	6	7.5%	8	3.7%	3	5.4%	5	4.3%	4	10.1%	9	5.0%	6	6.1%	6	5.4%	4
Good / friendly staff	4.7%	40	4.0%	4	1.9%	2	3.7%	3	10.8%	10	3.2%	3	7.9%	7	2.5%	3	3.1%	3	6.8%	5
Loyalty card scheme	4.0%	34	5.0%	5	1.9%	2	8.5%	7	3.2%	3	2.1%	2	4.5%	4	2.5%	3	7.1%	7	1.4%	1
Preference for retailer	3.4%	29	3.0%	3	3.8%	4	0.0%	0	4.3%	4	9.6%	9	1.1%	1	4.2%	5	1.0%	1	2.7%	2
Good internal layout	3.3%	28	3.0%	3	0.0%	0	1.2%	1	7.5%	7	4.3%	4	4.5%	4	3.4%	4	2.0%	2	4.1%	3
Large store	3.3%	28	1.0%	1	4.7%	5	2.4%	2	7.5%	7	3.2%	3	0.0%	0	3.4%	4	5.1%	5	1.4%	1
Easy to get to by car	2.7%	23	1.0%	1	0.0%	0	1.2%	1	2.2%	2	9.6%	9	1.1%	1	1.7%	2	4.1%	4	4.1%	3
Work there / staff discount	2.0%	17	2.0%	2	3.8%	4	2.4%	2	3.2%	3	1.1%	1	1.1%	1	0.0%	0	2.0%	2	2.7%	2
Good food stores	1.9%	16	1.0%	1	1.9%	2	0.0%	0	0.0%	0	2.1%	2	1.1%	1	4.2%	5	5.1%	5	0.0%	0
Small store	1.9%	16	2.0%	2	0.0%	0	3.7%	3	4.3%	4	3.2%	3	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Pleasant environment / atmosphere	1.9%	16	3.0%	3	1.9%	2	0.0%	0	2.2%	2	4.3%	4	1.1%	1	0.0%	0	3.1%	3	1.4%	1
Good-sized store (i.e. not too big / small)	1.6%	14	3.0%	3	0.9%	1	0.0%	0	2.2%	2	3.2%	3	1.1%	1	2.5%	3	0.0%	0	1.4%	1
Attractive environment / nice place	1.4%	12	1.0%	1	0.9%	1	2.4%	2	1.1%	1	2.1%	2	2.2%	2	1.7%	2	1.0%	1	0.0%	0
Close to work	1.4%	12	1.0%	1	0.0%	0	0.0%	0	1.1%	1	3.2%	3	1.1%	1	2.5%	3	1.0%	1	2.7%	2
Clean / tidy store	1.3%	11	1.0%	1	2.8%	3	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.7%	2	1.0%	1	2.7%	2
Good range of non-food shops	1.2%	10	3.0%	3	0.9%	1	0.0%	0	1.1%	1	3.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Quiet	1.2%	10	1.0%	1	0.0%	0	4.9%	4	1.1%	1	0.0%	0	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Easy to get to by bus	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.8%	1	0.0%	0	2.7%	2
Good facilities	0.6%	5	1.0%	1	0.0%	0	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Close to other shops / services / leisure facilities	0.6%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	2	1.4%	1
Close to friends or relatives	0.6%	5	0.0%	0	0.9%	1	0.0%	0	1.1%	1	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Has undercover parking	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	3.1%	3	0.0%	0
Good offers	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.4%	1
Can get everything I need there	0.5%	4	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Has a petrol station	0.5%	4	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Fast service	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1
Feel Covid safe there	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Compact	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Traffic free shopping centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Convenient	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Have self-service scanners	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
(Nothing / very little)	3.2%	27	4.0%	4	3.8%	4	2.4%	2	1.1%	1	3.2%	3	3.4%	3	3.4%	4	2.0%	2	5.4%	4
(Don't know)	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0
Base:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]

Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	12.3%	105	18.0%	18	17.0%	18	17.1%	14	11.8%	11	11.7%	11	6.7%	6	8.4%	10	9.2%	9	10.8%	8
Yes - other food shopping	12.2%	104	21.0%	21	24.5%	26	15.9%	13	6.5%	6	7.4%	7	11.2%	10	5.0%	6	7.1%	7	10.8%	8
Yes - bars / pubs	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	4.1%	35	4.0%	4	5.7%	6	6.1%	5	4.3%	4	5.3%	5	2.2%	2	1.7%	2	1.0%	1	8.1%	6
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.6%	48	5.0%	5	0.9%	1	3.7%	3	7.5%	7	6.4%	6	10.1%	9	5.0%	6	7.1%	7	5.4%	4
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.1%	9	0.0%	0	0.9%	1	2.4%	2	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	0.0%	0
Yes - library	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.3%	11	2.0%	2	0.9%	1	1.2%	1	2.2%	2	1.1%	1	1.1%	1	0.8%	1	1.0%	1	1.4%	1
Yes - meeting friends	1.1%	9	5.0%	5	0.9%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.8%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.2%	3	0.0%	0	1.7%	2	1.0%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.2%	10	0.0%	0	0.9%	1	2.4%	2	1.1%	1	2.1%	2	1.1%	1	0.8%	1	0.0%	0	2.7%	2
Yes - restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	1.9%	16	4.0%	4	3.8%	4	2.4%	2	2.2%	2	1.1%	1	0.0%	0	0.8%	1	1.0%	1	1.4%	1
Yes - work	2.7%	23	0.0%	0	3.8%	4	3.7%	3	3.2%	3	4.3%	4	4.5%	4	0.8%	1	1.0%	1	4.1%	3
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Yes - golf	0.2%	2	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0
Yes - school run	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - visiting place of worship	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	1
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
No	60.5%	517	60.0%	60	48.1%	51	51.2%	42	61.3%	57	55.3%	52	65.2%	58	70.6%	84	70.4%	69	59.5%	44
(Don't know)	1.8%	15	3.0%	3	1.9%	2	0.0%	0	3.2%	3	2.1%	2	0.0%	0	0.8%	1	3.1%	3	1.4%	1
Base:		855		100		106		82		93		94		89		119		98		74

Q04 When you combine your trip with other activities, where do you normally go?

Those who specified a linked activity at Q03 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Battle Town Centre	2.6%	8	0.0%	0	2.0%	1	0.0%	0	18.8%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.9%	34	36.1%	13	25.5%	13	0.0%	0	6.3%	2	0.0%	0	6.7%	2	12.5%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.6%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	12.2%	38	2.8%	1	0.0%	0	0.0%	0	9.4%	3	21.1%	8	16.7%	5	46.9%	15	23.1%	6	0.0%	0
Hawkhurst Village Centre	2.6%	8	0.0%	0	0.0%	0	17.9%	7	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	2.9%	9	0.0%	0	0.0%	0	23.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.3%	4	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	6	0.0%	0	0.0%	0	12.8%	5	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	8	3.3%	1	0.0%	0	3.8%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	11.5%	3	0.0%	0
St Leonards-on-Sea Town Centre	2.9%	9	2.8%	1	2.0%	1	0.0%	0	6.3%	2	2.6%	1	0.0%	0	3.1%	1	11.5%	3	0.0%	0
Tenterden Town Centre	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	1.9%	6	0.0%	0	0.0%	0	2.6%	1	6.3%	2	0.0%	0	3.3%	1	0.0%	0	7.7%	2	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	12.9%	40	33.3%	12	35.3%	18	2.6%	1	12.5%	4	0.0%	0	0.0%	0	3.1%	1	15.4%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.0%	3	0.0%	0	3.9%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	6.3%	2	3.8%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.3%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	4.2%	13	0.0%	0	0.0%	0	2.6%	1	9.4%	3	5.3%	2	23.3%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.6%	2	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.8%	15	0.0%	0	2.0%	1	0.0%	0	9.4%	3	5.3%	2	6.7%	2	6.3%	2	19.2%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	3	2.8%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bannatyne Health Club & Spa, Battle Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.6%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Hythe Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
New Romney Town Centre	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	9
Parkstone Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.0%	3	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Waitrose, Rye Road, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		311		36		51		39		32		38		30		32		26		27

Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	5.7%	32	17.8%	13	12.7%	10	0.0%	0	5.2%	3	1.8%	1	0.0%	0	0.0%	0	7.6%	5	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	4.7%	26	0.0%	0	0.0%	0	2.0%	1	5.2%	3	12.7%	7	11.7%	7	9.6%	7	1.5%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	4.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	6.7%	4	9.6%	7	19.7%	13	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.7%	4	4.1%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.4%	8	5.5%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.4%	2	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.4%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.1%	12	12.3%	9	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	1.3%	7	0.0%	0	1.3%	1	0.0%	0	6.9%	4	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lidl, Bohemia Road, St Leonards-on-Sea	2.9%	16	0.0%	0	0.0%	0	2.0%	1	1.7%	1	1.8%	1	5.0%	3	5.5%	4	9.1%	6	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	3.4%	19	8.2%	6	13.9%	11	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	2.0%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.0%	3	8.2%	6	1.5%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.0%	17	5.5%	4	2.5%	2	0.0%	0	6.9%	4	0.0%	0	6.7%	4	2.7%	2	1.5%	1	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	7.3%	41	1.4%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	4	26.7%	16	17.8%	13	9.1%	6	2.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.7%	4	0.0%	0	1.3%	1	0.0%	0	1.7%	1	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.9%	22	11.0%	8	16.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.5%	53	1.4%	1	2.5%	2	9.8%	5	12.1%	7	16.4%	9	10.0%	6	16.4%	12	16.7%	11	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	1.1%	6	1.4%	1	0.0%	0	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.7%	2	1.5%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.7%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	10.0%	56	5.5%	4	8.9%	7	3.9%	2	25.9%	15	10.9%	6	13.3%	8	11.0%	8	9.1%	6	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	2.5%	14	0.0%	0	0.0%	0	19.6%	10	5.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.1%	45	23.3%	17	24.1%	19	3.9%	2	1.7%	1	0.0%	0	0.0%	0	4.1%	3	4.5%	3	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	2.1%	12	0.0%	0	0.0%	0	7.8%	4	8.6%	5	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.4%	2	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.1%	6	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Aldi, Brooks Road, Lewes	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	1.1%	6	0.0%	0	0.0%	0	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	5
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Asda, Kimberley Way, Ashford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3
Asda, Longfield Road, Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.4%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Iden Stores, Church Lane, Iden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops, Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops, Hastings Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.7%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romney																				
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0	20.5%	9
Waitrose, Sir Bernard Paget Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Base:		559		73		79		51		58		55		60		73		66		44

Q06 Where do you normally do most of your household's small scale top-up food shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	2.5%	17	10.0%	8	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.1%	3	0.0%	0
Aldi, Rye Road, Hastings	3.0%	20	0.0%	0	1.2%	1	0.0%	0	1.4%	1	2.7%	2	20.6%	13	2.6%	2	1.4%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.6%	5	9.6%	7	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	2	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.7%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.1%	3	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	1.4%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.6%	11	12.5%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	6	5.3%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	1.8%	12	0.0%	0	0.0%	0	0.0%	0	12.9%	9	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	12.7%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	2.1%	14	15.0%	12	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.6%	4	2.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	4.0%	27	0.0%	0	7.4%	6	0.0%	0	27.1%	19	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	4.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	30	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.8%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	14.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.3%	9	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	1	5.3%	4	4.1%	3	0.0%	0
Lidl, Ninfield Road,	2.2%	15	5.0%	4	12.3%	10	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	2.6%	2	2.7%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.1%	14	7.5%	6	4.9%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Morrisons, Queens Road, Hastings	2.4%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	3.2%	2	14.5%	11	1.4%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.4%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.1%	21	15.0%	12	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.9%	13	0.0%	0	1.2%	1	0.0%	0	2.9%	2	1.3%	1	7.9%	5	5.3%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.4%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	1.4%	1	0.0%	0
Spar, The Ridge Service Station, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.8%	12	0.0%	0	3.7%	3	0.0%	0	12.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.0%	7	2.5%	2	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.0%	7	0.0%	0	8.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	15.1%	11	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.5%	17	0.0%	0	1.2%	1	0.0%	0	2.9%	2	0.0%	0	6.3%	4	1.3%	1	12.3%	9	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.9%	13	0.0%	0	0.0%	0	13.3%	11	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.3%	22	17.5%	14	6.2%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.0%	7	0.0%	0	0.0%	0	6.0%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	3.0%	20	0.0%	0	0.0%	0	22.9%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, High Street, Heathfield	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	1.4%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iden Stores, Church Lane, Iden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.7%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.0%	7	5.0%	4	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Hastings Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Hurst Green Village Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Lydd Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, Peamarsh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.7%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	1.8%	12	0.0%	0	1.2%	1	13.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	1.0%	7	0.0%	0	0.0%	0	0.0%	0	8.6%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Londis, Main Road, Westfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6
McColls, Taylor Road, Lydd-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Morrisons (Daily), Ninfield Road, Sidley	0.3%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.3%	2	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Nisa, New Lydd Road, Camber	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.1%	3	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
One Stop, High Street, Robertsbridge	1.0%	7	0.0%	0	0.0%	0	0.0%	0	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	0.6%	4	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robertsbridge																				
Premier, Coronation Square, Lydd	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	8
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Premier, Grove Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	3.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	23
Sainsbury's Superstore, Military Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Shell, The Ridge, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Spar, High Street, Lydd	2.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	17
Spar, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Spar, Station Road, Northiam, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Bourne Mini Market, Courthouse Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop, Broad Oak, Heathfield	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Prospect Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wakehams Farm Shop, Pett Level Road, Fairlight	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	8	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		672		80		81		83		70		75		63		76		73		71

Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?

Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	2.7%	8	3.2%	1	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	4.2%	1	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	10.8%	4	5.3%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	12.5%	3	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	4.2%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.0%	6	12.9%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	2.6%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	3.0%	9	0.0%	0	6.3%	3	0.0%	0	13.9%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	4.2%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	10.8%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	1.0%	3	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.7%	8	22.6%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	3.0%	9	0.0%	0	2.1%	1	0.0%	0	16.7%	6	0.0%	0	0.0%	0	2.6%	1	4.2%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	2.7%	8	0.0%	0	0.0%	0	2.9%	1	0.0%	0	27.3%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Jempson's Superstore, Main Street, Peasmarsh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	4.2%	1	0.0%	0
Lidl, Dittons Drive, Polegate	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.0%	6	3.2%	1	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	2.0%	6	3.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	7.9%	3	4.2%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.0%	9	0.0%	0	8.3%	4	0.0%	0	0.0%	0	4.5%	1	5.4%	2	2.6%	1	4.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	2.6%	1	4.2%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	2.3%	7	9.7%	3	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.3%	7	0.0%	0	0.0%	0	2.9%	1	2.8%	1	0.0%	0	8.1%	3	2.6%	1	4.2%	1	0.0%	0
Spar, Heathfield Road, Burwash	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.7%	5	0.0%	0	0.0%	0	0.0%	0	13.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.7%	5	0.0%	0	10.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.0%	3	3.2%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.6%	1	8.3%	2	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.6%	1	4.2%	1	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.0%	12	0.0%	0	2.1%	1	2.9%	1	13.9%	5	0.0%	0	5.4%	2	5.3%	2	4.2%	1	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.0%	3	0.0%	0	0.0%	0	2.9%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.4%	10	12.9%	4	8.3%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	2.0%	6	0.0%	0	0.0%	0	8.6%	3	2.8%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1066 Stores, Eastbourne Road, Pevensey Bay	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Browns Farm Shop, Battle Road, Robertsbridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	1.0%	3	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	1.7%	5	0.0%	0	0.0%	0	11.4%	4	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	1.0%	3	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.7%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.0%	3	3.2%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	0.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town Centre	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, St Leonards-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.7%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	1.0%	3	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.7%	2	0.0%	0	0.0%	0	2.9%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Morrisons (Daily), Ninfield Road, Sidley	1.3%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.7%	2	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Renhurst Farm, Crowborough	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Sainsbury's Superstore, Military Road, Hythe	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Spar, Broad Oak House	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Burwash Road, Broad Oak, Heathfield																				
Spar, High Street, Lydd	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	6
Spar, High Street, New Romney	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Spar, Station Road, Northiam, Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
The Greener Grocers, High Street, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		298		31		48		35		36		22		37		38		24		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
11 - 20%	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
21 - 30%	0.5%	5	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	1.4%	14	6.4%	7	0.9%	1	1.0%	1	0.9%	1	1.8%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0
41 - 50%	4.8%	48	3.7%	4	3.4%	4	6.7%	7	3.7%	4	9.2%	10	10.6%	11	2.3%	3	3.5%	4	1.0%	1
51 - 60%	4.7%	47	10.1%	11	10.3%	12	5.7%	6	2.8%	3	2.8%	3	1.9%	2	4.5%	6	1.7%	2	1.9%	2
61 - 70%	8.8%	88	12.8%	14	11.1%	13	5.7%	6	5.6%	6	4.6%	5	11.5%	12	10.6%	14	7.0%	8	9.6%	10
71 - 80%	23.8%	238	22.9%	25	18.8%	22	32.4%	34	22.4%	24	22.9%	25	20.2%	21	26.5%	35	22.6%	26	25.0%	26
81 - 90%	14.4%	144	10.1%	11	16.2%	19	15.2%	16	15.9%	17	14.7%	16	9.6%	10	10.6%	14	17.4%	20	20.2%	21
91 - 99%	4.1%	41	3.7%	4	0.9%	1	5.7%	6	5.6%	6	8.3%	9	3.8%	4	1.5%	2	3.5%	4	4.8%	5
100% (those that don't do top-up shopping)	26.6%	267	22.9%	25	28.2%	33	16.2%	17	29.9%	32	28.4%	31	33.7%	35	25.8%	34	28.7%	33	26.0%	27
(Don’t know / varies)	10.2%	102	7.3%	8	6.0%	7	10.5%	11	12.2%	13	6.4%	7	8.7%	9	14.4%	19	14.8%	17	10.6%	11
(Refused)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Mean:		*82.93*		*78.76*		*80.18*		*81.22*		*85.05*		*83.00*		*83.58*		*81.90*		*86.66*		*86.88*
Base:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	37.0%	371	28.4%	31	29.9%	35	33.3%	35	34.6%	37	45.9%	50	41.3%	43	40.2%	53	46.1%	53	32.7%	34
No	63.0%	631	71.6%	78	70.1%	82	66.7%	70	65.4%	70	54.1%	59	58.7%	61	59.8%	79	53.9%	62	67.3%	70
Base:		1002		109		117		105		107		109		104		132		115		104

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on food items	35.3%	131	6.5%	2	31.4%	11	34.3%	12	24.3%	9	52.0%	26	37.2%	16	28.3%	15	47.2%	25	44.1%	15
Spend more on discounted food items	20.8%	77	38.7%	12	25.7%	9	25.7%	9	21.6%	8	20.0%	10	23.3%	10	13.2%	7	13.2%	7	14.7%	5
Shop more at discount foodstores such as Aldi and Lidl.	14.6%	54	19.4%	6	11.4%	4	8.6%	3	8.1%	3	10.0%	5	11.6%	5	24.5%	13	18.9%	10	14.7%	5
Spend less on luxury food items	11.3%	42	3.2%	1	11.4%	4	40.0%	14	10.8%	4	6.0%	3	7.0%	3	7.5%	4	1.9%	1	23.5%	8
Spend less on non-essential food items	6.5%	24	6.5%	2	5.7%	2	5.7%	2	10.8%	4	12.0%	6	2.3%	1	9.4%	5	3.8%	2	0.0%	0
Carry out more bulk food shopping	5.9%	22	16.1%	5	5.7%	2	0.0%	0	10.8%	4	8.0%	4	4.7%	2	5.7%	3	1.9%	1	2.9%	1
Shop more at local convenience stores	3.5%	13	16.1%	5	5.7%	2	0.0%	0	5.4%	2	2.0%	1	0.0%	0	3.8%	2	1.9%	1	0.0%	0
Compare prices / shop around more now	3.2%	12	0.0%	0	2.9%	1	8.6%	3	2.7%	1	2.0%	1	2.3%	1	3.8%	2	5.7%	3	0.0%	0
Shop more locally	3.0%	11	0.0%	0	2.9%	1	2.9%	1	5.4%	2	0.0%	0	4.7%	2	3.8%	2	1.9%	1	5.9%	2
Carry out more basket / top up shopping	2.7%	10	0.0%	0	2.9%	1	0.0%	0	10.8%	4	6.0%	3	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Shop more online	2.2%	8	3.2%	1	5.7%	2	2.9%	1	2.7%	1	0.0%	0	0.0%	0	1.9%	1	1.9%	1	2.9%	1
Used different physical shops for top up shopping	1.9%	7	9.7%	3	0.0%	0	0.0%	0	5.4%	2	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Shop less at larger foodstores	1.9%	7	0.0%	0	8.6%	3	0.0%	0	0.0%	0	4.0%	2	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Use a budget	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.7%	2	3.8%	2	0.0%	0	0.0%	0
Plan meals more now	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.9%	1	2.9%	1
Shop more at: Aldi, Rye Road, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at larger foodstores	0.8%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Shop less online	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Changed to shopping at Tesco	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less at local convenience stores	0.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Pick the store with the cheapest petrol now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donate more to food banks	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Grow my own food now	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less impulse purchase items	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Don't know)	1.3%	5	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	3.8%	2	0.0%	0
Base:		371		31		35		35		37		50		43		53		53		34

Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	3.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	37.8%	17
Battle Town Centre	0.6%	3	0.0%	0	1.4%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	6.3%	32	25.0%	16	14.1%	10	0.0%	0	6.8%	4	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0
Brighton City Centre	0.8%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	1.8%	1	0.0%	0
Central London / West End	1.0%	5	0.0%	0	1.4%	1	2.0%	1	0.0%	0	2.0%	1	1.9%	1	1.6%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	10.0%	51	14.1%	9	23.9%	17	10.0%	5	5.1%	3	2.0%	1	9.3%	5	8.2%	5	10.9%	6	0.0%	0
Hailsham Town Centre	0.6%	3	0.0%	0	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	26.3%	134	14.1%	9	15.5%	11	6.0%	3	30.5%	18	33.3%	17	42.6%	23	45.9%	28	43.6%	24	2.2%	1
Heathfield Town Centre	1.0%	5	0.0%	0	0.0%	0	8.0%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	7.5%	38	0.0%	0	0.0%	0	50.0%	25	10.2%	6	5.9%	3	3.7%	2	1.6%	1	1.8%	1	0.0%	0
Rye Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.9%	1	1.6%	1	0.0%	0	2.2%	1
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Tenterden Town Centre	1.0%	5	0.0%	0	0.0%	0	2.0%	1	1.7%	1	2.0%	1	1.9%	1	0.0%	0	1.8%	1	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	4	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	17.3%	88	40.6%	26	25.4%	18	4.0%	2	16.9%	10	9.8%	5	16.7%	9	18.0%	11	12.7%	7	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.2%	6	3.1%	2	2.8%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.8%	9	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.9%	3	3.7%	2	3.3%	2	1.8%	1	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.1%	16	0.0%	0	1.4%	1	0.0%	0	3.4%	2	5.9%	3	11.1%	6	4.9%	3	1.8%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.2%	11	0.0%	0	0.0%	0	0.0%	0	5.1%	3	2.0%	1	0.0%	0	4.9%	3	7.3%	4	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.4%	7	0.0%	0	1.4%	1	0.0%	0	3.4%	2	2.0%	1	1.9%	1	1.6%	1	0.0%	0	2.2%	1
Brenzett Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Bromley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0	11.1%	5
Designer Outlet Ashford, Kimberley Way, Ashford	2.0%	10	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.8%	4	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Esk Plants, Courtlands Road, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.6%	3	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Lydd Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4
New Romney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Swanage Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Warren Retail Park, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Wimbledon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		510		64		71		50		59		51		54		61		55		45

Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?
Those who mentioned location at Q11 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	5.2%	21	0.0%	0	2.0%	1	0.0%	0	0.0%	0	9.1%	4	2.7%	1	0.0%	0	2.4%	1	31.8%	14
Battle Town Centre	0.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	5.2%	21	16.0%	8	10.2%	5	2.4%	1	0.0%	0	2.3%	1	0.0%	0	8.2%	4	4.8%	2	0.0%	0
Brighton City Centre	1.5%	6	4.0%	2	2.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.0%	1	2.4%	1	0.0%	0
Central London / West End	2.7%	11	2.0%	1	2.0%	1	9.5%	4	8.9%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	11.2%	45	30.0%	15	14.3%	7	4.8%	2	8.9%	4	4.5%	2	5.4%	2	10.2%	5	19.0%	8	0.0%	0
Hailsham Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	21.9%	88	14.0%	7	14.3%	7	9.5%	4	22.2%	10	34.1%	15	37.8%	14	32.7%	16	31.0%	13	4.5%	2
Heathfield Town Centre	0.5%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Royal Tunbridge Wells Town Centre	5.5%	22	0.0%	0	6.1%	3	28.6%	12	6.7%	3	2.3%	1	2.7%	1	2.0%	1	2.4%	1	0.0%	0
Rye Town Centre	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Tenterden Town Centre	1.7%	7	0.0%	0	0.0%	0	4.8%	2	2.2%	1	0.0%	0	2.7%	1	2.0%	1	0.0%	0	4.5%	2
Bexhill Road Retail Park, Hastings	1.5%	6	2.0%	1	4.1%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	11.2%	45	12.0%	6	16.3%	8	4.8%	2	24.4%	11	4.5%	2	16.2%	6	10.2%	5	11.9%	5	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	3.5%	14	10.0%	5	8.2%	4	4.8%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.5%	10	0.0%	0	2.0%	1	0.0%	0	2.2%	1	9.1%	4	2.7%	1	2.0%	1	4.8%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.7%	3	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.5%	10	0.0%	0	2.0%	1	0.0%	0	6.7%	3	2.3%	1	8.1%	3	4.1%	2	0.0%	0	0.0%	0
Tesco Extra, Church Wood	2.5%	10	0.0%	0	0.0%	0	4.8%	2	4.4%	2	2.3%	1	2.7%	1	6.1%	3	2.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Ashford Retail Park, Willesborough, Ashford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.7%	7	0.0%	0	0.0%	0	4.8%	2	4.4%	2	0.0%	0	2.7%	1	0.0%	0	4.8%	2	0.0%	0
Bournemouth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Chichester City Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	3.7%	15	0.0%	0	0.0%	0	2.4%	1	4.4%	2	4.5%	2	8.1%	3	4.1%	2	0.0%	0	11.4%	5
Enfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	15.9%	7
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	1.5%	6	6.0%	3	2.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lewes Town Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Maidstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	2
New Romney Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4
Base:		402		50		49		42		45		44		37		49		42		44

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Bexhill-on-Sea Town Centre	12.4%	15	40.0%	4	34.8%	8	0.0%	0	6.3%	1	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0
Brighton City Centre	1.7%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Eastbourne Town Centre	4.1%	5	10.0%	1	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	40.5%	49	10.0%	1	8.7%	2	0.0%	0	50.0%	8	40.0%	4	78.6%	11	70.8%	17	46.2%	6	0.0%	0
Hawkhurst Village Centre	0.8%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	6.6%	8	0.0%	0	0.0%	0	75.0%	6	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Bexhill Road Retail Park, Hastings	1.7%	2	10.0%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	11.6%	14	20.0%	2	13.0%	3	0.0%	0	18.8%	3	10.0%	1	0.0%	0	4.2%	1	30.8%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.8%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.1%	5	0.0%	0	4.3%	1	0.0%	0	6.3%	1	0.0%	0	14.3%	2	0.0%	0	7.7%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.5%	3	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Icklesham Village Centre	0.8%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Base:	121	10	23	8	16	10	14	24	13	3

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	10.2%	5
Bexhill-on-Sea Town Centre	3.0%	14	12.5%	8	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.1%	5	0.0%	0	4.6%	3	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	5.6%	26	1.6%	1	1.5%	1	4.3%	2	6.7%	3	21.6%	8	6.0%	3	9.8%	5	5.3%	3	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.6%	12	0.0%	0	1.5%	1	14.9%	7	6.7%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Rye Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	10.1%	47	1.6%	1	4.6%	3	2.1%	1	8.9%	4	8.1%	3	26.0%	13	15.7%	8	24.6%	14	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.3%	6	0.0%	0	0.0%	0	4.3%	2	0.0%	0	2.7%	1	2.0%	1	3.9%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	2.4%	11	0.0%	0	0.0%	0	21.3%	10	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	47.5%	221	75.0%	48	64.6%	42	12.8%	6	57.8%	26	32.4%	12	56.0%	28	52.9%	27	56.1%	32	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	1.1%	5	6.3%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.8%	1	0.0%	0
Tesco Extra, Church Wood	4.7%	22	1.6%	1	3.1%	2	0.0%	0	13.3%	6	2.7%	1	4.0%	2	11.8%	6	7.0%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	3	0.0%	0	3.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ashford Retail Park, Willesborough, Ashford	6.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	61.2%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.9%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.0%	1
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Haywards Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	3.4%	16	0.0%	0	1.5%	1	27.7%	13	2.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
New Romney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Park Farm Retail Park, Kings Way, Folkestone	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Portfield Retail Park, Portfield Way, Chichester	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
St Mary's Bay Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Base:		465		64		65		47		45		37		50		51		57		49

Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Bexhill-on-Sea Town Centre	2.7%	16	13.3%	11	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Eastbourne Town Centre	1.3%	8	1.2%	1	4.3%	3	0.0%	0	1.5%	1	2.1%	1	0.0%	0	1.4%	1	1.5%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	3.5%	21	1.2%	1	2.9%	2	0.0%	0	4.5%	3	10.4%	5	4.5%	3	8.3%	6	1.5%	1	0.0%	0
Hawkhurst Village Centre	0.5%	3	0.0%	0	0.0%	0	1.5%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	3.2%	19	0.0%	0	0.0%	0	26.2%	17	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	9	0.0%	0	0.0%	0	13.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	19.0%	113	6.0%	5	10.0%	7	0.0%	0	24.2%	16	18.8%	9	35.8%	24	36.1%	26	38.8%	26	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.2%	7	0.0%	0	0.0%	0	1.5%	1	3.0%	2	2.1%	1	1.5%	1	2.8%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.5%	9	0.0%	0	0.0%	0	13.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	40.1%	238	67.5%	56	65.7%	46	10.8%	7	47.0%	31	29.2%	14	47.8%	32	36.1%	26	38.8%	26	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.2%	7	2.4%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.5%	1	2.8%	2	1.5%	1	0.0%	0
Currys, Hampden Park, Eastbourne	1.2%	7	3.6%	3	2.9%	2	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.0%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.5%	1	0.0%	0	4.5%	3	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.2%	13	0.0%	0	0.0%	0	1.5%	1	3.0%	2	8.3%	4	0.0%	0	4.2%	3	4.5%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.0%	12	0.0%	0	0.0%	0	0.0%	0	4.5%	3	2.1%	1	3.0%	2	2.8%	2	6.0%	4	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	3	2.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ashford Retail Park, Willesborough, Ashford	5.7%	34	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	53.6%	30
Bluewater Shopping Centre, Dartford, Greenhithe	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Dymchurch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Howdens, Theaklen Drive, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	2.7%	16	0.0%	0	0.0%	0	20.0%	13	3.0%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Park Farm Retail Park, Kings Way, Folkestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	11
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Superstore, Woodsgate Corner, Pembury	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		594		83		70		65		66		48		67		72		67		56

Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	17.9%	7
Battle Town Centre	4.7%	22	0.0%	0	5.3%	3	6.0%	3	38.5%	15	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Bexhill-on-Sea Town Centre	12.1%	57	48.3%	29	40.4%	23	2.0%	1	2.6%	1	0.0%	0	0.0%	0	3.0%	2	1.7%	1	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Eastbourne Town Centre	3.2%	15	8.3%	5	10.5%	6	6.0%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	33.0%	156	11.7%	7	12.3%	7	4.0%	2	17.9%	7	21.3%	10	67.9%	38	77.3%	51	57.6%	34	0.0%	0
Hawkhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.8%	4	0.0%	0	0.0%	0	6.0%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.4%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	1.7%	1	0.0%	0
Royal Tunbridge Wells Town Centre	3.4%	16	0.0%	0	0.0%	0	28.0%	14	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.9%	28	0.0%	0	0.0%	0	2.0%	1	0.0%	0	53.2%	25	0.0%	0	1.5%	1	1.7%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.4%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	6.8%	4	0.0%	0
Tenterden Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	5	1.8%	1	0.0%	0	0.0%	0	2.6%	1
Bexhill Road Retail Park, Hastings	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	4.0%	19	21.7%	13	5.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.5%	1	1.7%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.1%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.0%	2	1.7%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	1	0.0%	0	0.0%	0	2.6%	1
Morrisons, Queens Road, Hastings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.6%	3	1.7%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.5%	12	0.0%	0	0.0%	0	0.0%	0	7.7%	3	4.3%	2	5.4%	3	4.5%	3	1.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Church Wood Drive, Hastings	6.1%	29	0.0%	0	1.8%	1	6.0%	3	7.7%	3	4.3%	2	10.7%	6	4.5%	3	18.6%	11	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.4%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.3%	11	6.7%	4	8.8%	5	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Ashford Retail Park, Willesborough, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Broad Oak Village Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.6%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4
Hythe Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Lydd Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	5
New Romney Town Centre	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	6
Sainsbury's Superstore, Dymchurch Road, New Romney	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Staplecross Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	6
Ticehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.7%	8	0.0%	0	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		473		60		57		50		39		47		56		66		59		39

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	3.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	4	2.7%	1	2.2%	1	0.0%	0	20.7%	6
Battle Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	4.7%	16	18.9%	7	13.7%	7	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Brighton City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Eastbourne Town Centre	3.9%	13	10.8%	4	9.8%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.7%	1	0.0%	0
Hailsham Town Centre	0.6%	2	2.7%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	14.8%	50	5.4%	2	7.8%	4	2.6%	1	20.0%	6	19.0%	8	27.0%	10	37.0%	17	7.4%	2	0.0%	0
Hawkhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.2%	4	0.0%	0	0.0%	0	10.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	3.0%	10	0.0%	0	0.0%	0	23.7%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Rye Town Centre	3.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.2%	11	0.0%	0	2.2%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.7%	1	2.2%	1	3.7%	1	0.0%	0
Tenterden Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.9%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.7%	1	0.0%	0
Bexhill Road Retail Park, Hastings	1.2%	4	0.0%	0	3.9%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.6%	2	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	8.3%	28	2.7%	1	0.0%	0	2.6%	1	10.0%	3	7.1%	3	21.6%	8	8.7%	4	29.6%	8	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.9%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	17.8%	60	43.2%	16	45.1%	23	0.0%	0	23.3%	7	4.8%	2	8.1%	3	6.5%	3	22.2%	6	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.7%	1	0.0%	0	3.7%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.9%	3	5.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St	1.2%	4	0.0%	0	2.0%	1	2.6%	1	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Bohemia Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	8.7%	4	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.1%	7	0.0%	0	2.0%	1	0.0%	0	3.3%	1	2.4%	1	2.7%	1	6.5%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.7%	16	2.7%	1	3.9%	2	2.6%	1	10.0%	3	0.0%	0	8.1%	3	6.5%	3	11.1%	3	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.5%	5	5.4%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Asda, Bouverie Place, Folkestone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Asda, Kimberley Way, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Ashford Retail Park, Willesborough, Ashford	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	2.7%	1	0.0%	0	0.0%	0	17.2%	5
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Charity Farm Countrystore, Swattenden, Cranbrook	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldridges, The Ridge, St Leonards-on-Sea	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
New Romney Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Orbital Park, Monument Way, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Park Farm Retail Park, Kings Way, Folkestone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Pets at Home, Sedlescombe Road North, Hastings	1.5%	5	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.4%	1	2.7%	1	4.3%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Sainsbury's Superstore, Military Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Tenterden Garden Centre, Reading Street, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Wadhurst Town Centre	1.8%	6	0.0%	0	0.0%	0	15.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Base:		337		37		51		38		30		42		37		46		27		29

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	4.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	8	0.0%	0	0.0%	0	0.0%	0	20.9%	9
Battle Town Centre	2.3%	10	0.0%	0	1.7%	1	0.0%	0	19.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	8.4%	36	27.8%	15	26.7%	16	0.0%	0	2.2%	1	0.0%	0	4.4%	2	4.1%	2	0.0%	0	0.0%	0
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	3.5%	15	11.1%	6	6.7%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	7.0%	3	0.0%	0
Hailsham Town Centre	0.5%	2	0.0%	0	0.0%	0	2.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	11.7%	50	3.7%	2	5.0%	3	2.1%	1	19.6%	9	19.5%	8	24.4%	11	24.5%	12	9.3%	4	0.0%	0
Hawkhurst Village Centre	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.9%	8	0.0%	0	0.0%	0	17.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	3	1.9%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.6%	11	0.0%	0	0.0%	0	12.8%	6	6.5%	3	2.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	6	2.2%	1	2.0%	1	0.0%	0	2.3%	1
Sidley District Centre, Bexhill-on-Sea	1.6%	7	3.7%	2	5.0%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.3%	1	0.0%	0
Silverhill District Centre, Hastings	1.9%	8	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	4.4%	2	6.1%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.0%	17	0.0%	0	1.7%	1	0.0%	0	4.3%	2	4.9%	2	8.9%	4	0.0%	0	18.6%	8	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	4.0%	17	7.4%	4	6.7%	4	0.0%	0	0.0%	0	0.0%	0	6.7%	3	6.1%	3	7.0%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	2.8%	12	0.0%	0	0.0%	0	12.8%	6	4.3%	2	0.0%	0	6.7%	3	2.0%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.5%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.9%	4	1.9%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	9.1%	39	9.3%	5	1.7%	1	4.3%	2	15.2%	7	9.8%	4	11.1%	5	10.2%	5	23.3%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	4.4%	19	13.0%	7	5.0%	3	2.1%	1	2.2%	1	0.0%	0	4.4%	2	4.1%	2	7.0%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.7%	16	7.4%	4	5.0%	3	0.0%	0	2.2%	1	2.4%	1	2.2%	1	6.1%	3	7.0%	3	0.0%	0
Sovereign Harbour Retail	1.2%	5	1.9%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Park, Eastbourne																				
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.4%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	8.2%	4	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	1.9%	8	3.7%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.0%	1	2.3%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	1.4%	6	0.0%	0	3.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	2.3%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.5%	2	1.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	2	1.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ashford Retail Park, Willesborough, Ashford	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4	0.0%	0	0.0%	0	0.0%	0	16.3%	7
Bluewater Shopping Centre, Dartford, Greenhithe	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Carpetright, Bexhill Road, St Leonards-on-Sea	0.7%	3	0.0%	0	1.7%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Cowbeech Village Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Emmaus Hastings & Rother, Whitworth Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gordon Busbridge, London Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0
Hythe Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6
IKEA, Lakeside Retail Park, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.9%	4	0.0%	0	0.0%	0	8.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lenleys Home, Roper Road, Canterbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	4.9%	21	0.0%	0	1.7%	1	21.3%	10	10.9%	5	4.9%	2	2.2%	1	0.0%	0	4.7%	2	0.0%	0
Lydd Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
New Romney Town Centre	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	10
Ninfield Village Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
South Aylesford Retail Park, Quarry Wood, Aylesford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Base:		428		54		60		47		46		41		45		49		43		43

Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Battle Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.5%	11	3.4%	3	5.3%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0
Eastbourne Town Centre	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	3.2%	23	1.1%	1	2.1%	2	0.0%	0	5.6%	4	4.1%	3	5.5%	4	5.9%	6	3.9%	3	0.0%	0
Heathfield Town Centre	0.5%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	21	1.4%	1	1.0%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	4.9%	5	7.9%	6	0.0%	0
Tenterden Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.8%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	25.2%	184	37.9%	33	42.6%	40	3.9%	3	27.8%	20	9.6%	7	23.3%	17	30.4%	31	43.4%	33	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	2.6%	19	0.0%	0	0.0%	0	21.1%	16	2.8%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.8%	6	1.1%	1	1.1%	1	0.0%	0	2.8%	2	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
B&Q, Norman Road, Ashford	8.6%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	14	1.4%	1	0.0%	0	0.0%	0	63.2%	48

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	28.1%	205	48.3%	42	31.9%	30	3.9%	3	26.4%	19	12.3%	9	47.9%	35	40.2%	41	32.9%	25	1.3%	1
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.4%	3	2.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	2	0.0%	0	1.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Blackbrooks Garden Centre, A21, Sedlescombe	2.6%	19	2.3%	2	0.0%	0	2.6%	2	11.1%	8	0.0%	0	2.7%	2	4.9%	5	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.5%	11	1.1%	1	1.1%	1	2.6%	2	2.8%	2	0.0%	0	2.7%	2	1.0%	1	2.6%	2	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.4%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Garden Gems, Salts Farm, East Guldeford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	1.5%	11	0.0%	0	0.0%	0	14.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5
High Banks Nurseries, Gill's	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Green, Cranbrook																				
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.5%	4	1.1%	1	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Icklesham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.0%	7	0.0%	0	0.0%	0	7.9%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Merriments Gardens, Hawkhurst Road, Etchingham	1.0%	7	0.0%	0	0.0%	0	6.6%	5	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5
Northiam DIY & Garden, Main Street, Northiam, Rye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.5%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.1%	3	2.0%	2	1.3%	1	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark Cross	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tenterden Garden Centre, Reading Street, Tenterden	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ticehurst Village Centre	0.5%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Base:		729		87		94		76		72		73		73		102		76		76

Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	10
Battle Town Centre	2.6%	19	0.0%	0	2.9%	3	0.0%	0	14.7%	11	1.1%	1	1.4%	1	0.0%	0	3.5%	3	0.0%	0
Bexhill-on-Sea Town Centre	8.0%	59	34.1%	30	24.5%	25	1.6%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Eastbourne Town Centre	0.5%	4	0.0%	0	2.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.5%	4	0.0%	0	0.0%	0	4.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	15.4%	114	0.0%	0	2.9%	3	4.8%	3	13.3%	10	13.0%	12	38.4%	28	31.4%	33	29.1%	25	0.0%	0
Heathfield Town Centre	0.4%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.0%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Robertsbridge Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	3.5%	26	0.0%	0	0.0%	0	31.7%	20	2.7%	2	2.2%	2	1.4%	1	1.0%	1	0.0%	0	0.0%	0
Rye Town Centre	4.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	34	0.0%	0	1.0%	1	0.0%	0	1.8%	1
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	8.1%	7	0.0%	0
Tenterden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0	0.0%	0	1.8%	1
Bexhill Road Retail Park, Hastings	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	17.7%	131	45.5%	40	42.2%	43	1.6%	1	16.0%	12	3.3%	3	5.5%	4	14.3%	15	15.1%	13	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	3	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.2%	9	3.4%	3	4.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.4%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.3%	4	4.1%	3	1.9%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.0%	15	0.0%	0	1.0%	1	1.6%	1	1.3%	1	5.4%	5	1.4%	1	2.9%	3	3.5%	3	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.1%	3	3.8%	4	2.3%	2	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.1%	8	3.4%	3	3.9%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	3.0%	22	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	6.8%	5	12.4%	13	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.1%	8	2.3%	2	3.9%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	5.3%	39	0.0%	0	0.0%	0	3.2%	2	12.0%	9	5.4%	5	17.8%	13	6.7%	7	3.5%	3	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	9.7%	72	1.1%	1	3.9%	4	4.8%	3	17.3%	13	3.3%	3	13.7%	10	14.3%	15	26.7%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.3%	2	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.8%	6	0.0%	0	0.0%	0	9.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.6%	12	6.8%	6	2.9%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Aldi, Victoria Road, Ashford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Asda, Kimberley Way, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Ashford Retail Park, Willesborough, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Greatstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Hollington Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Hythe Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Jempson's Supermarket, Station Approach, Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	11
Ticehurst Village Centre	0.9%	7	0.0%	0	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		739		88		102		63		75		92		73		105		86		55

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Battle Town Centre	5.8%	49	0.0%	0	9.1%	9	1.1%	1	36.6%	34	1.0%	1	1.2%	1	0.0%	0	3.3%	3	0.0%	0
Bexhill-on-Sea Town Centre	9.3%	79	43.6%	44	29.3%	29	1.1%	1	3.2%	3	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Eastbourne Town Centre	0.4%	3	0.0%	0	2.0%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	11.4%	97	1.0%	1	3.0%	3	1.1%	1	6.5%	6	6.3%	6	27.9%	24	35.1%	40	17.6%	16	0.0%	0
Hawkhurst Village Centre	1.9%	16	0.0%	0	0.0%	0	11.4%	10	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.4%	12	0.0%	0	0.0%	0	13.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.8%	15	0.0%	0	15.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	4.2%	36	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2	27.9%	24	7.9%	9	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Robertsbridge Village Centre	1.3%	11	0.0%	0	0.0%	0	2.3%	2	9.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	13	0.0%	0	0.0%	0	11.4%	10	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	7.5%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.5%	60	1.2%	1	0.9%	1	0.0%	0	2.4%	2
Sidley District Centre, Bexhill-on-Sea	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.4%	29	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	24.2%	22	0.0%	0
Tenterden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	11.4%	97	39.6%	40	26.3%	26	2.3%	2	8.6%	8	3.1%	3	2.3%	2	7.0%	8	8.8%	8	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.4%	3	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.4%	20	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	2.3%	2	7.0%	8	8.8%	8	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.1%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.6%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	1.4%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2	1.2%	1	7.0%	8	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.7%	6	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.6%	31	0.0%	0	0.0%	0	0.0%	0	7.5%	7	2.1%	2	11.6%	10	7.9%	9	3.3%	3	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	6.1%	52	1.0%	1	1.0%	1	1.1%	1	8.6%	8	2.1%	2	8.1%	7	7.9%	9	25.3%	23	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.1%	9	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Addington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Broad Oak Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.6%	5	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Greatstone Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hollington Local Centre, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.1%	1	0.0%	0
Lydd Town Centre	6.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.6%	53
New Romney Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	7

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Parkstone Road, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.9%	8	6.9%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sedlescombe Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.4%	29	0.0%	0	0.0%	0	33.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		850		101		99		88		93		96		86		114		91		82

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	5.0%	17	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	53.6%	15
Battle Town Centre	2.0%	7	2.0%	1	0.0%	0	0.0%	0	21.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	8.8%	30	31.4%	16	28.9%	13	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.2%	11	2.0%	1	8.9%	4	2.6%	1	7.1%	2	7.4%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	21.6%	74	9.8%	5	11.1%	5	0.0%	0	21.4%	6	25.9%	7	48.7%	19	46.7%	21	26.8%	11	0.0%	0
Heathfield Town Centre	0.9%	3	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	7.3%	25	2.0%	1	0.0%	0	39.5%	15	7.1%	2	3.7%	1	7.7%	3	4.4%	2	2.4%	1	0.0%	0
Rye Town Centre	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	6	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Sidley District Centre, Bexhill-on-Sea	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.9%	10	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	5.1%	2	4.4%	2	12.2%	5	0.0%	0
Tenterden Town Centre	1.2%	4	0.0%	0	0.0%	0	5.3%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	9.9%	34	9.8%	5	2.2%	1	10.5%	4	7.1%	2	11.1%	3	10.3%	4	11.1%	5	24.4%	10	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.9%	3	2.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	7.6%	26	25.5%	13	15.6%	7	0.0%	0	7.1%	2	3.7%	1	0.0%	0	4.4%	2	2.4%	1	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.2%	4	2.0%	1	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	1.2%	4	2.0%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.6%	2	2.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	2.0%	7	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	11.1%	5	2.4%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.2%	11	0.0%	0	0.0%	0	5.3%	2	7.1%	2	0.0%	0	10.3%	4	6.7%	3	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.1%	14	2.0%	1	2.2%	1	0.0%	0	3.6%	1	3.7%	1	2.6%	1	2.2%	1	19.5%	8	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Ashford Retail Park, Willesborough, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	2.3%	8	0.0%	0	4.4%	2	2.6%	1	3.6%	1	0.0%	0	5.1%	2	0.0%	0	2.4%	1	3.6%	1
Canterbury City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Designer Outlet Ashford, Kimberley Way, Ashford	1.8%	6	0.0%	0	0.0%	0	2.6%	1	0.0%	0	7.4%	2	5.1%	2	0.0%	0	2.4%	1	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.6%	1
High Wycombe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Hythe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
IKEA, Valley Retail Park, Purley Way, Croydon	0.6%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Ninfield Village Centre	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	5
Wadhurst Town Centre	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Base:	342		51		45		38		28		27		39		45		41		28	
Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	28.5%	286	27.5%	30	28.2%	33	27.6%	29	25.2%	27	30.3%	33	18.3%	19	40.2%	53	32.2%	37	24.0%	25
No	71.5%	716	72.5%	79	71.8%	84	72.4%	76	74.8%	80	69.7%	76	81.7%	85	59.8%	79	67.8%	78	76.0%	79
Base:		1002		109		117		105		107		109		104		132		115		104

Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on non-food items	28.0%	80	6.7%	2	30.3%	10	41.4%	12	37.0%	10	15.2%	5	47.4%	9	18.9%	10	37.8%	14	32.0%	8
Spend less on luxury non-food items	17.1%	49	10.0%	3	33.3%	11	10.3%	3	3.7%	1	36.4%	12	15.8%	3	15.1%	8	10.8%	4	16.0%	4
Spend less on non-essential food items	14.3%	41	23.3%	7	18.2%	6	13.8%	4	7.4%	2	6.1%	2	0.0%	0	26.4%	14	13.5%	5	4.0%	1
Spend less in general on non-food items	11.9%	34	0.0%	0	12.1%	4	13.8%	4	14.8%	4	21.2%	7	0.0%	0	13.2%	7	13.5%	5	12.0%	3
Shopped less frequently in general for non-food goods	11.2%	32	23.3%	7	9.1%	3	6.9%	2	18.5%	5	18.2%	6	10.5%	2	1.9%	1	5.4%	2	16.0%	4
Shop more at discount shops	9.4%	27	10.0%	3	12.1%	4	6.9%	2	14.8%	4	3.0%	1	0.0%	0	11.3%	6	13.5%	5	8.0%	2
Spend more on discounted items	8.0%	23	10.0%	3	0.0%	0	3.4%	1	7.4%	2	12.1%	4	10.5%	2	9.4%	5	13.5%	5	4.0%	1
Shop more online	6.6%	19	13.3%	4	0.0%	0	10.3%	3	7.4%	2	6.1%	2	10.5%	2	11.3%	6	0.0%	0	0.0%	0
Compare prices / shop around more now	3.8%	11	3.3%	1	6.1%	2	3.4%	1	3.7%	1	0.0%	0	5.3%	1	3.8%	2	5.4%	2	4.0%	1
Shop more locally	3.1%	9	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	5.3%	1	5.7%	3	2.7%	1	4.0%	1
Shop less online	1.7%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	4.0%	1
Use a budget	1.4%	4	3.3%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Use delivery service instead of travelling	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Shopping more at charity shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Buying more energy efficient goods	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Joined a car pool	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joined money back schemes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Carry out more bulk non-food shopping	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.4%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.1%	6	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.7%	1	8.0%	2
Base:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.0%	10	4.6%	5	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
4-6 days a week	1.3%	13	7.3%	8	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
2-3 days a week	6.3%	63	24.8%	27	16.2%	19	0.0%	0	1.9%	2	0.9%	1	1.9%	2	6.8%	9	2.6%	3	0.0%	0
One day a week	9.3%	93	27.5%	30	31.6%	37	1.9%	2	5.6%	6	1.8%	2	1.9%	2	6.1%	8	5.2%	6	0.0%	0
Every two weeks	5.5%	55	6.4%	7	6.8%	8	1.0%	1	6.5%	7	5.5%	6	4.8%	5	6.8%	9	8.7%	10	1.9%	2
Monthly	9.8%	98	12.8%	14	17.1%	20	3.8%	4	8.4%	9	4.6%	5	6.7%	7	15.2%	20	14.8%	17	1.9%	2
Once every two months	4.2%	42	2.8%	3	4.3%	5	2.9%	3	5.6%	6	7.3%	8	1.9%	2	6.1%	8	6.1%	7	0.0%	0
Three-four times a year	7.2%	72	2.8%	3	6.0%	7	7.6%	8	7.5%	8	10.1%	11	10.6%	11	6.1%	8	11.3%	13	2.9%	3
Once a year	4.9%	49	0.9%	1	3.4%	4	5.7%	6	2.8%	3	4.6%	5	6.7%	7	8.3%	11	7.0%	8	3.8%	4
Less often	2.8%	28	0.0%	0	0.0%	0	5.7%	6	3.7%	4	2.8%	3	1.0%	1	7.6%	10	3.5%	4	0.0%	0
Never	46.7%	468	8.3%	9	9.4%	11	70.5%	74	57.0%	61	62.4%	68	64.4%	67	32.6%	43	36.5%	42	89.4%	93
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	1.8%	2	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Mean:		*1.82*		*6.73*		*4.20*		*0.18*		*0.87*		*0.40*		*0.48*		*1.90*		*1.25*		*0.07*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q26 What do you like about Bexhill-on-Sea Town Centre? [MR]																				
Those who visit Bexhill-on-Sea Town Centre for shopping at Q25																				
Attractive environment / nice place	19.7%	105	16.0%	16	25.5%	27	6.5%	2	21.7%	10	17.1%	7	21.6%	8	16.9%	15	21.9%	16	36.4%	4
Good range of independent shops	16.7%	89	24.0%	24	16.0%	17	16.1%	5	6.5%	3	14.6%	6	18.9%	7	16.9%	15	13.7%	10	18.2%	2
Good range of non-food shops	12.7%	68	13.0%	13	11.3%	12	12.9%	4	13.0%	6	12.2%	5	24.3%	9	12.4%	11	8.2%	6	18.2%	2
Close to the beach	9.4%	50	11.0%	11	11.3%	12	19.4%	6	17.4%	8	4.9%	2	10.8%	4	3.4%	3	5.5%	4	0.0%	0
Close to home	9.0%	48	23.0%	23	16.0%	17	0.0%	0	4.3%	2	0.0%	0	2.7%	1	2.2%	2	2.7%	2	9.1%	1
Good pubs, cafés or restaurants	8.1%	43	11.0%	11	6.6%	7	6.5%	2	2.2%	1	7.3%	3	5.4%	2	9.0%	8	11.0%	8	9.1%	1
Good charity shops	7.3%	39	9.0%	9	7.5%	8	3.2%	1	0.0%	0	7.3%	3	5.4%	2	5.6%	5	15.1%	11	0.0%	0
Nice atmosphere / friendly people	6.9%	37	16.0%	16	6.6%	7	0.0%	0	6.5%	3	2.4%	1	0.0%	0	7.9%	7	2.7%	2	9.1%	1
Quiet	6.2%	33	6.0%	6	10.4%	11	3.2%	1	0.0%	0	2.4%	1	2.7%	1	7.9%	7	8.2%	6	0.0%	0
Easy to park	5.8%	31	3.0%	3	2.8%	3	6.5%	2	10.9%	5	7.3%	3	13.5%	5	6.7%	6	5.5%	4	0.0%	0
Seaside location	5.4%	29	1.0%	1	4.7%	5	6.5%	2	2.2%	1	4.9%	2	5.4%	2	9.0%	8	11.0%	8	0.0%	0
Good facilities	4.3%	23	7.0%	7	6.6%	7	0.0%	0	0.0%	0	4.9%	2	2.7%	1	2.2%	2	5.5%	4	0.0%	0
Compact	3.6%	19	4.0%	4	2.8%	3	0.0%	0	8.7%	4	7.3%	3	8.1%	3	0.0%	0	2.7%	2	0.0%	0
Good food stores	2.8%	15	3.0%	3	2.8%	3	3.2%	1	4.3%	2	0.0%	0	5.4%	2	3.4%	3	1.4%	1	0.0%	0
De La Warr Pavilion	2.4%	13	1.0%	1	0.0%	0	6.5%	2	4.3%	2	4.9%	2	5.4%	2	1.1%	1	4.1%	3	0.0%	0
Close to friends or relatives	2.4%	13	2.0%	2	0.0%	0	0.0%	0	6.5%	3	0.0%	0	2.7%	1	1.1%	1	6.8%	5	9.1%	1
Traditional	2.2%	12	2.0%	2	0.9%	1	3.2%	1	0.0%	0	0.0%	0	5.4%	2	2.2%	2	4.1%	3	9.1%	1
Flat	2.1%	11	0.0%	0	0.0%	0	3.2%	1	4.3%	2	2.4%	1	5.4%	2	2.2%	2	4.1%	3	0.0%	0
Makes a change from other places	1.9%	10	1.0%	1	0.0%	0	6.5%	2	6.5%	3	4.9%	2	2.7%	1	1.1%	1	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	8	5.0%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	1.3%	7	0.0%	0	1.9%	2	0.0%	0	4.3%	2	0.0%	0	2.7%	1	1.1%	1	1.4%	1	0.0%	0
Safe and secure	0.9%	5	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Iceland store	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.4%	1	0.0%	0
Clean	0.6%	3	0.0%	0	1.9%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Indoor market (Bexhill Indoor Market)	0.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good access	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Free parking	0.4%	2	0.0%	0	0.9%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Savers store	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
(Nothing / very little)	15.9%	85	11.0%	11	17.9%	19	22.6%	7	17.4%	8	22.0%	9	10.8%	4	18.0%	16	13.7%	10	9.1%	1
(Dont know)	2.4%	13	0.0%	0	1.9%	2	9.7%	3	0.0%	0	12.2%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Base:		534		100		106		31		46		41		37		89		73		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]																				
Free car parking	11.4%	114	18.3%	20	20.5%	24	5.7%	6	5.6%	6	2.8%	3	14.4%	15	14.4%	19	18.3%	21	0.0%	0
More / better parking	9.5%	95	12.8%	14	17.1%	20	4.8%	5	6.5%	7	1.8%	2	15.4%	16	10.6%	14	14.8%	17	0.0%	0
More / better non-food shops	4.9%	49	8.3%	9	8.5%	10	3.8%	4	1.9%	2	2.8%	3	2.9%	3	6.1%	8	8.7%	10	0.0%	0
More clothes shops	3.7%	37	11.0%	12	8.5%	10	0.0%	0	0.9%	1	0.9%	1	0.0%	0	6.8%	9	3.5%	4	0.0%	0
More national multiple shops / High Street shops	3.0%	30	5.5%	6	10.3%	12	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Less charity shops	2.8%	28	11.0%	12	6.0%	7	0.0%	0	1.9%	2	1.8%	2	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More independent shops	2.4%	24	6.4%	7	5.1%	6	1.0%	1	0.0%	0	0.0%	0	1.9%	2	4.5%	6	1.7%	2	0.0%	0
Less empty shops	1.9%	19	3.7%	4	4.3%	5	0.0%	0	0.9%	1	0.0%	0	1.9%	2	1.5%	2	3.5%	4	1.0%	1
Better public transport	1.6%	16	1.8%	2	0.9%	1	0.0%	0	3.7%	4	5.5%	6	1.0%	1	0.8%	1	0.0%	0	1.0%	1
A revamp / refurb	1.3%	13	0.0%	0	0.9%	1	2.9%	3	0.9%	1	1.8%	2	1.0%	1	0.8%	1	3.5%	4	0.0%	0
More / better food shops	1.1%	11	3.7%	4	0.9%	1	1.9%	2	0.0%	0	0.9%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	1.0%	10	1.8%	2	1.7%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	1.7%	2	0.0%	0
Flatten the pavements	0.8%	8	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Less traffic congestion / better road layout	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Better quality shops	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Cleaner streets	0.7%	7	0.9%	1	2.6%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better street markets	0.6%	6	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Better access by road	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better services	0.5%	5	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
More shops / services open on Sundays	0.4%	4	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	2.8%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.4%	4	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved road surfaces	0.4%	4	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better entertainment	0.3%	3	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More disabled parking	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improved seafront	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less cafes	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved Sainsbury's store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mental health centre for the elderly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More bus shelters	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	51.1%	512	24.8%	27	29.1%	34	67.6%	71	64.5%	69	68.8%	75	54.8%	57	45.5%	60	38.3%	44	72.1%	75
(Don’t know)	10.2%	102	1.8%	2	6.0%	7	14.3%	15	7.5%	8	7.3%	8	8.7%	9	11.4%	15	11.3%	13	24.0%	25
Base:		1002		109		117		105		107		109		104		132		115		104

Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Free parking in general	1.7%	17	2.8%	3	3.4%	4	0.0%	0	0.9%	1	0.0%	0	1.0%	1	4.5%	6	1.7%	2	0.0%	0
Better public transport in the evening	1.5%	15	0.9%	1	0.9%	1	1.9%	2	2.8%	3	4.6%	5	1.0%	1	0.8%	1	0.0%	0	1.0%	1
More / better quality cafés and restaurants	1.3%	13	0.0%	0	2.6%	3	1.0%	1	1.9%	2	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities - a new cinema	1.2%	12	4.6%	5	3.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More / better parking	1.0%	10	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.7%	2	0.0%	0
More cafés and restaurants in general	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.9%	1	0.9%	1	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Later opening shops	0.8%	8	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper parking	0.7%	7	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
More / better quality public houses and bars	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	0.0%	0
More evening leisure facilities in general	0.6%	6	1.8%	2	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.5%	5	2.8%	3	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.5%	5	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More shows at the De La Warr Pavilion	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
More evening leisure facilities - theatre	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Safer environment at night	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for older age groups	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper theatre events	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten pin bowling venue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More pedestrianised areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.5%	646	45.9%	50	59.0%	69	71.4%	75	68.2%	73	66.1%	72	74.0%	77	65.9%	87	61.7%	71	69.2%	72
(Don't do this activity)	13.1%	131	21.1%	23	12.0%	14	8.6%	9	16.8%	18	14.7%	16	8.7%	9	9.1%	12	13.9%	16	13.5%	14
(Don’t know)	7.2%	72	3.7%	4	3.4%	4	12.4%	13	0.9%	1	5.5%	6	11.5%	12	7.6%	10	6.1%	7	14.4%	15
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
2-3 days a week	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.9%	1	23.9%	26	1.0%	1	0.8%	1	0.0%	0	1.9%	2
One day a week	4.8%	48	1.8%	2	0.9%	1	0.0%	0	0.9%	1	25.7%	28	8.7%	9	2.3%	3	0.9%	1	2.9%	3
Every two weeks	2.9%	29	0.0%	0	1.7%	2	1.0%	1	0.9%	1	10.1%	11	9.6%	10	0.8%	1	0.0%	0	2.9%	3
Monthly	4.2%	42	0.9%	1	1.7%	2	2.9%	3	0.9%	1	9.2%	10	8.7%	9	6.8%	9	1.7%	2	4.8%	5
Once every two months	3.8%	38	2.8%	3	2.6%	3	5.7%	6	2.8%	3	1.8%	2	5.8%	6	4.5%	6	2.6%	3	5.8%	6
Three - four times a year	10.3%	103	15.6%	17	7.7%	9	12.4%	13	7.5%	8	4.6%	5	11.5%	12	9.1%	12	13.0%	15	11.5%	12
Once a year	6.3%	63	5.5%	6	14.5%	17	3.8%	4	12.2%	13	0.0%	0	4.8%	5	3.8%	5	9.6%	11	1.9%	2
Less often	4.6%	46	11.0%	12	2.6%	3	4.8%	5	1.9%	2	0.9%	1	1.9%	2	6.1%	8	8.7%	10	2.9%	3
Never	57.8%	579	61.5%	67	67.5%	79	67.6%	71	72.0%	77	12.8%	14	48.1%	50	64.4%	85	61.7%	71	62.5%	65
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.0%	10	0.9%	1	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.7%	2	1.9%	2
Mean:		*1.00*		*0.16*		*0.14*		*0.12*		*0.21*		*6.59*		*0.79*		*0.31*		*0.12*		*0.69*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q30 What do you like about Rye Town Centre? [MR]																				
Those who visit Rye Town Centre for shopping at Q29																				
Attractive environment / nice place	30.7%	130	42.9%	18	39.5%	15	26.5%	9	40.0%	12	17.9%	17	24.1%	13	36.2%	17	40.9%	18	28.2%	11
Good range of independent shops	19.6%	83	19.0%	8	18.4%	7	23.5%	8	13.3%	4	15.8%	15	18.5%	10	25.5%	12	20.5%	9	25.6%	10
Traditional	12.8%	54	19.0%	8	23.7%	9	20.6%	7	10.0%	3	4.2%	4	9.3%	5	8.5%	4	18.2%	8	15.4%	6
Good pubs, cafés or restaurants	10.9%	46	11.9%	5	13.2%	5	2.9%	1	10.0%	3	9.5%	9	13.0%	7	17.0%	8	11.4%	5	7.7%	3
Close to home	10.4%	44	0.0%	0	0.0%	0	0.0%	0	3.3%	1	36.8%	35	11.1%	6	0.0%	0	0.0%	0	5.1%	2
Historic buildings and streets	8.0%	34	11.9%	5	13.2%	5	11.8%	4	3.3%	1	7.4%	7	11.1%	6	6.4%	3	4.5%	2	2.6%	1
Street market	7.3%	31	11.9%	5	7.9%	3	5.9%	2	3.3%	1	1.1%	1	11.1%	6	12.8%	6	4.5%	2	12.8%	5
Nice atmosphere / friendly people	6.6%	28	2.4%	1	7.9%	3	5.9%	2	6.7%	2	12.6%	12	5.6%	3	4.3%	2	4.5%	2	2.6%	1
History of the town in general	6.4%	27	7.1%	3	15.8%	6	20.6%	7	0.0%	0	3.2%	3	7.4%	4	0.0%	0	4.5%	2	5.1%	2
Good range of non-food shops	5.2%	22	4.8%	2	2.6%	1	2.9%	1	6.7%	2	4.2%	4	7.4%	4	2.1%	1	6.8%	3	10.3%	4
Quiet	5.0%	21	2.4%	1	2.6%	1	2.9%	1	3.3%	1	11.6%	11	3.7%	2	4.3%	2	2.3%	1	2.6%	1
Good facilities	3.5%	15	0.0%	0	0.0%	0	5.9%	2	3.3%	1	5.3%	5	5.6%	3	4.3%	2	0.0%	0	5.1%	2
Safe and secure	3.1%	13	2.4%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	7	1.9%	1	6.4%	3	2.3%	1	0.0%	0
Close to friends or relatives	2.4%	10	0.0%	0	2.6%	1	2.9%	1	3.3%	1	3.2%	3	1.9%	1	0.0%	0	4.5%	2	2.6%	1
Compact	1.9%	8	0.0%	0	2.6%	1	0.0%	0	3.3%	1	4.2%	4	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Good charity shops	1.7%	7	4.8%	2	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	4.5%	2	2.6%	1
Close to work	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Good food stores	1.4%	6	2.4%	1	0.0%	0	2.9%	1	0.0%	0	1.1%	1	1.9%	1	0.0%	0	0.0%	0	5.1%	2
Makes a change from other places	1.4%	6	2.4%	1	5.3%	2	0.0%	0	3.3%	1	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Easy to park	1.4%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.1%	2	1.9%	1	2.1%	1	0.0%	0	2.6%	1
Good pedestrianised areas	1.2%	5	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	1	2.3%	1	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Nature Reserve is nearby	0.9%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.5%	2	0.0%	0
Good for a day out	0.9%	4	0.0%	0	2.6%	1	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	1	0.0%	0
Jempson's store	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easy to get to by train	0.7%	3	2.4%	1	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good cinema	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Easy to get to by bus	0.7%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Rye Art Gallery	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Good library	0.5%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of antique shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Good for window shopping / browsing	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Rye Auction Galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Merchant & Mills store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Good things for children to do	0.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reasonable prices in the shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Golf club is nearby	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	8.5%	36	9.5%	4	0.0%	0	8.8%	3	10.0%	3	14.7%	14	5.6%	3	8.5%	4	4.5%	2	7.7%	3
(Dont know)	1.4%	6	2.4%	1	2.6%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Base:		423		42		38		34		30		95		54		47		44		39

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]																				
More / better parking	8.1%	81	3.7%	4	3.4%	4	8.6%	9	9.3%	10	15.6%	17	11.5%	12	5.3%	7	8.7%	10	7.7%	8
Free car parking	4.5%	45	1.8%	2	1.7%	2	2.9%	3	4.7%	5	8.3%	9	4.8%	5	3.8%	5	8.7%	10	3.8%	4
More / better food shops	2.3%	23	0.9%	1	0.0%	0	1.9%	2	0.9%	1	11.9%	13	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More national multiple shops / High Street shops	2.1%	21	1.8%	2	0.9%	1	0.0%	0	2.8%	3	11.9%	13	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More / better non-food shops	2.0%	20	0.9%	1	0.0%	0	1.0%	1	0.0%	0	4.6%	5	5.8%	6	0.8%	1	3.5%	4	1.9%	2
More independent shops	1.7%	17	1.8%	2	1.7%	2	1.0%	1	1.9%	2	4.6%	5	1.9%	2	1.5%	2	0.9%	1	0.0%	0
More clothes shops	1.6%	16	0.9%	1	0.9%	1	0.0%	0	0.9%	1	5.5%	6	1.0%	1	3.0%	4	0.0%	0	1.9%	2
Better public transport	1.3%	13	4.6%	5	0.0%	0	1.0%	1	2.8%	3	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2
Lower prices in shops	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.3%	8	1.0%	1	0.0%	0	0.9%	1	1.0%	1
Better access by road	0.6%	6	0.9%	1	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Pedestrianised streets	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Less traffic congestion / better road layout	0.5%	5	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More disabled parking	0.5%	5	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
More banks	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better places for eating out (e.g. cafes and restaurants)	0.4%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Aldi supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Discount supermarket	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less empty shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.9%	1	1.0%	1
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More shops / services open on Sundays	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
A revamp / refurb	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More advertising	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Less cafes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
B&M store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better public conveniences	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More green areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less markets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better petrol stations	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	62.5%	626	67.0%	73	68.4%	80	71.4%	75	68.2%	73	28.4%	31	60.6%	63	65.2%	86	58.3%	67	75.0%	78
(Don’t know)	10.2%	102	15.6%	17	18.8%	22	9.5%	10	8.4%	9	1.8%	2	4.8%	5	10.6%	14	16.5%	19	3.8%	4
Base:		1002		109		117		105		107		109		104		132		115		104

Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Better public transport in the evening	2.5%	25	0.9%	1	0.9%	1	1.9%	2	3.7%	4	3.7%	4	2.9%	3	2.3%	3	1.7%	2	4.8%	5
More / better quality cafés and restaurants	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.5%	6	2.9%	3	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for children	1.0%	10	0.9%	1	0.0%	0	0.0%	0	0.9%	1	6.4%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants in general	0.9%	9	0.9%	1	0.9%	1	1.0%	1	0.0%	0	2.8%	3	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Cheaper prices in cafes / restaurants	0.9%	9	1.8%	2	0.9%	1	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More/ better late night venues (e.g. night club)	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better quality public houses and bars	0.7%	7	1.8%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.6%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.8%	1	0.0%	0	1.0%	1
Free parking in the evening	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Later opening shops	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.9%	1	1.0%	1
More evening leisure facilities in general	0.5%	5	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Later opening restaurants	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	1.0%	1
More evening leisure facilities - theatre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
More evening leisure facilities for older age groups	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.6%	677	58.7%	64	63.2%	74	78.1%	82	59.8%	64	61.5%	67	69.2%	72	73.5%	97	69.6%	80	74.0%	77
(Don't do this activity)	13.4%	134	14.7%	16	10.3%	12	8.6%	9	27.1%	29	9.2%	10	11.5%	12	11.4%	15	14.8%	17	13.5%	14
(Don’t know)	8.2%	82	16.5%	18	18.8%	22	9.5%	10	3.7%	4	0.9%	1	3.8%	4	6.1%	8	10.4%	12	2.9%	3
Base:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	1.4%	14	0.0%	0	1.7%	2	0.0%	0	6.5%	7	0.9%	1	0.0%	0	1.5%	2	1.7%	2	0.0%	0
4-6 days a week	0.9%	9	0.9%	1	0.0%	0	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.4%	24	0.0%	0	4.3%	5	0.0%	0	15.9%	17	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
One day a week	4.3%	43	0.0%	0	5.1%	6	1.9%	2	19.6%	21	0.9%	1	1.9%	2	3.8%	5	5.2%	6	0.0%	0
Every two weeks	2.3%	23	0.9%	1	0.9%	1	1.9%	2	8.4%	9	0.9%	1	1.9%	2	1.5%	2	4.3%	5	0.0%	0
Monthly	5.5%	55	5.5%	6	9.4%	11	7.6%	8	11.2%	12	0.9%	1	6.7%	7	3.0%	4	5.2%	6	0.0%	0
Once every two months	4.1%	41	2.8%	3	6.8%	8	5.7%	6	3.7%	4	0.9%	1	4.8%	5	3.0%	4	8.7%	10	0.0%	0
Three - four times a year	7.5%	75	11.9%	13	7.7%	9	20.0%	21	4.7%	5	1.8%	2	5.8%	6	4.5%	6	10.4%	12	1.0%	1
Once a year	6.3%	63	4.6%	5	13.7%	16	6.7%	7	1.9%	2	6.4%	7	7.7%	8	7.6%	10	5.2%	6	1.9%	2
Less often	4.6%	46	9.2%	10	7.7%	9	2.9%	3	0.9%	1	4.6%	5	0.0%	0	9.1%	12	5.2%	6	0.0%	0
Never	59.7%	598	61.5%	67	41.0%	48	52.4%	55	18.7%	20	82.6%	90	70.2%	73	63.6%	84	53.0%	61	96.2%	100
(Don’t know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.5%	2	0.9%	1	1.0%	1
Mean:		*1.15*		*0.33*		*1.32*		*0.29*		*6.07*		*0.34*		*0.33*		*0.77*		*0.93*		*0.00*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q34 What do you like about Battle Town Centre? [MR]																				
Those who visit Battle Town Centre for shopping at Q33																				
Attractive environment / nice place	24.5%	99	38.1%	16	17.4%	12	22.0%	11	19.5%	17	10.5%	2	16.1%	5	31.3%	15	37.0%	20	25.0%	1
Good range of independent shops	22.3%	90	16.7%	7	20.3%	14	44.0%	22	11.5%	10	21.1%	4	32.3%	10	22.9%	11	20.4%	11	25.0%	1
Close to home	12.4%	50	0.0%	0	8.7%	6	6.0%	3	39.1%	34	5.3%	1	12.9%	4	2.1%	1	1.9%	1	0.0%	0
Good range of non-food shops	9.9%	40	7.1%	3	5.8%	4	6.0%	3	16.1%	14	10.5%	2	12.9%	4	6.3%	3	11.1%	6	25.0%	1
Good pubs, cafés or restaurants	8.9%	36	7.1%	3	8.7%	6	8.0%	4	3.4%	3	5.3%	1	12.9%	4	16.7%	8	13.0%	7	0.0%	0
Historic buildings and streets	8.7%	35	14.3%	6	10.1%	7	4.0%	2	1.1%	1	10.5%	2	19.4%	6	14.6%	7	7.4%	4	0.0%	0
Nice atmosphere / friendly people	7.4%	30	4.8%	2	10.1%	7	0.0%	0	16.1%	14	0.0%	0	0.0%	0	8.3%	4	5.6%	3	0.0%	0
Traditional	6.4%	26	14.3%	6	13.0%	9	4.0%	2	2.3%	2	10.5%	2	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Good food stores	5.4%	22	0.0%	0	4.3%	3	4.0%	2	5.7%	5	10.5%	2	9.7%	3	8.3%	4	5.6%	3	0.0%	0
Easy to park	4.5%	18	7.1%	3	4.3%	3	8.0%	4	2.3%	2	5.3%	1	0.0%	0	6.3%	3	3.7%	2	0.0%	0
Good facilities	3.5%	14	4.8%	2	1.4%	1	2.0%	1	5.7%	5	0.0%	0	3.2%	1	6.3%	3	1.9%	1	0.0%	0
Compact	3.2%	13	4.8%	2	2.9%	2	4.0%	2	3.4%	3	10.5%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Close to friends or relatives	3.2%	13	2.4%	1	2.9%	2	2.0%	1	2.3%	2	0.0%	0	3.2%	1	6.3%	3	5.6%	3	0.0%	0
Close to work	2.7%	11	0.0%	0	1.4%	1	0.0%	0	4.6%	4	5.3%	1	0.0%	0	2.1%	1	7.4%	4	0.0%	0
Makes a change from other places	2.0%	8	9.5%	4	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Good charity shops	1.7%	7	0.0%	0	0.0%	0	2.0%	1	2.3%	2	0.0%	0	0.0%	0	2.1%	1	5.6%	3	0.0%	0
Quiet	1.7%	7	0.0%	0	1.4%	1	2.0%	1	2.3%	2	5.3%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Battle Abbey	1.5%	6	2.4%	1	1.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	4.2%	2	1.9%	1	0.0%	0
Small town centre	1.2%	5	2.4%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Familiar / know where everything is	1.2%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Safe and secure	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Good events	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	1.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Can get everything I need there	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Free parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
(Nothing / very little)	11.9%	48	11.9%	5	10.1%	7	12.0%	6	13.8%	12	26.3%	5	12.9%	4	8.3%	4	7.4%	4	25.0%	1
(Dont know)	2.0%	8	7.1%	3	4.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Base:		404		42		69		50		87		19		31		48		54		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]																				
More / better parking	7.7%	77	5.5%	6	9.4%	11	10.5%	11	10.3%	11	2.8%	3	7.7%	8	7.6%	10	13.0%	15	1.9%	2
Free car parking	5.9%	59	1.8%	2	4.3%	5	6.7%	7	22.4%	24	0.0%	0	2.9%	3	5.3%	7	7.8%	9	1.9%	2
More independent shops	2.9%	29	1.8%	2	1.7%	2	3.8%	4	2.8%	3	1.8%	2	2.9%	3	7.6%	10	2.6%	3	0.0%	0
More / better non-food shops	2.7%	27	1.8%	2	2.6%	3	2.9%	3	2.8%	3	0.0%	0	4.8%	5	3.8%	5	5.2%	6	0.0%	0
Better public transport	2.0%	20	2.8%	3	0.0%	0	0.0%	0	0.9%	1	5.5%	6	3.8%	4	3.0%	4	0.9%	1	1.0%	1
Less empty shops	1.9%	19	2.8%	3	0.9%	1	2.9%	3	6.5%	7	0.0%	0	1.0%	1	2.3%	3	0.9%	1	0.0%	0
More / better food shops	1.8%	18	0.0%	0	0.9%	1	2.9%	3	7.5%	8	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
More national multiple shops / High Street shops	1.6%	16	0.0%	0	0.9%	1	1.0%	1	7.5%	8	0.9%	1	0.0%	0	3.0%	4	0.9%	1	0.0%	0
More clothes shops	1.4%	14	0.0%	0	1.7%	2	0.0%	0	3.7%	4	0.9%	1	1.0%	1	2.3%	3	2.6%	3	0.0%	0
Less traffic congestion / better road layout	1.0%	10	3.7%	4	0.0%	0	1.0%	1	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More affordable shops	0.8%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	0.9%	1	1.0%	1
More disabled parking	0.8%	8	0.0%	0	1.7%	2	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
More banks	0.7%	7	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	1.0%	1	0.8%	1	0.9%	1	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Better access by road	0.6%	6	1.8%	2	0.0%	0	1.0%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.6%	6	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
More / better supermarkets	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better pedestrianised streets	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Better quality shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.0%	0
Less charity shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Pedestrianised streets	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Jewellery / food markets / other events	0.2%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More parking for residents	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
A revamp / refurb	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
conveniences																				
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less tourists / touristy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Nothing)	59.4%	595	58.7%	64	59.8%	70	66.7%	70	36.4%	39	73.4%	80	63.5%	66	50.8%	67	48.7%	56	79.8%	83
(Don’t know)	11.3%	113	18.3%	20	12.8%	15	3.8%	4	0.9%	1	14.7%	16	9.6%	10	9.8%	13	15.7%	18	15.4%	16
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]																				
More cafés and restaurants in general	1.7%	17	0.9%	1	2.6%	3	2.9%	3	2.8%	3	0.0%	0	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	0.9%	1	2.9%	3	2.8%	3	1.8%	2	1.9%	2	1.5%	2	0.9%	1	1.0%	1
Better public transport in the evening	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities - outdoor events	1.1%	11	0.0%	0	0.9%	1	1.0%	1	1.9%	2	0.0%	0	1.9%	2	2.3%	3	1.7%	2	0.0%	0
More evening leisure facilities in general	0.9%	9	0.9%	1	0.9%	1	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
More advertising of what's on in the evening	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Free parking in the evening	0.6%	6	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More evening leisure facilities - theatre	0.6%	6	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Later opening restaurants	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More independent cafés and restaurants	0.5%	5	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Cheaper prices in cafes / restaurants	0.5%	5	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities - a new cinema	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better parking	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Free parking in general	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More evening leisure facilities for children	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Later opening cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Safer environment at night	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	66.6%	667	51.4%	56	63.2%	74	79.0%	83	62.6%	67	69.7%	76	70.2%	73	68.9%	91	60.9%	70	74.0%	77
(Don't do this activity)	13.1%	131	17.4%	19	12.0%	14	7.6%	8	15.9%	17	14.7%	16	11.5%	12	9.1%	12	13.9%	16	16.3%	17
(Don’t know)	9.4%	94	25.7%	28	12.0%	14	3.8%	4	1.9%	2	10.1%	11	7.7%	8	6.1%	8	8.7%	10	8.7%	9
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.9%	1	0.0%	0
Once a week	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	0.6%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.5%	2	0.0%	0	1.0%	1
Once every two months	0.9%	9	3.7%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Once every six months	0.7%	7	2.8%	3	0.9%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	0.7%	7	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	1.7%	2	1.0%	1
(Dont know / varies)	0.6%	6	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Never	95.6%	958	90.8%	99	91.5%	107	100.0%	105	98.1%	105	98.2%	107	96.2%	100	94.7%	125	94.8%	109	97.1%	101
Mean:		*0.06*		*0.06*		*0.06*		*0.00*		*0.01*		*0.00*		*0.09*		*0.17*		*0.14*		*0.01*
Base:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Once a fortnight	1.6%	16	2.8%	3	2.6%	3	1.9%	2	0.9%	1	3.7%	4	1.0%	1	0.8%	1	0.9%	1	0.0%	0
Once a month	6.4%	64	7.3%	8	5.1%	6	4.8%	5	5.6%	6	11.0%	12	7.7%	8	6.1%	8	6.1%	7	3.8%	4
Once every two months	11.0%	110	8.3%	9	8.5%	10	16.2%	17	12.2%	13	15.6%	17	6.7%	7	9.8%	13	14.8%	17	6.7%	7
Once every six months	15.2%	152	18.3%	20	12.8%	15	16.2%	17	9.3%	10	16.5%	18	15.4%	16	14.4%	19	18.3%	21	15.4%	16
Once a year	7.2%	72	5.5%	6	12.0%	14	6.7%	7	5.6%	6	1.8%	2	11.5%	12	9.1%	12	7.0%	8	4.8%	5
(Dont know / varies)	4.9%	49	5.5%	6	4.3%	5	5.7%	6	3.7%	4	3.7%	4	1.0%	1	11.4%	15	4.3%	5	2.9%	3
Never	53.4%	535	51.4%	56	54.7%	64	48.6%	51	62.6%	67	46.8%	51	55.8%	58	47.7%	63	48.7%	56	66.3%	69
Mean:		*0.22*		*0.26*		*0.19*		*0.22*		*0.17*		*0.38*		*0.21*		*0.22*		*0.20*		*0.11*
Base:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	8.3%	83	6.4%	7	8.5%	10	8.6%	9	10.3%	11	7.3%	8	6.7%	7	12.1%	16	11.3%	13	1.9%	2
Once a week	4.3%	43	8.3%	9	4.3%	5	1.0%	1	5.6%	6	5.5%	6	1.9%	2	3.8%	5	5.2%	6	2.9%	3
Once a fortnight	1.7%	17	5.5%	6	0.9%	1	0.0%	0	0.9%	1	1.8%	2	2.9%	3	1.5%	2	1.7%	2	0.0%	0
Once a month	1.4%	14	0.0%	0	1.7%	2	1.0%	1	0.9%	1	1.8%	2	0.0%	0	4.5%	6	1.7%	2	0.0%	0
Once every two months	1.7%	17	4.6%	5	2.6%	3	1.0%	1	0.0%	0	1.8%	2	1.0%	1	0.0%	0	2.6%	3	1.9%	2
Once every six months	1.0%	10	3.7%	4	0.9%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Once a year	0.7%	7	2.8%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Dont know / varies)	0.8%	8	1.8%	2	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Never	80.1%	803	67.0%	73	75.2%	88	88.6%	93	80.4%	86	80.7%	88	87.5%	91	75.8%	100	76.5%	88	92.3%	96
Mean:		*0.90*		*1.01*		*0.94*		*0.74*		*1.08*		*0.87*		*0.68*		*1.22*		*1.18*		*0.28*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	1.8%	2	0.0%	0	1.0%	1	0.9%	1	0.9%	1	0.0%	0	1.5%	2	0.0%	0	1.0%	1
Once a month	3.5%	35	2.8%	3	6.0%	7	0.0%	0	5.6%	6	1.8%	2	6.7%	7	2.3%	3	4.3%	5	1.9%	2
Once every two months	9.1%	91	5.5%	6	8.5%	10	15.2%	16	3.7%	4	6.4%	7	12.5%	13	10.6%	14	15.7%	18	2.9%	3
Once every six months	14.9%	149	23.9%	26	17.9%	21	12.4%	13	11.2%	12	10.1%	11	13.5%	14	12.9%	17	20.0%	23	11.5%	12
Once a year	12.2%	122	15.6%	17	15.4%	18	18.1%	19	10.3%	11	7.3%	8	14.4%	15	8.3%	11	11.3%	13	9.6%	10
(Dont know / varies)	4.5%	45	5.5%	6	7.7%	9	1.9%	2	7.5%	8	2.8%	3	1.0%	1	8.3%	11	3.5%	4	1.0%	1
Never	54.5%	546	44.0%	48	43.6%	51	51.4%	54	60.7%	65	70.6%	77	51.9%	54	53.0%	70	45.2%	52	72.1%	75
Mean:		*0.17*		*0.20*		*0.20*		*0.14*		*0.14*		*0.10*		*0.17*		*0.29*		*0.18*		*0.09*
Base:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.1%	11	0.0%	0	0.9%	1	1.9%	2	0.9%	1	2.8%	3	1.0%	1	2.3%	3	0.0%	0	0.0%	0
Once a month	2.9%	29	3.7%	4	2.6%	3	1.9%	2	1.9%	2	3.7%	4	1.9%	2	3.0%	4	5.2%	6	1.9%	2
Once every two months	5.7%	57	8.3%	9	3.4%	4	10.5%	11	5.6%	6	3.7%	4	8.7%	9	4.5%	6	5.2%	6	1.9%	2
Once every six months	9.4%	94	9.2%	10	14.5%	17	10.5%	11	5.6%	6	10.1%	11	8.7%	9	11.4%	15	9.6%	11	3.8%	4
Once a year	8.1%	81	11.9%	13	10.3%	12	11.4%	12	9.3%	10	5.5%	6	8.7%	9	6.8%	9	7.0%	8	1.9%	2
(Dont know / varies)	4.7%	47	11.0%	12	6.8%	8	1.9%	2	6.5%	7	0.9%	1	1.0%	1	8.3%	11	2.6%	3	1.9%	2
Never	67.8%	679	56.0%	61	60.7%	71	61.9%	65	69.2%	74	72.5%	79	70.2%	73	63.6%	84	69.6%	80	88.5%	92
Mean:		*0.13*		*0.12*		*0.14*		*0.14*		*0.13*		*0.17*		*0.11*		*0.14*		*0.14*		*0.04*
Base:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	3.5%	35	1.8%	2	5.1%	6	5.7%	6	0.9%	1	3.7%	4	3.8%	4	1.5%	2	1.7%	2	7.7%	8
Once a week	6.9%	69	6.4%	7	5.1%	6	7.6%	8	8.4%	9	7.3%	8	8.7%	9	6.8%	9	5.2%	6	6.7%	7
Once a fortnight	8.3%	83	11.0%	12	6.0%	7	12.4%	13	3.7%	4	11.0%	12	7.7%	8	8.3%	11	9.6%	11	4.8%	5
Once a month	11.2%	112	7.3%	8	13.7%	16	15.2%	16	13.1%	14	15.6%	17	11.5%	12	8.3%	11	11.3%	13	4.8%	5
Once every two months	7.8%	78	5.5%	6	10.3%	12	8.6%	9	7.5%	8	9.2%	10	9.6%	10	5.3%	7	12.2%	14	1.9%	2
Once every six months	4.0%	40	7.3%	8	3.4%	4	5.7%	6	4.7%	5	2.8%	3	3.8%	4	3.8%	5	3.5%	4	1.0%	1
Once a year	1.6%	16	2.8%	3	2.6%	3	1.0%	1	0.9%	1	1.8%	2	2.9%	3	0.0%	0	1.7%	2	1.0%	1
(Dont know / varies)	3.4%	34	9.2%	10	2.6%	3	1.9%	2	4.7%	5	0.0%	0	0.0%	0	6.1%	8	3.5%	4	1.9%	2
Never	53.4%	535	48.6%	53	51.3%	60	41.9%	44	56.1%	60	48.6%	53	51.9%	54	59.8%	79	51.3%	59	70.2%	73
Mean:		*0.91*		*0.82*		*0.96*		*1.24*		*0.70*		*1.02*		*0.98*		*0.72*		*0.75*		*1.06*
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	6.7%	67	8.3%	9	6.8%	8	7.6%	8	2.8%	3	5.5%	6	8.7%	9	12.1%	16	3.5%	4	3.8%	4
Once a week	16.0%	160	12.8%	14	21.4%	25	13.3%	14	19.6%	21	17.4%	19	15.4%	16	12.9%	17	17.4%	20	13.5%	14
Once a fortnight	11.9%	119	16.5%	18	9.4%	11	15.2%	16	12.2%	13	11.9%	13	10.6%	11	11.4%	15	11.3%	13	8.7%	9
Once a month	16.7%	167	12.8%	14	16.2%	19	15.2%	16	21.5%	23	20.2%	22	16.3%	17	15.9%	21	20.0%	23	11.5%	12
Once every two months	13.0%	130	13.8%	15	13.7%	16	12.4%	13	9.3%	10	11.9%	13	14.4%	15	13.6%	18	13.9%	16	13.5%	14
Once every six months	5.7%	57	8.3%	9	8.5%	10	5.7%	6	1.9%	2	4.6%	5	7.7%	8	3.8%	5	3.5%	4	7.7%	8
Once a year	2.0%	20	4.6%	5	1.7%	2	1.0%	1	0.9%	1	1.8%	2	2.9%	3	2.3%	3	0.9%	1	1.9%	2
(Dont know / varies)	3.7%	37	7.3%	8	2.6%	3	2.9%	3	3.7%	4	0.0%	0	1.0%	1	4.5%	6	7.8%	9	2.9%	3
Never	24.5%	245	15.6%	17	19.7%	23	26.7%	28	28.0%	30	26.6%	29	23.1%	24	23.5%	31	21.7%	25	36.5%	38
Mean:		*1.72*		*1.86*		*1.89*		*1.72*		*1.58*		*1.65*		*1.79*		*2.04*		*1.60*		*1.26*
Base:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Once a week	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.9%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Once a month	2.3%	23	4.6%	5	2.6%	3	0.0%	0	1.9%	2	3.7%	4	0.0%	0	3.8%	5	2.6%	3	1.0%	1
Once every two months	1.6%	16	0.9%	1	3.4%	4	1.0%	1	0.9%	1	4.6%	5	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Once every six months	3.0%	30	1.8%	2	1.7%	2	1.9%	2	6.5%	7	6.4%	7	1.0%	1	1.5%	2	3.5%	4	2.9%	3
Once a year	2.4%	24	0.9%	1	3.4%	4	1.0%	1	2.8%	3	1.8%	2	2.9%	3	3.8%	5	2.6%	3	1.9%	2
(Dont know / varies)	2.5%	25	7.3%	8	6.0%	7	1.0%	1	1.9%	2	0.0%	0	0.0%	0	1.5%	2	4.3%	5	0.0%	0
Never	86.3%	865	81.7%	89	82.1%	96	94.3%	99	84.1%	90	81.7%	89	95.2%	99	84.1%	111	81.7%	94	94.2%	98
Mean:		*0.11*		*0.12*		*0.07*		*0.03*		*0.08*		*0.15*		*0.04*		*0.26*		*0.14*		*0.02*
Base:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.0%	30	3.7%	4	1.7%	2	7.6%	8	0.0%	0	1.8%	2	2.9%	3	5.3%	7	2.6%	3	1.0%	1
Once a week	1.4%	14	2.8%	3	1.7%	2	1.0%	1	0.9%	1	0.0%	0	1.9%	2	0.8%	1	2.6%	3	1.0%	1
Once a fortnight	1.1%	11	0.0%	0	0.0%	0	1.9%	2	2.8%	3	0.9%	1	1.0%	1	1.5%	2	1.7%	2	0.0%	0
Once a month	0.9%	9	1.8%	2	0.9%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Never	92.7%	929	89.9%	98	94.0%	110	86.7%	91	95.3%	102	97.2%	106	94.2%	98	92.4%	122	87.0%	100	98.1%	102
Mean:		*0.33*		*0.43*		*0.22*		*0.71*		*0.10*		*0.17*		*0.33*		*0.48*		*0.39*		*0.12*
Base:		1002		109		117		105		107		109		104		132		115		104

Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?

Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bingo at The Deluxe, Hastings	38.7%	12	12.5%	1	42.9%	3	0.0%	0	100.0%	1	0.0%	0	100.0%	3	50.0%	3	33.3%	1	0.0%	0
Pier Nine, Brighton	3.2%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	12.9%	4	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Hastings Town Centre	22.6%	7	25.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	66.7%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	6.5%	2	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:		31		8		7		0		1		2		3		6		3		1

Q39 Where do you or members of your household normally go to the cinema?

Those that said they visit the cinema at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cineworld, The Beacon, Eastbourne	11.1%	38	21.1%	8	48.5%	16	0.0%	0	6.7%	2	1.9%	1	3.0%	1	14.6%	6	8.7%	4	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	0.9%	3	2.6%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.8%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	7.3%	3	2.2%	1	0.0%	0
Hailsham Pavilion Theatre and Cinema	1.5%	5	7.9%	3	3.0%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	10.6%	36	0.0%	0	0.0%	0	56.1%	23	30.0%	9	5.8%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	20.8%	71	0.0%	0	0.0%	0	2.4%	1	13.3%	4	69.2%	36	51.5%	17	12.2%	5	4.3%	2	22.2%	6
Kino-Teatr, Norman Road, St Leonards-on-Sea	2.3%	8	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	7.3%	3	6.5%	3	0.0%	0
Odeon, Queens Road, Hastings	17.0%	58	18.4%	7	12.1%	4	0.0%	0	10.0%	3	1.9%	1	30.3%	10	39.0%	16	37.0%	17	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	3.2%	11	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	2	4.9%	2	10.9%	5	0.0%	0
Ashford Town Centre	2.6%	9	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.6%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.9%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Central London / West End	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0
Eastbourne Town Centre	1.2%	4	7.9%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	7.3%	25	21.1%	8	9.1%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	9.8%	4	19.6%	9	0.0%	0
Hawkhurst Village Centre	1.2%	4	0.0%	0	0.0%	0	4.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	2	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	5	0.0%	0	0.0%	0	7.3%	3	3.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.9%	10	0.0%	0	3.0%	1	0.0%	0	0.0%	0	15.4%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.6%	2	2.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Battle Memorial Hall, High Street, Battle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	7
Cineword IMAX Theatre, Rutherford Road, Ashford	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	18.5%	5
Odeon, Knights Way, Tunbridge Wells	3.2%	11	0.0%	0	0.0%	0	17.1%	7	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.8%	6	0.0%	0	0.0%	0	9.8%	4	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		341		38		33		41		30		52		33		41		46		27

Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?

Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	10.8%	18	0.0%	0	4.8%	1	0.0%	0	36.8%	7	5.3%	1	15.4%	2	18.5%	5	7.7%	2	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.2%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	11.4%	19	24.0%	6	33.3%	7	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.4%	2	11.5%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	5.4%	9	12.0%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	3.8%	1	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	3.0%	5	4.0%	1	4.8%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Battle Town Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	7.7%	1	0.0%	0	3.8%	1	0.0%	0
Bexhill-on-Sea Town Centre	4.8%	8	20.0%	5	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Eastbourne Town Centre	1.8%	3	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hailsham Town Centre	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.4%	14	4.0%	1	4.8%	1	0.0%	0	15.8%	3	0.0%	0	7.7%	1	11.1%	3	19.2%	5	0.0%	0
Ore Village District Centre, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.0%	10	0.0%	0	0.0%	0	0.0%	0	5.3%	1	36.8%	7	7.7%	1	3.7%	1	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.4%	4	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	7.7%	2	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	1.2%	2	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	3.0%	5	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	3.8%	1	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	3.7%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Hythe Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Ninfield Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	8.4%	14	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	23.1%	3	22.2%	6	11.5%	3	14.3%	1
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Thomas Peacocke Community College, Love Lane, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.6%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		167		25		21		10		19		19		13		27		26		7

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Theatres, Compton Street, Eastbourne	5.2%	14	6.3%	2	11.8%	4	7.4%	2	13.0%	3	5.0%	1	3.0%	1	0.0%	0	2.4%	1	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	1.9%	5	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	9.0%	24	6.3%	2	14.7%	5	0.0%	0	13.0%	3	10.0%	2	3.0%	1	10.3%	4	14.3%	6	5.6%	1
Brighton City Centre	1.9%	5	3.1%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Central London / West End	29.5%	79	12.5%	4	17.6%	6	55.6%	15	39.1%	9	50.0%	10	15.2%	5	25.6%	10	33.3%	14	33.3%	6
Eastbourne Town Centre	12.3%	33	28.1%	9	23.5%	8	7.4%	2	4.3%	1	5.0%	1	12.1%	4	5.1%	2	11.9%	5	5.6%	1
Hastings Town Centre	11.6%	31	9.4%	3	0.0%	0	3.7%	1	8.7%	2	15.0%	3	30.3%	10	12.8%	5	16.7%	7	0.0%	0
Hawkhurst Village Centre	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	4	0.0%	0	0.0%	0	7.4%	2	0.0%	0	5.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Adhurst Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.9%	7
Chichester City Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	1.9%	5	6.3%	2	5.9%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	5.2%	14	3.1%	1	5.9%	2	0.0%	0	0.0%	0	5.0%	1	18.2%	6	5.1%	2	4.8%	2	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	1.1%	3	0.0%	0	2.9%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.4%	1	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	0.7%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3
The Oval, Bohemia Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	7.5%	20	3.1%	1	2.9%	1	0.0%	0	4.3%	1	0.0%	0	12.1%	4	20.5%	8	11.9%	5	0.0%	0
Base:		268		32		34		27		23		20		33		39		42		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	1.3%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	1.3%	2	0.0%	0	4.3%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	4.4%	7	17.6%	3	8.7%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	3.1%	5	11.8%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.8%	1	0.0%	0
Fishermans Museum, Hastings	1.9%	3	5.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	7.5%	12	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	30.4%	7	14.3%	3	0.0%	0
Lewes Castle, East Sussex	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.9%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	16.7%	1
The White Rock Theatre, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Battle Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Bexhill-on-Sea Town Centre	4.4%	7	11.8%	2	8.7%	2	0.0%	0	0.0%	0	4.8%	1	7.1%	1	4.3%	1	0.0%	0	0.0%	0
Brighton City Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	47.5%	76	23.5%	4	52.2%	12	63.6%	14	46.2%	6	52.4%	11	50.0%	7	30.4%	7	57.1%	12	50.0%	3
Eastbourne Town Centre	2.5%	4	0.0%	0	8.7%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	10.6%	17	11.8%	2	4.3%	1	0.0%	0	15.4%	2	14.3%	3	28.6%	4	13.0%	3	9.5%	2	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.6%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	16.7%	1
St Leonards-on-Sea Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.6%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	1.3%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Lydd Town Centre	1.3%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Margate Town Centre	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		160		17		23		22		13		21		14		23		21		6

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?

Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Battle Town Centre	6.5%	22	0.0%	0	2.4%	1	0.0%	0	50.0%	16	2.0%	1	2.6%	1	5.6%	2	2.4%	1	0.0%	0
Bexhill-on-Sea Town Centre	14.4%	49	75.9%	22	42.9%	18	0.0%	0	0.0%	0	0.0%	0	2.6%	1	8.3%	3	11.9%	5	0.0%	0
Brighton City Centre	0.9%	3	3.4%	1	2.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.6%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.2%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.8%	1	2.4%	1	0.0%	0
Hailsham Town Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	18.2%	62	6.9%	2	19.0%	8	0.0%	0	6.3%	2	7.8%	4	17.9%	7	63.9%	23	35.7%	15	4.0%	1
Hawkhurst Village Centre	0.6%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.2%	4	0.0%	0	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Peasmarsh Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	18.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	12.0%	41	0.0%	0	0.0%	0	0.0%	0	3.1%	1	62.7%	32	10.3%	4	0.0%	0	2.4%	1	12.0%	3
Sidley District Centre, Bexhill-on-Sea	0.6%	2	3.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.0%	17	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	28.6%	12	0.0%	0
Tenterden Town Centre	0.9%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3
Burwash Village Centre	3.5%	12	0.0%	0	0.0%	0	26.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.6%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Haywards Heath Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Icklesham Village Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Lamberhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Lunsford's Cross Village Centre	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	3.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	12
Lydd-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Mayfield Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Newenden Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.6%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Pett Village Centre	3.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	13	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Salehurst Village Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.6%	1	2.8%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Stone in Oxney Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.8%	13	0.0%	0	2.4%	1	26.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.5%	5	0.0%	0	0.0%	0	11.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Base:		341		29		42		45		32		51		39		36		42		25

Q44 Where do you or members of your household normally go to visit cafes and restaurants?

Those that said they visit restaurants at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	18.0%	9
Battle Town Centre	8.1%	46	3.1%	2	4.2%	3	5.4%	3	43.3%	26	0.0%	0	1.8%	1	10.0%	8	4.9%	3	0.0%	0
Bexhill-on-Sea Town Centre	21.0%	120	82.8%	53	56.9%	41	5.4%	3	0.0%	0	2.7%	2	12.7%	7	7.5%	6	13.1%	8	0.0%	0
Central London / West End	0.7%	4	0.0%	0	2.8%	2	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.9%	11	0.0%	0	4.2%	3	0.0%	0	5.0%	3	0.0%	0	0.0%	0	2.5%	2	4.9%	3	0.0%	0
Hailsham Town Centre	0.7%	4	1.6%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Hastings Town Centre	20.3%	116	7.8%	5	8.3%	6	3.6%	2	11.7%	7	6.8%	5	34.5%	19	55.0%	44	45.9%	28	0.0%	0
Hawkhurst Village Centre	0.9%	5	0.0%	0	0.0%	0	3.6%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Heathfield Town Centre	0.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	5	1.6%	1	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	11	0.0%	0	0.0%	0	12.5%	7	3.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	13.1%	75	0.0%	0	1.4%	1	0.0%	0	6.7%	4	65.8%	48	18.2%	10	6.3%	5	1.6%	1	12.0%	6
Sidley District Centre, Bexhill-on-Sea	0.4%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.6%	26	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	5.5%	3	10.0%	8	21.3%	13	0.0%	0
Tenterden Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	5.5%	3	0.0%	0	1.6%	1	2.0%	1
Ashburnham Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.7%	4	0.0%	0	0.0%	0	3.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bodiam Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.7%	4	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Catsfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
East Guldeford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Etchingham Village Centre	0.7%	4	0.0%	0	0.0%	0	5.4%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Great Park Farm, Horns Corner, Catsfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Hillier Garden Centre, Hailsham Road, Stone Cross	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.5%	3	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Icklesham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lamberhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	13
Merriments Gardens, Hawkhurst Road, Etchingham	0.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	10
Ninfield Village Centre	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Pett Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.9%	11	0.0%	0	0.0%	0	19.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.4%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.9%	5	0.0%	0	0.0%	0	8.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.5%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Base:		571		64		72		56		60		73		55		80		61		50

Q45 Where do you or members of your household normally go for family entertainment?

Those that said they partake in family entertainment at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	2.9%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	11.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	5	0.0%	0	0.0%	0	0.0%	0	75.0%	3
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	2.9%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	15.7%	11	22.2%	2	12.5%	1	33.3%	1	37.5%	3	0.0%	0	50.0%	1	0.0%	0	30.0%	3	0.0%	0
Ashford Town Centre	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Battle Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	12.9%	9	55.6%	5	37.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Central London / West End	4.3%	3	0.0%	0	12.5%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Eastbourne Town Centre	7.1%	5	0.0%	0	12.5%	1	0.0%	0	12.5%	1	5.9%	1	0.0%	0	11.1%	1	10.0%	1	0.0%	0
Hastings Town Centre	14.3%	10	11.1%	1	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	33.3%	3	30.0%	3	0.0%	0
Royal Tunbridge Wells Town Centre	2.9%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.4%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Alfriston Village Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.4%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	1.4%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Seaford Museum, Seaford	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Base:		70		9		8		3		8		17		2		9		10		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)

Those that said they do outdoor leisure activities at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	8.5%	5	44.4%	4	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.4%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Hastings Town Centre	11.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	54.5%	6	0.0%	0
Robertsbridge Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.1%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	33.3%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0
Belmont Local Centre, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	3.4%	2	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	3.4%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	1.7%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Hastings Beach, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	3.4%	2	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	1.7%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
New Romney Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Parkstone Road, Hastings	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	3.4%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	1.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Sedlescombe Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Staplecross Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	3.4%	2	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Base:		59		9		6		12		5		3		6		6		11		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]																				
Swimming pool (indoor)	6.3%	63	4.6%	5	4.3%	5	11.4%	12	11.2%	12	2.8%	3	3.8%	4	5.3%	7	7.8%	9	5.8%	6
More leisure facilities / activities for children	6.1%	61	8.3%	9	7.7%	9	2.9%	3	5.6%	6	7.3%	8	2.9%	3	10.6%	14	6.1%	7	1.9%	2
Cheaper prices	4.5%	45	3.7%	4	7.7%	9	1.9%	2	2.8%	3	9.2%	10	2.9%	3	4.5%	6	2.6%	3	4.8%	5
Ten-pin bowling	4.0%	40	7.3%	8	5.1%	6	0.0%	0	2.8%	3	4.6%	5	1.0%	1	5.3%	7	8.7%	10	0.0%	0
More leisure facilities / activities for teenagers	3.4%	34	5.5%	6	5.1%	6	2.9%	3	1.9%	2	3.7%	4	1.9%	2	5.3%	7	3.5%	4	0.0%	0
More leisure facilities / activities for families	2.9%	29	3.7%	4	0.9%	1	0.0%	0	6.5%	7	3.7%	4	1.0%	1	4.5%	6	4.3%	5	1.0%	1
Cinema (multi-screen)	2.7%	27	7.3%	8	6.0%	7	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.5%	2	4.3%	5	1.9%	2
Leisure / sports centre	2.2%	22	5.5%	6	5.1%	6	2.9%	3	2.8%	3	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Free parking at leisure venues	2.2%	22	3.7%	4	0.9%	1	1.9%	2	1.9%	2	0.9%	1	1.0%	1	1.5%	2	6.1%	7	1.9%	2
Outdoor festivals / events	2.0%	20	1.8%	2	2.6%	3	1.0%	1	3.7%	4	2.8%	3	1.0%	1	3.0%	4	1.7%	2	0.0%	0
More / better car parking	2.0%	20	0.9%	1	1.7%	2	1.9%	2	1.9%	2	0.9%	1	3.8%	4	1.5%	2	2.6%	3	2.9%	3
Improved public transport	1.9%	19	3.7%	4	1.7%	2	0.0%	0	0.9%	1	2.8%	3	3.8%	4	0.0%	0	1.7%	2	2.9%	3
Indoor trampoline parks	1.7%	17	1.8%	2	1.7%	2	0.0%	0	0.0%	0	7.3%	8	0.0%	0	3.8%	5	0.0%	0	0.0%	0
Live music venues	1.7%	17	2.8%	3	4.3%	5	1.0%	1	1.9%	2	2.8%	3	1.0%	1	0.0%	0	1.7%	2	0.0%	0
More / better advertising of what's on / available	1.6%	16	3.7%	4	3.4%	4	1.0%	1	0.9%	1	0.9%	1	1.0%	1	2.3%	3	0.9%	1	0.0%	0
Swimming pool (outdoor)	1.5%	15	1.8%	2	2.6%	3	1.0%	1	1.9%	2	0.0%	0	1.0%	1	1.5%	2	2.6%	3	1.0%	1
More local sports & recreation facilities	1.5%	15	2.8%	3	1.7%	2	1.0%	1	2.8%	3	1.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
More / better health clubs / gyms (indoor)	1.2%	12	1.8%	2	2.6%	3	1.0%	1	1.9%	2	1.8%	2	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Ice rink	1.2%	12	2.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	2.3%	3	2.6%	3	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.9%	1	1.0%	1	0.9%	1	3.7%	4	1.9%	2	2.3%	3	0.0%	0	0.0%	0
Better shopping facilities	1.1%	11	0.0%	0	0.0%	0	1.0%	1	2.8%	3	0.0%	0	0.0%	0	1.5%	2	3.5%	4	1.0%	1
More quality restaurants	0.9%	9	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.9%	2	1.5%	2	1.7%	2	0.0%	0
More / better parks / green spaces	0.8%	8	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.6%	3	0.0%	0
Indoor soft play areas	0.7%	7	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Karting	0.7%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Improve current leisure facilities	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	3	1.7%	2	0.0%	0
Improved security / CCTV	0.6%	6	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Improvements in the built environment	0.6%	6	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Better cycle paths / areas	0.5%	5	0.0%	0	0.9%	1	1.0%	1	0.9%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better public toilets	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1
Improved street furniture	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
Extreme sports	0.5%	5	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More pavement cafes	0.5%	5	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and	0.5%	5	1.8%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
information																				
Concert halls	0.4%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Food / farmers markets	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Cinema (art house)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
More watersports	0.4%	4	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
More leisure facilities / activities for disabled people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	1.0%	1
Skateboarding	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.9%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Dance facilities	0.3%	3	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More classes available	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Crazy / mini golf	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better policing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More street cleaning	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times at leisure venues	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better cultural facilities	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Improved access by foot and cycle	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Street carnivals	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	52.7%	528	43.1%	47	47.9%	56	64.8%	68	59.8%	64	51.4%	56	66.3%	69	38.6%	51	42.6%	49	65.4%	68
(Don’t know)	5.1%	51	5.5%	6	3.4%	4	4.8%	5	1.9%	2	0.0%	0	3.8%	4	11.4%	15	7.0%	8	6.7%	7
(Don't do leisure activities)	4.8%	48	6.4%	7	6.8%	8	2.9%	3	3.7%	4	1.8%	2	5.8%	6	6.1%	8	3.5%	4	5.8%	6
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	33.4%	335	31.2%	34	36.8%	43	34.3%	36	34.6%	37	30.3%	33	33.7%	35	34.8%	46	34.8%	40	29.8%	31
Female	66.6%	667	68.8%	75	63.2%	74	65.7%	69	65.4%	70	69.7%	76	66.3%	69	65.2%	86	65.2%	75	70.2%	73
Base:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	3.3%	33	7.3%	8	4.3%	5	1.0%	1	1.9%	2	0.9%	1	1.0%	1	7.6%	10	2.6%	3	1.9%	2
25-34	7.4%	74	11.0%	12	7.7%	9	1.9%	2	5.6%	6	11.0%	12	2.9%	3	11.4%	15	10.4%	12	2.9%	3
35-44	8.2%	82	10.1%	11	12.0%	14	1.9%	2	7.5%	8	14.7%	16	2.9%	3	12.1%	16	7.0%	8	3.8%	4
45-54	7.6%	76	5.5%	6	6.8%	8	7.6%	8	9.3%	10	8.3%	9	4.8%	5	7.6%	10	9.6%	11	8.7%	9
55-64	12.7%	127	7.3%	8	12.8%	15	15.2%	16	16.8%	18	11.9%	13	11.5%	12	10.6%	14	11.3%	13	17.3%	18
65+	60.9%	610	58.7%	64	56.4%	66	72.4%	76	58.9%	63	53.2%	58	76.9%	80	50.8%	67	59.1%	68	65.4%	68
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	10.9%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.7%	117	0.0%	0	100.0%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	10.5%	105	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.7%	107	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	10.9%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
Zone 7	13.2%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	132	0.0%	0	0.0%	0
Zone 8	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
Base:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
PC Postcode Sector																				
TN19 7	6.2%	62	0.0%	0	0.0%	0	59.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
TN31 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.8%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	4.4%	44	0.0%	0	0.0%	0	0.0%	0	41.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	6.3%	63	0.0%	0	0.0%	0	0.0%	0	58.9%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	1.7%	17	0.0%	0	14.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	15	0.0%	0	0.0%	0
TN34 2	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	33	0.0%	0	0.0%	0
TN34 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	24	0.0%	0	0.0%	0
TN35 4	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0
TN35 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	18	0.0%	0	0.0%	0
TN36 4	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	13	0.0%	0	0.0%	0
TN37 7	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	29	0.0%	0	0.0%	0
TN38 0	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN38 8	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	21	0.0%	0
TN38 9	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	47	0.0%	0
TN39 3	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	4.0%	40	0.0%	0	34.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	3.0%	30	0.0%	0	25.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	4.0%	40	36.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	6.9%	69	63.3%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	4.3%	43	0.0%	0	0.0%	0	41.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		109		117		105		107		109		104		132		115		104

Appendix 6:

Data Tabulations

By Zone Filtering Nulls & SFT

(Weighted)

Q01 Where do you normally shop for your household's main food and grocery shopping needs?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	9.9%	87	27.2%	23	28.9%	42	0.0%	0	4.0%	3	0.0%	0	2.1%	1	3.9%	11	5.5%	7	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	8.6%	76	0.5%	0	1.6%	2	0.7%	0	2.3%	1	27.8%	22	21.2%	7	12.6%	36	4.5%	6	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.3%	30	0.0%	0	1.4%	2	0.7%	0	3.7%	2	3.9%	3	0.7%	0	6.4%	18	2.5%	3	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	0.5%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.9%	8	0.0%	0	0.0%	0	0.0%	0	5.0%	3	1.5%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.5%	2	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	0.6%	5	0.0%	0	0.9%	1	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	5.7%	5	0.0%	0	0.0%	0	0.5%	1	0.8%	0
Lidl, Bohemia Road, St Leonards-on-Sea	4.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	6.1%	2	11.6%	34	5.5%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.7%	24	5.4%	5	11.2%	16	0.0%	0	2.9%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.3%	3	0.0%	0	1.6%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.7%	0	1.7%	5	2.6%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.0%	17	4.8%	4	2.8%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.6%	5	3.4%	4	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.1%	1	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	9.8%	87	2.3%	2	1.5%	2	0.0%	0	1.0%	1	3.1%	2	17.8%	6	24.9%	72	1.0%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.7%	7	2.3%	2	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.5%	31	12.4%	11	9.5%	14	0.0%	0	0.0%	0	1.5%	1	0.7%	0	1.6%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	9.8%	87	0.0%	0	0.5%	1	2.2%	1	31.7%	20	14.5%	11	19.5%	7	11.6%	33	10.8%	14	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.7%	6	1.8%	2	0.0%	0	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.4%	4	1.6%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.9%	8	4.7%	4	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	5.1%	6	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	16.6%	147	2.3%	2	6.5%	10	1.5%	1	19.3%	12	5.6%	4	19.5%	7	19.6%	57	43.7%	55	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.5%	13	0.0%	0	0.0%	0	25.0%	9	3.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.2%	72	25.9%	22	25.2%	37	2.2%	1	3.1%	2	0.0%	0	0.7%	0	0.4%	1	7.2%	9	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.8%	7	0.0%	0	0.0%	0	10.8%	4	3.6%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Waitrose, Station Road, Heathfield	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St	1.1%	10	1.5%	1	1.6%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	1	3.9%	5	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Aldi, Dymchurch Road, Hythe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	2
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Hythe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.7%	6	0.0%	0	0.0%	0	14.7%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Farmfoods, New Street, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Jempson's Local, High Street, Ticehurst	0.2%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Marks & Spencer, The Fountain Retail Park, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Morrisons (Daily), Ninfield Road, Sidley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Johns Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park,	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Worthing																				
Sainsbury's Superstore, Dymchurch Road, New Romney	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	6
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	32.7%	7
Tesco Superstore, Bell Farm Road, Uckfield	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22
Sample:		855		100		106		82		93		94		89		119		98		74

Q02 What do you like about (LOCATION MENTIONED AT Q01)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	35.7%	315	33.9%	29	32.3%	47	31.3%	12	41.8%	26	25.5%	20	26.2%	9	40.1%	116	39.7%	50	24.9%	5
Lower prices	25.4%	225	27.3%	24	36.5%	54	8.1%	3	17.8%	11	32.1%	25	22.8%	8	25.0%	72	18.0%	23	23.8%	5
Choice / range of goods available	17.9%	158	9.1%	8	21.4%	31	22.7%	8	12.7%	8	19.7%	16	26.4%	9	19.9%	58	13.5%	17	16.7%	4
Quality of goods	11.6%	103	15.0%	13	8.5%	12	21.7%	8	7.0%	4	20.7%	16	21.8%	7	11.7%	34	4.5%	6	6.9%	1
Value for money	10.4%	92	18.5%	16	8.7%	13	0.7%	0	5.0%	3	11.3%	9	9.0%	3	14.0%	40	5.5%	7	0.8%	0
Habit / familiarity / always used it	6.4%	56	10.1%	9	6.1%	9	10.1%	4	8.1%	5	9.0%	7	6.1%	2	4.9%	14	4.3%	5	4.2%	1
Easy to park	5.2%	46	2.9%	3	3.6%	5	3.7%	1	4.4%	3	5.0%	4	8.9%	3	6.4%	18	6.2%	8	3.0%	1
Preference for retailer	4.7%	41	4.9%	4	3.8%	6	0.0%	0	6.6%	4	10.7%	8	0.7%	0	5.4%	16	1.6%	2	3.1%	1
Loyalty card scheme	4.2%	37	7.0%	6	1.9%	3	6.7%	2	5.8%	4	0.9%	1	4.6%	2	2.5%	7	9.7%	12	0.8%	0
Large store	3.9%	35	0.5%	0	3.3%	5	3.4%	1	6.8%	4	3.9%	3	0.0%	0	4.7%	13	5.8%	7	0.8%	0
Good food stores	3.8%	33	1.6%	1	2.9%	4	0.0%	0	0.0%	0	3.2%	3	2.2%	1	5.3%	15	7.4%	9	0.0%	0
Easy to get to by car	3.3%	29	1.8%	2	0.0%	0	2.3%	1	1.0%	1	12.9%	10	0.7%	0	2.9%	9	5.0%	6	2.3%	0
Good / friendly staff	3.2%	28	4.1%	4	0.9%	1	2.2%	1	11.5%	7	2.4%	2	7.8%	3	2.9%	8	1.5%	2	3.8%	1
Good-sized store (i.e. not too big / small)	2.6%	23	5.1%	4	1.5%	2	0.0%	0	3.5%	2	3.5%	3	2.1%	1	3.7%	11	0.0%	0	0.8%	0
Good internal layout	2.5%	22	3.8%	3	0.0%	0	0.7%	0	3.6%	2	4.3%	3	5.4%	2	3.3%	10	1.0%	1	2.3%	0
Close to work	2.2%	20	1.6%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	3	2.2%	1	3.5%	10	1.6%	2	5.8%	1
Good range of non-food shops	2.0%	17	4.7%	4	1.6%	2	0.0%	0	0.5%	0	3.9%	3	0.0%	0	2.5%	7	0.0%	0	0.0%	0
Pleasant environment / atmosphere	1.7%	15	5.1%	4	1.9%	3	0.0%	0	2.9%	2	2.9%	2	0.7%	0	0.0%	0	2.8%	4	0.8%	0
Small store	1.7%	15	3.1%	3	0.0%	0	3.7%	1	4.2%	3	5.8%	5	0.7%	0	0.4%	1	1.5%	2	0.8%	0
Work there / staff discount	1.4%	13	1.0%	1	3.8%	6	1.5%	1	2.6%	2	1.7%	1	0.7%	0	0.0%	0	1.0%	1	5.8%	1
Attractive environment / nice place	1.4%	12	1.5%	1	1.5%	2	1.5%	1	1.8%	1	0.9%	1	4.0%	1	1.6%	5	0.5%	1	0.0%	0
Quiet	1.1%	10	0.5%	0	0.0%	0	8.7%	3	1.6%	1	0.0%	0	0.7%	0	1.3%	4	0.5%	1	2.3%	0
Clean / tidy store	0.9%	8	0.5%	0	2.6%	4	0.7%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	2	0.5%	1	1.5%	0
Good offers	0.7%	6	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	2.4%	1
Easy to get to by bus	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.4%	1	0.0%	0	3.2%	1
Can get everything I need there	0.6%	5	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Has a petrol station	0.6%	5	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.3%	4	0.5%	1	0.0%	0
Close to friends or relatives	0.6%	5	0.0%	0	1.6%	2	0.0%	0	1.8%	1	0.5%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.5%	4	1.6%	1	0.0%	0	0.0%	0	2.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Free parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.8%	0
Has undercover parking	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	1	1.5%	2	0.0%	0
Close to other shops / services / leisure facilities	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.0%	3	0.8%	0
Fast service	0.4%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.3%	0
Compact	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Traffic free shopping centre	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have self-service scanners	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Feel safe there / good security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Feel Covid safe there	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels / doesn't have empty shelves	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Traditional	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
On school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Convenient	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	2.7%	24	3.8%	3	2.8%	4	3.0%	1	0.5%	0	3.1%	2	5.4%	2	2.3%	7	2.3%	3	4.6%	1
(Don't know)	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	1	2.1%	1	0.4%	1	0.0%	0	0.0%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22
Sample:		855		100		106		82		93		94		89		119		98		74

Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]
Excluding those who do their main food shopping via the Internet at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - non-food shopping	11.9%	105	17.2%	15	15.5%	23	19.7%	7	10.3%	7	10.2%	8	6.0%	2	9.8%	28	11.2%	14	7.6%	2
Yes - other food shopping	10.0%	88	22.5%	19	18.1%	27	18.4%	7	3.0%	2	8.5%	7	10.3%	3	4.8%	14	5.9%	7	9.1%	2
Yes - bars / pubs	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.7%	24	4.1%	4	4.9%	7	5.2%	2	3.1%	2	3.3%	3	1.4%	0	1.7%	5	0.5%	1	4.5%	1
Yes - cinemas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	5.8%	51	7.1%	6	0.5%	1	2.2%	1	10.2%	6	3.8%	3	11.5%	4	6.9%	20	7.2%	9	4.6%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	0.6%	5	0.0%	0	0.5%	1	1.5%	1	2.9%	2	0.5%	0	0.7%	0	0.4%	1	0.5%	1	0.0%	0
Yes - library	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.7%	15	4.1%	4	1.4%	2	0.7%	0	4.2%	3	1.4%	1	2.1%	1	1.2%	3	0.5%	1	0.8%	0
Yes - meeting friends	1.6%	14	7.0%	6	1.5%	2	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	1.4%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	3.5%	10	0.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	0.6%	5	0.0%	0	0.5%	1	1.5%	1	0.5%	0	2.2%	2	0.7%	0	0.4%	1	0.0%	0	1.5%	0
Yes - restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	2.4%	21	5.2%	4	4.9%	7	3.0%	1	2.3%	1	0.5%	0	0.0%	0	1.7%	5	0.5%	1	2.3%	0
Yes - work	3.1%	27	0.0%	0	4.9%	7	9.1%	3	5.6%	4	4.1%	3	7.1%	2	1.2%	3	1.5%	2	8.2%	2
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - go for a walk / walk the dog	0.5%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - golf	0.1%	1	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - health service (e.g. doctors, dentists etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Yes - leisure activity	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0
Yes - school run	0.6%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Yes - visiting place of worship	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.8%	0
Yes - window shopping / browsing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
No	61.5%	543	54.8%	47	51.3%	75	45.4%	17	58.8%	37	58.7%	47	65.6%	22	67.5%	196	70.8%	89	63.8%	14
(Don't know)	2.6%	23	4.9%	4	3.3%	5	0.0%	0	5.1%	3	3.2%	3	0.0%	0	1.2%	3	3.7%	5	0.8%	0
Weighted base:		883		86		147		37		63		79		34		290		126		22

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	855	100	106	82	93	94	89	119	98	74

Q04 When you combine your trip with other activities, where do you normally go?
Those who specified a linked activity at Q03 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.4%	2
Battle Town Centre	1.2%	4	0.0%	0	1.1%	1	0.0%	0	11.9%	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	10.5%	31	35.8%	12	19.1%	12	0.0%	0	6.8%	1	0.0%	0	13.2%	1	5.2%	4	0.0%	0	0.0%	0
Eastbourne Town Centre	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	21.0%	63	4.5%	2	0.0%	0	0.0%	0	9.9%	2	22.2%	6	16.5%	2	51.2%	43	25.6%	8	0.0%	0
Hawkhurst Village Centre	0.9%	3	0.0%	0	0.0%	0	13.2%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.7%	5	0.0%	0	0.0%	0	27.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	4	0.0%	0	0.0%	0	13.9%	3	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	4	2.2%	0	0.0%	0	2.0%	1	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	3	1.2%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	5.9%	2	0.0%	0
St Leonards-on-Sea Town Centre	4.5%	13	5.8%	2	3.9%	2	0.0%	0	9.0%	2	1.3%	0	0.0%	0	4.1%	3	10.0%	3	0.0%	0
Tenterden Town Centre	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	2.0%	6	0.0%	0	0.0%	0	1.4%	0	3.0%	1	0.0%	0	2.2%	0	0.0%	0	15.3%	5	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	15.0%	45	29.6%	10	38.9%	24	4.4%	1	9.0%	2	0.0%	0	0.0%	0	4.1%	3	13.1%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.6%	2	0.0%	0	2.1%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	10.2%	9	2.0%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	14.5%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.1%	3	5.8%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.9%	9	0.0%	0	0.0%	0	1.4%	0	18.6%	4	6.0%	2	23.2%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.5%	2	3.9%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	6.9%	21	0.0%	0	1.1%	1	0.0%	0	9.9%	2	2.6%	1	4.3%	0	10.8%	9	24.2%	8	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.5%	2	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.4%	4	3.9%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Park, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulverhythe Retail Park, Bexhill Road, St Leonards-on-sea	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	1.4%	4	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.5%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flimwell Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Hythe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1
Isenhurst Country Club, Mayfield Road, Cross in	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hand, Heathfield																				
Lidl, New Street, Ashford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0
New Romney Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	2
Parkstone Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, The Ridge, Hastings	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Simone Weil Avenue, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1
The Ridge, Hastings	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.5%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Prospect Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Waitrose, Rye Road, Hawkhurst	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		299		34		62		19		22		29		11		83		32		7
Sample:		311		36		51		39		32		38		30		32		26		27

Q05 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	4.9%	27	12.4%	8	10.9%	12	0.0%	0	2.3%	1	0.8%	0	0.0%	0	0.0%	0	7.2%	6	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	5.1%	29	0.0%	0	0.0%	0	1.1%	0	7.6%	3	16.0%	7	14.4%	3	8.4%	13	2.4%	2	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	8.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	8.8%	2	13.8%	21	23.6%	20	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.7%	4	6.0%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.9%	16	9.3%	6	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	2.6%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	0.5%	3	0.0%	0	2.1%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	2.3%	3	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	2.7%	15	13.9%	9	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	2.0%	11	0.0%	0	1.9%	2	0.0%	0	9.9%	4	2.6%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.4%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Bohemia Road, St Leonards-on-Sea	2.7%	15	0.0%	0	0.0%	0	1.1%	0	2.8%	1	0.8%	0	9.6%	2	2.9%	4	7.9%	7	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	3.9%	22	8.8%	5	13.6%	15	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	2.6%	14	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	3.2%	1	7.3%	11	2.8%	2	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.6%	15	5.7%	4	1.2%	1	0.0%	0	7.5%	3	0.0%	0	6.5%	1	1.4%	2	3.6%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.4%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road,	6.5%	36	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	25.9%	6	12.3%	19	9.9%	8	3.5%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Sainsbury's Local, Station Approach, Hastings	0.7%	4	0.0%	0	1.9%	2	0.0%	0	2.8%	1	0.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	4.0%	22	9.8%	6	13.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	10.0%	56	3.2%	2	2.4%	3	10.5%	3	11.3%	5	11.2%	5	8.7%	2	17.9%	27	11.9%	10	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.4%	2	0.7%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	0.6%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.0%	5	0.8%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	1.8%	10	0.0%	0	1.9%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	4.6%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	10.5%	59	2.7%	2	12.7%	14	2.3%	1	23.6%	10	10.6%	5	8.6%	2	9.9%	15	12.5%	10	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	1.6%	9	0.0%	0	0.0%	0	23.2%	6	6.7%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	8.3%	46	22.6%	14	20.5%	23	4.6%	1	0.8%	0	0.0%	0	0.0%	0	3.6%	5	2.3%	2	0.0%	0
Waitrose, High Street, Old Town, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.3%	7	0.0%	0	0.0%	0	6.9%	2	5.4%	2	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.2%	1	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	7.8%	6	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Aldi, Brooks Road, Lewes	0.1%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	2
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Asda, Longfield Road, Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, The Ridge West, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Iden Stores, Church Lane, Iden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Local shops, Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	0.5%	3	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Local shops, Hastings Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (Foodhall), Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.5%	3	0.0%	0	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Angel Centre, Tonbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romney																				
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bouverie Road West, Folkestone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	0	0.0%	0	0.0%	0	17.1%	3
Waitrose, Sir Bernard Paget Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Weighted base:		557		62		113		24		42		45		22		151		83		15
Sample:		559		73		79		51		58		55		60		73		66		44

Q06 Where do you normally do most of your household's small scale top-up food shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	3.0%	20	7.7%	5	7.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.5%	5	0.0%	0
Aldi, Rye Road, Hastings	3.0%	20	0.0%	0	2.0%	2	0.0%	0	2.6%	1	4.7%	3	23.1%	6	3.9%	7	0.6%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	8.1%	14	8.0%	8	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	2	0.0%	0	1.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 Battle Road, St Leonards-on-Sea (next to Hollington Library)	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	4.8%	5	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	4.8%	5	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.6%	1	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.0%	14	15.7%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3	2.5%	4	0.0%	0	0.0%	0
Co-op, High Street, Battle	2.1%	14	0.0%	0	0.0%	0	0.0%	0	15.0%	7	0.0%	0	0.0%	0	2.0%	3	3.9%	4	0.0%	0
Co-op, London Road, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	13.0%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	2.1%	14	12.8%	9	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sparrow Green Road, Wadhurst	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	7	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.9%	6	4.1%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	2.9%	19	0.0%	0	6.0%	7	0.0%	0	21.7%	10	2.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Jempson's Supermarket, Station Approach, Rye	3.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	26	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	1.6%	11	0.0%	0	0.0%	0	2.1%	1	0.0%	0	15.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.6%	10	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.9%	0	2.5%	4	4.4%	4	0.0%	0
Lidl, Ninfield Road,	2.8%	18	5.3%	4	11.6%	14	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea																				
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.2%	2	2.6%	3	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.9%	20	8.4%	6	3.6%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.3%	4	4.9%	5	0.0%	0
Morrisons, Queens Road, Hastings	4.5%	30	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	3.8%	1	16.0%	28	0.6%	1	0.0%	0
Sainsbury's Local, Station Approach, Hastings	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	2.0%	2	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.2%	21	11.9%	8	10.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.5%	10	0.0%	0	0.6%	1	0.0%	0	1.4%	1	0.6%	0	6.8%	2	3.8%	7	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.3%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Heathfield Road, Burwash	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kings Road, St Leonards-on-Sea	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.6%	1	2.0%	2	0.0%	0
Spar, The Ridge Service Station, Hastings	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	9	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.6%	11	0.0%	0	3.9%	5	0.0%	0	13.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	1.6%	10	4.0%	3	6.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	1.3%	9	0.0%	0	7.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	3.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	8	13.0%	13	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	4.1%	7	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	1.3%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	1	0.0%	0	3.9%	7	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.5%	17	0.0%	0	1.7%	2	0.0%	0	3.0%	1	0.0%	0	6.3%	2	0.6%	1	10.6%	11	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.9%	6	0.0%	0	0.0%	0	10.0%	4	2.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	3.5%	23	16.1%	11	7.5%	9	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.6%	4	0.0%	0	0.0%	0	7.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayers Lane, Tenterden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.6%	4	0.0%	0
Archers Of Westfield, Belle View, Main Road, Westfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Bakes And Cakes, High Street, Battle	0.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Best One, Eversfield Place, St Leonards-on-Sea	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Betts & Loyd Butchers, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Farmers Market, Devonshire Square, Bexhill-on-Sea	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Stores, Northiam Road, Broad Oak	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	1.5%	10	0.0%	0	0.0%	0	22.2%	9	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Leach Greengrocers, Church Street, Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheese & Delicatessens, Little Common, Bexhill-on-Sea	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, High Street, Heathfield	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	12	0.6%	1	0.0%	0
Costcutter, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Costcutter, Fishmarket Road, Rye	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Dyke Farm, Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Fresh Fruit & Vegetables, Queens Road, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Iceland, High Street, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Iden Stores, Church Lane, Iden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Main Street, Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Convenience Store, St Georges Road, Bexhill-on-Sea	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings The Butchers, Kings Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Battle Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.9%	12	7.9%	6	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Local shops, Cripps Corner Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Greatstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Local shops, Hastings Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0
Local shops, Hollington Local Centre, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Local shops, Hurst Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hythe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Local shops, Lydd Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Local shops, Peamarsh Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ticehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.9%	6	0.0%	0	0.6%	1	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.8%	5	0.0%	0	0.0%	0	0.0%	0	9.5%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunes Road, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Londis, Main Road, Westfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Marina Park Stores, Seaside Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
McColls, Taylor Road, Lydd-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Morrisons (Daily), Ninfield Road, Sidley	0.2%	1	0.6%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.6%	4	0.0%	0	2.6%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Butchers, High Street, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Nisa, New Lydd Road, Camber	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Blackman Avenue, St Leonards-on-Sea	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	7.5%	8	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
One Stop, High Street, Robertsbridge	1.0%	6	0.0%	0	0.0%	0	0.0%	0	14.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
One Stop, Turkey Road, Bexhill-on-Sea	1.0%	7	0.0%	0	5.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robertsbridge																				
Premier, Coronation Square, Lydd	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Premier, George Street, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Premier, Grove Road, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Store, Station Road, Robertsbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	8
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Shell, Brenzett Roundabout, Romney Marsh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Shell, The Ridge, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Buchers, Ninfield Road, Sidley	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill Supermarket, Hastings, St Leonards-on-Sea	0.3%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Coast Drive, Greatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Spar, High Street, Lydd	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	4
Spar, London Road, Hurst Green	0.3%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marine Parade, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Spar, Station Road, Northiam, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards Grocery, London Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
The Bourne Mini Market, Courthouse Street, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Corner Shop, Cambridge Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
The Old Butcher's Shop, Pett Road, Guestling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tottingworth Farm Shop, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Prospect Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wylands Farm Shop, Powdermill Lane, Battle	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		663		71		121		40		45		65		25		173		101		22
Sample:		672		80		81		83		70		75		63		76		73		71

Q07 In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?
Excluding those who said '(Don't do this type of shopping)' or (Don't know / varies)' at Q06 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, London Road, Bexhill-on-Sea	4.7%	14	6.7%	2	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	6.0%	2	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	14.4%	2	3.1%	2	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	4.9%	3	5.9%	2	0.0%	0
Co-op, 290 Battle Road, St Leonards-on-Sea (used to be a pub - Victoria Inn)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Co-op, Bohemia Road, St Leonards-on-Sea	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	6.0%	2	0.0%	0
Co-op, Devonshire Road, Bexhill-on-Sea	2.2%	6	17.1%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fairlight Road, Ore	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.5%	1	0.0%	0	0.0%	0
Co-op, High Street, Battle	3.3%	10	0.0%	0	7.3%	5	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Co-op, London Road, St Leonards-on-Sea	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	2.0%	1	0.0%	0
Co-op, Sea Road, Winchelsea Beach, Winchelsea	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Seabourne Road, Bexhill-on-Sea	0.8%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cavendish House, Castle Street, Hastings	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	4.5%	1	1.5%	1	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	3.4%	10	26.3%	8	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Market Road, Battle	4.5%	13	0.0%	0	3.4%	2	0.0%	0	22.6%	5	0.0%	0	0.0%	0	4.9%	3	6.3%	2	0.0%	0
Jempson's Supermarket, Station Approach, Rye	2.2%	6	0.0%	0	0.0%	0	1.4%	0	0.0%	0	30.8%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	1
Jempson's Superstore, Main Street, Peasmarsh	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	7.1%	2	0.0%	0
Lidl, Dittons Drive, Polegate	0.4%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	2.9%	8	1.4%	0	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Hastings	1.6%	5	1.4%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	4.6%	3	2.0%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.8%	8	0.0%	0	7.6%	5	0.0%	0	0.0%	0	2.0%	0	3.0%	0	1.5%	1	2.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.5%	1	2.0%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	3.2%	9	11.0%	3	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.0%	6	0.0%	0	0.0%	0	1.4%	0	1.5%	0	0.0%	0	13.5%	2	1.5%	1	6.0%	2	0.0%	0
Spar, Heathfield Road, Burwash	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Helens Down, Hastings	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.9%	3	0.0%	0	0.0%	0
Spar, The Ridge Service Station, Hastings	0.5%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Battle Hill, Battle	1.3%	4	0.0%	0	0.0%	0	0.0%	0	16.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Collington Mansions, Bexhill-on-Sea	2.1%	6	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.9%	3	4.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-Sea	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	1.5%	1	3.9%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	4.7%	3	6.3%	2	0.0%	0
Tesco Express, Little Ridge Avenue, Hastings	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0
Tesco Express, Old London Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.2%	15	0.0%	0	3.0%	2	4.2%	1	14.1%	3	0.0%	0	9.2%	1	6.4%	5	9.2%	3	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	1.4%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	5.2%	15	8.7%	3	11.7%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.7%	3	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	1.4%	4	0.0%	0	0.0%	0	7.7%	2	1.5%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1066 Stores, Eastbourne Road, Pevensey Bay	0.4%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Bexhill Road, St Leonards-on-Sea	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0
Aldi, Dymchurch Road, Hythe	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0
Aldi, Great Lodge Retail Park, Royal Tunbridge Wells	0.4%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleyards Butchers, Bexhill Road, St Leonards-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Browns Farm Shop, Battle Road, Robertsbridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Stores, High Street, Burwash	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy The Weigh, High Street, Ticehurst	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cake Box, Fernside Avenue, Hastings, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Carrolls Greengrocers, Ninfield Road, Sidley	0.8%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Parkstone Parade, Hastings	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Costcutter, Fishmarket Road, Rye	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggs to Apples Farm Shop, London Road, Hurst Green	0.9%	3	0.0%	0	0.0%	0	8.5%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, High Street, Ticehurst	0.8%	2	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Local, Western Road, Bexhill-on-Sea	0.5%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local shops, Battle Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Local shops, Bexhill-on-Sea Town Centre	1.7%	5	1.4%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hastings Town Centre	1.9%	6	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Local shops, Rye Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Town Centre	1.1%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Local shops, Ticehurst Village Centre	0.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Church Street, Ticehurst	0.6%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Cripps Corner Road, Staplecross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Main Road, Westfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Royal Tunbridge Wells	1.0%	3	0.0%	0	0.0%	0	6.4%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marley Stores, Coronation Gardens, Battle	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, High Street, Lydd	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Morrisons (Daily), Ninfield Road, Sidley	2.0%	6	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Post Office, Darvel Down, Netherfield	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Bodiam Drive, St Leonards-on-Sea	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0
One Stop, Central Parade, High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Sea Road, Bexhill-on-Sea	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Parade, Ore Valley Road, Hastings	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Post Office, Battery Hill, Fairlight, Hastings	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Station Road, Robertsbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Coronation Square, Lydd	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Renhurst Farm, Crowborough	0.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fish, New Road, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	1
Sainsbury's Superstore, Military Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Spar, Broad Oak House	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Burwash Road, Broad Oak, Heathfield																				
Spar, High Street, Lydd	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	2
Spar, High Street, New Romney	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Spar, Station Road, Northiam, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
The Greener Grocers, High Street, Battle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Crowborough, Croft Road, Crowborough	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakehams Farm Shop, Pett Level Road, Fairlight	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0
Western Road Fruiterers, Western Road, Bexhill-on-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Whitefriars Stores, Whitefriars Road, Hastings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
WJ Crouch Butchers, St James Square, High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		288		30		71		20		22		18		16		70		32		9
Sample:		298		31		48		35		36		22		37		38		24		27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [%]																				
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																				
1 - 10%	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
11 - 20%	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
21 - 30%	0.7%	7	0.0%	0	3.6%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - 40%	2.0%	20	8.2%	8	1.5%	2	0.6%	0	0.5%	0	2.4%	2	0.0%	0	2.3%	7	0.0%	0	0.0%	0
41 - 50%	4.0%	40	4.0%	4	4.2%	7	6.5%	3	2.8%	2	7.0%	6	12.7%	5	2.8%	9	2.6%	4	0.5%	0
51 - 60%	5.9%	59	9.3%	9	12.9%	21	4.5%	2	4.7%	3	2.1%	2	2.6%	1	5.7%	18	1.8%	3	2.1%	1
61 - 70%	10.7%	107	17.3%	16	11.9%	19	8.6%	4	7.4%	5	4.5%	4	10.9%	4	12.3%	39	8.1%	12	9.1%	3
71 - 80%	25.5%	256	21.6%	20	20.5%	33	38.2%	19	20.4%	14	29.0%	26	17.9%	7	28.4%	90	25.1%	37	28.0%	9
81 - 90%	15.1%	151	9.9%	9	16.9%	28	12.1%	6	15.4%	11	17.0%	15	13.1%	5	12.1%	38	21.6%	32	20.4%	7
91 - 99%	2.9%	29	3.9%	4	0.4%	1	5.4%	3	7.7%	5	6.9%	6	5.3%	2	0.7%	2	3.5%	5	3.7%	1
100% (those that don't do top-up shopping)	22.9%	229	19.3%	18	22.5%	37	13.0%	6	28.6%	20	22.2%	20	26.8%	10	23.0%	73	24.4%	36	26.9%	9
(Don’t know / varies)	9.8%	98	6.6%	6	5.3%	9	10.6%	5	11.9%	8	7.6%	7	10.6%	4	11.8%	38	12.5%	19	7.8%	2
(Refused)	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	1.6%	0
Mean:		*81.34*		*76.85*		*77.98*		*80.34*		*85.38*		*82.05*		*81.81*		*80.80*		*86.12*		*86.89*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Q09 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																				
Yes	43.1%	432	34.0%	32	36.0%	59	45.2%	22	40.5%	28	51.4%	46	48.8%	19	45.2%	143	47.9%	72	36.1%	12
No	56.9%	570	66.0%	62	64.0%	105	54.8%	27	59.5%	42	48.6%	43	51.2%	20	54.8%	174	52.1%	78	63.9%	20
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q10 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on food items	34.1%	147	7.6%	2	31.2%	18	34.1%	7	27.4%	8	50.4%	23	37.2%	7	30.4%	44	46.9%	34	36.8%	4
Shop more at discount foodstores such as Aldi and Lidl.	19.0%	82	13.0%	4	14.0%	8	10.8%	2	9.8%	3	13.9%	6	13.5%	3	26.0%	37	23.6%	17	12.9%	1
Spend more on discounted food items	16.9%	73	28.2%	9	21.6%	13	31.1%	7	14.3%	4	13.7%	6	23.2%	4	13.3%	19	13.1%	9	12.9%	1
Spend less on non-essential food items	8.9%	39	5.6%	2	5.2%	3	9.7%	2	12.9%	4	16.1%	7	4.5%	1	11.0%	16	5.5%	4	0.0%	0
Carry out more bulk food shopping	8.0%	35	23.6%	7	7.7%	5	0.0%	0	16.4%	5	7.2%	3	5.3%	1	7.8%	11	3.2%	2	1.4%	0
Spend less on luxury food items	7.9%	34	1.3%	0	11.1%	7	34.7%	8	8.7%	2	2.4%	1	8.4%	2	7.8%	11	0.9%	1	22.4%	3
Shop more at local convenience stores	5.5%	24	21.9%	7	7.7%	5	0.0%	0	7.2%	2	2.6%	1	0.0%	0	4.8%	7	2.8%	2	0.0%	0
Carry out more basket / top up shopping	3.3%	14	0.0%	0	3.5%	2	0.0%	0	14.9%	4	8.1%	4	0.0%	0	2.4%	3	0.9%	1	0.0%	0
Shop more locally	2.9%	12	0.0%	0	1.1%	1	3.9%	1	9.4%	3	0.0%	0	2.5%	0	3.2%	5	3.2%	2	8.1%	1
Compare prices / shop around more now	2.8%	12	0.0%	0	1.1%	1	10.8%	2	1.1%	0	2.5%	1	5.9%	1	3.2%	5	2.6%	2	0.0%	0
Used different physical shops for top up shopping	2.6%	11	13.4%	4	0.0%	0	0.0%	0	7.7%	2	2.9%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Shop more online	2.5%	11	4.3%	1	7.7%	5	4.5%	1	1.1%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	2	4.5%	1
Use a budget	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.5%	0	6.3%	9	0.0%	0	0.0%	0
Shop less at larger foodstores	2.4%	11	0.0%	0	8.4%	5	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.3%	3	0.9%	1	0.0%	0
Shop more at larger foodstores	2.1%	9	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8	0.0%	0	0.0%	0
Less impulse purchase items	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Shop less at local convenience stores	0.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turned vegetarian to save money	0.5%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Linden Park Road, Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	1.2%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less online	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Plan meals more now	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.9%	1	6.7%	1
Combing shopping with other activities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Changed to shopping at Tesco	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Pick the store with the cheapest petrol now	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Donate more to food banks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shop more at: Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at: Lidl, Bohemia Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stopped shopping at Tesco	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grow my own food now	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	4	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	1.8%	1	0.0%	0
Weighted base:		432		32		59		22		28		46		19		143		72		12
Sample:		371		31		35		35		37		50		43		53		53		34

Q11 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	31.4%	4
Battle Town Centre	0.5%	2	0.0%	0	0.7%	1	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	6.6%	31	21.0%	11	16.1%	15	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.8%	4	1.0%	1	0.0%	0
Brighton City Centre	1.8%	8	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.8%	4	3.2%	2	0.0%	0
Central London / West End	0.8%	4	0.0%	0	0.7%	1	5.8%	1	0.0%	0	0.9%	0	1.3%	0	0.8%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	12.3%	59	19.2%	10	22.5%	21	13.2%	3	4.6%	2	0.9%	0	9.2%	2	11.9%	17	8.0%	5	0.0%	0
Hailsham Town Centre	0.8%	4	0.0%	0	2.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	31.1%	149	18.3%	9	23.4%	22	3.7%	1	22.0%	8	35.6%	16	43.0%	8	40.7%	57	45.3%	29	1.3%	0
Heathfield Town Centre	0.3%	1	0.0%	0	0.0%	0	4.9%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	4.0%	19	0.0%	0	0.0%	0	45.5%	10	14.5%	5	4.3%	2	2.6%	0	0.8%	1	1.0%	1	0.0%	0
Rye Town Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	1.3%	0	2.8%	4	0.0%	0	4.1%	0
Sidley District Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Tenterden Town Centre	1.1%	5	0.0%	0	0.0%	0	1.2%	0	2.8%	1	0.9%	0	4.0%	1	0.0%	0	4.7%	3	0.0%	0
Bexhill Road Retail Park, Hastings	1.2%	6	0.0%	0	2.2%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.4%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	14.9%	71	36.4%	18	14.9%	14	2.5%	1	13.0%	5	6.0%	3	11.7%	2	15.1%	21	12.6%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.0%	5	1.7%	1	2.9%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.5%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.2%	15	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.7%	3	5.3%	1	6.1%	9	3.0%	2	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.0%	14	0.0%	0	0.7%	1	0.0%	0	3.7%	1	7.1%	3	13.9%	3	4.3%	6	1.0%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.1%	20	0.0%	0	0.0%	0	0.0%	0	8.6%	3	3.1%	1	0.0%	0	7.2%	10	8.2%	5	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Asda, Kimberley Way, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.7%	8	0.0%	0	3.4%	3	0.0%	0	3.7%	1	2.7%	1	4.0%	1	0.8%	1	0.0%	0	6.3%	1
Brenzett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.8%	1	0.0%	0	11.7%	1
Designer Outlet Ashford, Kimberley Way, Ashford	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Esk Plants, Courtlands Road, Eastbourne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.4%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Swanage Town Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Warren Retail Park, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Wimbledon Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		477		51		93		22		35		44		18		140		64		12
Sample:		510		64		71		50		59		51		54		61		55		45

Q12 In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?
Those who mentioned location at Q11 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	3.1%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	13.9%	5	1.6%	0	0.0%	0	3.7%	2	25.9%	4
Battle Town Centre	1.1%	4	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	4.8%	19	12.7%	5	8.8%	6	3.6%	1	0.0%	0	1.0%	0	0.0%	0	3.7%	4	5.0%	3	0.0%	0
Brighton City Centre	2.1%	8	4.4%	2	3.2%	2	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.9%	1	3.8%	2	0.0%	0
Central London / West End	2.3%	9	3.5%	1	3.1%	2	9.8%	2	12.5%	3	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	12.2%	48	32.2%	13	13.7%	9	2.4%	1	4.9%	1	4.2%	2	3.2%	0	10.0%	12	20.2%	11	0.0%	0
Hailsham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	28.1%	110	12.2%	5	19.8%	13	9.1%	2	23.6%	6	37.7%	14	34.5%	5	41.1%	48	30.1%	16	4.3%	1
Heathfield Town Centre	0.5%	2	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Royal Tunbridge Wells Town Centre	4.2%	17	0.0%	0	6.8%	4	33.4%	8	6.1%	2	1.0%	0	4.8%	1	0.9%	1	1.2%	1	0.0%	0
Rye Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	7.4%	1	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tenterden Town Centre	0.8%	3	0.0%	0	0.0%	0	2.4%	1	1.2%	0	0.0%	0	1.6%	0	0.9%	1	0.0%	0	6.4%	1
Bexhill Road Retail Park, Hastings	1.5%	6	3.5%	1	2.0%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	10.5%	41	11.7%	5	10.2%	7	2.4%	1	30.1%	8	2.0%	1	16.2%	2	11.9%	14	8.4%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	4.2%	17	8.3%	3	8.8%	6	9.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.3%	13	0.0%	0	3.7%	2	0.0%	0	1.2%	0	12.6%	5	4.8%	1	0.9%	1	6.8%	4	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.5%	6	0.0%	0	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.5%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	2.1%	8	0.0%	0	1.0%	1	0.0%	0	3.6%	1	1.0%	0	11.5%	2	3.8%	4	0.0%	0	0.0%	0
Tesco Extra, Church Wood	3.7%	15	0.0%	0	0.0%	0	7.2%	2	2.4%	1	1.0%	0	1.6%	0	8.1%	9	4.3%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Ashford Retail Park, Willesborough, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.6%	6	0.0%	0	0.0%	0	2.4%	1	6.9%	2	0.0%	0	1.6%	0	0.0%	0	6.8%	4	0.0%	0
Bournemouth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Canterbury City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Chichester City Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	2.8%	11	0.0%	0	0.0%	0	1.2%	0	4.9%	1	4.6%	2	8.0%	1	3.9%	5	0.0%	0	11.3%	2
Enfield Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	14.0%	2
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.9%	4	5.5%	2	1.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Lewes Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Brookfield Road, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	2
Weighted base:		391		39		66		23		26		37		15		116		53		15
Sample:		402		50		49		42		45		44		37		49		42		44

Q13 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	1	0.0%	0	0.0%	0	0.0%	0	14.9%	0
Bexhill-on-Sea Town Centre	10.4%	16	25.9%	3	25.6%	8	0.0%	0	2.9%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0
Brighton City Centre	2.7%	4	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2	0.0%	0
Eastbourne Town Centre	3.9%	6	12.5%	1	11.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	46.5%	73	3.9%	0	9.7%	3	0.0%	0	35.0%	4	40.7%	3	71.0%	5	73.7%	52	43.4%	5	0.0%	0
Hawkhurst Village Centre	0.6%	1	0.0%	0	0.0%	0	25.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.6%	4	0.0%	0	0.0%	0	67.7%	3	0.0%	0	18.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	2	0.0%	0	11.2%	8	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Bexhill Road Retail Park, Hastings	1.7%	3	14.2%	2	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.7%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.7%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	11.5%	18	25.0%	3	16.3%	5	0.0%	0	21.4%	2	4.6%	0	0.0%	0	4.9%	3	30.5%	4	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.5%	2	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	2.0%	3	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.3%	2	18.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	3.2%	5	0.0%	0	6.4%	2	0.0%	0	9.2%	1	0.0%	0	18.9%	1	0.0%	0	5.0%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	70.2%	1
Icklesham Village Centre	0.2%	0	0.0%	0	0.0%	0	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	157	11	32	4	11	8	7	70	13	1
Sample:	121	10	23	8	16	10	14	24	13	3

Q14 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	2	0.0%	0	0.0%	0	0.0%	0	10.9%	2
Bexhill-on-Sea Town Centre	2.5%	11	6.1%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0
Brighton City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Central London / West End	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.0%	8	0.0%	0	6.3%	5	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	6.9%	29	0.8%	0	2.5%	2	2.9%	1	7.0%	2	23.6%	7	7.8%	1	11.6%	13	5.1%	4	0.0%	0
Heathfield Town Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.6%	7	0.0%	0	0.8%	1	13.3%	2	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Rye Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	9.4%	40	0.8%	0	2.4%	2	1.4%	0	5.0%	1	4.0%	1	19.5%	3	11.3%	13	27.2%	19	0.0%	0
Tenterden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.5%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.3%	0	1.5%	0	4.5%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	1.0%	4	0.0%	0	0.0%	0	20.4%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	53.6%	226	76.9%	43	61.3%	51	11.6%	2	63.1%	16	26.7%	7	57.6%	9	52.0%	58	56.4%	39	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.6%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hampden Park, Eastbourne	1.9%	8	10.4%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Church Wood	7.1%	30	2.8%	2	5.4%	4	0.0%	0	10.2%	3	1.3%	0	9.2%	1	15.3%	17	3.6%	3	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drive, Hastings																				
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.1%	5	0.0%	0	5.2%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Ashford Retail Park, Willesborough, Ashford	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	68.2%	9
Bluewater Shopping Centre, Dartford, Greenhithe	1.0%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	1.2%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Haywards Heath Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.8%	8	0.0%	0	0.8%	1	30.0%	6	1.2%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Park Farm Retail Park, Kings Way, Folkestone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Portfield Retail Park, Portfield Way, Chichester	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
St Mary's Bay Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0
Weighted base:		421		56		83		19		26		28		16		112		69		14
Sample:		465		64		65		47		45		37		50		51		57		49

Q15 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Bexhill-on-Sea Town Centre	2.1%	11	8.3%	6	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Brighton City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Eastbourne Town Centre	2.2%	12	0.6%	0	5.8%	5	0.0%	0	2.7%	1	2.9%	1	0.0%	0	2.3%	4	0.8%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	4.7%	26	0.6%	0	4.3%	4	0.0%	0	2.6%	1	11.7%	5	3.2%	1	8.6%	14	0.8%	1	0.0%	0
Hawkhurst Village Centre	0.4%	2	0.0%	0	0.0%	0	1.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.3%	7	0.0%	0	0.0%	0	20.8%	6	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.7%	4	0.0%	0	0.0%	0	14.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	20.3%	111	3.2%	2	5.3%	5	0.0%	0	17.5%	6	13.8%	6	36.9%	8	32.8%	55	35.6%	29	0.0%	0
Tenterden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.3%	7	0.0%	0	0.0%	0	1.0%	0	4.0%	1	0.9%	0	1.1%	0	2.7%	5	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.8%	5	0.0%	0	0.0%	0	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.3%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	40.9%	224	69.7%	47	56.3%	50	6.9%	2	44.8%	16	24.9%	10	44.8%	10	33.1%	56	41.3%	34	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	2.5%	14	4.0%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.4%	1	4.1%	7	2.5%	2	0.0%	0
Currys, Hampden Park, Eastbourne	1.9%	10	6.6%	4	5.5%	5	3.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	1.6%	9	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.2%	1	0.0%	0	6.8%	6	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.6%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Queens Road, Hastings	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	5.0%	8	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.5%	19	0.0%	0	0.0%	0	1.0%	0	3.5%	1	12.8%	5	0.0%	0	4.5%	8	6.0%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	2.5%	14	0.0%	0	0.0%	0	0.0%	0	6.4%	2	2.9%	1	4.3%	1	4.0%	7	3.1%	3	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.9%	5	4.3%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Ashford Retail Park, Willesborough, Ashford	2.3%	13	0.0%	0	0.0%	0	3.6%	1	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	59.7%	9
Bluewater Shopping Centre, Dartford, Greenhithe	0.6%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Cheriton Local Centre, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Dymchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Howdens, Theaklen Drive, St Leonards-on-Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempson's Supermarket, Station Approach, Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	1.9%	10	0.0%	0	0.0%	0	26.7%	7	5.0%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Park Farm Retail Park, Kings Way, Folkestone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	3
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Superstore, Woodsgate Corner, Pembury	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		548		67		88		28		37		40		22		169		82		16

Rother Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	594	83	70	65	66	48	67	72	67	56

Q16 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	17.2%	2
Battle Town Centre	3.1%	14	0.0%	0	2.8%	2	4.4%	1	44.2%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Bexhill-on-Sea Town Centre	11.6%	53	38.7%	20	40.4%	29	1.5%	0	1.5%	0	0.0%	0	0.0%	0	1.4%	2	0.9%	1	0.0%	0
Brighton City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Eastbourne Town Centre	3.3%	15	9.9%	5	11.3%	8	7.4%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	44.4%	202	12.8%	7	12.1%	9	2.9%	1	14.0%	3	23.0%	8	63.3%	13	78.7%	122	57.1%	40	0.0%	0
Hawkhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	4.4%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	2.5%	4	0.9%	1	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	7	0.0%	0	0.0%	0	29.6%	6	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.3%	24	0.0%	0	0.0%	0	4.5%	1	0.0%	0	48.9%	17	0.0%	0	2.5%	4	3.3%	2	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	7.3%	5	0.0%	0
Tenterden Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4	4.2%	1	0.0%	0	0.0%	0	4.7%	0
Bexhill Road Retail Park, Hastings	0.7%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.5%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	5.2%	24	27.8%	14	6.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.5%	4	0.9%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.4%	11	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.5%	9	0.9%	1	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.2%	0	0.0%	0	0.0%	0	1.5%	0
Morrisons, Queens Road, Hastings	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.4%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.7%	3	0.8%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	1.4%	6	0.0%	0	0.0%	0	0.0%	0	4.6%	1	2.1%	1	3.5%	1	2.1%	3	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Church Wood Drive, Hastings	6.4%	29	0.0%	0	3.3%	2	7.4%	1	8.0%	2	2.1%	1	14.8%	3	3.5%	5	20.4%	14	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.1%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	2.2%	10	7.3%	4	7.0%	5	0.0%	0	1.5%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Broad Oak Village Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0
Lydd Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1
New Romney Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	1
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Staplecross Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	2
Ticehurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.7%	3	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		455		51		73		19		21		35		20		156		70		11
Sample:		473		60		57		50		39		47		56		66		59		39

Q17 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4	4.6%	1	2.7%	3	0.0%	0	20.5%	2
Battle Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	5.2%	20	20.6%	8	13.9%	11	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brighton City Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Eastbourne Town Centre	4.2%	16	9.5%	4	8.6%	7	4.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	4	1.8%	1	0.0%	0
Hailsham Town Centre	0.3%	1	1.1%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	20.6%	80	4.5%	2	6.9%	6	1.4%	0	17.6%	4	24.8%	9	21.2%	3	42.4%	55	3.6%	1	0.0%	0
Hawkhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.4%	2	0.0%	0	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.3%	5	0.0%	0	0.0%	0	21.0%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Rye Town Centre	2.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	7	0.0%	0	3.0%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.6%	1	0.8%	1	1.8%	1	0.0%	0
Tenterden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	1.6%	6	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	1.8%	1	0.0%	0
Bexhill Road Retail Park, Hastings	2.6%	10	0.0%	0	6.1%	5	0.0%	0	0.0%	0	4.8%	2	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.4%	2	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.4%	1	0.0%	0	0.0%	0	1.4%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	8.9%	34	3.3%	1	0.0%	0	1.4%	0	12.1%	3	7.9%	3	18.3%	3	5.2%	7	50.0%	18	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.4%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	3.1%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	21.3%	83	46.9%	18	43.9%	35	0.0%	0	28.1%	7	4.8%	2	7.5%	1	9.2%	12	23.0%	8	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	4.8%	1	0.0%	0	1.8%	1	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.6%	6	7.4%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St	0.9%	4	0.0%	0	2.6%	2	1.4%	0	0.0%	0	0.0%	0	1.5%	0	0.8%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-Sea																				
Lidl, Bohemia Road, St Leonards-on-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	3.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	8.2%	11	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Hampden Park, Eastbourne	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.2%	12	0.0%	0	2.6%	2	0.0%	0	1.4%	0	3.7%	1	1.5%	0	6.4%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	4.8%	19	1.1%	0	3.9%	3	1.4%	0	10.2%	2	0.0%	0	8.4%	1	7.3%	9	5.3%	2	0.0%	0
Tesco Superstore, Highbury Works, Tenterden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	5	4.4%	2	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Asda, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Ashford Retail Park, Willesborough, Ashford	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	4.6%	1	0.0%	0	0.0%	0	24.5%	3
BB Pet Supplies, Gaywood Farm, Hole Lane, Edenbridge	0.3%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Charity Farm Countrystore, Swattenden, Cranbrook	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf, Ticehurst, Wadhurst	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eldridges, The Ridge, St Leonards-on-Sea	1.2%	5	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Folkestone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallaghers Retail Park, Gallagher Way, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
New Romney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Orbital Park, Monument Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Pets at Home, Sedlescombe Road North, Hastings	1.3%	5	0.0%	0	0.0%	0	0.0%	0	6.5%	2	1.0%	0	7.0%	1	1.7%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tenterden Garden Centre, Reading Street, Tenterden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0
Wadhurst Town Centre	0.8%	3	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterlooville Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
West Park Farm Retail Park, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Weighted base:		388		39		80		19		23		36		16		129		35		11
Sample:		337		37		51		38		30		42		37		46		27		29

Q18 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	8	0.0%	0	0.0%	0	0.0%	0	17.5%	2
Battle Town Centre	1.1%	5	0.0%	0	0.7%	1	0.0%	0	15.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	7.9%	34	21.9%	10	22.5%	20	0.0%	0	1.2%	0	0.0%	0	5.7%	1	1.8%	2	0.0%	0	0.0%	0
Brighton City Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Central London / West End	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	3.2%	14	7.4%	3	6.5%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.9%	1	5.8%	3	0.0%	0
Hailsham Town Centre	0.4%	2	0.0%	0	0.0%	0	3.8%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	13.9%	59	3.6%	2	3.8%	3	1.2%	0	20.6%	6	21.1%	7	21.2%	4	24.9%	30	13.1%	7	0.0%	0
Hawkhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.6%	3	0.0%	0	0.0%	0	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.4%	2	0.9%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.5%	6	0.0%	0	0.0%	0	12.0%	3	8.0%	2	3.9%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	1.4%	0	3.2%	4	0.0%	0	1.2%	0
Sidley District Centre, Bexhill-on-Sea	0.9%	4	1.8%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	1	0.0%	0
Silverhill District Centre, Hastings	1.1%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	2.8%	0	2.7%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.0%	13	0.0%	0	0.7%	1	0.0%	0	2.4%	1	2.1%	1	5.6%	1	0.0%	0	18.1%	10	0.0%	0
Tenterden Town Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Eastbourne	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	5.1%	22	10.3%	5	8.1%	7	0.0%	0	0.0%	0	0.0%	0	12.5%	2	4.5%	5	3.4%	2	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	2.5%	11	0.0%	0	0.0%	0	12.5%	3	6.8%	2	0.0%	0	7.1%	1	4.2%	5	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.3%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	1.2%	5	0.9%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	10.0%	43	10.5%	5	3.5%	3	2.5%	1	12.7%	3	8.3%	3	15.9%	3	11.5%	14	20.4%	11	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	5.6%	24	12.0%	6	5.8%	5	3.8%	1	4.3%	1	0.0%	0	5.7%	1	3.8%	5	10.2%	6	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	6.0%	25	11.5%	5	8.6%	8	0.0%	0	3.8%	1	1.1%	0	1.4%	0	4.5%	5	9.5%	5	0.0%	0
Sovereign Harbour Retail	2.5%	10	2.9%	1	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Park, Eastbourne																				
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	3.4%	14	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	9.8%	12	0.0%	0	0.0%	0
DFS, Hampden Park, Eastbourne	3.2%	13	6.1%	3	6.2%	6	0.0%	0	0.0%	0	0.0%	0	2.8%	0	3.2%	4	1.1%	1	0.0%	0
Dunelm, Marshall Road, Eastbourne	2.6%	11	0.0%	0	3.1%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	7	1.1%	1	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.9%	4	3.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.4%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.6%	2	0.9%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Ashford Retail Park, Willesborough, Ashford	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	6	0.0%	0	0.0%	0	0.0%	0	18.9%	3
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Britland Industrial Estate, Northbourne Road, Eastbourne	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Carpetright, Bexhill Road, St Leonards-on-Sea	1.5%	6	0.0%	0	2.3%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Cowbeech Village Centre	0.2%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.6%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, London Road, Maidstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Emmaus Hastings & Rother, Whitworth Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gordon Busbridge, London Road, St Leonards-on-Sea	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.9%	1	0.0%	0	0.0%	0
Hythe Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	2
IKEA, Lakeside Retail Park, Grays	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon	0.6%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kileys Karpets, Sedlescombe Road North, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Lenleys Home, Roper Road, Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	3.2%	14	0.0%	0	0.7%	1	24.6%	5	15.2%	4	2.1%	1	1.4%	0	0.0%	0	4.7%	3	0.0%	0
Lydd Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
New Romney Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%	4
Ninfield Village Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Industrial Estate, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
South Aylesford Retail Park, Quarry Wood, Aylesford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
The Hastings Sofa Company, Menzies Road, St Leonards-on-Sea	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Topps Tiles, Bexhill Road, Bexhill	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Weighted base:		426		47		89		22		27		35		17		121		55		14
Sample:		428		54		60		47		46		41		45		49		43		43

Q19 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Battle Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	1.9%	14	2.8%	2	4.3%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	4	2.0%	2	0.0%	0
Eastbourne Town Centre	0.4%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	4.5%	34	0.6%	0	2.1%	3	0.0%	0	7.6%	3	4.7%	3	5.4%	1	8.1%	20	3.3%	3	0.0%	0
Heathfield Town Centre	0.3%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	16	0.9%	0	1.6%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	0	2.2%	5	7.8%	8	0.0%	0
Tenterden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	1.3%	9	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.3%	6	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	30.9%	233	36.3%	28	46.5%	63	2.1%	1	27.8%	13	10.4%	7	23.9%	6	27.6%	67	48.8%	49	0.0%	0
B&Q, Longfield Retail Park, Southborough, Royal Tunbridge Wells	1.7%	13	0.0%	0	0.0%	0	22.1%	9	6.7%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	1.0%	8	1.8%	1	1.8%	2	0.0%	0	4.5%	2	1.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
B&Q, Norman Road, Ashford	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	15	0.9%	0	0.0%	0	0.0%	0	69.5%	17

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	32.7%	246	48.4%	37	32.6%	44	2.1%	1	22.8%	10	9.1%	6	51.8%	14	44.5%	108	25.8%	26	2.5%	1
Dunelm, Marshall Road, Eastbourne	0.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne	0.7%	5	3.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Blackbrooks Garden Centre, A21, Sedlescombe	2.8%	21	1.1%	1	0.0%	0	1.4%	1	9.7%	4	0.0%	0	3.6%	1	5.9%	14	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards-on-Sea	1.4%	10	2.6%	2	0.5%	1	1.4%	1	1.4%	1	0.0%	0	1.8%	0	0.4%	1	4.9%	5	0.0%	0
Brewers Decorator Centres, Beeching Road, Bexhill-on-Sea	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Garden Gems, Salts Farm, East Guldeford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst	0.8%	6	0.0%	0	0.0%	0	15.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Park Farm, Horns Corner, Catsfield, Battle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
High Banks Nurseries, Gill's	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Green, Cranbrook																				
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne	0.3%	2	0.6%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Icklesham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
King John's Nursery and Garden, Sheepstreet Lane, Etchingham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Kennington, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Longfield Retail Park, Longfield Road, Royal Tunbridge Wells	0.7%	5	0.0%	0	0.0%	0	11.3%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Merriments Gardens, Hawkhurst Road, Etchingham	0.4%	3	0.0%	0	0.0%	0	6.4%	2	0.7%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Northiam DIY & Garden, Main Street, Northiam, Rye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Parker Building Supplies, Highfield Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ponswood Industrial Estate, Drury Lane, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Rapkyns Nursery, Broad Oak, Heathfield	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Beeching Road, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hilton Road, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Screwfix, Spa Industrial Park, Longfield Road, Royal Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Theaklen Drive, St Leonards-on-Sea	1.7%	13	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.7%	1	3.0%	7	3.0%	3	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark Cross	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tenterden Garden Centre, Reading Street, Tenterden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ticehurst Village Centre	0.2%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Theaklen Drive, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upcountry Garden Centre, Dittons Road, Stone Cross	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		754		76		136		38		45		65		27		242		100		24
Sample:		729		87		94		76		72		73		73		102		76		76

Q20 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	2
Battle Town Centre	2.3%	18	0.0%	0	3.0%	4	0.0%	0	13.6%	6	1.6%	1	4.0%	1	0.0%	0	4.2%	5	0.0%	0
Bexhill-on-Sea Town Centre	8.1%	63	38.9%	29	21.9%	32	1.1%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Eastbourne Town Centre	0.5%	4	0.0%	0	2.1%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	2	0.0%	0	0.0%	0	5.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	18.3%	143	0.0%	0	2.4%	3	3.1%	1	6.8%	3	13.9%	10	34.5%	9	31.4%	81	30.9%	35	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.4%	1	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Robertsbridge Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.9%	15	0.0%	0	0.0%	0	39.7%	10	5.3%	2	1.0%	1	0.9%	0	0.4%	1	0.0%	0	0.0%	0
Rye Town Centre	3.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	24	0.0%	0	1.3%	3	0.0%	0	1.0%	0
Silverhill District Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	9	10.8%	12	0.0%	0
Tenterden Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	0	0.0%	0	0.0%	0	3.1%	0
Bexhill Road Retail Park, Hastings	0.4%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hailsham Retail Park, Hailsham	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	19.1%	150	41.3%	31	43.0%	63	1.1%	0	16.3%	8	3.4%	2	3.4%	1	12.7%	33	10.0%	11	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	4.2%	11	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea	1.8%	14	4.0%	3	6.9%	10	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	1.9%	15	0.0%	0	0.0%	0	0.0%	0	2.5%	1	7.9%	6	2.6%	1	2.8%	7	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	2.3%	18	0.0%	0	1.4%	2	1.1%	0	2.1%	1	7.3%	5	0.9%	0	2.8%	7	1.7%	2	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bohemia Road, St Leonards-on-Sea	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	5.8%	2	3.7%	10	4.4%	5	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.9%	7	1.7%	1	3.5%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	5.2%	41	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	7.8%	2	13.7%	36	0.0%	0	0.0%	0
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.5%	12	2.4%	2	3.5%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.4%	27	0.0%	0	0.0%	0	4.3%	1	12.9%	6	3.6%	3	17.1%	5	2.9%	8	4.4%	5	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	13.4%	105	0.6%	0	5.1%	8	5.3%	1	23.0%	11	3.9%	3	17.6%	5	17.8%	46	27.7%	31	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.3%	10	5.8%	4	1.4%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0
Aldi, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Dymchurch Road, Hythe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Aldi, Victoria Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Asda, Kimberley Way, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Greatstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0
Hollington Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings																				
Hythe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Jempson's Supermarket, Station Approach, Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Farm Retail Park, Kings Way, Folkestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Parkstone Road, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Downland Business Park, Worthing	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Military Road, Hythe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, Fernside Avenue, St Leonards-on-sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Express, Lacuna Place, Havelock Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	22.1%	4
Ticehurst Village Centre	0.3%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		783		75		147		26		47		74		27		260		112		16
Sample:		739		88		102		63		75		92		73		105		86		55

Q21 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Battle Town Centre	4.2%	36	0.0%	0	8.3%	12	0.7%	0	30.5%	18	1.5%	1	0.7%	0	0.0%	0	3.8%	5	0.0%	0
Bexhill-on-Sea Town Centre	9.8%	85	44.0%	39	28.9%	41	0.7%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Eastbourne Town Centre	0.4%	4	0.0%	0	2.2%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	15.7%	137	0.5%	0	3.4%	5	0.7%	0	5.7%	3	6.6%	5	25.6%	8	32.3%	93	18.2%	22	0.0%	0
Hawkhurst Village Centre	1.0%	8	0.0%	0	0.0%	0	16.3%	7	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.7%	6	0.0%	0	0.0%	0	14.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	1.4%	12	0.0%	0	8.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	3.9%	34	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	1	28.5%	9	8.3%	24	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Robertsbridge Village Centre	1.1%	10	0.0%	0	0.0%	0	3.8%	2	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.6%	6	0.0%	0	0.0%	0	9.9%	4	1.6%	1	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	6.4%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	65.6%	51	0.7%	0	1.2%	3	0.0%	0	2.7%	1
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	4.6%	40	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	12	22.4%	27	0.0%	0
Tenterden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	13.9%	121	36.8%	32	33.1%	47	1.4%	1	10.4%	6	3.2%	2	3.0%	1	7.2%	21	8.8%	11	0.0%	0
Aldi, London Road, Bexhill-on-Sea	0.7%	6	0.0%	0	3.7%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	3	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	3.9%	34	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	3.0%	1	7.6%	22	7.1%	9	0.0%	0
Jempson's Superstore, Main Street, Peasmarsh	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	3.8%	11	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Ninfield Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	3.2%	28	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	1	0.7%	0	9.2%	26	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.7%	6	3.6%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.6%	31	0.0%	0	0.0%	0	0.0%	0	8.8%	5	1.0%	1	12.3%	4	5.7%	16	3.9%	5	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	9.5%	83	0.5%	0	1.7%	2	0.7%	0	11.2%	7	3.2%	2	8.8%	3	11.3%	33	28.8%	35	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Former Bus Depot, Hawkhurst	0.2%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.2%	11	5.0%	4	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0
Addington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Asda, Kimberley Way, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Broad Oak Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.2%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Western Road, Bexhill-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Greatstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Hamstreet Garden Centre, Marsh Road, Hamstreet, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Hollington Local Centre, Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.6%	2	0.0%	0
Jempson's Local, Market Road, Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laycock Chemists, Little Ridge Avenue, Hastings	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	2.4%	3	0.0%	0
Lydd Town Centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.6%	14
New Romney Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Parkstone Road, Hastings	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0
Pebsham Local Centre, Bexhill	0.9%	8	8.0%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dymchurch Road, New Romney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Sainsbury's Superstore, Linden Park Road, Royal Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	2.1%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Simone Weil Avenue, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Sedlescombe Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
St Leonards Medical Centre, Bexhill Road, St Leonards-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3
Tesco Superstore, North Street, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.3%	12	0.0%	0	0.0%	0	29.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Wimbledon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		874		88		142		40		60		78		31		287		123		24
Sample:		850		101		99		88		93		96		86		114		91		82

Q22 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	1.9%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	54.5%	5
Battle Town Centre	1.0%	3	3.2%	2	0.0%	0	0.0%	0	12.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	8.0%	29	28.4%	13	21.9%	15	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.5%	13	3.2%	2	10.0%	7	4.8%	1	4.3%	1	7.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre (Not Old Town, Hastings)	29.4%	106	12.4%	6	16.7%	11	0.0%	0	27.1%	4	33.1%	8	53.2%	6	48.1%	53	30.4%	18	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town, Hastings (Not Hastings Town Centre)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	4.7%	17	3.2%	2	0.0%	0	38.1%	7	12.1%	2	5.1%	1	5.8%	1	4.1%	5	1.1%	1	0.0%	0
Rye Town Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	3.3%	12	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	3.9%	0	4.6%	5	10.3%	6	0.0%	0
Tenterden Town Centre	0.6%	2	0.0%	0	0.0%	0	3.1%	1	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Road Retail Park, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hastings Retail Park, Seddlescombe Road North, Hastings	7.8%	28	4.5%	2	3.5%	2	16.1%	3	4.3%	1	8.0%	2	11.8%	1	4.9%	5	19.7%	12	0.0%	0
Lottbridge Drove Retail Park, Eastbourne	1.7%	6	2.7%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	9.9%	36	27.3%	13	15.6%	11	0.0%	0	9.8%	1	1.6%	0	0.0%	0	6.7%	7	5.0%	3	0.0%	0
Sovereign Harbour Retail Park, Eastbourne	1.9%	7	2.8%	1	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne	0.8%	3	0.9%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.6%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	0.3%	1	0.9%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings	4.7%	17	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	13.3%	15	3.4%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Arndale Centre, Eastbourne	0.6%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	3.2%	12	0.0%	0	0.0%	0	6.3%	1	12.1%	2	0.0%	0	7.8%	1	7.1%	8	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings	5.0%	18	0.9%	0	3.0%	2	0.0%	0	6.8%	1	1.6%	0	1.9%	0	4.6%	5	15.2%	9	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bouverie Place, Folkestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1
Ashford Retail Park, Willesborough, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	2.7%	10	0.0%	0	6.5%	4	5.6%	1	2.1%	0	0.0%	0	7.9%	1	0.0%	0	5.0%	3	1.8%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Designer Outlet Ashford, Kimberley Way, Ashford	1.2%	4	0.0%	0	0.0%	0	1.6%	0	0.0%	0	12.5%	3	3.9%	0	0.0%	0	1.1%	1	0.0%	0
Folkestone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Fountains Retail Park, Dowding Way, Royal Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	1.8%	0
High Wycombe Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0
IKEA, Valley Retail Park, Purley Way, Croydon	1.2%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Ninfield Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Bexhill-on-Sea	0.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Moat Field Meadow, Kingsnorth, Ashford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	2
Wadhurst Town Centre	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Weighted base:	362	47	69	17	15	24	12	109	59	9
Sample:	342	51	45	38	28	27	39	45	41	28

Q23 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes	38.7%	387	32.7%	30	35.8%	58	32.2%	16	37.6%	26	35.5%	32	21.6%	8	48.5%	154	35.3%	53	31.0%	10
No	61.3%	615	67.3%	63	64.2%	105	67.8%	33	62.4%	44	64.5%	58	78.4%	30	51.5%	164	64.7%	97	69.0%	22
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q24 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]

Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spend less in general on non-food items	24.8%	96	10.1%	3	27.2%	16	45.3%	7	44.2%	12	12.6%	4	38.7%	3	17.8%	27	37.1%	20	41.7%	4
Spend less on luxury non-food items	19.4%	75	14.5%	4	39.9%	23	18.0%	3	3.7%	1	45.4%	14	26.4%	2	13.3%	20	10.6%	6	10.0%	1
Spend less on non-essential food items	18.9%	73	20.9%	6	16.6%	10	14.1%	2	8.3%	2	8.5%	3	0.0%	0	28.7%	44	11.3%	6	1.6%	0
Spend less in general on non-food items	12.5%	48	0.0%	0	12.4%	7	16.9%	3	13.4%	4	27.0%	9	0.0%	0	12.4%	19	11.1%	6	14.4%	1
Shop more at discount shops	11.3%	44	13.9%	4	16.1%	9	10.6%	2	15.9%	4	1.2%	0	0.0%	0	9.4%	14	16.9%	9	6.7%	1
Spend more on discounted items	8.6%	33	9.3%	3	0.0%	0	1.7%	0	8.1%	2	7.8%	2	16.1%	1	9.5%	15	17.4%	9	5.0%	0
Shop more online	7.4%	29	15.3%	5	0.0%	0	5.2%	1	7.6%	2	4.9%	2	5.7%	0	12.5%	19	0.0%	0	0.0%	0
Shopped less frequently in general for non-food goods	7.0%	27	20.9%	6	11.3%	7	7.0%	1	10.5%	3	14.6%	5	11.5%	1	0.7%	1	5.0%	3	10.2%	1
Shop more locally	4.2%	16	2.8%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	9.1%	1	6.9%	11	3.8%	2	7.7%	1
Compare prices / shop around more now	3.3%	13	1.4%	0	2.3%	1	8.1%	1	3.7%	1	0.0%	0	2.8%	0	2.9%	5	6.8%	4	5.3%	1
Shop less online	3.0%	12	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	4.4%	2	5.0%	0
Shopping more at charity shops	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	4.4%	2	0.0%	0
Use a budget	1.4%	5	4.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Buying more energy efficient goods	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Joined money back schemes	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Use delivery service instead of travelling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Joined a car pool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Combing shopping with other activities	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use free car parks when shopping	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carry out more bulk non-food shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	9	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	7	1.2%	1	3.3%	0
Weighted base:		387		30		58		16		26		32		8		154		53		10
Sample:		286		30		33		29		27		33		19		53		37		25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q25 How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?																				
Daily	1.4%	14	5.3%	5	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
4-6 days a week	1.4%	14	6.3%	6	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	4	1.8%	3	0.0%	0
2-3 days a week	7.9%	79	25.5%	24	15.5%	25	0.0%	0	3.5%	2	1.5%	1	1.2%	0	6.1%	19	4.2%	6	0.0%	0
One day a week	11.0%	110	31.4%	29	29.2%	48	1.1%	1	4.7%	3	2.8%	3	1.2%	0	5.8%	19	5.0%	8	0.0%	0
Every two weeks	5.7%	57	7.2%	7	7.2%	12	0.6%	0	4.1%	3	4.5%	4	6.9%	3	4.5%	14	9.4%	14	2.1%	1
Monthly	13.9%	140	9.2%	9	19.9%	33	3.4%	2	9.0%	6	5.1%	5	11.4%	4	17.2%	54	17.9%	27	1.0%	0
Once every two months	5.0%	50	2.4%	2	4.0%	6	1.7%	1	4.6%	3	8.2%	7	3.7%	1	6.3%	20	5.5%	8	0.0%	0
Three-four times a year	7.3%	73	3.7%	3	5.4%	9	11.2%	5	11.3%	8	11.9%	11	10.2%	4	5.6%	18	9.0%	14	4.5%	1
Once a year	5.2%	52	0.5%	0	5.1%	8	6.6%	3	3.5%	2	3.6%	3	5.5%	2	6.8%	22	6.2%	9	3.9%	1
Less often	4.5%	45	0.0%	0	0.0%	0	5.6%	3	5.4%	4	3.1%	3	0.6%	0	9.0%	29	4.4%	7	0.0%	0
Never	35.7%	357	7.7%	7	9.4%	15	69.3%	34	52.2%	37	59.2%	53	59.2%	23	34.9%	111	33.3%	50	88.4%	28
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.1%	11	0.9%	1	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	3.3%	5	0.0%	0
Mean:		*2.25*		*6.86*		*4.06*		*0.14*		*1.11*		*0.49*		*0.48*		*1.83*		*1.45*		*0.07*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q26 What do you like about Bexhill-on-Sea Town Centre? [MR] *Those who visit Bexhill-on-Sea Town Centre for shopping at Q25*																				
Attractive environment / nice place	20.2%	130	15.5%	13	25.4%	38	3.6%	1	23.5%	8	18.5%	7	15.2%	2	15.9%	33	26.9%	27	52.8%	2
Good range of independent shops	15.2%	98	24.3%	21	11.9%	18	16.6%	2	2.9%	1	18.5%	7	13.5%	2	17.6%	36	10.7%	11	8.8%	0
Good range of non-food shops	11.4%	73	12.7%	11	9.4%	14	7.3%	1	12.1%	4	14.5%	5	30.9%	5	12.8%	26	6.5%	6	8.8%	0
Good charity shops	10.3%	67	13.4%	12	10.7%	16	1.8%	0	0.0%	0	7.6%	3	8.5%	1	7.9%	16	18.8%	19	0.0%	0
Good pubs, cafés or restaurants	9.4%	60	13.7%	12	6.5%	10	10.4%	2	1.0%	0	5.3%	2	6.1%	1	10.7%	22	12.1%	12	4.4%	0
Nice atmosphere / friendly people	8.7%	56	20.8%	18	7.2%	11	0.0%	0	2.9%	1	3.1%	1	0.0%	0	10.9%	23	2.6%	3	4.4%	0
Close to the beach	8.0%	51	15.1%	13	11.5%	17	18.4%	3	14.7%	5	4.3%	2	9.1%	1	2.7%	6	5.1%	5	0.0%	0
Close to home	7.2%	46	20.6%	18	14.3%	21	0.0%	0	3.9%	1	0.0%	0	1.5%	0	2.2%	5	1.3%	1	4.4%	0
Quiet	6.8%	44	5.1%	4	11.1%	16	1.8%	0	0.0%	0	1.0%	0	1.5%	0	7.1%	15	7.8%	8	0.0%	0
Seaside location	6.0%	38	1.8%	2	5.4%	8	10.4%	2	3.0%	1	2.0%	1	3.0%	0	6.6%	14	11.5%	11	0.0%	0
Good facilities	4.5%	29	5.8%	5	6.3%	9	0.0%	0	0.0%	0	7.0%	3	1.5%	0	3.3%	7	5.3%	5	0.0%	0
Easy to park	4.3%	28	3.3%	3	2.3%	3	7.4%	1	8.3%	3	9.5%	3	19.8%	3	4.2%	9	2.5%	3	0.0%	0
Close to friends or relatives	2.9%	19	3.1%	3	0.0%	0	0.0%	0	7.5%	3	0.0%	0	4.8%	1	1.7%	3	8.5%	8	20.7%	1
Compact	2.8%	18	6.1%	5	3.5%	5	0.0%	0	9.3%	3	5.2%	2	7.6%	1	0.0%	0	1.3%	1	0.0%	0
Traditional	2.3%	15	1.0%	1	1.6%	2	1.8%	0	0.0%	0	0.0%	0	6.1%	1	3.3%	7	3.2%	3	14.1%	1
De La Warr Pavilion	2.2%	14	1.8%	2	0.0%	0	11.1%	2	6.1%	2	4.3%	2	3.0%	0	1.9%	4	3.2%	3	0.0%	0
Safe and secure	2.2%	14	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	3.0%	3	0.0%	0
Good food stores	2.2%	14	3.8%	3	2.3%	3	5.6%	1	3.9%	1	0.0%	0	8.5%	1	1.6%	3	0.6%	1	0.0%	0
Makes a change from other places	1.8%	12	1.6%	1	0.0%	0	7.4%	1	7.9%	3	6.5%	2	1.5%	0	1.9%	4	0.0%	0	0.0%	0
Flat	1.6%	10	0.0%	0	0.0%	0	5.8%	1	3.9%	1	1.0%	0	8.5%	1	2.1%	4	1.9%	2	0.0%	0
Close to work	1.5%	10	0.0%	0	0.9%	1	0.0%	0	7.5%	3	0.0%	0	4.6%	1	1.6%	3	2.0%	2	0.0%	0
Iceland store	1.4%	9	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.6%	1	0.0%	0
Indoor market (Bexhill Indoor Market)	1.3%	9	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4	2.3%	2	0.0%	0
Familiar / know where everything is	0.8%	5	3.5%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor attractions	0.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Farmers' market (Bexhill Farmers' market)	0.6%	4	1.8%	2	0.0%	0	0.0%	0	3.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Easy to get to by car	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Savers store	0.5%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	2	0.0%	0	1.4%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean	0.3%	2	0.0%	0	0.9%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide pavements	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Easy to get to by train	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pedestrianised areas	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good access	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&Co store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	16.2%	105	9.8%	8	20.9%	31	12.7%	2	18.6%	6	15.2%	6	6.0%	1	17.2%	36	15.1%	15	4.4%	0
(Dont know)	3.0%	19	0.0%	0	2.6%	4	12.2%	2	0.0%	0	15.3%	6	0.0%	0	4.0%	8	0.0%	0	0.0%	0
Weighted base:		645		86		148		15		34		36		16		207		100		4
Sample:		534		100		106		31		46		41		37		89		73		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q27 What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often? [MR]																				
Free car parking	12.9%	130	12.7%	12	15.1%	25	6.9%	3	7.5%	5	2.3%	2	15.5%	6	13.9%	44	21.6%	32	0.0%	0
More / better parking	9.9%	100	14.1%	13	11.8%	19	7.1%	3	6.8%	5	0.8%	1	15.8%	6	9.8%	31	14.0%	21	0.0%	0
More / better non-food shops	7.6%	76	10.3%	10	10.6%	17	7.8%	4	3.5%	2	1.3%	1	3.1%	1	8.6%	27	9.0%	13	0.0%	0
More clothes shops	4.7%	47	10.9%	10	8.0%	13	0.0%	0	0.5%	0	1.3%	1	0.0%	0	5.4%	17	3.7%	6	0.0%	0
More national multiple shops / High Street shops	4.2%	42	5.9%	6	15.9%	26	1.1%	1	0.5%	0	3.1%	3	0.6%	0	1.8%	6	0.8%	1	0.0%	0
More independent shops	3.2%	32	7.5%	7	6.2%	10	0.6%	0	0.0%	0	0.0%	0	2.5%	1	3.4%	11	1.8%	3	0.0%	0
Less charity shops	2.9%	29	9.8%	9	6.3%	10	0.0%	0	0.9%	1	0.8%	1	1.2%	0	2.2%	7	0.4%	1	0.0%	0
More / better food shops	2.1%	21	6.0%	6	0.4%	1	4.3%	2	0.0%	0	1.3%	1	0.0%	0	3.8%	12	0.0%	0	0.0%	0
Less empty shops	1.9%	19	4.4%	4	2.0%	3	0.0%	0	2.1%	2	0.0%	0	1.2%	0	1.4%	5	2.8%	4	1.9%	1
More / better places for eating out (e.g. cafes and restaurants)	1.6%	16	1.9%	2	2.6%	4	0.0%	0	2.1%	2	0.4%	0	2.0%	1	1.1%	3	2.7%	4	0.0%	0
Better public transport	1.5%	15	0.9%	1	0.4%	1	0.0%	0	6.2%	4	5.3%	5	0.6%	0	1.1%	3	0.0%	0	1.6%	1
A revamp / refurb	1.4%	14	0.0%	0	1.3%	2	4.0%	2	0.5%	0	1.9%	2	0.6%	0	1.2%	4	2.6%	4	0.0%	0
More / better street markets	1.3%	13	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	1.4%	2	0.0%	0
Less traffic congestion / better road layout	1.0%	10	4.5%	4	1.3%	2	0.0%	0	0.0%	0	1.5%	1	0.6%	0	0.0%	0	1.4%	2	0.0%	0
Better quality shops	0.9%	9	2.1%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.1%	3	1.8%	3	0.0%	0
More / better public conveniences	0.9%	9	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Flatten the pavements	0.8%	8	1.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.5%	0
Pedestrianised streets	0.8%	8	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More shops / services open on Sundays	0.7%	7	2.9%	3	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by road	0.6%	6	0.5%	0	1.5%	2	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.6%	6	0.5%	0	2.1%	3	1.8%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	1.2%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More / better pedestrianised streets	0.5%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More / better seats / flower displays	0.5%	5	4.4%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.5%	5	1.9%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	4	1.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.4%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved seafront	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Better disabled access	0.4%	4	0.9%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More / better entertainment	0.4%	4	3.1%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More trees planted	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More user-friendly car parking machines	0.3%	3	0.0%	0	1.7%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper taxis	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Jewellery / food markets /	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
other events																				
Mental health centre for the elderly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
More charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Lower business rates	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure / sport facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Improved road surfaces	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices in shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Cheaper parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Bigger Tesco store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved swimming pool	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop the electric scooters	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix the fountains	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a The Works store	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bus shelters	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less taxis taking up parking spaces	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved Sainsbury's store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.8%	428	23.1%	22	26.4%	43	60.5%	29	58.8%	41	68.3%	61	52.7%	20	42.8%	136	35.6%	53	71.0%	23
(Don't know)	9.6%	97	1.9%	2	8.7%	14	15.2%	7	7.8%	5	7.5%	7	9.1%	4	11.7%	37	8.5%	13	24.5%	8
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q28 What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time? [MR]																				
Free parking in general	3.1%	31	3.0%	3	4.6%	8	0.0%	0	1.5%	1	0.0%	0	0.6%	0	5.8%	18	0.8%	1	0.0%	0
More / better quality cafés and restaurants	2.0%	20	0.0%	0	3.9%	6	0.6%	0	0.9%	1	0.4%	0	2.6%	1	2.2%	7	3.3%	5	0.0%	0
More evening leisure facilities - a new cinema	2.0%	20	6.2%	6	5.7%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
More cafés and restaurants in general	1.7%	17	0.5%	0	1.9%	3	1.1%	1	0.5%	0	1.3%	1	0.0%	0	3.4%	11	0.4%	1	0.0%	0
More / better parking	1.6%	16	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	9	1.7%	3	0.0%	0
Better public transport in the evening	1.6%	16	0.5%	0	1.3%	2	3.2%	2	3.6%	3	5.2%	5	0.6%	0	1.2%	4	0.0%	0	1.6%	1
Free parking in the evening	1.2%	12	2.1%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.6%	8	0.4%	1	0.5%	0
More evening leisure facilities - outdoor events	1.0%	10	0.0%	0	4.3%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More evening leisure facilities for children	1.0%	10	0.0%	0	2.8%	5	0.0%	0	0.5%	0	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better late night venues (e.g. night club)	1.0%	10	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Later opening shops	1.0%	10	3.5%	3	0.4%	1	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.3%	1	1.3%	2	0.0%	0
More / better quality public houses and bars	0.9%	9	2.9%	3	1.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.3%	1	1.5%	2	0.0%	0
Cheaper parking	0.9%	9	0.0%	0	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.6%	0	1.4%	4	1.8%	3	0.0%	0
More evening leisure facilities in general	0.9%	9	1.9%	2	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Later opening restaurants	0.8%	8	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	2.0%	3	0.0%	0
An evening food market	0.8%	8	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More shows at the De La Warr Pavilion	0.7%	7	0.0%	0	1.9%	3	2.6%	1	0.5%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	2	0.0%	0
More independent cafés and restaurants	0.6%	6	3.4%	3	1.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.6%	6	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Safer environment at night	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Ten pin bowling venue	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
More evening leisure facilities - theatre	0.3%	3	1.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Cheaper theatre events	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events for young adults	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better police presence / CCTV	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce fuel prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Later opening cafes	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More gay bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Food stalls next to the beach	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for older age groups	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flatten the pavements	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tidy it up / remove graffiti	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seafront cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	60.9%	611	40.4%	38	53.0%	87	69.2%	34	71.5%	50	67.5%	60	74.2%	29	64.3%	204	59.7%	89	63.4%	20
(Don't do this activity)	9.0%	91	14.3%	13	7.6%	12	5.0%	2	12.7%	9	11.3%	10	7.1%	3	6.5%	20	10.6%	16	13.8%	4
(Don't know)	6.4%	65	6.2%	6	4.9%	8	13.7%	7	0.5%	0	4.2%	4	11.4%	4	6.3%	20	6.4%	10	18.8%	6
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q29 How often do you or your household visit Rye Town Centre for shopping?

Daily	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
2-3 days a week	2.7%	27	0.0%	0	0.0%	0	0.0%	0	1.4%	1	24.3%	22	0.6%	0	1.2%	4	0.0%	0	1.0%	0
One day a week	4.3%	43	3.1%	3	1.2%	2	0.0%	0	1.7%	1	23.2%	21	9.0%	3	3.4%	11	0.4%	1	3.7%	1
Every two weeks	2.2%	22	0.0%	0	2.8%	5	2.6%	1	0.5%	0	11.9%	11	7.4%	3	0.3%	1	0.0%	0	4.5%	1
Monthly	3.4%	34	1.6%	2	1.9%	3	1.7%	1	0.5%	0	8.9%	8	8.1%	3	4.6%	15	0.8%	1	4.4%	1
Once every two months	4.1%	41	3.3%	3	2.3%	4	7.7%	4	2.4%	2	2.4%	2	6.3%	2	5.3%	17	3.3%	5	7.1%	2
Three - four times a year	10.7%	107	19.3%	18	9.1%	15	15.7%	8	6.3%	4	4.5%	4	12.4%	5	7.5%	24	16.9%	25	13.3%	4
Once a year	7.8%	78	4.7%	4	15.9%	26	2.2%	1	14.8%	10	0.0%	0	7.8%	3	5.7%	18	10.3%	15	1.0%	0
Less often	5.7%	57	11.2%	10	2.7%	4	2.8%	1	0.9%	1	1.3%	1	2.6%	1	7.6%	24	8.9%	13	3.4%	1
Never	57.4%	575	56.3%	53	63.7%	104	66.1%	32	71.7%	50	11.1%	10	45.9%	18	63.7%	202	58.6%	87	57.5%	18
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.6%	6	0.5%	0	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.8%	1	3.4%	1
Mean:		*0.88*		*0.23*		*0.18*		*0.16*		*0.27*		*6.92*		*0.73*		*0.38*		*0.11*		*0.59*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q30 What do you like about Rye Town Centre? [MR]
Those who visit Rye Town Centre for shopping at Q29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	33.4%	143	45.1%	18	30.9%	18	27.0%	4	41.3%	8	18.2%	14	23.8%	5	36.7%	42	44.8%	28	27.9%	4
Good range of independent shops	20.2%	86	17.0%	7	17.9%	11	22.7%	4	10.0%	2	15.9%	13	23.7%	5	25.3%	29	20.0%	12	27.8%	4
Traditional	12.2%	52	21.0%	9	20.2%	12	17.6%	3	8.1%	2	1.9%	1	8.0%	2	10.2%	12	16.2%	10	16.6%	2
Good pubs, cafés or restaurants	11.9%	51	12.5%	5	15.0%	9	1.6%	0	4.8%	1	10.7%	8	10.2%	2	16.1%	19	10.0%	6	3.6%	0
Historic buildings and streets	9.5%	41	12.3%	5	16.1%	10	12.7%	2	1.6%	0	10.1%	8	11.6%	2	7.7%	9	6.5%	4	1.2%	0
Close to home	8.4%	36	0.0%	0	0.0%	0	0.0%	0	5.8%	1	39.5%	31	13.3%	3	0.0%	0	0.0%	0	4.9%	1
Street market	7.8%	33	14.8%	6	8.8%	5	6.7%	1	1.6%	0	1.5%	1	12.0%	3	10.5%	12	5.8%	4	8.5%	1
Nice atmosphere / friendly people	7.6%	32	3.8%	2	10.5%	6	3.3%	1	7.4%	1	16.5%	13	8.3%	2	4.3%	5	4.3%	3	1.2%	0
History of the town in general	6.1%	26	7.7%	3	12.6%	8	21.0%	3	0.0%	0	5.1%	4	8.7%	2	0.0%	0	8.1%	5	6.9%	1
Quiet	6.0%	26	1.0%	0	5.3%	3	7.7%	1	5.8%	1	15.1%	12	2.3%	0	3.9%	5	3.7%	2	3.7%	0
Safe and secure	4.8%	21	3.8%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	9	3.6%	1	7.7%	9	1.0%	1	0.0%	0
Good range of non-food shops	4.4%	19	8.6%	4	4.1%	2	1.6%	0	9.2%	2	1.9%	1	7.0%	1	4.4%	5	3.1%	2	7.3%	1
Good facilities	3.7%	16	0.0%	0	0.0%	0	3.3%	1	4.9%	1	8.3%	7	3.4%	1	5.3%	6	0.0%	0	7.5%	1
Good charity shops	2.7%	11	6.9%	3	4.1%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	7.4%	5	1.2%	0
Good pedestrianised areas	2.6%	11	3.8%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.4%	4	4.8%	3	0.0%	0
Nature Reserve is nearby	2.2%	10	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	7.0%	4	0.0%	0
Close to friends or relatives	2.1%	9	0.0%	0	1.1%	1	1.6%	0	5.1%	1	4.2%	3	5.3%	1	0.0%	0	4.1%	3	1.2%	0
Compact	1.8%	8	0.0%	0	3.6%	2	0.0%	0	1.6%	0	6.1%	5	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Makes a change from other places	1.6%	7	1.0%	0	7.5%	4	0.0%	0	5.1%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Close to work	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	1
Easy to park	1.2%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	3.1%	2	3.4%	1	0.9%	1	0.0%	0	5.7%	1
Easy to get to by train	1.2%	5	3.8%	2	4.1%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Rye Art Gallery	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0
Good for a day out	1.0%	4	0.0%	0	1.1%	1	0.0%	0	1.6%	0	0.0%	0	1.1%	0	0.0%	0	4.8%	3	0.0%	0
Good range of antique shops	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Good food stores	0.8%	3	3.3%	1	0.0%	0	1.6%	0	0.0%	0	0.5%	0	1.1%	0	0.0%	0	0.0%	0	7.5%	1
Easy to get to by car	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good things for children to do	0.6%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Good cinema	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	1
Jempson's store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Good library	0.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Auction Galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Good for window shopping / browsing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Reasonable prices in the shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Golf club is nearby	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merchant & Mills store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	6.5%	28	4.2%	2	0.0%	0	11.0%	2	10.8%	2	12.2%	10	7.6%	2	7.6%	9	2.0%	1	6.8%	1
(Dont know)	1.3%	5	3.3%	1	1.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0
Weighted base:		427		41		59		16		20		79		21		115		62		14
Sample:		423		42		38		34		30		95		54		47		44		39

Q31 What could be improved about Rye Town Centre that would make you visit more often? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better parking	6.5%	65	6.1%	6	2.7%	4	9.4%	5	6.7%	5	10.8%	10	10.8%	4	3.8%	12	11.6%	17	7.9%	3
Free car parking	3.7%	37	1.9%	2	1.9%	3	2.8%	1	3.3%	2	5.9%	5	3.1%	1	1.7%	5	10.6%	16	2.0%	1
More national multiple shops / High Street shops	2.1%	21	2.9%	3	0.4%	1	0.0%	0	1.4%	1	14.7%	13	0.0%	0	1.0%	3	0.0%	0	0.5%	0
More / better food shops	2.1%	21	1.6%	2	0.0%	0	2.3%	1	1.4%	1	13.1%	12	1.2%	0	0.7%	2	1.8%	3	0.0%	0
More independent shops	1.9%	19	2.9%	3	2.8%	5	0.6%	0	2.6%	2	2.9%	3	2.6%	1	1.4%	4	1.3%	2	0.0%	0
More clothes shops	1.8%	18	1.6%	2	1.5%	2	0.0%	0	0.5%	0	6.7%	6	0.6%	0	2.2%	7	0.0%	0	2.1%	1
More / better non-food shops	1.7%	17	1.4%	1	0.0%	0	2.6%	1	0.0%	0	3.2%	3	7.6%	3	0.3%	1	4.2%	6	2.9%	1
Lower prices in shops	1.2%	12	0.0%	0	0.4%	1	0.0%	0	0.0%	0	11.6%	10	0.6%	0	0.0%	0	0.4%	1	0.5%	0
More shops / services open on Sundays	1.1%	11	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9	0.0%	0	0.0%	0
Better public transport	0.9%	9	4.9%	5	0.0%	0	0.6%	0	3.4%	2	0.4%	0	0.6%	0	0.0%	0	0.0%	0	3.2%	1
More / better places for eating out (e.g. cafes and restaurants)	0.6%	6	0.0%	0	3.4%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.5%	0
Less traffic congestion / better road layout	0.6%	6	1.9%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0
Pedestrianised streets	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	2.1%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Discount supermarket	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.6%	0	1.1%	3	0.0%	0	0.0%	0
More advertising	0.6%	6	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	1.9%	1
Facilities which would assist you if shopping with children	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better quality shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More disabled parking	0.5%	5	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Less charity shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Better access by road	0.4%	4	1.5%	1	0.0%	0	0.6%	0	1.5%	1	0.4%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
A revamp / refurb	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.4%	4	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More / better supermarkets	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities	0.3%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.6%	0	0.0%	0	0.0%	0	0.5%	0
Aldi supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Improved pavements	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.7%	3	0.0%	0
B&M store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded / busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Less empty shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.5%	0
Less cafes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl supermarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
More / better public conveniences	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
More / better petrol stations	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza takeaway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vegan options in cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower public transport prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maintain the buildings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Less markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Less antique shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Remove the parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(Nothing)	60.9%	610	61.5%	57	67.9%	111	72.1%	35	69.0%	48	28.5%	25	58.8%	23	64.9%	206	53.7%	80	74.4%	24
(Don't know)	12.5%	125	14.9%	14	17.3%	28	8.0%	4	9.4%	7	1.7%	2	6.9%	3	13.5%	43	15.8%	24	5.0%	2
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q32 What improvements would encourage you to visit Rye Town Centre more often in the evening time? [MR]																				
Better public transport in the evening	2.7%	27	2.1%	2	0.4%	1	3.2%	2	4.8%	3	2.6%	2	1.8%	1	2.8%	9	3.5%	5	8.5%	3
Cheaper prices in cafes / restaurants	1.5%	15	2.9%	3	1.5%	2	0.0%	0	0.0%	0	4.0%	4	0.6%	0	1.2%	4	1.4%	2	0.0%	0
More evening leisure facilities for children	1.5%	15	1.6%	2	0.0%	0	0.0%	0	0.5%	0	9.9%	9	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	1.1%	11	3.1%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More / better quality cafés and restaurants	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.5%	4	3.1%	1	1.1%	3	0.0%	0	1.9%	1
More evening leisure facilities - outdoor events	1.0%	10	1.5%	1	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.6%	0	1.1%	3	1.4%	2	0.0%	0
More / better quality public houses and bars	1.0%	10	2.9%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.6%	0	1.6%	5	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	1.0%	10	3.1%	3	0.0%	0	0.0%	0	1.4%	1	4.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More cafés and restaurants in general	0.9%	9	1.5%	1	1.5%	2	2.6%	1	0.0%	0	3.0%	3	1.2%	0	0.0%	0	0.0%	0	2.4%	1
More evening leisure facilities in general	0.7%	7	0.0%	0	2.7%	4	2.6%	1	0.0%	0	0.4%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.6%	6	3.1%	3	0.0%	0	0.0%	0	0.5%	0	1.3%	1	2.6%	1	0.3%	1	0.0%	0	0.0%	0
More / better parking	0.6%	6	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.6%	0	1.0%	3	0.0%	0	0.5%	0
Later opening shops	0.6%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Later opening restaurants	0.5%	5	2.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.5%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Free parking in the evening	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	1.5%	2	1.0%	0
More evening leisure facilities for older age groups	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More independent cafés and restaurants	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	0
More branded / chain cafés and restaurants	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's on in the evening	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More exhibitions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Free parking in general	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
Free public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More late night church events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Nothing)	67.3%	675	56.5%	53	65.3%	107	75.3%	37	61.2%	43	60.4%	54	66.2%	26	72.8%	231	68.1%	102	73.6%	23
(Don't know)	10.6%	106	18.2%	17	18.1%	30	10.1%	5	6.3%	4	1.3%	1	7.6%	3	8.5%	27	11.9%	18	3.4%	1
(Don't do this activity)	9.1%	91	8.3%	8	6.9%	11	6.2%	3	22.0%	15	5.7%	5	10.3%	4	7.5%	24	11.8%	18	10.6%	3
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Meanscore: [Number of times per month]

Q33 How often do you or your household visit Battle Town Centre for shopping?

Daily	2.3%	23	0.0%	0	2.8%	5	0.0%	0	8.6%	6	1.3%	1	0.0%	0	2.2%	7	2.6%	4	0.0%	0
4-6 days a week	0.8%	8	2.1%	2	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	21	0.0%	0	3.6%	6	0.0%	0	16.0%	11	0.0%	0	2.0%	1	1.1%	3	0.0%	0	0.0%	0
One day a week	4.2%	42	0.0%	0	5.3%	9	2.3%	1	19.6%	14	0.4%	0	2.5%	1	3.3%	11	4.4%	7	0.0%	0
Every two weeks	2.1%	21	0.5%	0	0.4%	1	1.1%	1	8.6%	6	1.3%	1	2.5%	1	1.4%	4	4.6%	7	0.0%	0
Monthly	5.1%	51	7.9%	7	10.8%	18	6.8%	3	12.7%	9	0.4%	0	7.8%	3	1.4%	4	4.3%	6	0.0%	0
Once every two months	4.4%	44	3.3%	3	7.9%	13	4.5%	2	1.8%	1	1.5%	1	4.3%	2	2.1%	7	10.3%	15	0.0%	0
Three - four times a year	7.1%	72	12.2%	11	4.7%	8	18.4%	9	4.4%	3	2.6%	2	7.2%	3	4.4%	14	14.2%	21	0.5%	0
Once a year	8.0%	80	5.4%	5	17.1%	28	9.2%	4	0.9%	1	4.5%	4	9.7%	4	7.5%	24	6.8%	10	1.0%	0
Less often	5.9%	59	6.7%	6	6.9%	11	1.7%	1	1.4%	1	5.6%	5	0.0%	0	8.7%	28	4.6%	7	0.0%	0
Never	57.2%	574	60.6%	56	39.7%	65	55.5%	27	15.5%	11	82.4%	74	64.2%	25	67.3%	214	47.8%	71	96.6%	31
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.7%	7	1.4%	1	0.8%	1	0.6%	0	1.5%	1	0.0%	0	0.0%	0	0.7%	2	0.4%	1	1.9%	1
Mean:		*1.34*		*0.59*		*1.55*		*0.27*		*7.04*		*0.45*		*0.47*		*0.94*		*1.16*		*0.00*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q34 What do you like about Battle Town Centre? [MR]
Those who visit Battle Town Centre for shopping at Q33

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Attractive environment / nice place	23.3%	100	37.1%	14	13.5%	13	21.0%	5	18.8%	11	9.6%	2	15.5%	2	30.5%	32	28.2%	22	15.1%	0
Good range of independent shops	19.7%	84	20.2%	7	13.4%	13	45.3%	10	12.6%	7	19.3%	3	37.4%	5	20.7%	21	21.3%	17	15.1%	0
Historic buildings and streets	13.0%	56	20.5%	8	13.8%	14	2.5%	1	0.5%	0	17.2%	3	16.5%	2	20.5%	21	9.8%	8	0.0%	0
Good pubs, cafés or restaurants	11.6%	50	10.9%	4	7.2%	7	12.2%	3	1.6%	1	8.6%	1	6.8%	1	18.8%	19	17.0%	13	0.0%	0
Close to home	10.4%	45	0.0%	0	11.3%	11	6.3%	1	42.6%	25	2.4%	0	16.9%	2	3.3%	3	0.8%	1	0.0%	0
Nice atmosphere / friendly people	7.7%	33	4.8%	2	6.2%	6	0.0%	0	16.4%	10	0.0%	0	0.0%	0	9.2%	10	7.7%	6	0.0%	0
Traditional	7.1%	30	17.2%	6	14.0%	14	7.1%	2	1.1%	1	11.0%	2	0.0%	0	1.0%	1	6.6%	5	0.0%	0
Good range of non-food shops	6.3%	27	3.4%	1	5.9%	6	3.8%	1	11.8%	7	11.0%	2	13.1%	2	3.1%	3	6.5%	5	15.1%	0
Close to friends or relatives	5.0%	21	3.7%	1	2.8%	3	4.0%	1	3.4%	2	0.0%	0	5.2%	1	7.7%	8	7.2%	6	0.0%	0
Close to work	4.3%	18	0.0%	0	2.2%	2	0.0%	0	7.0%	4	7.6%	1	0.0%	0	3.3%	3	9.7%	8	0.0%	0
Good facilities	4.1%	18	4.8%	2	2.1%	2	1.3%	0	6.1%	4	0.0%	0	1.7%	0	7.5%	8	2.6%	2	0.0%	0
Good food stores	4.1%	18	0.0%	0	3.5%	3	2.5%	1	2.7%	2	9.6%	2	12.1%	2	4.2%	4	5.9%	5	0.0%	0
Good charity shops	3.0%	13	0.0%	0	0.0%	0	1.3%	0	3.6%	2	0.0%	0	0.0%	0	3.8%	4	8.5%	7	0.0%	0
Makes a change from other places	2.9%	12	15.2%	6	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Easy to park	2.9%	12	3.4%	1	2.0%	2	7.6%	2	3.1%	2	7.3%	1	0.0%	0	3.1%	3	1.6%	1	0.0%	0
Quiet	2.4%	10	0.0%	0	0.7%	1	1.3%	0	3.7%	2	8.6%	1	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Compact	2.4%	10	5.3%	2	3.1%	3	2.5%	1	3.0%	2	4.8%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Small town centre	1.8%	8	3.7%	1	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Battle Abbey	1.6%	7	4.2%	2	0.7%	1	0.0%	0	0.0%	0	11.2%	2	0.0%	0	2.1%	2	0.8%	1	0.0%	0
Safe and secure	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Good events	0.9%	4	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Easy to get to by car	0.7%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Not too busy / crowded	0.5%	2	0.0%	0	2.1%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers' market	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Good for a day out	0.5%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clean	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(Nothing / very little)	10.0%	43	5.7%	2	10.3%	10	10.1%	2	9.0%	5	25.6%	4	13.1%	2	12.4%	13	4.9%	4	54.7%	1
(Dont know)	2.6%	11	5.8%	2	5.3%	5	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Weighted base:		428		37		98		22		59		16		14		104		78		1
Sample:		404		42		69		50		87		19		31		48		54		4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q35 What could be improved about Battle Town Centre that would make you visit more often? [MR]																				
More / better parking	7.6%	76	4.4%	4	10.4%	17	12.0%	6	10.5%	7	2.1%	2	7.4%	3	6.3%	20	11.5%	17	1.0%	0
Free car parking	5.9%	60	2.1%	2	4.6%	8	3.9%	2	25.5%	18	0.0%	0	1.8%	1	6.1%	19	6.7%	10	1.0%	0
More independent shops	4.1%	41	2.9%	3	2.3%	4	2.2%	1	2.3%	2	3.2%	3	1.8%	1	7.4%	23	3.1%	5	0.0%	0
More / better non-food shops	3.6%	36	1.8%	2	3.7%	6	4.3%	2	6.4%	5	0.0%	0	3.1%	1	4.2%	13	4.5%	7	0.0%	0
Better public transport	2.3%	23	2.4%	2	0.0%	0	0.0%	0	0.5%	0	5.8%	5	2.4%	1	3.7%	12	2.0%	3	0.5%	0
More / better food shops	2.2%	22	0.0%	0	1.3%	2	2.8%	1	10.0%	7	0.0%	0	2.0%	1	2.5%	8	1.8%	3	0.0%	0
Less empty shops	2.1%	21	3.2%	3	0.4%	1	2.8%	1	7.8%	5	0.0%	0	0.6%	0	2.7%	8	1.3%	2	0.0%	0
More national multiple shops / High Street shops	1.9%	19	0.0%	0	1.9%	3	0.6%	0	8.7%	6	1.5%	1	0.0%	0	2.1%	7	1.3%	2	0.0%	0
Shops / services open on Sundays	1.8%	18	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	11	1.3%	2	0.0%	0
More clothes shops	1.4%	14	0.0%	0	3.2%	5	0.0%	0	2.8%	2	1.5%	1	0.6%	0	1.0%	3	1.3%	2	0.0%	0
More affordable shops	1.4%	14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	3.5%	11	1.3%	2	0.5%	0
Less traffic congestion / better road layout	1.1%	11	5.7%	5	0.0%	0	0.6%	0	0.9%	1	0.0%	0	1.9%	1	0.3%	1	2.0%	3	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.7%	7	0.5%	0	1.3%	2	2.6%	1	0.0%	0	0.4%	0	0.0%	0	0.3%	1	0.8%	1	0.0%	0
More / better supermarkets	0.6%	6	0.0%	0	0.0%	0	0.6%	0	1.7%	1	1.3%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More disabled parking	0.6%	6	0.0%	0	0.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.3%	1	1.7%	3	0.0%	0
Better quality shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	5	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.6%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0
More / better pedestrianised streets	0.4%	4	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	1.0%	3	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.4%	1	0.0%	0
Better access by road	0.4%	4	1.9%	2	0.0%	0	0.6%	0	1.8%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
More / better entertainment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Less tourists / touristy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.3%	3	1.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Lower business rates	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Improved road surfaces	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for the elderly to do	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.9%	1
Parking closer to shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Pedestrianised streets	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.4%	1	0.0%	0
Improved pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Water splash park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mobility centre	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking for residents	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cash points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better public conveniences	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp / refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop HGV's driving through town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop car parking in the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino cinema	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	55.4%	555	56.3%	52	55.2%	90	64.7%	31	35.0%	25	71.1%	64	65.2%	25	53.4%	170	48.1%	72	80.9%	26
(Don’t know)	11.1%	112	18.9%	18	11.0%	18	6.4%	3	0.5%	0	16.9%	15	12.6%	5	7.5%	24	16.0%	24	15.2%	5
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q36 What improvements would encourage you to visit Battle Town Centre more often in the evening time? [MR]																				
More cafés and restaurants in general	2.7%	27	0.5%	0	3.7%	6	2.8%	1	1.4%	1	0.0%	0	1.9%	1	4.1%	13	2.9%	4	0.0%	0
Better public transport in the evening	1.9%	19	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.9%	2	1.8%	1	3.4%	11	3.5%	5	0.0%	0
More evening leisure facilities in general	1.8%	18	1.5%	1	1.2%	2	0.0%	0	3.3%	2	0.0%	0	0.6%	0	2.3%	7	3.3%	5	0.0%	0
More evening leisure facilities - outdoor events	1.5%	15	0.0%	0	1.5%	2	0.6%	0	3.5%	2	0.0%	0	2.6%	1	2.5%	8	0.8%	1	0.0%	0
More / better quality cafés and restaurants	1.5%	15	0.0%	0	1.5%	2	1.7%	1	2.4%	2	1.9%	2	2.6%	1	1.6%	5	1.3%	2	1.9%	1
Later opening restaurants	1.5%	15	0.0%	0	0.0%	0	2.6%	1	1.5%	1	0.0%	0	0.0%	0	3.4%	11	1.3%	2	0.0%	0
Free parking in the evening	1.2%	12	3.6%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	7	1.3%	2	0.0%	0
More evening leisure facilities - theatre	1.0%	10	0.0%	0	1.5%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.4%	5	0.4%	1	0.0%	0
More advertising of what's on in the evening	0.9%	9	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.4%	4	2.0%	3	0.0%	0
More evening leisure facilities - a new cinema	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Cheaper prices in cafes / restaurants	0.7%	7	0.0%	0	1.3%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better parking	0.7%	7	0.0%	0	1.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Cheaper parking	0.7%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	3	0.0%	0	0.0%	0
An evening food market	0.6%	6	0.0%	0	2.8%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for children	0.5%	5	0.0%	0	1.5%	2	0.0%	0	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent cafés and restaurants	0.4%	4	0.5%	0	0.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.4%	2	0.0%	0
Free parking in general	0.4%	4	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better quality public houses and bars	0.3%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0
More cafés and restaurants suitable for children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Later opening shops	0.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Safer environment at night	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/ better late night venues (e.g. night club)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.3%	1	0.0%	0	0.0%	0
Make it more attractive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Later opening cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	64.0%	641	50.6%	47	60.5%	99	75.1%	37	61.8%	43	69.0%	62	66.8%	26	67.9%	216	59.2%	88	75.5%	24
(Don’t know)	10.4%	104	33.4%	31	12.3%	20	6.4%	3	0.9%	1	13.2%	12	8.7%	3	5.8%	19	7.9%	12	10.5%	3
(Don't do this activity)	9.5%	95	9.6%	9	9.9%	16	5.6%	3	13.2%	9	11.1%	10	10.3%	4	7.2%	23	11.7%	17	12.1%	4
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per month]																				
Q37 How often do you or your household do / visit the following leisure attractions? [PR]																				
Bingo / casino / bookmaker																				
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.4%	1	0.0%	0
Once a week	1.0%	10	0.5%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	3.1%	5	0.0%	0
Once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	1.1%	11	0.0%	0	1.2%	2	0.0%	0	0.5%	0	0.0%	0	1.9%	1	2.3%	7	0.0%	0	2.4%	1
Once every two months	1.8%	18	6.0%	6	5.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Once every six months	0.9%	9	4.7%	4	1.3%	2	0.0%	0	0.0%	0	1.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Once a year	1.3%	14	2.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	3	3.3%	5	1.6%	1
(Dont know / varies)	0.9%	9	1.6%	2	2.8%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.6%	1
Never	92.6%	928	85.0%	79	86.5%	141	100.0%	49	97.4%	68	98.2%	88	95.0%	37	93.6%	297	92.8%	139	94.3%	30
Mean:		*0.09*		*0.06*		*0.10*		*0.00*		*0.01*		*0.00*		*0.07*		*0.13*		*0.16*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Cinema																				
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	1	0.0%	0	0.0%	0
Once a fortnight	1.7%	17	4.5%	4	3.9%	6	1.1%	1	2.1%	2	2.6%	2	0.6%	0	0.3%	1	0.4%	1	0.0%	0
Once a month	7.6%	76	8.8%	8	7.2%	12	3.9%	2	3.7%	3	13.5%	12	8.7%	3	7.4%	24	8.2%	12	2.0%	1
Once every two months	13.4%	134	13.0%	12	11.4%	19	18.5%	9	16.2%	11	15.1%	13	6.5%	3	11.6%	37	18.6%	28	8.6%	3
Once every six months	16.6%	166	20.6%	19	14.6%	24	18.0%	9	10.1%	7	18.6%	17	21.1%	8	16.3%	52	15.6%	23	22.9%	7
Once a year	8.8%	88	6.6%	6	13.4%	22	6.2%	3	3.7%	3	1.8%	2	13.8%	5	11.2%	35	7.0%	11	5.7%	2
(Dont know / varies)	6.0%	60	5.9%	6	6.0%	10	4.5%	2	4.2%	3	3.7%	3	0.6%	0	9.2%	29	4.1%	6	3.4%	1
Never	45.6%	457	40.1%	37	43.6%	71	47.8%	23	59.9%	42	43.5%	39	48.0%	19	43.7%	139	46.0%	69	57.3%	18
Mean:		*0.25*		*0.33*		*0.27*		*0.21*		*0.19*		*0.42*		*0.21*		*0.22*		*0.23*		*0.12*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Gym / health club / sports facility																				
More than once a week	10.0%	101	6.0%	6	8.0%	13	6.2%	3	17.3%	12	6.8%	6	7.9%	3	12.1%	39	12.1%	18	2.9%	1
Once a week	4.9%	49	9.9%	9	5.0%	8	2.6%	1	5.6%	4	4.7%	4	2.5%	1	2.4%	8	8.4%	13	2.6%	1
Once a fortnight	2.3%	23	9.1%	8	1.3%	2	0.0%	0	2.1%	2	1.9%	2	4.4%	2	1.4%	4	1.8%	3	0.0%	0
Once a month	3.5%	35	0.0%	0	2.8%	5	1.7%	1	0.5%	0	2.8%	2	0.0%	0	7.0%	22	2.7%	4	0.0%	0
Once every two months	2.3%	23	7.8%	7	3.9%	6	0.6%	0	0.0%	0	2.7%	2	2.9%	1	0.0%	0	2.8%	4	2.9%	1
Once every six months	1.2%	12	6.0%	6	1.3%	2	0.0%	0	2.8%	2	1.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	0
Once a year	1.4%	14	3.4%	3	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
(Dont know / varies)	1.2%	12	2.9%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Never	73.4%	735	54.9%	51	68.7%	112	89.0%	43	71.6%	50	79.8%	71	82.4%	32	75.2%	239	71.7%	107	91.1%	29
Mean:		*1.11*		*1.15*		*0.97*		*0.62*		*1.66*		*0.82*		*0.83*		*1.18*		*1.38*		*0.35*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatre / concert / music venue																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.3%	13	1.4%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0
Once a fortnight	1.0%	10	2.8%	3	0.0%	0	0.6%	0	0.5%	0	2.0%	2	0.0%	0	1.4%	4	0.0%	0	0.5%	0
Once a month	3.5%	35	4.7%	4	5.7%	9	0.0%	0	7.0%	5	0.8%	1	5.5%	2	1.8%	6	4.8%	7	2.9%	1
Once every two months	11.5%	115	6.1%	6	14.1%	23	15.9%	8	1.8%	1	8.7%	8	16.6%	6	11.2%	36	17.7%	26	4.5%	1
Once every six months	14.4%	145	21.1%	20	14.6%	24	16.0%	8	13.8%	10	9.0%	8	13.3%	5	10.5%	33	22.7%	34	10.3%	3
Once a year	12.5%	125	18.8%	18	15.0%	25	17.6%	9	10.6%	7	10.2%	9	14.0%	5	10.4%	33	10.5%	16	12.4%	4
(Dont know / varies)	5.9%	59	7.7%	7	8.5%	14	1.1%	1	9.2%	6	1.3%	1	1.9%	1	8.0%	25	2.6%	4	0.5%	0
Never	49.8%	499	37.3%	35	40.8%	67	48.9%	24	57.1%	40	68.0%	61	48.7%	19	53.6%	170	41.7%	62	68.9%	22
Mean:		*0.22*		*0.27*		*0.25*		*0.14*		*0.14*		*0.12*		*0.18*		*0.28*		*0.20*		*0.10*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Museum / gallery or place of historical / cultural interest																				
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.4%	4	0.0%	0	0.4%	1	0.0%	0	0.5%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Once a fortnight	1.4%	14	0.0%	0	1.3%	2	1.1%	1	2.1%	2	3.9%	3	2.0%	1	1.7%	5	0.0%	0	0.0%	0
Once a month	2.7%	27	4.8%	4	3.0%	5	2.3%	1	0.9%	1	1.7%	1	1.2%	0	2.1%	7	4.6%	7	1.0%	0
Once every two months	6.1%	61	10.3%	10	4.5%	7	12.8%	6	4.4%	3	5.0%	4	13.8%	5	5.1%	16	5.8%	9	1.0%	0
Once every six months	11.2%	112	11.3%	11	14.9%	24	9.6%	5	4.6%	3	9.8%	9	10.0%	4	10.6%	34	14.2%	21	4.2%	1
Once a year	8.3%	83	13.3%	12	10.0%	16	12.0%	6	12.1%	8	7.0%	6	10.3%	4	6.3%	20	6.3%	9	2.9%	1
(Dont know / varies)	6.9%	69	13.4%	12	10.2%	17	1.1%	1	7.4%	5	1.3%	1	0.6%	0	8.6%	27	3.1%	5	2.1%	1
Never	63.0%	631	46.9%	44	55.7%	91	61.1%	30	68.0%	48	69.9%	62	62.1%	24	65.6%	208	64.6%	96	88.8%	28
Mean:		*0.14*		*0.16*		*0.15*		*0.14*		*0.12*		*0.21*		*0.15*		*0.12*		*0.17*		*0.03*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Pub / bar / nightclub																				
More than once a week	2.7%	27	0.9%	1	5.9%	10	5.4%	3	1.5%	1	1.7%	1	2.4%	1	1.6%	5	2.0%	3	9.3%	3
Once a week	6.8%	68	6.8%	6	5.0%	8	8.8%	4	11.5%	8	9.3%	8	5.5%	2	6.6%	21	4.6%	7	8.5%	3
Once a fortnight	9.3%	93	14.6%	14	6.9%	11	16.2%	8	5.4%	4	11.2%	10	10.7%	4	7.7%	24	10.9%	16	6.8%	2
Once a month	12.1%	121	4.8%	4	18.0%	29	16.0%	8	13.1%	9	14.6%	13	13.6%	5	9.3%	29	13.9%	21	6.5%	2
Once every two months	10.2%	103	6.9%	6	11.4%	19	8.2%	4	12.6%	9	13.1%	12	12.2%	5	8.2%	26	14.4%	21	2.9%	1
Once every six months	4.9%	49	9.9%	9	4.7%	8	7.5%	4	4.2%	3	3.0%	3	2.4%	1	4.4%	14	5.3%	8	0.5%	0
Once a year	1.7%	17	3.3%	3	3.4%	6	1.7%	1	0.5%	0	1.7%	2	3.2%	1	0.0%	0	2.9%	4	0.5%	0
(Dont know / varies)	5.2%	52	13.9%	13	4.1%	7	1.1%	1	6.8%	5	0.0%	0	0.0%	0	6.9%	22	2.6%	4	2.9%	1
Never	47.0%	471	38.9%	36	40.6%	66	35.1%	17	44.5%	31	45.5%	41	49.9%	19	55.4%	176	43.5%	65	62.0%	20
Mean:		*0.91*		*0.86*		*1.11*		*1.34*		*0.95*		*0.95*		*0.84*		*0.74*		*0.80*		*1.34*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Restaurant / café																				
More than once a week	5.6%	56	7.2%	7	5.0%	8	8.8%	4	1.4%	1	3.6%	3	5.5%	2	7.6%	24	3.3%	5	5.0%	2
Once a week	16.6%	166	11.1%	10	21.1%	35	13.2%	6	23.0%	16	20.2%	18	20.6%	8	13.3%	42	17.9%	27	12.0%	4
Once a fortnight	12.0%	120	20.6%	19	10.5%	17	19.9%	10	12.6%	9	11.4%	10	10.7%	4	9.6%	31	10.9%	16	14.0%	4
Once a month	18.4%	184	10.5%	10	17.1%	28	14.7%	7	21.7%	15	21.1%	19	16.7%	6	18.1%	57	24.7%	37	14.9%	5
Once every two months	14.3%	143	10.0%	9	15.1%	25	9.5%	5	12.1%	8	17.9%	16	13.9%	5	16.1%	51	13.6%	20	11.5%	4
Once every six months	4.8%	48	9.6%	9	8.1%	13	6.0%	3	0.9%	1	3.0%	3	6.1%	2	2.4%	8	5.5%	8	4.1%	1
Once a year	1.7%	17	4.3%	4	0.8%	1	2.6%	1	0.5%	0	1.7%	2	4.8%	2	1.8%	6	0.4%	1	1.0%	0
(Dont know / varies)	4.4%	44	10.6%	10	4.1%	7	2.8%	1	5.2%	4	0.0%	0	0.6%	0	4.2%	13	5.7%	8	1.5%	0
Never	22.2%	222	16.1%	15	18.2%	30	22.4%	11	22.7%	16	21.2%	19	21.0%	8	26.8%	85	18.1%	27	36.0%	11
Mean:		*1.69*		*1.80*		*1.79*		*1.89*		*1.65*		*1.63*		*1.74*		*1.67*		*1.61*		*1.40*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Family entertainment (e.g. tenpin bowling, skating rink, etc.)																				
More than once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Once a week	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	2.0%	1	2.2%	7	1.8%	3	0.0%	0
Once a fortnight	1.8%	18	4.5%	4	1.2%	2	1.7%	1	3.1%	2	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
Once a month	4.6%	46	8.3%	8	4.1%	7	0.0%	0	3.3%	2	6.5%	6	0.0%	0	5.0%	16	4.6%	7	2.4%	1
Once every two months	2.9%	29	1.5%	1	5.7%	9	1.7%	1	1.7%	1	7.4%	7	0.0%	0	1.1%	3	4.2%	6	0.0%	0
Once every six months	3.9%	39	3.3%	3	2.8%	5	3.2%	2	9.0%	6	8.5%	8	2.9%	1	2.5%	8	3.7%	5	5.7%	2
Once a year	4.6%	46	1.6%	2	6.1%	10	2.6%	1	4.3%	3	2.8%	3	5.7%	2	5.6%	18	4.6%	7	3.2%	1
(Dont know / varies)	3.9%	39	11.2%	10	9.7%	16	2.6%	1	2.1%	1	0.0%	0	0.0%	0	1.4%	5	3.9%	6	0.0%	0
Never	76.7%	769	69.6%	65	70.3%	115	88.2%	43	76.5%	54	71.9%	64	89.5%	35	79.5%	252	75.8%	113	88.7%	28
Mean:		*0.19*		*0.21*		*0.12*		*0.05*		*0.13*		*0.24*		*0.09*		*0.25*		*0.18*		*0.04*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
Outdoor leisure activities (including golf, fishing, watersports, swimming, running, cyclying, etc.)																				
More than once a week	3.3%	33	1.8%	2	1.7%	3	10.9%	5	0.0%	0	0.8%	1	1.8%	1	5.6%	18	2.4%	4	0.5%	0
Once a week	1.4%	14	1.4%	1	1.7%	3	0.6%	0	0.5%	0	0.0%	0	1.2%	0	1.2%	4	3.1%	5	0.5%	0
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.4%	0	0.6%	0	1.4%	5	0.8%	1	0.0%	0
Once a month	1.0%	10	1.8%	2	0.4%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0
Once every two months	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.3%	3	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Never	92.7%	928	94.1%	88	94.6%	154	83.7%	41	95.8%	67	98.7%	88	96.3%	37	91.8%	291	87.0%	130	99.0%	32
Mean:		*0.34*		*0.22*		*0.21*		*0.95*		*0.08*		*0.08*		*0.21*		*0.52*		*0.38*		*0.06*
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Q38 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?

Those that said they visit bingo or visit casinos or bookmakers at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bingo at The Deluxe, Hastings	34.2%	18	14.7%	2	42.0%	6	0.0%	0	100.1%	0	0.0%	0	100.0%	2	33.2%	6	43.9%	2	0.0%	0
Pier Nine, Brighton	2.6%	1	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	14.9%	8	17.0%	2	13.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	4	0.0%	0	0.0%	0
Hastings Town Centre	29.5%	15	27.7%	3	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	7	56.1%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	6.7%	3	13.0%	1	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	7.6%	4	14.7%	2	16.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:		52		10		15		0		0		2		2		17		5		1
Sample:		31		8		7		0		1		2		3		6		3		1

Q39 Where do you or members of your household normally go to the cinema?
Those that said they visit the cinema at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cineworld, The Beacon, Eastbourne	16.8%	65	24.2%	10	44.6%	26	0.0%	0	9.1%	2	2.6%	1	1.6%	0	16.6%	18	11.9%	8	0.0%	0
De La Warr Pavilion, Bexhill-on-Sea	1.5%	6	3.4%	1	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	2.3%	9	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	5.0%	6	3.2%	2	0.0%	0
Hailsham Pavilion Theatre and Cinema	0.6%	2	3.2%	1	1.2%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Rye Road, Hawkhurst, Cranbrook	4.5%	17	0.0%	0	0.0%	0	49.1%	10	26.1%	6	2.5%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Kino Rye, Lion Street, Rye	16.9%	65	0.0%	0	0.0%	0	1.3%	0	16.9%	4	62.7%	29	43.7%	6	18.1%	20	5.6%	4	21.0%	2
Kino-Teatr, Norman Road, St Leonards-on-Sea	2.0%	8	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.9%	3	3.0%	2	0.0%	0
Odeon, Queens Road, Hastings	20.2%	78	14.9%	6	9.4%	5	0.0%	0	7.4%	2	2.6%	1	39.7%	6	33.7%	37	32.0%	20	0.0%	0
The Sussex Exchange, St Leonards-on-Sea	4.0%	15	1.1%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	1	4.1%	5	11.6%	7	0.0%	0
Ashford Town Centre	1.7%	7	0.0%	0	4.2%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	28.3%	3
Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	0.5%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	1.2%	5	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Central London / West End	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.2%	2	0.0%	0
Eastbourne Town Centre	1.3%	5	7.2%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	11.7%	45	26.1%	10	10.3%	6	0.0%	0	4.3%	1	0.0%	0	0.0%	0	12.8%	14	21.4%	14	0.0%	0
Hawkhurst Village Centre	0.5%	2	0.0%	0	0.0%	0	2.7%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	3	3.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.8%	3	0.0%	0	0.0%	0	9.0%	2	4.3%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	4.5%	17	0.0%	0	4.2%	2	0.0%	0	0.0%	0	23.7%	11	0.0%	0	3.5%	4	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.0%	4	3.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Ashford Picturehouse, Elwick Road, Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Battle Memorial Hall, High Street, Battle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinemarsh, Station Road, New Romney	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	2
Cineword IMAX Theatre, Rutherford Road, Ashford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	22.0%	2
Odeon, Knights Way, Tunbridge Wells	2.3%	9	0.0%	0	0.0%	0	25.6%	5	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picture House Cinema, High	1.0%	4	0.0%	0	0.0%	0	10.9%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Uckfield																				
Vue, St Mark's Square, Bromley	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		385		39		57		20		23		46		14		111		64		11
Sample:		341		38		33		41		30		52		33		41		46		27

Q40 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?
Those that said they visit the gym / health club / leisure centre/ sports facility at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
A to Z Fitness Studio, Sackville Road, Bexhill-on-Sea	0.7%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club & Spa, Battle Road, Hastings	10.5%	23	0.0%	0	6.2%	2	0.0%	0	43.9%	8	2.4%	0	14.5%	1	15.7%	10	3.0%	1	0.0%	0
Bexhill College Sports Hall, Penland Road, Bexhill-on-Sea	1.0%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Centre, Down Road, Bexhill	14.6%	32	34.1%	9	39.7%	14	0.0%	0	1.8%	0	0.0%	0	0.0%	0	7.7%	5	7.9%	3	0.0%	0
Bexhill Leisure Pool, Ravenside Retail Park, Bexhill-on-Sea	6.9%	15	11.5%	3	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	7.1%	3	0.0%	0
Box HIIT, Brett Drive, Bexhill-on-Sea	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Built by Novo Crossfit, Brett Drive Industrial Estate, Bexhill-on-Sea	0.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves Womens Gym, Sackville Road, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretious Sports Hall, Northiam C of E Primary School, Northiam	0.6%	1	0.0%	0	0.0%	0	26.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Bay Fitness, Atlas Business Park, Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Sports Centre, The Grove, Rye	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centres Pool, Eastbourne	3.3%	7	5.0%	1	6.2%	2	0.0%	0	8.4%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Ashford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	0
Battle Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	3.5%	0	0.0%	0	4.9%	2	0.0%	0
Bexhill-on-Sea Town Centre	4.0%	9	11.8%	3	14.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Eastbourne Town Centre	2.4%	5	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0
Hailsham Town Centre	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	8.9%	19	5.0%	1	7.0%	2	0.0%	0	5.3%	1	0.0%	0	3.5%	0	8.7%	6	21.0%	9	0.0%	0
Ore Village District Centre, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Peasmarsh Village Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	5.7%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	40.4%	6	16.3%	1	6.1%	4	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
St Leonards-on-Sea Town Centre	2.8%	6	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	6.2%	3	0.0%	0
Bannatyne Health Club & Spa, Eureka Leisure Park, Ashford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chimera Climbing, North Farm Road, Royal Tunbridge Wells	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Tennis & Squash Club, Withyham Road, Cooden	0.9%	2	4.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit 1066, Observer Building, Gotham Alley, Claremont, Hastings	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0
Crowhurst Park Leisure Club, Crowhurst Caravan Park, Telham Lane, Battle	2.8%	6	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.1%	3	0.0%	0
Egerton Park, Egerton Road, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falaise Fitness Centre, Cambridge Road, Hastings	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0
Heathfield & Waldron Rugby Club, Cross in Hand, Heathfield	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Helenswood Sports Centre, The Ridge, Hastings	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	6.1%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Community Centre, Wishing Tree Road North, Hastings	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hythe Imperial Hotel, Princes Parade, Hythe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Isenhurst Country Club, Mayfield Road, Cross In Hand, Heathfield	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ismini Studios, The Pavilion, Angel Lane, Tonbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Church, The Hastings	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, The Ridge, Hastings																				
New Romney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Ninfield Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Summerfields Leisure Centre, Bohemia Road, Hastings	9.5%	21	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	37.9%	3	20.8%	13	7.9%	3	6.1%	0
The Body Junction, Sutherland Avenue, Bexhill-on-Sea	0.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The David Lloyd Centre, Broadwater Way, Eastbourne	0.7%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pilot Field, Elphinstone Road, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
The Stour Centre, Station Approach, Ashford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	1
Thomas Peacocke Community College, Love Lane, Rye	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uplands Sports Centre, Lower High Street, Wadhurst	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 200 Rayleigh Road, Thundersley, Benfleet	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.3%	1	0.0%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		216		27		34		5		18		16		7		65		42		3
Sample:		167		25		21		10		19		19		13		27		26		7

Q41 Where do you or members of your household normally go to visit a theatre / concert / music venue?

Those that said they visit the theatre, concerts and / or music venue at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Theatres, Compton Street, Eastbourne	3.3%	9	3.3%	1	5.7%	3	7.4%	1	14.0%	2	2.2%	0	1.8%	0	0.0%	0	3.2%	2	0.0%	0
The Little Theatre, Eldon Road, Eastbourne	3.2%	9	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	8	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	9.3%	26	7.0%	2	13.1%	6	0.0%	0	13.2%	2	4.3%	1	1.8%	0	8.3%	7	12.8%	8	8.6%	0
Brighton City Centre	2.7%	8	5.3%	1	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Central London / West End	31.3%	90	10.1%	3	18.4%	9	60.3%	9	45.6%	7	56.2%	10	13.1%	2	31.1%	27	36.5%	22	28.4%	2
Eastbourne Town Centre	10.3%	30	18.5%	5	20.9%	10	10.3%	2	9.3%	2	2.2%	0	17.8%	2	2.5%	2	11.6%	7	2.8%	0
Hastings Town Centre	8.3%	24	9.4%	2	0.0%	0	1.8%	0	8.0%	1	15.8%	3	24.9%	3	6.3%	5	13.8%	8	0.0%	0
Hawkhurst Village Centre	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.2%	4	0.0%	0	0.0%	0	7.4%	1	0.0%	0	10.2%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Adhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowler Crab Theatre Company, Hastings	0.8%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	2
Chichester City Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne	2.7%	8	12.1%	3	9.5%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	6.3%	18	1.7%	0	9.7%	5	0.0%	0	0.0%	0	6.9%	1	22.2%	3	5.8%	5	6.5%	4	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne	0.6%	2	0.0%	0	1.4%	1	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, Hastings	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	3.3%	2	0.0%	0
Etchingham Music Festival, Burgh Hill, Etchingham	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera House, New Road, Lewes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Castle, East Sussex	0.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Town Centre	0.7%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blods Little Theatre, De La Warr Road, Bexhill	1.0%	3	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Marlowe, The Friars, Canterbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	2
The Oval, Bohemia Road, Hastings	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
The Royal Hippodrome, Eastbourne	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings	9.8%	28	1.7%	0	1.4%	1	0.0%	0	2.0%	0	0.0%	0	11.0%	1	21.3%	18	11.3%	7	0.0%	0
Weighted base:		286		25		47		15		16		17		13		86		61		6
Sample:		268		32		34		27		23		20		33		39		42		18

Q42 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?
Those that said they visit a museum, gallery or other place of historical / cultural interest at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1066 Battle of Hastings Abbey, Hastings	3.7%	7	0.0%	0	0.0%	0	0.0%	0	19.2%	2	0.0%	0	0.0%	0	9.8%	5	0.0%	0	0.0%	0
Battle Memorial Hall, Battle	0.6%	1	0.0%	0	2.1%	1	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea	3.5%	6	7.0%	1	9.6%	3	7.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
De La Warr Pavilion, Marina, Bexhill-on-Sea	3.9%	7	9.8%	2	7.5%	2	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0	6.1%	2	0.0%	0
Fishermans Museum, Hastings	1.5%	3	7.5%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Hastings Museum and Art Gallery, Hastings	12.6%	23	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	29.3%	15	17.9%	6	0.0%	0
Lewes Castle, East Sussex	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Castle Museum, Rye	1.2%	2	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	9.8%	0
The White Rock Theatre, Hastings	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Battle Town Centre	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	9.0%	3	0.0%	0
Bexhill-on-Sea Town Centre	6.1%	11	16.0%	3	9.6%	3	0.0%	0	0.0%	0	2.1%	0	11.7%	1	7.6%	4	0.0%	0	0.0%	0
Brighton City Centre	0.5%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	45.1%	81	26.5%	5	53.0%	17	64.8%	7	56.4%	4	52.1%	9	57.6%	4	30.2%	16	55.3%	18	50.7%	1
Eastbourne Town Centre	2.7%	5	0.0%	0	11.9%	4	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	7.2%	13	9.8%	2	2.1%	1	0.0%	0	8.2%	1	17.1%	3	15.3%	1	6.3%	3	7.8%	3	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.9%	2	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	29.8%	0
St Leonards-on-Sea Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Waltham Town Centre	0.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Hastings Contemporary Art Gallery, Rock-a-Nore Road, Hastings	2.0%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Lydd Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	0
Margate Town Centre	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pashley Manor Gardens, Pashley Road, Ticehurst	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotney Castle, Lamberhurst, Royal Tunbridge Wells	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst Castle & Garden, Biddenden Road, Cranbrook	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		179		18		32		11		8		18		6		52		33		2

Rother Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	160	17	23	22	13	21	14	23	21	6

Q43 Where do you or members of your household normally go to visit pubs / bars / nightclubs?

Those that said they visit pubs / bars / nightclub /music venue at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1
Battle Town Centre	6.5%	24	0.0%	0	1.0%	1	0.0%	0	53.5%	15	2.7%	1	4.6%	1	4.8%	5	3.0%	2	0.0%	0
Bexhill-on-Sea Town Centre	18.8%	70	81.5%	21	51.9%	34	0.0%	0	0.0%	0	0.0%	0	1.5%	0	8.8%	8	9.1%	6	0.0%	0
Brighton City Centre	1.3%	5	5.2%	1	3.2%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.4%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	3.7%	3	1.0%	1	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	31.0%	115	6.8%	2	23.4%	15	0.0%	0	4.6%	1	9.2%	4	27.9%	4	64.3%	60	41.8%	27	7.5%	1
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.7%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Peasmarsh Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	24.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	8.9%	33	0.0%	0	0.0%	0	0.0%	0	3.5%	1	65.4%	29	6.0%	1	0.0%	0	1.0%	1	14.0%	1
Sidley District Centre, Bexhill-on-Sea	0.7%	2	1.6%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverhill District Centre, Hastings	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	7.0%	26	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	25.8%	17	0.0%	0
Tenterden Town Centre	0.6%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Ashburnham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Brede Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Broad Oak Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookland Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	1
Burwash Village Centre	1.4%	5	0.0%	0	0.0%	0	24.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catsfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewhurst Green Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairlight Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0
Haywards Heath Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollington Local Centre, Hastings	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Icklesham Village Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	5.6%	4	0.0%	0
Lamberhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lunsford's Cross Village Centre	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.1%	5
Lydd-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0
Mayfield Village Centre	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Newenden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	1.1%	4	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Pett Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	4	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Salehurst Village Centre	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.5%	0	4.2%	4	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Social Club, Mount Road, Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Stanford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Stone in Oxney Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ridge, Hastings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.6%	6	0.0%	0	1.0%	1	24.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.8%	3	0.0%	0	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		371		26		66		22		28		45		16		94		64		10
Sample:		341		29		42		45		32		51		39		36		42		25

Q44 Where do you or members of your household normally go to visit cafes and restaurants?

Those that said they visit restaurants at least once every 2 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ashford Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	23.6%	4
Battle Town Centre	8.8%	53	5.5%	3	3.8%	4	3.2%	1	52.9%	21	0.0%	0	3.5%	1	9.9%	19	5.3%	5	0.0%	0
Bexhill-on-Sea Town Centre	22.0%	131	81.2%	41	60.4%	60	5.5%	1	0.0%	0	2.4%	2	14.7%	3	6.9%	13	12.1%	11	0.0%	0
Central London / West End	0.7%	4	0.0%	0	2.8%	3	0.0%	0	2.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.1%	18	0.0%	0	3.5%	3	0.0%	0	6.1%	2	0.0%	0	0.0%	0	4.1%	8	5.3%	5	0.0%	0
Hailsham Town Centre	0.4%	3	0.8%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hastings Town Centre	30.4%	182	8.1%	4	12.6%	13	2.1%	1	9.0%	4	7.7%	5	38.3%	8	56.2%	107	46.7%	40	0.0%	0
Hawkhurst Village Centre	0.5%	3	0.0%	0	0.0%	0	2.1%	1	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Heathfield Town Centre	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Common District Centre, Bexhill-on-Sea	0.7%	4	0.8%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ore Village District Centre, Hastings	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Peasmarsh Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.1%	6	0.0%	0	0.0%	0	16.4%	4	1.6%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	12.4%	74	0.0%	0	2.1%	2	0.0%	0	8.1%	3	68.3%	45	17.4%	4	7.9%	15	0.7%	1	22.9%	4
Sidley District Centre, Bexhill-on-Sea	0.2%	1	0.8%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	5.6%	34	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	0	3.3%	1	6.8%	13	22.1%	19	0.0%	0
Tenterden Town Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	3.3%	1	0.0%	0	3.4%	3	0.9%	0
Ashburnham Village Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldslow Local Centre, Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, A21, Sedlescombe	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bodiam Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.3%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Catsfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Local Centre, Bexhill-on-Sea	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungeness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
East Guldeford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Etchingham Village Centre	0.2%	1	0.0%	0	0.0%	0	3.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferndown Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Great Park Farm, Horns Corner, Catsfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Guestling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Hamstreet Garden Centre, Marsh Road, Hamstreet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hillier Garden Centre, Hailsham Road, Stone Cross	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.3%	2	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hythe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Icklesham Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Ivychurch Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Lamberhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lydd Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	4
Merriments Gardens, Hawkhurst Road, Etchingham	0.2%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Romney Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	3
Ninfield Village Centre	0.7%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norman's Bay Village Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Romney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Petals for Plants, Burwash Road, Broad Oak, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Pett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planters A21, London Road, Hurst Green, Etchingham	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playden Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.0%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Salehurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mary's Bay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Staplecross Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanage Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waterfront, Brighton Marina, Brighton	0.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	0.9%	5	0.0%	0	0.0%	0	20.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.3%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	2	0.0%	0	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Westfield Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	1.1%	2	0.0%	0	0.0%	0
Whatlington Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		599		51		100		25		40		66		21		191		87		17
Sample:		571		64		72		56		60		73		55		80		61		50

Q45 Where do you or members of your household normally go for family entertainment?
Those that said they partake in family entertainment at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Clambers Play Centre & Battle Zone, White Rock Gardens, Hastings	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Adventure Golf, Hastings	3.2%	4	0.0%	0	13.3%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Ashford	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	6	0.0%	0	0.0%	0	0.0%	0	79.8%	2
Jumbos (soft play centre), Bexhill Leisure Centre, Ravenside, Bexhill-on-Sea	4.1%	4	0.0%	0	0.0%	0	0.0%	0	13.4%	1	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0
Smugglers Adventure, Hastings	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Eastbourne	12.5%	14	22.7%	3	13.3%	2	34.9%	1	39.1%	3	0.0%	0	59.5%	1	0.0%	0	19.3%	3	0.0%	0
Ashford Town Centre	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	20.2%	1
Battle Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre	14.0%	15	56.0%	8	36.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Central London / West End	4.9%	5	0.0%	0	11.7%	2	53.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0
Eastbourne Town Centre	9.4%	10	0.0%	0	13.3%	2	0.0%	0	12.8%	1	5.3%	1	0.0%	0	13.6%	3	13.5%	2	0.0%	0
Hastings Town Centre	19.0%	21	11.3%	2	0.0%	0	0.0%	0	0.0%	0	19.0%	4	0.0%	0	33.3%	8	40.2%	7	0.0%	0
Royal Tunbridge Wells Town Centre	1.8%	2	0.0%	0	0.0%	0	11.4%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley District Centre, Bexhill-on-Sea	1.2%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Alfriston Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hampden Park, Eastbourne	1.9%	2	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Beach, Hastings	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	2	0.0%	0
Hollywood Bowl, Knights Park, Royal Tunbridge Wells	0.3%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Let's Go Play, Haywood Way, Hastings	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.5%	1	0.0%	0	0.0%	0	0.0%	0
Ninja Warrior UK Adventure, The Beacon, Eastbourne	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0
Seaford Museum, Seaford	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Weighted base:		110		14		18		2		8		21		2		25		17		3
Sample:		70		9		8		3		8		17		2		9		10		4

Q46 Where do you or members of your household normally go for outdoor leisure activities? (including golf, fishing, watersports, swimming, running, cyclying, etc.)
Those that said they do outdoor leisure activities at least once every 6 months AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bexhill-on-Sea Town Centre	4.4%	2	36.2%	2	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	8.7%	5	27.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	3	0.0%	0	0.0%	0
Hastings Town Centre	17.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	57.1%	8	0.0%	0
Robertsbridge Village Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.4%	1	0.0%	0	0.0%	0	21.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	3.5%	2	0.0%	0	0.0%	0	21.9%	1	0.0%	0	33.3%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea Town Centre	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1	0.0%	0
Belmont Local Centre, Hastings	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Bewl Water, Bewlbridge Lane, Lamberhurst, Wadhurst	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Beach, Bexhill Road, Bexhill-on-Sea	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Sailing Club, De La Warr Parade, Bexhill-on-Sea	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelsfield Lakes Golf Centre, Court Road, Chelsfield, Orpington	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooden Beach Golf Club, Cooden Sea Road, Cooden	5.0%	3	0.0%	0	33.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuckmere Haven, Seaford	3.9%	2	0.0%	0	26.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, B2087, Ticehurst	1.0%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Golf Resort & Spa, A22, Uckfield	0.8%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guestling Village Centre	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings & Bexhill Rugby Club, Park Avenue, Hastings	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0
Hastings Beach, Hastings	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	4	0.0%	0	0.0%	0
Highwoods Golf Club, Ellerslie Lane, Bexhill-on-Sea	1.6%	1	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iden Village Centre	0.8%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knockhatch Adventure Park, Hailsham Bypass, Hailsham	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2	0.0%	0
New Romney Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0
Parkstone Road, Hastings	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea	1.2%	1	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Golf Club, Camber Road, Rye	0.9%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	3.8%	2	0.0%	0	24.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedlescombe Golf Club, Kent Street, Westfield, Battle	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Sedlescombe Village Centre	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silverstone Circuit, Dadford Road, Silverstone	1.8%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Marina, Eastbourne	1.8%	1	0.0%	0	0.0%	0	0.0%	0	33.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Helen's Local Centre, Hastings	9.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	5	0.0%	0	0.0%	0
Staplecross Village Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre	1.0%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	1.5%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Village Centre	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0
Willow Farm Shooting Ground, Reading Street, Tenterden	0.5%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchelsea Beach Village Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		54		5		8		6		3		1		1		16		14		0
Sample:		59		9		6		12		5		3		6		6		11		1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q47 What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often? [MR]																				
More leisure facilities / activities for children	8.7%	87	6.3%	6	8.8%	14	1.7%	1	8.3%	6	10.4%	9	3.2%	1	11.9%	38	7.3%	11	2.1%	1
Swimming pool (indoor)	7.3%	73	3.2%	3	4.0%	6	12.2%	6	15.8%	11	2.8%	2	5.0%	2	7.4%	24	10.4%	15	9.2%	3
Ten-pin bowling	7.3%	73	7.9%	7	8.7%	14	0.0%	0	4.5%	3	5.4%	5	1.9%	1	7.8%	25	12.0%	18	0.0%	0
Cheaper prices	5.8%	58	6.2%	6	11.3%	18	1.1%	1	4.2%	3	12.8%	11	3.1%	1	3.7%	12	3.0%	4	4.7%	2
More leisure facilities / activities for families	5.0%	50	6.2%	6	1.5%	2	0.0%	0	10.9%	8	4.6%	4	2.0%	1	5.9%	19	6.8%	10	1.6%	1
Cinema (multi-screen)	4.1%	42	8.9%	8	8.7%	14	0.0%	0	2.9%	2	0.0%	0	2.0%	1	2.2%	7	5.8%	9	2.1%	1
Leisure / sports centre	4.0%	40	9.1%	8	9.4%	15	4.9%	2	4.2%	3	1.3%	1	0.0%	0	2.3%	7	1.4%	2	0.0%	0
More leisure facilities / activities for teenagers	3.9%	39	3.7%	3	3.3%	5	1.7%	1	0.9%	1	5.4%	5	1.2%	0	6.2%	20	2.6%	4	0.0%	0
Outdoor festivals / events	3.8%	38	3.1%	3	3.9%	6	2.0%	1	6.2%	4	3.9%	4	2.0%	1	4.6%	15	2.7%	4	0.0%	0
Indoor trampoline parks	3.6%	36	2.1%	2	2.8%	5	0.0%	0	0.0%	0	11.4%	10	0.0%	0	6.0%	19	0.0%	0	0.0%	0
More / better advertising of what's on / available	3.1%	32	6.2%	6	5.6%	9	0.6%	0	1.7%	1	1.3%	1	2.0%	1	3.3%	10	2.0%	3	0.0%	0
More local sports & recreation facilities	2.9%	29	4.4%	4	2.7%	4	2.6%	1	3.4%	2	2.8%	3	0.0%	0	3.9%	12	1.5%	2	0.0%	0
Ice rink	2.4%	24	3.4%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	3.5%	11	4.2%	6	0.0%	0
Live music venues	2.3%	23	4.4%	4	5.7%	9	2.6%	1	2.9%	2	3.3%	3	2.0%	1	0.0%	0	2.0%	3	0.0%	0
Free parking at leisure venues	2.3%	23	6.0%	6	0.4%	1	1.1%	1	0.9%	1	1.5%	1	0.6%	0	0.7%	2	7.7%	11	2.1%	1
Swimming pool (outdoor)	2.2%	22	2.8%	3	2.1%	3	1.7%	1	1.9%	1	0.0%	0	1.9%	1	2.3%	7	3.3%	5	1.6%	0
Better shopping facilities	1.8%	18	0.0%	0	0.0%	0	0.6%	0	5.2%	4	0.0%	0	0.0%	0	2.3%	7	4.7%	7	0.5%	0
More quality restaurants	1.7%	17	1.6%	2	0.0%	0	0.0%	0	2.1%	2	0.4%	0	3.8%	1	2.3%	7	2.9%	4	0.0%	0
More / better health clubs / gyms (indoor)	1.6%	16	3.1%	3	4.3%	7	0.6%	0	0.9%	1	1.9%	2	0.6%	0	1.1%	3	0.0%	0	0.0%	0
Improved security / CCTV	1.6%	16	1.5%	1	1.5%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	9	1.4%	2	0.0%	0
More / better parks / green spaces	1.5%	15	0.0%	0	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	2.8%	4	0.0%	0
More / better car parking	1.5%	15	0.5%	0	0.8%	1	1.1%	1	2.1%	1	1.3%	1	2.4%	1	1.4%	5	2.1%	3	4.5%	1
Improved public transport	1.4%	14	4.8%	4	1.7%	3	0.0%	0	1.5%	1	1.3%	1	2.4%	1	0.0%	0	2.0%	3	2.6%	1
Extreme sports	1.3%	13	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	8	1.4%	2	0.0%	0
Improve current leisure facilities	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.2%	10	1.7%	3	0.0%	0
Improved street furniture	1.2%	12	1.5%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	1.4%	2	0.0%	0
More leisure facilities / activities for the elderly	1.2%	12	0.0%	0	0.4%	1	0.6%	0	1.4%	1	1.7%	1	1.2%	0	2.6%	8	0.0%	0	0.0%	0
More / better signposting and information	1.1%	11	2.9%	3	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0	0.0%	0
Improvements in the built environment	1.1%	11	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.4%	1	0.0%	0
Indoor soft play areas	1.0%	10	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	4	2.0%	1	1.1%	3	0.0%	0	0.0%	0
Karting	1.0%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More watersports	0.9%	9	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3	1.4%	2	0.0%	0
More pavement cafes	0.9%	9	1.5%	1	2.8%	5	0.0%	0	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better policing	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	7	0.0%	0	0.0%	0
Food / farmers markets	0.8%	8	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.5%	1	2.0%	1	1.2%	4	0.0%	0	0.0%	0
Better cycle paths / areas	0.8%	8	0.0%	0	0.4%	1	2.6%	1	1.5%	1	1.3%	1	0.0%	0	1.2%	4	0.0%	0	0.0%	0
More leisure facilities / activities for disabled people	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.2%	4	1.3%	2	0.5%	0
Cinema (art house)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	4	1.4%	2	0.5%	0
Street carnivals	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	7	0.0%	0	0.0%	0
More street cleaning	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	1.3%	2	0.0%	0
Dance facilities	0.6%	6	1.6%	2	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0
More nightclubs	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Crazy / mini golf	0.5%	5	1.6%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.5%	5	1.6%	2	0.0%	0	0.0%	0	0.5%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.4%	4	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Concert halls	0.4%	4	0.0%	0	0.0%	0	4.6%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
More / better pubs / bars	0.4%	4	1.6%	2	1.3%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casinos	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0
Outdoor gyms	0.3%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Later opening times at leisure venues	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better public toilets	0.3%	3	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.5%	0
More / better cultural facilities	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by foot and cycle	0.3%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Art galleries	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.5%	0
More classes available	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Laser quest	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / village hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Fishing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	40.5%	405	36.6%	34	36.5%	60	62.8%	31	50.5%	35	42.7%	38	63.1%	24	34.3%	109	36.7%	55	60.4%	19
(Don't know)	5.5%	55	7.4%	7	4.5%	7	3.9%	2	0.9%	1	0.0%	0	4.0%	2	8.1%	26	4.9%	7	11.3%	4
(Don't do leisure activities)	3.0%	30	3.2%	3	5.6%	9	2.8%	1	1.8%	1	1.7%	2	3.7%	1	2.7%	9	1.7%	3	3.1%	1
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent:																				
Male	32.2%	323	25.9%	24	30.8%	50	33.2%	16	31.7%	22	27.2%	24	29.1%	11	35.0%	111	36.5%	54	27.7%	9
Female	67.8%	679	74.1%	69	69.2%	113	66.8%	32	68.3%	48	72.8%	65	70.9%	27	65.0%	206	63.5%	95	72.3%	23
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
AGE Can I ask how old you are please?																				
18-24	6.8%	68	11.6%	11	6.5%	11	1.8%	1	2.9%	2	1.3%	1	2.0%	1	10.8%	34	4.1%	6	3.3%	1
25-34	13.7%	137	17.4%	16	11.7%	19	3.6%	2	8.7%	6	16.0%	14	5.9%	2	16.3%	52	16.2%	24	4.9%	2
35-44	16.9%	169	18.1%	17	20.7%	34	4.0%	2	13.2%	9	24.2%	22	6.6%	3	19.7%	62	12.3%	18	7.4%	2
45-54	17.3%	174	12.8%	12	15.3%	25	21.0%	10	21.4%	15	17.7%	16	14.3%	6	15.9%	51	21.9%	33	21.6%	7
55-64	17.5%	175	11.1%	10	18.7%	31	27.3%	13	25.1%	18	16.6%	15	22.4%	9	14.5%	46	16.8%	25	28.1%	9
65+	27.8%	278	29.0%	27	26.9%	44	42.4%	21	28.7%	20	24.2%	22	48.8%	19	22.7%	72	28.8%	43	34.7%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104
QUOTA Zone																				
Zone 1	9.3%	93	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	16.3%	163	0.0%	0	100.0%	163	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.9%	49	0.0%	0	0.0%	0	100.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	7.0%	70	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.9%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 7	31.7%	317	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	317	0.0%	0	0.0%	0
Zone 8	14.9%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	149	0.0%	0
Zone 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Rother Household Survey
for Lambert Smith Hampton

PC Postcode Sector	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN19 7	2.9%	29	0.0%	0	0.0%	0	59.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN29 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
TN31 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 7	5.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.7%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	3.1%	31	0.0%	0	0.0%	0	0.0%	0	44.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 0	3.9%	39	0.0%	0	0.0%	0	0.0%	0	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN33 9	2.3%	23	0.0%	0	14.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN34 1	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0	0.0%	0
TN34 2	7.8%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	78	0.0%	0	0.0%	0
TN34 3	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	68	0.0%	0	0.0%	0
TN35 4	3.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
TN35 5	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	40	0.0%	0	0.0%	0
TN36 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN37 6	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	33	0.0%	0	0.0%	0
TN37 7	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	63	0.0%	0	0.0%	0
TN38 0	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.6%	52	0.0%	0
TN38 8	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	31	0.0%	0
TN38 9	6.6%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.5%	66	0.0%	0
TN39 3	4.2%	42	0.0%	0	25.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 4	5.5%	56	0.0%	0	34.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	4.3%	43	0.0%	0	26.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 1	3.5%	35	37.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN40 2	5.8%	58	62.6%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	2.0%	20	0.0%	0	0.0%	0	40.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		93		163		49		70		89		39		317		149		32
Sample:		1002		109		117		105		107		109		104		132		115		104

Appendix 7:

Sample Questionnaire

Job No. 087A22
Rother Retail, Leisure & Town Centres Study Household Survey

Good morning / afternoon / evening, I am …… from NEMS Market Research and we are conducting a short survey in your area about shopping and leisure activities, on behalf on Rother District please? It will take about seven minutes.

QA **Are you the person responsible, or jointly responsible for food and non-food shopping in your household?**
YES – CONTINUE INTERVIEW.
NO – ASK TO SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE household's SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW.

READ OUT: We now have a few questions about where you go Food shopping. In answering these questions the location may be a store, a centre, a specific road or area or the internet.

Q01 **Where do you normally shop for your household's main food and grocery shopping needs?**
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.
IF THEY SAY IT VARIES ASK IF THERE'S ONE PLACE THEY USE MORE THAN OTHERS, EVEN IF SLIGHTLY, AS THEY CAN SAY WHERE ELSE THEY GO AT Q05.

#Food	Food list	
500	Other (PLEASE WRITE IN)	GO TO Q02
502	Internet / delivery	GO TO Q05
505	(Don't know / varies)	**GO TO CLOSE**
506	(Dont do this type of shopping)	**GO TO CLOSE**

Excluding those who do their main food shopping via the Internet at Q01:

Q02 **What do you like about (LOCATION MENTIONED AT Q01)?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001	Attractive environment / nice place
002	Choice / range of goods available
003	Clean / tidy store
004	Close to friends or relatives
005	Close to home
006	Close to work
007	Compact
008	Easy to get to by bike
009	Easy to get to by bus
010	Easy to get to by car
011	Easy to park
012	Good / friendly staff
013	Feel Covid safe there
014	Good facilities
015	Good food stores
016	Good internal layout
017	Good pubs, cafés or restaurants
018	Good range of non-food shops
019	Good-sized store (i.e. not too big / small)
020	Habit / familiarity / always used it
021	Large store
022	Lower prices
023	Loyalty card scheme
024	Makes a change from other places
025	Pleasant environment / atmosphere
026	Preference for retailer
027	Quality of goods
028	Quiet
029	Small store
030	The market (food / farmers market, other markets)
031	Traditional
032	Traffic free shopping centre
033	Value for money
034	Work there / staff discount
500	Other (PLEASE WRITE IN)
505	(Don't know)
509	(Nothing / very little)

Excluding those who do their main food shopping via the Internet at Q01:

Q03 **When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)?**
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

1	Yes - non-food shopping	GO TO Q04
2	Yes - other food shopping	GO TO Q04
3	Yes - bars / pubs	GO TO Q04
4	Yes - bingo	GO TO Q04
5	Yes - cafés	GO TO Q04
6	Yes - cinemas	GO TO Q04
7	Yes - get petrol	GO TO Q04
8	Yes - go to park	GO TO Q04
9	Yes - gyms / health and fitness	GO TO Q04
A	Yes - library	GO TO Q04
B	Yes - markets	GO TO Q04
C	Yes - meeting family	GO TO Q04
D	Yes - meeting friends	GO TO Q04
E	Yes - museums / art gallery	GO TO Q04
F	Yes - other service (e.g. travel agent, estate agent etc.)	GO TO Q04
G	Yes - personal service (e.g. hairdressers, beauty salon etc.)	GO TO Q04
H	Yes - restaurants	GO TO Q04
I	Yes - swimming	GO TO Q04
J	Yes - theatre	GO TO Q04
K	Yes - visiting services such as banks and other financial institutions	GO TO Q04
L	Yes - work	GO TO Q04
M	Yes - other (PLEASE WRITE IN)	GO TO Q04
N	No	**GO TO Q05**
O	(Don't know)	**GO TO Q05**

Those who specified a linked activity at Q04:

Q04 **When you combine your trip with other activities, where do you normally go?**
DO NOT READ OUT. ONE ANSWER ONLY.

#NFood Non Food List

Q05 **In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?**
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food	Food list
500	Other (PLEASE WRITE IN)
502	Internet / delivery
505	(Don't know / varies)
507	(Nowhere else)

Q06 **Where do you normally do most of your household's small scale top-up food shopping?**
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.
IF THEY SAY IT VARIES ASK IF THERE'S ONE PLACE THEY USE MORE THAN OTHERS, EVEN IF SLIGHTLY, AS THEY CAN SAY WHERE ELSE THEY GO AT Q07.

#Food	Food List	GO TO Q07
500	Other (PLEASE WRITE IN)	GO TO Q07
502	Internet / delivery	GO TO Q07
505	(Don't know / varies)	GO TO Q08
506	(Dont do this type of shopping)	**GO TO Q09**

Those who do top-up shopping at Q06 excluding those who said '(Don't know / varies)'

Q07 **In addition to (STORE MENTIONED AT Q06), where else do you go for your household's small scale top-up food shopping?**
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food	Food List
500	Other (PLEASE WRITE IN)
502	Internet / delivery
505	(Don't know / varies)
507	(Nowhere else)

Those who do top-up shopping at Q06:

Q08 **Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?**
DO NOT READ OUT. PLEASE WRITE IN TO THE NEAREST WHOLE %

X	% (PLEASE WRITE IN)
Y	(Dont know)
Z	(Refused)

Q09 **Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	GO TO Q10
2	No	GO TO Q11

Those who have or intend to change food shopping habits due to the cost of living crisis at Q09:

Q10 **How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES

001 Shop more online
002 Shop less online
003 Shop more locally
004 Shop more at larger foodstores
005 Shop less at larger foodstores
006 Shop more at local convenience stores
007 Shop less at local convenience stores
008 Shop more at discount foodstores such as Aldi and Lidl.
009 Shop more at frozen foodstores such as Farmfoods and Iceland
010 Shop more at a specific store (PLEASE WRITE IN STORE DETAILS)
011 Carry out more bulk food shopping
012 Carry out more basket / top up shopping
013 Spend less on non-essential food items
014 Spend less in general on food items
015 Spend more on discounted food items
016 Used different physical shops for top up shopping
017 Spend less in general on food items
018 Spend more on discounted food items
019 Spend less on luxury food items
500 Other (PLEASE WRITE IN)
505 (Don't know)

READ OUT: We now have a few questions about where you go for Non-Food shopping. In answering these questions the location may be a town centre, a specific road or area, a shopping centre, a retail park, a stand alone store, or it could be facilities such as the internet, TV shopping or catalogue.

Q11 **Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?**
DO NOT READ OUT. ONE ANSWER ONLY. PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.
IF THEY SAY IT VARIES ASK IF THERE'S ONE PLACE THEY USE MORE THAN OTHERS, EVEN IF SLIGHTLY, AS THEY CAN SAY WHERE ELSE THEY GO AT Q12.

#NFood	Non-Food List	
500	Other (PLEASE WRITE IN)	GO TO Q12
502	Internet / delivered	GO TO Q12
505	(Don't know)	**GO TO Q13**
506	(Don't do this type of shopping)	**GO TO Q13**

Q12 **In addition to (STORE MENTIONED AT Q11), where else do you regularly shop for your household's mens, womens, childrens and baby clothing and footwear purchases?**
DO NOT READ OUT. ONE ANSWER ONLY.
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List
500 Other (PLEASE WRITE IN)
502 Internet / delivered
505 (Don't know)
507 (Nowhere else)

Q13 **Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?**
DO NOT READ OUT. ONE ANSWER ONLY.
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q14 **Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?**

DO NOT READ OUT. ONE ANSWER ONLY.
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q15 **Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?**
DO NOT READ OUT. ONE ANSWER ONLY.
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q16 **Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q17 **Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?**
DO NOT READ OUT. ONE ANSWER ONLY.

#NFood Non-Food List

Q18 **Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q19 **Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q20 **Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrishes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q21 **Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs. etc.).**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q22 **Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q23 **Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	GO TO Q24
2	No	**GO TO Q25**

Those who have or intend to change non-food shopping habits due to the cost of living crisis at Q23:

Q24 **How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES

1	Shop more online
2	Shop less online
3	Shop more locally
4	Shop more at discount shops.
5	Spend less on non-essential food items
6	Spend less in general on non-food items
7	Spend more on discounted items
8	Spend less in general on non-food items
9	Spend less on luxury non-food items
A	Shopped less frequently in general for non-food goods
B	Other (PLEASE WRITE IN)
C	(Don't know)

Q25 **How often do you or your household visit Bexhill-on-Sea Town Centre for shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily	GO TO Q26
2	4-6 days a week	GO TO Q26
3	2-3 days a week	GO TO Q26
4	One day a week	GO TO Q26
5	Every two weeks	GO TO Q26
6	Monthly	GO TO Q26
7	Once every two months	GO TO Q26
8	Three-four times a year	GO TO Q26
9	Once a year	GO TO Q26
A	Less often	GO TO Q26
B	Never	**GO TO Q27**
C	(Don't know)	GO TO Q26
D	(Varies)	GO TO Q26

Those who visit Bexhill-on-Sea Town Centre for shopping at Q25:

Q26 **What do you like about Bexhill-on-Sea Town Centre?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001 Attractive environment / nice place
002 Close to the beach
003 Close to friends or relatives
004 Close to home
005 Close to work
006 Compact
007 De la Warr Pavillion
008 Easy to get to by bike
009 Easy to get to by bus
010 Easy to get to by train
011 Easy to get to by car
012 Easy to park
013 Good charity shops
014 Good facilities
015 Good food stores
016 Good pedestrianised areas
017 Good pubs, cafés or restaurants
018 Good range of independent shops
019 Good range of non-food shops
020 Makes a change from other places
021 Nice atmosphere / friendly people
022 Quiet
023 Safe and secure
024 Seaside location
025 Indoor market (Bexhill Indoor Market)
026 Farmers' market (Bexhill Farmers' market)
027 Traditional
028 Visitor attractions
500 Other (PLEASE WRITE IN)
505 (Dont know)
509 (Nothing / very little)

Q27 **What could be improved about Bexhill-on-Sea Town Centre that would make you visit more often?**

DO NOT READ OUT. MARK UP TO THREE RESPONSES ONLY

001 A revamp / refurb
002 Better access by road
003 Better public transport
004 Better quality shops
005 Better signposting
006 Cleaner streets
007 Facilities which would assist you if shopping with children
008 Free car parking
009 Jewellery / food markets / other events
010 Less charity shops
011 Less empty shops
012 Less takeaway restaurants
013 Less traffic congestion / better road layout
014 More / better entertainment
015 More / better food shops
016 More / better non-food shops
017 More / better parking
018 More / better pedestrianised streets
019 More / better places for eating out (e.g. cafes and restaurants)
020 More / better public conveniences
021 More / better pubs / bars
022 More / better seats / flower displays
023 More / better services
024 More/ better street markets
025 More advertising
026 More clothes shops
027 More independent shops
028 More national multiple shops / High Street shops
029 More security / better policing
030 Pedestrianised streets
031 Protection from the weather (ie. covered shopping areas)
032 More shops / services open on Sundays
500 Other (PLEASE WRITE IN)
505 (Don't know)
509 (Nothing)

Q28 **What improvements would encourage you to visit Bexhill-on-Sea Town Centre more often in the evening time?**
DO NOT READ OUT. MARK UP TO THREE RESPONSES ONLY

001 Better public transport in the evening
002 More taxis available
003 Cheaper parking
004 Free parking in general
005 Free parking in the evening
006 Later opening shops
007 Cheaper prices in cafes / restaurants
008 More / better quality cafés and restaurants
009 More independent cafés and restaurants
010 More branded / chain cafés and restaurants
011 More cafés and restaurants in general
012 More cafés and restaurants suitable for children
013 Later opening restaurants
014 More / better quality public houses and bars
015 More/ better late night venues (e.g. night club)
016 More evening leisure facilities - a new cinema
017 An evening food market
018 More evening leisure facilities - outdoor events
019 More evening leisure facilities - theatre
020 More evening leisure facilities for children
021 More evening leisure facilities for older age groups
022 More evening leisure facilities in general
023 Safer environment at night
024 More / better police presence / CCTV
500 Other (PLEASE WRITE IN)
505 (Don't know)
506 (Don't do this activity)
509 (Nothing)

Q29 **How often do you or your household visit Rye Town Centre for shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily	GO TO Q30
2	4-6 days a week	GO TO Q30
3	2-3 days a week	GO TO Q30
4	One day a week	GO TO Q30
5	Every two weeks	GO TO Q30
6	Monthly	GO TO Q30
7	Once every two months	GO TO Q30
8	Three - four times a year	GO TO Q30
9	Once a year	GO TO Q30
A	Less often	GO TO Q30
B	Never	**GO TO Q31**
C	(Don't know)	GO TO Q30
D	(Varies)	GO TO Q30

Those who visit Rye Town Centre for shopping at Q29:

Q30 **What do you like about Rye Town Centre?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001 Attractive environment / nice place
002 Close to friends or relatives
003 Close to home
004 Close to work
005 Compact
006 Easy to get to by bike
007 Easy to get to by bus
008 Easy to get to by train
009 Easy to get to by car
010 Easy to park
011 Good charity shops
012 Good facilities
013 Good food stores
014 Good pedestrianised areas
015 Good pubs, cafés or restaurants
016 Good range of independent shops
017 Good range of non-food shops
018 Historic buildings and streets
019 History of the town in general
020 Makes a change from other places
021 Nice atmosphere / friendly people
022 Quiet
023 Safe and secure
024 Street market
025 Traditional
500 Other (PLEASE WRITE IN)
505 (Dont know)
509 (Nothing / very little)

Q31 **What could be improved about Rye Town Centre that would make you visit more often?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001 A revamp / refurb
002 Better access by road
003 Better public transport
004 Better quality shops
005 Better signposting
006 Cleaner streets
007 Facilities which would assist you if shopping with children
008 Free car parking
009 Jewellery / food markets / other events
010 Less charity shops
011 Less empty shops
012 Less takeaway restaurants
013 Less traffic congestion / better road layout
014 More / better entertainment
015 More / better food shops
016 More / better non-food shops
017 More / better parking
018 More / better pedestrianised streets
019 More / better places for eating out (e.g. cafes and restaurants)
020 More / better public conveniences
021 More / better pubs / bars
022 More / better seats / flower displays
023 More / better services
024 More advertising
025 More clothes shops
026 More independent shops
027 More national multiple shops / High Street shops
028 More security / better policing
029 Pedestrianised streets
030 Protection from the weather (ie. covered shopping areas)
031 More shops / services open on Sundays
500 Other (PLEASE WRITE IN)
505 (Don't know)
509 (Nothing)

Q32 **What improvements would encourage you to visit Rye Town Centre more often in the evening time?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001 Better public transport in the evening
002 More taxis available
003 Cheaper parking
004 Free parking in general
005 Free parking in the evening
006 Later opening shops
007 Cheaper prices in cafes / restaurants
008 More / better quality cafés and restaurants
009 More independent cafés and restaurants
010 More branded / chain cafés and restaurants
011 More cafés and restaurants in general
012 More cafés and restaurants suitable for children
013 Later opening restaurants
014 More / better quality public houses and bars
015 More/ better late night venues (e.g. night club)
016 More evening leisure facilities - a new cinema
017 An evening food market
018 More evening leisure facilities - outdoor events
019 More evening leisure facilities - theatre
020 More evening leisure facilities for children
021 More evening leisure facilities for older age groups
022 More evening leisure facilities in general
023 Safer environment at night
024 More / better police presence / CCTV
500 Other (PLEASE WRITE IN)
505 (Don't know)
506 (Don't do this activity)
509 (Nothing)

Q33 **How often do you or your household visit Battle Town Centre for shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily	GO TO Q34
2	4-6 days a week	GO TO Q34
3	2-3 days a week	GO TO Q34
4	One day a week	GO TO Q34
5	Every two weeks	GO TO Q34
6	Monthly	GO TO Q34
7	Once every two months	GO TO Q34
8	Three - four times a year	GO TO Q34
9	Once a year	GO TO Q34
A	Less often	GO TO Q34
B	Never	**GO TO Q35**
C	(Don't know)	GO TO Q34
D	(Varies)	GO TO Q34

Those who visit Battle Town Centre for shopping at Q33:

Q34 **What do you like about Battle Town Centre?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001	Attractive environment / nice place
002	Close to friends or relatives
003	Close to home
004	Close to work
005	Compact
006	Small town centre
007	Easy to get to by bike
008	Easy to get to by bus
009	Easy to get to by train
010	Easy to get to by car
011	Easy to park
012	Historic buildings and streets
013	Good charity shops
014	Good facilities
015	Good food stores
016	Good pedestrianised areas
017	Good pubs, cafés or restaurants
018	Good range of independent shops
019	Good range of non-food shops
020	Makes a change from other places
021	Nice atmosphere / friendly people
022	Quiet
023	Safe and secure
024	Farmers' market
025	Traditional
500	Other (PLEASE WRITE IN)
505	(Dont know)
509	(Nothing / very little)

Q35 **What could be improved about Battle Town Centre that would make you visit more often?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001	A revamp / refurb
002	Better access by road
003	Better public transport
004	Better quality shops
005	Better signposting
006	Cleaner streets
007	Facilities which would assist you if shopping with children
008	Free car parking
009	Jewellery / food markets / other events
010	Less charity shops
011	Less empty shops
012	Less takeaway restaurants
013	Less traffic congestion / better road layout
014	More / better entertainment
015	More / better food shops
016	More / better non-food shops
017	More / better parking
018	More / better pedestrianised streets
019	More / better places for eating out (e.g. cafes and restaurants)
020	More / better public conveniences
021	More / better pubs / bars
022	More / better seats / flower displays
023	More / better services
024	More advertising
025	More clothes shops
026	More independent shops
027	More national multiple shops / High Street shops
028	More security / better policing
029	Pedestrianised streets
030	Protection from the weather (ie. covered shopping areas)
031	Shops / services open on Sundays
500	Other (PLEASE WRITE IN)
505	(Don't know)
509	(Nothing)

Q36 **What improvements to Battle Town Centre would encourage you to visit more often in the evening time?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001 Better public transport in the evening
002 More taxis available
003 Cheaper parking
004 Free parking in general
005 Free parking in the evening
006 Later opening shops
007 Cheaper prices in cafes / restaurants
008 More / better quality cafés and restaurants
009 More independent cafés and restaurants
010 More branded / chain cafés and restaurants
011 More cafés and restaurants in general
012 More cafés and restaurants suitable for children
013 Later opening restaurants
014 More / better quality public houses and bars
015 More/ better late night venues (e.g. night club)
016 More evening leisure facilities - a new cinema
017 An evening food market
018 More evening leisure facilities - outdoor events
019 More evening leisure facilities - theatre
020 More evening leisure facilities for children
021 More evening leisure facilities for older age groups
022 More evening leisure facilities in general
023 Safer environment at night
024 More / better police presence / CCTV
500 Other (PLEASE WRITE IN)
505 (Don't know)
506 (Don't do this activity)
509 (Nothing)

Q37 **How often do you or your household do / visit the following leisure attractions?**
READ OUT. ONE ANSWER PER ATTRACTION.

More than once a week |Once a week|Once a fortnight|Once a month|Once every two months|Once every six months|Once a year|(Dont know / varies)|NEVER

1	Bingo / casino / bookmaker	GO TO Q38
2	Cinema	GO TO Q39
3	Gym / health club / sports facility	GO TO Q40
4	Theatre / concert / music venue	GO TO Q41
5	Museum / gallery or place of historical / cultural interest	GO TO Q42
6	Pub / bar / nightclub	GO TO Q43
7	Restaurant / café	GO TO Q44
8	Family entertainment (e.g. tenpin bowling, skating rink, etc.)	GO TO Q45
9	Other activity (PLEASE WRITE IN)	GO TO Q46

Those who visit Bingo, Casino or Bookmaker facilities at Q37:

Q38 **Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Gamble Gambling List

Those who visit Cinema at Q37:

Q39 **Where do you or members of your household normally go to the cinema?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Cinema Cinema List

Those who visit gym / healthclub / sports facility at Q37:

Q40 **Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre/ sports facility?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Health Health List

Q41 Those who visit the theatre, concerts and / or music venues at Q37:

Where do you or members of your household normally go to visit a theatre / concert / music venue?
DO NOT READ OUT. ONE ANSWER ONLY.

#Theatre Theatre List

Q42 Those who visit museum, gallery or other place of historical / cultural interest at Q37:
Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?
DO NOT READ OUT. ONE ANSWER ONLY.

#Culture Culture List

Q43 Those who visit pub / bars / nightclub /music venue at Q37:
Where do you or members of your household normally go to visit pubs / bars / nightclubs?
DO NOT READ OUT. ONE ANSWER ONLY.

#Social Social List

Q44 Those who visit restaurants at Q37:
Where do you or members of your household normally go to visit cafes and restaurants?
DO NOT READ OUT. ONE ANSWER ONLY.

#Social Social List

Q45 Those who partake in family entertainment activities at Q37:
Where do you or members of your household normally go for family entertainment?
DO NOT READ OUT. ONE ANSWER ONLY.

#Family Family Entertainment List

Q46 Those who go to other leisure attractions at Q37:
Where do you or members of your household normally go for (OTHER ACTIVITY MENTIONED AT Q37?)
DO NOT READ OUT. ONE ANSWER ONLY.

#Social Social List

Q47 **What improvements could be made to Rother District's leisure offer that would make you visit or partake in leisure activities more often?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

001	Art galleries
002	Better cycle paths / areas
003	Better shopping facilities
004	Bingo halls
005	Casinos
006	Cheaper prices
007	Cinema (art house)
008	Cinema (multi-screen)
009	Climbing centres
010	Comedy clubs
011	Concert halls
012	Dance facilities
013	Extreme sports
014	Food / farmers markets
015	Free parking at leisure venues
016	Ice rink
017	Improved access by foot and cycle
018	Improved public transport
019	Improved security / CCTV
020	Improved street furniture
021	Improvements in the built environment
022	Indoor soft play areas
023	Indoor tennis courts
024	Indoor trampoline parks
025	Karting
026	Leisure / sports centre
027	Live music venues
028	More / better advertising of what's on / available
029	More / better car parking
030	More / better cultural facilities
031	More / better disabled access
032	More / better health clubs / gyms (indoor)
033	More / better parks / green spaces
034	More / better policing
035	More / better public toilets
036	More / better pubs / bars
037	More / better seats
038	More / better signposting and information
039	More leisure facilities / activities for children
040	More leisure facilities / activities for families
041	More leisure facilities / activities for teenagers
042	More leisure facilities / activities for the elderly
043	More local sports & recreation facilities
044	More nightclubs
045	More pavement cafes
046	More quality restaurants
047	More street cleaning
048	Museums
049	Outdoor festivals / events
050	Outdoor gyms
051	Paintballing
052	Skateboarding
053	Street carnivals
054	Swimming pool (indoor)
055	Swimming pool (outdoor)
056	Ten-pin bowling
057	Theatres
500	Other (PLEASE WRITE IN)
505	(Don't know)
506	(Don't do leisure activities)
509	(Nothing)

GEN **Gender of respondent:**
DO NOT READ OUT. CODE FROM OBSERVATION.

1 Male
2 Female

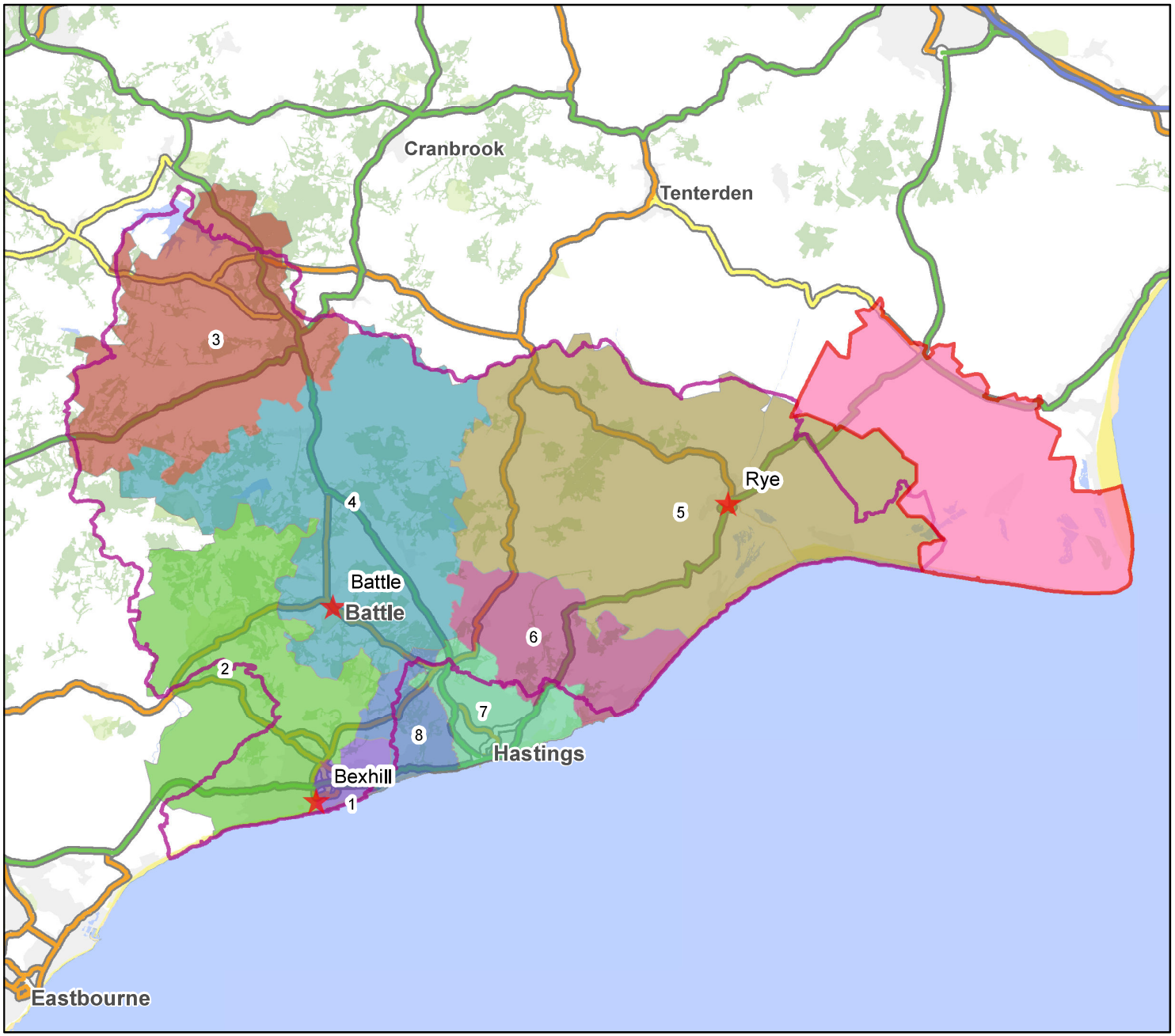
AGE **Can I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 18-24
2 25-34
3 35-44
4 45-54
5 55-64
6 65+
7 (Refused)

Thank & close

Appendix 8:

Map



Rother Retail, Leisure & Town Centres Study

Legend

Study Zones

- 1 Bexhill East
- 2 Bexhill West
- 3 Rother NW
- 4 Battle
- 5 Rye
- 6 Westfield
- 7 Hastings
- 8 St Leonards
- Additional Zone 9 Lydd
- Rother District
- Town Centres

Lambert Smith Hampton